

# JIAYU SUN

The University of Texas at Austin | Department of Communication Studies  
CMA 5.172 | 300 W Dean Keeton St | Austin, TX 78712  
[jiayusun@utexas.edu](mailto:jiayusun@utexas.edu)

## EDUCATION

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- 2021 - May 2025  
(expected)      **PhD, Organizational Communication & Technology**  
The University of Texas at Austin  
Advisor: Dr. Keri K. Stephens  
Dissertation: *Organizing Memories: Communicative Dynamics of Hyperlocal Disaster-related Decision Making in Communities*
- 2018 - June 2020      **MA, Emerging Media Studies** (Graduate Courses in Computational Research, Qualitative Research, Media Effects Studies)  
Fudan University, Shanghai, China
- 2014 – June 2018      **BA, Journalism and Mass Communication**  
Fudan University, Shanghai, China

## ACADEMIC APPOINTMENTS

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- 2022 – present      Assistant Lecturer, Moody College of Communication, The University of Texas at Austin
- 2021 – present      Graduate Research Assistant, The University of Texas at Austin
- 2021 – 2022      Graduate Teaching Assistant, The University of Texas at Austin

## PAPERS AND BOOK CHAPTERS (Peer Reviewed)

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- Sun, J.**, Stephens, K. K., Tasuji, T., Faust, K., & Castellanos, S., (2024) Community resilience in a cascading disaster: Enacting a hybrid Hyperlocal Community of Practice (HCoP) through online/offline communication. *Journal of Applied Communication Research*. <https://doi.org/10.1080/00909882.2024.2341082>
- Stephens, K. K., **Sun, J.**, Norman, E. (2024). Stop co-opting personal mobile devices for organizational use: Considering the person and equity costs. In T. Pape & V. Karnowski (Eds.), *Mobile Media Debate: Challenging Viewpoints Across Epistemologies* (pp. 84 –96). Routledge. <https://doi.org/10.4324/9781003312963-9>
- Stephens, K. K., **Sun, J.**, Andelkovic, J., (in progress) Building institutional resilience through emergency preparedness and communication messaging. In M. Doerfel, J. Theiss, M. Venetis, & K. Scharp (Eds.), *Handbook of Communication and Resilience*. Routledge. (invited book chapter)
- Sun, J.**, (under review) Fostering community resilience through hybrid communicative practices: the role of digital media in complex disaster scenarios. In J. Pinto, S. Mainzer, & L. Xie (Eds.), *Communicating Resiliency and Efficacy in A Digital Age: Mediated Communities*. Emerald Publishing. (invited book chapter)
- Pan, J., & **Sun, J.**, (2022). White-collar workers' digital media practice and the generation of rhizomic spatial power in highrise office buildings. *Journalism Research*, 6. (Top CSSCI Journal)

## CONFERENCE AND PRESENTATIONS

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- Sun, J.**, Tasuji, T., & Stephens, K. K. (2024, June). Navigating motherhood in disasters: Understanding perinatal women's contextual vulnerability and disaster coping during extreme winter weather. Paper to be presented for the International Communication Association (ICA), June 2024, Gold Coast, Australia.
- Sun, J.**, Tasuji, T., & Stephens, K. K. (2024, February). Navigating motherhood in disasters: Understanding perinatal women's contextual vulnerability and disaster coping during extreme winter weather. Paper presented at the Planet Texas 2025 Symposium, Austin, U.S.

**Sun, J.**, (2023, November). Layoff victims' resilience building during an organizational crisis. Paper presented at the National Communication Association Conference, National Harbor, U.S.

**Sun, J.**, Tasuji, T., & Stephens, K. K. (2023, May). Community resilience in a cascading disaster: Adapting a web of communication resources to a hyperlocal context. Paper presented at the International Communication Association (ICA) Conference, Toronto, Canada.

**Sun, J.**, Tasuji, T., & Stephens, K. K. (2023, February). Community resilience in a cascading disaster: Adapting a web of communication resources to a hyperlocal context. Paper presented at the Planet Texas 2025 Symposium, Austin, U.S.

**Sun, J.**, (2022, November). Home or coworking space: Dual-earner couples' identity work during the COVID-19 pandemic. Paper presented at the National Communication Association Conference, New Orleans, U.S.

## AWARDS AND HONORS

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| 2024        | The Technology and Information Policy Institute (TIPI) Fellowships (\$2,000)        |
| 2022 – 2025 | P.E.O. International Peace Scholarship for International Female Scholars (\$20,000) |

## RESEARCH EXPERIENCE

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| 2023 – present | <b>Research Assistant</b> , Technology and Information Policy Institute, UT Austin<br>PI: Dr. Keri Stephens<br><i>Project: New Moms' Disaster Preparedness (NSF Funded Research)</i> <ul style="list-style-type: none"><li>• Conducted interviews with local female residents who were either pregnant or had a newborn during the 2021 winter storm and completed the qualitative data analysis.</li><li>• Contributed to a first-author paper under revision.</li></ul> |
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| 2022 – present | <b>Research Assistant</b> , OPTIC Lab, UT Austin<br>PI: Dr. Keri Stephens<br><i>Project: Texas Winter Storm and Community Resilience (NSF Funded Research)</i> <ul style="list-style-type: none"><li>• Conducted interviews with local residents or stakeholders affected by the cascading events and completed the qualitative data analysis.</li><li>• Collected 39,924 tweets related to the 2021 Texas Winter Storm using open APIs and conducted computational analysis to understand the differences between official agenda and the public agenda on the storm.</li><li>• Contributed to a first-author paper.</li></ul> |
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## LEADERSHIP EXPERIENCE

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| 2022 – 2023 | <b>Chair</b> , Professional Development Committee of Communication Studies Graduate Community, The University of Texas at Austin |
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| 2021 – 2022 | <b>Core Planning Committee Member</b> of the 35th Annual Organizational Communication Mini-Conference (OCMC), Austin, U.S. |
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| 2020 | <b>Leader</b> of a city-wide volunteer team, providing menstrual hygiene products for female frontline medical workers in community hospitals during the COVID-19 lockdown in China. |
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## TEACHING EXPERIENCE

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| 2022 – Present | <b>Assistant Lecturer</b> , The University of Texas at Austin <ul style="list-style-type: none"><li>• Course #1: Professional Communication Skills</li><li>• Course #2: Language, Communication, and Culture</li></ul> |
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| 2021 – 2022 | <b>Graduate Teaching Assistant</b> , The University of Texas at Austin <ul style="list-style-type: none"><li>• Course #1: Social Media and Organizations</li><li>• Course #2: Communication for Innovation</li><li>• Course #3: Conflict Resolution</li></ul> |
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