NATALIE S. WELLMAN

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EDUCATION

M. A. San Diego State University

August 2022

Communication Studies

Thesis: Superman, superwoman, or superhero? A thematic analysis of Reddit user

discussions of female superheroes

Committee: Dr. Tiffany Dykstra-DeVette (chair), Dr. Patricia Geist-Martin, Dr.

Alanna Peebles

B. A. Concordia University Irvine

May 2020

Behavioral Sciences w/ emphasis in Psychology

Minor: Communication Summa Cum Laude Honors Scholar

ACADEMIC APPOINTMENTS

Lecturer August 2022-Present

School of Communication | San Diego State University

Courses Taught: COMM 103: Introduction to Public Speaking (instructor of record)

Adjunct Faculty August 2022-Present

Communication Studies Department | San Diego Mesa College

Courses Taught: COMS 103: Oral Communication (online synchronous and

asynchronous; instructor of record)

Graduate Teaching Assistant

August 2020-May 2022

School of Communication | San Diego State University

Courses Taught: COMM 103: Introduction to Public Speaking (instructor of record); COMM 204: Advanced Public Speaking (instructor of record)

Director of Individual Events

May 2021-May 2022

SDSU Forensics Team | San Diego State University

Coached students in all individual events, including 6th place Poetry champion at the national 2022 American Forensics Association competition; Prepared students to compete in tournaments; Fostered a positive learning environment where students could grow; Created curriculum focusing on how to compete in platform (persuasion, informative, after dinner speaking, and communication analysis) and interpretation events (prose, drama, poetry, programmed oral interpretation, and duo)

Assistant Speech Coach

August 2020-May 2021

SDSU Forensics Team | San Diego State University

Coached college students in all individual events, focusing specifically on platform events (persuasion, informative, after dinner speaking, and communication analysis)

Writing Consultant

August 2019-May 2020

Writing Studio | Concordia University Irvine

Tutored students across disciplines to improve their writing skills; created curriculum on how to write essays for exams; conducted research and presented on how learning styles impact success in writing center tutoring

Speech/Debate Coach

August 2019-May 2020

ACLA Academy

Worked with K-5th on public speaking basics, informative speaking, SPAR (spontaneous argumentation debates), original narrative, and poetry; Created adaptable 6-week lesson plan for K-8th grade informative speaking

RESEARCH

Publications

- Canary, H. E., Wellman, N. S., & Martinez, L. S. (2022). COVID-19, genetics, and risk: Content analysis of Facebook posts early in the coronavirus pandemic. *Health Communication*, https://doi.org/10.1080/10410236.2022.2027639
- Wellman, N. S. (2020). Disney's portrayal of women: An analysis of female villains and princesses. *Concordia's Journal of Communication Research*, 7(4), 1-20. https://doi.org/10.54416/SEUY6814

Conference Presentations

- Wellman, N. S. (2023). "Woah, that is a thyroid!" An autoethnography of my diagnosis quest. Paper accepted for presentation at the 2023 Western States Communication Association. Phoenix, AZ.
- Wellman, N. S. (2023). Superman, superwoman, or superhero? An ethnography of Reddit's discussions about female superheroes. Paper accepted for presentation at the 2023 Western States Communication Association. Phoenix, AZ.
- Wellman, N. S. (2022). *Challenging grief: A Pentadic analysis of Wanda's journey in "WandaVision."* Paper presented at the 2022 National Communication Association. New Orleans, LA.
- Wellman, N. S. (2022). Seek and you will find? A state of the literature on online health information seeking behavior. Paper accepted for presentation at the 2022 Western States Communication Association. Portland, OR.

- Wellman, N. S. (2021). *Kidz Bop or kids stop? How Kidz Bop's musical censorship impacts race and gender*. Paper presented at the 2021 National Communication Association. Seattle, WA.
- Canary, H. E., Wellman, N. S., & Martinez, L. S. (2021). *COVID-19, genetics, and risk: Content analysis of Facebook posts early in the coronavirus pandemic.* Paper presented at the 2021 National Communication Association. Seattle, WA.
- Wellman, N. S. (2020). Disney's portrayal of gender: A meta-synthesis of Disney studies. Paper presented at the 2020 National Communication Association. Indianapolis, IN.
- Wellman, N. S. (2020). Disney's portrayal of gender: A meta-synthesis of Disney studies. Paper Presented at Concordia University's President's Academic Showcase Undergraduate Research Competition. Irvine, CA.
- Wellman, N. S. & Moore, Z. (2020). You've got style: Adapting consultations to match diverse learning styles. Research Presented at Southern California Writing Center's Tutor Conference. Los Angeles, CA.
- Wellman, N. S. (2019). *Disney's portrayal of women: An analysis of female villains and princesses*. Paper Presented at the 2019 National Communication Association. Baltimore, MD.
- Wellman, N. S. (2019). Disney's portrayal of women: An analysis of female villains and Princesses. Paper Presented at Concordia University's President's Academic Showcase Undergraduate Research Competition. Irvine, CA.

SERVICE

Faculty Liaison

August 2021-May 2022

School of Communication | San Diego State University

Organized and hosted 4 academic events throughout the year, including NCA conference preparation, comprehensive exam information session, thesis information session, and Ph.D. preparation; Planned and hosted a beginning of the year potluck and mixer to foster relationships between faculty and students; Provided updates on and advocated for students during faculty meetings; Paired first and second year students in mentorship program; Served as notetaker for monthly faculty meetings

Student Mentor

August 2021-May 2022

School of Communication | San Diego State University

Created survey for pairing students in mentorship program; Worked with a colleague to pair first and second year graduate students in mentorship program; Mentored two first year graduate students as they transitioned from undergraduate to graduate studies

Captain of Individual Events

August 2019-May 2020

Forensics Team | Concordia University Irvine

Worked with coaches and directors to ensure team cohesion; Peer coached students on platform (persuasion, informative, after dinner speaking, and communication analysis) and interpretation events (prose, drama, poetry, programmed oral interpretation, and duo)

Communication Analysis Captain

August 2018-May 2019

Forensics Team | Concordia University Irvine

Served as point of contact for students interested in competing in communication analysis; Worked one-on-one with students to construct competitive pieces; Organized peer coaching sessions to encourage team cohesion; Provided staff updates on students related to communication analysis

Camp Counselor

Summer 2018, 2019

Teen Camp | Camp Maranatha

Collaborated with other counselors and staff to ensure camp events ran smoothly; Supervised 6-12 middle school and high school girls per session; Provided emotional support for students

HONORS & AWARDS

PSFA Travel Grant (\$500) Professional Studies and Fine Arts San Diego State University	October 2022
Outstanding Graduate Forensics Educator School of Communication San Diego State University	April 2022
2022 First Place Limited Entry Sweepstakes American Forensics Association	April 2022
Graduate Student Conference Grant (\$350) School of Communication San Diego State University	February 2022
Julia Steward Endowed Scholarship (\$400) San Diego State University	January 2022
Graduate Student Conference Grant (\$350) School of Communication San Diego State University	November 2021
Julia Steward Endowed Scholarship, (\$400) San Diego State University	August 2021
Alana Nicastro Endowed Scholarship in Communication (\$250) School of Communication San Diego State University	August 2021

Honors Scholar	May 2020
Concordia University Irvine	
Behavioral Sciences—Psychology Senior Award School of Arts and Sciences / Concordia University Irvine	May 2020
Persuasion Performance of Distinction National Forensics Association	April 2020
National West Coast Representative for Collegiate Speech Nominee Pacific Southwest Collegiate Forensics Association	March 2020
Bavero Award (\$300) Pacific Southwest Collegiate Forensics Association	February 2020
Undergraduate Student Conference Travel Grant (\$990) Concordia University Irvine	November 2019
NCA Nonverbal Top Paper Nominee National Communication Association	November 2019
Dean's List (3.5+ GPA) Concordia University Irvine	Fall 2017-2020

AFFILIATIONS

National Communication Association

 $Argumentation\ and\ Forensics\ Division$

Feminist and Gender Studies Division

Health Communication Division

Master's Education Section

Rhetorical and Communication Theory Division

Western States Communication Association

Communication Theory and Research

Communication, Identities, and Difference

Health Communication

Media Studies

Western Forensics and Argumentation Association

Society for Health Communication