

# MATTHEW S. MCGLONE

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page 1 of 24

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## EDUCATION

Ph.D., Cognitive Psychology Princeton University, 1995  
M.S., Cognitive Psychology Princeton University, 1991  
B.S., Psychology & Russian, *summa cum laude* Louisiana State University, 1988

## PROFESSIONAL EXPERIENCE

### The University of Texas at Austin (Austin, TX)

#### Moody College of Communication

UTNY(NYC Semester for UT students) 2019 – present

Program Director

#### Center for Health Communication

Associate Director of Research 2015 – 2018

#### Center for Identity

Graduate Studies Faculty Representative 2012 – present

#### Department of Communication Studies

Professor 2016 – present

Associate Professor 2008 – 2016

Assistant Professor 2004 – 2008

### New York University (New York City, NY)

#### Steinhardt School of Education

#### Department of Applied Psychology

Research Professor and Fellow 2001 – 2004

### The University of Chicago (Chicago, IL)

#### Division of Social Sciences

#### Department of Psychology

Visiting Research Professor 1997 – 1998

### Lafayette College (Easton, PA)

#### Department of Psychology

Associate Professor 2000 – 2004

Assistant Professor 1994 – 2000

## PROFESSIONAL MEMBERSHIPS

National Communication Association  
International Communication Association  
Society for Text & Discourse

Association for Psychological Science  
The Psychonomic Society  
Society for Personality & Social Psychology

## RESEARCH INTERESTS

Persuasion and Social Influence  
Health Communication  
Language and Thought

Communication Technology  
Stereotyping and Prejudice  
Deception and Identity Theft

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## GRANTS AWARDED

- Cancer Prevention Research Institute of Texas (CPRIT), RP223044** 2020 - 2022  
*¡Es tiempo de vacunarte! (It's time to get vaccinated!): Promoting HPV vaccination in Texas-Mexico Border Communities.*  
McGlone, M.S. (P.I.) & Stephens, K.K. (Co-P.I.)  
\$1,899,500 (\$174,000 subaward)
- Health Technology and Privacy Grant Program, UT Humanities Institute** 2019 – 2020  
*Data-driven tailoring in health message design: Does tailoring provoke reactance for those with privacy concerns?*  
Barbour, J. (P.I.), Brown, V. (Co-I.), Donovan, E. (Co-I.), McGlone, M.S. (Co-I.), and Radhakrishnan, V. (Co-I.)  
\$15,227
- Center for Health Communication, UT-Austin** 2019 - 2020  
*Optimizing messages for personalized chronic disease prevention and management*  
McGlone, M.S. (Co-I.), Burgermaster, M. (Co-I.), & Allport, B. (Co-I.)  
\$7,992
- Kozmetsky Family Foundation** 2018 – 2020  
*Trick or tweet: A framework for contextualizing tweets and other social media content*  
McGlone, M.S. (P.I.), & Nold, S.T. (Co-I.)  
\$220,999
- Children's Advocacy Centers of Texas (CACTX), CAC16G6** 2016 – 2017  
*A communication-based analysis of the CACTX multidisciplinary team (MDT) model and MDT enhancement program*  
Ballard, D.I. (P.I.) & McGlone, M.S. (Co - P.I.)  
\$349,991
- Center for Identity, UT-Austin, CID2015-003** 2015 - 2016  
*The identity map project: Mapping "something you do" onto convenience behaviors*  
Ballard, D.I. (P.I.), McGlone, M.S. (Co-I.), & Adams, P.C. (Co-I.)  
\$77,125
- Cancer Prevention Research Institute of Texas (CPRIT), RP130459** 2013 – 2016  
*Communication interventions to increase HPV vaccination among adolescents*  
Fernandez, M.E. (P.I.), Vernon, S.W. (Co-I.), Stephens, K.K. (Cons.), & McGlone, M.S. (Cons.)  
\$1,405,350 (\$36,328 subaward)
- Center for Identity and IDWise, UT-Austin, CID2014-001** 2013 – 2015  
*Development of an identity literacy scale*  
McGlone, M.S. (P.I.), Ballard, D.I. (Co-I.), & Berkelaar, B. (Co-I.)  
\$86,554
- College of Communication, UT-Austin** 2011 – 2012  
*New Agendas in Communication Conference Series*  
*An interdisciplinary conference on work pressures and organizational communication*  
Ballard, D.I., & McGlone, M.S., Conference Co-Chairs  
\$15,000
- Graduate School of Business, Hogskolen i Bodo (Norway)** Summer 2010  
High North Center for Business

*Bicultural identity integration and stereotype threat among Scandinavian women engineers*

McGlone, M.S. (P.I.)

\$27,000 NOK (\$4,500 US)

**Institute of Education Sciences/U.S. Department of Education**

2009 – 2012

Cognition and Student Learning Program, R305A090324

*Creating scalable interventions for enhancing student learning and performance*

Aronson, J. (P.I.), McGlone, M.S. (Co-I.), & Mangels, J. (Co-I.)

\$1,358,111 (\$372,041 subaward)

**College of Communication, UT-Austin**

2007 – 2008

New Agendas in Communication Conference Series

*An interdisciplinary conference on deceptive communication*

McGlone, M.S., & Knapp, M.L., Conference Co-Chairs

\$20,000

**National Science Foundation**

2005 – 2008

Instrumentation and Laboratory Improvement Program, DUE-053230

*A media effects and usability laboratory for communication research*

McGlone, M.S. (P.I.)

\$56,350

**National Science Foundation**

2002 – 2003

Research Opportunity Award, Child Research Initiative, BCS-0126557

*Measuring stereotype threat in middle school students*

Aronson, J. (P.I.), & McGlone, M.S. (Co-P.I.)

\$50,500

**National Science Foundation**

1998 – 2000

Instrumentation and Laboratory Improvement Program, DUE-9850652

*Integrating neuroscience into the psychology classroom*

Hill, W. (P.I.), McGlone, M.S. (Co-P.I.), & Neuhoff, J. (Co-P.I.)

\$22,062

**GRANT PROPOSAL UNDER REVIEW**

**Merck Investigator Studies Program**

2020 - 2022

*An environmental scan and randomized factorial experiment to investigate the efficacy of multiple messaging strategies for promoting HPV vaccine confidence among English- and Spanish-speaking parents*

McGlone, M.S. (Co-P.I.), & Stephens, K.K. (Co-P.I.)

\$148,179

**GRANT PROPOSALS SUBMITTED BUT NOT FUNDED**

**National Science Foundation**

2017 – 2019

Community policing and engagement in social unrest through social media

Huang, Y., (P.I.), McGlone, M.S. (Co-I.), & McGlynn, J. (Co-I.)

\$997,664

**Robert Wood Johnson Foundation**

2017 - 2018

*A vocabulary of value: Creating a nomenclature of value-based healthcare*

McGlone, M.S. (P.I.) & Ring, D. (Co-I.)

\$100,042

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- National Institute of Nursing Research/National Institutes of Health (R21)** 2017 – 2019  
*SSMARTphone: A stroke self-management, adherence, and rehabilitation tool*  
Cowperthwaite, M.C., (P.I.), McGlone, M.S. (Co-I.), Stephens, K.K. (Co-I.), &  
Modave, R. (Co-I.)  
\$398,469
- National Institutes of Health (R01), Geriatric Research and Education Program** 2016 – 2020  
*Memory training and stigma inoculation in minority elders.*  
McDougall, G.J., (P.I.), McGlone, M.S. (Co-I.), & Scoggins, F. (Co-I.)  
\$1,736,530
- U.S. Department of Justice (OVC FY2014), National Access to Victim Services** 2015 – 2016  
*ID360 Child Victim Assistance Program: Using Technology to Expand Access to  
Identity theft and fraud victim services*  
Barber, S. (P.I.), McGlone, M.S. (Co-P.I.), & McGlynn, J. (Co-P.I.)  
\$766,430
- U.S. Department of Defense** 2015 – 2017  
*Cues, contexts, and processes for assessing identity belief*  
McGlone, M.S. (P.I.), & Barber, S. (Co-P.I.)  
\$885,395
- National Institute on Aging/National Institutes of Health (R21)** 2012 – 2014  
Behavioral and Social Science Research on Reducing Health Disparities  
*Memory training and stigma inoculation in minority elders*  
McDougall, G.J. (P.I.), & McGlone, M.S. (Co-P.I.)  
\$340,350
- National Science Foundation** 2013 – 2015  
Geography and Spatial Sciences (GSS) Program  
*Time-space and the appropriation of communication and mobility technologies*  
Adams, P.C. (P.I.), Ballard, D.I. (Co-P.I.), & McGlone, M.S. (Co-P.I.)  
\$384,122
- National Science Foundation** 2013 – 2016  
Integrated NSF Support Promoting Interdisciplinary Research and Education  
*MAP (Making a Prototype) Austin project: Managing the interface between  
communication spaces and the physical city*  
Adams, P.C. (P.I.), Ballard, D.I. (Co-I.), & McGlone, M.S. (Co-I.)  
\$852, 211
- Intelligence Advanced Research Projects Administration** 2011 – 2015  
Office of Incisive Analysis Metaphor Research Program  
*Classification of metaphors in text (CLiMaTE)*  
Young, M.P., (P.I.), McGlone, M.S. (Co-P.I.), & Powers, J. (Co-P.I.)  
\$15,464,000

## SELECTED HONORS AND AWARDS

*Top Paper Awards:* Asian Pacific American Communication Studies Division (NCA 2006, 2008), Communication and Social Cognition Division (NCA 2011, 2016, 2018), Health Communication (NCA, 2018), Language and Social Interaction Division (WSCA, 2013)  
*Faculty Leader,* National Communication Association Doctoral Honors Seminar, July 2014  
*Top Presentation,* ID360: The Global Forum on Identity, April 2014

*Keynote Address, Unity through Diversity Symposium, Center for Multicultural Affairs, Duke University, March 2013*  
*Finalist, Instructor of the Year, UT Senate of College Councils, Spring 2011*  
*George R.R. Pflaum Memorial Award and Lecture, Department of Speech Communication and Theatre, Emporia State University, April 2011*  
*G.P. Mohrmann Memorial Lecture, Department of Communication, University of California at Davis, May 2010*  
*Dean's Fellowship, UT College of Communication, 2009*  
*Mark L. Knapp Fellowship, UT Department of Communication Studies, 2007*  
*Keynote Address, Texas Collaboratives for Excellence in Science Teaching, September 2008*  
*Keynote Address, Symposium about Language and Society in Austin (SALSA), University of Texas at Austin, April 2009*  
*Faculty Fellow, UT Center for Women's & Gender Studies, 2006-2007*  
*Research Opportunity Award, National Science Foundation, 2002-2003*  
*Thomas and Lura Forrest Jones Faculty Achievement Award, Lafayette College, 1999*  
*Sigma Xi, 1992; Sigma Xi Grant-in-Aid, 1993*  
*Phi Beta Kappa, 1987*  
*Chancellor's Aide Scholarship, Louisiana State University, 1985-1988*

## SCHOLARSHIP

### CITATIONS (Google Scholar, 4/7/20)

	All	Since 2015
Citations	5,470	2,111
h-index	31	24
i10-index	45	38

### BOOKS

Knapp, M.L., McGlone, M.S., Griffin, D.J., & Earnest, W. (2016, 2020). *Lying and deception in human interaction* (2<sup>nd</sup> and 3<sup>rd</sup> Eds.). Dubuque, IA: Kendall Hunt.

Ballard, D.I., & McGlone, M.S. (Eds.). (2017). *Work pressures: New agendas in communication*. New York, NY: Routledge. 170 pages.

McGlone, M.S., & Knapp, M.L. (Eds.). (2009). *The interplay of truth and deception*. New York, NY: Routledge. 198 pages. Reviewed in *Discourse & Communication*.

Glucksberg, S., & McGlone, M.S. (2001). *Understanding figurative language: From metaphors to idioms*. New York, NY: Oxford University Press. 134 pages. Reviewed in *Metaphor & Symbol, The Linguist List, Discourse Processes*.

### REFEREED JOURNAL ARTICLES

Griffin, D.J., & McGlone, M.S. (in press). Naïve realism in the cochlear implantation debate. *Cochlear Implants International*.

Coppola, V., & McGlone, M.S. (2020). Persuasive effects of linguistic agency assignment

and linguistic markers of argumentation in health messages about an emerging sexually transmitted disease. *Journal of Health Communication*, 25, 33-42.

McGlone, M.S., & Wang, Y. (2020). Did I offend you or did it? Agency assignment in interpersonal apology. *Discourse Processes*, 57, 66-80.

Glowacki, E.M., Bernhardt, J., & McGlone, M.S. (2019). Tailored texts: An application of regulatory fit to text messages designed to reduce high-risk drinking. *Journal of Health Informatics*. Online ahead of print: <https://doi.org/10.1177/1460458219889279>.

Zhang, Z., & McGlone, M.S. (2019). Language matters: Effects of linguistic agency assignment on HPV prevention advocacy in Chinese public health education materials. *Chinese Journal of Communication*. Online ahead of print: doi: 10.1080/17544750.2018.1513853

McGlynn, J., & McGlone, M.S. (2018). Desire or disease? Framing obesity to influence attributions of responsibility and policy support. *Health Communication*. Online ahead of print: <https://doi.org/10.1080/10410236.2018.1431025>.

McGlone, M.S., Stephens, K.K., Gonzalez, S., & Fernandez, M. (2017). Persuasive texts for prompting action: Agency assignment in HPV vaccination text message reminders. *Vaccine*, 35, 4295 – 4297. doi: 10.1016/j.vaccine.2017.06.080.

Baryshevtsev, M., & McGlone, M.S. (2017). Pronoun usage in online sexual predation discourse. *Cyberpsychology, Behavior, and Social Networking*, 21, 2: doi.org/10.1089/cyber.2016.0625.

McGlone, M.S., & Glowacki, E.M. (2017). Hate the sin, love the saints: Activities vs. actors in message design. *Journal of Language and Social Psychology*. Online ahead of print: <http://journals.sagepub.com/doi/abs/10.1177/0261927X17706947>.

Kurlak, R., McGlone, M.S., & Vangelisti, A.L. (2017). Time is on our side: Temporal agency in courtship narratives. *Discourse Processes*. doi: 10.1080/0163853X.2017.1306675

McCracken, A.A., & McGlone, M.S. (2016). Naïve realism in the controversy over unmarried cohabitation. *Interpersona*, 10, 36 – 55. doi:10.5964/ijpr.v10i1.202.

Glowacki, E.M., McGlone, M.S., & Bell, R.A. (2016). Targeting type 2: Linguistic agency assignment in diabetes prevention policy messaging. *Journal of Health Communication*, 21, 457 – 468. doi: 10.1080/10810730.2015.1095821.

McGlone, M.S., & Pfister, R.A. (2015). Stereotype threat and the evaluative context of communication. *Journal of Language and Social Psychology*, 34, 111 – 137. doi: 10.1177/0261927X14562609.

Chen, M., McGlone, M.S., & Bell, R.A. (2015). Persuasive effects of linguistic agency assignments and point of view in narrative health messages about colon cancer. *Journal of Health Communication*, 20, 977 – 988. doi: 10.1080/10810730.1018625.

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- Bell, R.A., McGlone, M.S., & Dragojevic, M. (2014). Vicious viruses and vigilant vaccines: Linguistic agency assignment in health policy advocacy. *Journal of Health Communication, 19*, 1178 – 1195. doi: 10.1080/10810730.2013.811330.
- Dragojevic, M., Bell, R.A., & McGlone, M.S. (2014). Giving radon gas life through language: Effects of linguistic agency assignment in health messages about inanimate threats. *Journal of Language and Social Psychology, 33*, 89-98. doi: 10.1177/0261927X13495738.
- Bell, R.A., McGlone, M.S., & Dragojevic, M. (2014). Bacteria as bullies: Effects of linguistic agency assignment in health messages. *Journal of Health Communication, 19*, 340-358. doi: 10.1080/10810730.2013.798383.
- McGlone, M.S., Bell, R.A., McGlynn, J., & Zaitchik, S. (2012). Don't let the flu catch you: Grammatical agency assignment in printed educational materials about the H1N1 influenza virus and vaccine. *Journal of Health Communication, 18*, 740-756. doi: 10.1080/10810730.2012.727950.
- McGlone, M.S. (2011). Hyperbole, homunculi, and hindsight bias: An alternative evaluation of conceptual metaphor theory. *Discourse Processes, 48*, 563-574. doi: 10.1080/0163853X.2011.606104.
- Pena, J., McGlone, M.S., & Sanchez, J. (2012). The cowl makes the monk: How avatar appearance and role labels affect cognition in virtual worlds. *Journal of Virtual World Research, 5*(3), 1-16. doi:10.4101/jvwr.v5i3.6280.
- Aronson, J., & McGlone, M.S. (2011). Attitudinal inoculations old and new: Implications for stereotype research and interventions. *Psychological Inquiry, 22*, 242-254. doi: 10.1080/1047840X.2011.627775.
- McCallum, N.L., & McGlone, M.S. (2011). Death be not profane: Mortality salience and euphemism use. *Western Journal of Communication, 75*, 1-20. doi: 10.1080/10570314.2011.608405.
- Merola, N., & McGlone, M.S. (2011). Adversarial inhumanization in the abortion debate. *Western Journal of Communication, 75*, 323-340. doi:10.1080/10570314.2011.571651.
- Aronson, J., Jannone, S., McGlone, M.S., & Johnson-Campbell, T. (2009). The Obama effect: An experimental test. *Journal of Experimental Social Psychology, 45*, 957-962. doi:10.1016/j.jesp.2009.05.006.
- McGlone, M.S., & Pfiester, R.A. (2009). Does time fly when you're having fun, or do you? Affect, agency, and embodiment in temporal communication. *Journal of Language and Social Psychology, 28*, 3-31. doi: 10.1177/0261927X08325744.
- McGlone, M.S., & Pfiester, R.A. (2007). The generality and consequences of stereotype threat. *Sociology Compass, 1*, 174-190. doi: 10.1111/j.1751-9020.2007.00021.x.
- McGlone, M.S., Bortfeld, H., & Kobryniewicz, D. (2007). Laying it on thin: Analogical cue

- frequency in the manipulation of choice. *Personality and Social Psychology Bulletin*, 33, 721- 731. doi: 10.1177/0146167206298565.
- McGlone, M.S. (2007). What is the explanatory value of a conceptual metaphor? *Language & Communication*, 27, 109-126. doi:10.1016/j.langcom.2006.02.016.
- McGlone, M.S., & Aronson, J. (2007). Forewarning and forearmng stereotype-threatened students. *Communication Education*, 56, 119-133. doi:10.1080/03634520601158681.
- McGlone, M.S., Beck, G.A., & Pfister, R.A. (2006). Contamination and camouflage in euphemisms. *Communication Monographs*, 73, 261-282.
- McGlone, M.S., & Aronson, J. (2006). Stereotype threat, gender identity salience, and spatial reasoning. *Journal of Applied Developmental Psychology*, 27, 486-493. doi: 10.1016/j.appdev.2006.06.003.
- McGlone, M.S., Aronson, J., & Kobrynowicz, D. (2006). Stereotype threat and the gender gap in political knowledge. *Psychology of Women Quarterly*, 30, 392-398. doi: 10.1111/j.1471-6402.2006.00314.x.
- McGlone, M.S., Kobrynowicz, D., & Alexander, R.A. (2005). A certain *je ne sais quoi*: Verbalization bias in evaluation. *Human Communication Research*, 31, 241-267. doi: 10.1111/j.1468-2958.2005.tb00871.x
- McGlone, M.S. (2005). Quoted out of context: Contextomy and its consequences. *Journal of Communication*, 55, 33-46. doi: 10.1111/j.1460-2466.2005.tb02675.x.
- McGlone, M.S. (2005). Contextomy: The art of quoting out of context. *Media, Culture, & Society*, 27, 511-522. doi: 10.1177/0163443705053974.
- McGlone, M.S., & Bachelors, J. (2003). Looking out for number one: Euphemism and face. *Journal of Communication*, 53, 251-264. doi: 10.1111/j.1460-2466.2003.tb02589.x.
- McGlone, M.S., & Manfredi, D.A. (2002). Topic-vehicle interaction in metaphor comprehension. *Memory and Cognition*, 29, 1209-1219. doi: 10.3758/BF03206390.
- Bortfeld, H., & McGlone, M.S. (2001). The continuum of metaphor processing. *Metaphor and Symbol*, 16, 75-86. doi: 10.1207/S15327868MS1601&2\_6.
- McGlone, M.S., & Tofighbakhsh, J. (2000). Birds of a feather flock conjointly (?): Rhyme as reason in aphorisms. *Psychological Science*, 11, 424 - 428. doi: 10.1111/1467-9280.00282.
- Glucksberg, S., & McGlone, M.S. (1999). When love is not a journey: What metaphors mean. *Journal of Pragmatics*, 31, 1541-1558. doi: 10.1016/S0378-2166(99)00003-x.
- McGlone, M.S., & Tofighbakhsh, J. (1999). The Keats heuristic: Rhyme as reason. *Poetics*, 26, 235-244. doi:10.1016/S0304-422X(99)00003-0.



- McGlone, M.S., & Reed, A. (1998). Anchoring in the interpretation of probability expressions. *Journal of Pragmatics*, 30, 723-733. doi:10.1016/S0378-2166(98)00011-3.
- McGlone, M.S., & Harding, J.L. (1998). Back (or forward?) to the future: The role of Perspective in temporal language comprehension. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 24, 1211-1223. doi: 10.1037/0278-7393.24.5.1211.
- Glucksberg, S., McGlone, M.S., & Manfredi, D.A. (1997). Property attribution in metaphor comprehension. *Journal of Memory and Language*, 36, 50-67. doi:10.1006/jmla.1996.2479.
- McGlone, M.S. (1996). Conceptual metaphors and figurative language interpretation: Food for thought? *Journal of Memory and Language*, 35, 544-565. doi:10.1006/jmla.1996.0029.
- McGlone, M.S., Cacciari, C., & Glucksberg, S. (1994). Semantic productivity and idiom comprehension. *Discourse Processes*, 17, 167-190. doi:10.1080/01638539409544865.
- Glucksberg, S., Brown, M.E., & McGlone, M.S. (1993). Conceptual metaphors are not automatically accessed during idiom comprehension. *Memory and Cognition*, 21, 711-719. doi: 10.3758/BF03197201.
- Glucksberg, S., Keysar, B., & McGlone, M.S. (1992). Metaphor understanding and accessing conceptual schema: Reply to Gibbs. *Psychological Review*, 3, 578-581. doi:10.1037/0033-295X.99.3.578
- Geer, J.H., & McGlone, M.S. (1990). Sex differences in memory for erotica. *Cognition and Emotion*, 4, 71-78. doi:10.1080/02699939008406766.

## **BOOK CHAPTERS**

- McGlone, M.S., & Knapp, M.L. (2019). A brief history of deception research. To appear in A. Docan-Morgan (Ed.), *Palgrave handbook of deception* (pp. 3 – 28). New York, NY: Palgrave.
- McGlone, M.S., & Baryshevtsev, B. (2019). Lying and quotation. To appear in J. Meibauer (Ed.), *Oxford handbook of lying* (pp. New York: Oxford University Press.
- McGlone, M.S., Merola, N.A., & McGlynn, J. (2017). Time is not on our side: Temporal agency in the Enron email dataset. In D.I. Ballard & M.S. McGlone (Eds.), *Work pressures: New agendas in communication* (pp. 120-136). New York, NY: Routledge.
- Castelli, D.M., Bryant, L., Glowacki, E.M, McGlone, M.S., & Barcelona, J.M. (2016). Persuading teens to reduce health risk through healthy messaging. In V. Goodyear, K. Armour, & A. Casey (Eds). *Pedagogical Cases: Digital Technologies in Youth Physical Activity, Physical Education & Sport* (pp. 137 – 153). London, UK: Routledge.

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- McGlone, M.S., & Merola, N.A. (2016). Time waits for no one: Mortality salience and temporal agency. In L.A. Harvell & G.S. Nisbett (Eds.), *Denying death: An interdisciplinary approach to terror management theory* (pp. 118 – 135). New York, NY: Routledge.
- Shapiro, J., Aronson, J., & McGlone, M.S. (2016). Stereotype threat. In T.D. Nelson (Ed.), *Handbook of stereotyping, prejudice, and discrimination* (2<sup>nd</sup> ed., pp. 87-105). New York, NY: Psychology Press.
- McGlynn, J., & McGlone, M.S. (2014). Language and deception. In T. Levine (Ed.), *Encyclopedia of deception* (p. 581-585). Thousand Oaks, CA: SAGE.
- McGlone, M.S. (2014). Doubly disadvantaged: Ethnic and gender bias in the Norwegian engineering sector. In J. Sørnes & L. Browning (Eds.), *Culture, development, and petroleum: An ethnography of the High North* (pp. 185-191). New York, NY: Routledge.
- McGlone, M.S. (2012). Stereotype threat. In W. Donsbach (Ed.), *International encyclopedia of communication online*.  
<http://www.communicationencyclopedia.com/public/>.
- McGlone, M.S., & Giles, H. (2011). Language and interpersonal communication. In M.L. Knapp & J.A. Daly (Eds.), *Handbook of interpersonal communication* (4<sup>th</sup> Ed., pp. 201 -237). Thousand Oaks, CA: SAGE.
- McGlone, M.S. (2009). Deception via selective quotation. In M.S. McGlone & M.L. Knapp (Eds.), *The interplay of truth and deception* (pp. 53-65). New York, NY: Routledge.
- Aronson, J., & McGlone, M.S. (2009). Social identity and stereotype threat. In T.D. Nelson (Ed.), *Handbook of stereotyping, prejudice, and discrimination research* (p. 153-178). New York, NY: Psychology Press.
- McGlone, M.S. (2003). Metaphor. In L. Nadel (Ed.), *Encyclopedia of cognitive science* (p. 15 -19). London, UK: Nature Publishing Group.
- McGlone, M.S. (2001). Concepts as metaphors. In S. Glucksberg (Ed.), *Understanding figurative language: From metaphors to idioms* (pp. 90-107). New York, NY: Oxford University Press.
- Glucksberg, S., Manfredi, D.A., & McGlone, M.S. (1997). Metaphor comprehension: How metaphors create new categories. In T.Ward, S. Smith, & J. Vaid (Eds.), *Creative thought: An investigation of conceptual structures and processes* (pp. 327-350). Washington, D.C.: American Psychological Association.
- McGlone, M.S., Harding, J.L., & Glucksberg, S. (1995). Time marches on: Understanding time-as-movement expressions. In P. Amsili, M. Borillo, & L. Vieu (Eds.), *Time, space, and movement: Meaning and knowledge in the sensible world* (p. 21-28). Toulouse, France: Groupe LRC.

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## **PUBLISHED CONFERENCE PROCEEDINGS**

McGlone, M.S., Bortfeld, H., & Kobrynowicz, D. (2005). Using idioms to invoke analogical framing in decision making. *Texas Linguistic Forum*, 49, 108 – 116.

McGlone, M.S., & Bortfeld, H. (2004). The implicit influence of idioms. *Proceedings of the Cognitive Science Society*, 25, 1382 – 1384.

McGlone, M.S., & Bortfeld, H. (1999). The continuum of metaphor processing. *Proceedings of the AISB 1999 Symposium on Metaphor, Artificial Intelligence, and Cognition*, 35-40.

## **CREATIVE WORKS AND REVIEWS (NOT PEER REVIEWED)**

Barron, G.C., Ring, D., & McGlone, M.S. Change the culture, build the resilience. UT-Austin Dell Medical School Blog. <http://blog.dellmedschool.utexas.edu/2017/03/14/change-culture-build-resilience/>.

McGlone, M.S. (2015, March 14). How framing affects privacy decisions. Presentation at South by Southwest (SXSW) Interactive, Austin, TX. Recording available at <https://www.youtube.com/watch?v=NrlpF8MYIxA>.

McGlone, M.S., & Stephens, K.K. (2014, October 17). Changing hospital and health communication can contain Ebola and other diseases. *Huffington Post / Healthy Living*. <http://www.huffingtonpost.com/matthew-s-mcglone/changing-hospital-and-health-communication-can-contain-ebola-and-other-diseases>.

McGlone, M.S. (2012, January 22). Half-truths and other fractions. *New York Times*. <http://www.nytimes.com/roomfordebate/2012/01/22/why-politicians-get-away-with-lying>.

McGlone, M.S., & Breckinridge, B.L. (2010, September 21). Why the brain doubts a foreign accent. *Scientific American: Mind Matters*. <http://www.scientificamerican.com/article.cfm?id=the-brain-doubts-accent>.

McGlone, M.S., & Paramoure, S. (2008, October 14). Stereotype threat in the science classroom. *Science Alive*. <https://itunes.apple.com/us/podcast/stereotype-threat-by-matt/id295430869?mt=2>.

McGlone, M.S. (2007, April 2). Stereotype threat and female students' math performance. *Communication Currents*. <https://www.natcom.org/CommCurrentsArticle.aspx?id=845>.

## **MANUSCRIPTS UNDER REVIEW**

McGlone, M.S., & Ballard, D.I. Something wicked this way comes: Temporal agency and prospective sensemaking. *Time & Society*.

Lefebvre, L.E., Tardif, S.E., Brown, L.E., Donovan, E.E., Allen, M., McGlone, M.S., & Love, B. Am I fighting cancer or is cancer fighting me? Examining linguistic agency in adolescent and young adult cancer conversations. *Journal of Language and Social Psychology*.

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## MANUSCRIPTS IN PREPARATION

McGlone, M.S., Glowacki, E.M., & Jeon, Y. Smoke signals: Grammatical metaphor in smoking cessation narratives.

Aronson, J., & McGlone, M.S. *Stereotype threats*. New York, NY: Russell Sage.

McGlone, M.S., & LeFebvre, L. Drugs cause benefits, side effects just happen: Linguistic agency assignment in online direct-to-consumer drug advertising.

McGlone, M.S., Ballard, D.I., Berkelaar, B., & Barber, S. Development of an inventory for measuring digital identity literacy.

## PEER-REVIEWED CONFERENCE PRESENTATIONS

Griffin, D.G., McGlone, M.S., Earnest, W., & Knapp, M.L. (2018). Playing with the truth: Teaching courses on deceptive communication. Short course presented at the Annual Convention of the National Communication Association, Salt Lake City, UT.

Wang, Y., & McGlone, M.S. (2018). Did I offend you or did it? Agency assignment in interpersonal apology. Paper presented at the 16<sup>th</sup> International Conference on Language and Social Psychology, Alberta, CA.

Glowacki, E.G., McGlone, M.S., & Bernhardt, J. (2018). Tailored texts: An application of regulatory fit to text messages designed to reduce high-risk drinking. Top Paper presented at the Annual Convention of the National Communication Association, Salt Lake City, UT.

McGlone, M.S., & Glowacki, E.G. (2016). Hate the sin, love the saints: Activity vs. actor nouns in message design. Top Paper presented at the Annual Convention of the National Communication, Communication and Social Cognition Division, Philadelphia, PA.

Baryshevtsev, M.V., McGlone, M.S., McGlynn, J., & Griffin, Z. (2016). Visual attention predicts email scam detection: An eye-tracking approach. Paper presented at the Annual Convention of the National Communication Association, Human Communication and Technology Division, Philadelphia, PA.

Zhang, Z., & McGlone, M.S. (2016). Language matters: Effects of linguistic agency assignment in Chinese health policy advocacy. Paper presented at the Annual Convention of the National Communication Association, Asian Pacific Studies Division, Philadelphia, PA.

Kurlak, R., McGlone, M.S., & Vangelisti, A.L. (2016). Time is on our side: Agency in courtship narratives. Paper presented at the Annual Convention of the National Communication Association, Interpersonal Communication Division, Philadelphia, PA.

McGlone, M.S., Stephens, K.K., Savas, L., Rodriguez, S.A., Vernon, S., & Fernandez, M.E. (2016). Texts for taking action: Agency assignment in SMS vaccination reminders. Paper presented at the Kentucky Conference on Health Communication, Lexington, KY.

McGlone, M.S., & Merola, N.A. (2015). Time waits for no one: Mortality salience and temporal

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agency. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Las Vegas, NV.

McGlone, M.S. (2015). For the love of language: Examination of human interaction through a linguistic lens. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Las Vegas, NV.

Glowacki, E.M., & McGlone, M.S. (2015). Taking down Type 2: Linguistic agency assignment in diabetes prevention policy messaging. Paper presented at the Annual Convention of the National Communication Association, Health Communication Division, Las Vegas, NV.

McGlynn, J., & McGlone, M.S. (2015). Don't tell me who to blame: Persuasive effects of implicit arguments in obesity messages on attributions of responsibility and policy support. Paper presented at the Annual Convention of the National Communication Association, Health Communication Division, Las Vegas, NV.

Earnest, W., Griffin, D.J., & McGlone, M.S. (2015). Lying and deception – teaching the course to undergraduates. Presentation at the Annual Convention of the National Communication Association, Las Vegas, NV.

LeFebvre, L., Tardif, S., Brown, L.E., Donovan, E., Allen, M., McGlone, M.S., & Love, B. (2015). Am I fighting cancer or is cancer fighting me? Embracing opportunities to study linguistic agency in cancer uncertainty conversations. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Las Vegas, NV.

Glowacki, E.M., & McGlone, M.S. (2015). Targeting Type 2: Linguistic framing of diabetes prevention policy. Paper presented at the Annual Convention of the Society for Prevention Research, Washington, D.C.

McGlone, M.S., & Ballard, D.I. (2014). Framing identity: Communication in consumer privacy decisions. Presentation at the Global Identity Summit, Tampa, FL.

McGlone, M.S. (2014). Words matter when educating consumers about identity theft. Top Presentation at ID360: The Global Forum on Identity, Austin, TX.

McGlone, M.S., McGlynn, J., Blackburn, K., LeFebvre, L., & Baryshevtsev, M. (2014). Hail to the thief: Agency and nominalization in consumer education materials about identity theft. Paper presented at the National Communication Association Annual Convention, Communication and Social Cognition Division, Chicago, IL.

McGlone, M.S., & Aronson, J.A. (2013). Steering students down the road less travelled: Identity salience, gender stereotypes, and college major exploration. Paper presented at the Annual Convention of the Society for Personality and Social Psychology, New Orleans, LA.

McGlone, M.S., & LeFebvre, L.E. (2013). Drugs cause benefits, side effects just happen: Strategic linguistic agency assignment in direct-to-consumer drug advertising. Top Paper presented at the Western States Communication Association Annual Convention, Language and Social Interaction Division, Reno, NV.

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- Merola, N.A., & McGlone, M.S. (2012). Do we like people who are easy to read? Processing fluency in online impression formation. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, Orlando, FL.
- McGlone, M.S., Ballard, D.I., McGlynn, J., & Merola, N.A. (2012). Time is not on our side: Temporal agency and crisis in the Enron e-mail database. Invited paper presentation for the ID360 Global Forum on Identity, Center for Identity, UT-Austin, Austin, TX.
- McGlone, M.S. (2012). Language and loss aversion in the hydraulic fracturing controversy. Invited paper presentation for the "Natural Gas: Shaping the Message" Seminar Series, School of Aerospace and Mechanical Engineering, University of Oklahoma, Norman, OK.
- McGlone, M.S., & Knapp, J. (2012). Event agency in temporal language. Paper presented at the Annual Convention of the Gerontological Society of America, Boston, MA.
- Merola, N.A., & McGlone, M.S. (2011). We're elated, they're said: Evidence for linguistic infrahumanization in a sports scenario. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, New Orleans, LA.
- Breckinridge, B.A., Tollison, A., & McGlone, M.S. (2011). Are white people racist? Stereotype threat in interracial interaction. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, New Orleans, LA.
- Merola, N.A., & McGlone, M.S. (2011). We're elated, they're said: Evidence for linguistic infrahumanization in a sports scenario. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, New Orleans, LA.
- Breckinridge, B.A., Tollison, A., & McGlone, M.S. (2011). Are white people racist? Stereotype threat in interracial interaction. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, New Orleans, LA.
- McGlone, M.S., & Knapp, J. (2011). Event agency in temporal language. Paper presented at the Annual Convention of the Gerontological Society of America, Boston, MA.
- McGlone, M.S., Bell, R.A., Zaitchik, S.A., & McGlynn, J. (2010). Don't let the flu catch you: Agency assignment in printed educational materials about the H1N1 influenza virus and vaccine. Paper presented at the National Communication Association Convention, Health Communication Division, San Francisco, CA.
- McGlone, M.S., & Pfister, R.A. (2010). Stereotype threat and the evaluative context of communication. Top Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, San Francisco, CA.
- McGlone, M.S., & Paramore, S. (2009). The consequences of stereotype threat for girls' performance in the STEM classroom. Paper presented at the Annual Conference for the Advancement of Science Teaching (CAST), Galveston, TX.
- Pena, J., McGlone, M.S., Jarmon, L., & Sanchez, J. (2009). The automatic effects of avatar

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appearance and role labels on language use in a virtual environment. Paper presented at the Annual Convention of the National Communication Association, Human Communication Technology Division, Chicago, IL.

Merola, N.A. (2009). Infrahumanization in communication: Linguistic denial of human emotions. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.

Anderson, S.V., & McGlone, M.S. (2009). The muscular mind: Metaphoric communication to motivate learners. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.

McGlone, M.S., & Paramoure, S. (2009). Empowering girls in STEM learning. Paper presented at the Annual Conference of the Texas Regional Collaboratives for Science and Math Learning, Austin, TX.

McGlone, M.S. (2009). Coping with sexism and stereotype threat in the science and engineering classroom. Workshop coordinated at the Women in Engineering Proactive Network (WEPAN) National Conference, Austin, TX.

McGlone, M.S. (2008). Affect, agency, and embodiment in temporal communication. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognitive Division, San Diego, CA.

Hsu, L.H., & McGlone, M.S. (2008). Bicultural identity integration and linguistic intergroup bias. Top Paper presented at the Annual Convention of the National Communication Association, Asian Pacific American Communication Studies Division, San Diego, CA.

Griffin, D.J., & McGlone, M.S. (2008). Naïve realism in the pediatric cochlear implantation debate. Paper presented at the Annual Convention of the National Communication Association, Peace and Conflict Division, San Diego, CA.

Griffin, D.J., & McGlone, M.S. (2008). Naïve realism approaches to conflict communication. Paper presented at the Annual Convention of the International Communication Association, Montreal, Quebec, 2008.

McGlone, M.S. (2007). *Metta bhavana* and empathic development. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL, 2007.

McGlone, M.S. (2007). Communicative strategies for mitigating stereotype threat among female students in mathematics testing. Paper presented at the Annual Convention of the International Communication Association, Instructional/Developmental Communication Division, San Francisco, CA.

McGlone, M.S., & Guarddon-Anelo, M. (2007). Symbolic agency in temporal language. Paper presented at the Annual Convention of the Society for Text & Discourse, Glasgow, Scotland, UK. [Presented by Guarddon-Anelo].

Guarddon-Anelo, M., & McGlone, M.S. (2007). Linguistic markers of loneliness in English and Spanish. Paper presented at the Annual Convention of the Society for Text & Discourse, Glasgow, Scotland, UK.

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- McGlone, M.S., & Aronson, J. (2006). Stereotype threat and the gender gap in political knowledge. Paper presented at the 2006 Annual Convention of the National Communication Association (Feminist and Women's Studies Division), San Antonio, TX.
- Hsu, L., & McGlone, M.S. (2006). Envious prejudice as an obstacle to cooperative communication between Asians and Asian Americans. Top Paper presented at the 2006 Annual Convention of the National Communication Association (Asian Pacific American Communication Studies Division).
- McGlone, M.S. (2006). What is the explanatory value of a conceptual metaphor? Paper presented at the 2006 Annual Convention of the National Communication Association (Language & Social Interaction Division).
- McGlone, M.S. (2006). Analogical frame thickness in the manipulation of choice. Paper presented at the Annual Convention of the National Communication Association (Communication & Social Cognition Division), San Antonio, TX.
- McGlone, M.S., Beck, G.A., & Pfister, R.A. (2006). Contamination and camouflage in the career of euphemism. Paper presented at the Annual Convention of the International Communication Association, Dresden, Germany. [Presented by Beck]
- McGlone, M.S. (2005). Analogical framing in managerial decision making. Paper presented at the Annual Convention of the National Communication Association (Language & Social Interaction Division), New York, NY.
- McGlone, M.S., Bortfeld, H., & Kobrynowicz, D. (2005). Idioms' implicit influence on decision making. Paper presented at the Annual Convention of the Society for Text & Discourse, Amsterdam, Holland.
- McGlone, M.S., & Longmire, B. (2005). Gender-based stereotype threat in political knowledge surveys. Paper presented at the Annual Convention of the International Communication Association (Feminist Scholarship Division), New York, NY
- McGlone, M.S. (2005). The art of quoting out of context. Paper presented at the Annual Convention of the Central States Communication Association, Freedom and Responsibilities of Speech Division, Kansas City, MO.
- McGlone, M.S., Bortfeld, H., & Kobrynowicz, D. (2005). Using idioms to invoke implicit analogical framing in decision making. Paper presented at the Annual Symposium about Language and Society in Austin, TX.
- McGlone, M.S. (2004). Forewarning and forearming stereotype-threatened students. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.
- McGlone, M.S., Glucksberg, S., & Kobrynowicz, D. (2004). Euphemism and Gresham's law of language. Paper presented at the Symposium on Pragmatics of the 28<sup>th</sup> International Congress of Psychology, Beijing, China.
- McGlone, M.S. (2004). Forewarning and forearming stereotype-threatened students. Paper presented at the Annual Convention of the National Communication Association, Chicago,



IL.

- McGlone, M.S., Aronson, J., Kobrynowicz, D., & McGlone, E.L. (2004). Social identity salience and stereotype threat in standardized test performance. Paper presented at the Annual Convention of the International Communication Association, New Orleans, LA.
- McGlone, M.S., Kobrynowicz, D., & Scott, A. (2004). Associative contamination in conventional euphemism. Paper accepted for the Winter Discourse Conference, Jackson Hole, WY, 1/04.
- McGlone, M.S., & Neal, A. (2003). Gender identity salience in telephone surveys. Paper presented at Annual Meeting of the Western Psychological Association, Vancouver, B.C.
- McGlone, M.S. (2002). Euphemism and face. Paper presented at the Annual Convention of the Society for Text and Discourse, Chicago, IL.
- McGlone, M.S., & Neal, A. (2002). Is the gender gap in political knowledge a stereotype threat phenomenon? Paper presented at the Annual Convention of the American Psychology Society, New Orleans, LA.
- Batchelor, J., & McGlone, M.S. (2001). Strategies of euphemism. Paper presented at the Annual Convention of the Pennsylvania Psychological Association, Harrisburg, PA.
- McGlone, M.S., & Kobrynowicz, D. (2001). Gender identity salience and women's math performance. Paper presented at the Annual Meeting of the Society for Personality and Social Psychology, Savannah, GA.
- McGlone, M.S. (2000). Fluency and the Keats' heuristic. Paper presented at the Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- McGlone, M.S., & Kobrynowicz, D. (2000). Reducing stereotype threat for women in academic settings. Paper presented at the Annual Convention of the Association for Women in Psychology, Salt Lake City, UT.
- McGlone, M.S., Kobrynowicz, D., & Aronson, J. (1999). Stereotype threat and test difficulty. Paper presented at the Symposium on Stereotype Threat at the Annual Meeting of the European Association of Experimental Social Psychology, Oxford University (Keble College), U.K.
- McGlone, M.S., & Bortfeld, H. (1999). The continuum of metaphor processing. Paper presented at the Annual Convention of The Society for the Study of Artificial Intelligence and Simulation of Behaviour at the University of Edinburgh, Edinburgh, Scotland.
- McGlone, M.S. (1998). Thwarting the Keats Heuristic: Separating rhyme from reason in aphorisms. Poster presented at the 39th Annual Meeting of the Psychonomic Society, Dallas, TX.
- McGlone, M.S., & Harding, J. (1998). Cross-domain priming in spatiotemporal language comprehension. Paper presented at the Annual Meeting of the Eastern Psychological Association, Boston, MA.
- McGlone, M.S. (1998). Rhyme as reason in proverb interpretation. Poster presented at the

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10<sup>th</sup> Annual Meeting of the American Psychological Society, Washington, D.C.

McGlone, M.S., & Alexander, R. (1998). Verbal overshadowing of aesthetic judgment. Paper presented at the 58<sup>th</sup> Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

Harding, J.L., & McGlone, M.S. (1997). Conveying the dynamic quality of time in spatiotemporal language. Poster presented at the Annual Convention of the Pennsylvania Psychological Association, Harrisburg, PA.

McGlone, M.S. (1996). Implicit perspective-taking in temporal language comprehension. Paper presented at the 37<sup>th</sup> Annual Meeting of the Psychonomic Society, Chicago, Illinois.

McGlone, M.S., & Aronson, J. (1996). Stereotype threat and task difficulty. Paper presented at the 76<sup>th</sup> Annual Convention of the Western Psychological Association, San Jose, CA.

McGlone, M.S., Harding, J., & Glucksberg, S. (1995). Dynamic and positional aspects of spatiotemporal expressions. Paper presented at the Third International Workshop on Time, Space, and Movement, Toulouse, France.

McGlone, M.S. (1995). Feasts, floods, and full tanks of gas: Analogies, categories, and metaphors. Paper presented at the 66<sup>th</sup> Annual Meeting of the Eastern Psychological Association, Boston, MA.

McGlone, M.S., Glucksberg, S., & Manfredi, D. (1993). A metaphor in the mind is hard to find. Poster presented at the 34<sup>th</sup> Annual Meeting of the Psychonomic Society, Washington, D.C.

Glucksberg, S., & McGlone, M.S. (1992). Do conceptual analogies underlie metaphor interpretation? Paper presented in the Department of Poetics and Comparative Literature, Tel Aviv University, Israel.

Manfredi, D., Glucksberg, S., & McGlone, M.S. (1992). Metaphoric comparisons are fundamentally directional. Paper presented at the 33<sup>rd</sup> Annual Meeting of the Psychonomic Society, St. Louis, MO.

Brown, M.E., McGlone, M.S., & Glucksberg, S. (1992). Idiom use: A matter of semantic appropriateness or an artifact of lexical priming? Poster presented at the 63<sup>rd</sup> Annual Meeting of the Eastern Psychological Association, Boston, MA.

McGlone, M.S., Glucksberg, S., & Brown, M.E. (1991). When is love a journey? What metaphors mean. Paper presented at the 32<sup>nd</sup> Annual Meeting of the Psychonomic Society, San Francisco, CA.

McGlone, M.S., Glucksberg, S., & Cacciari, C. (1991). Word meanings and idiom comprehension. Paper presented at the 62<sup>nd</sup> Annual Meeting of the Eastern Psychological Association, New York, NY.

McGlone, M.S., Glucksberg, S., & Cacciari, C. (1990). New twists on old idioms: The role of literal meanings. Paper presented at the 61<sup>st</sup> Annual Meeting of the Eastern Psychological Association, Philadelphia, PA.

Glucksberg, S., McGlone, M.S., & Cacciari, C. (1990). Understanding idioms: The psychology of allusion. Paper presented at the 31st Annual Meeting of the Psychonomic Society, New Orleans, LA.

McGlone, M.S. & Geer, J.H. (1988). The use of gender-specific sexual schema in reading erotic narratives. Paper presented at the Annual Meeting of the Southeastern Psychological Association, New Orleans, LA.

## **INVITED LECTURES**

Children's Advocacy Centers of Texas, State Convention, May 2019

New York University, Department of Applied Psychology, Faculty Research Seminar, December, 2017

University of Texas-Austin, Dept. of Psychology, Cognitive Science Seminar, October 2016

University of Texas - Austin, Department of Psychology, Social Psychology Area Meeting (SPAM), October 2015

University at Buffalo, Department of Communication, May 2015

University of Texas - Austin, Department of Psychology, Cognitive Science Seminar, December 2015

Global Identity Summit (with Suzanne Barber and Dawna Ballard), Tampa, FL, September 2014

University of Texas - Austin, Asian Business Student Association, April 2013

Duke University, Unity through Diversity Symposium (Keynote Address), Center for Multicultural Affairs, Duke University, March 2013

The Frameworks Institute, Manhattan Beach, CA, January 2013

Pflugerville (TX) Independent School District, Education and Social Justice Conference (Keynote Address), August 2012

New York University, Department of Applied Psychology, March 2012

University of Oklahoma, "Natural Gas: Shaping the Message" Faculty Seminar, March 2012

Emporia State University, Department of Speech Communication and Theatre, George R.R. Pflaum Memorial Lecture, April 2011

New York University, Steinhardt "Instructional Innovation" Series, March 2011

University of Nordland, Graduate School of Business, Bodo, Norway, August 2010

University of California at Davis, Department of Communication G.P. Mohrmann Memorial Lecture, May 2010

Conference for the Advancement of Science Teaching, Dallas, TX, November 2009

University of Texas at Austin, Symposium about Language and Society in Austin (Keynote Address), April 2009

New York University, Department of Applied Psychology, March 2009

Conference for the Advancement of Science Teaching, Atlanta, GA, October 2008

Texas Collaboratives for Excellence in Science Teaching (Keynote Address), Austin, TX, September 2008

Princeton University, Department of Psychology, October 2007

University of Texas at Austin, Center for Women's & Gender Studies, September 2006

The Women's Museum of Dallas, April 2006

University of Texas at Austin, Department of Psychology, February 2005

Texas A & M University, Department of Psychology, October 2004

University of California at Davis, Department of Communication Studies, January 2004

Brooklyn College – CUNY, Department of Communication Arts & Sciences, May 2003

New York University, CRCDE Series on Development and Education, April 2003

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University of Maryland at College Park, Department of Communication Studies, March 2003  
University of Alabama at Birmingham, Department of Communication Studies, March 2002  
Texas A&M University, "Cognoscenti" Speaker Series in Cognitive Science, March 2002  
Emporia State University, Department of Speech Communication and Theatre, April 2002  
The College of New Jersey, Women in Learning & Leadership Program, January 2001  
Princeton University, Cognitive Psychology Research Seminar, 2000  
College of William & Mary, Department of Psychology, April 1999  
Northwestern University, Cognitive Psychology Research Seminar, October 1997  
University of Chicago, Department of Psychology, September 1997  
Princeton University, Cognitive Psychology Research Seminar, 1995  
Lehigh University, Cognitive Science Seminar, March 1995

## INSTRUCTION AND ADVISING

### TEACHING EXPERIENCE

Department of Communication Studies, UT-Austin, 2004 – present

Graduate Courses: *Identity Communication; Interpersonal Communication Theory, Lying and Deception in Human Interaction, Language in Persuasion and Social Influence; Metaphor in Communication, Perspective-Taking in Communication, Stereotyping and Prejudice*  
Undergraduate Courses: *Communication and Thought, Lying and Deception in Human Interaction, Theories of Persuasion*

Department of Psychology, Lafayette College, 1994 – 2004

Undergraduate Courses: *Cognitive Psychology (with Laboratory), Human Factors & Engineering Psychology (with Laboratory), Introduction to Statistics (with Laboratory), Language Acquisition, Memory: A User's Guide, Media, Marketing, & Identity, Propaganda & Psychological Warfare, Psychology of Language, Research Design & Analysis (with Laboratory), Introduction to Statistics (Univariate),*

Department of Psychology, Princeton University, 1989 – 1994

Teaching Assistant in Undergraduate Courses: *Introduction to Psychology, Introductory Statistics, Cognitive Psychology, Psychology of Language, Introductory Statistics*

### DOCTORAL STUDENTS SUPERVISED

Wang, Yiwei (2020). *Talking about torment: Agency assignment and grammatical metaphor in pain communication.*

Baryshevtsev, Maxim V. (2020). *Sharing is not caring: News features predict false news detection and diffusion.* Currently Information Integrity Analyst, Yonder, Inc.

Wartel, Max A. (2017). *Smoke signals: Linguistic agency in smoking cessation narratives.* Currently Senior Research Analyst, KO Solutions, Inc.

Blackburn, Katherine G. (2015). *The narrative arc: Exploring the linguistic structure of narrative.* (Co-supervised with Jamie Pennebaker, Department of Psychology, UT-Austin). Currently Postdoctoral Scholar, Department of Psychology, UT-Austin.

McGlynn, J., III. (2014). *Don't tell me who to blame: Persuasive effects of implicit*

*arguments in obesity messages on attributions of responsibility.* Currently Assistant Professor, Department of Communication Studies, University of North Texas, Denton, TX.

Tollison, Andrew C. (2013). *The impact of stereotype threat on male nurses' communication with patients.* Currently Associate Professor, Department of Communication Arts and Sciences, Merrimack College, North Andover, MA.

Merola, Nicholas A. (2013). *We like people who are easy to read: Processing fluency and impression formation in the evaluation of social network profiles.* Currently Project Manager, User Experience (UX) Division, Facebook, Inc., Palo Alto, CA.

Anderson, Scott V. (2009). *The muscular mind: Metaphoric communication to motivate learners.* Currently Lecturer, David Eccles School of Business, University of Utah, and Change Management Program Manager, Department of Information and Communication Systems, The Church of Jesus Christ of Latter Day Saints, Salt Lake City, UT.

Hsu, Ling Hui (2009). *Identity integration and intergroup bias in the communication behavior of Asian Americans.* Currently Associate Professor, Department of Applied English, Ming Chuan University, Taiwan.

Pfiester, R. Abigail (2009). *Stereotype threat in mixed gender dyadic communication.* Currently Associate Professor and Chair, Department of Communication, Concordia University, Austin, TX.

## **DOCTORAL COMMITTEE MEMBER (UT - Austin)**

Haggadone, Bradley (Communication Studies), 2020

Hazzard, Jacob (Communication Studies), 2020; Market Research Analyst, Jellyvision

Zhang, Zhengyu (Communication Studies), 2019; Postdoctoral Scholar, The Pennsylvania State University.

Tardiff, Sarah (Communication Studies), 2018; Lecturer, U. of Massachusetts – Boston.

McVey, Tom A. (Communication Studies), 2018; Senior Project Manager, Apple, Inc.

Christopher, Roy (Communication Studies), 2016; Lecturer, University of Illinois - Chicago

Moode, Michael (Communication Studies), 2015; Assistant Professor, San Antonio College

Jaquez, Bolivar (Psychology), 2015; Lecturer, UT-Austin

Soeder, Brian (Computer Engineering), 2015; Project Manager, Securboration

Ghossainy, Maliki (Psychology), 2015; Lecturer, U. of Texas - Austin

Goins, Elizabeth (Communication Studies), 2014; Lecturer, U. of Texas - Austin

Brody, Nicholas (Communication Studies), 2014; Assistant Professor, U. of Puget Sound

LeFebvre, Leah (Communication Studies), 2014; Assistant Professor, U. of Wyoming

Seih, Yitai (Psychology), 2013; Assistant Professor, National Taiwan U. of Science

Madero, Flor (Communication Studies), 2012; Assistant Professor, Angelo State University

Yilmaz, Gamze (Communication Studies), 2012; Asst. Prof., U. of Massachusetts - Boston

Heller, Abigail (Communication Studies), 2012; Lecturer, U. of Houston

Ireland, Molly I. (Psychology), 2011; Assistant Professor, Texas Tech U.

Imai, Tatsuya (Communication Studies), 2011; Assistant Professor, Nanzan U.

Stephens, Jed (Communication Studies), 2011; Assoc. Professor, Austin Comm. College

Beck, Gary A. (Communication Studies), 2011; Associate Professor, Old Dominion U.

Hampel, Alexa D. (Communication Studies), 2011  
Yasui, Eiko (Communication Studies), 2009; Associate Professor, Nagoya U.  
Parker-Raley, Jessica (Communication Studies), 2009; Independent Consultant  
Ferguson, Nakeisha B. (Advertising), 2008; Assistant Professor, U. of St. Thomas  
Perks-Glebatis, Lisa (Communication Studies), 2008; Asst. Professor, Merrimack College  
Arthur, Andrea B. (Psychology), 2007; Lecturer, Gonzaga U.  
Stewart, Kirsten S. (Communication Studies), 2008; Independent Consultant  
Ho, Soohee (Communication Studies), 2007; Assoc. Professor, U. of Missouri – St. Louis  
Balkan, San S. (Communication Studies), 2007; Assoc. Prof., Cal. State U. – Long Beach  
Wright, Jaime L. (Communication Studies), 2007; Associate Professor, St. John's U.  
Moore, Jessica L. (Communication Studies), 2007; Assoc. Professor and Chair, Butler U.  
Coren, Amy E. (Psychology), 2007; Senior Lecturer, U. of California - Berkeley  
Jang, Su Ahn (Communication Studies), 2006; Assoc. Professor, U. of Missouri – St. Louis  
Banas, John A. (Communication Studies), 2005; Assoc. Professor, U. of Oklahoma

### **M.A. STUDENTS SUPERVISED (UT-Austin)**

Tinlin, Ryan. (2020). *Activity and actor noun effects on the persuasiveness of arguments about substance use disorders.*  
Coolidge, Andrew C. (2020). *Subversive or sexist: The effects of perceived gender on interpretations of disparaging and subversive humor.*  
Montagnolo, Carolyn. (2019). *The effects of person-first language on attributions about people with substance use disorders.*  
Kearns, Kyle. (2016). *Voluntary confessions of deception in romantic relationships.*  
Baryshevtsev, Maxim V. (2015). *Interrogation outcomes and linguistic style matching.*  
Ahmed, Amber. (2013). *Persuasion tactics in courtroom litigation and mediation.*  
Kurlak, Rebecca A. (2012). *Linguistic agency assignment and affect in courtship narratives.*  
Breckinridge, Barbara L. (2011). *Stereotype threat and communication disfluency among Latino students.*  
McCallum, Nancy. (2009). *Death be not profane: Mortality salience and euphemism use.*  
Merola, Nicholas A. (2009). *Infrahumanization in communication: Linguistic denial of human emotions in the abortion debate.*  
Griffin, Darrin J. (2007). *Naïve realism in the pediatric cochlear implantation debate.*  
McCoy-Jones, Meagan A. (2006). *Stereotype threat among women voters in a telephone survey context.*

## **UNDERGRADUATE ADVISING**

### **UT - Austin**

- Advised 28 undergraduates in the Intellectual Entrepreneurship program.
- Advised 16 undergraduates in independent study, including one McNair Scholar minority research student.

### **Lafayette College**

- Supervised 14 undergraduate honors theses
- Supervised over 60 undergraduate psychology, linguistics, and neuroscience majors in independent study and advanced research

- Served as primary academic advisor for over 100 undergraduates seeking A.B. and B.S. degrees in Psychology and B.S. degrees in Neuroscience

## SERVICE

### Professional Service

- Faculty Leader, Social Science Group, National Communication Association Doctoral Honors Seminar, University of Maryland, 2014
- Communication and Social Cognition Division, National Communication Association: Chair, 2014 – 2015; Vice-Chair, 2012 – 2014; Program Chair, 2011 – 2012
- Editorial Board Member: *Psychological Science* (2000 – 2003); *Discourse Processes* (2002 – present); *Journal of Language and Social Psychology* (2008 – present)
- Member, Methodology Core Committee, Center for Research on Culture, Development, and Education, New York University, 2001 – 2005
- Review panel service: National Science Foundation (CCLI program); National Communication Association; International Communication Association; Association for Education in Journalism & Mass Communication; Fulbright Scholar Specialist Review Committee on Psychology (Group 2: Experimental); Kaiser Foundation Children's Digital Media Center Conference on Media Measurement; American Psychological Society; Society for Computers in Psychology; Society for the Study of Artificial Intelligence and Simulation of Behaviour; Society for Text and Discourse
- Peer Reviewer on 2 or more occasions for: *Applied Linguistics*; *Cognition*; *Cognition and Emotion*; *Cognitive Linguistics*; *Cognitive Science*; *Communication and Cognition*; *Communication Monographs*; *Communication Quarterly*; *Consciousness and Cognition*; *Developmental Psychology*; *Discourse Processes*; *Health Communication*; *Human Communication Research*; *Journal of Applied Developmental Psychology*; *Journal of Communication*; *Journal of Experimental Psychology (JEP): General*, *JEP: Learning, Memory, & Cognition*; *JEP: Applied*; *Journal of Experimental Social Psychology*; *Journal of Health Communication*; *Journal of Language and Social Psychology*; *Journal of Memory and Language*; *Journal of Personality and Social Psychology*; *Journal of Pragmatics*; *Journal of Psycholinguistic Research*; *Language and Cognitive Processes*; *Language and Communication*; *Memory*; *Memory & Cognition*; *Metaphor and Symbol*; *Organizational Behavior and Human Decision Processes*; *Personality and Social Psychology Bulletin*; *Poetics*; *Poetics Today*; *Proceedings of the National Academy of Sciences*; *Psychological Science*; *Psychology of Women Quarterly*; *Psychonomic Bulletin & Review*; *Trends in Cognitive Sciences*.

### University/College Service

#### UT-Austin

- Co-chair of Search Committee, UTNY Program Director, Moody College of Communication, 2020
- Interim Program Director, UTNY, 2019 - 2020
- Search Committee, Organizational Communication and Technology Area, Department of Communication Studies
- Search Committee, Rhetoric and Language Area, Department of Communication Studies, 2018

- Associate Director for Research, Center for Health Communication, Moody College of Communication, 2015 – present
- Member, Project Development Team, Center for Place-Based Initiatives, Dell Medical School, UT-Austin, 2016 - present
- Member, Consultative Committee, Communication Studies Chair Review, 2016 - present
- Member, Graduate Studies Committee, Master's Program in Identity Management and Security, School of Information, 2014 – present
- Member, Research Workgroup, Moody College of Communication, 2015 – 2016
- Member, Scholarships and Awards Committee, Moody College of Communication, 2014 – 2015
- Member, UT Faculty Council, 2012 – 2014
- Member, UT Committee on Committees, 2012 – 2014
- Member, Grant Administration Committee, College of Communication, 2011 – 2012
- Member, Student Appeals Committee, College of Communication, 2008 – 2010
- Faculty Affiliate, Center for Women and Gender Studies, 2005 – present
- Assistant Professor Representative, Budget Council, Communication Studies, 2005 – 2006
- Director, Communication Studies Participant Pool, 2004 – 2013
- Faculty Search Committees in Communication Studies, 2004-5, 2006-7, 2007-8, 2009-10
- Faculty Marshal, UT College of Communication Commencement, 2007
- Search Committee, Wayne A. Danielson Award for Distinguished Contributions to Communication Scholarship, 2004 – 2005.

## **Lafayette College**

- Chair, Institutional Review Board, 1999 – 2001 (Member, 1995 – 2001)
- Member, Faculty Academic Policy Committee, 1996-1999
- Member, Evaluation & Enhancement of Instruction Committee, 1999 – 2001 (Chair, 2000 – 2001)
- Member, Phi Beta Kappa Induction Committee, 1994 – 1999
- Member, Neuroscience Advisory Board, 1997 – 1999
- Member, Search Committees in Psychology (1995, 1997, 2001), Neuroscience (2000), and Philosophy (1997, 2000)
- Faculty Advisor, Psi Chi (National Honors Society of Psychology), 1999 – 2004
- Faculty Advisor, WJRH Lafayette College Radio, 1995 – 2007

## **Community Service**

- Member, Advisory Board, *Social Wellth*, 2016 - present
- Member, Board of Directors, *Bookspring of Austin*, 2015 – present
- Member, Board of Directors, *Girlstart of Austin*, 2008 – 2009
- Pro-bono consultant and grantwriter, *Girlstart of Austin*, 2006 – present
- Pro-bono consultant, U.S. Army Online University Services (*eArmyU*), 2003 – 2005
- Member, Project Review Board, Easton (PA) Heritage Alliance, 2002 – 2004