

Nicole Butterbaugh

Ph.D. Student, Organizational Communication & Technology

Research Interest: Sports Communication

Updated July 2024

Department of Communication Studies

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Moody College of Communication

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University of Texas at Austin

EDUCATION

Ph.D., University of Texas at Austin

expected May 2027

- **Organizational Communication & Technology**
- Advisors: Dr. Dawna Ballard & Dr. Michael Butterworth
- Research Interest: Sports Communication

M.A. Communication, Baylor University

May 2023

- Advisor: Dr. Blair Browning
- Thesis: (S)tumbling blocks: Making sense of and creating a model for mental blocks in sport

B.A. Communication, University of Oklahoma

May 2021

- Graduated with Distinction
- Concentration in Health & Exercise Science
- Capstone Research Paper: Influencing trust within the athlete-coach relationship

PUBLICATIONS

Edited Book Chapters

- Butterbaugh, N. (2023) Albert Means and Recruiting Violations (1999-2002). In J. Sanderson (Ed.), *Corruption and scandal in American sports: Causes and consequences* (pp. 211-214). Bloomsbury Publishing.
- Butterbaugh, N., & Sanderson, J. (2023) Pete Rose and Gambling (1985-1989). In J. Sanderson (Ed.), *Corruption and scandal in American sports: Causes and consequences* (pp. 113-116). Bloomsbury Publishing.
- Butterbaugh, N., & Browning, B. (2023) Reggie Bush and the University of Southern California. In J. Sanderson (Ed.), *Corruption and scandal in American sports: Causes and consequences* (pp. 273-278). Bloomsbury Publishing.

- Butterbaugh, N., & Browning, B. (2022) Health Policymaking in Organizations. In J. Sanderson & M. R. Weathers (Eds.), *Health communication and sport: Connections, applications, and opportunities* (pp. 107-123). Lexington Books.

Manuscripts In Progress

- Butterbaugh, N., Barrett, A., & Browning, B. (manuscript prepared for submission). (S)tumbling blocks: Making sense of and creating a model for mental blocks in sport.
- Butterbaugh, N., & Cranmer, G. (in progress). Sport Organizations and Socialization. In J. Sanderson (Ed.), *Organizational communication and sport: Connections, applications, and opportunities*. Lexington Books.
- Butterbaugh, N. (in progress). Sport Organizations and Leadership Communication. In J. Sanderson (Ed.), *Organizational communication and sport: Connections, applications, and opportunities*. Lexington Books.
- Butterbaugh, N. (in progress). Paying College Athletes: Problems, Controversies, and Solutions – “Name, Image, and Likeness (NIL) and Changing Dynamics of Athlete Recruiting.” In J. Sanderson (Ed.), *Paying College Athletes: A Reference Handbook*.
- Butterbaugh, N. (in progress). Paying College Athletes: Problems, Controversies, and Solutions – “NIL and Impacts for Athlete Mental Health.” In J. Sanderson (Ed.), *Paying College Athletes: A Reference Handbook*.

Conference Presentations

- Butterbaugh, N., & Guidry, A. (forthcoming 2024). "There should be no such thing as the Paralympics. Change my view.": A qualitative analysis of stigma management. * Paper Presentation, National Communication Association (NCA) conference in New Orleans, LA.
***Top Paper Panel in Communication and Sport**
- Brown-Devlin, N., Tao, J., Imbrogno, C., Butterbaugh, N., Liu, X., Memon, L., Acaf, Y., & Anderson, J. (2024). Examining sports media credibility, bias, political identification, and fandom using a repeated cross-sectional survey. * Paper Presentation, Association for Education in Journalism and Mass Communication (AEJMC) conference in Philadelphia, PA.
***1st Place Top Faculty Paper Award, Sport Communication Interest Group**
- Butterbaugh, N. (2024). Make it or break it: Exploring athletes' experiences of turning points amidst ASMBs. Paper Presentation, International Association for Communication and Sport (IACS) Summit in Los Angeles, CA.
- Pike, M., Butterbaugh, N., McGlynn, J., & Wilson, E. (2024). The Dark Side of Interpersonal and Organizational Communication in Sports. Panel Presentation, International Association for Communication and Sport (IACS) Summit in Los Angeles, CA.

- Butterbaugh, N., & Browning, B. (2023). (S)tumbling blocks: Making sense of and creating a model for mental blocks in sport. * Paper presentation, National Communication Association (NCA) conference in National Harbor, MD.
***Top Paper Panel in Communication and Sport**
- Butterbaugh, N. (2022) Health Policymaking in Organizations. Scholar-to-Scholar Presentation, Sport Communication Division. National Communication Association (NCA) conference in New Orleans, LA.

TEACHING EXPERIENCE

Graduate Instructor Fall 2024 – Present
Department of Communication Studies, The University of Texas at Austin

- CMS 306M: Professional Communication Skills (2 sections) – Fall 2024

Graduate Teaching Assistant Fall 2023 – Summer
2024 Department of Communication Studies, The University of Texas at Austin

- CMS F363P: Politics and Protest in Sport – Summer 2024
- CMS 399K: Working Virtually – Spring 2024
- CMS 357: Family Communication – Spring 2024
- CMS 372T: Time Matters: Introduction to Chronemics – Fall 2023

RESEARCH EXPERIENCE

Quantitative Research Team Member Fall 2023 – Present
Center for Communication & Sports Media, The University of Texas at Austin

- Contributor to the “Politics in Sports Media Annual Report”
- Content analysis and mixed-method survey components

Waco Family Medicine Research Associate (Funded) Fall 2022 – Spring 2023
Department of Communication Studies, The University of Texas at Austin

- National Science Foundation (NSF) CAREER Grant-Funded Research Position
- Collected mixed-method survey data on-site

PROFESSIONAL EXPERIENCE

Marketing & Communications Graduate Assistant Fall 2021 – Spring 2023
Campus Recreation, Baylor University

- Supervised and mentored a team of 8 undergraduate employees
- Eligible for Teacher or Record benefits

Facility Manager & Member Services Graduate Assistant Fall 2021 – Spring 2023
Campus Recreation, Baylor University

- Oversaw all aspects of building functions, supervised a team of 20 undergraduate employees, ensured the safety and wellbeing of thousands of patrons

ACADEMIC SERVICE & LEADERSHIP

The University of Texas at Austin

- **Affiliate**, Center for Sports Communication & Media, 2023 – Present
- **Treasurer**, Communication Graduate Student Community, 2024 – 2025
- **Volunteer**, Department of Communication Studies (Graduate Studies) Orientation, 2024
- **Volunteer**, Department of Communication Studies (Graduate Studies) Recruiting Event, 2024
- **First-Year PhD Student Representative**, Communication Graduate Student Community, 2023 – 2024

Communication and Sport Division, National Communication Association (NCA)

- **Awards Committee**, 2024-2025
- **Chair**, Highlighting Disparities in Collegiate Athletics Panel, 2024
- **Reviewer**, 2024
- **Graduate Student Co-Representative**, 2023 – 2024
- **Chair**, Media Framing in Sport Communication Panel, 2023

International Association for Communication and Sport (IACS)

- **Chair**, Teams and Organizational Communication in Sports Panel, 2024
- **Volunteer**, IACS Summit, 2024

Baylor University

- **Communication Department Representative**, Graduate Student Association, 2022 – 2023
- **Conversation Leader**, Rhetoric in Athens Study Abroad, 2023

Lambda Pi Eta Honor Society

- **President**, University of Oklahoma Chapter, 2021

HONORS & AWARDS

- **Full Tuition Scholarship**, The University of Texas at Austin, 2023-2027
- **Graduate School Fellowship**, The University of Texas at Austin, 2023-2027
- **Moody Provost Fellowship**, The University of Texas at Austin, 2023-2027
- **Travel Award**, Center for Communication & Sports Media, UT Austin, 2023-2024
- **Travel Award**, Department of Communication Studies, UT Austin, 2023
- **Travel Award**, Baylor University Graduate School, 2022
- **Travel Award**, Baylor University Communication Department, 2022
- **Full Tuition Scholarship**, Baylor University, 2021-2023
- **Community Service Award**, University of Oklahoma Spirit Squads, 2019
- **Athletic Scholarship**, University of Oklahoma Spirit Squads, 2019-2020
- **Academic Excellence Scholarship**, University of Oklahoma, 2018-2021
- **Promising Student Scholarship**, Tracey Serrell Homes, 2018

- **Loyalty Scholarship**, Champion Cheer Allstars, 2013-2018

ADDITIONAL EXPERTISE

Athletic Experience

- **Former Collegiate Athlete**, University of Oklahoma All-Girl Cheerleading Squad
- **Coach**, competitive and recreational cheerleading

Computer Skills

- Programming Languages: R, Python (pandas)
 - Trained in computational methods and machine learning
- Statistical Package for the Social Sciences (SPSS)
- NVivo (Qualitative Software)
- Print and Digital Marketing: Procreate & Canva Pro (graphic design), Drupal (website design), Copywriting, Video Editing