

MATTHEW S. MCGLONE

Professor
Department of Communication Studies
Moody College of Communication
The University of Texas at Austin

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EDUCATION

Ph.D., Cognitive Psychology
M.S., Cognitive Psychology
B.S., Psychology & Russian, *summa cum laude*

Princeton University, 1995
Princeton University, 1991
Louisiana State University, 1988

PROFESSIONAL EXPERIENCE

The University of Texas at Austin (Austin, TX, USA)

Moody College of Communication
Department of Communication Studies

Professor	2016 - now
Associate Professor	2008 - 2016
Assistant Professor	2004 - 2008

UTNY (NYC Program for UT students)

Director	2019 - 2020
Chair, Curriculum Committee	2018 - 2020

Center for Health Communication

Associate Director of Research	2015 - 2018
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Center for Identity

Graduate Studies Faculty Representative	2012 - now
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New York University (New York, NY, USA)

Steinhardt School of Education
Department of Applied Psychology
Center for Culture, Development, and Education

Research Professor and Fellow	2001 - 2004
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The University of Chicago (Chicago, IL, USA)

Division of Social Sciences
Department of Psychology
Visiting Research Professor

	1997 - 1998
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Lafayette College (Easton, PA, USA)

Department of Psychology
Associate Professor
Assistant Professor

	2000 - 2004
	1994 - 2000

PROFESSIONAL MEMBERSHIPS

National (USA) Communication Association
International Communication Association
International Association of Language &
Social Psychology

The Society for Text & Discourse
Society for Personality & Social Psychology
Association for Psychological Science

RESEARCH INTERESTS

Persuasion and Social Influence
Natural Disaster Communication
Health Communication

Strategic Communication
Language and Thought
Metaphor and Analogy

GRANTS AWARDED

U.S. National Institutes of Health, 1R01MH134749-01A1 2024 – 2028

*Engaging communities to develop and evaluate communication
strategies for HIV prevention*

Role: Co-I (PI: Dang, B. N., Baylor College of Medicine)
\$2,438,845

U.S. National Science Foundation, 2228706 2023 – 2025

*SAI-R: CALM before the storm: Culturally appropriate language and
messaging for influencing end user behavior during impending
infrastructure failures*

Role: Co-I (PI: Stephens, K.K.)
\$750,000

Merck Investigator Studies Program, MISP61252 2022 – 2025

*A mixed-method investigation into barriers and facilitators to HPV
vaccination*

Role: PI
\$233,039

Merck Investigator Studies Program, MISP61251 2022 – 2024

*Targeting communication to improve vaccine confidence: Comparing
theoretically-designed messages across different vaccines, ages, and
self/other focus*

Role: Co-PI (PI: Stephens, K.K.)
\$142,271

U.S. Centers for Disease Control and Prevention, 6U48DP006408-01 2021 – 2022

Connecting behavioral science to COVID-19 vaccine demand

Role: Consultant (PI: Fernandez, M.E., UTHealth - Houston)
\$396,825

Institute for a Disaster-Resilient Texas 2021 – 2022

Usability analyses in flood risk communication resources

Role: Co-I (PI: Stephens, K.K.)
\$59,765

Merck Investigator Studies Program, MISP60157 2020 - 2022

An environmental scan and randomized factorial experiment to investigate the efficacy of multiple messaging strategies for improving HPV vaccine confidence

Role: PI
\$136,780

Cancer Prevention & Research Institute of Texas (CPRIT), RP223044 2020 - 2022

¡Es tiempo de vacunarte! (It's time to get vaccinated!): Promoting HPV vaccination in Texas-Mexico border communities

Role: PI (subaward; award PI: Calderon-Mora, J., Texas Tech University)
\$1,899,500 (\$174,000 subaward)

Health Technology and Privacy Program, UT Humanities Institute 2019 - 2020

Data-driven tailoring in health message design

Role: Co-I (PI: Barbour, J.)
\$15,227

Center for Health Communication, UT-Austin 2019 - 2020

Optimizing messages for personalized chronic disease prevention and Management (PI: Burgermaster, M.)

Role: Co-PI
\$7,992

Kozmetsky Family Foundation 2018 - 2020

Trick or tweet: A framework for contextualizing tweets and other social media content

Role: PI
\$220,999

Children's Advocacy Centers of Texas (CACTX), CAC16G6 2016 - 2017

A communication-based analysis of the CACTX multidisciplinary team (MDT) model and MDT Enhancement Program

Role: Co-PI (PI: Ballard, D.I.)
\$468,000

Center for Identity, UT-Austin, CID2015-003 2015 - 2016

Identity map project: Mapping convenience behaviors

Role: Co-PI (PI: Ballard, D.I.)
\$77,125

Council for International Exchange of Scholars (CIES) 2014 - 2015

Euphemism's potential in various lingua-cultural contexts: Implicit

aggression or explicit politeness?

Role: Co-PI (PI: Vildanova, G.)

\$46,500

Cancer Prevention * Research Institute of Texas (CPRIT), RP130459

2013 - 2016

Communication interventions to increase HPV vaccination

Role: Consultant (PI: Fernandez, M.E., UTHealth - Houston)

\$1,405,350 (\$36,328 subaward)

Center for Identity and IDWise, UT-Austin, CID2014-001

2013 - 2015

Development of an identity literacy scale

Role: PI

\$86,554

College of Communication, UT-Austin

2011 - 2012

New Agendas in Communication Conference Series

An interdisciplinary conference on work pressures and organizational communication

Role: Co-PI (PI: Ballard, D.I.)

\$15,000

Graduate School of Business, Hogskolen i Bodo (Norway)

Summer 2010

High North Center for Business

Bicultural identity integration and stereotype threat among Scandinavian women engineers

Role: PI

\$27,000 NOK (\$4,500 US)

Institute of Education Sciences/U.S. Department of Education

2009 - 2012

Cognition and Student Learning Program, R305A090324

Creating scalable interventions for enhancing student learning

Role: Co-PI (PI: Aronson, J., New York University)

\$1,358,111

College of Communication, UT-Austin

2007 - 2008

New Agendas in Communication Conference Series

An interdisciplinary conference on deceptive communication

Role: PI

\$20,000

U.S. National Science Foundation

2005 - 2008

Instrumentation and Laboratory Improvement Program, DUE-053230

A media effects and usability laboratory for communication research

Role: PI

\$56,350

U.S. National Science Foundation 2002 – 2003
Research Opportunity Award, Child Research Initiative, BCS-0126557
Measuring stereotype threat in middle school students
Role: Co-PI (PI: Aronson, J., New York University)
\$50,500

U.S. National Science Foundation 1998 – 2000
Instrumentation and Laboratory Improvement Program, DUE-9850652
Integrating neuroscience into the psychology classroom
Role: Co-PI (PI: Hill, W.)
\$22,062

SELECTED HONORS AND AWARDS

Plenary Speaker, International Conference of the Asia-Pacific Professional Communication Association, Hong Kong, 2025
Top Paper, Environmental Communication Division, International Communication Association Convention, 2025
Wayne N. Thompson Colloquium, Western Illinois University, 2023
Top Paper, Communication and Social Cognition Division, National Communication Association Convention, 2023
Best in Community Engagement Award, Annual Health Interprofessional Showcase, UT Center for Health Interprofessional Practice and Education, 2022
Keynote Address, Sooner Showcase, Department of Communication, The University of Oklahoma, 2022
Top Paper, Group Communication Division, National Communication Association Convention, 2020
Top Paper, Intergroup Communication Division, International Communication Association Convention, 2020
Top Paper, Health Communication Division, National Communication Association Convention, 2018
Top Paper, Communication and Social Cognition Division, National Communication Association Convention, 2016
Faculty Leader, National Communication Association Doctoral Honors Seminar, July 2014
Top Paper, Health Communication Division, National Communication Association Convention, 2014
Top Presentation, ID360: The Global Forum on Identity, April 2014
Top Paper, Communication and Social Cognition Division, National Communication Association Convention, 2014
Keynote Address, Unity through Diversity Symposium, Center for Multicultural Affairs, Duke University, March 2013
Top Paper, Language and Social Interaction Division, Western States Communication Association Convention, 2013
Top Paper, Communication and Social Cognition Division, National Communication Association Convention, 2011

Finalist, Instructor of the Year, UT Senate of College Councils, Spring 2011
George R.R. Pflaum Memorial Award and Lecture, Department of Speech
Communication and Theatre, Emporia State University, April 2011
G.P. Mohrmann Memorial Lecture, Department of Communication, University of
California at Davis, May 2010
Dean's Fellowship, UT College of Communication, 2009
Top Paper, Asian Pacific American Communication Studies Division, National
Communication Association, 2008
Top Paper, Asian Pacific American Communication Studies Division, National
Communication Association, 2006
Keynote Address, Texas Collaboratives for Excellence in Science Teaching, September
2008
Keynote Address, Symposium about Language and Society in Austin (SALSA), The
University of Texas at Austin, April 2009
Faculty Fellow, UT Humanities Institute, 2008
Mark L. Knapp Fellowship, UT Department of Communication Studies, 2007
Faculty Fellow, UT Center for Women's & Gender Studies, 2006-2007
Research Opportunity Award, National Science Foundation, 2002-2003
Thomas and Lura Forrest Jones Faculty Achievement Award, Lafayette College, 1999
Sigma Xi, 1992; Sigma Xi Grant-in-Aid, 1993
Phi Beta Kappa, 1987
Chancellor's Aide Scholarship, Louisiana State University, 1985-1988

SCHOLARSHIP

CITATIONS (*Google Scholar*, 7/30/2026)

	All	Since 2021
Citations	8,935	2,531
h-index	38	25
i10-index	58	48

BOOKS

McGlone, M.S., & Jia, M. (in preparation). *Where the action is: Linguistic agency assignment in health communication*. Cambridge University Press.

Knapp, M.L., McGlone, M.S., Griffin, D.J., & Earnest, W. (2016, 2020). *Lying and deception in human interaction* (2nd and 3rd Eds.). Dubuque, IA: Kendall Hunt.

Ballard, D.I., & McGlone, M.S. (Eds.). (2017). *Work pressures: New agendas in communication*. New York, NY: Routledge. 170 pages.

McGlone, M.S., & Knapp, M.L. (Eds.). (2009). *The interplay of truth and deception*. New York, NY: Routledge. 198 pages. Reviewed in *Discourse & Communication*.

Glucksberg, S., & McGlone, M.S. (2001). *Understanding figurative language: From metaphors to idioms*. New York, NY: Oxford University Press. 134 pages. Reviewed in *Metaphor & Symbol, The Linguist List, Discourse Processes*.

PEER-REVIEWED JOURNAL ARTICLES

Choi, J., Farris, K., Dang, B.N., Guinn, D., McGlone, M.S., Markham, C., Flash, C., Lu, C., & Cuccaro, P.M. (in press). Communication strategies for a future HIV vaccine: A qualitative study on experiences of research staff at the frontlines of recruiting for HIV vaccine clinical trials in the US South. *AIDS Research and Therapy*.

Mendez Murillo, R., Stephens, K.K., McGlone, M.S., Faust, K., Rabby, M., Kim, K., & Castellanos, S. (in press). Nothing about us without us: Using boot camp translation methods to co-create ads and commercials on HIV prevention with young, Black women in Texas. *Health Communication*.

Dolce, R., Ruth, T., Gabay, E.K., McGlone, M.S., Markham, C., Flash, C., Dang, B., & Cuccaro, P. (in press). Nothing about us without us: Using boot camp translation methods for creating HIV prevention messaging. *American Journal of Public Health*.

Stephens, K. K., Rabby, M., McGlone, M.S., Kreiser, A., Kim, K., Mendez Murillo, R., Faust, K., & Castellanos, S. (2026). Preparing for the extreme cold: Linking motivations, water infrastructure, and communication practices to protective actions. *Weather, Climate, and Society*, 18, 519–529. <https://doi.org/10.1175/WCAS-D-25-0064.1>.

McGlone, M. S., Stephens, K., Rabby, M., Mendez Murillo, R., Kim, K., Faust, K.M., & Castellanos, S. (2026). Water conservation and extreme weather preparedness messages: Helping utilities communicate to encourage public cooperation. *Journal of Contingencies and Crisis Management*, 34, e70138. <https://doi.org/10.1111/1468-5973.70138>.

Kim, K., Yang, E., Stephens, K.K., Rabby, M., Mendez Murillo, R., McGlone, M.S., Castellanos, S., & Faust, K.M. (2026). Clear or compliant? The tension between regulatory requirements and public comprehension in boil water advisories. *International Journal of Disaster Risk Reduction*, 133, 105982. <https://doi.org/10.1016/j.ijdr.2025.105982>

Stephens, K.K., Rabby, M., & McGlone, M.S. (2026). Communicating safety: The impact of warning signs and messages on reducing risky driving in flood conditions. *International Journal of Disaster Risk Reduction*, 133, 105915. <https://doi.org/10.1016/j.ijdr.2025.105915>.

Kim, K., Rabby, M., McGlone, M. S., Stephens, K. K., Mendez Murillo, R., Castellanos, S., & Faust, K. (2026). Water utility communication effectiveness: Regional behavioral response patterns in conservation messaging. *Journal of Environmental Management*, 401, 128821. <https://doi.org/10.1016/j.jenvman.2026.128821>

- Zhang, Z., Jia, M., McGlone, M.S. (2025). Pills, rebel yells, and red dye spills: Preventing the misuse of antibiotics via language and color cues. *Journal of Health Communication*. Online ahead of print.
<https://doi.org/10.1080/10410236.2025.2609954>
- Kim, K., Stephens, K. K., McGlone, M. S., Rabby, M., Mendez Murillo, R., Castellanos, S., & Faust, K. M. (2025). Strengthening individual preparedness for extreme cold weather through enhanced messaging, risk perception, and trust. *Sustainable Cities and Society*, 121, 106164. <https://doi.org/10.1016/j.scs.2025.106164>
- Su, R., Stephens, K. K., McGlone, M. S., & Jia, M. (2025). One HPV vaccination message does not fit all: Differences between young adults deciding to be vaccinated and parents deciding for their children. *Health Communication*, 40(9), 1645-1660. <https://doi.org/10.1080/10410236.2024.2417115>
- Larson, D., McGlone, M., & Burgermaster, M. (2024). Tailoring nutrition education messages to optimize behavioral intention during diabetes prevention intervention. *Journal of Nutrition Education and Behavior*, 56(8), S88.
<https://doi.org/10.1016/j.jneb.2024.05.228>
- McGlone, M.S., Stephens, K.K., Jia, M., Montagnolo, C., & Xu, Y. (2024). Multiple messaging strategies for increasing HPV vaccination intentions among English- and Spanish-speaking parents in the U.S. and Mexico. *Vaccines*, 12(6), 650 – 662.
<https://doi.org/10.3390/vaccines12060650>
- Choi, J., May, S., Dang, B., Markham, C., McGlone, M.S., & Cuccaro, P.M. (2024). Acceptability of a future HIV vaccine: A rapid scoping review. *Journal of Acquired Immune Deficiency Syndrome*. <https://doi.org/10.1097/qai.0000000000003416>
- Stephens, K.K., Blessing, R., Tasuji, T., McGlone, M.S., Stearns, L., Lee, S.D., & Brody, S. (2024). Investigating ways to better communicate flood risk: The tight coupling of perceived flood map usability and accuracy. *Environmental Hazards*, 23(1), 92 – 111.
<https://doi.org/10.1080/17477891.2023.2224956>
- Zhang, Z., Jia, M., & McGlone, M.S. (2022). Communicating antibiotic resistance via linguistic agency assignment. *Health Communication*, 38, 3287 – 3300.
<https://doi.org/10.1080/10410236.2022.2147125>
- Bean, H., Cruz-Naranjo, A.M., Shimizu, M., Stephens, K.K., McGlone, M.S., & Strover, S. (2022). Mobile alert and warning in the United States and Japan: Confronting the challenges of international harmonization. *International Journal of Disaster Risk Science*. <https://doi.org/10.1007/s13753-021-00380-4>
- Baryshevtsev, M., Zhong, L., Lloyd, R., & McGlone, M. (2020). Trait perspective-taking

and need for cognition in the formation of stereotypes about people who stutter. *Journal of Fluency Disorders*, 65, Article 105778.

<https://doi.org/10.1016/j.jfludis.2020.105778>

Mackert, M., Pounders, K., Brown, L. E., Kirtz, S., Wagner, J. H., Ring, D., Hill, L., Wilcox, G., Murthy, D., Tierney, W., Innerarity, S., McGlone, M., Holleran Steiker, L. K., DeSalvo, K., Bernhardt, J. M., & Pretorius, K. (2020). Development of a health communication campaign to promote the Texas prescription monitoring program. *Health Marketing Quarterly*, 37(3), 222-231.

<https://doi.org/10.1080/07359683.2020.1802967>

Coppola, V., & McGlone, M.S. (2020). Persuasive effects of linguistic agency assignment and linguistic markers of argumentation in health messages about an emerging sexually transmitted disease. *Journal of Health Communication*, 25, 33-42. doi: [10.1080/10810730.2019.1697398](https://doi.org/10.1080/10810730.2019.1697398)

Wang, Y., & McGlone, M.S. (2020). Did I offend you or did it? Agency assignment in interpersonal apology. *Discourse Processes*, 57, 66-80. doi: [10.1080/0163853X.2019.1576471](https://doi.org/10.1080/0163853X.2019.1576471)

Glowacki, E.M., Bernhardt, J., & McGlone, M.S. (2019). Tailored texts: An application of regulatory fit to text messages designed to reduce high-risk drinking. *Journal of Health Informatics*. Online ahead of print:

<https://doi.org/10.1177/1460458219889279>.

Zhang, Z., & McGlone, M. S. (2019). Language matters: effects of linguistic agency assignment on HPV prevention advocacy in Chinese public health education materials. *Chinese Journal of Communication*, 12(2), 166-184.

<https://doi.org/10.1080/17544750.2018.1513853>

McGlynn, J., & McGlone, M. S. (2019). Desire or disease? Framing obesity to influence attributions of responsibility and policy support. *Health Communication*, 34(7), 689-701. <https://doi.org/10.1080/10410236.2018.1431025>

McGlone, M.S., Stephens, K.K., Gonzalez, S., & Fernandez, M. (2017). Persuasive texts for prompting action: Agency assignment in HPV vaccination text message reminders. *Vaccine*, 35, 4295 - 4297.

<http://dx.doi.org/10.1016/j.vaccine.2017.06.080>

Baryshevtsev, M. V., & McGlone, M. S. (2018). Pronoun usage in online sexual predation. *Cyberpsychology, Behavior and Social Networking*, 21(2), 117-122.

<https://doi.org/10.1089/cyber.2016.0625>

McGlone, M. S., & Glowacki, E. M. (2018). Hate the sin, love the saints: Activities versus actors in message design. *Journal of Language and Social Psychology*, 37(1), 114-128. <https://doi.org/10.1177/0261927X17706947>

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- Kurlak, R. M., McGlone, M. S., & Vangelisti, A. L. (2018). Time is on our side: Temporal agency in courtship narratives. *Discourse Processes*, 55(7), 593-606.
<https://doi.org/10.1080/0163853X.2017.1306675>
- McCracken, A. A., & McGlone, M. S. (2016). Naive realism in the unmarried cohabitation controversy in the United States. *Interpersona : An International Journal on Personal Relationships*, 10(1), 36-55. <https://doi.org/10.5964/ijpr.v10i1.202>
- Glowacki, E. M., McGlone, M. S., & Bell, R. A. (2016). Targeting Type 2: Linguistic agency assignment in diabetes prevention policy messaging. *Journal of Health Communication*, 21(4), 457-468. <https://doi.org/10.1080/10810730.2015.1095821>
- McGlone, M.S., & Pfister, R.A. (2015). Stereotype threat and the evaluative context of communication. *Journal of Language and Social Psychology*, 34, 111 - 137.
<https://doi.org/10.1177/0261927X14562609>
- Chen, M., McGlone, M. S., & Bell, R. A. (2015). Persuasive effects of linguistic agency assignment and point of view in narrative health messages about colon cancer. *Journal of Health Communication*, 20(8), 977-988.
<https://doi.org/10.1080/10810730.2015.1018625>
- Bell, R. A., McGlone, M. S., & Dragojevic, M. (2014). Vicious viruses and vigilant vaccines: Effects of linguistic agency assignment in health policy advocacy. *Journal of Health Communication*, 19(10), 1178-1195.
<https://doi.org/10.1080/10810730.2013.811330>
- Dragojevic, M., Bell, R. A., & McGlone, M. S. (2014). Giving radon gas life through language: Effects of linguistic agency assignment in health messages about inanimate threats. *Journal of Language and Social Psychology*, 33(1), 89-98.
<https://doi.org/10.1177/0261927X13495738>
- Bell, R. A., McGlone, M. S., & Dragojevic, M. (2014). Vicious viruses and vigilant vaccines: Effects of linguistic agency assignment in health policy advocacy. *Journal of Health Communication*, 19(10), 1178-1195.
<https://doi.org/10.1080/10810730.2013.811330>
- McGlone, M. S., Bell, R. A., Zaitchik, S. T., & McGlynn III, J. (2013). Don't let the flu catch you: Agency assignment in printed educational materials about the H1N1 influenza virus. *Journal of Health Communication*, 18(6), 740-756.
<https://doi.org/10.1080/10810730.2012.727950>
- McGlone, M.S. (2011). Hyperbole, homunculi, and hindsight bias: An alternative evaluation of conceptual metaphor theory. *Discourse Processes*, 48, 563-574.
<https://doi.org/10.1080/0163853X.2011.606104>
- Peña, J., McGlone, M. S., & Sanchez, J. (2012). The cowl makes the monk: How avatar

appearance and role labels affect cognition in virtual worlds. *Journal of Virtual Worlds Research*, 5(3). <https://doi.org/10.4101/jvwr.v5i3.6280>

Aronson, J., & McGlone, M. S. (2011). Inoculations old and new. *Psychological Inquiry*, 22, 252-254. <https://doi.org/10.1080/1047840X.2011.627775>

Merola, N. A., & McGlone, M. S. (2011). Adversarial inhumanization in the abortion debate. *Western Journal of Communication*, 75, 323-340.
<https://doi.org/10.1080/10570314.2011.571651>

Aronson, J., Jannone, S., McGlone, M.S., & Johnson-Campbell, T. (2009). The Obama effect: An experimental test. *Journal of Experimental Social Psychology*, 45, 957-962. <https://doi.org/10.1016/j.jesp.2009.05.006>

McGlone, M. S., & Pfiester, R. A. (2009). Does time fly when you're having fun, or do you? Affect, agency, and embodiment in temporal communication. *Journal of Language and Social Psychology*, 28, 3-31.
<https://doi.org/10.1177/0261927X08325744>

McGlone, M.S., & Pfiester, R.A. (2007). The generality and consequences of stereotype threat. *Sociology Compass*, 1, 174-190. <https://doi.org/10.1111/j.1751-9020.2007.00021.x>

McGlone, M.S., Bortfeld, H., & Kobrynowicz, D. (2007). Laying it on thin: Analogical cue frequency in the manipulation of choice. *Personality and Social Psychology Bulletin*, 33, 721- 731. <https://doi.org/10.1177/0146167206298565>

McGlone, M. S. (2007). What is the explanatory value of a conceptual metaphor? *Language & Communication*, 27(2), 109-126.
<https://doi.org/10.1016/j.langcom.2006.02.016>

McGlone, M.S., & Aronson, J. (2007). Forewarning and forearmng stereotype -threatened students. *Communication Education*, 56, 119-133.
<https://doi.org/10.1080/03634520601158681>

McGlone, M.S., Beck, G.A., & Pfiester, R.A. (2006). Contamination and camouflage in euphemisms. *Communication Monographs*, 73, 261-282.
<https://doi.org/10.1080/03637750600794296>

McGlone, M.S., & Aronson, J. (2006). Stereotype threat, gender identity salience, and spatial reasoning. *Journal of Applied Developmental Psychology*, 27, 486-493.
<https://doi.org/10.1016/j.appdev.2006.06.003>

McGlone, M.S., Aronson, J., & Kobrynowicz, D. (2006). Stereotype threat and the gender gap in political knowledge. *Psychology of Women Quarterly*, 30, 392-398.
<https://doi.org/10.1111/j.1471-6402.2006.00314.x>

- McGlone, M.S., Kobrynowicz, D., & Alexander, R.A. (2005). A certain *je ne sais quoi*: Verbalization bias in evaluation. *Human Communication Research*, 31, 241-267. <https://doi.org/10.1111/j.1468-2958.2005.tb00871.x>
- McGlone, M.S. (2005). Quoted out of context: Contextomy and its consequences. *Journal of Communication*, 55, 33-46. <https://doi.org/10.1111/j.1460-2466.2005.tb02675.x>
- McGlone, M.S. (2005). Contextomy: The art of quoting out of context. *Media, Culture, & Society*, 27, 511-522. <https://doi.org/10.1177/0163443705053974>
- McGlone, M.S., & Bachelor, J. (2003). Looking out for number one: Euphemism and face. *Journal of Communication*, 53, 251-264. <https://doi.org/10.1111/j.1460-2466.2003.tb02589.x>
- McGlone, M.S., & Manfredi, D.A. (2002). Topic-vehicle interaction in metaphor comprehension. *Memory and Cognition*, 29, 1209-1219. <https://doi.org/10.3758/BF03206390>
- Bortfeld, H., & McGlone, M.S. (2001). The continuum of metaphor processing. *Metaphor and Symbol*, 16, 75-86. <https://doi.org/10.1080/10926488.2001.9678887>
- McGlone, M.S., & Tofighbakhsh, J. (2000). Birds of a feather flock conjointly (?): Rhyme as reason in aphorisms. *Psychological Science*, 11, 424 - 428. <https://doi.org/10.1111/1467-9280.00282>
- Glucksberg, S., & McGlone, M.S. (1999). When love is not a journey: What metaphors mean. *Journal of Pragmatics*, 31, 1541-1558. [https://doi.org/10.1016/S0378-2166\(99\)00003-X](https://doi.org/10.1016/S0378-2166(99)00003-X)
- McGlone, M.S., & Tofighbakhsh, J. (1999). The Keats heuristic: Rhyme as reason. *Poetics*, 26, 235-244. [https://doi.org/10.1016/S0304-422X\(99\)00003-0](https://doi.org/10.1016/S0304-422X(99)00003-0)
- McGlone, M.S., & Reed, A. (1998). Anchoring in the interpretation of probability expressions. *Journal of Pragmatics*, 30, 723-733. doi:10.1016/S0378-2166(98)00011-3. [https://doi.org/10.1016/S0378-2166\(98\)00011-3](https://doi.org/10.1016/S0378-2166(98)00011-3)
- McGlone, M.S., & Harding, J.L. (1998). Back (or forward?) to the future: The role of Perspective in temporal language comprehension. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 24, 1211-1223. <https://doi.org/10.1037/0278-7393.24.5.1211>
- Glucksberg, S., McGlone, M.S., & Manfredi, D.A. (1997). Property attribution in metaphor comprehension. *Journal of Memory and Language*, 36, 50-67. <https://doi.org/10.1006/jmla.1996.2479>

McGlone, M.S. (1996). Conceptual metaphors and figurative language interpretation: Food for thought? *Journal of Memory and Language*, 35, 544-565.
<https://doi.org/10.1006/jmla.1996.0029>

McGlone, M.S., Cacciari, C., & Glucksberg, S. (1994). Semantic productivity and idiom comprehension. *Discourse Processes*, 17, 167-190.
<https://doi.org/10.3758/BF03197201>

Glucksberg, S., Brown, M.E., & McGlone, M.S. (1993). Conceptual metaphors are not automatically accessed during idiom comprehension. *Memory and Cognition*, 21, 711-719. <https://doi.org/10.3758/BF03197201>

Glucksberg, S., Keysar, B., & McGlone, M. S. (1992). Metaphor understanding and accessing conceptual schema: Reply to Gibbs (1992). *Psychological Review*, 99, 578-581. <https://doi.org/10.1037/0033-295X.99.3.578>

Geer, J.H., & McGlone, M.S. (1990). Sex differences in memory for erotica. *Cognition and Emotion*, 4, 71-78. <https://doi.org/10.1080/02699939008406766>

PEER-REVIEWED ABSTRACTS

McGlone, M.S., Schlag, K.E., Altillo, B.A., & Burgermaster, M. (2021). Health regulatory focus and diet goal messaging fit. *Annals of Behavioral Medicine*, 55, S246.

Jillipalli, R., Rhadakrishnan, K., Champion, J., Walker, L., & McGlone, M.S. (2021). An ethnographic study exploring the cultural beliefs influencing cervical cancer screening behaviors among Asian Indian women in the United States. *Proceedings of the Oncology Nursing Society*, 46, abstract.

BOOK CHAPTERS AND ENCYCLOPEDIA ENTRIES

Koszarek, A., & McGlone, M.S. (2026). Ostensive communication and social support in animal euthanasia conversations. In E. Glowacki (Ed.), *Mental health case studies with implications for communication* (pp. 234 - 254). Kendall Hunt.

McGlone, M. S., & Miller, C. (2026). Persuasive message design for infrastructure communication. In K. K. Stephens & K. M. Faust (Eds.), *The handbook of infrastructure communication* (pp. 323-336). John Wiley & Sons.

McGlone, M.S., Wang, Y., & Glowacki, E.M. (2023). Linguistic agency assignment in health communication. In E. Ho, (Ed.), *International encyclopedia of health communication*.

McGlone, M.S., & Knapp, M.L. (2019). A brief history of deception research. In A. Docan-Morgan (Ed.), *Palgrave handbook of deception* (pp. 3 - 28). Palgrave.

McGlone, M.S., & Baryshevtsev, B. (2019). Lying and quotation. In J. Meibauer (Ed.),

The Oxford handbook of lying. Oxford University Press.

McGlone, M.S., Merola, N.A., & McGlynn, J. (2017). Time is not on our side: Temporal agency in the Enron email dataset. In D.I. Ballard & M.S. McGlone (Eds.), *Work pressures: New agendas in communication* (pp. 120-136). Routledge.

Castelli, D.M., Bryant, L., Glowacki, E.M, McGlone, M.S., & Barcelona, J.M. (2016). Persuading teens to reduce health risk through healthy messaging. In V. Goodyear, K. Armour, & A. Casey (Eds). *Pedagogical cases: Digital technologies in youth physical activity, physical education & sport* (pp. 137 - 153). Routledge.

McGlone, M.S., & Merola, N.A. (2016). Time waits for no one: Mortality salience and temporal agency. In L.A. Harvell & G.S. Nisbett (Eds.), *Denying death: An interdisciplinary approach to terror management theory* (pp. 118 - 135). Routledge.

Shapiro, J., Aronson, J., & McGlone, M.S. (2016). Stereotype threat. In T.D. Nelson (Ed.), *Handbook of stereotyping, prejudice, and discrimination* (2nd ed., pp. 87-105). Psychology Press.

McGlynn, J., & McGlone, M.S. (2014). Language and deception. In T. Levine (Ed.), *Encyclopedia of deception* (p. 581-585). SAGE.

McGlone, M.S. (2014). Doubly disadvantaged: Ethnic and gender bias in the Norwegian engineering sector. In J. Sørnes & L. Browning (Eds.), *Culture, development, and petroleum: An ethnography of the High North* (pp. 185-191). Routledge.

McGlone, M.S. (2012). Stereotype threat. In W. Donsbach (Ed.), *International encyclopedia of communication online*.

McGlone, M.S., & Giles, H. (2011). Language and interpersonal communication. In M.L. Knapp & J.A. Daly (Eds.), *Handbook of interpersonal communication* (4th Ed., pp. 201 -237). SAGE.

McGlone, M.S. (2009). Deception via selective quotation. In M.S. McGlone & M.L. Knapp (Eds.), *The interplay of truth and deception* (pp. 53-65). Routledge.

Aronson, J., & McGlone, M.S. (2009). Social identity and stereotype threat. In T.D. Nelson (Ed.), *Handbook of stereotyping, prejudice, and discrimination research* (p. 153-178). Psychology Press.

McGlone, M.S. (2003). Metaphor. In L. Nadel (Ed.), *Encyclopedia of cognitive science* (p. 15 -19). Nature Publishing Group.

McGlone, M.S. (2001). Concepts as metaphors. In S. Glucksberg (Ed.), *Understanding figurative language: From metaphors to idioms* (pp. 90-107). Oxford University Press.

Glucksberg, S., Manfredi, D.A., & McGlone, M.S. (1997). Metaphor comprehension: How metaphors create new categories. In T. Ward, S. Smith, & J. Vaid (Eds.), *Creative thought: An investigation of conceptual structures and processes* (pp. 327-350). American Psychological Association.

McGlone, M.S., Harding, J.L., & Glucksberg, S. (1995). Time marches on: Understanding time-as-movement expressions. In P. Amsili, M. Borillo, & L. Vieu (Eds.), *Time, space, and movement: Meaning and knowledge in the sensible world* (p. 21-28). Groupe LRC.

PUBLISHED CONFERENCE PROCEEDINGS

McGlone, M.S., Bortfeld, H., & Kobryniewicz, D. (2005). Using idioms to invoke analogical framing in decision making. *Texas Linguistic Forum*, 49, 108 - 116.

McGlone, M.S., & Bortfeld, H. (2004). The implicit influence of idioms. *Proceedings of the Cognitive Science Society*, 25, 1382 - 1384.

McGlone, M.S., & Bortfeld, H. (1999). The continuum of metaphor processing. *Proceedings of the AISB 1999 Symposium on Metaphor, Artificial Intelligence, and Cognition*, 35-40.

CREATIVE WORKS AND REVIEWS (NOT PEER REVIEWED)

Barron, G.C., Ring, D., & McGlone, M.S. (2017). Change the culture, build the resilience. UT-Austin Dell Medical School Blog.
<http://blog.dellmedschool.utexas.edu/2017/03/14/change-culture-build-resilience/>.

McGlone, M.S. (2015, March 14). How framing affects privacy decisions. Presentation at South by Southwest (SXSW) Interactive, Austin, TX. Recording available at <https://www.youtube.com/watch?v=NrlpF8MYlxA>.

McGlone, M.S., & Stephens, K.K. (2014, October 17). Changing hospital and health communication can contain Ebola and other diseases. *Huffington Post / Healthy Living*. http://www.huffingtonpost.com/matthew-s-mcglone/changing-hospital-and-health_b_6003336.html.

McGlone, M.S. (2012, January 22). Half-truths and other fractions. *New York Times*. <http://www.nytimes.com/roomfordebate/2012/01/22/why-politicians-get-away-with-lying>.

McGlone, M.S., & Breckinridge, B.L. (2010, September 21). Why the brain doubts a

foreign accent. *Scientific American: Mind Matters*.
<http://www.scientificamerican.com/article.cfm?id=the-brain-doubts-accent>.

McGlone, M.S., & Paramoure, S. (2008, October 14). Stereotype threat in the science classroom. *Science Alive*. <https://itunes.apple.com/us/podcast/stereotype-threat-by-matt/id295430869?mt=2>.

McGlone, M.S. (2007, April 2). Stereotype threat and female students' math performance. *Communication Currents*.
<https://www.natcom.org/CommCurrentsArticle.aspx?id=845>.

MANUSCRIPTS UNDER REVIEW

McGlone, M.S., McGlynn, J., & Koszarek, A. Gut microbes and public health messaging about added sugar.

Barbour, J., Ratcliff, C., Table, B., Brown, V., Donovan, E., McGlone, M.S., & Radharishnan, K. Data-driven tailoring in health communication: Intrusive tailoring provokes reactance that undermines outcomes.

Pike, M., & McGlone, M.S. Moral flexibility in sport: Rationalizing cheating through motivated reasoning.

Larson, D., McGlone, M., Altillo, B., & Burgermaster, M. Promotion regulatory focus, but not regulatory fit, improves behavioral intention to consume a healthy diet in an experiment with individuals at risk for diabetes.

Su, R., Stephens, K. K., McGlone, M. S., & Jia, M. When agentic pneumonia meets older adults: Will it persuade older adults to vaccinate or backfire?

Jia, M., Zhang, Z., & McGlone, M.S. What can a bad apple do? Effects of norms on participants' production and perception of impoliteness in online "" discussions.

Ballard, D.I., Madhrana, D., Waller, M., & McGlone, M.S. Making time for team reflexivity in extreme work environments.

MANUSCRIPTS IN PREPARATION

Koszarek, A., & McGlone, M.S. Ostensive communication and social support in animal euthanasia conversations.

McGlone, M.S., McGlynn, J., Montagnolo, C., & Hazlett, A. Movement as an agency cue in health threat messaging.

McGlone, M.S., Jian, M., & Glowacki, E.M. Smoke signals: Grammatical metaphor in smoking cessation narratives.

PEER-REVIEWED CONFERENCE PRESENTATIONS

McGlone, M.S. (2026, May). Language intensity and availability bias in judgments of issue stance prevalence. Paper presented at the 19th International Conference on Language and Social Psychology, Tucson, AZ.

McGlone, M.S., Stephens, K.K., Rabby, M., Mendez Murillo, R., Kim, K., Faust, K., & Castellanos, S. (2025, May). Water conservation and extreme weather preparedness messages: Helping utilities communicate to encourage public cooperation. **Top Paper** presented at the Annual Convention of the International Communication Association, Environmental Communication Division, Denver, CO.

Zhang, T., Jia, M., & McGlone, M. S. (2025, May). Pills, rebel yells, and red dye spills: Preventing the misuse of antibiotics via language and color cues. Paper presented at the Annual Convention of the International Communication Association, Health Communication Division, Denver, CO.

Mendez Murillo, R., Stephens, K. K., McGlone, M. S., Rabby, M., Faust, K., Kim, K., & Castellanos, S. (2025, May). Cultural and structural communicative factors influencing environmental protective behaviors in Spanish-speaking Latina/o/x/e children and adults during extreme weather events. Paper presented at the Annual Convention of the International Communication Association, Environmental Communication Division, Denver, CO.

Su, R., Stephens, K. K., McGlone, M. S., & Jia, M. (2025, May). When agentic pneumonia meets older adults: Will it persuade older adults to vaccinate or backfire? Paper presented at the Annual Convention of the International Communication Association, Health Communication Division, Denver, CO.

Jia, M., & McGlone, M. S. (2025). Extending the message style construct in advice communication research: Effects of hedges and frame markers on responses to text-based online advice. Paper presented at the Annual Convention of the International Communication Association, Intergroup Communication Division, Denver, CO.

Mendez Murillo, R., McGlone, M.S., Stephens, K.K., Faust, K., Kreiser, A., & Castellanos, S. (2024). Embracing greater regard: Exploring the role of cultural and structural elements influencing protective behaviors in Spanish-speaking Latina/o/x/e children and adults. Paper presented at the Annual Convention of the National Communication Association, Latino/Latina Communication Studies Division, New Orleans, LA.

Su, R., Stephens, K.K., McGlone, M.S., Jia, M. (2024). One HPV vaccination message does not fit all: Differences between young adults deciding to be vaccinated and parents deciding for their children. Paper presented at the Annual Convention of the National Communication Association, Health Communication Division, New Orleans, LA.

McGlone, M.S., Stephens, K.K., Jia, M., Montagnolo, C., & Xu, Y. (2024). Multiple

messaging strategies for increasing HPV vaccination intentions among English- and Spanish-speaking parents in the U.S. and Mexico. Paper presented at the Annual Convention of the National Communication Association, Health Communication Division, New Orleans, LA.

Koszarek, A., & McGlone, M.S. (2024). The influence of sugar craving explanations on receptivity to sugary regulatory measures. Paper presented at the Annual Convention of the National Communication Association, Health Communication Division, New Orleans, LA.

Stephens, K.K., Rabby, M., Mendez Murillo, R., McGlone, M.S., Kreiser, A., Castellanos, S., & Faust, K. (2024). Wrapped pipe dreams: Using protection motivation theory to understand the greater good when helping prepare for extreme cold weather. Paper presented at the Annual Convention of the National Communication Association, Environmental Communication Division, New Orleans, LA.

Hunt, E., & McGlone, M.S. (2023). Your future is approaching: Socioemotional selectivity theory and temporal agency. Paper presented at the Annual Convention of the National Communication Association, Scholar to Scholar Session, National Harbor, MD.

Zhang, Z., Jia, M., & McGlone, M.S. (2023). Pills, rebel yells, and red dye spills: Communicating antibiotic resistance via language and color cues. Paper to be presented at the Annual Convention of the National Communication Association, Health Communication Division, National Harbor, MD.

Jia, M., Zhang, Z., & McGlone, M.S. (2022). What can a bad apple do? Effects of norm's on participant's production and perception of impoliteness in online discussions. **Top Paper** at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, New Orleans, LA.

McGlone, M.S., Stephens, K.K., McFarlane, S.J., Richards, A., Nan, X., & Voss, T. (2022). Culturally sensitive communication about HPV. "Spotlight" panel discussion at the Annual Convention of the National Communication Association, Health Communication Division, New Orleans, LA.

Zhang, Z., Jia, M., & McGlone, M.S. (2022). Communicating antibiotic resistance via linguistic agency assignment. Paper presented at the Annual Convention of the International Communication Association, Health Communication Division, Paris, France.

McGlone, M.S., & Pike, M. (2022). Hail to the thief: Actors vs. activities in crisis reporting. Paper presented at the Annual Convention of the International Communication Association, Mass Communication Division, Paris, France.

Zhang, Z., Jia, M., & McGlone, M.S. (2021). The effects of linguistic agency assignment and reference nouns in advocating appropriate use of antibiotics. Paper presented at the Annual Convention of the National Communication Association, Health Communication Division, Seattle, WA.

- Ballard, D.I., Mandhana, D.M., Waller, M., McGlone, M.S., Aguilar, A.M., Inman-Ramgolam, D. (2020). All action and no talk: A multimethod investigation of routinized adaptation in interprofessional critical teams. **Top Paper** presented at the Annual Convention of the National Communication Association, Group Communication Division.
- Pett, R.C., Sanders, G.T., Brass, C., Fox, K., & McGlone, M.S. (2020). To vaccinate or not to vaccinate: Exploring attitudes toward the anti-vaccination movement through nominalization. Paper to be presented at the Annual Convention of the National Communication Association, Health Communication Division.
- Schlag, K., McGlone, M.S., Jia, M., Ryoo, J., & Jeon, Y. (2020). Perspective taking, self-disclosure, and stereotype recall of people who persons who stutter. **Top Paper** presented at the Annual Convention of the International Communication Association, Intergroup Communication Division.
- Zhang, Z., Jia, M., & McGlone, M.S. (2020). Combating antibiotics resistance: The effects of agency assignment in advocating appropriate use of antibiotics. Paper presented at the Annual Convention of the International Communication Association, Health Communication Division.
- Jia, M., Zhang, Z., & McGlone, M.S. (2020). They swear, I swear. The bad apple effect on (im)politeness. Paper presented at the Annual Convention of the International Communication Association, Information Systems Division.
- Griffin, D.G., McGlone, M.S., Earnest, W., & Knapp, M.L. (2018). Playing with the truth: Teaching courses on deceptive communication. Short course presented at the Annual Convention of the National Communication Association, Salt Lake City, UT.
- Wang, Y., & McGlone, M.S. (2018). Did I offend you or did it? Agency assignment in interpersonal apology. Paper presented at the 16th International Conference on Language and Social Psychology, Alberta, CA.
- Glowacki, E.G., McGlone, M.S., & Bernhardt, J. (2018). Tailored texts: An application of regulatory fit to text messages designed to reduce high-risk drinking. **Top Paper** presented at the Annual Convention of the National Communication Association, Salt Lake City, UT.
- McGlone, M.S., & Glowacki, E.G. (2016). Hate the sin, love the saints: Activity vs. actor nouns in message design. **Top Paper** presented at the Annual Convention of the National Communication, Communication and Social Cognition Division, Philadelphia, PA.
- Baryshevtsev, M.V., McGlone, M.S., McGlynn, J., & Griffin, Z. (2016). Visual attention predicts email scam detection: An eye-tracking approach. Paper presented at the Annual Convention of the National Communication Association, Human Communication and Technology Division, Philadelphia, PA.

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- Zhang, Z., & McGlone, M.S. (2016). Language matters: Effects of linguistic agency assignment in Chinese health policy advocacy. Paper presented at the Annual Convention of the National Communication Association, Asian Pacific Studies Division, Philadelphia, PA.
- Kurlak, R., McGlone, M.S., & Vangelisti, A.L. (2016). Time is on our side: Agency in courtship narratives. Paper presented at the Annual Convention of the National Communication Association, Interpersonal Communication Division, Philadelphia, PA.
- McGlone, M.S., Stephens, K.K., Savas, L., Rodriguez, S.A., Vernon, S., & Fernandez, M.E. (2016). Texts for taking action: Agency assignment in SMS vaccination reminders. Paper presented at the Kentucky Conference on Health Communication, Lexington, KY.
- McGlone, M.S., & Merola, N.A. (2015). Time waits for no one: Mortality salience and temporal agency. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Las Vegas, NV.
- McGlone, M.S. (2015). For the love of language: Examination of human interaction through a linguistic lens. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Las Vegas, NV.
- Glowacki, E.M., & McGlone, M.S. (2015). Taking down Type 2: Linguistic agency assignment in diabetes prevention policy messaging. Paper presented at the Annual Convention of the National Communication Association, Health Communication Division, Las Vegas, NV.
- McGlynn, J., & McGlone, M.S. (2015). Don't tell me who to blame: Persuasive effects of implicit arguments in obesity messages on attributions of responsibility and policy support. **Top Paper** presented at the Annual Convention of the National Communication Association, Health Communication Division, Las Vegas, NV.
- Earnest, W., Griffin, D.J., & McGlone, M.S. (2015). Lying and deception - teaching the course to undergraduates. Presentation at the Annual Convention of the National Communication Association, Las Vegas, NV.
- LeFebvre, L., Tardif, S., Brown, L.E., Donovan, E., Allen, M., McGlone, M.S., & Love, B. (2015). Am I fighting cancer or is cancer fighting me? Embracing opportunities to study linguistic agency in cancer uncertainty conversations. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Las Vegas, NV.
- Glowacki, E.M., & McGlone, M.S. (2015). Targeting Type 2: Linguistic framing of diabetes prevention policy. Paper presented at the Annual Convention of the Society for Prevention Research, Washington, D.C.
- McGlone, M.S., & Ballard, D.I. (2014). Framing identity: Communication in consumer

privacy decisions. Presentation at the Global Identity Summit, Tampa, FL.
McGlone, M.S. (2014). Words matter when educating consumers about identity theft.
Top Paper Presentation at ID360: The Global Forum on Identity, Austin, TX.

McGlone, M.S., McGlynn, J., Blackburn, K., LeFebvre, L., & Baryshevtsev, M. (2014). Hail to the thief: Agency and nominalization in consumer education materials about identity theft. Paper presented at the National Communication Association Annual Convention, Communication and Social Cognition Division, Chicago, IL.

McGlone, M.S., & Aronson, J.A. (2013). Steering students down the road less travelled: Identity salience, gender stereotypes, and college major exploration. Paper presented at the Annual Convention of the Society for Personality and Social Psychology, New Orleans, LA.

McGlone, M.S., & Pfister, R.A., (2013). Stereotype threat and the evaluative context of communication. **Top Paper** presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Orlando, FL.

McGlone, M.S., & LeFebvre, L.E. (2013). Drugs cause benefits, side effects just happen: Strategic linguistic agency assignment in direct-to-consumer drug advertising. **Top Paper** presented at the Western States Communication Association Annual Convention, Language and Social Interaction Division, Reno, NV.

Merola, N.A., & McGlone, M.S. (2012). Do we like people who are easy to read? Processing fluency in online impression formation. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, Orlando, FL.

McGlone, M.S., Ballard, D.I., McGlynn, J., & Merola, N.A. (2012). Time is not on our side: Temporal agency and crisis in the Enron e-mail database. Invited paper presentation for the ID360 Global Forum on Identity, Center for Identity, UT-Austin, Austin, TX.

McGlone, M.S. (2012). Language and loss aversion in the hydraulic fracturing controversy. Invited paper presentation for the "Natural Gas: Shaping the Message" Seminar Series, School of Aerospace and Mechanical Engineering, University of Oklahoma, Norman, OK.

McGlone, M.S., & Knapp, J. (2012). Event agency in temporal language. Paper presented at the Annual Convention of the Gerontological Society of America, Boston, MA.

Merola, N.A., & McGlone, M.S. (2011). We're elated, they're sad: Evidence for linguistic inhumanization in a sports scenario. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, New Orleans, LA.

Breckinridge, B.A., Tollison, A., & McGlone, M.S. (2011). Are white people racist?

Stereotype threat in interracial interaction. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, New Orleans, LA.

Breckinridge, B.A., Tollison, A., & McGlone, M.S. (2011). Are white people racist? Stereotype threat in interracial interaction. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, New Orleans, LA.

McGlone, M.S., & Knapp, J. (2011). Event agency in temporal language. Paper presented at the Annual Convention of the Gerontological Society of America, Boston, MA.

McGlone, M.S., Bell, R.A., Zaitchik, S.A., & McGlynn, J. (2010). Don't let the flu catch you: Agency assignment in printed educational materials about the H1N1 influenza virus and vaccine. Paper presented at the National Communication Association Convention, Health Communication Division, San Francisco, CA.

McGlone, M.S., & Pfister, R.A. (2010). Stereotype threat and the evaluative context of communication. Top Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, San Francisco, CA.

McGlone, M.S., & Paramore, S. (2009). The consequences of stereotype threat for girls' performance in the STEM classroom. Paper presented at the Annual Conference for the Advancement of Science Teaching (CAST), Galveston, TX.

Pena, J., McGlone, M.S., Jarmon, L., & Sanchez, J. (2009). The automatic effects of avatar appearance and role labels on language use in a virtual environment. Paper presented at the Annual Convention of the National Communication Association, Human Communication Technology Division, Chicago, IL.

Merola, N.A. (2009). Infrahumanization in communication: Linguistic denial of human emotions. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.

Anderson, S.V., & McGlone, M.S. (2009). The muscular mind: Metaphoric communication to motivate learners. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.

McGlone, M.S., & Paramore, S. (2009). Empowering girls in STEM learning. Paper presented at the Annual Conference of the Texas Regional Collaboratives for Science and Math Learning, Austin, TX.

McGlone, M.S. (2009). Coping with sexism and stereotype threat in the science and engineering classroom. Workshop coordinated at the Women in Engineering Proactive Network (WEPAN) National Conference, Austin, TX.

McGlone, M.S. (2008). Affect, agency, and embodiment in temporal communication.

Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognitive Division, San Diego, CA.

Hsu, L.H., & McGlone, M.S. (2008). Bicultural identity integration and linguistic intergroup bias. **Top Paper** presented at the Annual Convention of the National Communication Association, Asian Pacific American Communication Studies Division, San Diego, CA.

Griffin, D.J., & McGlone, M.S. (2008). Naïve realism in the pediatric cochlear implantation debate. Paper presented at the Annual Convention of the National Communication Association, Peace and Conflict Division, San Diego, CA.

Griffin, D.J., & McGlone, M.S. (2008). Naïve realism approaches to conflict communication. Paper presented at the Annual Convention of the International Communication Association, Montreal, Quebec, 2008.

McGlone, M.S. (2007). *Metta bhavana* and empathic development. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL, 2007.

McGlone, M.S. (2007). Communicative strategies for mitigating stereotype threat among female students in mathematics testing. Paper presented at the Annual Convention of the International Communication Association, Instructional/Developmental Communication Division, San Francisco, CA.

McGlone, M.S., & Guarddon-Anelo, M. (2007). Symbolic agency in temporal language. Paper presented at the Annual Convention of the Society for Text & Discourse, Glasgow, Scotland, UK. [Presented by Guarddon-Anelo].

Guarddon-Anelo, M., & McGlone, M.S. (2007). Linguistic markers of loneliness in English and Spanish. Paper presented at the Annual Convention of the Society for Text & Discourse, Glasgow, Scotland, UK.

McGlone, M.S., & Aronson, J. (2006). Stereotype threat and the gender gap in political knowledge. Paper presented at the 2006 Annual Convention of the National Communication Association (Feminist and Women's Studies Division), San Antonio, TX.

Hsu, L., & McGlone, M.S. (2006). Envious prejudice as an obstacle to cooperative communication between Asians and Asian Americans. **Top Paper** presented at the 2006 Annual Convention of the National Communication Association (Asian Pacific American Communication Studies Division).

McGlone, M.S. (2006). What is the explanatory value of a conceptual metaphor? Paper presented at the 2006 Annual Convention of the National Communication Association (Language & Social Interaction Division).

McGlone, M.S. (2006). Analogical frame thickness in the manipulation of choice. Paper presented at the Annual Convention of the National Communication Association (Communication & Social Cognition Division), San Antonio, TX.

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- McGlone, M.S., Beck, G.A., & Pfister, R.A. (2006). Contamination and camouflage in the career of euphemism. Paper presented at the Annual Convention of the International Communication Association, Dresden, Germany. [Presented by Beck]
- McGlone, M.S. (2005). Analogical framing in managerial decision making. Paper presented at the Annual Convention of the National Communication Association (Language & Social Interaction Division), New York, NY.
- McGlone, M.S., Bortfeld, H., & Kobrynowicz, D. (2005). Idioms' implicit influence on decision making. Paper presented at the Annual Convention of the Society for Text & Discourse, Amsterdam, Holland.
- McGlone, M.S., & Longmire, B. (2005). Gender-based stereotype threat in political knowledge surveys. Paper presented at the Annual Convention of the International Communication Association (Feminist Scholarship Division), New York, NY
- McGlone, M.S. (2005). The art of quoting out of context. Paper presented at the Annual Convention of the Central States Communication Association, Freedom and Responsibilities of Speech Division, Kansas City, MO.
- McGlone, M.S., Bortfeld, H., & Kobrynowicz, D. (2005). Using idioms to invoke implicit analogical framing in decision making. Paper presented at the Annual Symposium about Language and Society in Austin, TX.
- McGlone, M.S. (2004). Forewarning and forearming stereotype-threatened students. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.
- McGlone, M.S., Glucksberg, S., & Kobrynowicz, D. (2004). Euphemism and Gresham's law of language. Paper presented at the Symposium on Pragmatics of the 28th International Congress of Psychology, Beijing, China.
- McGlone, M.S. (2004). Forewarning and forearming stereotype-threatened students. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.
- McGlone, M.S., Aronson, J., Kobrynowicz, D., & McGlone, E.L. (2004). Social identity salience and stereotype threat in standardized test performance. Paper presented at the Annual Convention of the International Communication Association, New Orleans, LA.
- McGlone, M.S., Kobrynowicz, D., & Scott, A. (2004). Associative contamination in conventional euphemism. Paper accepted for the Winter Discourse Conference, Jackson Hole, WY, 1/04.
- McGlone, M.S., & Neal, A. (2003). Gender identity salience in telephone surveys. Paper presented at Annual Meeting of the Western Psychological Association, Vancouver, B.C.
- McGlone, M.S. (2002). Euphemism and face. Paper presented at the Annual Convention of

the Society for Text and Discourse, Chicago, IL.

McGlone, M.S., & Neal, A. (2002). Is the gender gap in political knowledge a stereotype threat phenomenon? Paper presented at the Annual Convention of the American Psychology Society, New Orleans, LA.

Batchelor, J., & McGlone, M.S. (2001). Strategies of euphemism. Paper presented at the Annual Convention of the Pennsylvania Psychological Association, Harrisburg, PA.

McGlone, M.S., & Kobrynowicz, D. (2001). Gender identity salience and women's math performance. Paper presented at the Annual Meeting of the Society for Personality and Social Psychology, Savannah, GA.

McGlone, M.S. (2000). Fluency and the Keats' heuristic. Paper presented at the Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

McGlone, M.S., & Kobrynowicz, D. (2000). Reducing stereotype threat for women in academic settings. Paper presented at the Annual Convention of the Association for Women in Psychology, Salt Lake City, UT.

McGlone, M.S., Kobrynowicz, D., & Aronson, J. (1999). Stereotype threat and test difficulty. Paper presented at the Symposium on Stereotype Threat at the Annual Meeting of the European Association of Experimental Social Psychology, Oxford University (Keble College), U.K.

McGlone, M.S., & Bortfeld, H. (1999). The continuum of metaphor processing. Paper presented at the Annual Convention of The Society for the Study of Artificial Intelligence and Simulation of Behaviour at the University of Edinburgh, Edinburgh, Scotland.

McGlone, M.S. (1998). Thwarting the Keats Heuristic: Separating rhyme from reason in aphorisms. Poster presented at the 39th Annual Meeting of the Psychonomic Society, Dallas, TX.

McGlone, M.S., & Harding, J. (1998). Cross-domain priming in spatiotemporal language comprehension. Paper presented at the Annual Meeting of the Eastern Psychological Association, Boston, MA.

McGlone, M.S. (1998). Rhyme as reason in proverb interpretation. Poster presented at the 10th Annual Meeting of the American Psychological Society, Washington, D.C.

McGlone, M.S., & Alexander, R. (1998). Verbal overshadowing of aesthetic judgment. Paper presented at the 58th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

Harding, J.L., & McGlone, M.S. (1997). Conveying the dynamic quality of time in spatiotemporal language. Poster presented at the Annual Convention of the Pennsylvania Psychological Association, Harrisburg, PA.

McGlone, M.S. (1996). Implicit perspective-taking in temporal language comprehension. Paper presented at the 37th Annual Meeting of the Psychonomic Society, Chicago, Illinois.

McGlone, M.S., & Aronson, J. (1996). Stereotype threat and task difficulty. Paper presented at the 76th Annual Convention of the Western Psychological Association, San Jose, CA.

McGlone, M.S., Harding, J., & Glucksberg, S. (1995). Dynamic and positional aspects of spatiotemporal expressions. Paper presented at the Third International Workshop on Time, Space, and Movement, Toulouse, France.

McGlone, M.S. (1995). Feasts, floods, and full tanks of gas: Analogies, categories, and metaphors. Paper presented at the 66th Annual Meeting of the Eastern Psychological Association, Boston, MA.

McGlone, M.S., Glucksberg, S., & Manfredi, D. (1993). A metaphor in the mind is hard to find. Poster presented at the 34th Annual Meeting of the Psychonomic Society, Washington, D.C.

Glucksberg, S., & McGlone, M.S. (1992). Do conceptual analogies underlie metaphor interpretation? Paper presented in the Department of Poetics and Comparative Literature, Tel Aviv University, Israel.

Manfredi, D., Glucksberg, S., & McGlone, M.S. (1992). Metaphoric comparisons are fundamentally directional. Paper presented at the 33rd Annual Meeting of the Psychonomic Society, St. Louis, MO.

Brown, M.E., McGlone, M.S., & Glucksberg, S. (1992). Idiom use: A matter of semantic appropriateness or an artifact of lexical priming? Poster presented at the 63rd Annual Meeting of the Eastern Psychological Association, Boston, MA.

McGlone, M.S., Glucksberg, S., & Brown, M.E. (1991). When is love a journey? What metaphors mean. Paper presented at the 32nd Annual Meeting of the Psychonomic Society, San Francisco, CA.

McGlone, M.S., Glucksberg, S., & Cacciari, C. (1991). Word meanings and idiom comprehension. Paper presented at the 62nd Annual Meeting of the Eastern Psychological Association, New York, NY.

McGlone, M.S., Glucksberg, S., & Cacciari, C. (1990). New twists on old idioms: The role of literal meanings. Paper presented at the 61st Annual Meeting of the Eastern Psychological Association, Philadelphia, PA.

Glucksberg, S., McGlone, M.S., & Cacciari, C. (1990). Understanding idioms: The psychology of allusion. Paper presented at the 31st Annual Meeting of the Psychonomic Society, New Orleans, LA.

McGlone, M.S. & Geer, J.H. (1988). The use of gender-specific sexual schema in reading erotic narratives. Paper presented at the Annual Meeting of the Southeastern Psychological Association, New Orleans, LA.

INVITED LECTURES

Plenary Speaker, 8th International Conference of the Asia-Pacific LSP & Professional Communication Association, Hong Kong, 2025

New York University, Department of Applied Psychology, Faculty Research Seminar, April 2024

Wayne N. Thompson Spring Colloquium, Department of Communication, Western Illinois University, March 2023

The University of Oklahoma, Department of Communication, Sooner Showcase, February 2022

Asian Pacific Law Student Association (UT), December 2021

Children's Advocacy Centers of Texas, State Convention, May 2019

New York University, Department of Applied Psychology, Faculty Research Seminar, December, 2017

University of Texas-Austin, Dept. of Psychology, Cognitive Science Seminar, October 2016

University of Texas - Austin, Department of Psychology, Social Psychology Area Meeting (SPAM), October 2015

University at Buffalo, Department of Communication, May 2015

University of Texas - Austin, Department of Psychology, Cognitive Science Seminar, December 2015

Global Identity Summit (with Suzanne Barber and Dawna Ballard), Tampa, FL, September 2014

University of Texas - Austin, Asian Business Student Association, April 2013

Duke University, Unity through Diversity Symposium (Keynote Address), Center for Multicultural Affairs, Duke University, March 2013

The Frameworks Institute, Manhattan Beach, CA, January 2013

Pflugerville (TX) Independent School District, Education and Social Justice Conference (Keynote Address), August 2012

New York University, Department of Applied Psychology, March 2012

University of Oklahoma, "Natural Gas: Shaping the Message" Faculty Seminar, March 2012

Emporia State University, Department of Speech Communication and Theatre, George R.R. Pflaum Memorial Lecture, April 2011

New York University, Steinhardt "Instructional Innovation" Series, March 2011

University of Nordland, Graduate School of Business, Bodo, Norway, August 2010

University of California at Davis, Department of Communication G.P. Mohrmann Memorial Lecture, May 2010

Conference for the Advancement of Science Teaching, Dallas, TX, November 2009

University of Texas at Austin, Symposium about Language and Society in Austin (Keynote Address), April 2009

New York University, Department of Applied Psychology, March 2009

Conference for the Advancement of Science Teaching, Atlanta, GA, October 2008

Texas Collaboratives for Excellence in Science Teaching (Keynote Address), Austin, TX, September 2008

Princeton University, Department of Psychology, October 2007
University of Texas at Austin, Center for Women's & Gender Studies, September 2006
The Women's Museum of Dallas, April 2006
University of Texas at Austin, Department of Psychology, February 2005
Texas A & M University, Department of Psychology, October 2004
University of California at Davis, Department of Communication Studies, January 2004
Brooklyn College - CUNY, Department of Communication Arts & Sciences, May 2003
New York University, CRCDE Series on Development and Education, April 2003
University of Maryland at College Park, Department of Communication Studies, March 2003
University of Alabama at Birmingham, Department of Communication Studies, March 2002
Texas A&M University, "Cognoscenti" Speaker Series in Cognitive Science, March 2002
Emporia State University, Department of Speech Communication and Theatre, April 2002
The College of New Jersey, Women in Learning & Leadership Program, January 2001
Princeton University, Cognitive Psychology Research Seminar, 2000
College of William & Mary, Department of Psychology, April 1999
Northwestern University, Cognitive Psychology Research Seminar, October 1997
University of Chicago, Department of Psychology, September 1997
Princeton University, Cognitive Psychology Research Seminar, 1995
Lehigh University, Cognitive Science Seminar, March 1995

INSTRUCTION AND ADVISING

TEACHING EXPERIENCE

UTNY (UT Experiential Learning Semester in New York City), 2019 - 2020

Undergraduate Courses: *Leadership and Urban Engagement, Internship in Communication Studies*

Department of Communication Studies, UT-Austin, 2004 - present

Graduate Courses: *Identity Communication; Interpersonal Communication Theory, Lying and Deception in Human Interaction, Language in Persuasion and Social Influence; Metaphor in Communication, Perspective-Taking in Communication, Stereotyping and Prejudice*

Undergraduate Courses: *Communication and Thought, Lying and Deception in Human Interaction, Theories of Persuasion, Crisis Communication*

Department of Psychology, Lafayette College, 1994 - 2004

Undergraduate Courses: *Cognitive Psychology (with Laboratory), Human Factors & Engineering Psychology (with Laboratory), Introduction to Statistics (with Laboratory), Language Acquisition, Memory: A User's Guide, Media, Marketing, & Identity, Propaganda & Psychological Warfare, Psychology of Language, Research Design & Analysis (with Laboratory), Introduction to Statistics (Univariate),*

Department of Psychology, Princeton University, 1989 - 1994

Teaching Assistant in Undergraduate Courses: *Introduction to Psychology, Introductory Statistics, Cognitive Psychology, Psychology of Language, Introductory Statistics*

DOCTORAL STUDENTS SUPERVISED

Long, Tiger (2024 - now)

Moore, Paden (2024 - now)

Koszarek, Ashley (2022 - now)

- Hunt, E. (2025). Nominalization and identity: Exploring the impact of linguistic framing on behavior and self-perception. Research Associate, Spiegel Research Center, Medill School of Journalism, Northwestern University, Evanston, IL.
- Pike, Mackenzie (2024). *If you're not cheating, you're not trying: Moral decision-making and rationalizations in sports*. Assistant Professor of Instruction, Department of Communication, University of Alabama, Tuscaloosa.
- Coolidge, Andrew. (2024). *Too complex to offend: The role of identity in feelings of offense*. Senior Sales Trainer, Saronic Technologies, Round Rock, TX.
- Jia, Mian. (2022). *An integrated approach to metadiscourse in text-based masspersonal advice*. Assistant Professor, Department of English Language and Linguistics, City University of Hong Kong.
- Wang, Yiwei (2020). *Talking about torment: Agency assignment and grammatical metaphor in pain communication*. Self-employed, Portland, OR.
- Baryshevtsev, Maxim V. (2020). *Sharing is not caring: News features predict false news detection and diffusion*. Senior Project Manager, Google, Inc., Mountain View, CA.
- Wartel, Max A. (2017). *Smoke signals: Linguistic agency in smoking cessation narratives*. Senior Director of Market Insights, GLG, Toledo, OH.
- Blackburn, Katherine G. (2015). *The narrative arc: Exploring the linguistic structure of narrative*. (Co-supervised with Jamie Pennebaker, Department of Psychology, UT-Austin). Currently Information Integrity Analyst, TikTok, Inc., Austin, TX.
- McGlynn, J., III. (2014). *Don't tell me who to blame: Persuasive effects of implicit arguments in obesity messages on attributions of responsibility*. Associate Professor, Department of Communication Studies, University of North Texas, Denton, TX.
- Tollison, Andrew C. (2013). *The impact of stereotype threat on male nurses' communication with patients*. Professor, Department of Communication Arts and Sciences, Merrimack College, North Andover, MA.
- Merola, Nicholas A. (2013). *We like people who are easy to read: Processing fluency and impression formation in the evaluation of social network profiles*. Product Research Senior Director, Slack Inc., Seattle, WA.
- Anderson, Scott V. (2009). *The muscular mind: Metaphoric communication to motivate learners*. Marriage and Family Therapist, Sandy, UT.
- Hsu, Ling Hui (2009). *Identity integration and intergroup bias in the communication behavior of Asian Americans*. Associate Professor, Department of Applied English, Ming Chuan University, Taiwan.

Pfister, R. Abigail (2009). *Stereotype threat in mixed gender dyadic communication*.

Professor and Director, College of Business and Communication, Concordia University,
Austin, TX.

DOCTORAL COMMITTEE MEMBER

Flores, Matthew (Communication Studies)

Hazlett, Abigail (Communication Studies), 2026; Postdoctoral Fellow, University of Virginia

Winters, Katherine (Communication Sciences & Disorders), 2023, Speech Pathologist, MD

Ham, Jeongmin (Advertising), 2022; Assistant Professor, University of Florida

Brass, Chelsea (Communication Studies), 2022, Researcher, Florida Inst. for Child Welfare

Siman, Josie (Linguistics, Universidade Estadual de Campinas, Brazil), 2022

Scott, Justin (Human Development and Family Studies), 2020

Werle, Danielle (Communication Sciences and Disorders), 2020; Clinical Research, UT-Austin

Cicchini, Emily (Communication Studies), 2020; Director, BookSpring

Haggadone, Bradley (Communication Studies), 2020; Policy Manager, TikTok

Hazzard, Jacob (Communication Studies), 2020; Market Research Analyst, Jellyvision

Zhang, Zhengyu (Communication Studies), 2019; Associate Professor, Western

Washington University.

Tardiff, Sarah (Communication Studies), 2018; Lecturer, U. of Massachusetts - Boston.

McVey, Tom A. (Communication Studies), 2018; Senior Project Manager, Apple, Inc.

Christopher, Roy (Communication Studies), 2016; Lecturer, University of North Florida

Moode, Michael (Communication Studies), 2015; Professor, Lone Star College

Jaquez, Bolivar (Psychology), 2015; Lecturer, UT-Austin

Soeder, Brian (Computer Engineering), 2015; Project Manager, Securboration

Ghossainy, Maliki (Psychology), 2015; Lecturer, U. of Texas - Austin

Goins, Elizabeth (Communication Studies), 2014; CEO, Pineapple Strategies, LLC

Brody, Nicholas (Communication Studies), 2014; Professor, U. of Puget Sound

LeFebvre, Leah (Communication Studies), 2014; Professor, U. of Alabama

Seih, Yitai (Psychology), 2013; Professor, National Taiwan U. of Science

Madero, Flor (Communication Studies), 2012; Professor, Angelo State University

Yilmaz, Gamze (Communication Studies), 2012; Prof., U. of Massachusetts - Boston

Heller, Abigail (Communication Studies), 2012; Lecturer, U. of Houston

Ireland, Molly I. (Psychology), 2011; Professor, Texas Tech U.

Imai, Tatsuya (Communication Studies), 2011; Associate Professor, Nanzan U.

Stephens, Jed (Communication Studies), 2011; Professor, Austin Comm. College Beck, Gary

A. (Communication Studies), 2011; Professor, Old Dominion U.

Hampel, Alexa D. (Communication Studies), 2011

Yasui, Eiko (Communication Studies), 2009; Associate Professor, Nagoya U.

Parker-Raley, Jessica (Communication Studies), 2009; Independent Consultant

Ferguson, Nakeisha B. (Advertising), 2008; Assistant Professor, U. of St. Thomas

Perks-Glebatis, Lisa (Communication Studies), 2008; Asst. Professor, Merrimack College

Arthur, Andrea (Psychology), 2007; Lecturer, Gonzaga U.

Stewart, Kirsten S. (Communication Studies), 2008; Independent Consultant

Cho, Suahn (Communication Studies), 2007; Assoc. Professor, U. of Missouri - St. Louis

Balkan, San S. (Communication Studies), 2007; Professor, Cal. State U. - Long Beach

Wright, Jaime L. (Communication Studies), 2007; Technical Writer, Huntsville, AL

Moore, Jessica L. (Communication Studies), 2007; Marriage & Family Therapist, Austin

Coren, Amy E. (Psychology), 2007; Professor, Pasadena City College
Jang, Su Ahn (Communication Studies), 2006; Professor, U. of Missouri - St. Louis
Banas, John A. (Communication Studies), 2005; Professor, U. of Oklahoma

M.A. STUDENTS SUPERVISED (UT-Austin)

Carroll, Jeremy. (2026). TBA

Tinlin, Ryan. (2020). *Activity and actor noun effects on the persuasiveness of arguments about substance use disorders*. Director of Forensics, UT-Austin

Coolidge, Andrew C. (2020). *Subversive or sexist: The effects of perceived gender on interpretations of disparaging and subversive humor*. Senior Sales Trainer, Saronic Technologies, Round Rock, TX.

Montagnolo, Carolyn. (2019). *The effects of person-first language on attributions about people with substance use disorders*.

Kearns, Kyle. (2016). *Voluntary confessions of deception in romantic relationships*. Marriage & Family Therapist, Austin, TX

Baryshevtsev, Maxim V. (2015). *Interrogation outcomes and linguistic style matching*. Senior Project Manager, Google, Inc., Mountain View, CA.

Ahmed, J. Amber. (2013). *Persuasion tactics in courtroom litigation and mediation*. Environmental Attorney, Beveridge & Diamond, Washington, DC.

Kurlak, Rebecca A. (2012). *Linguistic agency assignment and affect in courtship narratives*.

Breckinridge, Barbara L. (2011). *Stereotype threat and communication disfluency among Latino students*. Artist, Austin, TX.

Merola, Nicholas A. (2009). *Infrahumanization in communication: Linguistic denial of human emotions in the abortion debate*. Senior Director, Slack.

Griffin, Darrin J. (2007). *Naïve realism in the pediatric cochlear implantation debate*. Professor, University of Alabama, Tuscaloosa.

McCoy-Jones, Meagan A. (2006). *Stereotype threat among women voters in a telephone survey context*. President and CEO, McCoy Building Supply.

UNDERGRADUATE ADVISING

UT - Austin

- Advised 28 undergraduates in the Intellectual Entrepreneurship program.
- Advised 17 undergraduates in independent study, including one McNair Scholar minority research student and one Plan II student

Lafayette College

- Supervised 14 undergraduate honors theses
- Supervised over 60 undergraduate psychology, linguistics, and neuroscience majors in independent study and advanced research
- Served as primary academic advisor for over 100 undergraduates seeking A.B. and B.S. degrees in Psychology and B.S. degrees in Neuroscience

SERVICE

Professional Service

- Tenure/Promotion External Reviewer, 2008 - present: Arizona State University; City University of Hong Kong; Cornell University, Iowa State University, Purdue University, State University of New York - Buffalo, Texas State University, University of California - Los Angeles, University of California - Davis, University of California - Merced, University of Maryland - College Park, University of Memphis, University of Oklahoma, University of Washington
- Faculty Leader, Social Science Group, National Communication Association Doctoral Honors Seminar, University of Maryland, 2014
- Communication and Social Cognition Division, National Communication Association: Chair, 2014 - 2015; Vice-Chair, 2012 - 2014; Program Chair, 2011 - 2012
- Editorial Board Member: *Vaccines* (2026 - present); *Psychological Science* (2000 - 2003); *Discourse Processes* (2002 - present); *Journal of Language and Social Psychology* (2008 - present)
- Member, Methodology Core Committee, Center for Research on Culture, Development, and Education, New York University, 2001 - 2005
- Review panel service: National Science Foundation (CCLI program); National Communication Association; International Communication Association; Association for Education in Journalism & Mass Communication; Fulbright Scholar Specialist Review Committee on Psychology (Group 2: Experimental); Kaiser Foundation Children's Digital Media Center Conference on Media Measurement; American Psychological Society; Society for Computers in Psychology; Society for the Study of Artificial Intelligence and Simulation of Behaviour; Society for Text and Discourse
- Peer Reviewer on 2 or more occasions for: *Applied Linguistics*; *Cognition*; *Cognition and Emotion*; *Cognitive Linguistics*; *Cognitive Science*; *Communication and Cognition*; *Communication Monographs*; *Communication Quarterly*; *Consciousness and Cognition*; *Developmental Psychology*; *Discourse Processes*; *Health Communication*; *Human Communication Research*; *Journal of Applied Developmental Psychology*; *Journal of Communication*; *Journal of Experimental Psychology (JEP): General*, *JEP: Learning, Memory, & Cognition*; *JEP: Applied*; *Journal of Experimental Social Psychology*; *Journal of Health Communication*; *Journal of Language and Social Psychology*; *Journal of Memory and Language*; *Journal of Personality and Social Psychology*; *Journal of Pragmatics*; *Journal of Psycholinguistic Research*; *Language and Cognitive Processes*; *Language and Communication*; *Memory*; *Memory & Cognition*; *Metaphor and Symbol*; *Organizational Behavior and Human Decision Processes*; *Personality and Social Psychology Bulletin*; *Poetics*; *Poetics Today*; *Proceedings of the National Academy of Sciences*; *Psychological Science*; *Psychology of Women Quarterly*; *Psychonomic Bulletin & Review*; *Trends in Cognitive Sciences*; *Vaccine*; *Vaccines*

University/College Service

UT-Austin

- CMS Week Organizational Committee, 2026
- Promotion & Tenure Committee, Moody College of Communication, 2023 - 2025
- UT Press Advisory Committee, 2023 - 2026

- Colloquium Committee, Department of Communication Studies, 2023 - 2025
- Search Committee, Organizational Communication & Technology Area, Department of Communication Studies, 2023 - 2024
- Student Research Advisor, Center for Health Interprofessional Development and Education, 2021 - 2024
- EBC Subcommittee on GRE Waiver, 2022 - present
- Committee of the Future, Department of Communication Studies, 2021 - present
- Faculty Grievance Committee, 2020 - 2022
- Search Committee, Interpersonal Communication Area, Department of Communication Studies, 2020-2021
- Faculty Affiliate, Technology and Information Policy Institute, Moody College of Communication, 2021 - present
- Co-Chair of Search Committee, UTNY Program Director, Moody College of Communication, 2020
- Interim Program Director, UTNY, 2019 - 2020
- Search Committee, Organizational Communication and Technology Area, Department of Communication Studies, 2018
- Search Committee, Rhetoric and Language Area, Department of Communication Studies, 2018
- Associate Director for Research, Center for Health Communication, Moody College of Communication, 2015 - present
- Project Development Team, Center for Place-Based Initiatives, Dell Medical School, UT-Austin, 2016 - present
- Consultative Committee, Communication Studies Chair Review, 2016 - present
- Graduate Studies Committee, Master's Program in Identity Management and Security, School of Information, 2014 - present
- Research Workgroup, Moody College of Communication, 2015 - 2016
- Scholarships and Awards Committee, Moody College of Communication, 2014 - 2015
- UT Faculty Council, 2012 - 2014
- UT Committee on Committees, 2012 - 2014
- Grant Administration Committee, College of Communication, 2011 - 2012
- Student Appeals Committee, College of Communication, 2008 - 2010
- Faculty Affiliate, Center for Women and Gender Studies, 2005 - present
- Assistant Professor Representative, Budget Council, 2005 - 2006
- Director, Communication Studies Participant Pool, 2004 - 2013
- Faculty Search Committees in Communication Studies, 2004-5, 2006-7, 2007-8, 2009-10
- Faculty Marshal, UT College of Communication Commencement, 2007
- Search Committee, Wayne A. Danielson Award for Distinguished Contributions to Communication Scholarship, 2004 - 2005.

Lafayette College

- Chair, Institutional Review Board, 1999 - 2001 (Member, 1995 - 2001)
- Faculty Academic Policy Committee, 1996-1999
- Evaluation & Enhancement of Instruction Committee, 1999 - 2001 (Chair, 2000 - 2001)
- Phi Beta Kappa Induction Committee, 1994 - 1999
- Neuroscience Advisory Board, 1997 - 1999
- Search Committees in Psychology (1995, 1997, 2001), English (2003), Neuroscience (2000), and Philosophy (1997, 2000)
- Faculty Advisor, Psi Chi (National Honors Society of Psychology), 1999 - 2004
- Faculty Advisor, WJRH Lafayette College Radio, 1995 - 2000

Community Service

- Advisory Board, *Social Wellth*, 2016 - 2020
- Board of Directors, *Bookspring of Austin*, 2015 - 2021
- Pro-bono consultant and grantwriter, *Girlstart of Austin*, 2006 - 2020
- Pro-bono consultant, U.S. Army Online University Services (*eArmyU*), 2003 - 2005
- Project Review Board, Easton (PA) Heritage Alliance, 2002 - 2004