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EDUCATION

The University of Texas, Ph.D., Communication Studies, 2000
The University of Arizona, M.A., Communication, 1995
The University of California, Davis, B. A., Political Science / Public Service, 1991

AWARDS

Teaching Awards

University of Texas System, Regents' Outstanding Teaching Award, 2015
Academic Accolades, U.T. Athletics Department, Spring 2014
University Distinguished Teaching Professor, Academy of Distinguished Teachers, Fall 2011
Glen Maloney 40 Acres Award, Spring 2011
Eyes of Texas Excellence in Teaching Award, Fall 2001; Fall 2009
Friar Centennial Teaching Fellowship, 2005
College of Communication Outstanding Professor Award, 2003
Friar Centennial Teaching Fellowship (Finalist, 2004; Nominee, 2003, 2002, 2001)
Texas Excellence Teaching Award, College of Communication, 2001
Texas Blazers' Faculty Excellence Award, 2000

Research Awards

Top Paper Panel Honor, Political Communication Division, National Communication Association, 2010
Top Paper Panel Honor, Experiential Learning Division, National Communication Association, 2009
Top Paper Panel Honor, Political Communication Division, National Communication Association, 2008
Top Book Award, Political Communication Division, National Communication Association, 2007
Presidential Speakers Award, California State University Chico, 2005
Top Paper Nomination, American Political Science Association, Political Communication Division, 2003
Top Paper Panel Honor, National Communication Association, Political Communication Division, 2003
Top Paper Panel Honor, National Communication Association, Political Communication Division, 2002
Top Paper Panel Honor, National Communication Association, Latina/o Studies Division, 2002
National Communication Association, Doctoral Honors Conference, Summer 1999

RESEARCH AND SCHOLARSHIP

Books

*Jarvis, S. E. (2005). *The talk of the party: Political labels, symbolic capital & American life*. Lanham, MD: Rowman & Littlefield.
**Top Book in Political Communication, National Communication Association, 2007*
Hart, R. P., Jarvis, S. E., Jennings, W. P., Smith-Howell, D. (2005). *Political keywords: Using language that uses us*. New York: Oxford University Press.

Completed Book Manuscript through Scholarly Review, offered a Contract from Penn State Press

Jarvis, S. E., & Han, S. *The inconvenient voter: How journalists sideline political participation (without knowing it)*.

Book Contract

Jarvis, S. E., Ed. (due December 2018). *How right wing media and messaging (re)made American politics*. New Agendas book under contract with Routledge, an imprint of the Taylor and Francis group.

Peer Reviewed Journal Articles

- Jarvis, S. E., & Jennings, J. (2017). Republicans *should* vote: Partisan conceptions of electoral participation. *American Behavioral Scientist*. DOI: <https://doi.org/10.1177/0002764217720481>
- Stephens, M., & Jarvis, S. E. (2016). The partisan affect of news-seekers vs. gate-keepers: Linguistic differences in online vs. front-page news in campaign 2012. *Communication Research Reports*, 275-280. doi: [10.1080/08824096.2016.1186626](https://doi.org/10.1080/08824096.2016.1186626)
- Jarvis, S. E., & Stephens, M. (2015). News-seekers vs. gate-keepers: How audiences and newsrooms prioritize stories in print and online content. *International Journal of Signs and Semiotic Systems*, 4 (2), 50-63. doi: [10.4018/IJSSS.2015070104](https://doi.org/10.4018/IJSSS.2015070104)
- Jarvis, S. E., & Han, S. (2013). From an honored value to a harmful choice: How presidential candidates have discussed electoral participation (1948-2012). *American Behavioral Scientist*, doi: [10.1177/0002764213490695](https://doi.org/10.1177/0002764213490695)
- Jarvis, S. E., & Han, S. (2011). The mobilized voter: Portrayals of electoral participation in print news coverage of campaign 2008. *American Behavioral Scientist*, 55, 419-436.
- Jarvis, S. E., & Han, S. (2010). Communication and civic participation: Promoting engaged citizenship through digital filmmaking, *Electronic Journal of Communication*, 20, Article 2.
- Jarvis, S.E., & Han, S. (2010). Teaching citizenship: Student-led documentary film projects in the communication classroom. *Communication Teacher*, 24, 35-42.
- Jarvis, S. E., Stroud, N. J., & Gilliland, A. (2009). College students, news use and trust. *Communication Research Reports*, 26 (1), 30-39.
- Hoerl, K., Cloud, D. L., & Jarvis, S. E. (2009). Deranged Loners and Demented Outsiders? Therapeutic News Frames of Presidential Assassination Attempts, 1973-2001. *Communication Culture & Critique*, 2 (1), 83-109.
- Jarvis, S. E., & Connaughton, S. L. (2005). Audiences *implicadas e ignoradas* in English and Spanish language questions in the 2002 Texas gubernatorial debates. *Howard Journal of Communications*, 16 (2), 1-18.
- Jarvis, S. E., & Wilkerson, K. (2005). Congress on the internet: Messages on the homepages of the U.S. House of Representatives. *Journal of Computer-Mediated Communication*, 10 (2), article 9.
- Jarvis, S. E. (2004). Partisan patterns in presidential campaign speeches, 1948-2000. *Communication Quarterly*, 52 (4), 403-419.
- Connaughton, S. L., & Jarvis, S. E. (2004). Apolitical politics: GOP efforts to foster identification from Latinos, 1984-2000. *Communication Studies*, 55 (3), 464-481.
- Connaughton, S. L., & Jarvis, S. E. (2004). Invitations for partisan identification: Attempts to court Latino voters through televised Latino-oriented political advertisements, 1984-2000. *Journal of Communication*, 54(1), 38-55.
- Hart, R. P., Jarvis, S. E., & Lim, E. (2002). The American people in crisis: A content analysis. *Political Psychology*, 23 (3), 417-437.
- Jarvis, S. E. (2001). Campaigning-alone: Partisan and personal language in convention acceptance speeches. *American Behavioral Scientist*, 44 (12), 2152-2171.
- Hart, R. P., & Jarvis, S. E. (1997). Political debate: Forms, styles, and media. *American Behavioral Scientist*, 40 (8), 1095 – 1122.

Book Chapters

- Jarvis, S. E., & Jennings, J. (2017). Trump supporters versus Republican voters: How frustration with the media separated the GOP in 2016. In D. Schill and J. Hendricks (Eds.), *The presidency and social media: Discourse, disruption, and digital democracy in the 2016 Presidential election* (Chapter Two). New York: Routledge.
- Jarvis, S. E., Stephens, M., & Han, S. (2016). Political language in American political campaigns. In W. Benoit (Ed.), *Praeger Handbook of Political Communication in the United States* (pp. 3-24). Westport, CT: Praeger.
- Jarvis, S. E. (2014). Party political communication. In K. Kenski & K. H. Jamieson (Eds.), *The Oxford Handbook of Political Communication Theories*. New York: Oxford University Press. (accessible online:
<http://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780199793471.001.0001/oxfordhb-9780199793471-e-006>)
- Jarvis, S. E., & Stephens, M. (2014). Gate-keeping and news-seeking in print and online outlets. In R. P. Hart (Ed.), *The language of public sphere: Computational research with DICTION* (pp. 224-243). Hershey, PA: IGI Global.
- Jarvis, S. E., & Ruiz, C. (2014). Are Latinos citizens: Labels, race and politics in news coverage of immigration reform. In D. Bystrom, M. C. Banwart, & M. McKinney (Eds.), *Alienation: The divide and conquer election of 2012* (pp. 158-179). New York: Peter Lang.
- Jarvis, S. E., & Stephens, M. (2013). Persuasion and unpopular brands: Advocating for a polarizing group. In C. J. Liberman (Ed.), *Casing persuasive communication* (Chapter 25). Dubuque, IA: Kendall Hunt.
- **Jarvis, S. E. (2011). Focus group research: Data collection and data analysis. In L. Holbert and E. Bucy (Eds.), *The Sourcebook for Political Communication Research*. (pp. 283-299). New York: Routledge. **Peer Reviewed.
- Jarvis, S. E., & Han, S. (2008). Political communication. In W. Eadie (Ed.), *21st Century Communication*. (pp. 749-757). Thousand Oaks, CA: Sage.
- **Jarvis, S. E. & Balanoff-Jones, E. (2005). Party labels in presidential acceptance addresses: 1948-2000. In L.C. Han and D. Heith (Eds.), *In the public domain: Presidents and the challenge of public leadership*. Albany, NY: SUNY Press. **Peer reviewed.
- Stuckey, M. E., Genovese, M., Jarvis, S. E., Smith, C. A., Smith, C. R., Spitzer, R., Zaeske, S. (2005). The National Task force on Communication to Congress. In M. Medhurst (Ed.), *Tenth Annual Texas A&M University Conference on Presidential Rhetoric*. East Lansing, MI: Michigan State University Press.
- Jarvis, S. E. (2001). Imagining political parties: A constructionist approach. In R. P. Hart, D. Shaw and B. H. Sparrow (Eds.), *New Agendas in Political Communication*. (pp. 123-144). Lanham, MD: Rowman & Littlefield.
- Hart, R. P., & Jarvis, S. E. (1999). We the people: The Contours of lay political discourse. In M. McCombs & A. Reynolds (eds.), *The poll with a human face: The National Issues Convention experiment in political communication*. Pp. 59-84. Hillsdale, N. J: Lawrence Erlbaum Publishers.

Other Selected Publications

- Jarvis, S. E., Nold, S., & Barroquillo, K. (2017, March). Civic engagement: Sharing the responsibility. *Spectra: The magazine of the National Communication Association*, 14-19.
https://www.natcom.org/sites/default/files/publications/NCA_Spectra_2017_March.pdf
- **Jarvis, S. E., & Stephens, M. (2014). Language (discourse, speech) Political. In G. Mazzoleni (Ed.), *The International Encyclopedia of Political Communication*. New York: Wiley. **Peer reviewed.
- Jarvis, S. E. (2014). Roderick P. Hart. *Encyclopaedia Britannica*. Chicago, IL: Britannica.
- Jarvis, S. E., & Stephens, M. (In Press). Language (Discourse, Speech) Political. *The International Encyclopedia of Political Communication*.

- Jarvis, S. E. (2014). Political language. In W. Donsbach (Ed.) *The International Encyclopedia of Communication*, volume x, pp. x-x. Oxford, UK and Malden, MA: Wiley-Blackwell.
- Jarvis, S. E. (2008). Political symbols. In W. Donsbach (Ed.) *The International Encyclopedia of Communication*, volume 8, pp. 3754-3756. Oxford, UK and Malden, MA: Wiley-Blackwell.
- Jarvis, S. E. (2008). Political language. In W. Donsbach (Ed.) *The International Encyclopedia of Communication*, volume 8, pp. 3720-3721. Oxford, UK and Malden, MA: Wiley-Blackwell.
- Jarvis, S. E. (2008). Party political communication. In W. Donsbach (Ed.) *The International Encyclopedia of Communication*, volume 7, pp. 3520-3522. Oxford, UK and Malden, MA: Wiley-Blackwell.
- Jarvis, S. E., & Barberena, L. (2007). Focus groups. In *Encyclopedia of Survey Research Methods*. Sage University Press.
- Jarvis, S. E. (2007). Roderick P. Hart. In L. Kaid (Ed.) *Encyclopedia of Political Communication*.
- Jarvis, S. E. (2004). Television coverage of presidential nominating conventions. In H. Newcomb (ed.), *Encyclopedia of Television* (2nd Edition), Pp. 1807-1809. Chicago: Fitzroy & Dearborn Publishers.
- Jarvis, S. E. (2004). The Clinton impeachment. In H. Newcomb (Ed.), *Encyclopedia of Television*, (2nd Edition), Pp. 537-539. New York: Fitzroy & Dearborn Publishers.
- Cloud, D. L. & Jarvis, S. E. (2001). Acts of madness or acts of protest? The therapeutic de-politicization of political assassination attempts in news coverage, 1973 to the present. In G. T. Goodnight (Ed.), *Arguing Communication & Culture (Volume Two): Selected Papers from the Twelfth NCA/AFA Conference on Argumentation*. Pp. 410-421. National Communication Association and the University of Utah.
- Jarvis, S. E. (2001). The Audience. In T. Sloane (Ed.), *The Encyclopedia of Rhetoric*. (pp. 59-68). Oxford: Oxford University Press.
- Hart, R. P., & Jarvis, S. E. (2001). Communication and democracy. In B. Clarke, P. B. Clarke, and J. Foweraker (Eds.), *The Encyclopedia of Democratic Thought*. (pp. 83-86). London: Routledge.
- Jarvis, S. (1997). Television coverage of presidential nominating conventions. In H. Newcomb (Ed.), *Encyclopedia of Television*. Pp. 1284-1286. Chicago: Fitzroy & Dearborn Publishers.

Book Reviews

- Jarvis, S. E. (2015). Review of the books *Who Governs: Presidents, Public Opinion, and Manipulation* and *The Impression of Influence: Legislator Communication, Representation, and Democratic Accountability*. *Political Communication*, doi: 10.1080/10584609.2015.1083820
- Jarvis, S. E. (2010). Review of the book *Communicator-in-Chief: How Barack Obama Used New Media Technologies to Win the White House*. *Presidential Studies Quarterly*, 40, 801-803.
- Jarvis, S. E. (2007). Review of the book *Defining Americans: The Presidency and National Identity*. *Presidential Studies Quarterly*, 37, 163-165.
- Jarvis, S. E. (2005). Review of the book *Liberalism's Last Hurrah: The Presidential Campaign of 1964*. *Rhetoric & Public Affairs*, 8 (4), 712-714.
- Jarvis, S. E. (2003). Review of the books: *Peep show: Media and politics in an age of scandal* and *Creating fear: News and the construction of crisis*. *Political Communication*, 20 (2), 197-199.

CONVENTION PRESENTATIONS

- Jarvis, S. E., & Han, S. (2016). The game-frame revisited: How offering audiences linguistic agency can engage them in politics. Paper presented to the National Communication Association, Annual Convention, Philadelphia, PA, 2016.
- Jarvis, S. E. (2015). Voting rights vs. partisan might: How sources shaped coverage of electoral participation in 1965 and 2013. Paper presented to the National Communication Association, Annual Convention, Las Vegas, NV, 2015.
- Jarvis, S. E. (2015). Are voting rights newsworthy? How sources depicted electoral participation in 1965 and 2013. Paper presented to the Association for Education in Journalism and Mass

- Communication, Annual Convention, San Francisco, CA, 2015.
- Jarvis, S. E. (2014). The game frame(s) of campaign 2012. Paper presented to the National Communication Association, Annual Convention, Chicago, ILL, 2014.
- Jarvis, S. E., & Stephens, M. (2014). News-seekers vs. Gate-keepers: The partisan nature of front page vs. online news in campaign 2012. Paper presented to the American Political Science Association, Washington D.C., 2014.
- Jarvis, S. E., & Lamb, M. (2014). Just please vote! How *The Daily Show with Jon Stewart* advocates for electoral participation. Paper presented to the International Communication Association, Seattle, WA, 2014.
- Jarvis, S. E., & Stephens, M. Gate-keeping and news-seeking in print and online outlets. Paper presented at *The Language of Institutions: DICTION studies*, Austin, TX, February, 2013.
- Jarvis, S. E. The game's on vs. the game's over: Gaming theory, strategic vs. predictive news frames, and political conversation. Paper accepted to the National Communication Association, Orlando, FL, 2012.
- Jarvis, S. E., & Ruiz, C. Are Latinos citizens? Labels, race and rights in news coverage of immigration reform. Presented to the National Communication Association, New Orleans, LA, 2011.
- *Jarvis, S. E., & Han, S. Is the game-frame inevitable? Building bridges between academics and journalists to assess news frames that dampen cynicism. Presented to the National Communication Association, San Francisco, 2010. *Top Four Paper.
- *Jarvis, S. E., & Han, S. Communication and civic participation: Promoting engaged citizenship through the American Trustees project. Paper presented to the National Communication Association, Chicago, 2009. *Top Three Paper.
- Han, S., & Jarvis, S. E. Can news engage voters? An experimental test of the empowerment news frame. Paper presented to the National Communication Association, Chicago, 2009.
- Jarvis, S. E., & Han, S. The mobilized voter: Portrayals of electoral participation in print news coverage of campaign 2008. Paper presented to the American Political Science Association Annual Meetings, Toronto, 2009.
- *Han, S. & Jarvis, S.E. How print news frames voters and why it matters for young Americans. Paper presented to the National Communication Association, San Diego, 2008. *Top Four Paper.
- Jarvis, S. E. & Barberena, L. Focus group methodology: A good fit for political communication research. Paper presented to the National Communication Association, San Diego, 2008.
- Jarvis, S. E. & Han, S. Teaching civic education through role models and narrative filmmaking. Paper presented to the American Political Science Association Annual Meetings, Boston, 2008.
- Han, S. & Jarvis, S. E. Have the media talked us out of voting?: News frames, efficacy and political participation. Paper presented to the American Political Science Association Annual Meetings, Boston, 2008.
- Jarvis, S. E. & Han, S. For the students, by the students: Redirecting civic education through the American Trustees project. Paper presented to the International Communication Association Annual meetings, Spring 2008.
- Jarvis, S. E. & Han, S. The American Trustees Project. Paper presented to the American Political Science Association Teaching and Learning Conference, San Jose, 2008.
- Jarvis, S. E., Barberena, L., & Davis, A. Communicating citizenship: A necessary conversation. Paper presented to the National Communication Association, Chicago, 2007.
- Jarvis, S. E. Preparing High School Graduates for Citizenship: Political Science Research, Public Opinion, and School Reform. Paper presented to the American Political Science Association, Chicago, 2007.
- Jarvis, S. E. & Han, S. Casting the ballot—II: Vote, Voters and Voting in U.S. Newspapers (1948 – 1960 vs. 1980-2004). Paper presented to the American Political Science Association, Chicago, 2007.
- Jarvis, S. E., Han, S. & Laster, N. Casting the ballot: Vote, Voters and Voting in U.S. Newspapers, 1948-2004. Paper presented to the International Communication Association, San Francisco, 2007.

- Jarvis, S. E. The political participation of college students, working students and working youth. Paper presented to the National Communication Association, San Antonio, 2006.
- Jarvis, S. E. Creating a site for connection and (in)action: How elite voices manage the meanings of Independent candidates and voters (1948-2004). Paper to be presented to the National Communication Association, San Antonio, 2006.
- Jarvis, S. E. & Gilliland, A. Youth news use and trust. Paper presented to the American Political Science Association, Philadelphia, 2006.
- Jarvis, S. E. Symbolic Capital: The mainsprings of electoral success in a candidate-centered information age. Paper to be presented to the National Communication Association, Boston, 2005.
- Jarvis, S. E. & Balanoff-Jones, E. The mythos of the Independent voter, 1948-2000. Paper to be presented to the American Political Science Association Meetings, Washington DC, 2005.
- Jarvis, S. E. & Balanoff-Jones, E. Partisan cues in presidential campaigns. Paper presented to the National Communication Association, Chicago, IL, 2004.
- Jarvis, S. E. The Media. Paper presented to the National Communication Association, Chicago, IL, 2004.
- Connaughton S. L. & Jarvis, S. E. Apolitical politics: GOP efforts to foster identification from Latinos, 1984-2000. Paper presented to the International Communication Association, New Orleans, LA, 2004.
- *Jarvis, S. E., & Connaughton, S. L. Audiences *implicadas e ignoradas* in English and Spanish language questions in the 2002 Texas gubernatorial debates. Paper presented to the National Communication Association, Miami, Fla, 2003. *Top Four Paper Panel, Political Communication Division.
- Hoerl, K., Jarvis, S. E., & Cloud, D. C. Pathological or political? News coverage of presidential assassination attempts, 1973 – 2001. Paper presented to the National Communication Association, Miami, Fla, 2003.
- Jarvis, S. E. The media and the press in newspaper coverage: 1948 – 2000. Paper presented to the American Political Science Association, Philadelphia, PA, 2003.
- Jarvis, S. E. & Balanoff-Jones, E. Party cues in candidate-centered campaigns. Paper presented to the American Political Science Association, Philadelphia, PA, 2003.
- *Jarvis, S. E., Jennings, N., & Jennings, W. P. Candidates and young Americans discuss the youth vote: A closer examination of the cycle of neglect. Paper presented to the National Communication Association, New Orleans, La, 2002. *Top Five Paper Panel, Political Communication Division.
- *Connaughton, S. L., & Jarvis, S. E. Constructing 'Latino': Democrats' and Republicans' attempts to inspire Latinos' identification in presidential television advertisements, 1984-2000." Paper presented to the National Communication Association, New Orleans, La, 2002.*Top Four Paper Panel, Latina/Latino Communication Studies Division.
- Hart, R. P., Jarvis, S. E., & Lim, E. The American people in crisis: A content analysis. Paper presented to the American Political Science Association, Boston, MA, 2002
- Jarvis, S. E., & Earnhart, K. Congress on the internet: Perceptions of virtual constituents on the web sites of the U.S. House of Representatives, 1996 and 2001. Paper presented to the Midwest Political Association Meetings, Chicago, IL, March 2002.
- Jarvis, S. E. More ritual than deliberation—A quantitative approach: Partisan vs. personal appeals in convention acceptance addresses, 1948-2000. Paper presented to the National Communication Association, Atlanta, GA, November 2001.
- Jarvis, S. E. Meanings of partisanship in the United States, 1948-1996. Paper presented to the International Communication Association, Washington D.C., May 2001.
- Jarvis, S. E. Partisan tokens in political discourse, 1948-1996. Paper presented to the National Communication Association, Seattle, WA, November 2000.
- Jarvis, S. E. The nomination game: A roundtable on Presidential campaigns in election, 2000. Paper presented to the National Communication Association, Seattle, WA, November 2000.
- Jarvis, S. E. Imagining political parties: A constructionist approach. Paper presented to the New Agendas in Political Communication Conference, Austin, Texas, April, 2000.

- Jarvis, S. E. Partisan rhetorical styles: Democrats and Republicans on welfare reform. Paper presented to the annual meeting of the National Communication Association, November, 1999.
- McKevitt, F., & Jarvis, S. E. Understanding campaign promises. Paper presented to the annual meeting of the National Communication Association, November, 1999.
- Jarvis, S. E. The meaning of partisanship: How presidential candidates have discussed party, 1948-1996. Paper presented to the annual meeting of the American Political Science Association, Atlanta, September, 1999.
- Jarvis, S. E. Party styles: An investigation of presidential campaign speeches. Paper presented to the annual meeting of the International Communication Association, May, 1999.
- Jarvis, S. E. The virtual citizen: New political media and democratic theory. Paper presented to the annual meeting of the National Communication Association, New York City, November, 1998.
- Jarvis, S. E. The virtual citizen: The public hailed on congressional World Wide Web sites. Paper presented to the National Communication Association's Doctoral Honors Conference, July, 1998.
- Hart, R. P. & Jarvis, S. E. Collective language at the National Issues Convention. Paper presented to the annual meeting of the American Political Science Association, Boston, MA, September, 1998.
- Jarvis, S. E. Political punchlines and political outcomes: A serious look at political humor. Paper presented to the National Communication Association, Chicago, November, 1997.
- Nitz, M. & Jarvis, S. E. Mediated meteorologists: An analysis of global warming forecasts on television network news. Paper presented to the National Communication Association, Chicago, November, 1997.
- Jarvis, S. E. Presenting. . . themselves!: Congressional self-presentation on the World Wide Web. Paper presented to the Speech Communication Association, San Diego, November, 1996.
- Nitz, M., Jarvis, S. E., & Kenski, H. Television coverage of global warming. Paper presented to the Seventh Annual Global Warming Conference, Vienna, Austria, April 1-3, 1996.
- Jarvis, S. E. Images of Congress: A content analysis of congressional television coverage. Paper presented to the Speech Communication Association, San Antonio, November, 1995.
- Jarvis, S. E., Reichert, T., & Nitz, M. The first one hundred days: A television content analysis of the 104th Congress. Paper presented to the Speech Communication Association, San Antonio, November, 1995.
- Kenski, H., Jarvis, S. E., & Reichert, T. Here's the deal, see: What viewers actually saw of Perot in the 1992 network news coverage. Paper submitted to the annual meeting of the Visual Communication Conference, Flagstaff, Arizona, 1995.
- Jarvis, S. E., & Higgins, M. What's going on here?: An ethnographic study of a safe congressional campaign. Paper presented to the American Sociological Association, Washington D. C., August, 1995.
- Kenski, H. C., Jarvis, S. E., Reichert, T., & Van Reit, C. Perot: Media framing. Paper presented to the Speech Communication Association, New Orleans, November, 1994.

GRANT WORK

Principal Investigator

- _____ *Voting Matters: An Initiative of the Annette Strauss Institute for Civic Life.* A \$95,300 proposal to the Longhorn Innovation Fund for Technology (LIFT) to promote voter education. Submitted April 15, 2016. *Not funded.*
- \$7,000. *The Voting Rights Act Indexing Project.* Spring 2014. Undergraduate Research Fellowship Grant, supported by the University of Texas, College of Communication.
- \$7,000. *The Game's on vs. The Game's Over: Portrayals of Voters in Swing, Safe, and Elite News.* Fall 2012. Undergraduate Research Fellowship Grant, supported by the University of Texas, College of Communication.
- \$7,000. *Building a More Relevant Newspaper: Online News Reading, Commenting and the Future of News.* 2009-2010. Undergraduate Research Fellowship Grant, supported by the University of Texas, College of Communication.
- \$6,000. *Casting the Ballot: How the Media Cover Voting and Why it Matters.* Sharon E. Jarvis, Principal Investigator. 2007-8. Research Grant, supported by the University of Texas, Vice President for Research.
- \$100,000. *The Political Participation of Working Youth: Examining Social Ties.* Sharon E. Jarvis, Principal Investigator. Grant supported by CIRCLE (The Center for Information & Research on Civic Learning & Engagement) funded by The Pew Charitable Trusts. (Funding period: September 2003-September 2004).

Rationale: Since 18 year olds were first given the chance to vote in the 1972 elections, their turnout rate has steadily declined in the United States. In working to remedy this trend, scholars and campaign practitioners have focused almost exclusively on college students. In this project, a telephone survey will be conducted in three states to investigate how the social ties of non-college students accentuate or inhibit political participation.

Reports

Jarvis, S. E., Montoya, L.M. & Mulvoy, E. The political participation of working youth and college students. Working Paper. To be posted to The Center for Information & Research on Civic Learning & Engagement (CIRCLE) site: <http://www.civicyouth.org>.

Jarvis, S. E., Montoya, L.M., & Mulvoy, E. The political participation of college students, working students and working youth. To be posted to The Center for Information & Research on Civic Learning & Engagement (CIRCLE) site: <http://www.civicyouth.org>.

- \$15,000. *Summer Research Award.* (Summer, 2004). University of Texas at Austin. Funds to support dissemination of findings from CIRCLE grant, above. Graduate School, University of Texas at Austin.
- _____ *Dean's Fellowship.* (Spring Semester, 2005). Funds to support a semester release from teaching. College of Communication, University of Texas at Austin.

Co-Principal Investigator

\$215,000. *Prepared for Democracy? Evaluating Citizenship Education in the Nation's Schools.* Roderick P. Hart and Sharon E. Jarvis, Co-Principal Investigators. Funded by the Bill & Melinda Gates Foundation.

Rationale: In 2006, nearly three million young people will graduate from high school and then be faced with lives as fully initiated citizens—with all of the rights and responsibilities accompanying that distinction. But, will they be prepared to do so? The *Prepared for Democracy* project is a three part study geared to assess the attitudes, skills and knowledge required for citizenship. The Gates Foundation believes that a high school diploma should prepare students for citizenship. We look forward to assessing the extent to which that is now being done.

Reports:

Jarvis, S. E. with Barberena, L. & and Davis, S. (2007, May). "Civics, not Government: Redirecting Social Studies in the Nation's Schools." A report on twelve focus-groups conducted in three states assessing what high school students must learn to be ready to act as citizens. Findings show that college professors, workplace managers, municipal employees and recent high-school graduates believe that civic education is caught in a *knowledge trap* (in which teachers are required to teach too much political information and too few practical lessons that could train students to be engaged citizens in their communities). The report details four problems stemming from the knowledge trap as well as five recommendations to improve citizenship education.

Jarvis, S. E. (2006, May). "The A.S.K. Inventory: Evaluating Attitudes, Skills and Knowledge in Civic Education." A review of the civic attitudes, skills and knowledge which educators, education scholars and state standards suggest and imply are necessary for high school graduates to be prepared for an examined life of citizenship.

\$340,000. *Young Voter Initiatives (I-III) and the Campaign For Young Voters.* Roderick P. Hart and Sharon E. Jarvis, Co-Principal Investigators. Funded by The Pew Charitable Trusts. (Funding period: 2001 – 2003).

Rationale: Funding for the Evaluation of the Campaign for Young Voters, a project aimed at increasing the involvement of young people in the democratic process. The national campaign is sponsored by The Council for Excellence in Government in Washington D.C. with support from The Pew Charitable Trusts.

Reports

Hart, R. P., Jarvis, S. E., & Paolino, P. (2001, March 6). "Young Voter Initiative: Part I—Quantitative Results." An evaluation of the toolkit entitled *30 Million Voters*, a publication designed to provide political candidates with the insights and strategies needed to reach out to young people. For this part of the evaluation, 2,200 surveys were sent to political candidates and campaign managers and 442 were returned. This report details quantitative trends from these surveys.

Jarvis, S. E., & Hart, R. P. (2001, March 30). "Young Voter Initiative: Part II—Qualitative Results."

An evaluation of the toolkit entitled *30 Million Voters*, a publication designed to provide political candidates with the insights and strategies needed to reach out to young people. For this part of the evaluation, 61 follow-up telephone interviews (25 minutes each) were

conducted with candidates and campaign managers who had participated in the quantitative analysis above. This report discusses details from these conversations.

Hart, R. P., & Jarvis, S. E. (2002, February 15). "Young Voter Initiative II." An evaluation of the Young Voter Initiative (YVI) in Virginia and New Jersey (2001). For this evaluation, nine 90 minute interviews were conducted with candidates who had participated in a youth vote program while running for state office in Virginia and New Jersey. This report unpacks findings from these in-depth interviews and offers suggestions for the Council for Excellence in Democracy's efforts to improve the toolkit *30 Million Voters*.

Lithgow, J. J., Hart, R. P., & Jarvis, S. E. (2002, October 25). "A survey of campaign expertise."

An evaluation of the Campaign for Young Voters (CYV—formerly titled the Young Voter Initiative). For this evaluation, in depth interviews were held with fifteen staffers working for U. S. House incumbents in districts having a high percentage of young people. This report presents the understandings of these 15 political elites.

Han, S. H., Jarvis, S. E., & Hart, R. P. (2002, December 16). "A survey of political candidates."

An evaluation of the Campaign for Young Voters (CYV). For this evaluation, findings from a nationwide mail survey of candidates running for the United States House of Representatives were reported.

Paolino, P., Jarvis, S. E., & Hart, R. P. (2003, February 5). "A survey of young voters." An evaluation of the Campaign for Young Voters (CYV). For this evaluation, findings from a phone survey of 960 young Americans (18-24) living in 8 target cities were presented.

Han, S. H., Jarvis, S. E. & Hart, R. P. (2003, April 25). "Survey of Candidates' Attitudes." Anevaluation of the Campaign for Young Voters (CYV). For this evaluation, findings from a nationwide mail survey of candidates running for the United States House of Representatives were presented.

Hart, R. P., Jarvis, S. E., Lithgow, J. L. (2003, May 28). "Analysis of Youth Turnout." An evaluation of the Campaign for Young Voters (CYV). For this evaluation, data on the actual turnout of 18-24 year olds in the target cities in 2002 and 1998 were discussed.

Jarvis, S. E., Han, S. H., Levine, G. L., & Hart, R. P. (2003, July 10). "Media Agendas and Youth Mobilization." An evaluation of the Campaign for Young Voters (CYV). For this report, the priorities in media agendas were compared to those located in a phone survey of 18-24 year olds

Research Director

\$450,000. *The Student Voices and Justice Talking Projects*. Two national initiatives sponsored by the Annenberg Foundation and the Pew Charitable Trusts to connect high school seniors to local mayoral campaigns. I oversaw the evaluation team and served as first-author on both evaluation reports. (Funding period: 2000-2002).

Reports

Jarvis, S. E., Luskin, R. C., Reyes, P. & Subervi, F., with the assistance of Hart, R. P. (2001, September 10). *An evaluation of the San Antonio Student Voices Project*. A 34 page document prepared for the Annenberg Public Policy Center, University of Pennsylvania detailing the effects of a 6-month civics intervention in San Antonio High Schools. For this evaluation, surveys were administered to 60 high school classrooms (30 treatment, 30 comparison). The report covers findings from the surveys and proposed recommendations for the future of the Student Voices Program.

Jarvis, S.E., & Hart, R. P. (2002, April 15). *An evaluation of the San Antonio Justice Talking Project*. A 43 page document prepared for the Annenberg Public Policy Center, University of Pennsylvania detailing the effects of a 6-month intervention on the first amendment in San Antonio High Schools. For this evaluation, surveys were administered to 60 high school classrooms (30 treatment, 30 comparison). The report covers findings from the surveys and proposes recommendations for the future of the Justice Talking Program.

Research Director (Funded Projects at the Office of Survey Research)

2010-2011

\$70,385.00

Listed as Principal Investigator at the University of Texas for two funded (and one proposed--\$70,385.00) projects at the Office of Survey Research at the Annette Strauss Institute for Civic Participation, including:

\$21,088.00. *Survey of Killeen Administrators and Teachers Related to*

School Climate. (Project Period: January 1, 2011- August 15, 2011).

\$49,297.00. *Survey of Pharmacies: Texas Medicaid Vendor Drug Program*

(Project Period: July 21, 2011 – August 31, 2011).

2009-2010

\$63,369.00

Listed as Principal Investigator at the University of Texas for four funded (and one proposed) projects at the Office of Survey Research at the Annette Strauss Institute for Civic Participation, including:

\$7,282.00. *Quality Framework Progress Evaluation: Texas Charter Schools*.

(Project Period: May 1, 2010-August 15, 2010).

\$11,106.00. *Texas Veterans Commission Study* (Project Period: June 1, 2010-

August 15, 2010).

\$15,000.00. *Use of Technology in Law Practices Study*. (Project Period:

May 1, 2010-August 15, 2010).

\$29,981.00. *Su Salud Expansion Survey*. (Project Period: November 1, 2009-

February 28, 2010).

2008-2009

\$211,914.00

Listed as Principal Investigator at the University of Texas for five funded projects at the Office of Survey Research at the Annette Strauss Institute for Civic Participation, including:

\$37,667.00. *UTSA Marketing Survey*. (Project Period: January 5, 2009 – August 31, 2009).

\$120,000.00. *Small Business Development Needs Assessment Study* (Project Period: September 1, 2008-August 31, 2009).

\$12,557.00. *Child Safety Study*. (Project Period: January 1, 2009-June 30, 2009).

\$23,100.00. *Survey of Mothers on Parenthood*. (Project Period: October 27, 2008-December 31, 2008).
\$18,590.00. *Survey of Judges and Texas CASA Volunteers*. (Project Period: February 1, 2008-September 30, 2008).

2007-2008

\$221,945.00 Listed as Principal Investigator at the University of Texas at Austin for five funded projects at the Office of Survey Research at The Annette Strauss Institute for Civic Participation, including:
\$9,995.00. *Texas Commission on Environmental Quality*. (Project Period: August 20, 2007 – November 30, 2007).
\$45,275.00. *Texas Association Planned Parenthood Affiliates* (Project Period: July 2, 2007 – January 15, 2008).
\$148,085.00. *University of Texas Health Science Center at San Antonio*. (Project Period: September 30, 2007- June 29, 2008).
\$18,590.00. *Texas Casa, Inc.* (Project Period February 1, 2008 – November 15, 2008).

2005-2006

\$103,512.00 Listed as Principal Investigator at the University of Texas at Austin for three funded projects at the Office of Survey Research at The Annette Strauss Institute for Civic Participation, including:
\$2,444.00. *University of Texas Health Science Center at Houston*. (Project Period: April 01, 2005 - October 31, 2005).
\$64,877.00. *University of Texas Medical Branch-Galveston*. (Project Period: September 1, 2005 -August 31, 2006).
\$36,191.00. *Texas Parks and Wildlife Department*. (Project Period: April 15, 2006 – July 15, 2006).

2004-2005

\$50,467.00 Listed as Principal Investigator at the University of Texas at Austin for the following funded projects at the Office of Survey Research at The Annette Strauss Institute for Civic Participation, including:
 National Fatherhood Initiative. (Project ended, August 2004).
\$12,765.00. *University of Texas Health Science Center at Houston*. (Project Period: January 2003-September, 2004).
\$5,720.00. *Albert Einstein College*. (Project Period: August 2004-July 2005).
\$66,686.00 (amended – 34,704.00). *University of Texas, Medical Branch Galveston*. (Project Period: February 2005-August 2005).

PROFESSIONAL APPOINTMENTS

Fellow to the Denius Chair of Media Integrity, Moody College of Communication (Summer 2016-present)
Associate Chair, Department of Communication Studies (Summer 2016 – present)
Graduate Advisor, Department of Communication Studies (Spring 2016 – present)
Associate Professor, Department of Communication Studies (Fall 2006 – present)
Assistant Professor, Department of Communication Studies (Spring 2000 – present)
Associate Director, The Annette Strauss Institute for Civic Participation (Fall 2000 – present)

Research Director, The Office of Survey Research, The Annette Strauss Institute for Civic Participation
(Fall 2004 – present)
Research Associate, Campaign Mapping Project, University of Texas at Austin (Fall 1995 – Spring 1999)
Assistant Instructor, Department of Communication Studies, University of Texas at Austin (Fall, 1999,
Summer 1997)
Instructor, Department of Communication, University of Arizona (Spring 1994, Summer 1994, Fall 1994,
Spring 1995)

TEACHING EXPERIENCE

Associate Professor, Department of Communication Studies, University of Texas at Austin

Graduate seminars: Campaign Communication, Politics and Media

Upper-division undergraduate courses: Theories of Persuasion, Political Communication, Campaign
Communication, Communication Research Methods, Communication and Civic Participation

UGS Signature course: New Media for Young Voters

Instructor, University of Arizona

Department of Communication, University of Arizona (1994-1995). *Lower-division undergraduate
courses:* Public Speaking, Small Group Communication, Organizational Communication.

Instructor, The Close Up Foundation

High School Civics Instructor, Alexandria, Va. (1992-1993).

INVITED LECTURES AND TALKS

Talks delivered to Local, National and International Audiences

Civil Discourse in the Age of a Twitterer-in-Chief. Talk presented to SXSW, Austin, TX, March 12,
2017, <http://schedule.sxsw.com/2017/events/PP96872>.

Language Frames and Political Games. Talk delivered to the Texas Municipal League Leadership
Academy, Round Rock, TX, July 16, 2016.

What does Voting Mean? B. Aubrey Fisher Memorial Lecture, University of Utah, October 22, 2015.

What Counts when Counting Language? Lecture delivered to graduate student colloquium, Department of
Communication, University of Utah, October 23, 2015.

Language Frames and Political Games. Talk delivered to the Texas Municipal League Leadership
Academy, Round Rock, TX, August 27, 2015.

Rhetoric and Language in Action. Remarks delivered to the National Communication Association
Doctoral Honors Seminar, Columbia, MO, July 17, 2015.

Jarvis, S. E. The Inconvenient Voter: How Journalists Sideline Political Participation. Talk delivered to
UT SAGE (Seminars for Adult Growth and Enrichment), LBJ School of Public Affairs,
September 17, 2012.

Jarvis, S. E. The American Trustees Project: Teaching civic education through narrative film.
Presentation to the National Council for Social Studies, Annual Convention, San Diego, 2007.

Hart, R. P. & Jarvis, S. E. Marketing citizenship. Presidential Scholar's Award Public Lecture. Talk
delivered at Chico State University. March 6, 2006.

Jarvis, S. E. & Hart, R. P. Political leadership in a mediated era. Undergraduate lecture delivered to a
course on organizational leadership, Chico State University. March 6, 2006.

Jarvis, S. E. Partisan communication. Undergraduate lecture delivered to a course on American
Government, Chico State University. March 7, 2006.

- The talk of the party. Talk delivered to Eden United Church of Christ, Hayward, California, August 8, 2004.
- Interpersonal mobilization efforts and turnout. Talk delivered to the “Campaign Academy,” Mark Strama for State Representative Campaign, Pflugerville, TX, July 8, 2004.
- Lessons of traditional and non-traditional political news programs. Talk delivered to The Media and American Democracy Project, a Collaboration of Harvard University’s Graduate School of Education and the Joan Shorenstein Center on the Press, Politics and Public Policy, John F. Kennedy School of Government. Hosted by the University of Texas, School of Journalism. (Sponsored by the School of Journalism). June 14, 2002.
- Presidential communication to congress. Presentation as part of the “National Task Force on Communication to Congress.” Tenth Annual Texas A&M University Conference on Presidential Rhetoric, College Station, Texas, February 2004.
- Response to Robert Alexander Kraig’s “The resurgence of workplace democracy: The labor vote, the digital divide, and low tech persuasion in the 2000 election.” Ninth Annual Texas A&M University Conference on Presidential Rhetoric, College Station, TX, March 1, 2002.
- Mediated globalism. Response to panel on Media Routines and Globalism, International Communication Association, Washington D.C., May 2001.
- The meanings of partisanship. Lecture delivered at Northwestern University, March 9, 2001.
- Opportunities for parties. Talk delivered to Honorable John Sharp’s Party Politics course, Southwest Texas State University, February 6, 2001.

Talks delivered to University of Texas at Austin Audiences

- The Inconvenient Voter. Talk Delivered to Political Communication Research Series, Moody College of Communication, April 25, 2016
- Teaching Politics in a Polarized Classroom. Talk Delivered to the Academy of Distinguished Teachers, University of Texas at Austin, April 15, 2015.
- University-wide Honor’s Day Address* at the Frank Erwin Center (April 14, 2012 ~ 2,000 students, plus administrators, parents and friends in attendance).
- Jarvis, S. E. The Inconvenient Voter: How Journalists Sideline Political Participation. Talk delivered to the LBJ School of Public Affairs Weekly Colloquium, January 24, 2012.
- Teaching Millennials. Talk delivered to the Journalism Department, Retreat on Teaching, Monday, August 22, 2011.
- Plan II Thesis Moderator. April 22, 2011.
- How to talk to young voters. Talk delivered to The Tejas Club. March 31, 2011
- Women in Politics. Talk delivered to the Orange Jackets Week of Women celebration, March 22, 2011.
- Millennials. Presentation to the College of Communication Advisory Council, March 26, 2010.
- Networking and professional development. Presentation to the LEAP group, University of Texas, February 16, 2010.
- More voters and better citizens. Presentation to Texas Fellows IP FIG, University of Texas, February 10, 2010.
- More voters and better citizens. Presentation to UGS (Corporations and Society) class, University of Texas, November 3, 2009.
- Moderator—Annual Political Debate between University Democrats and College Republicans Leadership, change and the 2008 campaign. Presentation to the LOUDD group, University of Texas, September 29, 2009.
- Political language, political leadership. Presentation to the LEAP group, University of Texas, Fall 2009.
- What explains record levels of political participation? Presentation to the LEAP group, University of Texas, Spring 2009 (<http://www.dailytexanonline.com/professor-s-talk-examines-surge-in-number-of-sg-candidates-1.1572302>).
- Political leadership and language. Presentation to the LEAP group, University of Texas, Fall 2008.
- Political language. Presentation to the LEAP group, University of Texas, Spring 2008.

- Primary election results roundtable. Presentations to the Liberal Arts Honors Council, University of Texas, Spring 2008.
- Women in politics. Talk delivered to the Orange Jackets Week of Women Roundtable, University of Texas at Austin, April 19, 2007.
- Young voter participation. Talk delivered to the Plan II Worthington Research Awards Celebration, University of Texas at Austin, March 29, 2007.
- Working with the media. Participant/moderator of panel addressing how campaigns can work with the media. New Politics Forum (The Annette Strauss Institute for Civic Participation), June, 2005.
- Teaching. Talk delivered to the Friar Society Reunion Weekend Cocktail Event, The Offices of Jenkins & Gilchrist, Austin, Texas, April 15, 2005.
- Finding mentors and role models. Talk delivered to the Orange Jackets Week of Women Roundtable Dinner, University of Texas at Austin, April 14, 2005.
- On-line campaigns. Participant/moderator of panel addressing the future of on-line campaign tactics. New Politics Forum (The Annette Strauss Institute for Civic Participation), November, 2004.
- Ecological validity in communication research. Talk delivered to graduate course CMS 081, University of Texas at Austin, September 2004.
- Political leadership and ethics. Moderator of panel addressing the role of ethics in political leadership. New Politics Forum (The Annette Strauss Institute for Civic Participation), June, 2004.
- Young voters and turnout. Talk delivered to the Communication Council, University of Texas, Austin, April 8, 2004.
- Finding mentors and role models. Talk delivered to the Orange Jackets Week of Women Roundtable Dinner, University of Texas at Austin, March 8, 2004.
- Virtual politics—an oxymoron? Talk delivered to graduate course CMS 081, University of Texas at Austin, September 3, 2003.
- Communication studies and service. Talk delivered to graduate course CMS 081, University of Texas at Austin, October 11, 2002.
- Television and politics. Talk delivered to Plan II (University of Texas Honors Program) Coffee, August 27, 2002.
- How leaders' talk differs from yours and mine. Talk delivered to the University of Texas Leadership Forum (Sponsored by the University of Texas Leadership Board), October 27, 2001.
- Partisan rhetoric. Talk delivered to Professor Maxwell McCombs' graduate course, University of Texas at Austin, October 8, 2001.
- Partisan language in public discourse. Talk delivered to graduate course CMS 181, University of Texas at Austin, September 7, 2001.
- Doing well and doing good: A response to Thomas Patterson. Talk delivered to graduate student colloquium, Department of Journalism, University of Texas at Austin, April 11, 2001.
- The youth vote 2000. Talk delivered to the Torchlight Society, University of Texas at Austin, March 19, 2001.
- The choice 2000. Talk delivered to the Tejas Club, University of Texas at Austin, October 5, 2000.

SERVICE (UNIVERSITY OF TEXAS AT AUSTIN)

Associate Director, The Annette Strauss Institute for Civic Life

Directed research team of four senior faculty members for the evaluation of the Student Voices and Justice Talking projects (2001-2002)

Co-directed research team of four graduate students for the Campaign for Young Voters project (2001-2003)

Directed research team for the Political Participation of Working Youth: Examining Social Ties project (2002-2003)

Directed a Master's Student on the Youth, News and Trust project (2004-2005)

Worked on and submitted nine proposals for grant funding (2000-2008)

Search Committee Member (2008, search for Associate Director for Administration)
Search Committee Member (2011, search for Director for Institute)
Moderator, Distinguished Dialogue Series—Conversation with Ambassador Karen Hughes and Donna Brazile, November 6, 2015
Table Leader, Great Conversations, April 12, 2016
Research Team Member, Building the Texas Media and Society Survey, Spring 2016
Denius Symposium on News Integrity, Committee Member and Moderator of Event, October 26, 2016

Service on Committees in the Department of Communication Studies

Associate Chair
Graduate Advisor
Awards Committee Member
Search Committee Member (2008, search for Humanities and Communication position)
Department of Communication Studies, Extended Budget Council Representative (2006-2007)
Chair, Graduate methods requirements committee member
Undergraduate curriculum revision committee member
Search Committee Member (2006-2007, search for health communication position)
Search Committee Member (2006-2007, search for organizational communication position)
Search Committee Chair (2005-2006, search for political communication position)
Search Committee Member (2005-2006, search for organizational communication position)
Search Committee Member (2006-2007, search for organizational communication position)
Search Committee Member (2006-2007, search for interpersonal communication position)
Undergraduate curriculum revision committee member
Search Committee Member (2004, search for rhetorical theory position)
Search Committee Member (2004, search for interpersonal communication position)
Search Committee Member (2003, search for applied persuasion position)
Department of Communication Studies, Extended Budget Council Representative (2003-2004)
Department of Communication Studies Search Committee Member (2002)
Department of Communication Studies Search Committee Member (2001)
Department of Communication Studies Research Internship Advisor (Fall 2001-Spring 2002)
Department of Communication Studies Research Departmental Review Committee (2000-2001)

Service on Committees at the University of Texas at Austin

COMPASS Summer Fellowship Program Selection Committee Member
Search Committee Member (2010-2011), search for Full Professor in School of Journalism
Texas IP Committee (2009-2010)
Ethics and Leadership Flag Committee, Bridging Disciplines Program (2009-2010)
Search Committee Member (2009-2010, search for Director of School of Journalism)
Chair, College of Communication Teaching Excellence Committee (2009)
Academy of Distinguished Teachers Selection Committee (2009)
LBJ Library Grants-in-Aid Research Committee (2004, 2005, 2006, 2007, 2008)
College of Communication Teaching Excellence Committee (2004, 2005, 2006, 2007, 2008)
Senior Fellows Interview Committee (2002-2003)
College of Communication Scholarship Committee (2002-2003)
College of Communication Scholarship Committee (2001-2002)
College of Communication Scholarship Committee (2000-2001)
Faculty Center Ad Hoc Committee (2000-2001)

SERVICE (PROFESSIONAL ACTIVITY IN NATIONAL AND INTERNATIONAL ACADEMIC ASSOCIATIONS)

Research Activity, Academic Associations

Member of Editorial Board, *Communication Monographs*, Journal of the National Communication Association (2016 – present)
Member of Editorial Board, *Journal of Communication*, Journal of the International Communication Association (2006- present)
Member of Editorial Board, *Communication Studies*, Journal of the Central States Communication Association (2001-present)
Manuscript Referee for National Science Foundation, *Political Communication*, *Rhetoric and Public Affairs*, *Political Research Quarterly*, *Journal of Advertising*, *Journal of Computer-Mediated Communication*, *Rhetoric & Public Affairs*, Rowman & Littlefield Press, Wadsworth Press, National Communication Association and International Communication Association

Elected and Appointed Positions, Academic Associations

Appointed Best Book of the Year Committee, American Political Science Association, Political Communication Division, 2017.
Appointed Best Article of the Year Committee, National Communication Association, Political Communication Division, 2015
Elected Chair of the Political Communication Division, National Communication Association (2011-2013; Vice Chair 2011-2013; Chair 2012-2013)
Appointed Chair of the Best Book of the Year Committee, National Communication Association, Political Communication Division, (2014, 2010)
Elected Chair of the Nominations Committee, National Communication Association, Political Communication Division, (2008-2009)
Elected to the Top Paper Committee, American Political Science Association, Political Communication Division (2006)
Elected Chair of the Nominations Committee, National Communication Association, Political Communication Division (2004-2005)
Elected to the Best Article of the Year by a Graduate Student Committee, Political Communications Division, American Political Science Association (2003-2004)
Appointed to the Best Article of the Year Committee, Political Communication Division, International Communication Association (2002-2003)
Appointed to Young Scholar Award Committee, International Communication Association (Spring 2002)
Elected to Nominations Committee, Political Communication Division, National Communication Association (2001-2002)

Curriculum Development

Author of “The Choice—2008.” Teacher’s Guide. (October, 2008). Curriculum created to accompany PBS Frontline programming on the 2008 presidential election. Available online:
<http://www.pbs.org/wgbh/pages/frontline/teach/choice2008/>
Academic Advisor for “Karl Rove—The Architect.” Teacher’s Guide. (April, 2004). Curriculum created to accompany PBS Frontline programming on the 2004 presidential election. Available online:
<http://www.pbs.org/wgbh/pages/frontline/teach/architect/>
Author of “The Choice-2004.” Teacher’s Guide. (November, 2004). Curriculum created to accompany PBS Frontline programming on the 2004 presidential election. Available online:
<http://www.pbs.org/wgbh/pages/frontline/teach/choice2004/>
Author of “The Choice-2000.” Teacher’s Guide. (November, 2000). Curriculum created to accompany PBS Frontline programming on the 2004 presidential election. Available online:
<http://www.pbs.org/wgbh/pages/frontline/teach/leadership/choice2000/>

PROFESSIONAL ASSOCIATIONS

National Communication Association, 1995 – present
International Communication Association, 1995 – present
American Political Science Association, 1997 – present
Midwest Political Science Association, 2002

ADVISING

Doctoral Advisees

Stacey L. Connaughton. Graduated: Spring 2002. Dissertation Title: “Invitations for identification: An organizational communication analysis of the Democratic and Republican parties’ attempts to court Latinos.”

Kristen Wilkerson (Co-advisor). Graduated: Spring 2003. Dissertation Title: “The constant campaign? Candidate and elected official use of the World Wide Web.”

Soo-Hye Han. Graduated: Summer 2008. Dissertation Title: “The untold story: Portrayals of voters in print news coverage of American Presidential Campaigns, 1948-2004”

Maegan Stephens. Graduated: Spring 2016. Dissertation Title: “Trust me: How the GOP talked us out of trusting.”

Curt Yowell
Vincent Harris
Kassie Barroquillo

M.A. Advisees

Rurik Goyton. Graduated: Spring 2001
Jerry Pharr. Graduated: Spring 2003
Amy Young. Graduated: Spring 2003
Emily Mulvoy (Co-advisor). Graduated: Spring 2004
Austin Gilliland: Graduated: Spring 2005
Jason Warren: Graduated: Spring 2007
Rachel Kraft: Graduated: Spring 2010
Cathy Setzer: Graduated: Fall 2011
Keri Thompson. Graduated: Summer 2016

Undergraduate Research

Over 75 undergraduate Independent Study projects have been advised (2000-present)
Over 15 undergraduate students in the IE program have been advised (2003-present)
Four Bridging Disciplines Advisees (2007-present)
Seven Plan II theses advised (2004-present)
Three Texas IP Program theses advised (2008-present)
Two Communication Honors theses advised (2008-present)
One Honors Research Tutorial in psychology advised (2003)
One Honors Research Thesis in Government advised (2007-2008)