

SHARON E. JARVIS
University Distinguished Teaching Professor
Department of Communication Studies
Moody College of Communication
The University of Texas at Austin
2504 Whitis Avenue (A1105)
Austin, TX 78712-0115
Email: Sjarvis@austin.utexas.edu
Twitter: @DrSharonspeaks

EDUCATION

Ph.D.	2000	Communication Studies, University of Texas at Austin
M.A.	1995	Communication, University of Arizona
B.A.	1991	Political Science / Public Service, University of California, Davis

PROFESSIONAL APPOINTMENTS

2020 – present	Full Professor, Department of Communication Studies Moody College of Communication, University of Texas at Austin
2016 – present	Faculty, Executive Master in Public Leadership (EMPL), LBJ School of Public Affairs, University of Texas at Austin
2016 – 2021	Fellow to the Denius Chair of News Integrity, Moody College of Communication, University of Texas at Austin
2016 – 2021	Associate Chair, Department of Communication Studies, Moody College of Communication, University of Texas at Austin
2015 – 2021	Graduate Advisor, Department of Communication Studies, Moody College of Communication, University of Texas at Austin
2006 – 2020	Associate Professor, Department of Communication Studies, Moody College of Communication, University of Texas at Austin
2006 – present	Associate/Full Professor (by courtesy), Department of Government, College of Liberal Arts, University of Texas at Austin
2004 – 2011	Research Director, Office of Survey Research, Annette Strauss Institute for Civic Life, Moody College of Communication, University of Texas at Austin
2001 – 2006	Assistant Professor (by courtesy), Department of Government, College of Liberal Arts, University of Texas at Austin
2000 – present	Associate Director of Research, Annette Strauss Institute for Civic Life, Moody College of Communication, University of Texas at Austin

2000 – 2006

Assistant Professor, Department of Communication Studies,
Moody College of Communication, University of Texas at Austin

TEACHING AWARDS AND HONORS

UNIVERSITY OF TEXAS SYSTEM

- 2018 College-level Nominee, Academy of Distinguished Teachers, University of Texas System
- 2017 College-level Nominee, Academy of Distinguished Teachers, University of Texas System
- 2015 Regents' Outstanding Teaching Award, University of Texas System

UNIVERSITY OF TEXAS AT AUSTIN

- 2024 College of Communication Teaching Excellence Award, Moody College of Communication
- 2021 Texas Spirits, Apple Polishing (Recognition of Teaching Excellence)
- 2017 College-level Nominee, President's Associates Teaching Excellence Award
- 2014 Academic Accolades, University of Texas at Austin Athletics Department
- 2011 University Distinguished Teaching Professor, Academy of Distinguished Teachers
- 2011 Glen Maloney 40 Acres Award, The Eyes of Texas Organization (student selected)
- 2009 Eyes of Texas Excellence in Teaching Award, The Eyes of Texas Organization (student selected)
- 2005 Friar Centennial Teaching Fellowship, Friar Society (student selected)
(One award given each year campus-wide; the largest undergraduate teaching honor at the University of Texas at Austin; only the second Assistant Professor in the history of the University of Texas to receive it)
- 2004 Finalist, Friar Centennial Teaching Fellowship, Friar Society (student selected)
- 2003 Semi-finalist, Friar Centennial Teaching Fellowship, Friar Society (student selected)
- 2003 College of Communication Teaching Excellence Award, Moody College of Communication
- 2001 Eyes of Texas Excellence in Teaching Award, The Eyes of Texas Organization (student selected)
- 2001 Texas Excellence Teaching Award, University of Texas Ex-Students Association (student selected)
- 2000 Texas Blazers' Faculty Excellence Award, Texas Blazers (student selected)
- 2000 Golden Key International Honor Society Award (student selected)

RESEARCH AWARDS AND HONORS

- 2019 Roderick P. Hart Outstanding Book Award, Political Communication Division, National Communication Association
- 2018 Top Paper Panel Honor, Political Communication Division, National Communication Association
- 2017 Deans Fellowship in connection to Fellow to the Denius Chair in News Integrity, Moody College of Communication, University of Texas at Austin
- 2015 Faculty Mentor, Doctoral Honors Seminar, National Communication Association
- 2010 Top Paper Panel Honor, Political Communication Division, National Communication Association
- 2009 Top Paper Panel Honor, Experiential Learning Division, National Communication Association
- 2008 Top Paper Panel Honor, Political Communication Division, National Communication Association
- 2007 Top Book Award, Political Communication Division, National Communication Association
- 2005 Presidential Speakers Award, California State University Chico
- 2005 Dean's Fellowship, Moody College of Communication, University of Texas at Austin
- 2003 Top Paper Nomination, Political Communication Division, American Political Science Association
- 2003 Top Paper Panel Honor, Political Communication Division, National Communication Association
- 2002 Top Paper Panel Honor, Political Communication Division, National Communication Association
- 2002 Top Paper Panel Honor, Latina\o Studies Division, National Communication Association
- 1999 Graduate Student Participant, Doctoral Honors Seminar, National Communication Association
- 1999 A. D. Hutchinson Fellowship Recipient, University of Texas Graduate School
- 1988 Richard L. Cullen Fellowship Recipient, University of Texas Graduate School
- 1997 P.E.O. Fellowship Recipient
- 1995 H. Michael Burgoon Outstanding Student, Department of Communication, University of Arizona

ADMINISTRATIVE AWARDS

- 2021 Outstanding Service Award, Department of Communication Studies
- 2019 Outstanding Graduate Advisor, University of Texas at Austin Graduate School
(One award given each year campus-wide; the largest service honor for Graduate Advisors at The University of Texas at Austin)

GRANTS, RESEARCH CONTRACTS, AND GIFTS

**ASSOCIATE DIRECTOR FOR RESEARCH, ANNETTE STRAUSS INSTITUTE FOR CIVIC LIFE—
OVERVIEW**

- \$9 million Total amount funded while Associate Director for Research (2000-2021)
- \$6.8 million Total amount funded while Associate Director for Research and in rank as Associate Professor of Communication Studies (2006 –2021)

**RESEARCH DIRECTOR, OFFICE OF SURVEY RESEARCH, ANNETTE STRAUSS INSTITUTE FOR
CIVIC LIFE—OVERVIEW**

- \$721,592. Total amount supervised as Research Director for the Office of Survey Research (2004 – 2011)

PRINCIPAL INVESTIGATOR

- \$99,984.95. What Does Voting Mean? Perceptions, Barriers, and Opportunities. Democracy Fund (2018 – 2019).
- _____. Dean's Fellowship. Semester release from teaching. Moody College of Communication, University of Texas at Austin (Fall Semester, 2017).
- _____. Voting Matters: An Initiative of the Annette Strauss Institute for Civic Life. \$95,300 proposal to Longhorn Innovation Fund for Technology (LIFT) (Submitted April 15, 2016). *Not funded.*
- \$7,000. The Voting Rights Act Indexing Project. Undergraduate Research Fellowship Grant, Moody College of Communication, University of Texas at Austin (2014).
- \$7,000. The Game's on vs. The Game's Over: Portrayals of Voters in Swing, Safe, and Elite News. Undergraduate Research Fellowship Grant, Moody College of Communication, University of Texas at Austin (2012).
- \$7,000. Building a More Relevant Newspaper: Online News Reading, Commenting, and the Future of News. Undergraduate Research Fellowship Grant, Moody College of Communication, University of Texas at Austin (2009 – 2010).
- \$6,000. Casting the Ballot: How the Media Cover Voting and Why it Matters. Vice President for Research, University of Texas at Austin (2007 – 2008).
- _____. Dean's Fellowship. Semester release from teaching. Moody College of Communication, University of Texas at Austin (Spring Semester, 2005).
- \$15,000. Summer Research Award. Graduate School, University of Texas at Austin (2004).
- \$100,000. The Political Participation of Working Youth: Examining Social Ties. CIRCLE (The Center for Information & Research on Civic Learning & Engagement) and The Pew Charitable Trusts (2003 – 2004).

CO-PRINCIPAL INVESTIGATOR

- \$215,000. Prepared for Democracy? Evaluating Citizenship Education in the Nation's Schools. Roderick P. Hart and Sharon E. Jarvis, Co-PIs. Bill & Melinda Gates Foundation (2005 – 2006).
- \$340,000. Young Voter Initiatives (I-III) and the Campaign For Young Voters. Roderick P. Hart and Sharon E. Jarvis, Co-PIs. The Pew Charitable Trusts (2001 – 2003).

DIRECTOR OF RESEARCH TEAM

- \$450,000. Student Voices and Justice Talking Projects. The Annenberg Foundation and The Pew Charitable Trusts (2000 – 2002).

FELLOW TO THE DENIUS CHAIR IN NEWS INTEGRITY, MOODY COLLEGE OF COMMUNICATION

- \$324,000. Texas Media and Society Survey (TMASS) / Annual Denius Symposia on News Integrity. Faculty lead (2016 – 2018).

RESEARCH AND SCHOLARSHIP

(*won award, *italics* indicate graduate student co-author when majority of work was completed)

BOOKS

Jarvis, S. E. (Ed.) (2021).

*Jarvis, S. E. & Han, S. (2018). *Votes that count and voters who don't: How journalists sideline electoral participation (without even knowing it)*. State College, PA: Pennsylvania State University Press. (194 pp)

Reviewed in *Inside Higher Ed*.

*Roderick P. Hart Outstanding Book Award, Political Communication Division, National Communication Association, 2019

*Jarvis, S. E. (2005). *The talk of the party: Political labels, symbolic capital & American life*. Lanham, MD: Rowman & Littlefield. (276 pp)

*Top Book in Political Communication, National Communication Association, 2007.

Reviewed in *Political Science Quarterly*, *Rhetoric & Public Affairs*, and *Choice: Current Reviews for Academic Libraries*.

Hart, R. P., Jarvis, S. E., Jennings, W. P., Smith-Howell, D. (2005). *Political keywords: Using language that uses us*. New York: Oxford University Press. (296 pp)

Reviewed in *Political Communication*, *Political Psychology*, *Presidential Studies Quarterly*, and *Harvard International Journal of Press/Politics*.

PEER REVIEWED JOURNAL ARTICLES

(*italics* indicate graduate student co-author when majority of work was completed)

- Haenschen, K., Albertson, B., & **Jarvis, S. E.** (2024). Tweet no harm: Offer solutions when alerting the public to voter suppression efforts. *Communication and the Public*, <https://doi.org/10.1177/20570473241270602>.
- Jarvis, S. E.**, & *Park-Ozee, D.* (2022). The qualitative power of a crowd: Trump's rallies, public opinion, attention economy. *American Behavioral Scientist*, doi: <https://doi.org/10.1177/00027642221091203>
- Park-Ozee, D.*, & **Jarvis, S. E.** (2020). What does "rigged" mean? Partisan and shared perceptions of threats to elections. *American Behavioral Scientist*, doi: <https://doi.org/10.1177/0002764220979777>
- Jarvis, S. E.**, & Jennings, J. (2017). Republicans *should* vote: Partisan conceptions of electoral participation. *American Behavioral Scientist*, 61(6), 633-644. doi: <https://doi.org/10.1177/0002764217720481>
- Stephens, M.*, & **Jarvis, S. E.** (2016). The partisan affect of news-seekers vs. gate-keepers: Linguistic differences in online vs. front-page news in campaign 2012. *Communication Research Reports*, 33(3), 275-280. doi: <https://doi.org/10.1080/08824096.2016.1186626>
- Jarvis, S. E.**, & *Stephens, M.* (2015). News-seekers vs. gate-keepers: How audiences and newsrooms prioritize stories in print and online content. *International Journal of Signs and Semiotic Systems*, 4(2), 50-63. doi: 10.4018/IJSSS.2015070104
- Jarvis, S. E.**, & *Han, S.* (2013). From an honored value to a harmful choice: How presidential candidates have discussed electoral participation (1948-2012). *American Behavioral Scientist*, 57(12), 1650-1662. doi: 10.1177/0002764213490695
- Jarvis, S. E.**, & *Han, S.* (2011). The mobilized voter: Portrayals of electoral participation in print news coverage of campaign 2008. *American Behavioral Scientist*, 55(4), 419-436.
- Jarvis, S. E.**, & *Han, S.* (2010). Communication and civic participation: Promoting engaged citizenship through digital filmmaking, *Electronic Journal of Communication*, 20, Article 2, <http://www.cios.org/www/ejc/v20n12toc.htm> (online only; no formal page numbers).
- Jarvis, S.E.**, & *Han, S.* (2010). Teaching citizenship: Student-led documentary film projects in the communication classroom. *Communication Teacher*, 24, 35-42.
- Jarvis, S. E.**, Stroud, N. J., & *Gilliland, A.* (2009). College students, news use and trust. *Communication Research Reports*, 26(1), 30-39.
- Hoerl, K., Cloud, D. L., & **Jarvis, S. E.** (2009). Deranged Loners and Demented Outsiders? Therapeutic News Frames of Presidential Assassination Attempts, 1973-2001. *Communication Culture & Critique*, 2(1), 83-109.
- Jarvis, S. E.**, & *Connaughton, S. L.* (2005). Audiences *implicadas e ignoradas* in English and Spanish language questions in the 2002 Texas gubernatorial debates. *Howard Journal of Communications*, 16(2), 1-18.
- Jarvis, S. E.**, & *Wilkerson, K.* (2005). Congress on the internet: Messages on the homepages of the U.S. House of Representatives. *Journal of Computer-Mediated Communication*, 10(2), Article 9,

<https://academic.oup.com/jcmc/article/10/2/JCMC1024/4614471> (online only; no formal page numbers).

Jarvis, S. E. (2004). Partisan patterns in presidential campaign speeches, 1948-2000. *Communication Quarterly*, *52*(4), 403-419.

Connaughton, S. L., & **Jarvis, S. E.** (2004). Apolitical politics: GOP efforts to foster identification from Latinos, 1984-2000. *Communication Studies*, *55*(3), 464-481.

Connaughton, S. L., & **Jarvis, S. E.** (2004). Invitations for partisan identification: Attempts to court Latino voters through televised Latino-oriented political advertisements, 1984-2000. *Journal of Communication*, *54*(1), 38-55.

Hart, R. P., **Jarvis, S. E.**, & Lim, E. (2002). The American people in crisis: A content analysis. *Political Psychology*, *23*(3), 417-437.

Jarvis, S. E. (2001). Campaigning-alone: Partisan and personal language in convention acceptance speeches. *American Behavioral Scientist*, *44*(12), 2152-2171.

Hart, R. P., & **Jarvis, S. E.** (1997). Political debate: Forms, styles, and media. *American Behavioral Scientist*, *40*(8), 1095 – 1122.

BOOK CHAPTERS

(*peer reviewed, *italics* indicate graduate student co-author when majority of work was completed)

Jarvis, S. E., & Park-Ozee, D. (2024). The “Big Lie” lurked online: Social media and perceptions of electoral integrity prior to 2020. In D. Schill and J. A. Hendricks (Eds.), *Social media politics: Social media discord* (Chapter 10). New York: Routledge.

Albertson, B., Overgaard, C.S.B., Haenschen, K., & **Jarvis, S. E.** (2024). Reporting on risk using constructive journalism: The effects of solutions content and source in stories covering threats to American elections. In T. J. Johnson and A. S. Veenstra (Eds.), *The press and democratic backsliding: How journalism has failed the public and how it can revive democracy* (Chapter 10). Lanham, MD: Lexington Books.

Jarvis, S. E. (2021). Talk about voters thoughtfully. In R. P. Hart (Ed.), *Fixing American politics: Solutions for the media age*. New York: Taylor & Francis/Routledge.

Jarvis, S. E., & Barroquillo, K. (2019). Political communication. In D. Stacks, M. B. Salwen, and K. Eichorn (Eds.) *An integrated approach to communication theory and research* (pp. 447-462). New York: Taylor & Francis.

****Jarvis, S. E.**, & Jennings, J. (2017). Trump supporters versus Republican voters: How frustration with the media separated the GOP in 2016. In D. Schill and J. Hendricks (Eds.), *The presidency and social media: Discourse, disruption, and digital democracy in the 2016 Presidential election* (pp. 56-71). New York: Routledge.

Jarvis, S. E. (2017). Political messages and partisanship. In K. Kenski & K. H. Jamieson (Eds.), *The Oxford handbook of political communication theories* (pp. 133-146). New York: Oxford University Press.

Jarvis, S. E., Stephens, M., & Han, S. (2016). Language in campaign messages. In W. Benoit (Ed.), *Praeger handbook of political communication in the United States* (pp. 3-24). Westport, CT: Praeger.

- Jarvis, S. E., & Stephens, M.** (2014). Gate-keeping and news-seeking in print and online outlets. In R. P. Hart (Ed.), *The language of public sphere: Computational research with DICTION* (pp. 224-243). Hershey, PA: IGI Global.
- **Jarvis, S. E., & Ruiz, C.** (2014). Are Latinos citizens: Labels, race and politics in news coverage of immigration reform. In D. Bystrom, M. C. Banwart, & M. McKinney (Eds.), *AlieNation: The divide and conquer election of 2012* (pp. 158-179). New York: Peter Lang.
- Jarvis, S. E., & Stephens, M.** (2013). Persuasion and unpopular brands: Advocating for a polarizing group. In C. J. Liberman (Ed.), *Casing persuasive communication* (pp. 337-388). Dubuque, IA: Kendall Hunt.
- **Jarvis, S. E.** (2011). Focus group research: Data collection and data analysis. In L. Holbert and E. Bucy (Eds.), *The sourcebook for political communication research* (pp. 283-299). New York: Routledge.
****Peer Reviewed.**
- Jarvis, S. E., & Han, S.** (2008). Political communication. In W. Eadie (Ed.), *21st century communication*. (pp. 749-757). Thousand Oaks, CA: Sage.
- **Jarvis, S. E. & Balanoff-Jones, E.** (2005). Party labels in presidential acceptance addresses: 1948-2000. In L.C. Han and D. Heith (Eds.), *In the public domain: Presidents and the challenge of public leadership* (pp. 29-48). Albany, NY: SUNY Press. ****Peer reviewed.**
- Jarvis, S. E.** (2001). Imagining political parties: A constructionist approach. In R. P. Hart, D. Shaw and B. H. Sparrow (Eds.), *New agendas in political communication* (pp. 123-144). Lanham, MD: Rowman & Littlefield.
- Hart, R. P., & **Jarvis, S. E.** (1999). We the people: The Contours of lay political discourse. In M. McCombs & A. Reynolds (eds.), *The poll with a human face: The National Issues Convention experiment in political communication* (pp. 59-84). Hillsdale, N. J: Lawrence Erlbaum Publishers.

OTHER SELECTED PUBLICATIONS

(**peer reviewed, *italics* indicate graduate student co-author when majority of work was completed)

- Jarvis, S. E., Nold, S., & Barroquillo, K.** (2017, March). Civic engagement: Sharing the responsibility. *Spectra: The magazine of the National Communication Association*, 14-19.
https://www.natcom.org/sites/default/files/publications/NCA_Spectra_2017_March.pdf
- **Jarvis, S. E., & Stephens, M.** (2014). Language (discourse, speech) Political. In G. Mazzoleni (Ed.), *The international encyclopedia of political communication* (pp. 629-636). New York: Wiley. ****Peer reviewed.**
- Jarvis, S. E.** (2014). Political language. In W. Donsbach (Ed.) *The international encyclopedia of communication* (pp. 470-471). Oxford, UK and Malden, MA: Wiley-Blackwell.
- Jarvis, S. E.** (2008). Political symbols. In W. Donsbach (Ed.) *The international encyclopedia of communication*, volume 8 (pp. 3754-3756). Oxford, UK and Malden, MA: Wiley-Blackwell.
- Jarvis, S. E.** (2008). Political language. In W. Donsbach (Ed.) *The international encyclopedia of communication*, volume 8 (pp. 3720-3721). Oxford, UK and Malden, MA: Wiley-Blackwell.
- Jarvis, S. E.** (2008). Party political communication. In W. Donsbach (Ed.) *The international encyclopedia of communication*, volume 7 (pp. 3520-3522). Oxford, UK and Malden, MA: Wiley-Blackwell.

- Jarvis, S. E., & Barberena, L.** (2007). Focus groups. In P. J. Lavrakas (Ed.) *Encyclopedia of survey research methods* (pp. 286-289). Thousand Oaks, CA: Sage.
- Jarvis, S. E.** (2007). Roderick P. Hart. In L. Kaid and C. Holtz-Bacha (Eds.) *Encyclopedia of Political Communication* (299-300). Thousand Oaks, CA: Sage.
- Jarvis, S. E.** (2004). Television coverage of presidential nominating conventions. In H. Newcomb (Ed.), *Encyclopedia of television* (2nd Edition) (pp. 1807-1809). Chicago: Fitzroy & Dearborn Publishers.
- Jarvis, S. E.** (2004). The Clinton impeachment. In H. Newcomb (Ed.), *Encyclopedia of television*, (2nd Edition) (pp. 537-539). New York: Fitzroy & Dearborn Publishers.
- Cloud, D. L. & **Jarvis, S. E.** (2001). Acts of madness or acts of protest? The therapeutic de-politicization of political assassination attempts in news coverage, 1973 to the present. In G. T. Goodnight (Ed.), *Arguing Communication & Culture (Volume Two): Selected Papers from the Twelfth NCA/AFA Conference on Argumentation* (pp. 410-421). National Communication Association and the University of Utah.
- Jarvis, S. E.** (2001). The Audience. In T. Sloane (Ed.), *The encyclopedia of rhetoric* (pp. 59-68). Oxford: Oxford University Press.
- Hart, R. P., & **Jarvis, S. E.** (2001). Communication and democracy. In B. Clarke, P. B. Clarke, and J. Foweraker (Eds.), *The encyclopedia of democratic thought* (pp. 83-86). London: Routledge.
- Jarvis, S. E.** (1997). Television coverage of presidential nominating conventions. In H. Newcomb (Ed.), *Encyclopedia of television* (pp. 1284-1286). Chicago: Fitzroy & Dearborn Publishers.

BOOK REVIEWS

- Jarvis, S. E. (2015). Review of the books *Who governs: Presidents, public opinion, and manipulation* and *The impression of influence: Legislator communication, representation, and democratic accountability*. *Political Communication*, 32(4), 677-681. doi: 10.1080/10584609.2015.1083820
- Jarvis, S. E. (2010). Review of the book *Communicator-in-chief: How Barack Obama used new media technologies to win the White House*. *Presidential Studies Quarterly*, 40, 801-803.
- Jarvis, S. E. (2007). Review of the book *Defining Americans: The presidency and national identity*. *Presidential Studies Quarterly*, 37, 163-165.
- Jarvis, S. E. (2005). Review of the book *Liberalism's last hurrah: The presidential campaign of 1964*. *Rhetoric & Public Affairs*, 8(4), 712-714.
- Jarvis, S. E. (2003). Review of the books: *Peep show: Media and politics in an age of scandal* and *Creating fear: News and the construction of crisis*. *Political Communication*, 20(2), 197-199.

ADMINISTRATIVE REPORTS—GRADUATE ADVISOR (selected)

- Jarvis, S. E., & Gonzalez, A. (2018, Spring). Response to External Reviewers for Graduate Program Review of Department of Communication Studies (24-page single-spaced report).
- Gonzalez, A., Jarvis, S. E., Betancourt, J., & Brummett, B. (2018, January). Self-Study Report for Graduate Program Review of Department of Communication Studies (122-page single-spaced report).

CONVENTION PRESENTATIONS

(*won award)

- Jarvis, S. E., & Park-Ozee, D. (2020, November). What does “rigged” mean? Partisan and shared perceptions of threats to elections. Paper to be presented to the National Communication Association Annual Convention, Indianapolis, IN (via zoom).
- Jarvis, S. E. (2019, November). Do Democrats and Republicans really hate each other? How people express partisan identification and division in their own words. Paper presented to the National Communication Association Annual Convention, Baltimore, MD.
- Jarvis, S. E. & Park-Ozee, D. (2019, November). The power of crowds: Rally size and coverage of presidential elections (1948-2020). Paper presented to the National Communication Association Annual Convention, Baltimore, MD.
- Jarvis, S. E., Albertson, B., Holt, T., & Park-Ozee, D. (2019, August). What does rigged mean? Partisan and widely shared perceptions of threats to elections. Paper presented to the American Political Science Association pre-conference on Security Elections, Crystal City, VA.
- Haenschen, K., Albertson, B., & Jarvis, S. (2019, January). Inviting a backlash: Testing the effect of boomerang messages on efficacy, interest, and trust. Paper presented to the Southern Political Science Association, Austin, TX.
- Albertson, B., Haenschen, K., Jennings, J., Cutbirth, J., & Jarvis, S. (2019, January). First do no harm: How reporters can cover threats to American elections without negatively impacting voters. Paper presented to the Southern Political Science Association, Austin, TX.
- *Jarvis, S. E., & Han, S. (2018, November). Votes that count and voters who don't: How journalists sideline electoral participation (without even knowing it). Paper presented to the National Communication Association, Salt Lake City, UT. *Top Four Paper.
- Jarvis, S. E., & Jennings, J. (2017, November). Republicans *should* vote: Partisan conceptions of electoral participation in campaign 2016. Paper presented to the National Communication Association, Annual Convention, Dallas, TX.
- Jarvis, S. E., & Han, S. (2016, November). The game-frame revisited: How offering audiences linguistic agency can engage them in politics. Paper presented to the National Communication Association, Annual Convention, Philadelphia, PA.
- Jarvis, S. E. (2015, November). Voting rights vs. partisan might: How sources shaped coverage of electoral participation in 1965 and 2013. Paper presented to the National Communication Association, Annual Convention, Las Vegas, NV.
- Jarvis, S. E. (2015, August). Are voting rights newsworthy? How sources depicted electoral participation in 1965 and 2013. Paper presented to the Association for Education in Journalism and Mass Communication, Annual Convention, San Francisco, CA.
- Jarvis, S. E. (2014, November). The game frame(s) of campaign 2012. Paper presented to the National Communication Association, Annual Convention, Chicago, IL.
- Jarvis, S. E., & Stephens, M. (2014, August). News-seekers vs. Gate-keepers: The partisan nature of front page vs. online news in campaign 2012. Paper presented to the American Political Science Association, Washington D.C.
- Jarvis, S. E., & Lamb, M. (2014, May). Just please vote! How *The Daily Show with Jon Stewart* advocates

- for electoral participation. Paper presented to the International Communication Association, Seattle, WA.
- Jarvis, S. E., & Stephens, M. (2013, February). Gate-keeping and news-seeking in print and online outlets. Paper presented at The Language of Institutions: DICTION studies, Austin, TX.
- Jarvis, S. E. (2012, November). The game's on vs. the game's over: Gaming theory, strategic vs. predictive news frames, and political conversation. Paper presented to the National Communication Association, Orlando, FL.
- Jarvis, S. E., & Ruiz, C. (2011, November). Are Latinos citizens? Labels, race and rights in news coverage of immigration reform. Paper presented to the National Communication Association, New Orleans, LA.
- *Jarvis, S. E., & Han, S. (2010, November). Is the game-frame inevitable? Building bridges between academics and journalists to assess news frames that dampen cynicism. Paper presented to the National Communication Association, San Francisco, CA. *Top Four Paper.
- *Jarvis, S. E., & Han, S. (2009, November). Communication and civic participation: Promoting engaged citizenship through the American Trustees project. Paper presented to the National Communication Association, Chicago, IL. *Top Three Paper.
- Han, S., & Jarvis, S. E. (2009, November). Can news engage voters? An experimental test of the empowerment news frame. Paper presented to the National Communication Association, Chicago, IL.
- Jarvis, S. E., & Han, S. (2009, August). The mobilized voter: Portrayals of electoral participation in print news coverage of campaign 2008. Paper presented to the American Political Science Association Annual Meetings, Toronto, Canada.
- *Han, S. & Jarvis, S.E. (2008, November). How print news frames voters and why it matters for young Americans. Paper presented to the National Communication Association, San Diego, CA. *Top Four Paper.
- Jarvis, S. E. & Barberena, L. (2008, November). Focus group methodology: A good fit for political communication research. Paper presented to the National Communication Association, San Diego, CA.
- Jarvis, S. E. & Han, S. (2008, August). Teaching civic education through role models and narrative filmmaking. Paper presented to the American Political Science Association Annual Meetings, Boston, MA.
- Han, S. & Jarvis, S. E. (2008, August). Have the media talked us out of voting?: News frames, efficacy and political participation. Paper presented to the American Political Science Association Annual Meetings, Boston, MA.
- Jarvis, S. E. & Han, S. (2008, May). For the students, by the students: Redirecting civic education through the American Trustees project. Paper presented to the International Communication Association Annual meetings, Montreal, Canada.
- Jarvis, S. E. & Han, S. (2008, February). The American Trustees Project. Paper presented to the American Political Science Association Teaching and Learning Conference, San Jose, CA.
- Jarvis, S. E., Barberena, L., & Davis, A. (2007, November). Communicating citizenship: A necessary conversation. Paper presented to the National Communication Association, Chicago, IL.

- Jarvis, S. E. (2007, August). Preparing high school graduates for citizenship: Political science research, public opinion, and school reform. Paper presented to the American Political Science Association, Chicago, IL.
- Jarvis, S. E. & Han, S. (2007, August). Casting the ballot—II: Vote, voters and voting in U.S. newspapers (1948 – 1960 vs. 1980-2004). Paper presented to the American Political Science Association, Chicago, IL.
- Jarvis, S. E., Han, S. & Laster, N. (2007, May). Casting the ballot: Vote, voters and voting in U.S. Newspapers, 1948-2004. Paper presented to the International Communication Association, San Francisco, CA.
- Jarvis, S. E. (2006, November). The political participation of college students, working students and working youth. Paper presented to the National Communication Association, San Antonio, TX.
- Jarvis, S. E. (2006). Creating a site for connection and (in)action: How elite voices manage the meanings of Independent candidates and voters (1948-2004). Paper presented to the National Communication Association, San Antonio, TX.
- Jarvis, S. E. & Gilliland, A. (2006, August). Youth news use and trust. Paper presented to the American Political Science Association, Philadelphia, PA.
- Jarvis, S. E. (2005, November). Symbolic Capital: The mainsprings of electoral success in a candidate-centered information age. Paper presented to the National Communication Association, Boston, MA.
- Jarvis, S. E. & Balanoff-Jones, E. (2005, August). The mythos of the Independent voter, 1948-2000. Paper to be presented to the American Political Science Association Meetings, Washington D.C., 2005.
- Jarvis, S. E. & Balanoff-Jones, E. (2004, November). Partisan cues in presidential campaigns. Paper presented to the National Communication Association, Chicago, IL.
- Jarvis, S. E. (2004, November). The Media. Paper presented to the National Communication Association, Chicago, IL.
- Connaughton S. L. & Jarvis, S. E. (2004, May). Apolitical politics: GOP efforts to foster identification from Latinos, 1984-2000. Paper presented to the International Communication Association, New Orleans, LA.
- *Jarvis, S. E., & Connaughton, S. L. (2003, November). Audiences *implicadas e ignoradas* in English and Spanish language questions in the 2002 Texas gubernatorial debates. Paper presented to the National Communication Association, Miami, FL. *Top Four Paper Panel, Political Communication Division.
- Hoerl, K., Jarvis, S. E., & Cloud, D. C. (2003, November). Pathological or political? News coverage of presidential assassination attempts, 1973 – 2001. Paper presented to the National Communication Association, Miami, FL.
- Jarvis, S. E. (2003, August). The media and the press in newspaper coverage: 1948 – 2000. Paper presented to the American Political Science Association, Philadelphia, PA.
- Jarvis, S. E. & Balanoff-Jones, E. (2003, August). Party cues in candidate-centered campaigns. Paper presented to the American Political Science Association, Philadelphia, PA.

- *Jarvis, S. E., Jennings, N., & Jennings, W. P. (2002, November). Candidates and young Americans discuss the youth vote: A closer examination of the cycle of neglect. Paper presented to the National Communication Association, New Orleans, LA. *Top Five Paper Panel, Political Communication Division.
- *Connaughton, S. L., & Jarvis, S. E. (200, November). Constructing 'Latino': Democrats' and Republicans' attempts to inspire Latinos' identification in presidential television advertisements, 1984-2000." Paper presented to the National Communication Association, New Orleans, LA. *Top Four Paper Panel, Latina/Latino Communication Studies Division.
- Hart, R. P., Jarvis, S. E., & Lim, E. (2002, August). The American people in crisis: A content analysis. Paper presented to the American Political Science Association, Boston, MA.
- Jarvis, S. E., & Earnhart, K. (2002, April). Congress on the internet: Perceptions of virtual constituents on the web sites of the U.S. House of Representatives, 1996 and 2001. Paper presented to the Midwest Political Association Meetings, Chicago, IL.
- Jarvis, S. E. (2001, November). More ritual than deliberation—A quantitative approach: Partisan vs. personal appeals in convention acceptance addresses, 1948-2000. Paper presented to the National Communication Association, Atlanta, GA.
- Jarvis, S. E. (2001, May). Meanings of partisanship in the United States, 1948-1996. Paper presented to the International Communication Association, Washington D.C.
- Jarvis, S. E. (2000, November). Partisan tokens in political discourse, 1948-1996. Paper presented to the National Communication Association, Seattle, WA.
- Jarvis, S. E. (2000, November). The nomination game: A roundtable on Presidential campaigns in election, 2000. Paper presented to the National Communication Association, Seattle, WA.
- Jarvis, S. E. (2000, April). Imagining political parties: A constructionist approach. Paper presented to the New Agendas in Political Communication Conference, Austin, TX.
- Jarvis, S. E. (1999, November). Partisan rhetorical styles: Democrats and Republicans on welfare reform. Paper presented to the annual meeting of the National Communication Association, Chicago, IL.
- McKevitt, F., & Jarvis, S. E. (1999, November). Understanding campaign promises. Paper presented to the annual meeting of the National Communication Association, Chicago, IL.
- Jarvis, S. E. (1999, September). The meaning of partisanship: How presidential candidates have discussed party, 1948-1996. Paper presented to the annual meeting of the American Political Science Association, Atlanta, GA.
- Jarvis, S. E. (1999, May). Party styles: An investigation of presidential campaign speeches. Paper presented to the annual meeting of the International Communication Association, San Francisco, CA.
- Jarvis, S. E. (1998, November). The virtual citizen: New political media and democratic theory. Paper presented to the annual meeting of the National Communication Association, New York City, NY.
- Jarvis, S. E. (1998, July). The virtual citizen: The public hailed on congressional World Wide Web sites. Paper presented to the National Communication Association's Doctoral Honors Conference, Evanston, IL.

- Hart, R. P. & Jarvis, S. E. (1998, September). Collective language at the National Issues Convention. Paper presented to the annual meeting of the American Political Science Association, Boston, MA.
- Jarvis, S. E. (1997, November). Political punchlines and political outcomes: A serious look at political humor. Paper presented to the National Communication Association, Chicago, IL.
- Nitz, M. & Jarvis, S. E. (1997, November). Mediated meteorologists: An analysis of global warming forecasts on television network news. Paper presented to the National Communication Association, Chicago, IL.
- Jarvis, S. E. (1996, November). Presenting. . . themselves!: Congressional self-presentation on the World Wide Web. Paper presented to the Speech Communication Association, San Diego, CA.
- Nitz, M., Jarvis, S. E., & Kenski, H. (1996, April). Television coverage of global warming. Paper presented to the Seventh Annual Global Warming Conference, Vienna, Austria.
- Jarvis, S. E. (1995, November). Images of Congress: A content analysis of congressional television coverage. Paper presented to the Speech Communication Association, San Antonio, TX.
- Jarvis, S. E., Reichert, T., & Nitz, M. (1995, November). The first one hundred days: A television content analysis of the 104th Congress. Paper presented to the Speech Communication Association, San Antonio, TX.
- Kenski, H., Jarvis, S. E., & Reichert, T. (1995). Here's the deal, see: What viewers actually saw of Perot in the 1992 network news coverage. Paper presented to the annual meeting of the Visual Communication Conference, Flagstaff, AZ.
- Jarvis, S. E., & Higgins, M. (1995, August). What's going on here?: An ethnographic study of a safe congressional campaign. Paper presented to the American Sociological Association, Washington D.C.
- Kenski, H. C., Jarvis, S. E., Reichert, T., & Van Reit, C. (1994, November). Perot: Media framing. Paper presented to the Speech Communication Association, New Orleans, LA.

TEACHING—UNDERGRADUTE AND GRADUATE

UNDERGRADUATE—COMMUNICATION STUDIES (CMS), GOVERNMENT (GOV), SIGNATURE COURSE (UGS)

CMS 342K, Political Communication (Writing Flag, Ethics, Leadership Flag)

***Note: Often cross-listed with GOV 370 in the College of Liberal Arts*

CMS 342K—WB, Political Communication (Writing Flag, Ethics and Leadership Flag)

CMS 342C, Communication and Civic Participation

UGS 302, New Media for Young Voters, Signature Course

COM 370, Campaign Communication, Senior Fellows Honors

CMS 370, Research Methods

CMS 332K, Theories of Persuasion

GRADUATE—COMMUNICATION STUDIES

CMS 390, Campaign Communication

CMS 390, Politics, Media and Society

CMS 081, Introduction to Graduate Studies in Communication

TEACHING—EXECUTIVE EDUCATION

LBJ SCHOOL OF PUBLIC AFFAIRS, EXECUTIVE MASTER IN PUBLIC LEADERSHIP (EMPL)

Executive Instruction/
Annual Class Toward

Option III M.A. Degree: PA 381E, Strategic Communication: Understanding and Shaping Opinion
(2016-present)

MCCOMBS SCHOOL OF BUSINESS, EXECUTIVE EDUCATION—CUSTOM COURSES AND OPEN-ENROLLMENT PROGRAMS—selected

Executive Instruction: Taught “Advocacy” and “Applied Persuasion” courses to executives from organizations including VISA, Apple, ExxonMobil, British Petroleum, BG Group, Bechtel Engineering, Nationwide, Sinopec, Unipecc, BBVA, Samsung, Applied Materials, ShoreTel, United States Navy, ISN Software Corporation, Rackspace, Advanced Micro Devices (AMD), Texas Railroad Commission, Tokyo Electron, Friedkin Toyota, Texas Association of School Boards, and Construction Industry Institute among others (2009-present).

ADVISING—GRADUATE AND UNDERGRADUATE

DOCTORAL ADVISEES

Kassie Phebillo (dissertation in progress)

Dakota Park-Ozee (Graduated: Summer 2022, Assistant Professor of Communication, University of Colorado Denver)

Curt Yowell (Graduated: Summer 2020, Visiting Professor, St. Edwards University)

Maegan Stephen (Graduated: Spring 2016, Content Developer and Executive Communication Coach, Duarte, Inc.)

Soo-Hye Han (Graduated: Summer 2008, Associate Professor, Department of Communication Studies, Kansas State University)

Kristen Wilkerson (Co-advisor, Graduated: Spring 2003, Assistant Professor, Department of Advertising + Public Relations, Michigan State University)

Stacey L. Connaughton (Graduated: Spring 2002, Associate Professor, Brian Lamb School of Communication, Purdue University)

MASTER'S ADVISEES

Vincent Harris (Graduated: Summer 2019)

Keri Thompson (Graduated: Summer 2016)

Cathy Setzer (Graduated: Fall 2011)

Rachel Kraft (Graduated: Spring 2010)

Jason Warren (Graduated: Spring 2007)

Austin Gilliland (Graduated: Spring 2005)

Emily Mulvoy (Co-advisor, Graduated: Spring 2004)

Amy Young (Graduated: Spring 2003)

Jerry Pharr (Graduated: Spring 2003)

Rurik Goyton (Graduated: Spring 2001)

ADVISING OF UNDERGRADUATE INDEPENDENT STUDIES

2000 – 2022 Advised two to three undergraduate independent study courses per semester

ADVISING OF UNDERGRADUATE RESEARCH TEAMS, THESES, PROGRAMS

2019 What Does Voting Mean Undergraduate Research team (2 students)

2018 Texas Media and Society Undergraduate Research team (5 students)

2017 Texas Media and Society Undergraduate Research team (5 students)

2014 Voting Rights Act Indexing Undergraduate Research team (4 students,
supported by Moody College Undergraduate Research Fellowship Grant)

2012 Game's On vs. the Game's Over Undergraduate Research team (4 students,
supported by Moody College Undergraduate Research Fellowship Grant)

2009 – 2010 Building a More Relevant Newspaper Undergraduate Research team (4
Students, supported by Moody College Undergraduate Research Fellowship Grant)

2008 – 2019 Advised 3 Texas IP Program Undergraduate theses

2008 – 2019 Advised 2 Communication Undergraduate Honors theses

2007 – 2019 Advised 7 Bridging Disciplines Undergraduate students

2008 Advised one Undergraduate Honor's Thesis in Government

2004 – 2019 Advised 7 Plan II Undergraduate theses

2003 – 2019 Advised 15 Undergraduate students in the IE (Intellectual Entrepreneurship) program

CURRICULUM DEVELOPMENT

- 2018 Revision of CMS 081 “Introduction to Graduate Studies in Human Communication.” In response to the 2018 External Review of our Graduate Program, worked with Graduate Coordinator to revamp this required introductory graduate course.
- 2018 Revision of CMS 342k “Political Communication” to increase the amount of feedback and opportunities for students to revise and resubmit their work for this writing flag course.
- 2014-2017 Development of an online version of CMS 342k “Political Communication.” Taught online summers 2014, 2015, 2016, and 2017
- 2014 Development of UGS 302 “New Media for Young Voters.” The course is inspired by CMS 332k “Communication and Civic Participation” and expands the content to fit the needs for the 18-student signature course format.
- 2007 Development of CMS 332k “Communication and Civic Participation.” The course elevates curriculum from the Annette Strauss Institute for Civic Life’s “American Trustees” program for an upper division college class.
- 2008 Author of “The Choice—2008.” Teacher’s Guide. Curriculum created to accompany PBS Frontline programming on the 2008 presidential election. Available online: <http://www.pbs.org/wgbh/pages/frontline/teach/choice2008/>
- 2004 Academic Advisor for “Karl Rove—The Architect.” Teacher’s Guide. Curriculum created to accompany PBS Frontline programming on the 2004 presidential election. Available online: <http://www.pbs.org/wgbh/pages/frontline/teach/architect/>.
- 2004 Author of “The Choice-2004.” Teacher’s Guide. (November, 2004). Curriculum created to accompany PBS Frontline programming on the 2004 presidential election. Available online: <http://www.pbs.org/wgbh/pages/frontline/teach/choice2004/>.
- 2000 Author of “The Choice-2000.” Teacher’s Guide. Curriculum created to accompany PBS Frontline programming on the 2004 presidential election. Available online: <http://www.pbs.org/wgbh/pages/frontline/teach/leadership/choice2000/>

SERVICE—UNIVERSITY OF TEXAS AT AUSTIN

ASSOCIATE DIRECTOR FOR RESEARCH, ANNETTE STRAUSS INSTITUTE FOR CIVIC LIFE (2000-present—selected)

- 2022 Search Committee—New Director for Institute
- 2020 Campaign Mapping Project, research team, co-supervising seven undergraduates
- 2018-present Democracy Fund—*What Does Voting Mean?* —Research Team Lead
- 2018 “New Agenda’s” Conference Organizer—Host to 11 junior scholars whose research will appear in forthcoming “New Agenda’s” Book “Conservative Political Communication: How Right Wing Media and Messaging (Re)Made American Politics” (Routledge)

2018	Texas Voting Summit—Research Presentation to State-wide Conference
2017	Advisory Council—Research Presentation to Bi-Annual Meeting
2016-present	Texas Media and Society Survey (TMASS)—Faculty Research Team Lead
2016-2021	Denius Symposium on News Integrity—Moderator of Annual Event
2016-2021	Denius Symposium on News Integrity—Director of Denius Undergraduate Research Fellows
2015-2016	Texas Media and Society Survey (TMASS)—Member of Research Team
2015	Search Committee—New Director for Institute
2015	Knight News Challenge and Breaking Through Conference—Panel Moderator
2014-2019	Great Conversations, Annual Fundraising Dinner/Event—Table Lead
2014-2015	Project Vote Smart—Faculty Internship Mentor
2014	New Politics Forum, Post-Election Debrief—Panel Moderator
2013	Texas Civic Life Conference—Panel Moderator
2011	Search Committee—New Director for the Institute
2004-2011	Office of Survey Research—Research Director
2005-2006	Bill & Melinda Gates Foundation— <i>What Do People Need to Know to Be Good Citizens?</i> —Research Team Lead

GRADUATE ADVISOR, DEPARTMENT OF COMMUNICATION STUDIES (2105-2021—selected)

2020	CMS 081 (“Introduction to Graduate Study in Communication”)—Taught as an unpaid overload course
2019	CMS 081 (“Introduction to Graduate Study in Communication”)—Co-taught as an unpaid overload course
2018	External Review of Graduate Program Meetings
2017-present	Annual mid-Fall Semester Check-In with First Year Graduate Students
2017-2018	Chair of External Review Committee—Work with Graduate Coordinator to compile reports for External Review of Graduate Program as well as responses to External Review Committee documents
2017	Chair of Graduate Curriculum Committee—Approve changes to methods requirements and number of units M.A. students could apply to their Doctoral programs
2015-present	Chair of Graduate Fellowship Committees—for Jesse Jones Fellowship from the Moody College of Communication and Continuing Fellowships for the Graduate School
2015-present	Chair of Ad Hoc Committees for semester-long and summer Dissertation Writing

fellowships from the Graduate School

- 2015-present Chair of Graduate Studies Committee—Facilitate annual meeting to assess graduate student progress
- 2015-present Chair of Graduate Recruitment Committee
- 2015-present Co-Host Annual Graduate Recruitment Weekend
- 2015-present Faculty Chair of Graduate Student Fundraising Committee
- 2015-present Faculty Lead for Annual Recruitment Fair at the National Communication Association Graduate Fair Booth
- 2015-present Co-Host, Annual Honor's Day Event
- 2015-present Facilitate Annual Graduate Student Awards Committees
- 2015-2019 Faculty Chair of Admissions and Funding Offers Committee—Work with Graduate Coordinator to oversee annual admissions and funding packages across three areas of the department

ASSOCIATE CHAIR, DEPARTMENT OF COMMUNICATION STUDIES (2016-2021—selected)

- 2019 Grade Complaint Committee, Chair
- 2018 Search Committee, Debate Director
- 2016-present Moody College of Communication Administrative Committee
- 2016-present Moody College of Communication Academic Planning Committee
- 2016-present Department of Communication Studies Teaching Peer Review Activities (2 per semester)

UNIVERSITY (2000-present—selected)

- 2021 McDowell Teaching Award Committee, University of Texas at Austin
- 2019-present Academy of Distinguished Teachers—Program Planning Committee
- 2011 Plan II Thesis Symposium—Moderator
- 2011 COMPASS Summer Fellowship Program Selection Committee
- 2009-2010 Texas IP Committee
- 2009-2010 Bridging Disciplines Program—Ethics and Leadership Flag Committee
- 2009 Academy of Distinguished Teachers—Selection Committee
- 2008-2009 University Democrats vs. College Republicans Debates—Moderator
- 2004-2008 LBJ Presidential Library—Grants-in-Aid Committee

2001 Faculty Center Ad Hoc Committee

MOODY COLLEGE OF COMMUNICATION (2000-present—selected)

2017 Communication Studies FII, Search Committee (run through Dean's Office)
2016-2017 Executive Education Committee
2016-2017 Instructional Excellence Committee
2010-2011 School of Journalism, Search Committee Member for Chair of School
2009-2010 School of Journalism, Search Committee Member for Chair of School
2009 Teaching Excellence Committee, Chair
2004-2008 Teaching Excellence Committee
2002-2003 Senior Fellows Selection Committee
2000-2003 Scholarship Committee

DEPARTMENT OF COMMUNICATION STUDIES (2000-present—selected)

2017 Search Committee, Rhetoric & Language
2015-present Graduate Admissions Committee Chair, Rhetoric & Language
2008 Search Committee, Rhetoric & Language
2006-2007 Extended Budget Council Representative
2006-2007 Search Committee, Health Communication
2006-2007 Search Committee, Organizational Communication
2006-2007 Search Committee, Interpersonal Communication
2005-2006 Chair, Search Committee, Political Communication
2005-2006 Search Committee, Organizational Communication
2005 Undergraduate Curriculum Committee Member
2004 Search Committee, Rhetoric & Language
2004 Search Committee, Interpersonal Communication
2003-2004 Extended Budget Council Representative
2003 Search Committee, Applied Persuasion
2002 Search Committee, Organizational Communication

2001-2002 Research Internship Advisor
2000-2001 Research Departmental Review Committee

SERVICE—NATIONAL AND INTERNATIONAL ACADEMIC ASSOCIATIONS

EDITORIAL BOARD SERVICE

2016-present *Communication Monographs*, Journal of the National Communication Association
2006-present *Journal of Communication*, Journal of the International Communication Association
2001-present *Communication Studies*, Journal of the Central States Communication Association

MANUSCRIPT REFEREE ACTIVITY—selected

National Science Foundation, *Communication Monographs*, *Journal of Communication*, *Political Communication*, *Human Communication Research*, *Presidential Studies*, *Social Science Quarterly*, *Political Research Quarterly*, *Journal of Advertising*, *Journal of Computer-Mediated Communication*, *Rhetoric & Public Affairs*, *Mass Comm and Society*, *Harvard Journal of Press/Politics*, *Communication Studies*, Oxford University Press, Rowman & Littlefield Press, Lexington Press, Wadsworth Press, Routledge, National Communication Association and International Communication Association, among others.

ELECTED AND APPOINTED POSITIONS—selected

2022 Appointed Vice Chair of the Political Communication Division, American Political Science Association
2021 Appointed Chair Best Book of the Year Committee, American Political Science Association, Political Communication Division
2018 Appointed Chair Best Book of the Year Committee, American Political Science Association, Political Communication Division
2018 Appointed Best Book of the Year Committee, National Communication Association, Political Communication Division
2017 Appointed Best Book of the Year Committee, American Political Science Association, Political Communication Division
2015 Appointed Best Article of the Year Committee, National Communication Association, Political Communication Division
2015 Invited, Faculty Supervisor, National Communication Association, Annual Doctoral Honor's Seminar
2014 Appointed Chair of the Best Book of the Year Committee, National Communication Association, Political Communication Division
2011-2013 Elected Chair of the Political Communication Division, National Communication Association (2011-election year; 2012-Vice Chair and Program Planner; 2013-Chair)

2010	Appointed Chair of the Best Book of the Year Committee, National Communication Association, Political Communication Division
2008-2009	Elected Chair of the Nominations Committee, National Communication Association, Political Communication Division
2006	Appointed to the Top Paper Committee, American Political Science Association, Political Communication Division
2004-2005	Elected Chair of the Nominations Committee, National Communication Association, Political Communication Division
2003-2004	Elected to the Best Article of the Year by a Graduate Student Committee, American Political Science Association, Political Communication Division
2002	Appointed to Young Scholar Award Committee, International Communication Association
2001-2002	Elected to Nominations Committee, Political Communication Division, National Communication Association

INVITED LECTURES AND TALKS

LOCAL, NATIONAL, AND INTERNATIONAL AUDIENCES—selected

- 2020, October 22. United States State Department, Foreign Press Center. Elections 2020: The 4th Estate - How Journalists' Election Coverage Affects Voting Behavior (on zoom).
- 2020, October 21. Votes That Count and Voters Who Don't: How Journalists Sideline Electoral Participation (Without Even Knowing It). University of Sheffield Journalism Program, Sheffield UK (on zoom).
- 2020, September 1. USC Cyber-Security Initiative Workshop (University of Southern California, via zoom).
- 2019, June 13. Advocacy, Apple Inc., Austin, TX. (Executive Education, McCombs School of Business).
- 2019, May 15. Advocacy—2, Tokyo Electron, Austin, TX. (Executive Education, McCombs School of Business).
- 2019, May 2. Advocacy, Friedkin Toyota, Houston, TX. (Executive Education, McCombs School of Business).
- 2019, April 24. Democracy Fund Grantee Meeting, Washington, D.C.
- 2019, April 30. Advocacy, VISA, Austin, TX. (Executive Education, McCombs School of Business).
- 2019, January 30. Advocacy, Open Enrollment Course, Austin, TX. (Executive Education, McCombs School of Business).
- 2019, January 17. Advocacy—1, Tokyo Electron, Austin, TX. (Executive Education, McCombs School of Business).
- 2019, January 12. Communication Effectiveness, CII Program, Austin, TX. (Executive Education, McCombs School of Business).

- 2018, December 11. Media and Politics, Shandong Program, Austin, TX. (Executive Education, McCombs School of Business).
- 2018, October 18. Votes That Count and Voters Who Don't, Town and Gown Organization, Headliner's Club, Austin, TX.
- 2018, September 20. Say This Not That, Governor's Executive Development Program (GEDP), Arlington, TX.
- 2018, September 13. Advocacy, Open Enrollment Course, Austin, TX. (Executive Education, McCombs School of Business).
- 2018, September 29. Advocacy—2, Texas Association of School Boards, Austin, TX. (Executive Education, McCombs School of Business).
- 2018, September 28. Advocacy—1, Texas Association of School Boards, Austin, TX. (Executive Education, McCombs School of Business).
- 2018, August 30. Advocacy, Director's Development Program in Leadership (DDPL), Austin, TX.
- 2018, July 10. Conflict and Communication, Delta Kappa Gamma, Austin, TX. (Executive Education, McCombs School of Business).
- 2018, July 11. Conflict and Communication. Delta Kappa Gamma, Austin, TX. (Executive Education, McCombs School of Business).
- 2018, June 22. Votes That Count and Voters Who Don't, Frontiers of Democracy Conference, Tufts University, Boston, MA.
- 2018, May 2. Advocacy, Friedkin Toyota, Houston, TX. (Executive Education, McCombs School of Business).
- 2018, April 10. Say This Not That, Governor's Executive Development Program (GEDP), Austin, TX.
- 2018, January 25. Advocacy, Open Enrollment Course, Austin, TX. (Executive Education, McCombs School of Business).
- 2018, January 16. Communication Effectiveness, CII Program, Austin, TX. (Executive Education, McCombs School of Business).
- 2017, September 28. Advocacy, Samsung, Austin TX. (Executive Education, McCombs School of Business).
- 2017, September 26. Say This Not That, Governor's Executive Development Program (GEDP), Arlington, TX.
- 2017, September 20. Advocacy, Unipec, Houston, TX. (Executive Education, McCombs School of Business).
- 2017, June 15. Advocacy, ISN Supervisor Development Program, Austin, TX. (Executive Education, McCombs School of Business).
- 2017, May 26. Qualitative Research, International Communication Association, Political Communication Division, Pre-Conference on Qualitative Methods, San Diego, CA.
- 2017, April 6. Advocacy, Director's Development Program in Leadership (DDPL), Austin, TX.

- 2017, April 29. Advocacy, Capital Metro Leadership Team, Austin, TX.
- 2017, March 12. Civil Discourse in the Age of a Twitterer-in-Chief, SXSW, Austin, TX.
<http://schedule.sxsw.com/2017/events/PP96872>).
- 2017, February 2. Advocacy, Sustainable Food Center, Austin, TX.
- 2017, January 16. Communication Effectiveness, CII Program, Austin, TX. (Executive Education, McCombs School of Business).
- 2016, July 16. Language Frames and Political Games, Texas Municipal League Leadership Academy, Round Rock, TX.
- 2016, July 26. Conflict and Communication. Delta Kappa Gamma, Austin, TX. (Executive Education, McCombs School of Business).
- 2016, July 25. Conflict and Communication. Delta Kappa Gamma, Austin, TX. (Executive Education, McCombs School of Business).
- 2016, May 10. Advocacy, ISN Supervisor Development Program, Austin, TX. (Executive Education, McCombs School of Business).
- 2016, May 5. Advocacy, Open Enrollment Course, Austin, TX. (Executive Education, McCombs School of Business).
- 2016, May 3. Advocacy, ShoreTel, New York, NY. (Executive Education, McCombs School of Business).
- 2015, October 22. What does Voting Mean?, B. Aubrey Fisher Memorial Lecture, University of Utah.
(<https://communication.utah.edu/news/jarvis-fisher-lecture-2015.php>).
- 2015, October 23. What Counts when Counting Language? Lecture delivered to graduate student colloquium, Department of Communication, University of Utah, Salt Lake City, UT.
- 2015, August 27. Language Frames and Political Games. Talk delivered to the Texas Municipal League Leadership Academy, Round Rock, TX.
- 2015, July 24. Advocacy, BBVA Compass School of Management, Austin, TX. (Executive Education, McCombs School of Business).
- 2015, July 17. Rhetoric and Language in Action, National Communication Association Doctoral Honors Seminar, University of Missouri, Columbia, MO.
- 2015, February 17. Advocacy, Open Enrollment Course, Austin, TX. (Executive Education, McCombs School of Business).
- 2012, September 17. The Inconvenient Voter: How Journalists Sideline Political Participation, UT SAGE (Seminars for Adult Growth and Enrichment), LBJ School of Public Affairs, Austin, TX.
- 2006, March 6. Marketing citizenship, Presidential Scholar's Award Public Lecture, Chico State University, Chico, CA.
- 2006, March 6. Political leadership in a mediated era, Chico State University, Chico, CA.
- 2004, July 8. Interpersonal mobilization efforts and turnout, "Campaign Academy," Mark Strama for State Representative Campaign, Pflugerville, TX.

2002, June 14. Lessons of traditional and non-traditional political news programs, Media and American Democracy Project, a Collaboration of Harvard University's Graduate School of Education and the Joan Shorenstein Center on the Press, Politics and Public Policy, John F. Kennedy School of Government (Sponsored by the School of Journalism, Austin, TX)

2001, May. Mediated globalism. Response to panel on Media Routines and Globalism, International Communication Association, Washington D.C.

2001, March 9. The meanings of partisanship, Northwestern University, Evanston, IL.

2001, February 6. Opportunities for parties. Honorable John Sharp's Party Politics course, Southwest Texas State University, Texas State Capitol, Austin, TX.

UNIVERSITY OF TEXAS AUDIENCES—selected

2020, November 23. Post-Graduate Roundtable. Senate of College Councils, University of Texas at Austin (on zoom).

2020, October 14. Voting Matters. Student Affairs Leadership Team Meeting (on zoom).

2019, November 6. Votes That Count and Voters Who Don't. Presentation to Dr. Jamie Pennebaker's Social Psychology lab other members of the Psychology Department.

2019, May 9. Votes That Count and Voters Who Don't, TOWER Fellows Program, Dinner Speaker Series.

2019, March 28. Advocacy, Guest Lecture to Professor John Daly's Advocacy Course (MAN383 & CMS386P).

2018, August 17. Plenary and Welcome, Texas Civic Ambassadors Program (Annette Strauss Institute for Civic Life).

2018, April 20. Plenary and Welcome, New Agendas Conference on Conservative Media and Messaging.

2017, October 5. Communication and Busy Audiences, Foundation Scholars Program (LA 101).

2017, April 18. Voting Matters, U.T. Senate Councils (Communication Council and Liberal Arts Council).

2017, April 12. College Students and Political Participation, Academy of Distinguished Teachers luncheon presentation.

2016, April 25. The Inconvenient Voter, Political Communication Research Series, Moody College of Communication.

2015, April 15. Teaching Politics in a Polarized Classroom, Academy of Distinguished Teachers luncheon presentation.

2012, April 14. University-wide Honor's Day Address at the Frank Erwin Center (students, parents, faculty, and administrators in attendance).

2012, January 24. The Inconvenient Voter: How Journalists Sideline Political Participation, LBJ School of Public Affairs Weekly Colloquium.

2011, August 22. Teaching Millennials, School of Journalism Retreat on Teaching.

- 2011, March 31. How to Talk to Young Voters, Tejas Club.
- 2011, March 22. Women in Politics, Orange Jackets Week of Women Celebration.
- 2010, March 26. Millennials, Moody College of Communication Advisory Council.
- 2010, February 16. Networking and Professional Development, LEAP group.
- 2010, February 10. More Voters and Better Citizens, Texas Fellows IP FIG.
- 2009, November 3. More Voters and Better Citizens, UGS (Corporations and Society) class.
- 2009, September 29. Leadership, Change and the 2008 Campaign, LOUDD group.
- 2009, Fall. Political language, Political Leadership, LEAP group.
- 2009, Spring. What explains record levels of political participation? LEAP group.
- 2008, Fall. Political leadership and language, LEAP group.
- 2008, Spring. Political language, LEAP group.
- 2008, Spring. Primary election results roundtable, Liberal Arts Honors Council.
- 2007, April 19. Women in Politics, Orange Jackets Week of Women Roundtable.
- 2007, March 29. Young Voter Participation, Plan II Worthington Research Awards Celebration.
- 2005, June. Working with the Media, New Politics Forum, The Annette Strauss Institute for Civic Life.
- 2005, April 15. Teaching, Friar Society Reunion Weekend Cocktail Event, The Offices of Jenkins & Gilchrist, Austin, TX.
- 2005, April 14. Finding Mentors and Role Models, Orange Jackets Week of Women Roundtable Dinner.
- 2004, November. On-line Campaigns, New Politics Forum, The Annette Strauss Institute for Civic Life.
- 2004, September. Ecological validity in Communication Research, Guest Lecture, CMS 081.
- 2004, June. Political Leadership and Ethics, New Politics Forum, The Annette Strauss Institute for Civic Life.
- 2004, April 8. Young voters and Turnout, Communication Council, Moody College of Communication.
- 2004, March 9. Finding Mentors and Role Models, Orange Jackets Week of Women Roundtable Dinner.
- 2003, September 3. Virtual Politics—An Oxymoron? Guest Lecture, CMS 081.
- 2002, October 11. Communication Studies and Service, Guest Lecture, CMS 081.
- 2002, August 27. Television and Politics, Plan II Coffee.
- 2001, October 27. How Leaders' Talk Differs from Yours and Mine, University of Texas Leadership Forum (Sponsored by the University of Texas Leadership Board).

- 2001, October 8. Partisan Rhetoric, Guest Lecture to Professor Maxwell McCombs' graduate course.
- 2001, September 7. Partisan Language in Public Discourse, Guest Lecture to CMS 181.
- 2001, April 11. Doing Well and Doing Good: A Response to Thomas Patterson, Graduate Student Colloquium, School of Journalism.
- 2001, March 19. The Youth Vote 2000, Torchlight Society, University of Texas at Austin.
- 2000, October 5. The Choice 2000, Tejas Club.

MEDIA COVERAGE OF RESEARCH—selected

- Hammonds, K. (2020, October 28). How to Report on Voters Without Turning Them Off. *Solutions Journalism Network*, <https://thewholestory.solutionsjournalism.org/how-to-report-on-voting-without-turning-voters-off-f2fbbbd61dbd>
- How Election Night News Discounts Voters—“Without Even Knowing It”* (2018, November 14). Radio Interview—National Public Radio (NPR), <https://www.gpbnews.org/post/how-election-night-news-discounts-voters-without-even-knowing-it?fbclid=IwAR205mkq6ck08UoBtbz4IOzK6u-oH2ibT2vpKCxER2Aepuztt9DvQhsoanc>
- Jarvis, S. E. (2018, November 5). How Can the News Media Do a Better Job of Covering Elections—In a Way That Won't Leave Out Voters? *Washington Post*, https://www.washingtonpost.com/news/monkey-cage/wp/2018/11/05/how-news-coverage-came-to-devalue-voters-and-what-could-make-it-better/?utm_term=.0bccab196d5d
- Ungerleider, N. (2017, March 13). How the Twitterer-In-Chief Changed Digital Campaign Rhetoric. *Fast Company*, <https://www.fastcompany.com/3068926/how-the-twitterer-in-chief-changed-digital-campaign-rhetoric>
- The Economist Asks: Why Does Donald Trump Want to be President?* (2016, October 28). Podcast—*The Economist*, <https://play.acast.com/s/theeconomistasks/tag%3Asoundcloud%2C2010%3Atracks%2F290388274>
- Katz, J. (2015, October 28). Ted Cruz as Beowulf: Matching Candidates with the Books They Sound Like. *New York Times*, <https://www.nytimes.com/interactive/2015/10/28/upshot/matching-candidates-with-the-books-they-sound-like.html>
- Hoyt, C. (2010, March 13). Lost in the Shorthand. *New York Times*, <https://www.nytimes.com/2010/03/14/opinion/14pubed.html>

PROFESSIONAL ASSOCIATIONS

- National Communication Association, 1994 – present
- International Communication Association, 1995 – present
- American Political Science Association, 1997 – present