

ERIN A. O'CONNOR-GARCÍA

CURRICULUM VITAE

University of Texas at Austin
Moody College of Communication
CMA 7.112 -- 2504A Whitis Avenue -- Austin, TX 78712269-277-2397
erin.oco@gmail.com

EDUCATION

Ph.D., Rhetoric and Language Studies - In Progress (Anticipated May 2018)

University of Texas – Austin, TX, Moody College of Communication
Advisor: Barry Brummett

M.A., Mass Communication – December 2011

Western Michigan University – Kalamazoo, MI, The School of
Communication
Thesis: What We Expect From The Expecting: Maternity dress as a case of
liminal consumption and identity formation, 108 pages
Advisor: Heather Addison
Committee: Ilana Nash, Autumn Edwards, Patric Spence

B.A., Mass Media and Communication – May 2005

Calvin College – Grand Rapids, MI, Communication Arts and
Sciences

HONORS AND AWARDS

November 2013 **Midwestern Association of Graduate Schools Distinguished
Master's Thesis Award (nominated)**
Dean of the Graduate College, Western Michigan University

February 2014 **Research Grant (\$125)**
Communication Studies Graduate Community, University of Texas
at Austin

CONFERENCE PAPERS AND PRESENTATIONS

Under Review **Blogger As Star, Careerist, and Critic**
Western States Communication Association Conference, Spokane,
WA

The Sartorialist revisited

Western States Communication Association Conference, Spokane, WA

Longing Relations: The Rhetoric of Glamour and Possibility

Western States Communication Association Conference, Spokane, WA

2014 **Myth, Body, and Appeasement: Making-over the Hero Quest**
(Re)Membering the Body, Annual conference on emerging scholarship in Women's and Gender Studies, University of Texas at Austin

2012 **What We Expect From the Expecting: Maternity Dress as a Case of Liminal Consumption and Identity Formation**
National Communication Association, Orlando, FL

The Little Black Dress That Could: Clothing the Pregnant Body
Guest Instructor, Department of Communication, Spring Hill College, Mobile, AL

2011 **Forging Identity and Consuming Narratives in Fashion: Communication and Simulation in 'The Sartorialist'**
Popular Culture Association/American Culture Association, San Antonio, TX

2010 **Engaging Students in Global Issues: Stories and Lessons**
National Association of Student Personnel Administrators, Chicago, IL

TEACHING EXPERIENCE (INSTRUCTOR OF RECORD)

2014-2015 **CMS306M: Professional Communication Skills**
Department of Communication Studies, University of Texas at Austin

2007-2010 **IDIS149: First Year Prelude**
Department of Interdisciplinary Studies, Calvin College, Grand Rapids, MI

TEACHING EXPERIENCE (TEACHING ASSISTANT)

Fall 2013 **CMS347K Rhetoric of Popular Culture**
Department of Communication Studies, University of Texas at Austin

Spring 2014 **CMS372T Time Matters**
Department of Communication Studies, University of Texas at Austin

Spring 2014 **TXA205 Textiles and Apparel**
Division of Textiles and Apparel, University of Texas at Austin

PROFESSIONAL EXPERIENCE

2012-2014 **Trainer and Technology Consultant**
Stride Academy, Birmingham, AL

2012-2013 **Social Networking Strategist and Event Planning**
LYONSTATE.com Fairhope, AL

2012-2013 **Server and Sales**
Noja Restaurant Mobile, AL

2006-2011 **Coordinator of Student Activities and Organizations**
Calvin College Grand Rapids, MI

2005 – 2006 **Coordinating Team Lead**
Whirlpool, Inc. Benton Harbor, MI

SERVICE

2014-2015 President and PhD Representative, Communication Studies
Graduate Community
Department of Communication Studies, University of Texas at Austin

2006-2011 Festival of Faith and Music Committee
Student Development Office, Calvin College, Grand Rapids, MI

2006-2011 Co-Chaired the Student Activities Board
Student Development Office, Calvin College, Grand Rapids, MI

2006-2011 Student Life Committee
Student Development Office, Calvin College, Grand Rapids, MI

2009-2011 Chaired Alcohol Appreciation Series
Student Development Office, Calvin College, Grand Rapids, MI

2009-2011 Volunteer, Lambda Pi Eta
Western Michigan University, Kalamazoo, MI

PROFESSIONAL DEVELOPMENT

2013 **Teaching and Learning Training for TAs**
University of Texas at Austin
3 hour training on interacting in the classroom, technology use,
and developing a teaching philosophy

2009 **Anti-Racism Training**
Calvin College, Grand Rapids, MI
A 3-day workshop on supporting students and colleagues of color

PROFESSIONAL AFFILIATIONS

2009-present National Communication Association

2010-present Popular Culture Association/American Culture Association

2013-present Rhetoric Society of America

2014-present Western States Association