

**Genelle Timperlake Sanders, MA**  
gtsanders@utexas.edu

## **EDUCATION**

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Ph.D student in Communications; Interpersonal Communication  
University of Texas - Austin  
Anticipated graduation: May 2021

M.A. in Communication Arts  
Texas A&M University – Corpus Christi, Texas  
August 2012  
Thesis: *Interactions between the hearing and d/Deaf: d/Deaf individuals' strategies and motivations for successful interpersonal communication*

B.A. in English; Rhetoric  
Texas A&M University – College Station, Texas  
August 2009

A.A. in Deaf Studies  
Del Mar College, Corpus Christi, Texas  
May 2012

## **PUBLICATIONS & PRESENTATIONS**

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Sanders, G. T. (2016, June 11). Bright futures: Envisioning success from within. Opening ceremony keynote presentation at the annual Family Weekend Retreat at Texas School for the Deaf, Austin, Texas.

Sanders, G. T., & Rodriguez, S. R. (2014). Connecting visual communicators with an auditory world: Exploring communication accommodation processes in d/Deaf – hearing interactions. *Iowa Journal of Communication*, 46, 33 – 51.

Sanders, G.T. & Rodriguez, S.R. (2013, November). Connecting visual communicators with an auditory world: Exploring communication accommodation processes in d/Deaf – hearing interactions. Paper presented at the annual meeting of the National Communication Association conference, Washington D.C.

Timperlake, B. H., & Sanders, G. T. (2014). Parenting with high expectations. *Odyssey: New Directions in Deaf Education*, 15, 62 – 65.

## **AWARDS**

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2012 – 2013: Nominee – Teacher of the Year, Del Mar College, Corpus Christi, Texas  
2015 – 2016: Honoree – Corpus Christi's top 40 professionals under 40

## **PROFESSIONAL EXPERIENCE**

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### **TEACHING**

**Department of Communication, Texas A&M University – Corpus Christi, Texas**

**Adjunct professor:**

Interpersonal Communication

Aug – Dec 2017

Jan – May 2017

Aug – Dec 2016

Jan – May 2016

Aug– Dec 2015

Small Group Communication

Aug – Dec 2017

Jan – May 2017

Aug – Dec 2016

**American Sign Language and Interpreting Program, Del Mar College, Corpus Christi, Texas**

**Adjunct professor:**

Interpreting III

Jan – May 2017

Aug – Dec 2016

Interpreting Studies Internship

Aug – Dec 2017

Jan – May 2017

Aug – Dec 2016

Jan – May 2016

Aug – Dec 2015

Fingerspelling and Numbers Communication

Jan – May 2017

Jan – May 2016

Jan – May 2015

Jan – May 2014

Aug – Dec 2013

Conversational American Sign Language for the Workplace

June – Aug 2014

Visual and Gestural Communication

Aug – Dec 2013

American Sign Language III

Aug – Dec 2012

American Sign Language V

Jan – May 2012

**INTERPRETER CERTIFICATION/ DEVELOPMENT**

Certification:

Test of English Proficiency (Texas BEI): May 2016, passed

Ethics:

*Social Media and the CPC: A Deaf Perspective* 2016065 E.3/G

Professional:

*Fingerspelled Word Recognition through Rapid Serial Visual Presentation* 240.02.13.36 .6

*Mental Health Interpreter Training*, .8 RID CEUS

**ADMINISTRATIVE/ COMMUNICATIONS**

**Interim Executive Director, Deaf and Hard of Hearing Center of Corpus Christi**

April 2016 – July 2016

Worked as Interim Executive Director during the period of time after the previous director resignation and the approval and hire of replacement. Duties involved meeting budgetary goals, overseeing administration, programs, and strategic plan of the Deaf and Hard of Hearing Center. Other key responsibilities involved grant-writing, marketing, and community outreach.

**Freelance Communication and Publishing Assistant, Major Press, LLC.**

September 2014 – August 2017

I provided part-time support and assistance to a South Texan author during her transition from corporate to self publishing. Tasks included upkeep of social media accounts, editing and correcting manuscripts, developing promotional material such as newsletters and e-blasts, and administrative management work. Experience working with Facebook, Twitter, Hootsuite, Amazon Author Central, Blogger, Constant Contact, Wufoo, Draft2Digital, Adobe CS5 software, and Microsoft Office.

**Communications and Marketing Specialist, Anita Mallory Designs, LLC.**

November 2012 – September 2015

I provided support for a local start-up direct selling business. I worked on a team designing and developing the front-end and back-ends of public and corporate websites. Additionally, I focused on writing and developing promotional materials for products and services provided by the company such as catalogs, brochures, and e-blasts. I worked on a team for developing content for and monitoring social media accounts. Also, I worked as an account executive for the owner's Mary Kay direct selling business communicating with sales-force, researching and tracking revenue and sales for quarterly prizes, distributing prizes, and administrative work. Experience with: Adobe CS5 (InDesign, Illustrator), Facebook, Twitter, Instagram, Constant Contact, MailChimp, website operations & SEO, project management.

**Graduate Research/Teaching Assistant, Texas A&M University – Corpus Christi**

September 2010 – August 2012

Under the supervision of Dr. Anantha Babbili and Dr. Stephanie Rodriguez, duties included assisting with curriculum development research, grading, administrative management tasks, exam proctoring, and record keeping. I was also responsible for semester-based upkeep of student files and analysis of current research projects.

**Public Relations Intern, Art Museum of South Texas**

January 2011 – May 2011

Under the supervision of the late Cynthia Anderson, my duties included working closely with the Coordinator of Community Services designing and creating promotional outreach materials. Projects included brochures, newsletters, press releases, communication with departments within

the museum, and research, creation, and upkeep of digital files of donors and contacts.  
Experience with: Facebook, Twitter, Constant Contact, website operations.

## **PROFESSIONAL AFFILIATIONS/ COMMUNITY SERVICE**

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Board Member, Board of Trustees (Secretary – 2014 & 2015; Chair-Elect – 2016; Chair - 2017)  
Deaf and Hard of Hearing Center of Corpus Christi  
January 2014 – present

Volunteer, Communication services  
Educational Resource Center on Deafness, Texas School for the Deaf, Austin, Texas  
August 2017 – present

Member, Texas Association of the Deaf  
September 2013 – present

Volunteer, Communication services  
First United Methodist Church, Corpus Christi, Texas  
July 2015 – December 2015

Editor, *The Deaf Texan* Newsletter  
Texas Association of the Deaf  
September 2013 – December 2015

Member, Corpus Christi Interpreters for the Deaf  
February 2013 – present

Board member, Deaf and Hard of Hearing Community Board of South Texas  
January 2013 – present

Member, American Sign Language and Interpreting Program Advisory Committee  
Del Mar College, Corpus Christi, Texas  
December 2010 – present

Alumnae member, Kappa Alpha Theta fraternity  
Texas A&M University – College Station  
August 2005 – present