

Samantha James
Moody College of Communication
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EDUCATION

Ph.D. (Current) Communication Studies
The University of Texas at Austin
Concentration: Organizational Communication & Technology

M.A. (2019) Communication Studies
The University of Alabama
Concentration: Organizational & Intercultural Communication

B.A. (2018) Communication Studies
The University of Alabama (*summa cum laude*)

RESEARCH EXPERIENCE

2019-Present SRC grant on Constructivity and Destructivity in Conflicts over Natural Resource Management
Graduate Researcher
Research grant funded by the Swedish Research Council assessing formal and informal dialogue between indigenous and environmentalist groups in India and around the world

2020-Present OPTIC Lab for Technology & Communication Research
Graduate Researcher
Researcher in grant-funded project lead by Dr. Keri Stephens studying team-based communication in virtual project groups through the University of Texas' Sales Communication course

FUNDING

Conferences

2020 Professional Development Grant: National Communication Association
Awarded by: Department of Communication Studies; Graduate School
The University of Texas at Austin
Amount: \$350

2019 Professional Development Grant: National Communication Association
Awarded by: Department of Communication Studies; Graduate School
The University of Texas at Austin

- 2019 Amount: \$350
Travel Grant: Southern States Communication Association
Awarded by: Department of Communication Studies; Graduate School
The University of Alabama
- 2018 Amount: \$500
Travel Grant: Organizational Communication Mini Conference
Awarded by: Department of Communication Studies; Graduate School
The University of Alabama
- 2018 Amount: \$500
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ACADEMIC SERVICE

Departmental and University-wide Service

- 2020-Present Moody Graduate Communication Council, The University of Texas
Representative
- 2019-Present Communication Studies Student Government Council, The University of Texas
Representative
- 2018-2019 Graduate Communication Assembly, The University of Alabama
President
- 2016-2019 The Speaking Studio, The University of Alabama
Public Speaking Consultant & Facilitator
- 2018 Spanish Outreach Program, The University of Alabama
Volunteer & English Language Learner Lead Teacher
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AWARDS

Marsha Houston Award for Graduate Student Work in Social Justice and Diversity (2018-2019)

Selected by the faculty of the Department of Communication Studies for research focused on social justice and diversity and inclusion initiatives.

Communication Studies Outstanding Service Award (2018-2019)

Selected by a graduate faculty committee within the College of Communication for work supporting the graduate student body at the department level.

Outstanding Service by a Graduate Student (2018-2019)

Selected by a graduate faculty committee within the Department of Communication Studies for work supporting the department and developing the graduate student community.

Outstanding Senior in Communication Studies (2017-2018)

Selected by the College of Communication & Information Sciences for academic rigor and dedication to the program throughout my undergraduate career at the Capstone.

ASSOCIATION MEMBERSHIPS

International Communication Association

National Communication Association

PUBLICATIONS

James, S. (In press). Neo Culture Technology: Affective Fandom and K-pop in America. In Kim, D. K. (Ed.) *The Korean Wave: Diffusion of Korean Popular Culture in Western Countries*. Seoul: Seoul National University Press.

Ganesh, S., Stohl, C., & **James, S.** (In press). Generational Shifts: The emergence of visibility in globalization research. In V. Miller & S. Poole (Eds.) *Handbook of Organizational Communication*. DeGruyter.

Ganesh, S., Stohl, C., & **James, S.** (In press). The Blue Marble Effect: Globalization & lenticulation. In Kuhn, T. & Bencherki, N. (Eds.). *Handbook of the Communicative Constitution of Organizations*. Routledge.

CONFERENCE PRESENTATIONS

Stephens, K., **James, S.**, Harris, A., & Robertson, B. (2020, November). *Small Groups in a Big Basic Communication Course: Teaching and measuring collaborative competencies and pedagogical strategies*. Paper presented at the National Communication Association (NCA) Conference, Indianapolis, IN.

James, S. (2020, November). *K-pop Fandom in America: An Autoethnographic view*. Paper presented at the National Communication Association (NCA) Conference, Indianapolis, IN.

James, S. (2020, November). *An Industry at the Crossroads: Social Media and the Rise of Western K-pop Fandom*. Paper presented at the National Communication Association (NCA) Conference, Indianapolis, IN.

James, S. (2019, November) *Fandom Culture: Fan Communities Bridging Diverse Backgrounds Through Technology*. Panel presented during the National Communication Association (NCA) Conference, Baltimore, MD.

James, S. (2019, April) *“Agent of Change”: The Rhetoric of Position in Locational Memory*. Paper presented at the Southern States Communication Association Conference, Montgomery, AL.

James, S. (2019, February). *“You’re a Woman Before a Fan”: Exploring Intercultural Identity within Fan Communities*. Poster presented at the Discerning Diverse Voices Symposium, Tuscaloosa, AL.

James, S. (2018, October). *“The Best Form of Prostitution”: Agency, Identity, and Power in the Relationship Between a Student Athlete and Their Institution*. Poster presented at the Organizational Communication Mini Conference, New Brunswick, NJ.

TEACHING & PROFESSIONAL EXPERIENCE

Teaching

Graduate Teaching Assistant (2018-Present)

Department of Communication Studies, The University of Texas at Austin

- Building Sales Relationships through Communication (COM 337)
 - Managed communications and grading within a section of 90 students
 - Facilitated small group projects within large lecture class (2019)
 - Moved entire class online for the fall 2020 semester
- Clouds, Crowds, & Community (COM 350)
 - Adapted as class shifted from hybrid design to entire virtual
 - Aided in teaching Social Network Theory to undergraduate students
 - Tutored students one-on-one in R data analysis software for visualization
- Organizational communication (COM 313)
 - Led synchronous virtual discussions of course material
 - Taught undergraduate students use of Slack and other virtual working technology
 - Disseminated basic understanding of Organizational Communication theory

Department of Communication Studies, The University of Alabama

- Public Speaking (COM 123)
 - Put into practice the basic principles of effective Public Speaking
 - Taught and graded speeches ranging in style and type
 - Five sections of 24+ students each over the course of two semesters

Professional Experience

Co-Founder & Coach (2019-Present)

Cool Beans Coaching

- Co-Founder
 - Provided copywriting for website creation

- Created and Beta-tested customer journey
- Manage a team of employees and the hiring process
- Coach
 - Virtually provide one-on-one consulting on a range of presentation skills
 - *SAP Ariba Live in Barcelona, Spain*
Coached C-Suite level members of the SAP Ariba team during a global event

Operations Intern & Facilitator (2017-Present)

Ward Certified Consulting, San Antonio Texas

- Operations Intern
 - Communication as part of a virtual team to complete on-going projects
 - Outgoing content creation for upcoming workshops, client management
- Facilitator
 - *Managing the Multigenerational Workplace*
Propane Gas Association of New England Annual Meeting, Oct. 2018
 - *Managing the Multigenerational Workplace*
Eastern Energy Expo, June 2018