

Rebecca Baumler

ACADEMIC ADDRESS

Department of Communication Studies
University of Texas – Austin

CONTACT INFORMATION

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EDUCATION

University of Texas – Austin, Department of Communication Studies, Ph.D. anticipated May 2027

University of Kansas, Department of Communication Studies, MA, anticipated May 2023 (4.0 GPA)

Thesis: Transgressing workplace norms: Conceptualizing and communicating trans identity in the workplace

Committee: Dr. Cameron Piercy (chair), Dr. Angela Gist-Mackey, Dr. Meggie Mapes

University of Central Missouri, Communication Studies, BS; Political Science, BA 2021

Honors: Summa cum laude; Honors College

TEACHING AND RESEARCH EXPERIENCE

University of Kansas (2021 – 2023)

2022 – present **Affiliate** – Center for LGBTQ+ Research & Advocacy, School of Social Welfare, KU

2022 **Research Assistant** – Department of Communication Studies, KU

- Data processing and analysis (Supervisor: Dr. Yan Bing Zhang)

2021 – present **Graduate Teaching Assistant** – Department of Communication Studies, KU

Courses taught:

- COMS 310 Adv. Organizational and Professional Communication (Instructor of Record)
- COMS 330 Effective Business Communication (Instructor of Record)
- COMS 356 Introduction to Behavioral Methods in Communication Research (Teaching Assistant)
- COMS 130 Speaker-Audience Communication (Instructor of Record)
- COMS 130 Speaker-Audience Communication ONLINE (Instructor of Record)

RESEARCH IN PROGRESS

Baumler, R. (revise and resubmit). Negotiating trans identity and boundaries at work: How situational and personal factors affect workplace identity communication. *Western Journal of Communication*.

Baumler, R. & Piercy, C. (under review). Crystallized trans identity: How authenticity and identity communication affect job and life satisfaction. *Communication Research*.

Baumler, R. & Piercy, C. (under review). Who's the fairest of them all: An experiment testing how source, explanation, and outcome affect perceived fairness in hiring decisions. *Media Psychology*.

Baumler, R., Piercy, C., & Palomares, N. (data collection in progress). Gender pronoun disclosure in email signature blocks: An experimental study.

Mapes, M., **Baumler, R.**, & Ascher, J. (manuscript in preparation). Teacher cruelty: A qualitative exploration of student experiences in U.S. educational contexts.

PRESENTATIONS

Baumler, R. (2023). Negotiating trans identity and boundaries at work: How situational and personal factors affect workplace identity communication. [Business Communication] National Communication Association. National Harbor, MD; November 2023.

- Baumler, R.** & Piercy, C. (2023). Crystallized trans identity: How authenticity and identity communication affect job and life Satisfaction. [Organizational Communication]. National Communication Association. National Harbor, MD; November 2023.
- Baumler, R.** & Piercy, C. (2023). Who's the fairest of them all: An experiment testing how source, explanation, and outcome affect perceived fairness in hiring decisions. [Human Machine Communication]. International Communication Association. Toronto, CA; May 2023.
- Baumler, R.** (2022). Rhetoric of in(ex)clusion: PFLAG's rhetoric of identification in 'One voice can change the world: The PFLAG national policy guide and advocacy toolkit' [GLBT Studies]. National Communication Association. New Orleans, LA; November 2022.
- Baumler, R.** (2022). *Transgressing workplace norms: Understanding the conceptualization and communication of trans identity in the workplace.* Organizational Communication Mini Conference. Austin, TX; September 2022.
- Baumler, R.** (2022). Panel: Communication, social justice, and intergroup relations during COVID-19 presented at the 71st Midwest Conference on Asian Affairs. Lawrence, KS. September 2022.
- Li, x., Jung, B., **Baumler, R. J.**, Jewell, A. E. & Zhang, Y. B. (2022). Lying Flat? Examining Chinese young adults' endorsement of modern and traditional cultural values and their wellbeing. 17th International Conference on Language and Social Psychology (ICLASP). June 2022.
- Baumler, R.** (2020). Exclusionary Feminism: How Gilmore Girls is sexist in its portrayal of men. [Competition Panel]. Undergraduate Research Symposium. Warrensburg, MO.
- Baumler, R.** (2020). Us vs. Them: A look at the rhetoric of candidates in the 2020 election and its effect on polarization in America. [Competition Panel]. Undergraduate Research Symposium. Warrensburg, MO.

FUNDING AND AWARDS

Grants and Fellowships

- 2023 – 2024 Graduate School Mentoring Fellowship, University of Texas at Austin.
- 2024 – 2027 Graduate School Decentralized Fellowship. University of Texas at Austin.
- 2024 – 2027 Moody/Provost Fellowship Supplement. University of Texas at Austin.
- 2022 Department of Communication Studies Research Fund. University of Kansas.
- 2022 Diversity, Equity, Inclusion, and Belonging Professional Development Fund. University of Kansas.
- 2022 Graduate Scholarly Development Scholarship. University of Kansas.
- 2022 Student Caucus Travel Grant. NCA.

Unfunded Grants and Fellowships

- 2022 Institute for Digital Humanities Fellowship. University of Kansas. \$1150
- 2023 Institute for Digital Humanities Microgrant. University of Kansas. \$651

Awards and Honors

2021 Colleges of Arts, Humanities, and Social Sciences Outstanding Student (UCM)
 2021 Political Science Department Outstanding Senior (UCM)
 2021 Keynote Speaker for Communication Studies Senior Showcase (UCM)
 2021 15 to Finish Scholarship (UCM)
 2020 Member of Dean's Advisory Committee (UCM)
 2020 Robert A. and Edith M. Young Scholarship Recipient in Political Science (UCM)
 2018, 2019, 2020 The Carnegians and Dale Carnegie Scholarship Recipient (UCM)
 2019 Joseph E. Kallenbach Scholarship Recipient (UCM)
 2017-2021 Red and Black Scholarship (UCM)

Service

Departmental Service

2022 – 2023 Secretary, Graduate Student Organization.
 Spring 2022 Faculty Representative, Graduate Student Organization.

University Service

2022 – 2023 Graduate Student Representative, Gender and Sexuality Faculty Staff Council. KU.
 2022 – 2023 Facilitator, Transgender student group. Center for Sexuality and Gender Diversity. KU.

PROFESSIONAL EXPERIENCE

Spring 2021 **Social Media Coordinator**, Trans Empowerment Project, Knoxville, TN

- Create and post daily social media content for Facebook, Instagram, and Twitter.

Fall 2020 **Communications Intern**, NARAL Pro-Choice Missouri, St. Louis, MO

- Optimized social media platforms by writing content that best represented the organization and their message.
- Designed communication packages like a 2020 Election Phone Banking Toolkit.
- Drafted op-eds and letters to the editor to raise awareness on key issues.

Summer 2020 **Public Policy Intern**, ACLU of Missouri, Kansas City, MO

- Researched and authored reports on civil rights and civil liberty issues such as local control of police in Kansas City, MO to help determine a resolution.
- Co-facilitated events such as a virtual prosecutor's forum
- Collaborated with others on ACLU Missouri's sex worker coalition to identify and address barriers sex workers face.
- Utilized Voter Action Network (VAN) to create emails and event profiles.

Summer 2019 **Advancement Intern**, Interlochen Center for the Arts, Interlochen, MI

- Stewarded 300+ scholarships awarded to students at Interlochen Arts Camp.
- Assisted with planning and facilitating four donor events.
- Used Salesforce to manage scholarships and track recipients.