RICHARD A. CHERWITZ

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Dr. Cherwitz is the Ernest A. Sharpe Centennial Professor Emeritus in the Department of Communication Studies (and in the Department of Rhetoric and Writing) at the University of Texas at Austin. He was the Founder and Director of the Intellectual Entrepreneurship Consortium (IE) —a nationally acclaimed cross-disciplinary initiative of the Colleges of Communication, Liberal Arts, Fine Arts, Natural Sciences, Education, Pharmacy and the Schools of Information, Law, Business, Engineering, Public Affairs and Social Work designed to leverage knowledge for social good. In addition to an annual institutional budget in excess of $150,000, Dr. Cherwitz raised approximately $1,000,000 in extramural funding for IE since 2000.

Dr. Cherwitz' publications include two books and over one hundred journal articles, chapters, and reviews. Taking rhetoric beyond disciplinary boundaries, he is a frequent contributor to professional associations and educational organizations, exploring issues pertaining to academic engagement and public scholarship—all documenting the capacity of rhetoric to transform higher education and forge academic-community collaborations. In addition to writing about how theories of rhetoric are essential to efforts by research universities to create interdisciplinary, engaged learning, Cherwitz has concretely employed his concept of "intellectual entrepreneurship" (IE) to produce real change, assisting the University in partnering with members of its community to tackle complex problems such as overcrowding of emergency rooms; grounded in classical theories of rhetoric, over a dozen campus-wide IE courses and internships have enabled UT to educate thousands of "citizen-scholars"—graduate and undergraduate students who utilize their disciplinary knowledge to contribute to society as well as learned communities.

Dr. Cherwitz received four of the National Communication Association's top awards given to scholars in communication: the Karl R. Wallace Memorial Award, the Douglas Ehninger Distinguished Rhetorical Scholar Award, the Wallace Bacon Lifetime Teaching Excellence Award and the Donald H. Ecroyd Award for Outstanding Teaching. He also received the Southern States Communication Association Michael Osborn Scholar Teacher Award. He was the recipient of The Laurence H. Tribe Distinguished Alumni Award. His research has been supported by grants from the Lyndon Baines Johnson Foundation, the National Endowment for the Humanities, the Houston Endowment, the Summerlee Foundation and the University of Texas Research Institute. Dr. Cherwitz was the recipient of the University of Texas AMOCO Foundation Outstanding Teacher Award, the Chancellor's Council Outstanding Teaching Award, the College of Communication Thomas R. McCartin Teaching Excellence Award, the Texas Alumni Association's Top 10 Most Inspiring Professors, and the College of Communication Research Award. Dr. Cherwitz also received the Woodrow Wilson National Fellowship Foundation Innovation Award, the National Speakers Association Outstanding Professor Award, the Conference of Graduate Schools Outstanding Contributions to Graduate Education Award, the Texas Blazers Faculty Excellence Award, the Ernest A. Lynton Award for Faculty Professional Service & Academic Outreach (New England Resource Center for Higher Education), the Examples of Excelencia Award (Excelencia in Education) and Honorable Mention in Fast Company Magazine's "Fast 50 Global Readers' Challenge" (for accomplishments as an "Innovator"). Cherwitz (IE) was recognized by the Texas House of Representatives for his innovative leadership in education and received the DiversityFIRST[tm] Leadership Award from the National Diversity Council.

Dr. Cherwitz directed over thirty master's theses and doctoral dissertations; his students have taken faculty positions at such institutions as The Ohio State University, Pittsburgh, Tulane, University of California-Berkeley, George Washington University, University of Texas at Austin, The Air Force Academy, LSU, San Francisco State, Temple, North Carolina State University, Macalester College, Kansas State University, the University of Denver, Northern Illinois and others.

Dr. Cherwitz has served as both Chair and Secretary of the University of Texas Graduate Assembly, and Director of Graduate Studies for the Department of Communication Studies. He also served as the University of Texas at Austin's representative to the University of Texas System Faculty Advisory Council, was elected to the University Faculty Council, and twice has been a member of the Provost's Academic Council. Dr. Cherwitz was Associate Dean of the Graduate School and a member of the Intercollegiate Athletics Council for Men.

CURRICULUM VITAE
Richard A. Cherwitz

PERSONAL DATA

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WEB: http://www.ut-ie.com/director/

ACADEMIC HISTORY

University of Iowa	Ph.D. Speech and Dramatic Art (May, 1978)
University of Iowa	M.A. Speech and Dramatic Art (January, 1976)
University of Iowa	B.A. Political Science, Phi Beta Kappa (May, 1974)

EMPLOYMENT

2019—present:	Ernest A. Sharpe Centennial Professor Emeritus
2015 – 2019:	Ernest A. Sharpe Centennial Professor, Moody College of Communication
2009 – 2012:	Fellow of the Everett D. Collier Chair in Communication University of Texas at Austin
1996 – 2019:	Director (and Founder), Intellectual Entrepreneurship Consortium Office of the Vice President for Diversity & Community Engagement (2007 -) University of Texas at Austin http://www.ut-ie.com/
2006 – 2019:	Faculty Fellow, UT Division of Diversity & Community Engagement (DDCE)
2005 – 2019:	Fellow, Institute for Innovation, Creativity & Capital (IC^2) University of Texas at Austin
2005 – 2009:	Fellow of the John T. Jones, Jr. Chair in Communication University of Texas at Austin
1995 – 2003:	Associate Dean of the Graduate School University of Texas at Austin http://www.ut-ie.com/director/accomp.html
1991 – 2019:	Professor of Communication Studies University of Texas at Austin
2000 – 2019:	Professor, Department of Rhetoric and Writing (Courtesy Appointment) University of Texas at Austin
1986 – 1991:	Director of Graduate Studies, Department of Communication Studies University of Texas at Austin
1987 – 1988:	Ben F. Love Regents Fellow in Communication University of Texas
1983 – 1991:	Associate Professor of Communication Studies University of Texas at Austin
1978 – 1982:	Assistant Professor of Communication Studies University of Texas at Austin

PROFESSIONAL ACTIVITIES

Honors and Awards

NATIONAL, STATE & DISCIPLINARY RECOGNITION:

Laurence H. Tribe Distinguished Alumni Award, 2026.
National Communication Association Wallace Bacon Lifetime Teaching Excellence Award (2020)
Southern States Communication Association Michael Osborn Scholar Teacher Award (2020).
DiversityFIRST [tm] Leadership Award, National Diversity Council, 2014.
National Communication Association Donald H. Ecroyd Award for Outstanding Teaching in Higher Education, 2012.
Texas House of Representatives Resolution "Honoring the Intellectual Entrepreneurship Consortium (and Richard Cherwitz) at the University of Texas at Austin for Innovative Leadership in the Realm of Higher Education," June 27, 2011.
"Examples of Excelencia" Award (IE Consortium Named Best Program in the Graduate Institution Category), Excelencia in Education, 2008.
Outstanding Contributions to Graduate Education Award, Conference of Southern Graduate Schools, 2005.
Honorable Mention, *Fast Company* Magazine's "Fast 50 Global Readers' Challenge" (for accomplishments as an "Innovator"), 2003.
Ernest A. Lynton Award for Faculty Professional Service & Academic Outreach, 2002 (New England Resource Center for Higher Education).
Woodrow Wilson National Fellowship Foundation Innovation Award, 2000.
National Communication Association's Douglas Ehninger Distinguished Rhetorical Scholar Award, 1995.
National Speakers Association Outstanding Professor Award, 1995.
Honorable Mention, Western Speech Communication Association B. Aubrey Fisher Article Award, 1987.
National Communication Association Karl R. Wallace Memorial Award, 1978.

UNIVERSITY RECOGNITION:

Ernest A. Sharpe Centennial Professor, Moody College of Communication, 2015-present.
Top 10 Most Inspiring Professors (University of Texas Alumni Association), 2013
Professor of Excellence, UT Athletics, 2012.
Friar Centennial Teaching Fellowship (Finalist), 2011.
Academic Accolades, Department of Athletics (UT), 2010.
Faculty Fellow, UT Division of Diversity & Community Engagement, 2006-present.
Everett D. Collier Fellow in Communication (UT), 2009-2013.
John T. Jones Jr. Fellow in Communication (UT), 2005-2009.
Fellow, Institute for Innovation, Creativity & Capital (IC^2), 2005-present.
Texas Blazers Faculty Excellence Award, 2004.
University of Texas Nominee, Council for Advancement and Support of Education (CASE) Professor of the Year Award, 1999, 2000.
Chancellor's Council Outstanding Teaching Award, University of Texas, 1997
G. B. Dealey Regents Fellowship in Communication (UT), Summer, 1991.
Ben F. Love Regents Fellowship in Communication (UT), 1987-88.
College of Communication Research Award (UT), 1986 (*Communication and Knowledge*).
Thomas R. McCartin Teaching Excellence Award, College of Communication (UT), 1981.
University of Texas Amoco Outstanding Young Teacher Award, 1980.
Chancellor's Council Outstanding Teaching Award, 1979-1980.
Phi Beta Kappa, 1974.

Grants and Contracts

NSF "Integrative Computational Education and Research Traineeship" [via Texas Advanced Computation Center, Award #1359304] ($361,000), 2014-2017.
Kuhn Family Foundation ($187,000—including UT match), 2012-2015.
Austin Housing Authority ($276,000), 2010-2013.
Excelencia in Education ($5,000), 2008-2009.
Houston Endowment ($135,000), 2002-2009.
Texas Parks and Wildlife ($200,000), 1999-2003.
National Endowment for the Humanities ($10,000), 2001-2002.
Woodrow Wilson National Fellowship Foundation ($10,000), 2000-2001.
Summerlee Foundation ($16,000), 2002-2003.
University of Texas Research Institute Grant, 1984.
University of Texas College of Communication Research Grant, 1982.
University of Texas College of Communication Grant for a Doctoral Honors Seminar in Political Communication, 1982.
University of Texas Summer Research Award, 1979.
Moody Grant, Lyndon Baines Johnson Foundation, 1977.

Editorial Responsibilities, Grant Review and National Advisory Boards

National Board of Advisors, Institute for Museum and Library Services (IMLS), 2009-present.
National Advisory Board, Kauffman Foundation/Syracuse University Campus-Community Entrepreneurship Initiative (Enitiative), 2007-present.
Advisory Board, Drapkin Institute for Music Entrepreneurship, 2009-present.
Reviewer, National Science Foundation (NSF) REESE proposals, 2006.
Editorial Advisory Board, *Journal of Hispanic Higher Education*, 2005-present.
Editor (Rhetoric Series), Lawrence Erlbaum and Associates, Inc., 1988-1995.
Guest Editor, *Argumentation*, 1995 ["Argument in the Postmodern World and Beyond"].
Guest Editor, *Communication Studies*, 32 (Fall, 1981) [Special Issue on "Rhetoric and Epistemology"].
Editorial Board Member, *Quarterly Journal of Speech*, 1998-2000.
Editorial Board Member, *Communication Studies*, 1980-82.
Associate Editor, *Texas Speech Communication Journal*, 1980-82.
Editorial Reviewer, *Philosophy and Rhetoric*, 1994, 1996, 2001.
Editorial Reviewer, *Quarterly Journal of Speech*, 1979, 1980, 1984, 1986, 1989-1991, 1994-95, 2002.
Editorial Reviewer, *Communication Monographs*, 1977-1979, 1989, 1990.
Editorial Reviewer, *Communication Quarterly*, 1977-1979, 1989, 1990, 1997-1998.
Editorial Reviewer, "Campaign '76 Issue," *Communication Monographs*.
Editorial Reviewer, *Southern Communication Journal*, 1978, 1980-84, 1989.
Editorial Reviewer, *Journal of the American Forensics Association*, 1982-83.
Editorial Reviewer, *Communication Education*, 1984-86.
Editorial Reviewer, *Western Journal of Communication*, 1984-86, 1990, 1991, 1994.
Editorial Reviewer, University of South Carolina Press, 1983.
Editorial Reviewer, University of Texas Press, 1981.
Editorial Reviewer, Sage Publications, 1990.
Editorial Consultant and Manuscript Reviewer, Macmillan Publishing Company, 1981-82.
Editorial Consultant and Manuscript Reviewer, Bobbs-Merrill Educational Publishing, 1982-83.
Editorial Consultant and Manuscript Reviewer, McGraw Hill, 1982-83.

Editorial Consultant and Manuscript Reviewer, Scott Foresman, 1984.
Editorial Consultant and Manuscript Reviewer, Harper & Row, 1986.
Editorial Assistant for Douglas Ehninger, Alan H. Monroe and Bruce E. Gronbeck, *Principles and Types of Speech Communication*, 8th Edition, 1978.
Editorial Reviewer for *Narrative Thought and Narrative Language*, Lawrence Erlbaum and Associates, 1987.
Manuscript Reviewer, National Communication Association, International Communication Association and various regional organizations, 1979-present.

Memberships and Service

Member, National Communication Association.
Member, International Society for the History of Rhetoric.
Member, National Communication Association Donald Ecroyd Outstanding Teaching Award Selection Committee, 2013-2014.
Member, Steering Committee for the NCA/NSF Project on "Communicating about Science," 2001.
Member, "Humanities at Work" Advisory Board, Woodrow Wilson National Fellowship Foundation, 2000-2005.
Member, Selection committee for the Woodrow Wilson National Fellowship Foundation Innovation Award, 2001-2005.
Member, Selection committee for the Woodrow Wilson National Fellowship Foundation Practicum Grants, 2002-present.
Member, Council of Southern Graduate Schools Committee on Teaching at the Graduate Level, 1999-2000.
At-Large-Member, National Communication Association Legislative Council, 1996-98.
Member, Leadership Team for the National Communication Association's Planning Future Communication Faculty Project, 1999-2000.
Member, Steering Committee for the National Communication Association's Planning Future Communication Faculty Project, 1996-1997.
Chair, Diamond Anniversary Book Award Selection Committee, National Communication Association, 1996.
Member, Diamond Anniversary Book Award Selection Committee, National Communication Association, 1994-96.
Member, Golden Anniversary Monograph Award Selection Committee, National Communication Association, 1996-1999.
Member, Douglas Ehninger Award Board of Trustees, National Communication Association, 1986-1987.
At-large Member, National Communication Association Nominating Committee, 1983.
Member, National Communication Association Public Address Nominating Committee, 1978-79.
Member, National Communication Association Dissertation Awards Committee, 1988-1991.
Program Planner, Chair, and Respondent for the National Communication Association, International Communication Association and various regional organizations, 1978-present.
Director, National Communication Association Doctoral Honors Seminar in Political Communication (University of Texas), 1982.
External Promotion/Tenure Reviewer, University of South Florida, Indiana University, University of New Hampshire, City University of New York, Ohio State University, University of Wisconsin, Brown.

RESEARCH FOCUS—*As a rhetorician, my scholarly objective for the past four decades has been to explore the role played by symbolic influence (rhetoric) in human knowledge and behavior. This has resulted in publications about communication appearing in a variety of venues inside and outside of the political geography of "communication studies." My writing and scholarship investigate three inherently connected themes: how symbolic influence is a fundamental dimension of the philosophical process of coming to know ("Rhetoric, Philosophy and Argument"); how part of the significance of rhetorical discourse, particularly in political contexts, resides in its capacity to construct social realities ("Rhetorical Criticism"); and how "intellectual entrepreneurship," a philosophy of education and innovation intellectually grounded in traditional theories of rhetorical invention and knowledge, facilitates interdisciplinary learning and engaged scholarship ("Intellectual Entrepreneurship and Public Scholarship"). Underpinning my work is the belief that academics, especially those in disciplines such as communication, have an ethical obligation both to discover and put knowledge to work—to unearth knowledge uniting theory, practice and production.*

RESEARCH

A. Books

Cherwitz, Richard, Ed. *Rhetoric and Philosophy*. (Hillsdale, N.J.: Lawrence Erlbaum Associates, Inc., 1990).

Reviewed in: *College Composition and Communication*, 42 (1991): 512-514.
Philosophy and Rhetoric, 25 (1992): 88-92.
Quarterly Journal of Speech, 78 (1992): 369-71.

Cherwitz, Richard and Hikins, James. *Communication and Knowledge: An Investigation in Rhetorical Epistemology*. (Columbia, South Carolina: University of South Carolina Press, 1986).

Reviewed in: *Quarterly Journal of Speech*, 73 (1987): 232-242.
College Composition and Communication, 38 (1987): 216-218.
Journal of Communication, Autumn (1986): 147-150.
Critical Studies in Mass Communication, 4 (1987): 217.
Philosophy and Rhetoric, 21 (1988): 234-236.
Rhetoric Society Quarterly, 17 (1987): 433-446.

B. Journal Articles

Rhetoric, Philosophy and Argument

Cherwitz, Richard and Hartelius, Johanna. "Creating Engaged Universities: What the Discipline of Rhetoric Teaches Us." *Journal of Higher Education Theory and Practice,* 15 (7), 2016), 63-76.

Hartelius, Johanna and Cherwitz, Richard. "Engagement: Rhetoric's Tale from the Field." *Journal of Applied Communication Research, 44 (2016).*

Young, Amy and Cherwitz, Richard. "The Citizen Scholar: A Model for Community-Engaged Scholarship." *Tamara Journal for Critical Organizational Inquiry,* (2013).

Hikins, James and Cherwitz, Richard. "On the Ontological and Epistemological Dimensions of Expertise: Why "Reality" and 'Truth" Matter and How We Might Find Them." *Social Epistemology, 25* (2011), 245-262.

Hartelius, Johanna and Cherwitz, Richard. "The Dorothy Doctrine of Engaged Scholarship: The Rhetorical Discipline 'Had It All Along.'" *Quarterly Journal of Speech, 96* (2010), 436-442.

Cherwitz, Richard and Hikins, James. "The Engaged University: Where Rhetorical Theory Matters." *Journal of Applied Communication Research, 38* (2010), 115-126.

Cherwitz, Richard and Daniel, Sharan. "Rhetoric as Professional Development and Vice Versa." *JAC: A Quarterly Journal for the Interdisciplinary Study of Rhetoric, Culture, Literacy, and Politics, 22* (2003), 795-814.

Cherwitz, Richard and Hikins, James. "Climbing the Academic Ladder: A Critique of Provincialism in Contemporary Rhetoric." *Quarterly Journal of Speech*, 86 (2000), 375-85.

Cherwitz, Richard and Darwin, Thomas. "Why the 'Epistemic' in Epistemic Rhetoric? The Paradox of Rhetoric as Performance." *Text and Performance Quarterly*, 15 (1995), 189-205.

Cherwitz, Richard and Darwin, Thomas. "Toward a Relational Theory of Meaning." *Philosophy and Rhetoric*, 28 (1995), 17-29.

Cherwitz, Richard and Hikins, James. "The Role of Argument in the Postmodern World and Beyond." *Argumentation*, 9 (1995), 119-22.

Cherwitz, Richard and Darwin, Thomas. "On The Continuing Utility of Argument in a Postmodern World." *Argumentation*, 9 (1995), 181-202.

Cherwitz, Richard and Darwin, Thomas. "Beyond Reductionism in Rhetorical Theories of Meaning." *Philosophy and Rhetoric*. 27 (1994), 313-29.

Cherwitz, Richard and Hikins, James. "Irreducible Dualisms and the Residue of Commonsense: On the Inevitability of Cartesian Anxiety." *Philosophy and Rhetoric*, 23 (1990), 229-241.

Cherwitz, Richard and Hikins, James. "Burying the Undertaker: A Eulogy for the Eulogists of Rhetorical Epistemology." *Quarterly Journal of Speech*, 76 (1990), 73-77.

Cherwitz, Richard. "Viewing Rhetoric as Epistemic: A Conversation." *Pre/Text*, 5 (1985), 197-236.

Cherwitz, Richard and Hikins, James. "Rhetorical Perspectivism." *Quarterly Journal of Speech*, 69 (1983), 249-266.

Croasmun, Earl and Cherwitz, Richard. "Beyond Rhetorical Relativism." *Quarterly Journal of Speech*, 68 (1982), 1-16.

Cherwitz, Richard and Hikins, James. "Toward a Rhetorical Epistemology." *Southern Speech Communication Journal*, 47 (1982), 135-1

Cherwitz, Richard and Hikins, James. "John Stuart Mill's *On Liberty*: Implications for the Epistemology of the New Rhetoric." *Quarterly Journal of Speech*, 65 (1979), 12-24.

Cherwitz, Richard, et. al. "Rhetoric and Philosophy." in *H: TEXHN*: *Proceedings of the Speech Communication Association 1978 Doctoral Honors Seminar*, Richard L. Enos, ed. (Falls Church, Virginia: Speech Communication Association, 1978), pp. 10-11.

Cherwitz, Richard and Hikins, James. "Inherency as a Multidimensional Construct: A Rhetorical Approach to the Proof of Causation." *Argumentation*, 30 (1977), 82-91.

Cherwitz, Richard. "Rhetoric as a 'Way of Knowing': An Attenuation of the Epistemological Claims of the 'New Rhetoric'." *Southern Speech Communication Journal*, 42 (1977), 207-219.

Rhetorical Criticism

Cherwitz, Richard, "A Rhetorician's Read of Trump's Second State of the Union," Citizen Critics, February 7, 2019.

Cherwitz, Richard and Zagacki, Kenneth. "Consummatory Versus Justificatory Crisis Rhetoric." *Western Journal of Speech Communication*, 50 (1986), 307-24.

Cherwitz, Richard. "Charles Morris' Conception of Semiotic: Implications for Rhetorical Criticism." *Communication Quarterly*, 29 (1981), 218-227.

Cherwitz, Richard. "The Contributory Effect of Rhetorical Discourse: A Study of Language-in-Use." *Quarterly Journal of Speech*, 66 (1980), 33-50.

Cherwitz, Richard. "Masking Inconsistency: The Gulf of Tonkin Crisis." *Communication Quarterly*, 28 (1980), 27-38.

Cherwitz, Richard. "Lyndon Johnson and the 'Crisis' of Tonkin Gulf: A President's Justification of War," *Western Journal of Speech Communication*, 42 (1979), 93-105.

Bass, Jefferson and Cherwitz, Richard. "Imperial Mission and Manifest Destiny: A Case Study of Political Myth in Rhetorical Discourse." *Southern Speech Communication Journal*, 43 (1978), 213-232.

Cherwitz, Richard; Martin, Howard; Kruse, Noreen and King, Karen. "Processing Political Campaign Communication: A Qualitative Study of a Panel of Voters During Campaign 1976." *Communication Studies*, 28 (1977), 258-272.

Intellectual Entrepreneurship and Public Scholarship

ACADEMIC PUBLICATIONS (Refereed):

Cherwitz, Richard, "Increasing Diversity in the Absence of Affirmative Action," Change: The Magazine of Higher Learning, January-February, 2024, 12-14.

Cherwitz, Richard, "Did President Trump Incite Insurrection? The Causal Connection between Words and Deeds," Spectra [the National Communication Association's (NCA) Online Magazine], February, 2021.

Cherwitz, Richard, "Did President Trump Incite Insurrection?—a Rhetorical Perspective," Denton Record-Chronicle, January 25, 2021.

Cherwitz, Richard, "Countering Trump's Claims about COVID-19—A Rhetorical Pathway for

Democrats," Communication Currents, June 10, 2020.

Cherwitz, Richard, "Seeing is Believing: Timely Lessons from Communication Research in the Wake of COVID-19," Liberal Education, June 2020.

Cherwitz, Richard. "Becoming a Public Intellectual—Reflections of a Communication Scholar," Liberal Education, (2019).

Cherwitz, Richard. "Why Universities Should Embrace Intellectual Entrepreneurship," Fort Worth Business Press, March 4, 2019.

Cherwitz, Richard. "Intellectual Entrepreneurship Asks, 'What is Possible?'". University Business, January-February, 2019.

Cherwitz, Richard, "President Trump as a Test of the Rhetorical Construction of Reality Hypothesis." *Communication Currents*, January, 2019.

Cherwitz, Richard "Diversifying Graduate Education through Intellectual Entrepreneurship: What Forty Years Taught Me," Medium, October 21, 2018.

Cherwitz, Richard and Sanford, Stefanie. "Communication and Knowledge in the 21st Century: Lessons for Higher Education." *University Business,* August, *2018.*

Cherwitz, Richard. "The Power of Language-in-Use." *Communication Currents*, July, 2018.

Cherwitz, Richard. "Why Classical Theories of Rhetoric Matter in the Trump Presidency." *Communication Currents*, July, 2017.

Cherwitz, Richard. "The Unintended Consequences of Communication: Some Thoughts about Media Rhetoric Pertaining to Alleged Trump Collusion with Russia." *Communication Currents*, June, 2017.

Cherwitz, Richard and Hartelius, Johanna. "Creating Engaged Universities: What the Discipline of Rhetoric Teaches Us." *Journal of Higher Education Theory and Practice,* 15 (7), *2016, 63-76.*

Hartelius, Johanna and Cherwitz, Richard. "Engagement: Rhetoric's Tale from the Field." *Journal of Applied Communication Research, 44 (2016).*

Cherwitz, Richard. "Why Separate Faculty Tenure Tracks Are Inherently Unequal: Language Does Matter." *ACADEME,* (May/June, 2016).

Cherwitz, Richard. "A Contract for Academia: Escaping Separate and Unequal Faculty Citizenship." *University Business,* September, 2015.

Cherwitz, Richard. "The Challenge of Diversifying Higher Education in the Post-Fisher Era." *Planning for Higher Education*, 41:4 (2013)

Cherwitz, Richard. "Increasing Diversity in a Race Neutral Era." *Diverse: Issues in Higher Education*, July, 2013.

Young, Amy and Cherwitz, Richard. "The Citizen Scholar: A Model for Community-Engaged Scholarship." *Tamara Journal for Critical Organizational Inquiry,* (2013).

Cherwitz, Richard. "Toward Entrepreneurial Universities for the Twenty First Century. *Stanford Social Innovation Review* (March, 2012).

Reddick, Richard, Griffin, Kimberly, Cherwitz, Richard, Cérda-Pražák, Aída A., and Bunch, Nathan. "What You Get When You Give: How Graduate Students Benefit from Serving as Mentors." *Journal of Faculty Development* (26) 2012, 37-49.

Reddick, Richard, Griffin, Kimberly and Cherwitz, Richard. "Answering President Obama's Call for Mentoring: It's Not Just for Mentees Anymore." *Planning for Higher Education*, 39:4 (July-September, 2011), 59-65.

Hikins, James and Cherwitz, Richard. "On the Ontological and Epistemological Dimensions of Expertise: Why "Reality" and 'Truth" Matter and How We Might Find Them." *Social Epistemology, 25* (2011), 245-262.

Hartelius, Johanna, and Cherwitz, Richard. "The Dorothy Doctrine of Engaged Scholarship: The Rhetorical Discipline 'Had It All Along.'" *Quarterly Journal of Speech, 96* (2010), 436-42.

Cherwitz, Richard. "The Challenge of Creating Engaged Public Research Universities." *Planning for Higher Education*, 38:4 (July-September, 2010), 61-64.

Cherwitz, Richard and Hikins, James. "The Engaged University: Where Rhetorical Theory Matters." *Journal of Applied Communication Research, 38* (2010), 115-126.

Beckman, Gary and Cherwitz, Richard. "Intellectual Entrepreneurship: An Authentic Foundation for Higher Education Reform." *Planning for Higher Education*, 37:4 (July-September, 2009), 27-36.

Beckman, Gary and Cherwitz, Richard. "Intellectual Entrepreneurship as a Platform for Transforming Higher Education." *Metropolitan Universities Journal*, 19:3 2008, 88-101.

Cherwitz, Richard. "Re-imagining Undergraduate Education from the Student up: An Experiment in Intellectual Entrepreneurship." *University Business*, April, 2007.

Cherwitz, Richard and Hurtado, Ana Lucia. "Interns as Intellectual Entrepreneurs." *Academe*, 93:1 (January/February, 2007), 23-24.

Cherwitz, Richard and Beckman, Gary. "Re-envisioning the Arts Ph.D.: Intellectual Entrepreneurship and the Intellectual Arts Leader." *Arts Education Policy Review*, 107:4 (2006), 13-20.

Cherwitz, Richard. "A New Social Compact Demands Real Change: Connecting the University to the Community." *Change*, 37:5 (November/December, 2005), 48-50.

Cherwitz, Richard. "Creating a Culture of Intellectual Entrepreneurship." *Academe*, 91:5 (July/August, 2005), 69.

Cherwitz, Richard. "Intellectual Entrepreneurship and Diversity." *University Business*, July, 2005, 72.

Cherwitz, Richard. "Citizen Scholars: Research Universities Must Strive for Academic Engagement." *The Scientist*, 19:1 (January 17, 2005), 10.

Cherwitz, Richard. "Diversifying Graduate Education: The Promise of Intellectual Entrepreneurship." *Journal of Hispanic Higher Education*, 4:1 (2005), 19-33.

Cherwitz, Richard. "Toward an Academically Engaged Academy." *Footnotes (American Sociological Association)*, 32 (September/October, 2004), 16-17.

Cherwitz, Richard. "Capitalizing on Unintended Consequences: Lessons on Diversity from Texas." *Peer Review (Association of American Colleges & Universities)* Spring Volume 6 No. 3 (2004), 33-35.

Cherwitz, Richard. "Diversity in Graduate Education—Capitalizing on Unintended Consequences." *In*

Focus: The Woodrow Wilson National Fellowship Foundation, Spring, 2004, 6.

Cherwitz Richard and Alvarado-Boyd, Susan. "Intellectual Entrepreneurship: Educational Vision and Recruitment Strategy." *Journal for Higher Education Strategists*, 2:1 (Spring, 2004), 57-65.

Cherwitz, Richard and Sievers, Julie. "Historians as Intellectual Entrepreneurs: Citizen-Scholars Build Bridge between University and Community." *American Studies Association Newsletter*, 27:1 (March, 2004), 23, 36.

Cherwitz Richard and Alvarado-Boyd, Susan. "Intellectual Entrepreneurship: A New Approach to Increasing Diversity in Graduate School." *College & University Journal (American Association of Collegiate Registrars and Admissions Officers)* 79:3 (2004), 37-39.

Cherwitz Richard and Alvarado-Boyd, Susan. "Intellectual Entrepreneurship: Successfully Engaging Hearts, Minds in Graduate Education." *Black Issues in Higher Education,* October 9, 2003, back page.

Cherwitz, Richard, Rodriguez, Sarah, and Sievers, Julie. "Ethical Commitments, Professional Vision and Intellectual Choices: Students Call for Changes in Graduate Education." *Communicator, (Council of Graduate Schools)* (36) July 2003, 21-2

Cherwitz, Richard and Sullivan, Charlotte. "Intellectual Entrepreneurship: A Vision for Graduate Education." *Change* (November/December, 2002), 22-27.

Cherwitz, Richard and Sullivan, Teresa. "Postdocs as Intellectual Entrepreneurs." *Sci ence' s Next Wave, (American Association for the Advancement of Science)* September 13, 2002.

Cherwitz, Richard, Sullivan, Charlotte and Stewart, Theresa. "Intellectual Entrepreneurship and Outreach: Uniting Expertise and Passion." *The Journal of Higher Education Outreach and Engagement*, 7 (Spring/Summer, 2002), 123-33.

Cherwitz, Richard, Darwin, Thomas and Grund, Laura. "University of Texas Graduate Student 'Citizen-Scholars' Taking Action in Aftermath of September 11." *Communicator, (Council of Graduate Schools)* December 2001, 2.

Cherwitz, Richard, Darwin, Thomas and Grund, Laura. "Learning to be a 'Citizen-Scholar'. *Chronicle of Higher Education*, December 3, 2001.

Cherwitz, Richard and Sullivan, Terry. "From Preparing Future Faculty to Full Service Professional Development: A Success Story at The University of Texas." *Communicator, (Council of Graduate Schools)* May 1999, 6.

Cherwitz, Richard. "Report on Preparing Future Faculty." *Association of Texas Graduate Schools*, 2 (Summer, 1996), 2-3.

Cherwitz, Richard and Daly, John. "Filtering the Field's Knowledge: Affiliations and Backgrounds of Editorial Board Members in Speech Communication." *Association for Communication Administration Bulletin*, 37 (1981), 49-54.

OP-ED PUBLICATIONS:

Zagacki, Kenneth and Cherwitz, Richard, "The Midterms Expose a Crisis of Legitimacy," Cleveland Plain Dealer, November 8, 2026.

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Cherwitz, Richard. "Future Trends in Rhetorical Theory." Paper presented at the 1979 Texas Speech Communication Association Convention in Corpus Christi, Texas.

Cherwitz, Richard. "The Need for Reconciliation: A Rhetorical Interpretation of the Tonkin Gulf Crisis." Paper presented at the 1979 Central States Speech Association Convention in St. Louis, Missouri.

Cherwitz, Richard and Hikins, James. "Nineteenth Century Rhetorical Epistemology: The Perspectives of Kant, Hegel, and Mill." Paper presented at the 1978 National Communication Association Convention in Minneapolis, Minnesota.

Cherwitz, Richard and Hikins, James. "The Contemporary Implications of John Stuart Mill's *On Liberty*." Paper presented at the 1978 National Communication Association Convention in Minneapolis, Minnesota.

Cherwitz, Richard. "Manifest Destiny and American Imperialism: A Case Study of Political Myth in Rhetorical Discourse." Paper presented at the 1978 Central States Speech Association Convention in Chicago, Illinois.

Cherwitz, Richard, and Hikins, James. "Rhetorical Causation: A Pluralistic Conception of Inherency." Paper presented at the 1977 National Communication Association Convention in Washington, D.C.

Cherwitz, Richard. "The Rhetoric of the Gulf of Tonkin: A Case Study of the Crisis Speaking of President Lyndon Baines Johnson." Paper presented at the 1976 National Communication Association Convention in San Francisco, California.

Cherwitz, Richard. "The Epistemological Properties of Rhetoric: An Investigation of the 'New Rhetoric.'" Paper presented at the 1976 National Communication Association Convention in San Francisco, California.

G. Selected Seminar Presentations and Invited Lectures

Cherwitz, Richard. "How Undergraduate Institutions Can Diversify the Graduate Student Body," National Audio Forum, *Inside Higher Education*, October 21 2009.

Cherwitz, Richard. "Creating a Civically Engaged University," Presentation to the Drew University Faculty, February 22, 2007.

Cherwitz, Richard. "The Integration of Diversity and Entrepreneurship in Higher Education," Presentation for the Executive Ph.D. Program in Urban Higher Education, Jake Ayers Institute for Research, Jackson State University, January 19, 2006.

Cherwitz, Richard. "Intellectual Entrepreneurship: Engaging the Arts and Sciences," Presentation at the Academy for Entrepreneurial Leadership and University of Illinois Higher Education Coalition, University of Illinois, October 14, 2005.

Cherwitz, Richard. "Radically Rethinking Recruitment: An Entrepreneurial Approach to Increasing Diversity in Graduate Education." Presentation at the Yale Bouchet Conference on Diversity in Graduate Education, Yale University, April 24, 2004.

Cherwitz, Richard. "I Bet You Didn't Know You Were an Intellectual Entrepreneur." University of Delaware (CAA Undergraduate Research Conference), February 28, 2004.

Cherwitz, Richard. "Intellectual Entrepreneurship and Postdoctoral Training," University of North Carolina Chapel Hill, June 10, 2003.

Cherwitz, Richard. "Learning to be a Citizen-Scholar: Graduate Education as Intellectual Entrepreneurship," Duke University, March 1, 2002.

Cherwitz, Richard. “Intellectual Entrepreneurship and the Responsive Ph.D.,” University of Michigan, July 2002.

Cherwitz, Richard. “The Responsibility of Graduate Schools in Providing Professional Development for Students.” Clemson University, April 2001.

Cherwitz, Richard. “Graduate Education as Intellectual Entrepreneurship,” University of North Carolina, February, 2001.

Cherwitz, Richard. National Communication Association Seminar on "Philosophical and 'Post-Philosophical' Rhetorics: Rhetorical Theorizing in the Twenty-First Century," Chicago, November, 1997.

Cherwitz, Richard, and Keith, William. "Philosophy and Rhetoric: Conceptual Foundations of a Theory of Inquiry." Paper presented to the Seventh Annual Conference on Discourse Analysis [The Rhetoric of Human Inquiry] at Temple University, April, 1986.

Cherwitz, Richard. "John Stuart Mill and Nineteenth Century Rhetorical Theory." Lecture presented to the University of Texas (Department of English) Conference on Nineteenth Century Rhetoric, October, 1985.

Cherwitz, Richard. "Communication and Knowledge." Lecture presented to the Humanities Program, the University of Texas at Arlington, March, 1985.

Cherwitz, Richard. National Communication Association Seminar on "Foundational Issues in Rhetorical Epistemology," Washington D.C., 1983.

Cherwitz, Richard. "Implementing Political Strategies in Campaign Rhetoric." University of Texas Seminar on Political Communication, 1983.

Cherwitz, Richard. "The Philosophical Underpinnings of Rhetorical Knowledge." 1979 National Communication Association Seminar on "Discursive Reality." 1979 Speech Communication Association Convention in San Antonio, Texas.

COURSES TAUGHT

Principles of Speech Communication
Public Speaking
Business and Professional Communication
Group Communication Seminar in
Rhetorical Studies Communication and
Contemporary Culture Political
Argumentation and Advocacy
Perspectives on Rhetoric
Intellectual Entrepreneurship Pre-Graduate School Internship
Natural Sciences Dean’s Scholars Seminar (“Addiction: The Interaction of Scientific and Public Perspectives”)
Readings in Rhetorical Epistemology [GRADUATE]
Contemporary Rhetorical Theory [GRADUATE]
Introduction to Research [GRADUATE]
Seminar: Rhetoric and Epistemology [GRADUATE]
Survey in Rhetorical Theory [GRADUATE]

Contemporary Public Communication [GRADUATE]
Topics in Contemporary Rhetorical Theory [GRADUATE]
Seminar: Rhetoric and Philosophy [GRADUATE]
Preparing Future Faculty Internship [GRADUATE]
Professional Development in the Sciences [GRADUATE]

SAMPLE TEACHING EVALUATIONS (2002-2017) [5 point scale, with 5.0 = highest]

Overall Instructor Rating:
4.2, 4.8, 4.5, 4.8, 4.1, 4.7, 4.3, 4.7, 4.2, 4.8, 3.9 , 4.5, 4.3, 4.8, 3.9, 4.0, 4.2, 4.5, 3.8, 4.3, 3.9, 4.3, 3.8, 4.1, 4.5, 4.4, 4.4, 4.3, 4.2, 4.2, 4.4, 4.2, 4.1, 4.8, 4.4, 4.4, 4.4, 4.5, 4.4, 4.4, 4.5, 4.3., 4.0, 4.2,4.5, 4.5,4.8, 4.5, 4.5, 4.3, 4.6,4.4, 4.5, 4.6, 4.8,4.5,4.6,4.7,4.8

Course Well Organized:
4.6, 4.5, 4.8, 4.5, 5.0, 4.5, 4.7, 4.4, 4.5, 4.5, 4.7, 4.5, 4.5, 4.4, 4.9, 4.4, 4.5, 4.0, 4.3, 4.4, 4.3, 4.1, 4.4, 4.2, 4.4, 4.5, 4.4, 4.4, 4.5, 4.2, 4.4, 4.4,3.9, 4.4, 4,4,4.3, 4.4, 4.7,4.8, 4.5, 4.4, 4.4,4.5, 4.4, 4.3,4.4, 4.2, 4.5, 4.9, 4.5, 4.0, 4.5,4.3,4.5,4.8, 4.7,4.5,4.6,4.8

Communication of Information:
4.7, 4.5, 4.8, 4.4, 4.7, 4.5, 4.6, 4.4, 4.8, 4.4, 4.4, 4.1, 4.8, 4.3, 4.5, 4.3, 4.3, 4.2, 4.5, 4.1, 4.3, 4.3, 4.1, 4.8, 4.5, 4.2, 4.7, 4.3, 4.3, 4.6, 4.2, 4.4,4.8, 4.6, 4.6, 4.4, 4.8, 4.6,4.5, 4.7, 4.3., 4.5, 4.4, 4.6, 4.4, 4.8, 4.7, 4.6, 4.6, 4.6,4.5,4.6,4.8, 4.7,4.5,4.6,4.8,4.9.

Course Value:
4.5, 4.6, 4.3, 5.0, 5.0, 4.5, 4.8, 4.6, 4.3, 4.3, 4.8, 4.0, 4.2, 4.1, 4.8, 4.3, 4.4, 4.5, 4.7, 4.1, 4.2, 4.1, 4.4, 4.0, 4.1, 4.3, 4.8, 4.1, 4.8, 4.2, 4.2, 4.3,4.4, 4.4.4.5, 4.4, 4.3,4.5, 4.8, 4.7, 4.1,4.5, 4.4, 4.6,4.5, 4.5, 4.9, 4.1, 4.5, 4.7,4.4,4.5,4.8, 4.8,4.5,4.6,4.5,4.8

Freedom of Expression:
4.8, 4.7, 5.0, 5.0, 4.5, 4.9, 4.8, 4.7, 4.6, 4.6, 3.7, 4.5, 4.7, 4.9, 4.2, 4.4, 4.6, 4.8, 4.3, 4.5, 4.1, 4.6, 4.1, 4.4, 4.8, 4.6, 4.5, 4.6, 4.3, 4.4,4.8,4.5, 4.7, 4.7, 4.8, 4.6, 4.8, 4.8, 4.6, 4.7, 4.6, 4.5, 4.4, 4.3, 4.9,4.6, 4.6, 4.8, 4.7, 4.8, 4.6,4.6,4.7,4.4, 4.8,4.8,4.7,4.2,4.8

GRADE INFLATION DATA *(2001-2016)* [Numbers reflect the difference between the average student GPA and the average GPA awarded; positive numbers indicate grade deflation and negative numbers indicate grade inflation. The data are for my upper-division, undergraduate "Argumentation and Advocacy" course.]

Spring 2001:	+0.4195
Spring 2002:	+0.4344
Spring 2003:	+0.6295
Fall 2003:	+0.5099
Spring 2004:	+0.2915
Spring 2004:	+0.3077
Fall 2004:	+0.3710
Fall 2004:	+0.5341
Spring 2005:	+0.4527
Fall 2005:	+0.4824
Fall 2005	+0.3806
Spring 2006:	+0.5689
Spring 2006:	+0.1882
Fall 2006:	+0.3328
Fall 2006:	+0.3041
Spring 2007:	-0.0668
Fall 2007:	+0.1569
Fall 2007:	+0.4498
Spring 2008:	+0.3741
Sumer 2008	+0.1004
Fall 2008	+0.0230
Fall 2008	+0.2418
Spring 2009	+0.52

Fall 2009	+0.45
Fall 2009	+0.47
STARTING IN 2010, NEGATIVE NUMBERS = GRADE DEFLATION	
Spring 2010	-0.3947
Fall 2010	-0.3610
Spring 2011	-0.029
Spring 2011	-0.2
Fall 2011	-0.4381
Fall 2011	-0.4146
Spring 2012	-0.2275
Spring 2012	-0.3372
Fall 2012	-0.0486
Spring 2013	-0.3083
Fall 2013	-0.2358
Spring 2014	-0.1300
Fall 2014	-0.2261

EXIT SURVEY DATA

The College of Communication conducted an exit survey of graduating seniors. 83% of students responding to the survey (who had taken a class from Cherwitz) ranked him as "one of the two professors from whom they learned the most.

THESES AND DISSERTATIONS DIRECTED (FIRST JOB)

Richard Lesicko (**Macalaster College**), "Argumentation and Ethics" (1982) MA

Rudolph Busby (**San Francisco State University**), "Myth and Political Rhetoric: A Content Analysis of Keynote and Presidential Nomination Acceptance Speeches" (1984) PHD

James Hikins (**The Ohio State University**), "Explorations in the Relationship Between Communication and Knowledge" (1985) PHD

William Keith (**University of Pittsburgh**), "Believing and Acting: Toward a Theory of Rational Persuasion" (1986) PHD

Kenneth Zagacki (**Louisiana State University**), "Transcendence and Reconciliation: A Study of Policy-Making and Postwar Rhetoric" (1987) PHD

Jon Swanson (**Fort Wayne College**), "The Rhetoric of Evangelization: A Study of Pragmatic Constraints on Organizational Systems of Rhetoric" [1989] PHD

James Mackin (**Tulane University**), "Toward an Ethics of Rhetoric: An Ecological Model for Assessing Public Moral Argument" [1989] PHD

David McLennan (**Texas Christian University**), "Communication and the Revitalization of Public Image" (Co-Chair) [1990] PHD

Thomas Darwin, "Speaking Well and Knowing Well: The Politics of Rhetorical Epistemology" [1991] MA

Ruth Goldhor (**Ithaca College**), "The Interaction of Rhetoric and Aesthetic in the Artist Tales of Contemporary American-Jewish Writers" [1992] PHD

Kerry Riley Nuss (**George Washington University**), "The East German Revolution: The Interplay of Populist and Elite Influence" [1993] PHD

Timothy Martin (**The Air Force Academy**), "The American Car Culture: A Rhetorical Investigation" [1994] PHD

Thomas Darwin **(Memphis State)**, "Minding the Body: Rhetorical Imagination in the Health Care Crisis" [1995] PHD

Makoto Inaguma, "Figures and Cicero's Theory of Style" [1994] MA

Randy Cox (**University of Texas**), "Intentionalism and Interpretation" [1994] MA

Ronna Welsh, "The Aesthetic and Epistemic in Film Criticism" [1995] MA

Kent Polk, (**Mount Holyoke**) "Questioning Experts: Communicating Expertise in Health Hearings" [1997] PHD

Jackson Niday, (**The Air Force Academy**), "Government at Midnight: A Rhetorical and Contextual Analysis of the 1995 U.S. Senate Hearing The Militia Movement in the United States" [2001] PHD

Drew Yenzer, "Threat Communication: Message Efficacy in Times of Induced National Stress" [2002] MPA

David Gilbert, **(Dennison University) "**Plato's Ideal Art of Rhetoric: An Interpretation of Phaedrus" [2002] PHD

Vidual Bal, **(Center for Creative Leadership/Mars, Incorporated)** "The Look of Virtues: Discourse and Organizational Change in Three Universities, 1960-2000" [2003] PHD

John Lithgow, "Campaigning for Young Voters: Designing a New Civic Infrastructure for the Dissemination of Political Information" [2003] MA

Johanna Hartelius**,** "How about 'jackass who's not supposed to be here'? Irony in the Rhetoric of Immigration" [2004] MA

Dan Mangis, JD, (**United States Department of State**) "Distinguishing Between the Law and the Legal: A Rhetorical Analysis of Judicial Argument and Media Coverage of the U.S. Supreme Court's Deliberations in the University of Michigan Affirmative Action Cases" [2005] PHD

Tim Steffensmeier, **(Kansas State University)** "Rhetorical Invention and the Project of Becoming Local in Rural Community Rejuvenation" [2005] PHD

Jonah Feldman **(University of California, Berkeley)**, **"**The Story of the Israeli/Palestinian Peace Talks: Applying Conflict Narrative Analysis to Political Dilemmas" [2007] MA

Johanna Hartelius, **(The University of Pittsburgh)** "Expertise as Rhetorical Strategy" [2008] PHD

Josh Hanan, **(Temple University)** "Economic Crisis Rhetoric: A Rhetorical Analysis of the Discourses Emerging During the Creation and Passage of the Emergency Economic Stabilization Act." [2010] PHD

Ashlyn Gentry, **(Hill + Knowlton Strategies)** "Executive Rhetoric: An Analysis of Reagan, Bush, and Clinton," [2013] PHD

Brandon Anderson, (**Gustavus Adolphus**)"The Enduring Legacy of Lost Cause Discourses: A Generic Exploration of Shared Identity and Collective Action in Movement Rhetoric," [2017] PHD

Sakina Jangbar, **(St. John's University)** "Rhetorical Silence: An Emerging Genre" [2018] PHD

UNDERGRADUATE HONORS THESES SUPERVISED

"Political Myth and Rhetoric" (1981) [Communication Studies Honors Thesis]

"The Great Communicator" (1989) [University of Texas Plan II Honors Program]

"Avoiding the Legacy of Vietnam: A Study of George Bush's Gulf War Rhetoric" (1993) [Communication Studies Honors Thesis]

"The Battle for Health Care Reform: A War of Words and Images" (1995) [Communication Studies]

"The Logic and Validity of Emotional Appeal in Classical Greek Rhetorical Theory" (2000) [University of Texas Plan II Honors Program]

"The Relevance of Stock Issues in Contemporary Public Policy Argument" (2003) [Communication Studies Honors Thesis]

"The Role of Social Media in Fundraising for Nonprofits: Is Facebook an effective way to raise funds?" (2011) [Sociology Honors Thesis]

"Presidential Humor in the Twenty First Century" (2012) [University of Texas Plan II Honors Program]

"Argumentative Theories and Strategies Displayed and Analyzed in Legal Closing Arguments" (2013) [Communication Studies Honors Thesis]

MASTERS AND DOCTORAL COMMITTEES

Approximately 100 doctoral and master's committees in and out of the department since 1978

SERVICE

University

Member, University of Texas College to Career Task Force, 2017-present.
Member, UT McNair Scholars Advisory Committee, 2017-present.
Associate Dean, University of Texas Graduate School, 1995-2003.
Faculty Representative (elected), Consultative Committee for the selection of the Dean of the School of Graduate Studies, 2012-2013.
Faculty Representative (elected), Provost Search Advisory Committee, 2006-2007.
Member, Vice Presidents' Forum, 1995-2003.
Founder and Director, Intellectual Entrepreneurship Consortium, 1997-present.
Member, Texas Interdisciplinary Program Advisory Committee, 2005-present.
Member, UT Pre-K to Graduate School Pipeline Council, 2012-present.
Member, Ward Award Selection Committee, 2001-2002.
Member, Division of Diversity and Community Engagement Research Committee, 2012-present.
Member, College of Education Graduate Fellowship Selection Committee, 2013-2014.
Member, University of Texas System Committee on Assessment of Critical Thinking, 2001-2002.
Member, Faculty Advisory Committee for the Service to Society Committee of the Commission of 125, 2002-2004.
Member, Intercollegiate Athletics Council for Men, 1999-2003.
Member, University of Texas Faculty Grievance Committee, 2007-2009.
Member, University on Committees, 2003-2006.
Member, Task Force, "Creating a Market Capacity for UT," 1999-2000.
Member, Provost's Academic Council, University of Texas, 1994-95, 1998-99.
Member, Consultative Committee for the Evaluation of the Dean of the College of Communication,

1998-99.
Member, Discovery Advisory Committee, 1999-2000.
At-large Member, Faculty Council, 1998-1999, 1999-2001.
Member, Faculty Council Nominating Committee, 1999-2000.
Member, Faculty Council Academic Freedom and Responsibility Committee, 1998-1999.
Member, Committee to Review Graduate Programs in the College of Communication, 1998-99 (representing the Office of the Vice President and Dean of Graduate Studies).
Member, President's Consultative Committee to Select the Dean of the Lyndon Baines Johnson School of Public Affairs, 1996-97.
Member, President's Consultative Committee to Select the Dean of the Graduate School of Library and Information Science, 1996.
Member, Consultative Committee to Select the Associate Vice President and Director of Admissions, 1996.
Member, Educational Program Subcommittee of the SACS Compliance Self-Study Committee, University of Texas, 1996-97.
Chair, NEH Faculty Summer Research Grant Selection Committee, The University of Texas, 1996-2003.
Chair, Luce Scholars Program Committee, The University of Texas, 1995-2003.
Chair, Fulbright-Hays Dissertation Research Abroad Award Committee, The University of Texas, 1996-2003.
Member, The University of Texas Public Affairs Network, 1996-2000.
Director, University of Texas Preparing Future Faculty Program, 1995-2003.
Chair, Outstanding Graduate Adviser and Graduate Coordinator Award Committee, 1997.
Member, President's Consultative Committee to Select the Vice President and Dean of Graduate Studies, 1994-95.
Chair, University of Texas Graduate Assembly, 1992-93.
Member, Executive Committee of the University of Texas Graduate Assembly, 1989-1994.
Chair, Graduate Assembly Ad Hoc Committee on Doctoral Credit Hours, 1993.
Member, Presidential Ad Hoc Committee on Graduate Education, 1994. Member,
Graduate Assembly Ad Hoc Committee on Faculty Governance, 1994. Member,
Faculty Senate/Graduate Assembly Governance Review Committee, 1994.
Member, University Council Committee to Examine the Undergraduate Writing Program, 1993-94.
Member, University of Texas System Faculty Advisory Council, 1992-94.
Member, Academic Affairs Subcommittee, University of Texas System Faculty Advisory Council, 1992-94.
Participant, Group Interview/Orientation Sessions for UT Austin Presidential Candidates,1992.
Participant, Group Interview/Orientation Sessions for UT Austin Provost Candidates, 1994.
Chair, Academic Committee of the University of Texas Graduate Assembly, 1991-92.
Chair-Elect, University of Texas Graduate Assembly, 1991-92.
Chair, Administrative Committee of the University of Texas Graduate Assembly, 1990-91.
Secretary, University of Texas Graduate Assembly, 1989-90.
Member, University of Texas Graduate Assembly Ad Hoc Committee on the Financial Impact of Academic Policies, 1991-92.
Member, University of Texas Graduate Assembly Ad Hoc Committee on Graduate Student Funding, 1989-1990.
Member, University of Texas Graduate Assembly, 1988-1994 (elected for two consecutive terms).
Member, University of Texas Outstanding Graduate Teacher Award Committee, 1990, 1991,1992, 1993.
Member, University of Texas Amoco Foundation Outstanding Teacher Committee, 1980-81.
Member, University of Texas Chancellor's Council Outstanding Teacher Award Committee, 1987-88, 1988-89,1989-90, 1990-91, 1991-92, 1992-93, 1993-94.
Member, University of Texas Outstanding Dissertation Awards Committee, 1992.
Member, University of Texas Graduate Opportunity Continuing Fellowship Committee, 1989-90.
Member, United States Department of Education Jacob Javitz Fellowship Selection Committee,

University of Texas, 1988-89.
Member, University of Texas Parking and Traffic Panel of the General Faculty, 1987-1989.
University of Texas Plan II Honors Program Applicant Reviewer, 1989.
Member, University of Texas Shuttle Bus Committee, 1986-1988.
Consultant and Departmental Liaison, University of Texas Graduate Minority Recruitment Program, 1979-81. Consulting Trips: University of Texas at El Paso and Lamar University.
Departmental Representative, University of Texas Honors Colloquium, 1983, 1984.

College

Member, College of Communication Promotion Committee, 1995, 1998, 2001, 2004, 2008, 2009, 2011, 2017.
Chair, College Task Force on the National Research Council's Review of Doctoral Programs in Communication, 2003-2004.
Member, College of Communication Task Force on Public Relations, 1994-95.
Member, College of Communication Writing Committee, 1993-94.
Chair, College of Communication Placement Office Advisory Committee, 1993.
Member, College of Communication Teaching Excellence Award Committee, 1978-1985, Chair (1985-86).
Member, College of Communication Centennial Action Committee, 1981-83.
Member, College of Communication Undergraduate Studies Committee, 1978-79.
Member, College of Communication Appeals Committee, 1981, 1986-87.
Member,College of Communication Graduate Advisers Committee, 1986-1991

Department

Director, Speech in American Culture (Course), 2006-present.
Member, Ad hoc Committee to Review Communication Studies Graduate program, 2010.
Chair, Rhetoric and Language Studies Faculty Search Committee, 2004-2005.
Chair, Rhetoric and Language Studies division, 2004-2005.
Director of Graduate Studies and Chair of the Graduate Studies Committee of the Department of Speech Communication, 1986-1991.
Coordinator, Department of Speech Communication Graduate Research Internship Program, 1986-1991.
Co-Director of the Basic Course (Public Speaking), 1979-80.
Director of the Basic Course (Public Speaking), 1981-1986, 1992-1996.
Department Minority Liaison Officer to the Graduate School, 1992-93.
Director of Forensics, 1978-1987.
Chair, Speech Communication Undergraduate Honors Program, 1978-1992.
Co-Chair, Speech Communication Honors Day Program and Committee, 1978-80.
Chair, Speech Communication Honors Day Program and Committee, 1980-1984.
In charge of Scholarships for the Department of Speech Communication, 1979-1987.
Department of Speech Communication Dissertation Award Committee, 1979, 1980, 1981, 1982.
Department of Speech Communication Graduate Student Admissions Committee, 1978-present. Member, Faculty Search Committee, 1980-81, 1982-83, 1988-89, 1989-90, 1997-98, 1999-2001
Chair, Department of Speech Communication Committee on Graduate Student Research and Travel Grants, 1979-80 (Committee Member, 1981-83).
Chair, Department of Speech Communication Committee on Graduate Student Evaluation, 1979-83.
Chair, Department of Speech Communication Committee on Graduate Recruitment Fellowships, 1979-80 (Committee Member, 1980-83).
Chair, Department of Speech Communication Graduate Student Teaching Excellence Award

Committee, 1988.
Chair, Human Subjects Committee, Department of Speech Communication, 1986-1991.
Member, Committee to Study the Feasibility of a New Departmental Unit, 1990.
Member, Department Scholarship Committee, 1991.
Chair, Faculty Search Committee, 1991-92.
Chair, Graduate Student Teaching Excellence Award Committee, 1995.
Member, Department Budget Council, 1991-2019.