**Audrey L. Shaffer**

University of Texas-Austin

Moody School of Communication

Interpersonal Communication, PhD

[Ashaffer@utexas.edu](mailto:Ashaffer@utexas.edu)

**Education**

UNIVERSITY OF TEXAS, AUSTIN, TX

PhD tentative May 2024 graduation

UNIVERSITY OF MIAMI, CORAL GABLES, FL

MASTER OF ARTS COMMUNICATION STUDIES GPA: 3.95 MAY 2013

BACHELOR OF SCIENCE COMMUNICATION MAJORS: COMMUNICATION STUDIES AND SOCIOLOGY MINOR: PSYCHOLOGY MAY 2011

GEORGE MASON UNIVERSITY, FAIRFAX, VA

STUDY ABROAD, LONDON, ENGLAND INTERNATIONAL PUBLIC RELATIONS JANUARY 2009

**Awards**

Cockrell School Cares Workshop, paid speaker, "The Science of Support" April, 2022

CMS315m-Lead TA 2020-2022

Outstanding TA Award recipient 2020-2021

CMS315m Guest Lecturer 2020-2022

Supplementary Instructor, 2020-2022

Manuscript Reviewer with Dr. Erin Donovan, 2021

Graduate Research Assistant for Center for Health Communication, “Turn To” Campaign 2021-current

Memorable Listening Experience Research, 2020

WWF Panda Ambassador 2018-Current

University of Miami GAFAC, Chairperson, 2011-2013

**Professional Experience**

UNIVERSITY OF MIAMI, Communication Studies Department

ADJUNCT LECTURER, Jan 2014—May 2019

Office of Undergraduate Admission

GRADUATE READER, Nov 2011—Apr 2013

FLORIDA INTERNATIONAL UNIVERSITY, Department of CARTA

ADJUNCT PROFESSOR, May 2014—May 2019

• Taught 25+ Communication Courses

• Courses include: Intercultural Communication, Business Communication, Public Speaking and Advanced Presentation Speaking

ACADEMIC COACH, Sept 2016—Aug 2017

• Experience in facilitating FIU-Online courses in Public Speaking

COMMUNICATION ARTS STUDIO SENIOR COMMUNICATION COORDINATOR, Oct 2013—Aug 2016

FREELANCE SPEECH COACH, Sept 2014—Current

UNIVERSITY OF MIAMI’S “LAWS WITHOUT WALLS” Panelist Judge, 2016

**Graduate experience**

UNIVERSITY OF TEXAS-AUSTIN, TEACHING ASSISTANT, COMMUNICATING WITH STUFF, CMS347S, Jan 2022-Current

UNIVERSITY OF TEXAS-AUSTIN, TEACHING ASSISTANT, SOCIAL MEDIA AND POLITICS, CMS367P, Jan 2022-Current

UNIVERSITY OF TEXAS-AUSTIN, ASSISTANT INSTRUCTOR, CMS306m, Aug 2022-Dec 2022

UNVERISTY OF TEXAS-AUSTIN, 306M EXAM COMMITTEE CHAIR, Aug 2022-Dec 2022

UNIVERSITY OF TEXAS-AUSTIN, RESEARCH ASSISTANT, CENTER FOR HEALTH COMMUNICATION, Aug 2021-Current

UNIVERSITY OF TEXAS-AUSTIN, LEAD TEACHING ASSISSTANT, CMS315m Aug 2020-Dec 2022

UNIVERSITY OF TEXAS-AUSTIN, TEACHING ASSISTANT, INTERPERSONAL COMMUNICATION CMS315m, Aug 2019-Dec 2022

UNIVERSITY OF TEXAS-AUSTIN, GUEST LECTURER, CMS315m, Aug 2020-Current

UNIVERSITY OF MIAMI, GAFAC: COMMITTEE CHAIR, SCHOOL OF COMMUNICATION REPRESENTATIVE Aug 2011—May 2013

UNIVERSITY OF MIAMI, UNDERGRADUATE ADMISSIONS OFFICE GRADUATE READER; ASSISTANT TO ADMISSIONS OFFICER Nov 2011—May 2013

SCHOOL OF COMMUNICATION, COMM STUDIES DEPARTMENT RESEARCH ASSISTANT, MENTORING IN ACADEMIA BOOK PROJECT Sept 2012—May 2013

GUEST LECTURER, NONVERBAL COMMUNICATION TEACHING ASSISTANT, PUBLIC SPEAKING Jan 2013—May 2013

GUEST LECTURER, INTERPERSONAL COMMUNICATION, Aug 2020-Current

**Presentations and Papers**

“When the Conversation is Hard,” Speaker, Presented to the Pediatric Brain Health Summit, May, 2023

“Speaker’s Perception of a Memorable Listening Experience: The Phenomenon of Being Heard,” Author, NCA 2022

“Intercultural Communication and Identity Building Within the Context of Conflict and Politics,” Co-author, ICA 2022

“Community Leaders’ Perspectives on Stress, Health Behaviors, and Health Messaging During the COVID-19 Pandemic: A Communication Theory of Identity Analysis,” Co-author, ICA 2023 (Submitted to Communication Quarterly)

“Developing a Health Campaign for Substance Use Prevention and Mental Health Awareness: Lessons Learned from a Large Mixed-Methods Project in the State of Texas,” Co-author, ICA 2023

“A Reasoned Action Approach to Social Connection and Mental Health: Racial Group Differences and Similarities in Attitudes, Norms, and Intentions,” Co-author, submitted to Health Communication Journal

“If you understand that addiction equals isolation, then recovery equals community: A qualitative study on the communication of Substance Use Disorder Stigma in local communities”, Co-Author, submitted to Journal of Public Health Management & Practice

“Developing Conversation Guides for a Statewide Health Campaign,” Author

“Developing Communication Guides for a Healthcare Campaign”, Author, NCA 2023

"A Reasoned Action Approach to Social Connection and Mental Health: Racial Group Differences and Similarities in Attitudes, Norms, and Intentions", Co-author, NCA 2023

“Development and Refinement of a Communication Guide to Help Young Adults in Texas: Reconnect and Reduce Loneliness”, Co-author, submitted to PEC Innovation 2023

Community Leaders’ Perspectives on Stress, Health Behaviors, and Health Messaging During the COVID-19 Pandemic: A Communication Theory of Identity Analysis,” Nolan-Cody, H. a\* , Quaack, K.R. a , Shaffer, A.L a ., Donovan, E.E. a,c , Mackert, M. b,c,d , Shi, W. c , De Luca, D.M. b , &amp; Yang, J. ba Department of Communication Studies, Moody College of Communication, The University of Texas at Austin, Austin, Texas USA b Stan Richards School of Advertising and Public Relations, Moody College of Communication, The University of Texas at Austin, Austin, Texas USA c Center for Health Communication, Moody College of Communication &amp; Dell Medical School, The University of Texas at Austin, Austin, Texas USA d Department of Population Health, Dell Medical School, The University of Texas at Austin, Austin, Texas USA

**Publications**

Shi, W., Donovan, E. E., Quaack, K. R., Mackert, M., **Shaffer, A. L.,** De Luca, D. M., ... & Yang, J. (2023). A Reasoned Action Approach to Social Connection and Mental Health: Racial Group Differences and Similarities in Attitudes, Norms, and Intentions. Health Communication, 1-14.

**Extras**

VOCAL VARIETY TIPS, YOUTUBE 10K VIEWS <https://www.youtube.com/watch?v=If4P3Hn_k_M>

DEPARTMENT OF COMMUNICATION STUDIES, PROMO VIDEO, 2020

CREATION OF COMMUNICATION GUIDES FOR CHC CAMPAIGN, 2022