

## Mian Jia

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Google Scholar Profile: <https://scholar.google.com/citations?user=JtYmfJ0Z-uoC&hl=en>

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### EDUCATION

- 2018–present **Seeking Ph.D.**, Communication Studies, The University of Texas at Austin, USA.  
Advisor: Matt McGlone
- 2015–2018 **M.A.**, Linguistics and Applied Linguistics, Beihang University, China.  
Thesis: *Politeness in Chinese Online Forum Requests*  
Supervisor: Mingyou Xiang
- 2011–2015 **B.A.**, English, Beihang University, China.  
Thesis: *A Diachronic Study of Chinese Vocatives as Interpersonal Relationship Markers*  
Supervisor: Mingyou Xiang

### RESEARCH KEYWORDS

Data Visualization; Health Communication; Interpersonal Influence; (Im)politeness; Pragmatics; Text Analysis

### RESEARCH FUNDS & GRANTS

*Linguistic Agency Assignment in Health Communication Messages about COVID-19* (Role: Co-P.I.; P.I.: Zhang, T. Z.). **Waterhouse Family Institute Research Grant**, Villanova University, USA, 2020–2021, \$7,828.7 (not funded).

*Pragmatics for Beginners* (Role: Co-Investigator; P.I.: Xiang, M.), Special Fund for Academic Publishing, **Fundamental Research Funds for the Central Universities**, University of International Business and Economics, China, 2018–2020, ¥30,000 (\$4,293).

*College Students' Critical Thinking Disposition: The Case of English Debating* (Role: Student P.I.; Faculty Advisor: Xu, G.), **Student Research Training Project**, Beihang University, China, 2013–2014, ¥30,000 (\$4,293).

## PUBLICATIONS

### *Books*

Xiang, M., **Jia, M.**, & Bu, X. (under contract). *Pragmatics for beginners*. Beijing: Peking University Press.

### *Refereed Journal Articles*

Cao, D., Xiang, M., & **Jia, M.** (accepted). The disputation between Contextualism and Semantic Minimalism: A bibliometric mapping-knowledge-domain analysis. *Foreign Language Learning: Theory and Practice* [in Chinese].

**Jia, M.** & Yang, G. (2021). Emancipating Chinese (im)politeness research: Looking back and looking forward. *Lingua*, 251, 103028. <https://doi.org/10.1016/j.lingua.2020.103028>

Xiang, M. & **Jia, M.** (2020). A critique of Leechian pragmalinguistic politeness (**lead article**). *Foreign Language Education*, 41(4), 1–6 [in Chinese]. <https://doi.org/10.16362/j.cnki.cn61-1023/h.2020.04.001>  
Full-text featured in LingForum: <https://mp.weixin.qq.com/s/8GDoE9592amc2bXd4Yz09g>.

## CONFERENCE PRESENTATIONS

**Jia, M.** (2021, October). Disentangling Chinese notions of face: Evidence from large-scale corpora. Paper to be presented at the 5<sup>th</sup> International Conference of the American Pragmatics Association, Vancouver, Canada.

**Jia, M.** (2021, June/July). Spontaneous and sequential response building in Chinese rap battles. Paper to be presented at the 17<sup>th</sup> International Pragmatics Conference, Winterthur, Switzerland (virtual presentation).

Zhao, Y. & **Jia, M.** (2021, June/July). Working together to agree: Economy-mediated common ground in BELF communication. Paper to be presented at the 17<sup>th</sup> International Pragmatics Conference, Winterthur, Switzerland (virtual presentation).

**Jia, M.** & Zhao, Y. (2021, June). Fear appeal in public signs of COVID-19 in Chinese local communities. Paper to be presented at the joint conference of the 13<sup>th</sup> International Symposium on (Im)Politeness and the 7<sup>th</sup> iMean Conference, Basel, Switzerland (virtual presentation).

**Jia, M.** (2021, May). Co-operative actions in Chinese rap battles. Paper to be presented at the 71<sup>st</sup> Annual International Communication Association Conference, Online [**Language and Social Interaction Top Papers Panel**].

**Jia, M.** (2021, April). Appealing to fear culturally: Public signs of COVID-19 prevention in Chinese local communities. Paper submitted to the 6<sup>th</sup> Biennial D.C. Health Communication Conference, Online.

**Jia, M.** & Yao, S. (2021, March). Face and impoliteness in Chinese freestyle rap battles. Paper to be presented at the 20<sup>th</sup> Meeting of the Texas Linguistic Society, Austin, Texas, USA (virtual presentation).

- Jia, M.** (2020, November). Communicating bad news with verbal probability in dyad and triad. Research-in-progress presented at the 106<sup>th</sup> Annual National Communication Association Conference, Indianapolis, Indiana, USA (virtual presentation).
- Yao, S. & **Jia, M.** (2020, November). You-don't-wanna-mess: A case of nonverbal behavior in Chinese freestyle rap battles. Research-in-progress presented at the 106<sup>th</sup> Annual National Communication Association Conference, Indianapolis, Indiana, USA (virtual presentation).
- Jia, M.** (2020, October). Face and (im)politeness in cross-modal communication: The case of live streaming on Periscope. Paper presented at the 2<sup>nd</sup> International Conference on Internet Pragmatics, Helsinki, Finland (virtual presentation).
- Jia, M.**, Zhang, T. Z., & McGlone, M. S. (2020, May). They swear, I swear?: The bad apple effect on impoliteness. Poster presented at the 70<sup>th</sup> Annual International Communication Association Conference, Gold Coast, Australia (virtual presentation).
- Yao, S. & **Jia, M.** (2020, May). Yo I am superman, you kiddo go home: Impoliteness in Chinese freestyle rap battles. Paper presented at the 70<sup>th</sup> Annual International Communication Association Conference, Gold Coast, Australia (virtual presentation).
- Zhang, T. Z., **Jia, M.**, & McGlone, M. S. (2020, May). Combating antibiotics resistance: The effects of agency assignment in advocating appropriate use of antibiotics. Poster presented at the 70<sup>th</sup> Annual International Communication Association Conference, Gold Coast, Australia (virtual presentation).
- Schlag, K., McGlone, M. S., **Jia, M.**, Ryoo, Y., & Jeon, Y. A. (2020, May). Perspective taking, self-disclosure and stereotype recall of persons who stutter. Extended abstract presented at the 70<sup>th</sup> Annual International Communication Association Conference, Gold Coast, Australia (virtual presentation) [**Intergroup Communication Top Papers Panel**].
- Jia, M.** (2019, November). No more modesty?: Evaluation of Chinese and English compliment responses. Research-in-progress presented at the 105<sup>th</sup> Annual National Communication Association Conference, Baltimore, Maryland, USA.
- Yao, S. & **Jia, M.** (2019, June). Humor in improvised Chinese freestyle rap battles. Paper presented at the 2019 Conference of the International Society for Humor Studies, Austin, Texas, USA.
- Jia, M.** & McGlone, M. S. (2019, June). Dare to decline?: Power and manipulative politeness in directives. Lecture presented at the 16<sup>th</sup> International Pragmatics Conference, Hong Kong, China.
- Jia, M.** & Xiang, M. (2019, May). Politeness in Chinese online forum requests: An exploratory study. Paper presented at the 69<sup>th</sup> Annual International Communication Association Conference, Washington D.C., USA.
- Jia, M.** & Xiang, M. (2018, July). Neo-economy Principle in politeness: A case of Chinese online forum requests. Paper presented at the 11<sup>th</sup> International Conference on Im/politeness, Valencia, Spain.

## MANUSCRIPTS UNDER REVIEW

- Jia, M.** (submitted). Co-operative action in Chinese rap battles: A case of *Iron Mic*. *Popular Music & Society*.
- Jia, M.**, Zhang, T. Z., & McGlone, M. S. (under review). Linguistic agency assignment and narrative point of view in health communication messages about COVID-19. *Journal of Language and Social Psychology*.
- Jia, M.** (under review). Cross-modal management of trolling during live streaming on Periscope: A micro-analysis. *Internet Pragmatics*.
- Jia, M.** & Xiang, M. (under review). Scholarly impact of Brown & Levinson's politeness theory: A visualized bibliometric analysis. *Journal of Pragmatics*.
- Jia, M.** & Yao, S. (under revision). Yo I am superman, you kiddo go home: Impoliteness in Chinese freestyle rap battles. *Text & Talk*.

## ACADEMIC APPOINTMENTS

### *The University of Texas at Austin, TX, USA*

#### Assistant Instructor

*Language, Communication & Culture* [Fall 2019, 2020; Spring 2020, 2021]

Course flags: Cultural Diversity, Writing

*Professional Communication Skills* [Spring 2019]

Course flags: Ethics

#### Graduate Research Assistant

McGlone, M. S. (Co-P.I.) & Stephens, K. (Co-P.I.). *An Environmental Scan and Randomized Factorial Experiment to Investigate the Efficacy of Multiple Messaging Strategies for Improving HPV Vaccine Confidence Among English- and Spanish-Speaking Parents*. **Merck Investigator Studies Program, USA**.

#### Teaching Assistant

*Conflict Resolution* with Prof. Madeline Maxwell [Summer 2019, 2020]

Course flags: Ethics, Independent Inquiry, Writing

*Difficult Conversations* with Prof. Madeline Maxwell [Fall 2018]

Course flags: Cultural Diversity, Independent Inquiry

\* Interpretations of course flags can be found at <https://ugs.utexas.edu/flags/students/about>

### *Beihang University, Beijing, China*

#### Instructor of Record

*Culture and Communication Skills* [Fall 2015, Spring 2016]

Graduate Research Assistant

Xiang, M. (P.I.). *Corpus-Based Study of Semantic Structures and Pragmatic Functions of English Discourse Markers*. **National Social Science Foundation**, China.

Teaching Assistant

*Seminar on Rhetoric* with Prof. LuMing Mao [Spring 2018]

*Introduction to Political Rhetoric* with Prof. Joseph Zompetti [Summer 2017]

*English Composition* with Prof. Li Yan [Fall 2016]

*Introduction to Comparative Rhetoric* with Prof. LuMing Mao [Summer 2016]

*Introduction to Rhetorical Criticism* with Prof. Xing Lu [Summer 2016]

*Workshop on British Parliamentary Debate* with Prof. Guohong Xu [Fall 2015]

*Introduction to Pragmatics* with Prof. Mingyou Xiang [Spring 2014]

**ACADEMIC AWARDS & HONORS**

**Fellowships:** *Moody Graduate Fellowship* (2019–2022), *UT Graduate School Fellowship Stipend* (2018–2019), *UT Provost Supplement Fellowship* (2018–2019), *Beihang Graduate Scholarship for Academic Excellence* (2015–2018), *Yuanhang Study Abroad Fellowship* (2017), *Beihang Summer Field Study Fellowship* (2013), *Beihang Undergraduate Scholarship for Academic Excellence* (2013–2014, 2011–2012).

**Travel Awards and Small Grants:** *Communication Studies Graduate Community* (2021), *ICA-Language and Social Interaction Division* (2019, 2020), *UT Graduate Student Assembly* (2020), *UT Graduate School* (2019), *UT Department of Communication Studies* (2018, 2020).

**Top (Student) Paper Awards:** *ICA-Intergroup Communication Division* (2020), *ICA-Language and Social Interaction Division* (2021).

**Academic Honors:** *Graduate with Excellence at Beihang University* (2018, 2015), *Merit Student at Beihang University* (2017, 2011).

**Selected Forensic Awards:** *Champion at Cornell-China Cup* (2014); *Semi-finalist at Beihang-SAID Debate Academy* (2013); *Quarter-finalists at FLTRP National* (2015), *China Debate Academy* (2015), *Northeast Asian Debate Open* (2014), *Beihang World Debate Academy* (2013); *Octo-finalists at BFSU Challenge* (2015), *FLTRP National* (2014).

**INVITED PRESENTATIONS**

“Orienting College Studies for English Major: Thoughts and Tricks”, Jiangsu University of Technology, Changzhou, China, October 31, 2020 (virtual presentation).

“Introduction to Persuasive Argumentation”, Beijing University of Technology, Beijing, China, March 9, 2020 (virtual presentation).

“Interpersonal Communication and Its Relation to Linguistic Pragmatics”, University of International Business and Economics, Beijing, China, January 8, 2020.

“Persuasive Effects of Linguistic Agency Assignment”, University of International Business and Economics, Beijing, China, January 7, 2020.

“Introduction to Interpersonal Communication Research”, Beihang University, Beijing, China, June 4, 2019.

“English Learning and Preparations for Graduate Programs in the US”, University of International Business and Economics, Beijing, China, June 20, 2018.

“Introduction to Debate”, Beijing University of Technology, Beijing, China, November 25, 2017.

“Reflections on Writing Research Articles”, 13<sup>th</sup> Graduate Students Academic Forum of Beihang University, Beijing, China, November 10, 2016.

“Introducing English Debating”, Beijing University of Technology, Beijing, China, October 30, 2016.

## **SERVICES**

### ***Professional Services***

2018–2020 Editorial Assistant (English copyright editing), *Acta Aeronautica et Astronautica Sinica*.

2016–2018 English Debate Trainer, Foreign Language Teaching and Research Press, China.

2015–2018 Invited Adjudicator, various national and regional English Debate Competitions in China.

### ***Ad Hoc Reviewer***

#### Journal Articles

*East Asian Pragmatics* (2020)

#### Conference Papers

Eastern Communication Association Convention

James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference (2021)

International Communication Association Convention

Computational Methods Division (2021)

Information System Division (2020)

Intergroup Communication Division (2021)

Language and Social Interaction Division (2019, 2020)

National Communication Association Convention

Communication and Social Cognition Division (2020)

Great Ideas for Teaching Session (G.I.F.T.S) (2019)

The Conflict Conference (2020)

***Services at University of Texas at Austin, TX, USA.***

2020–present Member, International Student Network, Moody College of Communication

2020–present Volunteer, Education Abroad, Texas Global.

2019–2020 Chair, Organizing Committee for The Conflict Conference 2020 (meeting cancelled at last minute due to COVID-19).

2019–present Wrote 10 recommendation letters for undergraduate students to apply for internships and graduate programs.

Spring 2019 Member, Measurements & Evaluation Committee for *Professional Communication Skills*, Department of Communication Studies.

***Services at Beihang University, Beijing, China***

Aug. 2017 Team Chaperon, Solvay Summer School, Brussels, Belgium.

2015–2017 Graduate Assistant, School of Foreign Languages.

Oct. 2016 Volunteer, The 3<sup>rd</sup> Asia Pacific Corpus Linguistics Conference.

2014/2015 Convener, The 2<sup>nd</sup> and 3<sup>rd</sup> Beihang World Debate Academy.

Jun. 2014 Volunteer, Sino-Canadian Center for Social Sciences Summer School.

2013–2014 President, Beihang English Debate Society.

**PROFESSIONAL EXPERIENCE**

***Professional Trainings and Workshops Attended***

May 2020 UT Summer Statistics Institute, UT Austin.

Spring 2020 Grant Writing in Communication, UT Austin.

Oct. 2019 Health Communication Scholars Program Grant Writing Workshop, UT Austin.

Nov. 2018 LGBTQ+ Workshop for Graduate Students Who Teach, UT Austin.

Fall 2018 Supervised Teaching in Communication Studies, UT Austin.

***Academic and Professional Visits***

Aug. 2017 Participant, Solvay Brussels Summer School, Université Libre de Bruxelles, Belgium.

Nov. 2014 Invited Participant, Lawrence Debate Union, The University of Vermont, USA.

Nov. 2013 Invited Participant, Lawrence Debate Union, The University of Vermont, USA.

Fall 2013 Exchange Student, Rose-Hulman Institute of Technology, USA.

Mar. 2013 Participant, Youth in Action Program for Debating Environmental Change, Bangkok, Thailand.

***Featured News and Stories***

Apr. 2019 *UT should make public speaking more of a priority.* The Daily Texan. Retrieved from <https://www.dailytexanonline.com/2019/04/10/ut-should-make-public-speaking-more-of-a-priority>.

Oct. 2018 *A Chat with Mian Jia.* Department of Communication Studies, The University of Texas at Austin. Retrieved from <https://commstudies.utexas.edu/spotlight/chat-mian-jia>.

Apr. 2014 *Beihang Student's Exchange Life at Rose-Hulman Institute of Technology.* School of Foreign Languages, Beihang University. Retrieved from <http://fld.buaa.edu.cn/info/1033/2337.htm>.

**PROFESSIONAL MEMBERSHIPS**

National Communication Association

International Association of Pragmatics

International Communication Association

International Association of Language and Social Psychology