

MICHAEL L. BUTTERWORTH

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ACADEMIC APPOINTMENTS

The University of Texas at Austin

- Professor, Department of Communication Studies (2017-present)
- Director, Center for Sports Communication & Media (2017-present)
- Governor Ann W. Richards Chair for the Texas Program in Sports and Media (2017-present)

Beijing Foreign Studies University

- Distinguished Senior Research Fellow, Center for International Sport Communication and Diplomacy Studies (2022-present)

Ohio University

- Director, School of Communication Studies (2013-2017)
- Associate Professor, School of Communication Studies (2013-2017)
- Research Fellow, Center for Entrepreneurship (2014-2017)

Bowling Green State University

- Chair, Department of Communication Studies (2011-2013)
- Associate Professor, Department of Communication Studies (2011-2013)
- Assistant Professor, Department of Communication Studies (2006-2011)
- Affiliate Faculty, American Culture Studies (2006-2013)
- Associate Director, School of Media and Communication (2008-2010)

Indiana University

- Editorial Assistant, Communication and Critical/Cultural Studies (2004-2006)
- Associate Instructor, Department of Communication and Culture (2002-2004)

College of Lake County

- Instructor, Division of Communication Arts (1998-2002)
- Director of Forensics (1998-2002)
- Co-Coordinator, Honors Program (2000-2002)

Northern Illinois University

- Graduate Assistant, Department of Communication (1994-1996)

EDUCATION

Indiana University

- Ph.D., Communication and Culture (2006)
- Minor Concentration, Political and Social Theory

Northern Illinois University

- M.A., Communication (1996)
- B.A. Political Science (1993)

PUBLICATIONS: BOOKS

Billings, Andrew C., Michael L. Butterworth, and Nicky Lewis. *Communication and Sport: Surveying the Field*, 5th Ed. Thousand Oaks, CA: SAGE, 2026.

[Previous editions published in 2011, 2014, 2017, and 2021. Reviewed by Emily M. Newell, *International Journal of Sport Communication* 11 (2018): 145-146. Translated into Russian in 2024.]

Butterworth, Michael L., ed. *Handbook of Communication and Sport*. Berlin: De Gruyter, 2021.

Angel, Adriana, Michael L. Butterworth, and Nancy Gómez, eds. *Rhetorics of Democracy in the Americas*. University Park, PA: Pennsylvania State University Press, 2021.

[Reviewed by José G. Izaguirre III, *Rhetoric & Public Affairs* 26 (2023): 146-150; Bryan Trabold, “Daggers at the Throat of Democracy: Democratic Erosion in the US and Abroad,” *American Literary History* 35 (2023): 424-431; reviewed by Romeo García, *Quarterly Journal of Speech* 109 (2023): 200-206; reviewed by Kelly L. Wheeler, *Composition Studies* 51 (2023): 205-207.]

Grano, Daniel A., and Michael L. Butterworth, eds. *Sport, Rhetoric, and Political Struggle*. New York: Peter Lang, 2019.

[Reviewed by Alan Bairner, “A Good Edited Collection on Sport and Politics, Albeit with a US Focus,” *idrottsforum.org*, April 17, 2023, https://idrottsforum.org/baiala_grano-butterworth230417/.]

Butterworth, Michael L., ed. *Sport and Militarism: Contemporary Global Perspectives*. London: Routledge, 2017.

Butterworth, Michael L. *Baseball and Rhetorics of Purity: The National Pastime and American Identity during the War on Terror*. Tuscaloosa, AL: University of Alabama Press, 2010.

[Reviewed by Jeffrey B. Kurtz, *Quarterly Journal of Speech* 100 (May 2014): 258-262; reviewed by Todd F. McDorman, *Rhetoric & Public Affairs* 14 (Fall 2011): 559-562; reviewed by Stephen Andon, *Southern Communication Journal* 76 (July-August 2011): 264-267; reviewed by Ari de Wilde, *Journal of Sport History* 38 (Fall 2011), 496-497.]

PUBLICATIONS: PEER-REVIEWED ARTICLES

Butterworth, Michael L., and Nathaniel R. Repay. “Unity and the ‘Story of 9/12’: Sport, Public Memory, and the Rhetorical Reinvention of 9/11.” *Critical Studies in Media Communication* 43 (2026): 270-286.

Butterworth, Michael L. “Eileen Gu, Global Politics, and the Rhetoric of Athlete Branding.” *International Journal of Sport Communication* 18 (2025): 290-299.

Gellar, Oliva S., and Michael L. Butterworth. “Kyrie Irving, Vaccine Hesitancy, and the Politics of Rugged Individualism.” *Communication and Democracy* 58 (2024): 47-69.

Angel, Adriana, Michael L. Butterworth, and Alejandro Barranquero. “Toward a Decolonial American Rhetoric: Embracing an Anglo-Latin American Dialogue.” *Journal of International and Intercultural Communication* 16 (2023): 358-377.

[Lead article]

Butterworth, Michael L. “There Is No Unity, Only Politics: A Reply to Kurtz.” *Communication & Sport* 9 (2021): 188-197.

Butterworth, Michael L. "Sport and the Quest for Unity: How the Logic of Consensus Undermines Democratic Culture." *Communication & Sport* 8 (2020): 452-472.

[Lead article in special issue on Sport Communication and Social Justice]

Butterworth, Michael L. "George W. Bush as 'The Man in the Arena': Baseball, Public Memory, and the Rhetorical Redemption of a President." *Rhetoric & Public Affairs* 22 (2019): 1-31.

[Lead article]

Foote, Justin Gus, Michael L. Butterworth, and Jimmy Sanderson. "Adrian Peterson and 'The Wussification of America': Football and Myths of Masculinity." *Communication Quarterly* 65 (2017): 268-284.

Butterworth, Michael L., and Karsten Senkbeil. "Cross-Cultural Comparisons of Religion as 'Character': Football and Soccer in the United States and Germany." *International Review for the Sociology of Sport* 52 (2017): 129-145.

[Lead article]

Butterworth, Michael L., and Raymond I. Schuck. "American Mythology and Ambivalent Rhetoric in *Friday Night Lights*." *Southern Communication Journal* 81 (April-June 2016): 92-106.

Butterworth, Michael L. "Nate Silver and Campaign 2012: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting." *Journal of Communication* 64 (October 2014): 895-914.

[Michael Pfau Outstanding Article Award, National Communication Association Political Communication Division, 2015]

Butterworth, Michael L. "Public Memorializing in the Stadium: Mediated Sport, the Tenth Anniversary of 9/11, and the Illusion of Democracy." *Communication & Sport* 2 (September 2014): 203-224.

[Lead article]

Butterworth, Michael L. "The Passion of the Tebow: Sports Media and Heroic Language in the Tragic Frame." *Critical Studies in Media Communication* 30 (March 2013): 17-33.

Butterworth, Michael L. "Militarism and Memorializing at the Pro Football Hall of Fame." *Communication and Critical/Cultural Studies* 9 (September 2012): 241-258.

[Lead article]

Butterworth, Michael L. "Saved at Home: Christian Branding and Faith Nights in the 'Church of Baseball.'" *Quarterly Journal of Speech* 97 (August 2011): 309-333.

Gorsevski, Ellen W., and Michael L. Butterworth. "Muhammad Ali's Fighting Words: The Paradox of Violence in Nonviolent Rhetoric." *Quarterly Journal of Speech* 97 (February 2011): 50-73.

Butterworth, Michael L., and Stormi D. Moskal. "American Football, Flags, and 'Fun': The Bell Helicopter Armed Forces Bowl and the Rhetorical Production of Militarism." *Communication, Culture & Critique* 2 (December 2009): 411-433.

[Lead article]

Butterworth, Michael L. "'Katie Was Not Only a Girl, She was Terrible': Katie Hnida, Body Rhetoric, and College Football at the University of Colorado." *Communication Studies* 59 (July-September 2008): 259-273.

Butterworth, Michael L. "Purifying the Body Politic: Steroids, Rafael Palmeiro, and the Rhetorical Cleansing of Baseball." *Western Journal of Communication* 72 (April-June 2008): 145-161.

[Special issue on Communication and the Community of Sport]

Butterworth, Michael L. "Race in 'The Race': Mark McGwire, Sammy Sosa, and Heroic Constructions of Whiteness." *Critical Studies in Media Communication* 24 (August 2007): 228-244.

Butterworth, Michael L. "The Politics of the Pitch: Claiming and Contesting Democracy through the Iraqi National Soccer Team." *Communication and Critical/Cultural Studies* 4 (June 2007): 184-203.
[Reprinted in Carl Burgchardt, ed., *Readings in Rhetorical Criticism*, 4th ed. (State College, PA: Strata, 2010), 377-394.]

Butterworth, Michael L. "Pitchers and Catchers: Mike Piazza and the Discourse of Gay Identity in the National Pastime." *Journal of Sport and Social Issues* 30 (May 2006): 138-157.

Butterworth, Michael L. "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy after 9/11." *Communication and Critical/Cultural Studies* 2 (June 2005): 107-129.

PUBLICATIONS: BOOK CHAPTERS

Butterworth, Michael L. "The Team That United a City: Sports Documentaries and the Rhetorical Construction of Unity." In *Sports, Power, and Resistance*. Edited by Thomas P. Oates and Travis Vogan. Urbana, IL: University of Illinois Press, forthcoming.

Butterworth, Michael L. "Time Stamping Centre Court: Borg at Wimbledon." In *Sports through the Lens: 25 Iconic Photos*. Edited by Sarah Fields, Daniel Nathan, and Maureen M. Smith, 174-183. Austin, TX: University of Texas Press, 2025.

Butterworth, Michael L. "The Rhetoric of Sport." In *The Oxford Research Encyclopedia of Communication*. Edited by Matthew Powers. New York: Oxford University Press, 2023:
<https://doi.org/10.1093/acrefore/9780190228613.013.1393>.

Butterworth, Michael L. "Sport, Militarism, and Signification." In *The Oxford Handbook of Sport & Society*. Edited by Lawrence A. Wenner, 119-134. New York: Oxford University Press, 2023.

Butterworth, Michael L., and Shawn N. Smith. "Sport, Merit, and Respectability Politics in the Election of Barack Obama." In *Sports and the American Presidency: From Theodore Roosevelt to Donald Trump*. Edited by Adam Burns and Rivers Gambrell, 256-277. Edinburgh: Edinburgh University Press, 2022.

Butterworth, Michael L. "Sports Communication in the United States after COVID," in *Communication in the 2020s: Viewing our World through the Eyes of Communication Scholars*. Edited by Christina S. Beck, 143-151. New York: Routledge, 2022.

Butterworth, Michael L., and Katie Lever. "Coronavirus, College Football, and the Collapse of American Exceptionalism." In *American Sport in the Shadow of a Pandemic: Communicative Insights*. Edited by Andrew C. Billings, Lawrence A. Wenner, and Marie Hardin, 161-176. New York: Peter Lang, 2022.

Butterworth, Michael L. "Imagining the Citizen-Fan: Sport Metaphor in American Politics and Implications for Democratic Culture." In the *Routledge Handbook on Sport Fans and Fandom*. Edited by Danielle Sarver Coombs and Anne C. Osborne, 9-20. New York: Routledge, 2022.

Butterworth, Michael L. "Sports, Politics, and Media Representation in the United States." In *Cultural Sociology of Sport*. Edited by Thomas Alkemeyer, Kristina Brümmer, and Alexandra Janetzko, 313-332. Baden-Baden, Germany: Nomos/UTB, 2021.

Butterworth, Michael L. "American Exceptionalism, Baseball Diplomacy, and the Normalization of U.S.-Cuban Relations." In *Rhetorics of Democracy in the Americas*. Edited by Adriana Angel, Michael L. Butterworth, and Nancy Gómez, 88-104. University Park, PA: Pennsylvania State University Press, 2021.

Smith, Shawn N., and Michael L. Butterworth. "Exploiting Contradictions of Capital in the NCAA: Rhetoric and Economic Materialism in the University of Missouri Football Protest." In *Communication and Contradiction in College Athletics*, 183-196. Edited by Mike Milford and Lauren Reichart Smith. New York: Peter Lang, 2020.

Butterworth, Michael L. "Storytelling at the Worldwide Leader in Sports: An Interview with John Walsh, Executive Vice President of ESPN, Retired." In *ESPN and the Changing Sports Media Marketplace*, 311-327. Edited by Greg G. Armfield, John McGuire, and Adam Earnheardt. New York: Peter Lang, 2019.

Butterworth, Michael L. "Sport and the Post-9/11 American Nation." In *The Business and Culture of Sports, Vol. III*, 225-239. Edited by Joseph Maguire. Farmington Hills, MI: Macmillan Reference USA, 2019.

Butterworth, Michael L. "The World Series: Baseball, American Exceptionalism, and Media Ritual." In *Sport, Media and Mega-Events*, 218-231. Edited by Andrew C. Billings and Lawrence A. Wenner. London: Routledge, 2017.

Butterworth, Michael L. "Sport and Politics in the United States." In *The Routledge Handbook of Sport and Politics*, 150-161. Edited by Alan Bairner, John Kelly, and Jung Woo Lee. London: Routledge, 2017.

Butterworth, Michael L. "Sport as Rhetorical Artifact." In *Defining Sport Communication*, 11-25. Edited by Andrew C. Billings. New York: Routledge, 2017.

Butterworth, Michael L. "Everybody's All-Americans: High School Football and the U.S. Military." In *Football, Culture and Power*, 139-155. Edited by David Leonard, Wade Davis, and Kimberly George. London: Routledge, 2016.

Hillman, Cory A., and Michael L. Butterworth. "Keeping It Real: Sports Video Game Advertising and the Fan-Consumer." In *Playing to Win: Sports, Video Games, and the Culture of Play*. Edited by Thomas Oates and Robert Alan Brookey, 152-171. Bloomington, IN: Indiana University Press, 2015.

Butterworth, Michael L. "NFL Films and the Militarization of Professional Football." In *The NFL: Critical and Cultural Perspectives*, 205-225. Edited by Thomas Oates and Zack Furness. Philadelphia: Temple University Press, 2014.

Butterworth, Michael L. "Sports Rhetoric in New Media." In *The Routledge Handbook of Sport and New Media*, 32-42. Edited by Andrew C. Billings and Marie Hardin. New York: Routledge, 2014.

Butterworth, Michael L. "Introduction: Communication and Sport Identity Scholarship and the Identity of Communication and Sport Scholars." In *Sports and Identity: New Agendas in Communication*, 1-16. Edited by Barry Brummett and Andrew Ishak. New York: Routledge, 2014.

Butterworth, Michael L. "Coaches Gone Wild: Media, Masculinity, and Morality in Big Time College Football." In *Fallen Sports Heroes, Media, and Celebrity Culture*, 284-297. Edited by Lawrence A. Wenner. New York: Peter Lang, 2013.

Butterworth, Michael L. "Major League Baseball, Welcome Back Veterans, and the Rhetoric of 'Support the Troops.'" In *The Politics of Baseball: Essays on the Pastime and Power at Home and Abroad*, 226-240. Edited by Ron Briley. Jefferson, NC: McFarland, 2010.

Butterworth, Michael L. "Do You Believe in Nationalism? American Patriotism in *Miracle*." In *Examining Identity in Sports Media*, 133-152. Edited by Heather Hundley and Andrew C. Billings. Thousand Oaks, CA: SAGE, 2010.

Butterworth, Michael L. "The Rhetoric of Baseball: Citizenship and the Public Speaking Classroom." In *Baseball in the Classroom: Teaching America's National Pastime*, 145-151. Edited by Edward J. Rielly. Jefferson, NC: McFarland, 2006.

PUBLICATIONS: INVITED ESSAYS AND REVIEWS

Butterworth, Michael L. "On Rhetorical Theory and Criticism in Sport Communication." *Communication & Sport* 13 (2025): 853-860.

Butterworth, Michael L., "Rhetorical Criticism as Attitude." In *Qualitative Methods in Communication*, 95-97. Edited by Sandra Faulkner and Joshua Atkinson. Oxford University Press, 2024.

Butterworth, Michael L., "The Washington Article." *Spiral*, Issue 1, 2020, 152-163.

Butterworth, Michael L., and Jeffrey W. Kassing. "Introduction to 'Mapping the Terrain': Shaping the Landscape of Communication and Sport Scholarship." *Communication & Sport* 3 (2015): 3-7.

Butterworth, Michael L. "Retórica y Estudios Críticos de Medios." Translated by Mónica Arango Arango and Carlos Fernando Alvarado Duque. *Escribianía* 12 (2014): 11-14.

Butterworth, Michael L. "The Athlete as Citizen: Rhetorical Invention and Judgment in Sport." *Sport in Society: Cultures, Commerce, Media, Politics* 17 (September 2014): 867-883.

[Special Issue, "Sport and Citizenship," Edited by Matthew Guschwan.]

Butterworth, Michael L. "The Limits of the Passion of, and for, Tim Tebow." *Communication Currents* 8 (June 2013): <http://www.natcom.org/CommCurrentsArticle.aspx?id=3843>.

Butterworth, Michael L. "Militarism, Public Memory, and the Pro Football Hall of Fame." *Communication Currents* 7 (October 2012): <http://www.natcom.org/CommCurrentsArticle.aspx?id=2814>.

Butterworth, Michael L. "Public Memory and Penn State: On the 'Legacy' of Joe Paterno." *Cultural Studies & Critical Methodologies* 12 (August 2012): 369-372.

[Special Issue, "Policing the Penn State Crisis," Edited by Norman K. Denzin and Michael D. Giardina.]

Butterworth, Michael L. "Branding Faith in the Church of Baseball." *Communication Currents* 6 (August 2011): <http://www.natcom.org/CommCurrentsArticle.aspx?id=1041>.

Gorsevski, Ellen W., and Michael L. Butterworth. "Muhammad Ali's Fighting Words for Justice." *Communication Currents* 6 (April 2011): <http://www.natcom.org/CommCurrentsArticle.aspx?id=1023>.

Butterworth, Michael L. "Fox Sports, Super Bowl XLII, and the Affirmation of American Civil Religion." *Journal of Sport & Social Issues* 32 (August 2008): 318-323.

Butterworth, Michael L. Book Review of *Growing the Game: The Globalization of Major League Baseball*, Alan Klein. *Sociology of Sport Journal* 24 (2007): 346-348.

Butterworth Michael L. "The Political Symbolism of Sports: George W. Bush and the Iraqi National Soccer Team." *Communication Currents* 2 (June 2007): <http://www.natcom.org/CommCurrentsArticle.aspx?id=852>.

Butterworth, Michael L. Book Review of *British Football and Social Exclusion*, Edited by Stephen Wagg. *Sociology of Sport Journal*, 23 (2006): 86-88.

Butterworth, Michael L. "Personal Foul: Remaking *The Longest Yard*." *Aethlon: The Journal of Sport Literature* 23 (Fall 2005): 181-185.

Butterworth, Michael L. "'This is SportsCenter': 25 Years with the Worldwide Leader in Sports." *Aethlon: The Journal of Sport Literature* 22 (Spring 2005): 157-158.

Butterworth, Michael L. "Marketing the Male in Contemporary Sport," Book Review of *Sportsex*, Toby Miller. *Cultural Studies*, 19 (2005): 286-288.

Butterworth, Michael L. Article Review of "The Domain of Public Conscience': Woodrow Wilson and the Establishment of a Transcendent Political Order," Mary E. Stuckey. *KB Journal*, 1 (2004): www.kbjournal.org.

WORK UNDER REVIEW

Butterworth, Michael L. "Don't Call It a Comeback: Sports, 9/11, and the Illusion of Unity." In *How to Watch Sports*. Edited by Benjamin Burroughs and Adam Rugg.

Butterworth, Michael L. "MediaSport in the United States." In *Globalizing MediaSport*. Edited by Lawrence A. Wenner and Andrew C. Billings.

WORK IN PROGRESS

Butterworth, Michael L. *Public Memory and the Munich 1972 Massacre Memorial: Rhetoric, International Sport, and Political Reconciliation*. (Book Manuscript)

Butterbaugh, Nicole, and Michael L. Butterworth. "Movement in the Wild West: Metaphor and Sensemaking for Coaches in College Sports' NIL/Transfer Era."

Butterworth, Michael L., and Olivia S. Gellar. "Coffee and Cowboys: The Rhetorical Convergence of Sport, Militarism, and White Male Victimization."

ELECTRONIC PUBLICATIONS

Butterworth, Michael L., and Natalie Brown-Devlin. "Introduction to Politics in Sports Media in 2025." *Politics in Sports Media*. January 20, 2026, <https://moody.utexas.edu/centers/sports-communication-media/fifth-annual-politics-sports-media-report>.

Butterworth, Michael L. "Introduction to the Critical Essays." *Politics in Sports Media*. January 20, 2026, <https://moody.utexas.edu/centers/sports-communication-media/fifth-annual-politics-sports-media-report>.

Yuan, Jinglin, and Michael L. Butterworth. "Public Diplomacy and the NBA's Reconciliation with China." *Politics in Sports Media*. January 20, 2026, <https://moody.utexas.edu/centers/sports-communication-media/fifth-annual-politics-sports-media-report>.

Butterworth, Michael L., and Natalie Brown-Devlin. "Introduction to Politics in Sports Media in 2024." *Politics in Sports Media*. January 14, 2025, <https://moody.utexas.edu/centers/sports-communication-media/fourth-annual-politics-sports-media-report>.

Butterworth, Michael L. "Introduction to the Critical Essays." *Politics in Sports Media*. January 14, 2025, <https://moody.utexas.edu/centers/sports-communication-media/fourth-annual-politics-sports-media-report>.

Butterworth, Michael L. "Planting the Flag: The Politics of Flags in Sports." *Politics in Sports Media*. January 14, 2025, <https://moody.utexas.edu/centers/sports-communication-media/fourth-annual-politics-sports-media-report>.

Butterworth, Michael L. "Pulling Their Punches: On the Limits of Sports Metaphor in Political Media." *U.S. Election Analysis 2024: Media and the Campaign*, November, 2024, <https://www.electionanalysis.ws/us/president2024/section-5-news-and-journalism/pulling-their-punches-on-the-limits-of-sports-metaphor-in-political-media/>.

Jackson, Daniel, Alina Bernstein, Michael L. Butterworth, Younghan Cho, Danielle Sarver Coombs, Michael Devlin, and Ana Carolina Vimieiro, "Introduction. Paradox in Paris: Studies in Contrast at the Summer 2024 Summer Olympica and Paralympic Games." *Olympic and Paralympic Analysis 2024: Mega Events, Media, and the Politics of Sport*, September 2024, <https://olympicanalysis.org/paris-2024/introduction-paradox-in-paris-studies-in-contrast-at-the-2024-summer-olympic-and-paralympic-games/>.

Butterworth, Michael L., and Douglas Hartmann. "Stepping into the Void: American Conservative Outrage about the Paris 2024 Opening Ceremony." *Olympic and Paralympic Analysis 2024—Mega Events, Media, and the Politics of Sport*, September, 2024, <https://olympicanalysis.org/paris-2024/stepping-into-the-void-american-conservative-outrage-about-the-paris-2024-opening-ceremony/>.

Butterworth, Michael L., Natalie Brown-Devlin, and Jennifer McClearen. "Introduction to Politics in Sports Media in 2023." *Politics in Sports Media*. January 16, 2024, <https://moody.utexas.edu/centers/sports-communication-media/third-annual-politics-sports-media-report>.

Butterworth, Michael. L. "From Anti-Political to Anti-Woke: Pat McAfee and the Politics of ESPN." *Politics in Sports Media*. January 16, 2024, <https://moody.utexas.edu/centers/sports-communication-media/third-annual-politics-sports-media-report>.

Butterworth, Michael L., Natalie Brown-Devlin, and Jennifer McClearen. "Politics in Sports Media in 2022." *Politics in Sports Media*. January 17, 2023, <https://moody.utexas.edu/centers/sports-communication-media/second-annual-politics-sports-media-report>.

Butterworth, Michael. L. "Eileen Gu and American Exceptionalism in China." *Politics in Sports Media*. January 17, 2023, <https://moody.utexas.edu/centers/sports-communication-media/second-annual-politics-sports-media-report>.

Butterworth, Michael L., and Olivia S. Gellar. "Branding Coffee and Conservative Politics with the Dallas Cowboys." *Politics in Sports Media*. January 17, 2023, <https://moody.utexas.edu/centers/sports-communication-media/second-annual-politics-sports-media-report>.

Butterworth, Michael L., Natalie Brown-Devlin, and Jennifer McClearen. "Politics in Sports Media: An Introduction to Our Annual Report." *Politics in Sports Media*. January 18, 2022, <https://moody.utexas.edu/centers/sports-communication-media/politics-sports-media>.

Repay, Nathaniel, and Michael L. Butterworth. "The 20th Anniversary of 9/11 and Sports' Reliance on 'Unity.'" *Politics in Sports Media*. January 18, 2022, <https://moody.utexas.edu/centers/sports-communication-media/politics-sports-media>.

Gellar, Olivia S. "Kyrie Irving, Athlete Voice, and Vaccine Hesitancy." *Politics in Sports Media*. January 18, 2022, <https://moody.utexas.edu/centers/sports-communication-media/politics-sports-media>.

Butterworth, Michael L. "Sport and the Power of Conflict," *De Gruyter Conversations*. September 16, 2021, <https://blog.degruyter.com/sport-and-the-power-of-conflict/>.

Jackson, Daniel, Alina Bernstein, Michael L. Butterworth, Younghan Cho, Danielle Sarver Coombs, Michael Devlin, and Chuka Onwumechili, "Introduction," *Olympic and Paralympic Analysis 2020: Mega Events, Media, and the Politics of Sport*, September 2021, <https://olympicanalysis.org/introduction/>.

Butterworth, Michael L. "On Campaigns and Political Trash Talk," *U.S. Election Analysis 2020: Media, Voters and the Campaign*. November 14, 2020, <https://www.electionanalysis.ws/us/president2020/section-6-popular-culture-and-public-critique/on-campaigns-and-political-trash-talk/>.

Butterworth, Michael L. "Social Justice in the 'Unified' NFL," *Reading the Pictures*, October 8, 2020, <https://www.readingthepictures.org/2020/10/social-justice-nfl/>.

Butterworth, Michael L. "Stirring NFL Protest Optics: Unity to What End?" *Reading the Pictures*, September 26, 2017, <http://www.readingthepictures.org/2017/09/nfl-protest-optics/>.

Butterworth, Michael L. "Protestors vs. Props for Freedom: College Athletes Can't Breathe Either," *BagNews*, December 12, 2014, <http://www.bagnewsnotes.com/2014/12/college-athletes-cant-breathe-either/>.

Butterworth, Michael L. "Mind the Drone," *The Vision Machine*, November 5, 2014, <http://thevisionmachine.com/2014/11/mind-the-drone/>.

Butterworth, Michael L. "Dreaming of Qatar: The Spectacle and Fantasies of World Cup 2022," *In Media Res*, October 24, 2014, <http://mediacommons.futureofthebook.org/imr/2014/10/24/dreaming-qatar-spectacle-and-fantasies-world-cup-2022>.

Butterworth, Michael L. "Abdullah's 100 Yard Prayer Rug: The Visual Landscape of Faith and Violence in Sports and the NFL," *BagNews*, October 6, 2014, <http://www.bagnewsnotes.com/2014/10/abdullahs-100-yard-prayer-rug/>.

Butterworth, Michael L. "The Second Coming: The Messianic Visuals of LeBron's Return to Cleveland," *BagNews*, July 14, 2014, <http://www.bagnewsnotes.com/2014/07/the-second-coming-the-messianic-visuals-of-lebrons-return-to-cleveland/>.

Butterworth, Michael L. Contributor to "We Are All Bystanders: 18 Visual Scholars Reflect on Previously Unseen JFK Assassination Photographs #3," *BagNews*, November 21, 2013, <http://www.bagnewsnotes.com/2013/11/we-are-all-bystanders-18-visual-scholars-reflect-on-previously-unseen-jfk-assassination-photographs-3/>.

Butterworth, Michael L. "Super Bowl," *BagNews*, February 4, 2013, <http://www.bagnewsnotes.com/2013/02/super-bowl/>.

Butterworth, Michael L. "The NFL and Newtown: Reflections on a Violent World," *BagNews*, December 18, 2012, <http://www.bagnewsnotes.com/2012/12/the-nfl-and-newtown-reflections-on-a-violent-world/>.

Butterworth, Michael L. "Football's End of Days?" *BagNews*, September 26, 2012, <http://www.bagnewsnotes.com/2012/09/football's-end-of-days/>.

Butterworth, Michael L. "Stars Earn Stripes (and Shame)," *The Vision Machine*, September 25, 2012, <http://thevisionmachine.com/2012/09/stars-earn-stripes-and-shame/>.

Butterworth, Michael L. "'Take 'Em Out' at the Ball Game (Or: 'The Jersey Pop')," *BagNews*, May 2, 2011, <http://www.bagnewsnotes.com/2011/05/bin-ladin-take-em-out-at-the-ball-game-or-the-jersey-pop/>.

Butterworth, Michael L. "A Sporting Memory of 9/11," *No Caption Needed*, September 17, 2010, <http://www.nocaptionneeded.com/?p=6610>.

Butterworth, Michael L. "Just Do It, Tiger," This GUEST on Race (for the Project on Race in Political Communication), June 30, 2009, <http://thisguestonrace.blogspot.com>.

Butterworth, Michael L. "Bloggers at the Gate: Buzz Bissinger's Last Stand," *In Media Res*, January 23, 2009, <https://mediacommons.org/imr/2009/01/18/bloggers-gate-buzz-bissingers-last-stand>.

Butterworth, Michael L. *The Agon: Rhetorical Contests of Sports, Politics, and Culture*, Blog hosted at <http://theagon.blogspot.com>, 2007-2013.

CONFERENCE PRESENTATIONS

Butterworth, Michael L. "Memorializing Munich: On the Limits of Global Sport and Public Memory." Pre-conference, "International Sport and Media Symposium: Sport, Media and Soft Power," International Communication Association, Cape Town, South Africa (June 2026).

Butterworth, Michael L. "MediaSport in the United States." Globalizing MediaSport panel, International Communication Association, Cape Town, South Africa (June 2026).

Butterworth, Michael L. "Eileen Gu, the 2022 Winter Olympics, and the Contemporary Rhetoric of Athlete Branding." Summit on Communication and Sport, Chicago, IL (March 2025).

Butterworth, Michael L., and Olivia S. Gellar. "Coffee and Cowboys: The Rhetorical Convergence of Sport, Militarism, and White Male Victimization," National Communication Association, National Harbor, MD (November 2023).

Butterworth, Michael L. Panelist for "The Handbook Challenge: On Actually Making the Oxford Handbook of Sport and Society," North American Society for the Sociology of Sport, New Orleans, LA (November 2023).

Butterworth, Michael L. "The Team That United a City: Sports Documentaries and the Rhetorical Construction of Unity." Sports, Power, and Resistance: Legacies and Futures, University of Iowa, Iowa City, IA (September 22, 2023).

Butterworth, Michael L. "The Rhetorical Limits of Memorialization at Munich's Olympiapark." Rhetoric Society of Europe, Tübingen, Germany (June 2023).

Butterworth, Michael L. Panelist for "Real Change and the 'Real World': Sports Media Programs and Cultural Transformation," Summit on Communication and Sport, Barcelona, Spain (March 2023).

Butterworth, Michael L. Panelist for "A Blessing or a Curse? Sport Management, Professional Education, and the Trajectory of Communication and Sport Inquiry," Summit on Communication and Sport, Barcelona (March 2023).

Butterworth, Michael L. "Pitching the Political? Global Politics and Sportswashing at the 2022 World Cup." World Cup 2022: Sport, Peace, and Development, Kent State University, Kent, OH, (Virtual) (November 2022).

Gellar, Olivia S., and Michael L. Butterworth. "Kyrie Irving, Vaccine Hesitancy, and the Politics of Rugged Individualism." National Communication Association, New Orleans, LA (November 2022).

Butterworth, Michael L., "Eileen Gu and American Exceptionalism at the Beijing Winter Olympics." International Forum on the Olympic Communication and Media Operating in the East Asia (2018-2022), Beijing Foreign Studies University, Beijing, China (Virtual) (April 2022).

Butterworth, Michael L., and Katie Lever. "Coronavirus, College Football, and the Collapse of American Exceptionalism." Summit on Communication and Sport 2021, Virtual Convention (March 2021).

Butterworth, Michael L. "The Politicization of Sport: The Double Bind Generated by China's Increasing Influence on U.S. Sport." Panel discussion, National Communication Association, Virtual Convention (November 2020).

Butterworth, Michael L. "Sports Media and the Quest for Unity: How the Logic of Consensus Undermines Democratic Culture." Pre-conference, "Sports Communication and Social Justice," International Communication Association, Washington, DC (May 2019).

Butterworth, Michael L. "Imagining the Citizen-Fan: Sport Metaphor in American Politics and Implications for Democratic Culture." 12th Summit on Communication and Sport, Boise, ID (March 2019).

Butterworth, Michael L. "Sports Communication as Civic Power and Strategic Diplomacy." Panel discussion, National Communication Association, Salt Lake City, UT (November 2018).

Butterworth, Michael L. "The Ends of Unity: Colin Kaepernick, John Carlos, and Tommie Smith and the Limits of Consensus." Pre-conference seminar, "With Drawn Arms: Sport, Race, and Politics 50 Years after the Black Power Salute at the 1968 Olympics," National Communication Association, Salt Lake City, UT (November 2018).

Butterworth, Michael L. "Building Theory in *The Eternal Present of Sport*." Invited response to Daniel Grano's book, *The Eternal Present of Sport*, Southern States Communication Association, Nashville (April 2018).

Butterworth, Michael L. "Rebranding Bush: Baseball, Public Memory, and the Rhetorical Redemption of a President." 10th Summit on Communication and Sport, Phoenix, AZ (March 2017).

Smith, Shawn N., and Michael L. Butterworth. "Rhetoric, Economic Materialism, and Racial Activism through the University of Missouri Football Team." 10th Summit on Communication and Sport, Phoenix, AZ (March 2017).

Butterworth, Michael L. "Public Memory and Morality at Munich's Olympiapark." Rhetoric Society of America, Atlanta, GA (May 2016).

Butterworth, Michael L. "Symbolic Bridging Devices: Rhetorical Connections between North and South America." International Communication Association, San Juan, Puerto Rico (May 2015).

Butterworth, Michael L. "Forty Years of Mythic Spectacle." 8th Summit on Communication and Sport, Charlotte, NC (March 2015).

Butterworth, Michael L. "Jason Collins and Rhetorical Considerations of Faith at the Intersections of Identity." Rhetoric Society of America, San Antonio, TX (May 2014).

Butterworth, Michael L., and Karsten Senkbeil. "Cross-Cultural Comparisons of Religion as 'Character': Football in the United States and Germany." 7th Summit on Communication and Sport, New York, NY (March 2014).

Butterworth, Michael L. "Nate Silver's Presidential PECOTA: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting." National Communication Association, Washington, DC (November 2013).

[Top Papers in Political Communication Panel]

Butterworth, Michael L. "On Loss and Longing: Tiger Stadium, Ernie Harwell, and Shades of Public Memory in Detroit." National Communication Association, Washington, DC (November 2013).

Butterworth, Michael L. "Engaging a Productive Critic: Robert Ivie and the Work of Myth." National Communication Association, Washington, DC (November 2013).

Andrew C., Michael L. Butterworth, Marie Hardin, and Lawrence A. Wenner, "Communication and Sport as Toy Store: Disciplinary Challenges and Opportunities." Panel Session at the 6th Summit on Communication and Sport, Austin, TX (February 2013).

Butterworth, Michael L. "Re/framing Public Memory in the Arena: Sport, the 10th Anniversary of 9/11, and the Illusion of Democracy." Rhetoric Society of America, Philadelphia (May 2012).

Butterworth, Michael L., and Christopher A. Medjesky, "Intertextuality, Nostalgia, and the NASCAR Aesthetic in Disney/Pixar's *Cars*." National Communication Association, New Orleans (November 2011).

Butterworth, Michael L. "Sports and the Rhetorical Production of Militarism." Invited response to Roger Stahl's book, *Militainment, Inc.*, National Communication Association, San Francisco (November 2010).

Butterworth, Michael L. "Engaging Rhetoric: On Sport Discourse, Nation, and Politics." National Communication Association, San Francisco (November 2010).

Butterworth, Michael L. "Political Pitches for Purity: What Presidential Responses to Steroids in Baseball Reveal about American Identity." Rhetoric Society of America, Minneapolis (May 2010).

Butterworth, Michael L. "The Passion of the Tebow: Sports Media and Heroic Language in the Tragic Frame." Fourth Summit on Communication and Sport, Cleveland (March 2010).

Butterworth, Michael L., and Raymond I. Schuck. "Middle America, Middle of Our Lives: *Friday Night Lights* and the Centrality of Sport to American Life." 4th Summit on Communication and Sport, Cleveland (March 2010).

Butterworth, Michael L. "From Jackie Robinson to Tiger Woods to . . . Barack Obama? Rhetorical Links between the Myth of Meritocracy and American Political Culture." National Communication Association, Chicago (November 2009).

Butterworth, Michael L., Gordon R. Mitchell, and Roger Stahl. "And Now, to Honor America . . .': Commercial Sport and the Wartime Citizen." National Communication Association, San Diego (November 2008).

Mitchell, Gordon R., Michael L. Butterworth, and Roger Stahl, "Patriotism at 500 Feet and 450 MPH: Whoosh and Awe in Military Flyovers at Sporting Events." National Communication Association, San Diego (November 2008).

Stahl, Roger, Gordon R. Mitchell, and Michael L. Butterworth. "First Person War: Google Earth and the Gaze." National Communication Association, San Diego (November 2008).

Gorsevski, Ellen W., and Michael L. Butterworth, "Muhammad Ali's Fighting Words: The Rhetoric of Radical Nonviolent Resistance." National Communication Association, San Diego (November 2008).

Butterworth, Michael L. "ESPN in the Desert: Sports Media and the Normalization of War." Media, War and Conflict Resolution Conference, Bowling Green, OH (September 2008).

Butterworth, Michael L. "The Paradox of Institutions and Practices." Rhetoric Society of America, Seattle, WA (May 2008).

Butterworth, Michael L. "Baseball as America': Nostalgia and Public Memory through the National Pastime." Third Summit on Communication and Sport, Clemson, SC (February 2008).

Butterworth, Michael L., and Stormi Moskal. "Flags, Fighting, and 'Fun' at the Armed Forces Bowl." North American Society for the Sociology of Sport, Pittsburgh, PA (November 2007).

Butterworth, Michael L. "Judgment and Rhetorical Invention in the Arena of Sport." Central States Communication Association, Minneapolis, MN (March 2007).

Butterworth, Michael L. "Saved at Home: Evangelical Christianity in the 'Church of Baseball.'" Communication and Sport Pre-Conference, National Communication Association, San Antonio, TX (November 2006).

Butterworth, Michael L. "Competing Nationalisms at Centre Court: French and American Identities at the 2003 French Open." National Communication Association, San Antonio, TX (November 2006).

Butterworth, Michael L. "The Meaning of Judgment: Sport and Rhetorical Invention." Communication and Sport Summit, Phoenix, AZ (March 2006).

Butterworth, Michael L. "The Politics of the Pitch: American Empire and the Iraqi National Soccer Team." National Communication Association, Boston, MA (November 2005).

[New Voices in Critical and Cultural Studies Panel]

Butterworth, Michael L. "Collective Memory and Nostalgia in Major League Baseball's 'Most Memorable Moments' Campaign." National Communication Association, Boston, MA (November 2005).

Butterworth, Michael L. "Where the Buffalo Roam: Football Culture and Inequality at the University of Colorado." Southern States Communication Association, Baton Rouge, LA (April 2005).

[Top Papers in Gender Studies Panel]

Butterworth, Michael L. "Constituting Resistance and Freeing Agency: Curt Flood and Major League Baseball's Reserve Clause." National Communication Association, Chicago, IL (November 2004).

Butterworth, Michael L. "Towards a Rhetorical Theory of Sport in Democratic Culture." North American Society for the Sociology of Sport, Tucson, AZ (November 2004).

Butterworth, Michael L. "Pitchers and Catchers: Homosexual Identity in the National Pastime." Cultural Studies at the Crossroads, Urbana-Champaign, IL (June 2004).

Butterworth, Michael L. "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy." National Communication Association, Miami Beach, FL (November 2003).

Butterworth, Michael L. "Toni Smith at Center Court: Playing Trickster in the Drama of Democracy." Communication and Sport Pre-Conference, National Communication Association, Miami Beach, FL (November 2003).

Butterworth, Michael L. "American Mythology in the American Game: Constructing Mark McGwire as Archetypal Hero." Eastern Communication Association, Washington, DC (April 2003).

Butterworth, Michael L. "Fighting Sioux Nation: Commodifying Culture on Campus." Central States Communication Association, Milwaukee, WI (April 2002).

LECTURES AND COLLOQUIA

"On Reading Sport Rhetorically." Research Process Seminar, Bournemouth University (virtual, April 8, 2026).

"Politics in Sports Media," When To Expend Political Capital: PRO Sports Assembly Leadership Summit, Los Angeles, CA (January 29, 2026).

"Baseball in America," Communication and Sports (Guest Lecture), Professor Michael MacCambridge, University of Texas at Austin, Austin, TX (September 16, 2025).

"Unity and the 'Story of 9/12': Sport, Public Memory, and the Rhetorical Reinvention of 9/11," Annual Low Lecture, Southeast Missouri State University, Cape Girardeau, MO (April 16, 2024).

"Politics in U.S. Sports Media," Lecture for U.S. State Department Journalism Exchange Program (through Center for Russian, East European, & Eurasian Studies), The University of Texas at Austin, Austin, TX (August 3, 2023).

“Trump, COVID, and Justice: The Impact of Sports Communication in the Wake of ‘2020,”” Keynote Address to the University of St. Thomas Undergraduate Communication Research Conference, St. Paul, MN (April 29, 2022).

“The Politics of Playing in a Pandemic,” Lecture to the Tower Fellows Program, The University of Texas at Austin, Austin, TX (January 26, 2021).

“Athletes and Citizenship,” Lecture to the Andy Roddick Foundation, Austin, TX (September 21, 2020).
“The Politics of Playing in a Pandemic: Sports during COVID-19,” Lecture to the Tower Fellows Program, The University of Texas at Austin, Austin, TX (July 30, 2020).

“Critical Media Studies of Sport,” Seminar in Sports Media (Guest Lecture), Professor Andrew Billings, University of Alabama, Tuscaloosa, AL (September 24, 2019).

“Religion in Sport: Media, Myth, and Tim Tebow,” Rhetoric, Sports and Society (Guest Lecture), Professor John Koch, Vanderbilt University, Nashville, TN (October 11, 2018).

“Sports, Rhetoric, and Politics in the United States,” Hokkaido University, Sapporo, Japan (September 26, 2018).

“Off the Field: Militarism, Patriotism, Nationalism and Sport,” Grinnell College Panel for the Rosenfield Program in Public Affairs, International Relations and Human Rights, Grinnell, IA (September 13, 2018).

“Sport, the National Anthem, and Ethics,” Global Ethics and Conflict Resolution Summer Symposium, The University of Texas at Austin, Austin, TX (June 28, 2018).

“Media Criticism in Turbulent Times,” Media Ethics Initiative panel discussion, The University of Texas at Austin, Austin, TX (April 25, 2018).

“Public Memory and Political Reconciliation at the Munich 1972 Massacre Memorial,” Brigrance Forum Lecture, Wabash College, Crawfordsville, IN (March 26, 2018).

“Anthems, Athletes, and Activism: Communicating about Patriotism and Race in Contemporary Sport,” Carl L. and Mary Anne Kell Distinguished Lecture Series in Communication, Western Kentucky University, Bowling Green, KY (February 27, 2018).

“Athletes and Activism: Mediating the Politics of the NFL,” Media Ethics Initiative, University of Texas at Austin, Austin, TX (October 11, 2017).

“George W. Bush as ‘The Man in the Arena’: Baseball, Public Memory, and the Rhetorical Redemption of a President,” NCA Faculty Development Institute, Denison University, Granville, OH (July 24, 2017).

“The World Series, American Exceptionalism, and Media Ritual.” Keynote Address, Alabama Program in Sports Communication Fourth Annual Sports Symposium, Tuscaloosa, AL (February 5, 2016).

“Communication and Sport in the Rhetorical Tradition.” Universidad del Norte, Barranquilla, Colombia (November 4, 2014).

“Religious Foundations in American Sport.” History of the Sport Industry (guest lecture), Professor Michael Pfahl, Ohio University (September 29, 2014).

“Political Communication and JFK: Media, Memory, and Myth.” Ohio University Alumni College’s “On the Green,” Athens, OH (May 30, 2014).

“Rhetoric and Critical Media Studies.” International Symposium on Dialogues in Communication between North and South, Universidad de Manizales, Colombia (April 9, 2014).

“Sport and Race.” Rhetorical Examinations of Sport and American Culture (guest lecture) Professor Jeffrey Kurtz, Denison University (September 30, 2013).

“Nate Silver and Campaign 2012: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting.” Department of Communication Studies, University of North Carolina-Charlotte (April 23, 2013).

“Nate Silver and Campaign 2012: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting.” Bernard L. Brock Memorial Lecture, Department of Communication, Wayne State University (April 17, 2013).

“Nate Silver’s Presidential PECOTA: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting.” Department of Communication colloquium, Northern Illinois University (March 20, 2013).

“Communication and Sport Identity Scholarship, and the Identity of Communication and Sport Scholars.” Keynote Address for the New Agendas: Sport and Identity conference, University of Texas (February 21, 2013).

“Reframing Public Memory in the Arena: Sport, the 10th Anniversary of 9/11, and the Illusion of Democracy.” Robert Gunderson Forum on Rhetoric and Public Culture, Department of Communication and Culture, Indiana University (November 3, 2011).

“Muhammad Ali’s Fighting Words: The Paradox of Violence in Nonviolent Rhetoric” (with Ellen W. Gorsevski). School of Media and Communication Colloquium Series, Bowling Green State University (October 19, 2010).

“From Jackie Robinson to Barack Obama.” Breaking Barriers Symposium: The Role of Baseball in Integration, Ohio Northern University (April 15, 2010).

“Militarism and Memorializing at the Pro Football Hall of Fame.” Denison University (April 6, 2010).

“Saved at Home: Christian Branding and Faith Nights in the ‘Church of Baseball.’” School of Media and Communication Colloquium Series, Bowling Green State University (November 17, 2009).

“Sport, the Myth of Meritocracy, and the Election of Barack Obama.” Popular Culture Colloquium Series, Bowling Green State University (October 15, 2009).

“The Modern Olympic Movement.” Western Civilization (guest lecture), Professor Russ Crawford, Ohio Northern University (April 7, 2009).

“Women and College Football.” Football in American Culture (guest lecture), Professor Russ Crawford, Ohio Northern University (October 23, 2008).

“Sport and Masculinity.” Gender, Sexuality, and Sport (guest lecture), Professor Vikki Krane, Bowling Green State University (October 6, 2008).

“Sport, Media, and War.” Media Representation and Propaganda in Times of War and Terrorism (guest lecture), Professor Oliver Boyd-Barrett, Bowling Green State University (February 5, 2008).

“Sports and Nationalism on the Big Screen: *Miracle* and the Rehabilitation of American Identity.” School of Media and Communication Colloquium Series, Bowling Green State University (October 16, 2007).

“Baseball in Post-9/11 America.” Sociology of Sport (guest lecture), Professor C.L. Cole, University of Illinois, Urbana-Champaign (April 24, 2006).

“Purifying the Body Politic: Rafael Palmeiro, Steroids, and the Cleansing of Baseball.” Department of Communication and Culture Colloquium Series, Indiana University (November 11, 2005).

“Ritual in the ‘Church of Baseball’: Suppressing the Discourse of Democracy.” Department of Communication and Culture Colloquium Series, Indiana University (September 19, 2003).

MEDIA INTERVIEWS/EDITORIALS

Quoted in Calder McHugh, “The New Face of Soft Power.” *Politico.com*. February 17, 2026, <https://www.politico.com/newsletters/forecast/2026/02/17/the-new-face-of-soft-power-00784635>.

Interviewed for “On the Ball with Andrew Maraniss.” *Vanderbilt Sports & Society Initiative*. February 5, 2026, https://www.youtube.com/watch?v=f_FKIUIV1ik.

Quoted in Joseph Sweeney, “It’s Night and Day’: Data Shows Rising Cost, Selectiveness of Youth Sports.” *KXAN Sports*. December 12, 2025, <https://www.kxan.com/sports-general/its-night-and-day-data-shows-rising-cost-selectiveness-of-youth-sports/>.

Quoted in Abraham Nudelsteier, “International Tourism Forecast to Drop 8% after Post-Pandemic Record in 2023.” *Dallas Morning News*. August 14, 2025, <https://www.dallasnews.com/news/politics/2025/08/14/international-tourism-forecast-to-drop-8-in-dallas-after-post-pandemic-record-in-2023/>.

Interview with Duda Blumer, “Patriotismo dos EUA na era Trump faz esporte ter as piores inclinações racias,’ avalia professor” [“US Patriotism in the Trump Era Makes Sports Have the Worst Racial Biases,’ Says Professor”]. *Opera Mundi*. June 26, 2025, <https://operamundi.uol.com.br/politica-e-economia/patriotismo-na-era-trump-faz-esporte-ter-piores-inclinacoes-raciais-avalia-professor/>.

Quoted in Grace Hase and Harriet Blair Rowan, “Records Reveal How the San Francisco 49ers Paid Big Money to Become a Political Player after Moving to Santa Clara.” *San Jose Mercury News*. July 30, 2024, <https://www.mercurynews.com/2024/07/29/campaign-finance-records-reveal-how-the-san-francisco-49ers-paid-big-money-to-become-a-political-player-after-moving-to-santa-clara/?share=asoodssbcrrafrooyynp>.

Quoted in Ty Schalter, “The Anatomy of an ESPY’s Speech.” *ESPN.com*. July 8, 2024, https://www.espn.com/espn/feature/story/_/id/40371234/espys-2024-iconic-speeches-stuart-scott-uswnt-caitlyn-jenner.

Quoted in Jay Busbee, “How the NFL Stripped Arizona of the 1993 Super Bowl, and How it Could Happen Again.” *Yahoo Sports*. February 8, 2023, <https://sports.yahoo.com/how-the-nfl-stripped-arizona-of-the-1993-super-bowl-and-how-it-could-happen-again-202049053.html>.

Quoted in Hiroki Toda, “Incident’ Is a Turning Point, Enthusiastically Calling for Voting Changes in the Relationship between Sports and Politics.” *Asahi Shimbun*. November 8, 2022, https://www.asahi.com/articles/ASQC74TWBOC6UHBIO18.html?iref=pc_ss_date_article.

Quoted in Andy Uhler, “Student Athletes, Schools, and Conferences Gain Power as NCAA’s Wanes.” *Marketplace*. August 13, 2021, <https://www.marketplace.org/2021/08/13/student-athletes-schools-and-conferences-gain-power-as-ncaas-wanes/>.

Quoted in Eddie Moran, “Seattle Storm’s Biden-Harris Support Unlikely to Have Others Follow Suit.” *Front Office Sports*. November 2, 2020, <https://frontofficesports.com/seattle-storm-biden-harris/>.

Quoted in Andy Uhler, “College Athletics Departments Cut Pay, Staff and Teams Because of COVID.” *Marketplace*. October 19, 2020, <https://www.marketplace.org/2020/10/19/college-athletics-departments-cut-pay-staff-and-teams-because-of-covid/>.

“Interview with Michael L. Butterworth, Ph.D. from The University of Texas at Austin on Communication in Sport and Narrative Criticism.” *Master’s in Communication*. August 13, 2020, <https://www.mastersincommunications.com/scholarly-interviews/dr-michael-butterworth-communication-in-sport>.

Quoted in Andy Uhler, “Deadspin Journalists Reunite with New Site, Defector, and New Business Model.” *Marketplace*, July 29, 2020. <https://www.marketplace.org/2020/07/29/deadspin-defector-sports-journalism-new-website-company/>.

Quoted in David Jackson, “Trump Attends Alabama-LSU Game during Louisiana Election. How He, Other Presidents Use Sports for Politics.” *USA Today*. November 9, 2019, <https://www.usatoday.com/story/news/politics/2019/11/09/trump-attend-lsu-alabama-football-game-blending-sports-politics/4159897002/>.

Quoted in Ben Strauss, “ESPN’s Politics Policy, and Its Journalism, Tested by NBA-China Controversy.” *Washington Post*. October 15, 2019, <https://www.washingtonpost.com/sports/2019/10/15/espns-politics-policy-its-journalism-tested-by-nba-china-controversy/>.

Quoted in Kristen Kidd, “Sports Podcasting—the Promised Land for Pioneering Female Hosts?” *Discover Pods*. October 15, 2019. <https://discoverpods.com/sports-podcasting-pioneering-female-hosts/>.

Appeared on “Economic Perspectives, with Hopeton Hay.” KAZI-FM, Austin, TX, to discuss the socio-economic impact of select and travel teams in youth sports, April 22, 2019.

Featured in Dan Solomon, “Sports Journalism is as Relevant, and Important, as Ever in 2018.” *Texas Monthly*. September 24, 2018, <https://www.texasmonthly.com/the-culture/sports-journalism-relevant-important-ever-2018/>.

Quoted in Joon Lee, “Big Message, Big Money: What’s Wrong with Kaepernick Commercializing His Cause? Nothing. Nike’s Dollars and Reach are the Boost that will Ensure Kap’s Place in History.” *Bleacher Report*. September 6, 2018, <https://bleacherreport.com/articles/2794416-colin-kaepernick-and-nike-just-do-it-campaign>.

Michael L. Butterworth, “Anthem Protests and the Risk of ‘Unity.’” *USA Today*. September 28, 2017, <https://www.usatoday.com/story/opinion/forums/2017/09/28/anthem-protests-and-risk-unity/714724001/>.

Quoted in Kirk Bohls, “Don’t Rip Pro Players as Unpatriotic SOBs—It’s Their Country, Too.” *Austin American-Statesman*. September 26, 2017, <http://www.mystatesman.com/sports/bohls-don-rip-pro-players-unpatriotic-sobs-their-country-too/8cKQJbjtgkRvD8oFJvH4YP/>.

Quoted in Isabelle Hanne, “Qu’est-ce que le Congressional Baseball Game, tradition bipartisane et séculaire? (What is the Congressional Baseball Game, a Bipartisan and Secular Tradition?” *Libération*. June 15, 2017, http://www.liberation.fr/planete/2017/06/15/qu-est-ce-que-le-congressional-baseball-game-tradition-bipartisane-et-seculaire_1576943.

Quoted in Joe Vardon, “How Could LeBron James Help Hillary Clinton in Ohio, Where She is Losing?” *Cleveland.com*, October 3, 2016, http://www.cleveland.com/cavs/index.ssf/2016/10/how_could_lebron_james_endorse.html.

Interviewed on *The Joy Cardin Show*, Wisconsin Public Radio, “NFL Player’s National Anthem Protest Sparks Controversy and a Historical Look at the American Flag.” September 2, 2016, <http://www.wpr.org/shows/nfl-player%E2%80%99s-national-anthem-protest-sparks-controversy-and-historical-look-american-flag>.

Quoted in Joe Vardon, “LeBron James and President Obama Seem to Share a Burden to Speak Out on Social Issues.” *Cleveland.com*. February 11, 2016, http://www.cleveland.com/cavs/index.ssf/2016/02/lebron_james_and_president_obama.html.

Quoted in Ryan O’Hanlon, “The Politics in Your Super Bowl.” *Pacific Standard*. January 30, 2014, <http://www.psmag.com/navigation/politics-and-law/super-bowl-america-political-race-sports-73558/>.

Cited in David Freedlander, “Deadspin Rides Manti Te’o Hoax Story to Renown—and Keeps Heat on ESPN.” *The Daily Beast*. February 5, 2013, <http://www.thedailybeast.com/articles/2013/02/05/deadspin-rides-manti-te-o-hoax-story-to-renown-and-keeps-heat-on-espn.html>.

Political commentator for live broadcast on BG24 News on the 2012 presidential election, November 6, 2012.

Adelle M. Banks, “Q&A on Tim Tebow’s Gridiron Faith.” *Religion News Service*. September 24, 2012, <http://www.religionnews.com/culture/sports/QA-on-Tim-Tebows-gridiron-faith>. **[Re-published by the *Houston Chronicle*, *Salt Lake Tribune*, and *Washington Post*.]**

Interview about visual images and politics in the 2012 Olympics, Michael Shaw, “Gabby and Race, Sex and Seacrest, Cold War Too!” *BagNews*. August 3, 2012, <http://www.bagnewsnotes.com/2012/08/gabby-leyva-sex-and-seacrest-the-visual-politics-of-the-olympics-one-week-in/>. **[Re-published as “Gabby Douglas’ Race Narrative,” *Salon*, August 4, 2012, http://www.salon.com/2012/08/04/gabby_race_sex_seacrest_salpart/.]**

Quoted in Kris Maher, Rachel Bachman, and John W. Miller, “NCAA Slams Penn State.” *Wall Street Journal*. July 23, 2012, http://online.wsj.com/article/SB10000872396390443437504577544752054531764.html?mod=WSJ_hp_LEFTTopStories.

Interview about role of sport in American politics, Gökalp Babayigit, “Der Präsident muss ein Athlet Sein” [“The President Must be an Athlete”]. *Süddeutsche.de*. April 20, 2012, <http://www.sueddeutsche.de/politik/basketball-im-us-wahlkampf-wenn-der-praesident-ein-sportler-sein-muss-1.1335074>.

Interview with WBGU-FM (88.1), Bowling Green, OH, “BGSU Connections,” to discuss role of baseball in American culture, September 30, 2010.

Interview with WTOL-Channel 11 (CBS), Toledo, in response to Tiger Woods press conference, February 19, 2010.

TEACHING EXPERIENCE

The University of Texas at Austin

- Communicating America through Baseball (Undergraduate)
- Communication and Sport (Undergraduate)
- Politics and Protest in Sports (Undergraduate)
- Rhetoric and Democratic Theory (Graduate)
- Rhetorical Criticism (Graduate)
- Political and Crisis Communication in Sports Media (Graduate)
- Independent Studies: Music in *Friday Night Lights* (Undergraduate); Communication and Sport (Graduate); Constituting the Wild West in Intercollegiate Athletics (Graduate); Politics and Protest in Sport (Graduate); Public Memory and Nationalism (Graduate); Sport, Sport and Tragedy (Graduate); Public Memory and Nationalism (Graduate); Rhetoric, and the Cold War (Graduate)

Ohio University

- Communication and Sport (Undergraduate)
- Introduction to Human Communication (Undergraduate)
- Political Rhetoric (Undergraduate)
- Rhetorics of War and Peace (Undergraduate)
- History of Rhetorical Theory (Graduate)
- Rhetoric and Democratic Theory (Graduate)
- Independent Studies: Communication Issues in Youth Sport (Undergraduate); Identity, and Culture (Undergraduate); Rhetoric and Popular Culture (Undergraduate); Women's Political Rhetoric (Undergraduate); Controversies in Contemporary Rhetoric (Graduate); Rhetoric and the Body (Graduate); Rhetoric and the Public Sphere (Graduate); Sport, Myth, and Identity (Graduate)

Bowling Green State University

- Argumentation (Undergraduate)
- Communication and Sport (Undergraduate)
- Communicating Sport through History and Myth (Undergraduate)
- Communication Theory (Undergraduate)
- Political Communication (Undergraduate)
- Rhetoric of Social Movements (Undergraduate)
- Rhetorical Criticism (Undergraduate)
- Contemporary Rhetorical Theory (Graduate)
- Introduction to Communication Studies (Graduate)
- Rhetoric and Cultural Studies (Graduate)
- Rhetoric and Democratic Theory (Graduate)
- Rhetoric and Public Memory (Graduate)
- Rhetorical Criticism (Graduate)
- Sport and Resistance (Graduate)
- Independent Studies: Interpersonal Communication in Sports (Undergraduate); Sport and Public Memory (Graduate); Constructing the Black Athlete (Graduate); Contemporary Rhetorical Theory (Graduate); Methods of Rhetorical Criticism (Graduate); Rhetorical Criticism of Media (Graduate); Sport and Identity (Graduate); Sport and Religion (Graduate)
- Undergraduate Internships: Natalie Karamol; Sarah Nitkiewicz; Ashley Remer

Indiana University

- Baseball and the Rhetorical Construction of America (Undergraduate)
- Business and Professional Speaking (Undergraduate)
- Public Speaking (Undergraduate)

Ivy Tech Community College of Indiana

- Interpersonal Communication (Undergraduate)
- Public Speaking (Undergraduate)

College of Lake County

- Business and Professional Speaking (Undergraduate)
- Fundamentals of Speech (Undergraduate)
- Mass Communications (Undergraduate)

Keller Graduate School of Management

- Professional Communication (Graduate)

Northern Illinois University

- Fundamentals of Oral Communication (Undergraduate)

GRADUATE COMMITTEES

Doctoral Advisor

- October Heffner, The University of Texas at Austin, coursework in progress.
- Jinglin Yuan, The University of Texas at Austin, coursework in progress.
- Nicole Butterbaugh (co-advisor, with Dr. Dawna Ballard), The University of Texas at Austin, “Building the Plane While Flying It: Sensemaking and Organizational Life in an NIL Startup,” dissertation in progress.
- Benjamin Gaddis, The University of Texas at Austin, “Women Can’t Win: A Rhetorical Genealogy of Sexism in Elite Sport,” defended April 2025 (Lecturer, University of Florida).
- Katie Lever, The University of Texas at Austin, “‘Yes, Coach’: The Rhetoric of Paternalism in Collegiate Athletics,” defended April 2023 (Freelance journalist).
- Brett Siegel (co-advisor, with Dr. Jennifer McClearen), “Protecting the Shield: How the NFL Navigated Institutional and Ideological Crisis in the Trump Era,” defended July 2022 (Assistant Professor, University of Colorado-Colorado Springs).
- Shawn Smith, The University of Texas at Austin, “Black Economic Empowerment: Booker T. Washington and Rhetorical Intervention in Markets,” defended April 2019 (Founder and Chief Investment Officer, Nyon Investments).
- Justin Foote, Ohio University, “#DigitalDissentRhetoric: A Rhetorical Grounding of Contemporary Social Media Activism,” defended February 2019 (Assistant Professor and Director of Forensics, Northern State University).
- Matt Meier, Bowling Green State University, “Laughing at American Democracy: Citizenship and the Rhetoric of Stand-Up Satire,” defended June 2014 (Director of the Speaking and Listening Program and Center, DePauw University).
- Suzanne Berg, Bowling Green State University, “Knowledge, Cultural Production, and Construction of the Law: An Ideographic Rhetorical Criticism of <Copyright>,” defended July 2013 (deceased).
- Ed Uszynski, Bowling Green State University, “Implicit Religion and the Highly-Identified Sports Fan: An Ethnography of Cleveland Sports Fandom,” defended February 2013 (Oneness and Diversity Consultant, Athletes in Action).
- Cory Hillman, Bowling Green State University, “The Sports Mall of America: Sports and the Rhetorical Construction of the Citizen-Consumer,” defended June 2012 (Assistant Professor, Ashland University).
- Chris Medjesky, Bowling Green State University, “The Logic of Ironic Appropriation: Constitution, Action, and Judgment in the Rhetoric of the Stewart/Colbert Universe,” defended June 2012 (Associate Professor and Chair of Media and Communication, University of Findlay).

Doctoral Committees

- Sam Shear, The University of Texas at Austin, Communication Studies, 2026-present.
- Jamie Jelinek, The University of Texas at Austin, Communication Studies, 2023-present.
- Oliva Gellar, The University of Texas at Austin, Communication Studies, 2023-present.
- Kathryn Hartzell, The University of Texas at Austin, Radio, TV, Film, 2024-present.
- Mackenzie Pike, The University of Texas at Austin, Communication Studies, defended 2024.
- Adrienne Grubic, The University of Texas at Austin, Journalism, defended 2022.
- Vincent Pena, The University of Texas at Austin, Journalism, defended 2022.
- Ever Figueroa, The University of Texas at Austin, Journalism, defended 2020.
- Justin Graeber, The University of Texas at Austin, Advertising and Public Relations, defended 2020.
- Andrew Hao, The University of Texas at Austin, Physical Culture and Sport Studies, defended 2020.
- Tyler Welsh, The University of Texas at Austin, Communication Studies, defended 2020.
- Alex Curry, The University of Texas at Austin, Communication Studies, defended 2018.
- Kristen Okamoto, Ohio University, Communication Studies, defended 2017.
- Alane Presswood, Ohio University, Communication Studies, defended 2017.
- Brian Krol, Bowling Green State University, Media and Communication, defended 2016.
- Eric Weeks, Bowling Green State University, American Culture Studies, defended 2012.
- Brett Billman, Bowling Green State University, Media and Communication, defended 2011.

- Phillip Cunningham, Bowling Green State University, American Culture Studies, defended 2010.
- Erin Dietel-McLaughlin, Bowling Green State University, English, defended 2010.
- Candace Muñoz, Bowling Green State University, Media and Communication, defended 2010.
- Phyllis Dako-Gyeke, Bowling Green State University, Media and Communication, defended 2009.
- Ross Singer, Bowling Green State University, Media and Communication, defended 2008.
- Chad Nelson, Bowling Green State University, Media and Communication, prelims only.
- Eun Young Lee, Bowling Green State University, Media and Communication, prelims only.
- Kang Sun, Bowling Green State University, Media and Communication, prelims only.
- Brion White, Bowling Green State University, Media and Communication, prelims only.
- Samuel Evans, Old Dominion University, English, defended 2014.

Master's Advisor

- Brinley Bruner, The University of Texas at Austin, May 2026.
- Daniella DeNicola, The University of Texas at Austin, May 2026.
- Maggie Zhang, The University of Texas at Austin, May 2026.
- Brennan Dumas, The University of Texas at Austin, May 2025.
- Jaida Hannah, The University of Texas at Austin, May 2025.
- Taylor Ross, The University of Texas at Austin, May 2025.
- Otavio Muanis Trindade, The University of Texas at Austin, May 2025.
- Megan O'Byrne, Bowling Green State University, Media and Communication, "When the President Talks to God: A Rhetorical Criticism of Anti-Bush Protest Music, defended July 2008 (Ph.D. from the University of Utah; Assistant Professor, Kutztown University of Pennsylvania).

Master's Committees

- Harlie Collins, The University of Texas at Austin, Stan Richards School of Advertising and Public Relations, defended 2021.
- Joshua Brown, Ohio University, Communication Studies, 2016.
- Brittani Duncan, Ohio University, Communication Studies, 2016.
- Jennifer Kirksey, Ohio University, Communication Studies, 2016.
- Windy Hawkins, Ohio University, Communication Studies, 2016.
- Sarah Kelly, Ohio University, Communication Studies, 2015.
- Janice Powers, Ohio University, Communication Studies, 2014.

Honors Theses

- Raj Patel, "Trump's Cup: Deciphering the Political Atmosphere Surrounding the 2026 World Cup," second reader (Plan II), April 2026.
- Audery Wong, "Remnants and Resurrection of Rivalry: Comparison of U.S. Media Frames during the Sochi Winter Olympics to Soviet-Era Sports Narratives," second reader (Plan II), April 2026.
- Sally Parampottil, "Analyzing Representations of Female Athletes through Gendered, Racial, and Class Lenses in Cold War America and *Sports Illustrated*." History honors thesis, committee member, April, 2025.
- Zoe Tzanis, "Stand-ins for Queer Visibility: Exploring German Sports Media Coverage of Queerness and LGBTQ+ Politics at the 2022 Men's World Cup." Moody College Honors, April, 2024.
[Awarded Moody College of Communication Honors Thesis of Distinction]
- James McGinley, "Overuse Injuries in Youth Baseball: Cultural Influences on Parents, Coaches, and Former Players," April, 2023 (Plan II).
- Duncan Guinn, "The Establishment of New Professional Sports Teams in Metropolitan Cities: A Look into Austin FC," May, 2021 (Plan II).
- Kennedy Tatum, "Rags to Riches: The Upward Mobility of Black Athletes," May, 2020.
- David Trevino, second reader, 2024 (Rhetoric and Writing).
- Devin Geelhoed, second reader, 2023 (Plan II).
- Jake Herman, second reader, 2022 (Plan II).
- Joe Levin, second reader, 2021 (Plan II).
- Daniel Shih, second reader, 2021 (Plan II).

PROFESSIONAL MEDIA EXPERIENCE

WQRF/Channel 39-TV (Rockford, IL)

- Co-host, “High School Sports Spotlight (1995-1996)

WDEK-FM/WLRB-AM (DeKalb, IL)

- Part-time Air Talent for CHR FM and Full-Service AM Formats (1992-1996)
- Color Commentator, High School Football (1995)

WNIU-FM/WNIJ-FM (DeKalb, IL)

- Part-time Air Talent for Northern Public Radio (1990-1993)

WKAI-FM (Macomb, IL)

- Part-time Air Talent for CHR FM Format (1989)

HONORS/AWARDS

Ellen A. Wartella Distinguished Research Award,” Moody College of Communication, The University of Texas at Austin, February 2020.

Michael Pfau Outstanding Article Award, National Communication Association Political Communication Division, Las Vegas, November 2015.

Top Papers in Political Communication Panel, National Communication Association, Washington DC, November 2013.

Nominated for Olscamp Outstanding Young Scholar Award, Bowling Green State University, 2009, 2010.

National Communication Association Critical and Cultural Studies Division “Best Dissertation Award,” 2007.

Top Papers in Gender Studies Panel, Southern States Communication Association, 2005.

Participant in NCA Doctoral Honors Conference in the Rhetorical Studies seminar at the University of New Mexico, July 2004.

Nominated for Indiana University’s Department of Communication and Culture Virginia Gunderson essay award for graduate seminar paper, “Play Ball: A Rhetorical Call for a Democratic Theory of Sport,” Spring 2004.

Indiana University’s Department of Communication and Culture Robert Gunderson essay award for graduate seminar paper, “Ritual in the ‘Church of Baseball’: Suppressing the Discourse of Democracy,” Spring 2003.

Received Collie-Taylor Fellowship Award for Coaches at the annual Phi Rho Pi national speech tournament, Fort Worth, TX, April 2002.

Nominated for Outstanding Faculty Award at the College of Lake County, 1999 and 2001.

ACTIVITIES

Panelist, "Communication Week: Sports Communication," Illinois State University, April 14, 2023.

Co-organizer for International Communication Association Pre-Conference, "One World, Many Voices: The Future of Sports Communication," Jointly Sponsored by the ICA Sports Communication Interest Group and the International Association for Communication and Sport, International Communication Association, Paris, May 2022.

Co-leader for Short Course, "Developing a Pedagogical Roadmap: A Short Course on Advancing Diversity and Inclusion in the Communication and Sport Classroom," National Communication Association, Virtual Convention, November 2020.

Panelist, "Athletes and Social Justice," Alabama Program in Sports Communication, University of Alabama, September 10, 2020: <https://www.apsc.ua.edu/index.php/events/>.
Participant in workshop, "Rhetorics of Sport and Protest." Biennial Rhetoric Society of America Institute, College Park, MD, June 2019.

Panelist, "The NFL Protests, Social Justice and Social Work," Steve Hicks School of Social Work, University of Texas at Austin, Austin, TX, October 10, 2017.

Leader for seminar, "Reading Sport (and Sports Media) Rhetorically." NCA Institute for Faculty Development (Hope Conference), Denison University, July 2017.

Co-leader (with Daniel A. Grano) for Workshop, "Rhetoric, Sport, and the Political." Biennial Rhetoric Society of America Institute, Bloomington, IN, May 2017.

Co-leader for Short Course, "Designing a Sports Communication Curriculum," National Communication Association, Philadelphia, November 2016.

Faculty Mentor, Inaugural NFL Journalism and Communications Bootcamp, Bowling Green State University, May 2013.

Moderator for BagNews Salon, "Unnecessary Roughness: Football as a Reflection of American Culture," January 27, 2013, available at <http://www.bagnewsnotes.com/2013/01/the-next-bagnewssalon-unnecessary-roughness-football-as-a-reflection-of-american-culture>.

Host for NAACP Sponsored Student Debate on the Presidential Election, Featuring College Democrats and Young Republicans, October 25, 2012.

Attended National Communication Association Chairs' Summer Institute, Washington, DC, June 2012.

Co-host, with Raymond I. Schuck, of "After Further Review," a weekly radio program addressing cultural and political issues in sport on WBGU-FM (88.1, January 2011-May 2012).

Attended National Communication Association Summer Conference on Teaching Rhetorical Criticism & Critical Inquiry, University of Puget Sound, July 2010.

Participant, Workshop, "Rhetoric and Democratic Culture." Biennial Rhetoric Society of America Institute, Troy, NY, June 2007.

Member, Writing Group in the Institute for the Study of Culture and Society at Bowling Green State University, 2006-2009.

Participant, Faculty Panel in Response to Presidential Election, 2000.

PROFESSIONAL SERVICE

The University of Texas at Austin

- Member, Department of Communication Studies Executive Committee (2017-present).
- Member, Intercollegiate Athletics Council (2022-present).
- Member, Department of Communication Studies Graduate Fellowships Committee (2025-present).
- Member, Department of Communication Studies, Director of Individual Events Search Committee (2025).
- Member, Department of Communication Studies, Organizational Communication and Technology faculty search committee (2024-2025).
- Member, Moody College of Communication, Sports Broadcast and Production Faculty Search Committee (2024-2025).
- Chair, Department of Communication Studies Awards Committee (2023-2025).
- Chair, Department of Communication Studies, Director of Individual Events Search Committee (2024).
- Member of University Graduate Assembly and Chair of the Administrative Committee (2022-2024).
- Member, Department of Communication Studies Awards Committee (2021-2023).
- Member, Department of Communication Studies GRE Committee (2022-2023).
- Member of University Graduate Assembly and Member of the Admission and Enrollment Standing Committee (2020-2022).
- Member of Promotion and Tenure Committee, Moody College of Communication (2019-2021).
- Member of Search Committee for Associate Dean for Equity, Diversity, and Inclusion, Moody College of Communication (2019-2020).
- Co-Chair, Search Committee for Tenure-Track position in Sports, Media, and Culture, in the RTF Department (2018-2019).
- Member, Moody College of Communication FRA/SRA Review Committee (2018-2019).
- Member, Department of Communication Studies Graduate Student Recruitment Committee (2017-2018).
- Member, Department of Communication Studies Rhetoric & Language Search Committee (2017-2018).
- Member, Moody College of Communication Research Awards Committee (2017-2018).

Ohio University

- Director, School of Communication Studies (2013-2017).
- Member of Facilities Planning Advisory Committee (2015-2017).
- Scripps College of Communication committee for Black Alumni Reunion programming (2016).
- Reviewer for University Innovation Strategy pre-proposals (2015).
- Chair, Temporary Instructor Search Committee (2015, 2016, 2017).
- Reader, Scripps Regional Spelling Bee (2014).

Bowling Green State University

- Chair, Department of Communication (2011-2013).
- Member, Intercollegiate Athletics Advisory Committee (2011-2013).
- Member, American Culture Studies Ph.D. Advisory Committee (2012-2013).
- Member, Media and Communication Master Planning Committee (2012-2013).
- Coordinator for Development of an Inter-Departmental Minor in Communication, Media, and Sport (2010-2012).
- Member, School of Media and Communication Graduate Program Committee (2010-2011).
- Chair, Department of Communication Scholarship and Awards Committee (2011).
- Leader, School of Media and Communication Graduate Program Workshop on Use of Chicago Manual of Style (2011).
- Interviewer for Graduate Women's Caucus Mock Interview Workshop (2011).
- Participant, School of Media and Communication Graduate Program Job Search Workshop (2010).
- Associate Director, School of Media and Communication (2008-2010).

- Member, Department of Communication Scholarship and Awards Committee (2009).
- Undergraduate Program Coordinator, Department of Communication (2007-2008).
- Coordinated Rhetoric Reading Group (2007-2008).
- Grievance Officer, Department of Communication (2007-2008).
- Chair, the School of Media and Communication Undergraduate Program Committee (2006-2007).
- Member, College of Arts and Science Curriculum Committee (2006-2007).
- Member, Communication Week Committee (2006-2007).
- Member, Search Committee for Director of Forensics (2006-2007).
- Member, Instructor Search Committee (2007, 2008, 2010).

Indiana University

- Graduate Student Representative to the Faculty in the Department of Communication and Culture (2003-2005).
- Editorial Intern for *Communication and Critical/Cultural Studies* (2004-2006).
- Designed and Maintained Business and Professional Communication Website (2003-2004).
- Maintained Public Speaking Course Web Site (2002-2003).

College of Lake County

- Chair, Honors Advisory Committee (2000-2002).
- Chair, Search Committee for Speech Instructor/Director of Forensics (2002).
- Member, Search Committee for Math Instructor (2002).
- Member, Search Committee for Instructional Developer (2000).
- Member, Teaching and Learning Advisory Committee (1999-2002).
- Member, Communication Arts Technology Committee (1998-1999).
- Developed Undergraduate Seminar in Political Communication (1999-2000).

ACADEMIC SERVICE

Organizational Leadership

- Chair, International Communication Association Sports Communication Interest Group (2022-2024).
- Vice Chair and Unit Planner, International Communication Association Sports Communication Interest Group (2020-2022).
- Secretary, International Communication Association Sports Communication Interest Group (2017-2020).
- Chair, National Communication Association Communication and Sport Division (2016-2017).
- Vice Chair and Division Planner, National Communication Association Communication and Sport Division (2015-2016).
- Founding Executive Director, International Association for Communication and Sport (2012-2015).
- Executive Director, Summit on Communication and Sport (2010-2012).

Organizational Committees

- National Communication Association Nominating Committee (2018-2020).
- National Communication Association Resolutions Committee (2017-2019).

Editorial Experience

- Associate Editor, *Communication & Sport* (2022-present).
- Co-editor (with Alina Bernstein, Younghan Cho, Danielle Sarver Coombs, Mike Devlin, Daniel Jackson, and Ana Carolina Vimieiro, "Olympic and Paralympic Analysis 2024: Mega Events, Media, and the Politics of Sport," <https://olympicanalysis.org/> (2024).
- Co-editor (with Alina Bernstein, Younghan Cho, Danielle Sarver Coombs, Mike Devlin, Daniel Jackson, and Chuka Onwumechili), "Olympic and Paralympic Analysis 2020: Mega Events, Media, and the Politics of Sport," <https://olympicanalysis.org/> (2021).
- Co-editor (with Jeffrey Kassing) of *Communication & Sport*, "Mapping the Terrain: Shaping the Landscape of Communication and Sport Scholarship" (2013-14).

Editorial Board Membership

- Rhetoric, Race and Media book series with The University Press of Mississippi, Series Editor Davis W. Houck (2009-present).
- *Communication and Critical/Cultural Studies* (2021-present).
- *Communication & Sport* (2012-present).
- *Communication Studies* (2012-2015, 2024- present).
- *Journal of Global Sport Management* (2016-present).
- *Journal of Sports Media* (2009-present).
- *Mass Communication & Society* (2012-present).
- *Quarterly Journal of Speech* (2019-present).
- *Rhetoric & Public Affairs*: (2025-present).
- *Southern Communication Journal* (2014-2017).
- *Women's Studies in Communication* (2016-2022).

Guest Reviewer for Academic Journals

- *American Behavioral Scientist* (2008).
- *American Political Science Review* (2016).
- *American Quarterly* (2022).
- *Caribbean Studies* (2009).
- *Communication and Critical/Cultural Studies* (2008, 2013, 2019).
- *Communication, Culture & Critique* (2010, 2012, 2022).
- *Communication Review* (2013).
- *Communication Quarterly* (2012, 2014, 2021, 2022).
- *Critical Military Studies* (2022).
- *Critical Studies in Media Communication* (2008, 2009, 2011, 2012, 2021).
- *Electronic Journal of Communication* (2008).
- *International Journal of Communication* (2018).
- *International Journal of Heritage Studies* (2022).
- *International Journal of Sport Communication* (2012).
- *International Review for the Sociology of Sport* (2013, 2014, 2015, 2017).
- *Journal of Applied Communication Research* (2026).
- *Journal of Communication* (2014).
- *Journal of Communication Inquiry* (2009, 2014).
- *Journal of Communication Studies* (2007).
- *Journal of Intercultural Communication Research* (2014, 2016).
- *Journal of Language and Social Psychology* (2009).
- *Journal of Sport and Social Issues* (2006, 2007, 2013, 2016).
- *Mass Communication and Society* (2008, 2009, 2011).
- *QED: A Journal in GLBTQ Worldmaking* (2016).
- *Quarterly Journal of Speech* (2009, 2011, 2015).
- *Rhetoric & Public Affairs* (2014, 2016, 2024).
- *Rhetoric Society Quarterly* (2011, 2025).
- *Social Identities: The Journal for the Study of Race, Nation, and Culture* (2009, 2012).
- *Sociology of Sport Journal* (2009, 2010, 2014, 2015, 2021).
- *Sport in History* (2021).
- *Television and New Media* (2010, 2013).
- *Western Journal of Communication* (2007, 2008, 2009, 2017).
- *Women in Sport and Physical Activity Journal* (2007).
- *Women's Studies in Communication* (2013, 2015).

Reviewer for Book Manuscripts

- Lexington Books (2019).
- Routledge (2018, 2020).

- Rutgers University Press (2019, 2026).
- Temple University Press (2014, 2016).
- University of Alabama Press (2021, 2024).
- University of Illinois Press (2020, 2022).
- University of California Press (2019).
- University of Nebraska Press (2016, 2017).

Conference Panel Chair and Respondent Service

- Respondent for panel, “Time, Temporality, and Memory in Public Address,” National Communication Association, New Orleans, LA (November 2024).
- Respondent for panel, “Grappling with Social Structures and Institutional Boundaries within Sport,” National Communication Association, New Orleans, LA (2024).
- Respondent for Research in Progress Roundtable, National Communication Association, New Orleans, LA (November 2024).
- Respondent for Research in Progress Roundtable, National Communication Association, National Harbor, MD (November 2023).
- Respondent for panel, “Histories, Figures, and Rhetorics of Sports Communication,” National Communication Association, New Orleans, LA (November 2022).
- Respondent for panel, “Top Papers in Communication and Sport,” National Communication Association, Seattle, WA (November 2021).
- Chair for panel, “New Roads, New Directions, and New Destinations: Reflections on Developing and Expanding Communication and Sport Programs,” National Communication Association, Virtual Convention (November 2020).
- Chair (and organizer) for panel, “Broken Trust: Communication for Survival among Elite Women Athletes,” National Communication Association, Baltimore, MD (November 2019).
- Chair for panel, “President Trump as Rhetor and Rhetorical Object,” National Communication Association, Baltimore, MD (November 2019).
- Respondent for panel, “Top Papers in Communication and Sport,” National Communication Association, Salt Lake City, UT (November 2018).
- Respondent for panel, “The Influential Rhetoric of Political Figures in the United States,” National Communication Association, Salt Lake City, UT (November 2018).
- Respondent for panel, “Why Sports Communication Matters,” International Communication Association, Salt Lake City, UT (November 2018).
- Respondent for Research in Progress Roundtable, “Communication and Contemporary Sport,” National Communication Association, Las Vegas, NV (November 2015).
- Respondent for panel, “Embracing Opportunities or Perpetuating Biases? Sports, Media, and the Construction of Gendered Identities,” National Communication Association, Las Vegas, NV (November 2015).
- Respondent for panel, “Redefining What Lies Out of Bounds: Sport, Sexuality, and Gender,” National Communication Association, Chicago, IL (November 2014).
- Wandering Scholar, American Studies Division, Scholar to Scholar Session, National Communication Association, Washington DC (November 2013).
- Respondent for panel, “Connecting Rhetoric, Democracy, and Deliberation,” National Communication Association, Washington DC (November 2013).
- Respondent for panel, “The Uses of Sport: Identity, Politics, Activism,” National Communication Association, New Orleans, LA (November 2011).
- Respondent for panel, “Our Team, Our Voice: Examinations of Media Coverage of Communities and Sports,” National Communication Association, New Orleans, LA (November 2011).
- Chair for panel, “A New Pedagogical Voice on the Communication Team: Sports Communication,” National Communication Association, New Orleans, LA (November 2011).
- Respondent for panel, “Who’s In and Who’s Out? Rhetorical Constructions of Relegation in Sport,” National Communication Association, Chicago, IL (November 2009).
- Moderator for panel, “Kicking Off: The Future of Sport,” Battleground States: The Future, Bowling Green, OH (February 2009).

- Chair for panel, “Critical Reflections on Trauma, Violence, and the Nation-State,” National Communication Association, San Diego, CA (November 2008).
- Chair for panel, “Languages of Sport and War,” Conference on Media, War, and Conflict Resolution, Bowling Green, OH (September 2008).

Conference Reviews

- Reader for Summit on Communication and Sport (2015-2024).
- Reader for National Communication Association, Communication and Sport Division (2016-2024).
- Reader for National Communication Association, Critical and Cultural Studies Division (2007-2018).
- Reader for National Communication Association, Political Communication Division (2018, 2019).
- Reader for National Communication Association, Public Address Division (2019, 2021-2024).
- Reader for National Communication Association, Rhetorical and Communication Theory Division (2011, 2013, 2020, 2021, 2024).
- Reader for National Communication Association, American Studies Division (2013).
- Reader for Association for Education in Journalism and Mass Communication, Sports Interest Group (2011-2013).
- Reader for Central States Communication Association, Rhetorical Theory and Criticism Division (2008).
- Reader and Respondent for Bowling Green State University School of Communication Studies Graduate Student Conference (2006, 2007).
- Reader for National Communication Association, Student Division (2003).

External Review Site Visit

- Ball State University (2022).
- Clemson University (2019).
- Idaho State University (2015).
- Indiana University (2021).
- University of Nebraska (2019).

External Reviews for Promotion/Tenure Cases

- Arizona State University (2023, 2025).
- Auburn University (2014, 2020).
- Boston College (2023).
- Brock University (2024).
- Clemson University (2025).
- Elizabethtown College (2014).
- Fairfield University (2020).
- Idaho State University (2016).
- Indiana University (2020, 2023).
- Kent State University (2018).
- Merrimack College (2021).
- Miami University (OH) (2018).
- New Mexico State University (2021).
- Ohio University (2013).
- Penn State University (2024).
- Purdue University (2019).
- Rowan University (2024).
- Texas State University (2018).
- Texas Tech University (2019).
- University of Alabama (2017, 2022).
- University of Colorado-Denver (2020).
- University of Denver (2019).
- University of Detroit-Mercy (2025).

- University of Florida (2022).
- University of Houston-Victoria (2017).
- University of Iowa (2021, 2024).
- University of Louisville (2018).
- University of Minnesota (2023).
- University of Nevada-Las Vegas (2026)
- University of Nevada-Reno (2025).
- University of North Texas (2026).
- University of South Carolina (2019, 2022).
- University of South Florida (2020, 2026).
- University of Tennessee (2022).
- University of Wisconsin (2026).
- University of Wisconsin-Milwaukee (2025).

PROFESSIONAL MEMBERSHIPS

- Association for Education in Journalism and Mass Communication (2014-2023).
- Central States Communication Association (2003-2011).
- International Association for Communication and Sport (2012-Present).
- International Communication Association (2017-Present).
- National Communication Association (2000-Present).
- North American Society for the Sociology of Sport (2003-2011, 2023-2024).
- Rhetoric Society of America (2005-2023).