

CURRICULUM VITAE

JOE HALE CUTBIRTH

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Education

Ph.D. Communications, Columbia University, 2011
M.A. Communication, Culture & Technology, Georgetown University, 2001
B.J. Public Relations, University of Texas, 1999

Dissertation: *Satire as News: The Daily Show and American Politics at the Turn of the Twenty-First Century* (Dr. Todd Gitlin, director)

Thesis: *Campaign 2000: Journalism in the Age of Cyberspace* (Dr. Diana Owen, director, w/ university distinction)

Teaching and Research Interests

Communication Leadership; Social Impact of Digital Communication; Communication Law and Ethics; Applied Practice of Journalism (investigative reporting and narrative writing); Political Communication; Public Opinion; and the History and Literature of Communication Research

Teaching Experience

2016 - present	University of Texas Moody College of Communication, assistant professor of instruction
2016 - 2019	University of Houston Jack Valenti School of Communication, visiting assistant professor
2012 - 2014	Manhattan College Department of Communication, assistant professor
2012; 2003 - 2009	Columbia University Graduate School of Journalism, adjunct professor
2011 - 2012	University of Virginia Department of Media Studies, lecturer
2009 - 2011	University of British Columbia Graduate School of Journalism, assistant professor
2004 - 2008	New York University Department of Journalism, adjunct professor
2005 - 2007	The New School Department of Media Studies, adjunct professor
2007	Rutgers University-Newark Department of Journalism and Media Studies, adjunct professor
2006	Marymount Manhattan College Department of Communication Arts, adjunct professor

Research in Progress:

"We're Here, We're Queer, and We Report the News: Roy Aarons and the National Lesbian Gay Journalist Association, an Oral History." PI Joe Cutbirth. Abstract: *Draws on roughly 50 interviews to document the formation of NLGJA and its role in shaping coverage of LGBT issues during a quarter century from the height of the AIDS epidemic to the landmark U.S. Supreme Court ruling on marriage equality. It spotlights the leadership of Oakland Tribune editor Roy Aarons, who came out as a gay man at the height of his career and led the association as it walked a fine professional line between advocacy and fair and balanced coverage of a historic civil rights movement.*

Chapters and Journal Articles

Cutbirth, J. "Cash Out: Philanthropy, Sustainability, and Ethics in Nonprofit News," *Media Ethics*, Paul Booth and Amber Davisson eds., Bloomsbury Academic Press, New York, N.Y. 2016.

Cutbirth, J. "Journalism and Intellectual Freedom," *Handbook of Intellectual Freedom: Concepts, Cases and Theories*, Mark Alfino and Laura Koltutsky, eds., Library Juice Press, Sacramento, Calif., 2013.

Cutbirth, J. "Objects of Journalism: Bar Rags and the AIDS Virus," *Ethnography Matters*, Heather Ford, ed., 20 Aug. 2013. <<http://ethnographymatters.net/blog/2013/08/20/objects-of-journalism-bar-rags-and-the-aids-virus/>>

Cutbirth, J. "Politics," *Lonely Planet USA Phrasebook: Understanding Americans and Their Culture*, Colleen Cotter, ed., Lonely Planet Publisher, 2001.

Mauro, G. *Beaches, Bureaucrats and Big Oil: One Man's Fight for Texas*, Joe Cutbirth, contributing editor, Lookaway Books, 1997.

Refereed Papers, Conference Panels and Research Presentations

"We're Here, We're Queer, and We Report the News: Roy Aarons and the National Lesbian Gay Journalist Association, an Oral History," Oral History Association, Salt Lake City, Utah, 2019.

"Out at the Top," keynote panel, National Lesbian Gay Journalists Association 25th anniversary, San Francisco, Calif., 2015.

"Strange Bedfellows: Bar Rags, the AIDS Virus and Modern Gay Identity," refereed paper for *Objects of journalism*, International Communications Association pre-conference, Frontline Club, London, England, 2013.

"The Trouble with Jon: a new paradigm for research on The Daily Show w/ Jon Stewart,"

research presented at Television Through the Lens of Media Ecology, Media Ecology Association, New York, N.Y., 2012.

"Journalists and Linguists: Ways with Words Online," Georgetown University Round Table on Language and Linguistics, invited panel, Washington, D.C., 2011.

"Fake News, Real Reporting: The Role of Late-night Comedy in Journalism Education," panel organizer/ moderator, AEJMC, Denver, Colo., 2010.

"Five Books About Journalism Every Journalism Student Should Read," panelist, AEJMC-AJHA joint meeting, New York, N.Y., 2009.

"Journalism in Our Time," moderator, AEJMC-AJHA joint meeting, New York, N.Y., 2009.

"James Carey and the Columbia School," prepared conference remarks at Conversations and Communications: A Conference in Memory of James W. Carey, Columbia University, New York, NY, 2007.

"Preserving and Accessing Journalism Resources," moderator, AEJMC-AJHA joint meeting, New York, N.Y., 2007.

"A Funny Thing Happened on the Way to the Election: The Making of Jon Stewart," research presentation at Media In Transition 4 Conference, Massachusetts's Institute of Technology, Cambridge, Mass., 2005.

"Shakespeare to Stand-up: The Evolution of Fake News in Western Culture," research presentation, AEJMC-AJHA joint meeting, New York, N.Y., 2005.

"How to Get the Out into the Classroom," organizer, National Lesbian-Gay Journalists Association, Chicago, Ill., 2005.

"Going Around the Gatekeepers: What Young Americans Learn About Political Leaders From Late-Night Television," paper, American Political Science Association, Philadelphia, Penn., 2003.

"Pop Culture or Political Riff: Presidential Imagery on Saturday Night Live," paper, Media In Transition 3 Conference, Massachusetts Institute of Technology, Cambridge, Mass., 2003.

"The Pen and the Sword: News Coverage and Public Opinion of President Bush and the War on Terrorism," paper, Midwest Association of Public Opinion Research, Chicago, Ill., 2002.

"The Internet Vote: Web Use and Political Behavior in the 2000 Presidential Campaign," paper, Eastern Communication Association, New York, N.Y., 2002.

“Acting in the Family Interest: Melodrama and Family Narrative in the 2000 Presidential Campaign,” paper, Georgetown University Roundtable on Language and Linguistics, Washington D.C., 2001.

“The Internet and the Youth Vote: Possibilities, Changes and Limitations” (w/ Dr. Diana Owen, Georgetown University) paper, National Communication Association, Washington, D.C., 2000.

“Journalists and Linguists, Ways with Words,” panelist, Georgetown University Roundtable on Language and Linguistics, Washington, D.C., 2000.

Book Reviews

Cutbirth, J. *It's Not Over: Getting Beyond Tolerance, Defeating Homophobia, and Winning True Equality* by Michelangelo Signorile for *The Texas Observer*, May 15, 2015.

Cutbirth, J., *From Cronkite to Colbert: The Evolution of Broadcast News* by Geoffrey Baym for *Rhetoric and Public Affairs*, Spring 2010.

Editorials, Op-Eds (selected)

"The Moral Indefensibility of Death Row," *Texas Observer*, June 2015.

"Texans Should Stand Tall for Equality," *Texas Observer*, March 2015.

"Net Journalism Has Chance to Lure Back Young Voters," *San Francisco Examiner*, February 2000.

Online Publication (selected)

The Huffington Post (selected)

"Parker's Wedding Completes An Amazing Arc of LGBT History," 2014

"Requiem for the Cover of Rolling Stone," 2013

"How Could the New York Times Screw Up Ed Koch's Obituary?" 2013

"Scott Brown's Shameful Campaign," 2012

"Why I'm Calling It **Gulp** for Michelle Bachmann," 2011

"Leach Incident Shows ESPN Ethics Stink," 2010

"A Socialist Primer: Rick Perry, Health Care & the Texas Governor's Race, 2010

"Happy Birthday Harvey Milk and Thanks for Giving Us Hope," 2009

"The Pope Can't Get Away With This," 2009

"Digging Further Into the Texas Rape Kit Scandal," 2009

"McCain Owes Us More Than Gramm's Resignation," 2008

"Obama's Mile High Moment," 2008.

"A Different Take on Barack Obama and Mark McKinnon," 2008

"When You Hear Their Big Damn Lie," 2007

Gnovis (Georgetown University Communication, Culture & Technology Department academic journal), founding editor, 2001

Courses Taught

University of Texas

- Communication and Leadership Capstone
- Fake News
- Lying and Deception
- Social Media and Social Movements
- Leadership Stories

University of Houston

- Case Study Research (graduate seminar)
- Media Law and Ethics
- Investigative Reporting
- Media and Society

Manhattan College

- Introduction to Journalism
- News Reporting and Writing
- Advanced News Reporting
- Feature Writing
- Senior Thesis Seminar
- Communication Ethics and Law

University of Virginia

- Media Law and Public Policy
- Civic Journalism
- Fake News, Politics & Popular Culture
- History of Mass Media
- Political Reporting
- News & the Construction of Reality

University of British Columbia Graduate School of Journalism

- Thesis Colloquium
- Integrated Journalism (digital news reporting and writing)
- Satire as News

Columbia University Graduate School of Journalism

- Master's project (thesis) advisor
- Columbia News Service for *The New York Times* syndicate
- The Deadline in Depth
- Critical Issues in American Journalism
- Reporting and News Writing
- The Bronx Beat*

New York University

Advanced Reporting: Campaign 2008
Advanced Reporting: City Hall to Capital Hill
Advanced Reporting: Campaign 2006
Fake News, Politics and Popular Culture
Mass Media and American Government
Writing and News Reporting (graduate workshop)
Media Ethics, Law and Public Policy
The Journalistic Tradition (graduate seminar)

The New School

Fake News, Politics and Popular Culture

Marymount Manhattan College

Principles and Theories of Communication

Rutgers University - Newark

Television and Society

Professional and Departmental Service

University of Texas, Moody College of Communication, student appeals committee, 2019-20
Manhattan College, *Quadrangle* (student newspaper), faculty adviser, 2012-2015
Manhattan College Center for Ethics, fellow, 2014-2015
University of British Columbia Graduate School of Journalism, ethics committee, 2011
Columbia Graduate School of Journalism, admissions committee, 2005-2009
Columbia Graduate School of Journalism, faculty search committee, 2007
National Lesbian-Gay Journalists Association, Roy Aarons Education in Journalism Program, board member, 2006-2008
Georgetown University, Communications Culture and Technology Program, alumni association vice president, 2007
National Lesbian Gay Journalists Association, journalism education program, board member, 2004-6
National Lesbian Gay Journalists Association, Texas chapter founding chair, 1993

Other Work

2015 *Texas Observer*, editor-in-chief
2007-14 *Huffington Post*, blogger
2013 *Borderzine: Reporting Across Fronteras*, editor-reporter, Dow-Jones Media Academy, University of Texas at El Paso
2008 ABC News NOW, *Politics Live*, analyst for presidential primaries and general election campaign
2001 *Education Daily*, contributing writer
2000 *Northwestern Magazine*, contributing writer

1998-9 Joe Cutbirth and Associates; founder, media consulting firm
 1997-8 Garry Mauro gubernatorial campaign, communications director
 1995-7 Texas General Land Office, special assistant to the commissioner
 1996 Clinton-Gore '96/ Texas Democratic Party Coordinated Campaign, communications director
 1994 Ann Richards Committee/ Texas Democratic Party, communications director
 1992 *Texas Triangle*, contributing writer
 1989-94 *Fort Worth Star-Telegram* Texas Capital Bureau, reporter
 1988-9 Morris News Service Texas Capital Bureau, reporter
 1984-8 *Wichita Falls (Texas) Times/ Record News*, reporter

Journalism Awards (selected)

Hillman Prize for Magazine Journalism 2016, "Death on Sevenmile Road," *Texas Observer* editor-in-chief, reported by Melissa del Bosque.
 Society of Professional Journalists Magazine Investigative Reporting 2016, "Graves of Shame," *Texas Observer* editor-in-chief, reported by John Carlos Frey.
 Dallas Press Club 1994, spot news, major daily. "Hutchison acquitted," *Fort Worth Star-Telegram*.
 Texas Associated Press 1992, feature series. "Ethics and the Texas Legislature," *Fort Worth Star-Telegram*.
 Texas Associated Press, 1991, team effort. "House Speaker Lewis Indicted," *Fort Worth Star-Telegram*.
 Texas Women's Political Caucus, 1986 Chrysalis award. "City Violates Hiring Agreement," *Wichita Falls Record News*
 Oklahoma Associated Press 1986, investigative reporting. "City Violates Hiring Agreement," *Wichita Falls Record News*.
 International Reading Association, 1985 print media award. "Why Can't Johnnie Read?" *Wichita Falls Record News*
 Oklahoma Associated Press, 1985, public service. "Why Can't Johnnie Read?" *Wichita Falls Record News*
 Texas Associated Press 1984, team effort. "Fighter crash at SAFB," *Wichita Falls Record News*

Consulting and Strategic Communication

Texas Daily Newspaper Assoc., 1999
 Legend Pharmacy, 1999
 Amusement and Music Operators of Texas, 1998-9
 Pohl, Brown and Assoc., 1998-9

Professional Memberships

Association for Education in Journalism and Mass Communication
 International Communication Association
 National Lesbian-Gay Journalists Association