

Jessica Renee Collier

PhD Student, Department of Communication Studies
Research Associate, Center for Media Engagement

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RESEARCH Political communication, misinformation, media effects, selective exposure

INTERESTS Affective polarization, experimental and survey methodology

EDUCATION

Ph.D. Communication Studies, University of Texas at Austin, Ph.D. exp. Spring 2020
Natalie (Talia) Jomini Stroud (chair), Sharon Jarvis, and Roderick P. Hart

M.A. 2016 Mass Communication, University of North Carolina at Chapel Hill.
Thesis: “*Political identity & online dating: A mixed-methods approach to understanding political identity expression*”
Francesca Dillman Carpentier (chair), Daniel Kreiss, and Michael MacKuen

B.A. 2014 University of Virginia
Majors: Psychology and Government (American Politics)
Minor: Media Studies

PUBLICATIONS

Peer-Reviewed Journal Articles

Van Duyn, E., & **Collier, J.R.** (2018). Priming and fake news: The effects of elite discourse on evaluations of news media. *Mass Communication & Society*, 22(1): 29-48.
doi:10.1080/15205436.2018.1511807

Book Chapters

Stroud, N.J. & **Collier, J.R.** (2018). Selective exposure and homophily during the 2016 presidential campaign. In B.H. Warner, D.G. Bystrom, M.S. McKinney, & M.C. Banwart (Eds.) *An Unprecedented Election: Campaign Coverage, Communication, and Citizens Divided*. (pp. 21-39). Santa Monica, CA: Praeger.

Grant-Funded White Papers

Collier, J.R. & Stroud, N.J. (2018). Using links to keep readers on news sites. *The Center for Media Engagement*. White paper. <https://mediaengagement.org/research/links/>

Stroud, N.J., Kim, Y., & **Collier, J.R.** (2018). Subscription messages. *The Center for Media Engagement*. White paper. <https://mediaengagement.org/research/subscription-messages/>

CONFERENCE PAPERS AND PRESENTATIONS

Collier, J.R., Kim, Y., & Stroud, N.J. (2019, May). News images and clicking on subscription appeals. Paper to be presented at the International Communication Association Annual Conference; Washington, D.C.

Kim, Y., **Collier, J.R.,** & Stroud, N.J. (2019, May). Gain and loss frames in news subscription appeals. Paper to be presented at the International Communication Association Annual Conference; Washington, D.C.

Van Duyn, E. & **Collier, J.R.** (2019, January). Incivility and indifference: Online deliberation and norms of opinion formation. Paper to be presented at the Southern Political Science Association Annual Conference; Austin, TX.

Collier, J.R. (2018, November). Incidental disengagement: Effects of negative elite coverage on public participation. Paper presented at the Midwest Association for Public Opinion Research Annual Conference; Chicago, IL.

Collier, J.R. (2018, November). Accurate identification of news: Understanding the role of media literacy and public opinion. Paper presented at the National Communication Association Annual Conference, Political Communication Division; Salt Lake City, UT.

Van Duyn, E. & **Collier, J.R.** (2018, August). The indifferent citizen: Appraisals of indifference in deliberation. Paper presented at the American Political Science Association, Political Communication Pre-Conference; Boston, MA.

Collier, J.R. (2017, November). Political identity and situational goals: The influence of cooperation and competition on intergroup bias. Paper presented at the National Communication Association Annual Conference, Political Communication Division; Dallas, TX.

Van Duyn, E. & **Collier, J.R.** (2017, August). Priming and fake news: The effect of elite discourse on evaluations of news media. Paper presented at the American Political Science Association, Political Communication Pre-Conference; San Francisco, CA.

Collier, J.R. (2016, March). Netflix and the Hill: Priming effects of entertainment media on candidate evaluations. Paper competitively selected by the Open Division of the Association for Education in Journalism and Mass Communication, Southeast Colloquium; Baton Rouge, LA.

Collier, J.R. (2016, March). Everybody's a cynic: Twitter and the 2015 State of the Union address. Paper competitively selected by the Open Division of the Association for Education in Journalism and Mass Communication, Southeast Colloquium; Baton Rouge, LA.

FELLOWSHIPS, AWARDS, AND HONORS

- 2016-2018 Moody Graduate Fellowship, Moody College of Communication, University of Texas at Austin
- 2017 Professional Development Award, The Graduate School, University of Texas at Austin
- 2016-2017 Graduate School Fellowship, The Graduate School, University of Texas at Austin
- 2014-2016 Pruden Fellowship, School of Media & Journalism, University of North Carolina at Chapel Hill
- 2014 Psychological Society Award, Psychology Department, University of Virginia (awarded to one B.A. at final exercises for service to department)
- 2013 J Witt & Rob Coleman Endowed Scholarship, University of Virginia (for outstanding leadership)

INVITED TALKS & CONFERENCES

Collier, J.R. (2018, Dec. 10). *What are 'fake news' and fact-checking? And why do they matter?* Invited speaker for Dr. Sharon Jarvis, Political Communication, University of Texas at Austin.

Collier, J.R. (2018, Oct. 26). *Encouraging news while discouraging fake news.* Invited speaker, Moody College of Communication Parents' Council, Austin, TX.

Collier, J.R. (2018, Oct. 25). *Social media, politics, & ethics.* Invited speaker for Dr. Scott Stroud, Communication Ethics, University of Texas at Austin.

Collier, J.R. & Van Duyn, E. (2018, Oct. 22). *Don't call it fake news: News literacy and public discourse.* Invited speaker for Dr. Stephen Reese, News Literacy, University of Texas at Austin.

Collier, J.R. (2018, Oct. 4). Misinformation Solutions Forum. Invited participant, Rita Allen Foundation, Washington, D.C.

Collier, J.R. (2018, Sept. 28). *What is news?* Invited speaker. Longhorn Village, Austin, TX.

Collier, J.R. (2018, Sept. 26). Invited speaker to New Graduate Student Orientation, Department of Journalism, University of Texas at Austin.

Collier, J.R. (2018, Jun. 18). *Encouraging recirculation on news sites.* Lenfest Institute for Journalism, Philadelphia, PA.

Collier, J.R. (2017, Oct. 17). *Media and civic engagement.* Invited speaker for Dr. Valerie Murphy, Political Communication, St. Edward's University.

Collier, J.R. (2017, Oct. 3). Invited speaker to New Graduate Student Orientation, Department of Journalism, University of Texas at Austin.

GRANT FUNDING

Accepted Grants

- 2018 Travel Grant. PI: Collier, J.R. National Communication Association Student Caucus, \$145.
- 2018 Travel Grant. PI: Collier, J.R. Political Communication Division, American Political Science Association, \$300.
- 2018 Research Grant. Co-PI: Van Duyn, E. & Collier, J.R. "Indifference and deliberation." Center for Media Engagement, \$500.
- 2018 Travel Grant. PI: Collier, J.R. Graduate Student Assembly at the University of Texas at Austin, \$250.
- 2017 Research Grant. Co-PI: Van Duyn, E. & Collier, J.R. "Priming and fake news." Center for Media Engagement, \$500.

Grant-Funded Research Work

- 2017-2018 Lenfest Institute for Journalism Grant, Graduate Research Assistant, Center for Media Engagement, University of Texas at Austin
(collected data from 4.5 million users of local broadcast news sites to study characteristics of link sections that encourage recirculation on site)
- 2017-2018 American Press Institute Grant, Graduate Research Assistant, Center for Media Engagement, University of Texas at Austin
(conducted 23 experimental tests of subscription appeals for 3 newsrooms across the US to explore the influence of images, messages, type of offer, and medium on generating newsletter signups and subscriptions)
- 2013-2014 Jefferson Scholars Foundation Grant, Undergraduate Research Assistant, University of Virginia
(conducted 100+ in-person experiments with undergraduates to evaluate cognitive and behavioral costs of deliberating with people of incongruent political ideologies)

RESEARCH EXPERIENCE

- 2017-present Research Associate, Center for Media Engagement, University of Texas at Austin
- 2015 Market Research Intern, Turner Broadcasting System, Inc., Atlanta, GA
- 2014-2016 Graduate Research Assistant, School of Media & Journalism, University of North Carolina at Chapel Hill
- 2012-2014 Undergraduate Research Assistant, Implicit Social Cognition Lab (Dr. B. Nosek) Department of Psychology, University of Virginia

TEACHING & INSTRUCTION

Department of Communication Studies, University of Texas at Austin

Instructor of Record

Professional Communication Skills, Spring 2018.

Teaching Assistant

Speech Writing & Criticism, Spring 2019.

Communication Ethics, Fall 2018.

Leadership & Public Memory, Fall 2017.

Political Communication (online course), Summer 2017.

Social Media and Organizations, Spring 2017.

Digital Communication (hybrid online/offline course), Spring 2017.

Theories of Persuasion, Fall 2016.

Student Advising

Intellectual Entrepreneurship Pre-Graduate School Mentor

Irie B. Crenshaw (B.A. Political Communication, in progress)

SERVICE

Service to the University of Texas at Austin

Department Level: Communication Studies

2018 Facilitator, *New Agendas in Communication* Conference: Conservatively Speaking: How Right-Wing Media and Messaging (Re)Made American Politics

2018 Chair, Faculty of the Year Award Committee

2018 Organizer, Communication Studies Summer Reading Group

2017-2018 Community Development Chair, Communication Studies Graduate Community (elected position)

Collegiate Level: Moody College of Communication

2019 Program Organizer, Moody Graduate Research & Creative Symposium (first peer-reviewed conference for Moody graduate students hosted at UT-Austin)

2018-2019 Member, Administrative Committee

2018-2019 Ex-Oficio Member, Advisory Council

2018-2019 President, Graduate Communication Council (elected position)

2018 Fall Commencement Speaker

2017-2018 Chair, Student Life Committee, Graduate Communication Council

Service to the Field**American Association for Public Opinion Research**

2018 Moderator, Midwest Association for Public Opinion Research

American Political Science Association

2019 Panel Chair, Southern Political Science Association

National Communication Association, Political Communication Division

2018 Annual Conference Reviewer

Ad-Hoc Journal Reviewer

2019 *Mass Communication & Society*

2018 *Mass Communication & Society, Communication Quarterly*

MEDIA APPEARANCES**Authored:**

- ◆ Collier, J.R. & Van Duyn, E. (August 23, 2018). [Why we really need to stop saying fake news](#). *Center for Media Engagement* blog.

Work Featured in:

- ◆ Mulcahey, T. (October 26, 2018). [As misinformation crisis deepens, 'fake news' becomes less accurate](#). *International Journalists' Network* blog.
- ◆ Pequenino, K. (October 25, 2018). [Estará o Facebook a ganhar a luta contra as notícias falsas?](#) *Publicó*.
- ◆ Schmidt, C. (September 27, 2018). [Just because clickthrough rates are low doesn't mean you can't do anything about them](#). *NiemanLab*.
- ◆ Lewis, K. (September 14, 2018). [Uncommon knowledge: Resentment, reproduction, and reconciliation](#). *Boston Globe*.
- ◆ Schmidt, C. (September 5, 2018). [What works \(and doesn't\) for advertising your news organization's subscriptions](#). *NiemanLab*.
- ◆ Funke, D. (August 29, 2018). [Reporters: Stop calling everything 'fake news'.](#) *Poynter*.
- ◆ Wang, S. (August 24, 2018). [Is there really data that heavy Facebook use caused...erm, is correlated with...erm, is linked to real-life hate crimes?](#) *NiemanLab*.
- ◆ Fisher, M. & Taub, A. (August 23, 2018). [Should we all be taking 'irony poisoning' more seriously?](#) *The New York Times Interpreter* newsletter.
- ◆ Funke, D. & Mantzarlis, A. (August 23, 2018). [Here's how an anti-refugee hoax went viral across Europe](#). *Poynter*.
- ◆ Samuelsohn, D. (April 22, 2016). [The rise of Trump studies: Who is this guy, and how did we get here? A nation of professors scrambles for answers](#). *Politico*.

ASSOCIATION MEMBERSHIPS

American Association for Public Opinion Research

American Political Science Association
Political Communication Division

International Communication Association

National Communication Association
Mass Communication Division
Political Communication Division