

# Natalie (Talia) Jomini Stroud

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Professor, Department of Communication Studies & School of Journalism and Media  
E.M. "Ted" Dealey Professorship in Business Journalism  
Director, Center for Media Engagement (mediaengagement.org, @EngagingNews)  
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## EDUCATION

Ph. D. 2006                      Communication, Annenberg School for Communication, University of Pennsylvania  
B. A. 2001                      Mass Communications & Statistics (double major), University of California, Berkeley  
Departmental Citation for Outstanding Undergraduate Achievement in Statistics

## PROFESSIONAL APPOINTMENTS

2020 – present                      E.M. "Ted" Dealey Professorship in Business Journalism, Moody College of Communication, University of Texas at Austin

2019 – present                      Professor, Department of Communication Studies & School of Journalism and Media (by courtesy), Moody College of Communication, University of Texas at Austin

2013 – present                      Director, Center for Media Engagement (as of Oct. 2017)  
(formerly Engaging News Project), Moody College of Communication, University of Texas at Austin

2021 – 2023                      Interim Director, Annette Strauss Institute for Civic Life, Moody College of Communication, University of Texas at Austin

2012 – 2019                      Associate Professor, Department of Communication Studies & School of Journalism  
Moody College of Communication, University of Texas at Austin

2017 – 2019                      Associate Professor (by courtesy), School of Journalism  
Moody College of Communication, University of Texas at Austin

2020 – present                      Knight Faculty Fellow, Center for Media Engagement  
Moody College of Communication, University of Texas at Austin

2006 – 2017                      Assistant Director of Research, Annette Strauss Institute for Civic Life  
Moody College of Communication, University of Texas at Austin

2014 – 2015                      Research Fellow, Center for the Study of Democratic Politics  
Princeton University

2006 – 2012                      Assistant Professor, Department of Communication Studies  
Moody College of Communication, University of Texas at Austin

2003 – 2006 Senior Research Analyst, National Annenberg Election Survey (NAES)  
Annenberg Public Policy Center, University of Pennsylvania

2001 – 2003 Research Analyst, Engaging the Electronic Electorate Project  
Annenberg School for Communication, University of Pennsylvania

## **PUBLICATIONS**

### **Books**

1. Stroud, N. J. & McGregor, S. (Eds.) (2018). *Digital discussions: How big data informs political communication*. New York: Routledge. (206pp)
2. \*Stroud, N. J. (2011). *Niche news: The politics of news choice*. New York: Oxford University Press. (257pp) Reviewed in *Perspectives on Politics, Political Communication, Political Science Quarterly, Public Opinion Quarterly* \*2012 Outstanding Book Award from the International Communication Association

### **Peer Reviewed Journal Articles**

1. Stroud, N. J., & Van Duyn, E. (in press). Curbing the decline of local news by building relationships with the audience. *Journal of Communication*. doi: 10.1093/joc/jqad018
2. Kim, Y., Collier, J. R., Murray, C., & Stroud, N. J. (in press). Partisan memes as a catalyst for homophilous networks. *Political Communication*. doi: 10.1080/10584609.2023.2222364
3. Johannes, M., Murray, C. M., & Stroud, N. J. (in press). Using Facebook Messenger versus Groups for news engagement. *Digital Journalism*. doi: 10.1080/21670811.2023.2208630
4. Budak, C., Stroud, N. J., Muddiman, A., Murray, C. M., & Kim, Y. (in press). The stability of cable and broadcast news intermedia agenda setting across the COVID-19 issue attention cycle. *Political Communication*. doi: 10.1080/10584609.2023.2222382
5. Masullo, G. M., Wilhelm, C., Goncalves, J. F. F., Riedl, M., & Stroud, N. J. (in press). Transparency can signal news outlet trustworthiness in a Google Knowledge Panel: A conjoint experiment in Brazil, Germany, and the United States. *New Media & Society*. doi: 10.1177/14614448221135860
6. González-Bailón, S., Lazer, D., Barberá, P., Zhang, M., ... , Kiewiet de Jong, C., Franco, A., Mason, W., Stroud, N. J., & Tucker, J. A. (2023). Asymmetric ideological segregation in exposure to political news on Facebook. *Science*, 381 (6656), 392-398. doi: 10.1126/science.ade7138
7. Guess, A. M., Malhotra, N., Pan, J., Barberá, P., ... , Kiewiet de Jong, C., Franco, A., Mason, W., Stroud, N. J., & Tucker, J. A. (2023). How do social media feed algorithms affect attitudes and behavior in an election campaign? *Science*, 381 (6656), 398-404. doi: 10.1126/science.abp9364
8. Guess, A. M., Malhotra, N., Pan, J., Barberá, P., ... , Kiewiet de Jong, C., Franco, A., Mason, W., Stroud, N. J., & Tucker, J. A. (2023). Reshares on social media amplify political news but do not detectably affect beliefs or opinions. *Science*, 381 (6656), 404-408. doi: 10.1126/science.add8424
9. Nyhan, B., Settle, J., Wojcieszak, M., Chen, A., Barberá, P., ... , Kiewiet de Jong, C., Franco, A., Mason, W., Stroud, N. J., & Tucker, J. A. (2023). Likeminded sources on Facebook are prevalent but not polarizing. *Nature*, 620, 137-144. doi: 10.1038/s41586-023-06297-w
10. Jennings, J., & Stroud, N. J. (2023). Asymmetric adjustment: Partisanship and correcting misinformation on Facebook. *New Media & Society*, 25(7), 1501-1521. doi: 10.1177/14614448211021720
11. Masullo, G. M., Wilner, T., & Stroud, N. J. (2022) What social media could be: Normative frameworks for evaluating digital public spaces. *Social Media + Society*, 8(4). doi: 10.1177/20563051221130447
12. Muddiman, A., Budak, C., Murray, C., Kim, Y., & Stroud, N. J. (2022). Indexing and misinformation in television news coverage of COVID-19. *Annals of the International Communication Association*, 46(3),

- 174-204. doi: 10.1080/23808985.2022.2120521
13. Stroud, N. J., Scacco, J., & Kim, Y. (2022). Passive learning and incidental exposure to news. *Journal of Communication, 72*(4), 451-460. doi: 10.1093/joc/jqac015
  14. Masullo, G., Jennings, J., & Stroud, N. J. (2022). "Crisis coverage gap": The divide between public interest and local news' Facebook posts about COVID-19 in the United States. *Digital Journalism, 10*(6), 1037-1058. doi: 10.1080/21670811.2021.1965488
  15. Stroud, N. J., Curry, A., & Peacock, C. (2022). The effects of news site design on engagement and learning. *Journalism Practice, 16*(6), 1226-1246. doi: 10.1080/17512786.2020.1836997
  16. Peacock, C., Chen, G. M., & Stroud, N. J. (2022). The effect of news labels on perceived credibility. *Journalism, 23*(2), 301-319. doi: 10.1177/1464884920971522
  17. Collier, J., Dunaway, J., & Stroud, N. J. (2021). Pathways to deeper news engagement: Factors influencing click behaviors on news sites. *Journal of Computer-Mediated Communication, 26*(5), 265-283. doi: 10.1093/jcmc/zmab009
  18. Budak, C., Muddiman, A., Kim, Y., Murray, C. C., & Stroud, N. J. (2021). COVID-19 coverage by cable and broadcast networks. *Proceedings of the International AAAI Conference on Web and Social Media, 15*(1), 952-960.
  19. Kim, Y., Collier, J., & Stroud, N. J. (2021). The effectiveness of gain and loss frames in news subscription appeals. *Digital Journalism, 9*(3), 300-318. doi: 10.1080/21670811.2021.1873812
  20. Collier, J., Kim, Y., & Stroud, N. J. (2021). How news images affect clicking on subscription appeals. *Journalism Practice, 15*(4), 489-507. doi: 10.1080/17512786.2020.1738262
  21. Curry, A. L., & Stroud, N. J. (2021). The effects of journalistic transparency on credibility assessments and engagement intentions. *Journalism, 22*(4), 901-918. doi: 10.1177/1464884919850387
  22. Van Duyn, E., Peacock, C., & Stroud, N. J. (2021). The gender gap in online news comment sections. *Social Science Computer Review, 39*(2), 181-196. doi: 10.1177/0894439319864876
  23. Stroud, N. J., & Van Duyn, E. (2020). Assessing the external validity of using news websites as experimental stimuli. *Communication Methods & Measures, 14*(3), 212-218. doi: 10.1080/19312458.2020.1718630
  24. Tenenboim, O., & Stroud, N. J. (2020). Enacted journalism takes the stage: How audiences respond to reporting-based theater. *Journalism Studies, 21*(6), 713-730. doi: 10.1080/1461670X.2020.1720521
  25. Lyons, B., Akin, H., & Stroud, N. J. (2020). Proximity (mis)perception: Public awareness of nuclear, refinery, and fracking sites. *Risk Analysis, 40*(2), 385-398. doi: 10.1111/risa.13387
  26. Hasell A., & Stroud, N. J. (2020). The differential effects of knowledge on perceptions of genetically modified food safety. *International Journal of Public Opinion Research, 32*(1), 111-131. doi: 10.1093/ijpor/edz020
  27. Stroud, N. J., Peacock, C., & Curry, A. (2020). The effects of mobile push notifications on news consumption and learning. *Digital Journalism, 8*(1), 32-48. doi: 10.1080/21670811.2019.1655462
  28. \*Stroud, N. J. & Muddiman, A. (2019). Social media engagement with strategy- and issue-framed political news. *Journal of Communication, 69*(5), 443-466. doi: 10.1093/joc/jqz029 \*APSA's Political Communication Section 2020 Walter Lippmann Best Published Article Award
  29. Suldovsky, B., Landrum, A., & Stroud, N. J. (2019). Public perceptions of who counts as a scientist for controversial science. *Public Understanding of Science, 28*(7), 797-811. doi: 10.1177/0963662519856768
  30. Muddiman, A., McGregor, S., & Stroud, N. J. (2019). (Re)claiming our expertise: Parsing large text corpora with manually validated and organic dictionaries. *Political Communication, 36*(2), 214-226. doi: 10.1080/10584609.2018.1517843
  31. Peacock, C., Scacco, J., & Stroud, N. J. (2019). The deliberative influence of comment section structure. *Journalism, 20*(6), 752-771. doi: 10.1177/1464884917711791
  32. Stroud, N. J., Feldman, L., Wojcieszak, M., & Bimber, B. (2019). The consequences of forced versus selected political media exposure. *Human Communication Research, 45*(1), 27-51, doi:

- 10.1093/hcr/hqy012
33. Lyons, B., Hasell, A., & Stroud, N. J. (2018). Enduring extremes: Polar vortex, drought, and climate change beliefs. *Environmental Communication*, 12(7), 876-894. doi: 10.1080/17524032.2018.1520735
  34. Feldman, L., Wojcieszak, M., Stroud, N. J., & Bimber, B. (2018). Explaining media choice: An issue engagement framework for predicting interest-based and partisan selectivity. *Journal of Broadcasting & Electronic Media*, 62(1), 109-130. doi: 10.1080/08838151.2017.1375502
  35. \*Muddiman, A., & Stroud, N. J. (2017). News values, cognitive biases, and partisan incivility in comment sections. *Journal of Communication*, 67(4), 586-609. doi: 10.1111/jcom.12312 \* *NCA's Political Communication Division 2019 Michael Pfau Outstanding Article Award*
  36. Stroud, N. J., Muddiman, A., & Scacco, J. (2017). Like, recommend, or respect? Altering political behavior in news comment sections. *New Media & Society*, 19(11), 1727-1743. doi: 10.1177/1461444816642420
  37. Scacco, J. M., Muddiman, A., & Stroud, N. J. (2016). The influence of online quizzes on learning from the news. *Journal of Information Technology & Politics*, 13(4), 311-325. doi: 10.1080/19331681.2016.1230920
  38. Wojcieszak, M., Bimber, B., Feldman, L., & Stroud, N. J. (2016). Partisan news and political participation: Exploring mediated relationships. *Political Communication*, 33(2), 241-260. doi: 10.1080/10584609.2015.1051608
  39. Stroud, N. J., Scacco, J. M., & Curry, A. (2016). The presence and use of interactive features on news websites. *Digital Journalism*, 4(3), 339-358. doi: 10.1080/21670811.2015.1042982
  40. Scacco, J. M., Curry, A., & Stroud, N. J. (2015). Digital divisions: Organizational gatekeeping practices in the context of online news. *#ISOJ, The Official Research Journal of the International Symposium on Online Journalism*, 5(1), 106-123.
  41. \*\*Stroud, N. J., Scacco, J. M., Muddiman, A., & Curry, A. L. (2015). Changing deliberative norms on news organizations' Facebook sites. *Journal of Computer-Mediated Communication*, 20(2), 188-203. doi: 10.1111/jcc4.12104 \* *Bill Eadie Distinguished Award for a Scholarly Article, Applied Communication Division of the National Communication Association* \* *Best Paper Award from the American Political Science Association's Information, Technology, and Politics Division*
  42. Stroud, N. J., Muddiman, A., & Lee, J. K. (2014). Seeing media as out-group members: An evaluation of bias perceptions. *Journal of Communication*, 64(5), 874-894. doi: 10.1111/jcom.12110
  43. Garrett, R. K., & Stroud, N. J. (2014). Partisan paths to exposure diversity: Differences in pro- and counter-attitudinal news consumption. *Journal of Communication*, 64(4), 680-701. doi: 10.1111/jcom.12105
  44. Muddiman, A., Stroud, N. J., & McCombs, M. (2014). News media fragmentation, attribute agenda setting, and political beliefs about Iraq. *Journal of Broadcasting & Electronic Media*, 58(2), 215-233. doi: 10.1080/08838151.2014.906433
  45. McCombs, M., & Stroud, N. J. (2014). Psychology of agenda-setting effects: Mapping the paths of information processing. *Review of Communication Research*, 2(1), 68-93. doi: 10.12840/issn. 2255-4165.2014.02.01.003
  46. Tsfaty, Y., Stroud, N. J., & Chotiner, A. (2014). Exposure to ideological news and perceived opinion climate: Testing the media effects component of spiral-of-silence in a fragmented media landscape. *International Journal of Press/Politics*, 19(1), 3-23. doi: 10.1177/1940161213508206
  47. Stroud, N. J., & Muddiman, A. (2013). Selective exposure, tolerance, and comedic news. *International Journal of Public Opinion Research*, 25(3), 271-290. doi: 10.1093/ijpor/edt013
  48. Waismel-Manor, I., & Stroud, N. J. (2013). The influence of President Obama's middle name on Middle Eastern and U.S. perceptions. *Political Behavior*, 35(3), 621-641. doi: 10.1007/s11109-012-9210-4
  49. Feldman, L., Stroud, N. J., Bimber, B., & Wojcieszak, M. (2013). Assessing selective exposure in experiments: The implications of different methodological choices. *Communication Methods & Measures*, 7(3), 198-220. doi: 10.1080/19312458.2013.813923

50. Stroud, N. J., & Lee, J. K. (2013). Perceptions of cable news credibility. *Mass Communication & Society, 16*(1), 67-88. doi: 10.1080/15205436.2011.646449
51. Stroud, N. J., & Sparrow, B. H. (2011). Assessing public opinion after 9/11 and before the Iraq War. *International Journal of Public Opinion Research, 23*(2), 148-168. doi: 10.1093/ijpor/edr008
52. Stroud, N. J., Stephens, M., & Pye, D. (2011). The influence of debate viewing context on political cynicism and strategic interpretations. *American Behavioral Scientist, 55*(3), 270-283. doi: 10.1177/0002764210392163
53. \*Stroud, N. J. (2010). Polarization and partisan selective exposure. *Journal of Communication, 60*(3), 556-576. doi: 10.1111/j.1460-2466.2010.01497.x \*NCA's Political Communication Division 2011 Michael Pfau Outstanding Article Award
54. Jarvis, S. E., Stroud, N. J., & Gilliland, A. A. (2009). College students, news use, and trust. *Communication Research Reports, 26*(1), 30-39. doi: 10.1080/08824090802636991
55. Stroud, N. J. (2008). Media use and political predispositions: Revisiting the concept of selective exposure. *Political Behavior, 30*(3), 341-366. doi: 10.1007/s11109-007-9050-9
56. Stroud, N. J., & Chernin, A. (2008). Video games and the ERSB: An evaluation of parental beliefs about the rating system. *Journal of Children & Media, 2*(1), 1-18. doi: 10.1080/17482790701733153
57. Stroud, N. J. (2007). Media effects, selective exposure, & Fahrenheit 9/11. *Political Communication, 24*(4), 415-432. doi: 10.1080/10584600701641565
58. Stroud, N. J., & Kenski, K. (2007). From agenda setting to refusal setting: Survey nonresponse as a function of media coverage across the 2004 election cycle. *Public Opinion Quarterly, 71*(4), 539-559. doi: 10.1093/poq/nfm042
59. Price, V., & Stroud, N. J. (2006). Public attitudes toward polls: Evidence from the 2000 U.S. Presidential election. *International Journal of Public Opinion Research, 18*(4), 393-421. doi: 10.1093/ijpor/edh119
60. Kenski, K., & Stroud, N. J. (2006). Connections between Internet use and political efficacy, knowledge, and participation. *Journal of Broadcasting & Electronic Media, 50*(2), 173-192. doi: 10.1207/s15506878jobem5002\_1
61. Tisinger, R., Stroud, N. J., Meltzer, K. A., Mueller, B. A., & Gans, R. M. (2005). Creating political websites: Balancing complexity & usability. *Knowledge, Technology, & Policy, 18*(2), 41-51. doi: 10.1007/s12130-005-1024-9
62. Kenski, K., & Stroud, N. J. (2005). Who watches presidential debates? A comparative look at presidential debate viewing in 2000 and 2004. *American Behavioral Scientist, 46*(2), 213-228. doi: 10.1177/0002764205279423

### **Non Peer Reviewed Journal Publications**

1. Chen, G. M., Muddiman, A., Wilner, T., Pariser, E., & Stroud, N. J. (2019). We should not get rid of incivility online. *Social Media & Society, 5*(3). doi: 10.1177/2056305119862641
2. Stroud, N. J. (2017). Attention as a valuable resource. *Political Communication (The Forum), 34*(3), 479-489. doi: 10.1080/10584609.2017.1330077
3. Stroud, N. J., & Muddiman, A. (2013). Exposure to news and diverse views in the Internet age. *I/S: A Journal of Law and Policy for the Information Society, 8*(3), 605-623.

### **Book Chapters & Encyclopedia Entries**

1. Stroud, N. J., & Kim, Y. (2021). Measure newsroom effectiveness differently. In R. P. Hart (Ed.), *Fixing American Politics: Advice for the Media Age*. (pp. 227-234). Routledge.
2. Overgaard, C. S. B., Dudo, A., Lease, M., Masullo, G. M., Stroud, N. J., Stroud, S. R., & Woolley, S. (2021). Building connective democracy: Interdisciplinary solutions to the problem of polarisation. In H. Tumber & S. Waisbord (Eds.), *The Routledge Companion to Media Misrepresentation and Populism*. Taylor &

Francis/Routledge.

3. Stroud, N. J., & Masullo, G. M. (2020). Building connective democracy to combat polarization. In *Democracy and Civic Life: What Is the Long Game for Philanthropy?* (p. 171-180). Knight and Kettering Foundations.
4. Stroud, N. J., & Haenschen, K. (2018). Experiments. In P. Napoli (Ed.) *Mediated Communication. Handbooks of Communication Science* (pp. 261-280, Series Ed. P. J. Schulz and P. Cobley). Berlin: De Gruyter Mouton.
5. Stroud, N. J., & Collier, J. R. (2018). Selective exposure during the 2016 presidential campaign. In B. Warner, D. G. Bystrom, M. McKinney, & M. C. Banwart (Eds.) *An Unprecedented Election: Campaign Coverage, Communication, and Citizens Divided*. (pp. 21-39). Santa Barbara, CA: Praeger.
6. Stroud, N. J. (2017). Helping newsrooms work toward their democratic and business objectives. In P. J. Boczkowski & C. W. Anderson (Eds.) *Remaking the News: Essays on the Future of Journalism Scholarship in the Digital Age*. (pp. 157-176). Cambridge, MA: MIT Press.
7. Stroud, N. J. (2017). Understanding and overcoming selective exposure and judgment when communicating about science. In K. H. Jamieson, D. Scheufele, & D. Kahan (Eds.) *Oxford Handbook on the Science of Science Communication*. (pp. 377-388). New York: Oxford University Press.
8. Li, N., Stroud, N. J., & Jamieson, K. H., & (2017). Overcoming false causal attribution: Debunking the MMR-autism association. In K. H. Jamieson, D. Scheufele, & D. Kahan (Eds.) *Oxford Handbook on the Science of Science Communication*. (pp. 433-444). New York: Oxford University Press.
9. Stroud, N. J. (2017). Selective exposure. In K. Kenski & K. H. Jamieson (Eds.) *Handbook of political communication theories*. (pp. 531-548) New York: Oxford University Press.
10. Stroud, N. J., & Choi, S. (2017). Selective perception and retention. In P. Rössler (Ed.) *The International Encyclopedia of Media Effects*. West Sussex: Wiley-Blackwell.
11. Stroud, N. J., & Curry, A. (2015). The polarizing effects of partisan and mainstream news. (pp. 337-354). In J. Thurber & A. Yoshinaka (Eds.) *American Gridlock*. New York: Cambridge University Press.
12. Stroud, N. J. (2015). Media fragmentation and its consequences as applied to Central and Eastern Europe. (pp. 169-180). In J. Zielonka (Ed.) *Media and Politics in New Democracies: Europe in a Comparative Perspective*. Oxford: Oxford University Press.
13. Prior, M., & Stroud, N. J. (2015). Using mobilization, media, and motivation to curb political polarization. (pp. 178-194). In N. Persily (Ed.) *Solutions to Political Polarization in America*. New York: Cambridge University Press.
14. Stroud, N. J., & Higgins, V. (2015). Content analysis. In D. Sloan & S. Zhou (Eds.) *Research Methods in Communication*, 3<sup>rd</sup> edition. (pp. 123-143). Northport, AL: Vision Press.
15. Stroud, N. J., Muddiman, A., & Scacco, J. (2015). Engaging audiences via online news sites. In H. Gil de Zúñiga (Ed.) *New Agendas in Communication: New Technologies and Civic Engagement*. (pp. 178-194) New York: Routledge.
16. Stroud, N. J., & Muddiman, A. (2013). The American media system today: Is the public fragmenting? In T. Ridout (Ed.) *New Directions in Media and Politics*. (pp. 6-23). New York: Routledge.
17. Stroud, N. J., Kim, S., & Scacco, J. (2012). Cognitive dissonance. In P. Moy (Ed.) *Oxford Bibliographies Online: Communication*.
18. Stroud, N. J., & Higgins, V. (2011). Content analysis. In D. Sloan & S. Zhou (Eds.) *Research Methods in Communication*, 2<sup>nd</sup> edition. (pp. 123-143). Northport, AL: Vision Press.
19. Stroud, N. J., & Higgins, V. (2008). Content analysis. In D. Sloan & S. Zhou (Eds.) *Research Methods in Communication*. (pp. 123-143). Northport, AL: Vision Press.
20. Stroud, N. J., & Romer, D. (2006). Exploratory and bivariate analysis. In D. Romer, K. Kenski, K. Winneg, C. Adasiewicz, & K. H. Jamieson (Eds.) *Capturing campaign dynamics, 2000 and 2004: The National Annenberg Election Survey*. Philadelphia: University of Pennsylvania Press.

## **Book Reviews**

1. N. J. (2014). [Review of the book: *Changing minds or changing channels? Partisan news in an age of choice*]. *Public Opinion Quarterly*. doi: 10.1093/poq/nfu006
2. Stroud, N. J. (2013). [Review of the book: *The persuasive power of campaign advertising*]. *PS: Political Science & Politics*, 11(4), 1192-1193.
3. Stroud, N. J. (2009). [Review of the book: *Evaluating campaign quality: Can the electoral process be improved?*]. *Mass Communication & Society*, 12(2), 238–241.
4. Stroud, N. J. (2007). [Review of the book: *A new engagement: Political participation, civic life, and the changing American citizen*]. *Public Opinion Quarterly*, 71(3), 475-478.

## SCHOLARLY PRESENTATIONS

1. Stroud, N. J., Murray, C., Kim, Y., Masullo, G. M., & Overgaard, C. S. (2023, May). The effects of removing news comments and changing news comment platforms. International Communication Association, Toronto, Canada.
2. Overgaard, C. S., Stroud, N. J., & Lukito, J. (2023, May). The politics of context collapse: How imagined audiences shape political discourse on social media. International Communication Association, Toronto, Canada.
3. Murray, C., Stroud, N. J., & Varma, A. (2023, May). Using person-centered language to reference stigmatized groups in news coverage. International Communication Association, Toronto, Canada.
4. Masullo, M. G., Wilhelm, C., Lee, T., Gonçalves, J., Riedl, M. J., & Stroud, N. J. (2022, May). Signaling news outlet trustworthiness in a Google Knowledge Panel: A conjoint experiment in Brazil, Germany, and the United States. International Communication Association, Paris, France.
5. Riedl, M. J., Murray, C., Stroud, N. J. (2022, May). Discourse architecture, group size, and deliberative outcomes: Using Facebook Messenger versus groups for news engagement. International Communication Association, Paris, France.
6. Stroud, N. J. et al. (2021, October). A research design for studying the impact of Facebook on the 2020 Election. American Political Science Association.
7. Stroud, N. J. et al. (2021, October) Industry/academic research on Facebook content and use in election 2020. American Political Science Association.
8. Kim, Y., Collier, J. R., & Stroud, N. J. (2020, August). How hyperpartisan memes drive a spiral of homophily on social media, and how to fix it. Paper presented at the American Political Science Association, Political Communication Preconference, Virtual Conference.
9. Stroud, N. J., Jennings, J. T., Collier, J. R., Tenorio, A., & Sterling, J. (2020, May). The effectiveness of fact check headlines on social media: Field experiments across four continents. Paper presented at the International Communication Association Conference, Virtual Conference.
10. Peacock, C., Chen, G., & Stroud, N. J. (2019, November). What's in a label? The effect of news labels on perceived content credibility. Mass Communication Division, National Communication Association, Baltimore, MD.
11. Collier, J., Dunaway, J., & Stroud, N. J. (2019, November). Pathways to deeper news engagement: factors influencing click behaviors on news sites. Mass Communication Division, National Communication Association, Baltimore, MD.
12. Tenenboim, O., & Stroud, N. J. (2019, August). Enacted journalism takes the stage: How audiences respond to reporting-based theater. Newspaper and Online News Division, Association for Education in Journalism and Mass Communication, Toronto, Canada.
13. Collier, J. R., Kim, Y., & Stroud, N. J. (2019, May). *News images and clicking on subscription appeals*. International Communication Association, Journalism Studies Division, Washington, DC.
14. Stroud, N. J. (2019, May). *Inoculation and selective exposure*. International Communication Association, Political Communication Division, Washington, DC.

15. Curry, A., & Stroud, N. J. (2019, May). *Journalistic transparency's effects on credibility assessments and engagement*. International Communication Association, Journalism Studies Division, Washington, DC.
16. Kim, Y., Collier, J. R., & Stroud, N. J. (2019, May). *Gain and loss frames in news subscription appeals*. International Communication Association, Mass Communication Division, Washington, DC.
17. Van Duyn, E., Peacock, C., & Stroud, N. J. (2019, May). *The gender gap in online news comment sections*. International Communication Association, Political Communication Division, Washington, DC.
18. \*Stroud, N. J., & Muddiman, A. (2018, November). *Social media engagement with strategy and issue framed political news*. National Communication Association, Political Communication Division, Salt Lake City, UT. \*Top 4 Paper
19. Stroud, N. J., & Jennings, J. (2018, August). *Asymmetric adjustment: Party identification and exposing fake news*. American Political Science Association, Political Communication Division, Boston, MA.
20. Van Duyn, E., Jennings, J., & Stroud, N. J. (2018, May). *The effects of geographic and racial representation in the news*. International Communication Association Conference, Mass Communication Division, Prague, Czech Republic.
21. Muddiman, A., & Stroud, N. J. (2018, May). *Social media, discrete emotions, and news engagement*. International Communication Association Conference, Mass Communication Division, Prague, Czech Republic.
22. Hasell, A., & Stroud, N. J. (2018, May). *Knowledge about, attitudes toward, and perceived immorality of genetically modified foods*. International Communication Association Conference, Environmental Communication Division, Prague, Czech Republic.
23. Stroud, N. J., & Van Duyn, E. (2017, November). *Relative opinion climates, anonymity, and commenting on news*. National Communication Association Conference, Political Communication Division, Dallas, TX.
24. Stroud, N. J., & Muddiman, A. (2017, September). *Engaging political news on social media*. American Political Science Association Conference, Political Communication Division, San Francisco, CA.
25. Muddiman, A., & Stroud, N. J. (2017, May). *News values, cognitive biases, & comment section incivility*. International Communication Association Conference, Political Communication Division, San Diego, CA.
26. Peacock, C., Scacco, J., & Stroud, N. J. (2016, November). *The deliberative influence of comment section structure*. National Communication Association Conference, Political Communication Division, Philadelphia, PA.
27. Stroud, N. J., van Duyn, E., & Peacock, C. (2016, August). *Computer silence: Gender differences in online comment sections*. Political Communication Pre-Conference of the American Political Science Association, Philadelphia, PA.
28. Stroud, N. J., & Jamieson, K. H. (2016, May). *Scientific attitudes and media preferences*. American Association of Public Opinion Research, Austin, TX.
29. \*Stroud, N. J. (2015, November). *Self-affirmation, moral foundations, and disrupting partisan selectivity*. National Communication Association Conference, Political Communication Division, Las Vegas, NV. \*Top 4 Paper
30. Stroud, N. J. & Scacco, J. (2015, September). *Passive learning and incidental exposure to news*. American Political Science Association Conference, Political Communication Division, San Francisco, CA.
31. Stroud, N. J., Curry, A. L., Cardona, A., & Peacock, C. (2015, August). *The effects of homepage design on news browsing and knowledge acquisition*. Association for Education in Journalism and Mass Communication Conference, Newspaper and Online News Division, San Francisco, CA.
32. Wojcieszak, M., Bimber, B., Feldman, L., & Stroud, N. J. (2015, May). *Partisan news and political participation: Exploring mediated relationships*. International Communication Association Conference, Political Communication Division, San Juan, Puerto Rico.
33. Stroud, N. J., Peacock, C., & Steiner, K. (2015, April 13). *Engaging News Project*. Broadcast Educator's Association Conference, Las Vegas, NV.
34. Curry, A. L., & Stroud, N. J. (2014, November). *De-cluttering online news: How format affects political knowledge acquisition*. National Communication Association Conference, Political Communication



Division, Chicago, IL.

35. Scacco, J., Curry, A. L., & Stroud, N. J. (2014, August). *Facing the digital news divide: Opportunities and challenges in online news production*. American Political Science Association Conference, Political Communication Pre-Conference, Washington, D.C.
36. Stroud, N. J., Wojcieszak, M., Feldman, L., & Bimber, B. (2014, August). *Why choice matters in experimental designs with political stimuli*. American Political Science Association Conference, Political Communication Division, Washington, D.C.
37. Stroud, N. J., Scacco, J., & Curry, A. L. (2014, August). *Differences among news websites in their use of interactive features*. Association for Education in Journalism and Mass Communication Conference, Electronic News Division, Montreal, Canada.
38. Stroud, N. J., Scacco, J., Muddiman, A., & Curry, A. (2014, May). *Can news comment sections be more deliberative?* International Communication Association Conference, Political Communication Division, Seattle, WA.
39. Stroud, N. J., Muddiman, A., & Scacco, J. (2013, November). *Framing comments in social media*. National Communication Association Conference, Political Communication Division, Washington D.C.
40. Wojcieszak, M., Feldman, L., Stroud, N. J., & Bimber, B. (2013, August). *Forced-choice error: Attitude polarization following media exposure*. American Political Science Association Conference, Political Communication Division, Chicago, IL.
41. Stroud, N. J., Muddiman, A., Scacco, J., & Curry, A. (2013, August). *Deliberation in newsroom comment sections*. American Political Science Association Conference, Political Communication Division, Chicago, IL.
42. \*Stroud, N. J., Scacco, J., & Muddiman, A. (2013, August). *Interactive quizzes on news websites*. Association for Education in Journalism and Mass Communication Conference, Electronic News Division, Chicago, IL. \*Top Scholar-to-Scholar Presentation
43. Stroud, N. J., Muddiman, A., & Scacco, J. (2013, June). *Linking to alternative views*. International Communication Association Conference, Political Communication Division, London, England.
44. Wojcieszak, M., Feldman, L., Stroud, N. J., & Bimber, B. (2013, June). *Explaining media choice: Predictors of news selection*. International Communication Association Conference, Political Communication Division, London, England.
45. Scacco, J. M., Muddiman, A., & Stroud, N. J. (2013, June). *The influence of interactive online poll features on political learning*. International Communication Association Conference, Political Communication Division, London, England.
46. Stroud, N. J. (2013, April). *The promise and pitfalls of fact-checking*. Roundtable presentation at the Midwest Political Science Association Conference, Chicago, IL.
47. Feldman, L., Stroud, N. J., Bimber, B., & Wojcieszak, M. (2013, April). *Assessing selective exposure in experiments: The implications of different methodological choices*. Midwest Political Science Association Conference, Chicago, IL.
48. \*Garrett, R. K., & Stroud, N. J. (2012, November). *Decoupling selective approach and selective avoidance*. National Communication Association Conference, Political Communication Division, Orlando, FL. \*Top 4 Paper
49. Muddiman, A., Stroud, N. J., & McCombs, M. (2012, November). *News media fragmentation and political perceptions about Iraq*. National Communication Association Conference, Political Communication Division, Orlando, FL.
50. Stroud, N. J., & Kovalyova, N. (2012, November). *The effects of a civic curriculum and political talk on political knowledge and attitudes*. National Communication Association Conference, Political Communication Division, Orlando, FL.
51. Stroud, N. J., Muddiman, A., & Lee, J. K. (2012, August). *Seeing media as out group members: An evaluation of bias perceptions*. American Political Science Association Conference, Political Psychology and Public Opinion Divisions, New Orleans, LA.

52. Stroud, N. J., & Scacco, J. (2012, May). *Incidental learning: An experimental test in the modern media environment*. International Communication Association Conference, Political Communication Division, Phoenix, AZ.
53. Stroud, N. J., & Lee, J. K. (2011, November). *Perceptions of cable news credibility*. National Communication Association Conference, Political Communication Division, New Orleans, LA.
54. Stroud, N. J., & Muddiman, A. (2011, September). *Selective exposure and comedic news*. American Political Science Association Conference, Political Communication and Political Psychology Divisions, Seattle, WA.
55. Stroud, N. J., & Kenski, K. (2011, September). *Need for cognition and selective exposure: A test of moderation of the partisanship-ideological news consumption relationship*. American Political Science Association Conference, Political Communication and Political Psychology Divisions, Seattle, WA.
56. Stroud, N. J., Lee, J. K., & Muddiman, A. (2011, May). *How citizens organize their thoughts about media bias*. International Communication Association Conference, Political Communication Division, Boston, MA.
57. Stroud, N. J., Lee, J. K., & Muddiman, A. (2011, March). *Perceptions of bias in the media*. World Association for Public Opinion Research Regional Seminar. Transnational Connections: Challenges and Opportunities in Communication and Public Opinion Research, Segovia, Spain.
58. Stroud, N. J. (2010, December). *Selective exposure*. Invited participant at the *Political Communication: The State of the Field in the 21st Century* Conference, Philadelphia, PA.
59. Stroud, N. J. (2010, November). *Selective exposure and cable news network viewership*. National Communication Association Conference, Political Communication Division, San Francisco, CA.
60. Waismel-Manor, I., & Stroud, N. J. (2010, September). *What's in a name? The influence of President Obama's Muslim roots on Middle Eastern and U.S. perceptions*. American Political Science Association Conference, Political Communication Division, Washington, D.C.
61. Wojcieszak, M., Stroud, N. J., Feldman, L., & Bimber, B. (2010, September). *The political effects of forced versus selective exposure to news media*. Political Communication Pre-Conference of the American Political Science Association, Washington, D.C.
62. Waismel-Manor, I., & Stroud, N. J. (2010, May). *What's in a name? The influence of President Obama's Muslim roots on Middle Eastern and U.S. perceptions*. The Israeli Political Science Association Meeting, Hertzelia, Israel.
63. \*Stroud, N. J., Pye, D., & Stephens, M. (2009, November). *Cynical or less informed? Examining the effects of activities during debate viewing*. National Communication Association Conference, Political Communication Division, Chicago, IL. \*Top 4 Paper
64. Stroud, N. J., Kim, S., Stephens, M., & Thompson, K. (2009, September). *The implications of selective exposure for candidate strategy: Introducing the concept of selective production*. American Political Science Association Conference, Political Communication Division, Toronto, Canada.
65. Stroud, N. J. (2009, May). *Perceptions of partisan bias in a news article*. International Communication Association Conference, Political Communication Division, Chicago, IL.
66. Stroud, N. J., & Lee, J. K. (2009, May). *Public opinion about the news media: The industry, the medium, the outlet, and the personality*. American Association of Public Opinion Research Conference, Hollywood, FL.
67. Stroud, N. J., & Sparrow, B. H. (2008, November). *Letting the public speak: Public opinion polling after 9/11 and before Iraq*. National Communication Association Conference, Political Communication Division, San Diego, CA.
68. Stroud, N. J. (2008, August). *Agenda setting in the modern media environment*. American Political Science Association Conference, Political Communication Division, Boston, MA.
69. Stroud, N. J., & Lee, J. K. (2008, May). *Politics and cable news credibility*. International Communication Association Conference, Political Communication Division, Montreal, Canada.
70. Stroud, N. J. (2007, November). *Participation and partisan selective exposure*. meeting of the National

- Communication Association Conference, Political Communication Division, Chicago, IL.
71. Stroud, N. J. (2007, August). *Evaluating possible antecedents and consequences of partisan selective exposure: Political knowledge & political interest*. American Political Science Association Conference, Political Communication Division, Chicago, IL.
  72. Sparrow, B. H., & Stroud, N. J. (2007, August). *Making public opinion: Polling, the media, and the U.S. response to 9/11*. American Political Science Association Conference, Public Opinion and Political Participation Division and Political Communication Division, Chicago, IL.
  73. Stroud, N. J. (2007, May). *Polarizing effects of partisan selective exposure*. International Communication Association Conference, Political Communication Division, San Francisco, CA.
  74. Stroud, N. J. (2007, May). *Revisiting the concept of selective exposure*. International Communication Association Conference, Mass Communication Division, San Francisco, CA.
  75. Stroud, N. J. (2006, November). *Partisan selective exposure and the media environment*. National Communication Association Conference, Political Communication Division, San Antonio, TX.
  76. Stroud, N. J. (2006, May). *The media's role in fragmenting public agendas*. American Association of Public Opinion Research Conference, Montreal, Canada.
  77. Stroud, N. J. (2005, November). *Affect gaps and the Internet*. National Communication Association Conference, Political Communication Division, Boston, MA.
  78. \*Stroud, N. J. (2005, May). *Where there is smoke, there is fire: Media effects, selective exposure, & Fahrenheit 9/11*. International Communication Association Conference, Political Communication Division, New York, NY. \*Top 3 Student Paper
  79. Stroud, N. J., & Kenski, K. (2005, May). *Nonresponse across the 2004 election cycle: A time series examination*. American Association of Public Opinion Research Conference, Miami, FL.
  80. Winneg, K., & Stroud, N. J. (2005, May). *The Internet as a means for following the presidential campaigns: 2004 presidential primary and general election campaigns*. American Association of Public Opinion Research Conference, Miami, FL.
  81. Stroud, N. J. (2004, November). *Where's the party? An investigation of the Internet and partisan selectivity*. National Communication Association Conference, Political Communication Division, Chicago, IL.
  82. \*Tisinger, R., Meltzer, K. A., Jomini, N., Mueller, B. A., & Gans, R. M. (2004, May). *Engaging the electronic electorate: The effective presentation of online political information*. International Communication Association Conference, Political Communication Division, New Orleans, LA. \*Top 3 Student Paper
  83. \*Jomini, N., & Chernin, A. (2004, May). *Video games and the ESRB: An evaluation of parental beliefs about the rating system*. International Communication Association Conference, Mass Communication Division, New Orleans, LA. \*Top 4 Student Paper
  84. Kenski, K., & Jomini, N. (2004, May). *Connections between Internet use and political efficacy, knowledge, and participation*. International Communication Association Conference, Political Communication Division, New Orleans, LA.
  85. Jomini, N., & Kenski, K. (2004, May). *Nonresponse and the 2000 election cycle: Topic salience and efforts to increase response*. American Association for Public Opinion Research Conference, Phoenix, AZ.
  86. Price, V., & Jomini, N. (2004, May). *Polls in election 2000: Public attitudes, perceived impact, and support for restricting election-night projections*. American Association for Public Opinion Research Conference, Phoenix, AZ.
  87. Winneg, K., & Jomini, N. (2004, May). *The Internet as a means for campaign discourse: Its uses in the 2000 and 2004 presidential campaigns*. American Association for Public Opinion Research Conference, Phoenix, AZ.
  88. Kenski, K., & Jomini, N. (2004, May). *The causal relationship between external and internal political efficacy: A look at panel data from the 2000 U.S. presidential election*. World Association for Public Opinion Research Conference, Phoenix, AZ.

89. Mueller, B. A., Gans, R. M., Jomini, N., Tisinger, R., & Meltzer, K. A. (2003, April). *Covering politics on-air and online*. Broadcast Education Association Conference, Las Vegas, NV.

### **GRANT REPORTS (2022-23)**

#### **Center for Media Engagement (formerly the Engaging News Project)**

Stroud, N. J., Murray, C., Graham, E., Kim, Y., & Curry, A. (2023). The news Philadelphians use: Analyzing the local media landscape. Center for Media Engagement. <https://mediaengagement.org/wp-content/uploads/2023/03/The-News-Philadelphians-Use-Analyzing-the-Local-Media-Landscape.pdf>

Murray, C., & Stroud, N. J. (2022). Person-centered terms encourage stigmatized groups' trust in news. Center for Media Engagement. <https://mediaengagement.org/wp-content/uploads/2022/08/Person-Centered-Terms-Encourage-Stigmatized-Groups-Trust-in-News-1.pdf>

Murray, C., Duchovnay, M., & Stroud, N. J. (2022). Understanding election fraud beliefs: Interviews with people who think Trump likely won the 2020 election. Center for Media Engagement. <https://mediaengagement.org/wp-content/uploads/2022/06/Understanding-Election-Fraud-Beliefs-Interviews-with-Those-Who-Think-Trump-Likely-Won-the-2020-Election.pdf>

Kim, Y., Budak, C., Murray, C., Muddiman, A., and Stroud, N. J. (2022). Advertiser spending on primetime news throughout the coronavirus pandemic. Center for Media Engagement. <https://mediaengagement.org/research/ad-spending-on-primetime-news-coronavirus>

### **RESEARCH CONTRACTS/GRANTS/GIFTS**

Total amount supervised: \$9.2 million

Funders include: American Press Institute; Arizona State University / News Collab; Center for Investigative Reporting; Coral Project (New York Times, Washington Post, Mozilla Foundation); Democracy Fund; Facebook; Google; Hewlett Foundation; Impact Architects / Gates Foundation; John S. and James L. Knight Foundation; Lenfest; McCormick Foundation; News Integrity Initiative at the Craig Newmark Graduate School of Journalism at CUNY; Omidyar Network; Rapoport Foundation; Reuters; Rita Allen Foundation; Santa Clara University / Trust Project; Solutions Journalism Network; University of Missouri, Columbia / Reynolds Journalism Institute; University of Texas Graduate School's Academic Enrichment Fund; Walder Foundation

### **AWARDS AND HONORS**

2021	International Communication Association Fellow
2020	Walter Lippmann Best Published Article Award, Political Communication Section, American Political Science Association
2019	Michael Pfau Outstanding Article Award, Political Communication Division, National Communication Association
2019	Public Engagement Award, Journalism Studies Division, International Communication Association
2018	Top Four Paper Award, Political Communication Division, National Communication Association (co-authored with A. Muddiman)
2016	Bill Eadie Distinguished Award for a Scholarly Article, Applied Communication Division, National Communication Association (co-authored with J. Scacco, A. Muddiman, & A. Curry)
2015	Top Four Paper Award, Political Communication Division, National Communication Association

- 2015 Best Paper Award, Information Technology and Politics Division, American Political Science Association (co-authored with J. Scacco, A. Muddiman, & A. Curry)
- 2015 Faculty Research Assignment, one semester course release for research, University of Texas at Austin
- 2014-15 Research Fellow, Center for the Study of Democratic Politics, Princeton University
- 2014 Outstanding Faculty Member Award, Communication Studies Graduate Community, University of Texas
- 2013-present Invited Fellow of the Annenberg Public Policy Center
- 2013 Top Scholar-to-Scholar Presentation, Electronic News Division, Association for Education in Journalism and Mass Communication (co-authored with J. Scacco & A. Muddiman)
- 2013 Semi-Finalist, Friar Centennial Teaching Fellowship, University of Texas at Austin
- 2012 Top Four Paper Award, Political Communication Division, National Communication Association (co-authored with R. K. Garrett)
- 2012 Outstanding Book Award for *Niche News*, International Communication Association
- 2012 Invited Fellow of the Center for Politics and Governance at the University of Texas at Austin
- 2011 Invited member of the Society for Teaching Excellence, University of Texas at Austin
- 2011 Michael Pfau Outstanding Article Award, Political Communication Division, National Communication Association
- 2010 Outstanding Faculty Member Award, Communication Studies Graduate Community, University of Texas
- 2009 Top Four Paper Award, Political Communication Division, National Communication Association (co-authored with M. Stephens & D. Pye)
- 2007 Outstanding Dissertation Award, Political Communication Division, National Communication Association
- 2007 Best Dissertation Award, Political Psychology Section, American Political Science Association
- 2007 K. Kyoon Hur Dissertation Award, International Communication Association (for best doctoral dissertation in mass communication research)
- 2006 Graduate Fellow of the American Academy of Political and Social Science, 2006
- 2005 – 2006 Dissertation Research Fellowship, Annenberg School for Communication, University of Pennsylvania
- 2005 Top Three Student Paper Award, Political Communication Division, International Communication Association
- 2004 Top Four Student Paper Award, Mass Communication Division, International Communication Association (co-authored with A. Chernin)
- 2003 Top Three Student Paper Award, Political Communication Division, International Communication Association (co-authored with R. Tisinger, K. Meltzer, B. Mueller, & R. Gans)
- 2002 Statistics Department Citation, University of California, Berkeley (awarded to one graduating B.A. each year for outstanding undergraduate accomplishment in Statistics)

## **ADVISING AND RELATED STUDENT SERVICE**

### **Teaching Experience**

*Department of Communication Studies, University of Texas at Austin (2006 – present)*

Undergraduate: Communication and Public Opinion  
Communication Campaign Methods

Communication Research Methods  
Media and Public Opinion, Senior Fellows Honors  
Media Effects and Politics  
Political Communication  
Graduate: Communication and Public Opinion  
Media, Politics, and the Individual  
Quantitative Research Methods

## **Student Advising**

### *Doctoral Advisees*

Moo Sun Kim (coursework in progress)  
Christian Staal Bruun Overgaard, Journalism (dissertation proposal in progress)  
Hsuan-Ting Chen, Journalism (2013, co-advisor with Dr. R. Coleman, Associate Professor, Chinese University at Hong Kong)  
Sohyun Choi, Communication Studies (2018, Data Analyst at The Holdsworth Center)  
Jessica Collier, Communication Studies (2020, Assistant Professor, Purdue University; previously Assistant Professor, Mississippi State University; Postdoctoral fellow, University of Texas at Austin, winner of the Political Communication Division of the National Communication Association Best Dissertation Award)  
Alex Curry, Communication Studies (2018, Associate Professor, Western Oregon University)  
Katherine Haenschen, Radio-Television-Film (2016, Assistant Professor, Northeastern University, co-advisor with Dr. S. Strover, winner of the Dissertation Award from the International Communication Association Mass Communication Division; dissertation honorable mention from the Information Technology and Policy division of the American Political Science Association; Post-doc, Center for Information Technology Policy, Princeton University; first position Assistant Professor, Virginia Tech)  
Yonghwan Kim, Journalism (2013, Professor, Dongguk University, co-advisor with Dr. H. Gil de Zuniga, Dr. M. McCombs, School of Journalism nominee for the University of Texas Graduate School's Outstanding Dissertation Award; first position Assistant Professor, University of Alabama)  
Yujin Kim, Communication Studies (2021, Postdoctoral fellow, University of Texas at Austin, winner of the Political Communication Division of the National Communication Association Best Dissertation Award)  
Ashley Muddiman, Communication Studies (2013, Associate Professor, University of Kansas, winner of the Political Communication Division of the National Communication Association Best Dissertation Award; first position Assistant Professor, University of Wyoming)  
Cynthia Peacock, Communication Studies (2016, Associate Professor, University of Alabama)  
Josh Scacco, Communication Studies (2014, Associate Professor, University of Southern Florida, winner of the Political Communication Division of the National Communication Association Best Dissertation Award; first position Assistant Professor, Purdue University)  
Emily Van Duyn, Communication Studies (2020, Assistant Professor, University of Illinois-Urbana Champaign; winner of the Political Communication Division of the National Communication Association Best Dissertation Award; 2019, post-doc at Stanford University's Center for Philanthropy and Civil Society's Project on Democracy and the Internet)

### *Doctoral Committees*

Gyohyun (Hyun) Koo, Journalism  
Joao Vicente Seno Ozawa, Journalism

Dariya Tsyrenzhapova, Journalism  
Hanna Wolf, University of Antwerp  
Lucas Wright, Cornell University  
Ingrid Bachmann, Journalism (2011)  
Emily Balanoff, Communication Studies (2011)  
Sungsoo Bang, Journalism (2013)  
Paul Brown, Journalism (2017)  
Autumn Caviness, Journalism (2021)  
Sujin Choi, Radio-Television-Film (2012)  
Ashlyn Gentry, Communication Studies (2013)  
Soo-Hye Han, Communication Studies (2008)  
Vanessa Higgins, Journalism (2009)  
Elyse Huang, Journalism (2022)  
Chenyan Jia, Journalism (2022)  
Connie Young Johnson, Communication Studies (2013)  
Nakwon Jung, Journalism (2010)  
Kolina Koltai, School of Information (2020)  
Rebecca LaVally, Communication Studies (2010)  
Angela Lee, Journalism (2014)  
Jae Kook Lee, Journalism (2009)  
Na Yeon Lee, Journalism (2013)  
Taeyoung Lee, Journalism (2023)  
Colene Lind, Communication Studies (2013)  
Ji won Kim, Journalism (2015)  
Hyun Koo, Journalism (2023)  
Robert Mack, Communication Studies (2015)  
Rebecca McEntee, Journalism (2015)  
Shannon McGregor, Journalism (2018)  
Aimee Meader, Journalism (2014)  
Nicholas Merola, Communication Studies (2013)  
Logan Molyneux, Journalism (2015)  
Soo Jung Moon, Journalism (2008)  
Angela Niedermeyer, Communication Studies (2011)  
Mustafa Oz, Journalism (2018)  
Dakota Park-Ozee, Communication Studies (2022)  
Martin Riedl, Journalism (2021)  
Clariza Ruiz De Castilla, Communication Studies (2013)  
Jeremy Shermak, Journalism (2019)  
Fadi Skeiker, Theatre and Dance (2008)  
Maegan Stephens, Communication Studies (2016)  
Ori Tenenboim, Journalism (2020)  
Sebastián Valenzuela, Journalism (2011)  
Hong Vu, Journalism (2015)  
Kelsey Whipple, Journalism (2020)  
Tamar Wilner, Journalism (2023)  
Sung Woo Yoo, Journalism (2014)

*Masters Advisees*

Arielle Cardona, Communication Studies (2015)

Soohee Kim, Communication Studies (2010)

*Masters Reader*

Jacob Thompson, Radio-Television-Film (2018)  
Kanghui Baek, Journalism (2008)  
Elizabeth Crecente, Communication Studies (2008)  
Eliana Razo, Communication Studies (2011)  
Cathy Setzer, Communication Studies (2011)  
Keri Thompson, Communication Studies (2016)  
Krista Weatherford, Public Affairs (2023)

**SERVICE ACTIVITIES**

**Departmental and University Service, University of Texas at Austin**

2023 – 2024	Member, Moody College of Communication Dean Search Committee
2022 – 2023	Chair, Director of the Annette Strauss Institute Search Committee
2021 – 2022	Chair, Open Rank Computational Communication Faculty Search Committee
2020 – present	Area Head, Rhetoric, Language, and Politics, Department of Communication Studies
2019 – 2020	Council for Texas Impact Member
2019 – 2020	Good Systems, External Engagement Committee Member
2018	Member, Media Literacy Working Group, Moody College of Communication
2017 – 2018	Member, Director of the School of Journalism Faculty Search Committee
2017 – 2018	Member, Open Rank School of Journalism Faculty Search Committee
2017 – 2018	Member, Rhetoric & Language Communication Studies Faculty Search Committee
2017	Member, Committee on Science Communication Minor
2017	Archer Fellows, assist with program interviews
2016 – 2022	Principal Investigators Committee, Moody College of Communication
2015 – present	Member, Extended Budget Council (department governing body), Department of Communication Studies
2015 – 2017	Political Communication Lecture Series, Oversee the project
2015 – 2016	Research Workgroup Member, Moody College of Communication
2015	Judge for the Texas Student Research Showdown, an undergraduate research competition
2014	Member, Continuing Fellowship, Outstanding Dissertation, and Jesse Jones Committee, Department of Communication Studies
2013 – 2014	Member, Director of School of Journalism Faculty Search Committee
2013 – 2014	Associate Professor Extended Budget Council Representative, Department of Communication Studies
2013	Panel Respondent, Handbook of Research on Institutional Language Conference by Dean Roderick Hart
2012 – present	Member, Bridging Disciplines Program University Committee on a Public Policy Curriculum
2012 – 2013	Member, Assistant Professor Health Communication Faculty Search Committee, Department of Communication Studies
2012 – 2013	Manage Graduate Admissions, Rhetoric and Language Division, Department of Communication Studies
2010	Member, National Research Council Rankings Review Committee, College of



	Communication
2009 – 2011	Member of Awards Committee, Department of Communication Studies
2008 – 2022	Member of Teaching Assistant / Assistant Instructor Award Selection Committee, Honors Day, Department of Communication Studies
2008, 2010, 2011	Senior Fellows (College of Communication Honors Program) Entering Class Interviewer
2008 – 2009	Member, Associate/Full Professor Organizational Communication Faculty Search Committee, Department of Communication Studies
2008	Faculty Moderator, Hook the Vote Election Night Panel
2008	Assistance with New Employee Orientation Film, University of Texas at Austin
2008	University of Texas at Austin Honors Colloquium Presenter
2008	Undergraduate Research Week session (with K. Stephens)
2008 – 2009	Assistant Professor Extended Budget Council Representative, Department of Communication Studies
2007 – present	Member, Graduate Rhetoric and Language Student Admissions Committee, Department of Communication Studies
2007	Undergraduate Scholarship Selection Committee, Department of Communication Studies
2007	Methods Committee, Communication Studies Department
2006 – 2010	National Communication Association, Graduate Student Open House

### **Service to the Field**

#### *American Political Science Association (APSA), Political Communication Division*

2022	Carey McWilliams Award Committee Chair
2018	David Swanson Award Committee Member
2017	Political Communication Pre-Conference Invited Panelist
2014	Political Communication Pre-Conference Discussant
2013 – 2014, 2018	Chair / Discussant
2012	Political Communication Pre-Conference Invited Panelist and Discussant
2011 – 2013	Appointed Ad Hoc member of the Joint Publications Committee
2012 – 2013	Programming Committee
2011 – 2012	Elected Program Chair
2011 – 2013	Elected Newsletter Editor (co-sponsored by the ICA division)
2008 – 2013	Appointed Webmaster, <a href="http://www.politicalcommunication.org">www.politicalcommunication.org</a>
2008 – 2009	Panel Chair

#### *International Communication Association (ICA)*

2018 – 2021	Steve Chaffee Career Achievement Award Committee
2014 – 2015	Outstanding Book Award Committee

#### *ICA Political Communication Division*

2021	Faculty Mentor, Graduate Student Pre-Conference
2017	Respondent, Normative Theory in Communication Research pre-conference
2014 – 2016	Elected Secretary
2012, 2014	Faculty Mentor, Graduate Student Pre-Conference
2011 – 2013	Appointed Ad Hoc member of the Joint Publications Committee
2011 – 2013	Elected Newsletter Editor (co-sponsored by the APSA division)
2008, 2011-12, 2017-18	Panel Chair

Stroud, 18 of 27

2006 – present Annual Conference Reviewer  
2004 – 2013 Appointed Webmaster, [www.politicalcommunication.org](http://www.politicalcommunication.org)

*National Communication Association (NCA)*

2018 Research Roundtable Reviewer

*National Communication Association (NCA), Political Communication Division*

2021 Chair, Pfau Outstanding Article Award Committee  
2019 Elected Chair of Nominating Committee  
2015 Outstanding Book Award Committee  
2012 Appointed Member of Bylaws Committee  
2011 Elected Member of Nominating Committee  
2011 Appointed Member of Dissertation Award Committee  
2009, 2011, 2013-14, 2018 Panel Discussant  
2009 Wandering Scholar Poster Session Review  
2008 Elected Member of Nominating Committee  
2006, 2008 – present Annual Conference Reviewer, Political Communication Division

*World Association for Public Opinion Research (WAPOR)*

2016 Conference Co-Chair (with Bethany Albertson)  
2011 Panel Discussant, Regional Seminar

*American Association for Public Opinion Research (AAPOR)*

2008 Annual Conference Reviewer

*Online News Association (ONA)*

2014 Program Planning Committee

*Southern Political Science Association (SPSA)*

2018 Program Planning Committee

**Editorial Service**

Editorial Board Member

- *Human Communication Research*, 2016 – present
- *International Journal of Press/Politics*, 2015 – present
- *International Journal of Public Opinion Research*, 2013 – present
- *Journal of Broadcasting & Electronic Media*, 2015 – present
- *Journal of Communication*, 2009 – present
- *Journal of Computer-Mediated Communication*, 2015 – present
- *Political Communication*, 2014 – present
- *HKS Misinformation Review*, 2020 – present
- *Digital Journalism*, 2021 – present
- *Journal of Quantitative Description: Digital Media*, 2021 – present

Manuscript Review

- *American Journal of Political Science*, 2010-15, 2020
- *American Political Science Review*, 2008, 2010, 2013-14, 2017-19

- *Communication Methods and Measures*, 2013, 2019
- *Communication Research*, 2008-11, 2013
- *Communication Research Reports*, 2015-16
- *Communication Monographs*, 2012, 2014
- *Digital Journalism*, 2016, 2019, 2022
- *Human Communication Research*, 2011, 2015-19, 2021-23
- *The Information Society*, 2009, 2011
- *International Journal of Communication*, 2012, 2014-17, 2019
- *International Journal of Press/Politics*, 2009, 2011, 2013, 2015, 2017-19, 2021-22
- *International Journal of Public Opinion Research*, 2011-15, 2017-19, 2021-22
- *Journal of Broadcasting & Electronic Media*, 2011, 2013, 2015, 2017-19, 2021, 2023
- *Journal of Communication*, 2009-2014, 2016-19, 2021-23
- *Journal of Computer-Mediated Communication*, 2013-19, 2021-22
- *Journal of Experimental Political Science*, 2013-14
- *Journal of Information, Technology, & Politics*, 2013-16
- *Journal of Media Psychology*, 2016
- *Journal of Politics*, 2006-08, 2010, 2012-14, 2018
- *Journalism Studies*, 2013, 2019
- *Journalism: Theory, Practice & Criticism*, 2014-18, 2021
- *Journalism & Mass Communication Quarterly*, 2008, 2013-14
- *Mass Communication & Society*, 2009-13, 2016-17
- *Media Psychology*, 2012-14
- *New Media & Society*, 2011, 2015, 2017, 2021
- *PNAS*, 2021-22
- *Political Behavior*, 2009-13, 2017
- *Political Communication*, 2010-19, 2021-22
- *Political Psychology*, 2010
- *Political Research Quarterly*, 2008
- *Public Opinion Quarterly*, 2007-11, 2013-19, 2022-23
- *Social Media + Society*, 2016
- *Social Science Computer Review*, 2018
- *Social Science Quarterly*, 2012-13
- Columbia University Press, 2018
- Oxford University Press, 2012, 2017
- Princeton University Press, 2012
- Wiley-Blackwell, 2013

#### Grant and Fellowship Review

- Israel Science Foundation, Grant Review, 2011
- German-Israeli Foundation for Scientific Research and Development, 2008
- Marsden Fund, Grant Review, 2014
- MacArthur Foundation, MacArthur Fellows Program, 2014
- National Science Foundation, 2010, 2016
- TESS, 2019

#### Service to the Greater Community

Stroud, 20 of 27

- 2020 – present Co-chair of U.S. 2020 Facebook & Instagram Election Study (a collaboration among academics and Facebook to study the impact of Facebook and Instagram on the 2020 election)
- 2019 – present Co-founder, New\_ Public, an initiative to change how platforms evaluate their role in society
- 2018 – present ABC News Decision Desk Analyst (work to call House races)
- 2018 – 2022 Social Science Research Council’s Media & Democracy Advisory Board
- 2017 – present SciLine, American Association for the Advancement of Science, Advisory Board
- 2020 – 2022 Emerging Scholars of Media and Politics Executive Committee (a program with the goal of creating a more diverse graduate research community interested in the study of political communication)
- 2018 – 2020 North American Regional Chair, Social Science One (an initiative to allow academic researchers and private industry to partner to advance the goals of social science in understanding and solving society’s greatest challenges)
- 2018 Advisor for Pew Research Center Journalism project
- 2018 Research Partner, Knight Gallup Surveys and Experiments
- 2017 Academic Advisor for the News Integrity Initiative
- 2017 Pre-strategic planning workshop participant, Texas Tribune
- 2016 – 2017 First Draft Advisory Board Member
- 2014 – 2015 National Institute for Civil Discourse, Research Network member
- 2014 – 2015, 2017 – 2018 Online News Association, Challenge Fund Academic Adviser
- 2013 – present Voice of the People, Advisory Board member
- 2013 – 2015 American Press Institute, Research Advisory Group member
- 2011 – 2012 Politico.com, Invited blogger for the Arena, <http://topics.politico.com/index.cfm/topic/TheArena>
- 2010 – 2011 Research for the Federal Communication Commission, “The information needs of communities” report, [http://transition.fcc.gov/osp/inc-report/The\\_Information\\_Needs\\_of\\_Communities.pdf](http://transition.fcc.gov/osp/inc-report/The_Information_Needs_of_Communities.pdf)
- 2010 – 2011 Knight Foundation News Challenge Grant Reviewer, <http://www.newschallenge.org/blog/knight-news-challenge-update>

2008 – 2009

Member of Aspen Communications and Society Program Advisory Group,  
<http://www.knightcomm.org/appendix-v/>

### EXTERNAL INVITED TALKS & CONFERENCES

1. U.S. 2020 Facebook and Instagram Election Project (2023, July 22). SSRC conference on the economics of social media. Invited speaker. New York.
2. Connective democracy (2023, May 11-12). Center for Media Engagement hosted event.
3. Hewlett Foundation grantee meeting (2023, May 1-3). Invited participant.
4. Removing and adopting new comment sections. (2023, April 28). Invited speaker. Center for Social Media and Politics. Florence, Italy.
5. The Philadelphia news media ecosystem. (2023, April 22). Invited speaker. Philadelphia Inquirer. (online).
6. News avoidance and local media ecosystems. (2023, April 15). Invited panelist. International Symposium for Online Journalism. Austin, TX.
7. Cross-partisan interaction in online discussion groups. (2023, February 28). Invited speaker. Stanford University. Stanford, CA.
8. Civic engagement and political participation in Texas. (2023, January 27). Invited panelist. Texas Lyceum. Austin, TX.
9. Addressing disinformation. (2022, December 7). Invited panelist. Council of State Governments. Honolulu, HI.
10. A new model for platform research? The U.S. 2020 Facebook and Instagram election study. (2022, November 29). Invited panelist. Informed: Knight Foundation. Miami, FL.
11. Tech and trust. (2022, November 4). Invited panelist. Psychology of Technology Institute. (online).
12. News avoidance. (2022, October 27). News avoidance. Invited panelist. RevLab event. Austin, TX.
13. Mis/disinformation. (2022, October 11). Invited panelist. Austin Forum. Austin, TX.
14. Facebook and Instagram 2020 Election Research Project event (2022, October 6-7). Hosted collaborators for conference. Austin, TX.
15. Is technology the problem or the solution? (2022, September 24). Invited panelist. Texas Tribune Festival. Austin, TX.
16. Minimizing misinformation: Conveying legitimacy in your election coverage. (2022, September 22). Invited panelist. Online News Association. Los Angeles, CA.
17. Engaging journalism. (2022, September 12). Invited panelist. Lenfest Foundation conference. Philadelphia, PA.
18. How journalists can protect democracy. (2022, September 10). Invited panelist. Journalism and Women Symposium National Conference. Austin, Texas.
19. Misinformation and local news (2022, September 8-9). Center for Media Engagement hosted event.
20. Changing deliberative norms. (2022, July 15). Invited speaker. Prosocial Design Network. (online)
21. Academic and industry collaboration in the social media age. (2022, June 16). Invited speaker. American Association for the Advancement of Science, Aspen, CO.
22. Encountering politics in the course of doing other things. (2022, April 20). Invited speaker. University of California at Berkeley.
23. Cross partisan interaction in online discussion groups. (2022, April 13). Invited speaker. New York University.
24. New engagement strategies. (2022, April 2). Invited panelist. International Symposium for Online Journalism. Austin, TX.
25. Trust & relationships: Changing the world for better through listening. (2022, March 14). Invited panelist. SXSW. Austin, TX.

26. Public trust in the age of disinformation. (2022, March 11). Invited panelist. SXSW. Austin, TX.
27. Philadelphia media ecosystem. (2022, January). Invited panelist. Lenfest Foundation Board.
28. Misinformation & disinformation: The problems and possible solutions. (2021, December 7). Invited panelist. Austin Forum.
29. Facebook product roadmap session. (2021, December 6). Invited thought leader.
30. Tools for trust: A guide to connecting with your audience. (2021, October 8). Invited speaker. New England Newspaper and Press Association.
31. With Tucker, J. T. Collaborating with industry. Algorithm Auditing conference. (2021, October 4). Invited speaker. Northeastern University.
32. Invited Keynote Speaker: 2021 ICA Preconference on "Media Performance and Social Inclusion". (2021, May 27).
33. Civic signals: The qualities of flourishing digital spaces. (2021, May 12). Invited speaker. Stanford Center on Philanthropy and Civil Society.
34. How to be a better news consumer. (2021, April 17). Invited speaker. Common Ground Texas.
35. How newsrooms can build trust. (2021, April 8). Invited speaker. New England Newspaper Convention.
36. Using civic media to build a better society. (2021, March 11). Invited panelist. Library of Congress.
37. With E. Pariser. Healthy digital space. (2021, February 17). Invited speaker. London Hacks/Hackers.
38. Ideas on Tap: Polarized: Politics and news in a divided America. (2020, December 15). Mississippi Humanities Council.
39. The public sphere post-election 2020. (2020, December 9). Citizens and Technology Lab, Cornell University.
40. A reflection on the media in 2020. (2020, December 9). Center for Media Engagement Digital Roundtable.
41. Chicago media landscape. (2020, December 4). Invited speaker. WBEZ.
42. COVID-19 research chat. (2020, November 12). Invited speaker. McCormick Foundation.
43. Reimagining the Internet. (2020, October 27). The Institute for Digital Public Infrastructure.
44. Beyond Facebook and Twitter: Diverse media diets and the 2020 election. (2020, October 23). New York University.
45. Democracy and civic life: What is the long game for philanthropy? (2020, October 22). Points of Light.
46. Reducing misperceptions via social media. (2020, October 21). Invited speaker. Shorenstein Center at Harvard University.
47. The value of news comment sections. (2020, October 20). Invited speaker. Reuters Institute at Oxford University.
48. Disinformation and misinformation: What can be done beyond traditional fact-checking? (2020, July 21). Invited panelist. International Symposium for Online Journalism.
49. Beneficial media futures post-pandemic virtual panel. (2020, May 27). Harmony Labs.
50. The latest research on why people give to news organizations. (2020, February 25). Invited panelist. Knight Media Forum.
51. Chicago media landscape. (2019, November 20). Invited speaker. McCormick Foundation.
52. Trust Symposium. (2019, August 28-29). Center for Media Engagement hosted. Austin, TX.
53. New York Times and News Integrity Initiative meetings. (2019, May 2-3). New York, NY.
54. With Pariser, E., Resnick, P., & Adar, E. (2019, April 28-29). Civic signals. Center for Media Engagement co-host with Center for Social Media Responsibility. Ann Arbor, MI.
55. With Chen, G. (2019, April 25-26). Toxicity. Center for Media Engagement co-host with SSRC. Austin, TX.
56. Accelerate: Local News. (2019, March 19-20). Invited participants. Denver, CO.
57. With Pariser, E. (2019, March 11). Civic signals. SXSW supplementary panel.
58. Growing digital subscriptions. (2019, March 2). Texas APME. Austin, TX.

59. Omidyar Tech & Society Solutions Retreat. (2019, February 11-12). Sonoma, CA
60. Public Agenda. (2018, December 3). New York, NY.
61. Civic signals. (2018, November 26-27). Presentations and meetings at Stanford, Google, YouTube, Twitter, and Facebook. Menlo Park, Mountain View, and Palo Alto, CA.
62. SSRC and Knight Foundation Convening on Research Principles. (2018, October 22-23). Invited participant. Brooklyn, NY.
63. Roundtable on misinformation. (2018, September 27-28). Invited speaker and participant. Facebook. Menlo Park, CA.
64. Commenting. (2018, September 11). American Society of Newspaper Editors, Invited speaker. Austin, TX.
65. Hewlett Foundation grantee meeting (2018, June 19-20). Invited participant. Washington D.C.
66. Summit on Trust. (2018, June 11-12). Science of Story Building. Invited participant. University of Florida, Gainesville, FL.
67. Ford Foundation information disorder conference. (2018, June 7-8). Invited speaker. Cambridge, MA.
68. Roundtable on misinformation. (2018, June 4). Invited participant. Facebook. Palo Alto, CA.
69. Answering political communication questions in real world contexts. (2018, May 25). International Communication Association Conference. Prague, Czech Republic.
70. Engaging news in a partisan age. (2018, April 27). Junck Colloquium Speaker. University of North Carolina, Chapel Hill, NC.
71. Ethics in media. (2018, April 18). Lyon Cohen Symposium. Houston, TX.
72. Partisanship and the challenges of improving the flow of accurate information. (2018, April 12). Knight Foundation Demo Day. Austin, TX.
73. With Chang, B. (2018, March 22). Chicago media landscape collaboration. Democracy Fund meeting. Poynter Institute, St. Petersburg, FL.
74. With Costello, P., Eischen, T., & Muddiman, A. (2018, March 10). Making politics go viral (like puppies). SXSW Interactive. Austin, TX.
75. Partisan polarization and the news media. (2018, March 2). Populism, Political Contention, and the Crisis of Democracy conference. Madison, WI.
76. Media and democracy. (2018, February 28). Invited panelist. Engage Breakfast. Leadership Austin. Austin, TX.
77. Ethics of moderation. (2018, February 23). Invited panelist at the Controlling the Conversation: The Ethics of Social Platforms and Content Moderation Conference. Columbia Journalism School's Tow Center for Digital Journalism and University of Southern California's Annenberg Innovation Lab. Los Angeles, CA.
78. Testing and writing headlines. (2018, February 2). Iowa Newspaper Association Convention. Des Moines, IA.
79. Online engagement tools. (2018, February 2). Iowa Newspaper Association Convention. Des Moines, IA.
80. Digital disinformation and political polarization scholars convening. (2018, January 24-26). Ford and Hewlett Foundations. Invited meeting moderator. University of Southern California. Los Angeles, CA.
81. What do Chicagoans think about their news? (2018, January 18). Public Newsroom at City Bureau. Chicago, IL.
82. Understanding and addressing the disinformation ecosystem. (2017, December 15). Invited participant. University of Pennsylvania. Philadelphia, PA.
83. Partisanship and the search for engaging news. (2017, December 1). Political Communication Institute Distinguished Lecture. University of Missouri. Columbia, MO.
84. Challenges facing selective exposure researchers. Invited participant at the Media Exposure and Opinion Formation conference. (2017, November 10). University of Southern California. Los Angeles, CA.

85. Engaging partisanship. (2017, October 16). The Roper Center for Public Opinion Research. Cornell University. Ithaca, NY.
86. Partisanship and news. (2017, September 27). Reuters Institute for the Study of Journalism. Oxford University. Oxford, UK.
87. Engaged scholarship. (2017, September 28). International Journal for Press/Politics invited keynote speaker. Oxford University. Oxford, UK.
88. Hewlett Foundation grantee meeting. (2017, June 19-21). Invited participant. Washington, D.C.
89. Democracy Fund Grantee meeting. (2017, May 31). Invited participant. Washington, D.C.
90. Partisanship and the search for engaging news. (2017, May 19). Facebook. Palo Alto, CA.
91. Engaging news project. (2017, May 10). Local Media Association Chief Digital Club. Chicago, IL.
92. Engaging news project. (2017, April 22). International Symposium for Online Journalism Research Breakfast. Austin, TX.
93. Media exposure decisions in the digital age. (2017, April 19). Invited colloquium, Amsterdam School of Communication Research (ASCoR). Amsterdam, Netherlands.
94. Webinar for the Institute for Nonprofit News. (2017, April 5).
95. Partisanship and the search for engaging news. (2017, March 30). Preston Colloquium Speaker. University of Wisconsin at Madison. Madison, WI.
96. Engaged journalism grantee meeting. (2017, March 22-23). Meeting participant. Democracy Fund, Washington, D.C.
97. Engaging news project. (2017, March 5). Webinar for the Institute for Nonprofit News.
98. Engaging news project. (2017, February 25). Present and moderate panel for the Regional Online News Association meeting, Dallas, TX.
99. Engaging news project. (2017, February 7). Local Media Association, Innovation Challenge. Austin, TX.
100. The attention economy. (2016, November 18). Invited speaker. Democracy Fund. Washington, D.C.
101. Embracing unanswered questions in key areas of political communication. (2016, November 12). Invited panelist. Political Communication Division of the National Communication Association, Philadelphia, PA.
102. With Jamieson, K. H. (2016, October 11). Why words, metaphors, and narrative matter in communicating the value of science. The National Academies of Sciences, Engineering, and Medicine Committee on Science, Engineering, and Public Policy Workshop on Using Data and Narrative to Communicate the Value of Science. Washington, D.C.
103. With Nold, S. (2016, September 26). News consumption: Meeting people where they are. National Conference of State Legislatures. Austin, TX.
104. Engaging news project. (2016, March 14). South by Southwest. Austin, TX.
105. Curbing selective exposure and perception. (2015, November 16). Invited speaker. Northwestern University. Evanston, IL.
106. Curbing selective exposure. (2015, October 13-15). Invited speaker. University of Haifa, Israel.
107. Experience engagement conference. (2015, October 2-4). Invited participant. Portland, OR.
108. How to make online news more commercially viable and democratically beneficial. (2015, September 25). Invited speaker. New York City Media Lab Summit. New York, NY.
109. With Shanahan, M. (2015, September 18). To comment or not to comment? Invited speaker. Excellence in Journalism 2015, Orlando, FL.
110. Engaging news project. (2015, July 22). Invited speaker. Breaking Through conference sponsored by the Knight Foundation, Democracy Fund, Hewlett Foundation, and Rita Allen Foundation. Austin, TX.
111. With Goodrich, R. (2015, July 8). Don't turn them off: How to improve online comment sections. Course leader. Poynter News University webinar.
112. Collaborations between academia and newsrooms: The Engaging News Project. (2015, June 1). Invited speaker. Global Alliance for Media Innovation Panel. 67<sup>th</sup> World News Media Congress. Washington, D.C.



113. Engaging other political views. (2015, April 23). Invited speaker. Departments of Strategic Communication and Political Science. Temple University. Philadelphia, PA.
114. Helping newsrooms work toward their democratic and business objectives. (2015, April 10). Invited speaker. Online Journalism Conference. Northwestern University. Evanston, IL.
115. Engaging News Project. (2015, March 16). Invited speaker. Media Innovation Day, WAN-IFRA, University of Texas at Austin. Austin, TX.
116. Engaging other political views. (2015, March 12). Invited speaker. Center for the Study of Democratic Politics, Princeton University. Princeton, NJ.
117. Engaging other political views. (2015, January 29). Invited speaker. Annenberg Public Policy Center, University of Pennsylvania. Philadelphia, PA.
118. Political communication: Our present(s), our future(s). (2014, November). Invited panelist. National Communication Association, Political Communication Division, Chicago, IL.
119. Newsgeist. (2014, November 14-15). Invitation-only gathering organized by Google and the Knight Foundation to bring together "150 key practitioners and thinkers from the worlds of journalism, technology, and public policy who are re-imagining the future of news." Phoenix, AZ.
120. Partisanship and communication. (2014, November 7). Invited speaker. University of Utah. Salt Lake City, UT.
121. Engaging news project. (2014, November 6). Invited speaker. Brigham Young University, UT.
122. Engaging News Project. (2014, October 22). Presentation at The Wall Street Journal. New York, NY.
123. Overcoming selective exposure. (2014, October 17). Invited speaker, Science and Communication conference. Annenberg Public Policy Center, University of Pennsylvania. Philadelphia, PA.
124. What does your quiz really say about you? (2014, September 27). Invited speaker, Online News Association, Chicago, IL.
125. Leadership Austin Engage Breakfast. (2014, June 6). Invited panelist. Austin, TX.
126. Niche news. (2014, May 30). Media choice symposium. Invited speaker. Drexel University, Philadelphia, PA.
127. The polarizing effects of partisan and mainstream news. (2014, May 9). American gridlock: Causes, consequences and consequences of polarization. Invited speaker. American University. Washington, D.C.
128. Annenberg Public Policy Center Distinguished Research Fellows Workshop on the Uses of Social Media. (2014, May 1-2). Invited participant. Philadelphia, PA.
129. Niche news. (2014, April 25). Invited lunchtime speaker for Austin Advisors Forum. Austin, TX.
130. The Engaging News Project: Using A/B testing for democratic and business goals. (2014, April 5). International Symposium for Online Journalism Research Breakfast. Austin, TX.
131. Niche news. (2014, April 1). Invited speaker for the UT-Quest program. Austin, TX.
132. Niche news. (2014, March 28). Invited speaker for the Austin Community College Political Science book club. Austin, TX.
133. Engaging news project. (2014, March 25). Invited skype speaker for Dr. Nancy Nien-Tsu Chen and Daniela Gerson undergraduate/graduate seminar (ASCJ 440 Special Topics: Engaging Urban Communities in the Digital Era), University of Southern California's Annenberg School for Communication and Journalism.
134. Methods for studying media habits. (2014, March 24). Invited skype speaker for Kristen Farris undergraduate course (COMM3301: Empirical Research Methods), Texas State University.
135. Engaging news project. (2014, March 21). AEJMC Southeast Colloquium. Invited keynote speaker. Gainesville, FL.
136. Partisan media seminar series. (2014, March 6). Harvard University, Kennedy School, Shorenstein Center. Invited speaker. Cambridge, MA.
137. Kettering Foundation meeting on journalism curriculum and democratic practices. (2014, February 23-24). Invited participant. Kettering Foundation, Dallas, TX.

138. Engaging news project. (2014, February 10). Invited conference attendee for the American Press Institute, Miami, FL.
139. Engaging news project. (2013, December 9). Invited speaker for the National Institute for Civil Discourse, Washington, D.C.
140. Engaging news project. (2013, November 18). Invited speaker for the Annenberg Research Seminar at the University of Southern California, Los Angeles, CA.
141. Media bias. (2013, November 14). Invited speaker for the Center for Ethics in Public Life, University of Missouri-St. Louis. St. Louis, MO.
142. Niche news. (2013, November 11). Invited speaker for Women Vote. Austin, TX.
143. Niche news. (2013, October 25). Invited speaker for the UT-Forum program. Austin, TX.
144. Solutions to political polarization in the U.S. (2013, October 18). Invited participant in William and Flora Hewlett Foundation workshop. Menlo Park, CA.
145. Niche news. (2013, October 9). Invited skype speaker for Dr. Kim Walsh-Childers graduate seminar (JOU 5705: Issues and the Press), University of Florida.
146. Understanding online engagement. (2013, August 23). Invited webinar speaker for the Poynter Institute, Miami, FL.
147. The curse of fragmentation and polarization. (2013, July 10). Invited speaker at the "Media and democracy: Central & Eastern Europe in a comparative context" conference. University of Oxford, UK.
148. Designing the web for democracy. (2013, June 6). Personal Democracy Forum. Invited speaker. New York, NY.
149. Kettering Foundation meeting on journalism curriculum and democratic practices. (2013, May 20-24). Invited participant. Kettering Foundation. Dayton, OH.
150. Niche news: The use of likeminded news and the consequences for democracy. (2013, May 8). Invited speaker for the UT-Odyssey program. Austin, TX.
151. Polarization and niche news. (2013, April 22). Invited symposium speaker (with L. Bennett & M. Johnson). Washington State University. Pullman, WA.
152. Stop watching Fox News (and MSNBC for that matter, or even better watch both)! Can we affect people's preferences for like-minded information? (2013, April 22). Invited speaker for Coffee & Politics at the Foley Institute, Washington State University. Pullman, WA.
153. Engaging news project. (2013, March 4). Invited speaker for the 2016 Roundtable on Public Education, Dialogue, and Debate. Washington, D.C.
154. Bursting your (filter) bubble: Strategies for promoting diverse exposure. (2013, February 25). Invited panelist. 16th ACM Conference on Computer Supported Cooperative Work and Social Computing, San Antonio, TX.
155. Engaging news project. (2013, February 8). Invited speaker at the New America Foundation. Washington, D.C.
156. Kettering Foundation meeting on journalism curriculum and democratic practices. (2012, November 29-30). Invited participant. Kettering Foundation. Dayton, OH.
157. Niche news: Partisanship and the news media. (2012, October 24). Invited speaker for the Nova Program / Osher Life Long Learning Institute. Austin, TX.
158. Niche news: Partisanship and the news media. (2012, October 17). Invited speaker for the Lakeway Men's Breakfast Club. Austin, TX.
159. Niche news: Partisanship and the news media. (2012, September 10). Invited speaker for Dr. Innes Mitchell, Political Communication, St. Edward's University. Austin, TX.
160. Political attitudes and behavior: A longitudinal perspective. (2012, June 7-8). Invited speaker. Universitat Autònoma de Barcelona. Barcelona, Spain.
161. Niche news. (2012, April 19). Invited skype speaker for Dr. Edward Schippa, New Communication Technology, University of Minnesota.

162. Online journalism and the audience in a democracy. Invited conference speaker. (2012, March 30). The Future of Online Journalism: News, Community and Democracy in the Digital Age Symposium, Ohio State University. Columbus, OH.
163. Truthiness in the news. (2012, March 6). Invited conference attendee. The Berkman Center for Internet and Society and the MIT Center for Civic Media. Cambridge, MA.
164. Roundtable on "Fact-checking and the News." (2011, December 13-16). Invited participant. New America Foundation, Washington, D.C.
165. Kettering Foundation meeting on journalism curriculum and democratic practices. (2011, November 16-7). Invited panelist. Kettering Foundation. Dayton, OH.
166. Knight Foundation 2012 Election Meeting. (2011, October 27-8). Invited panelist. Knight Foundation, Miami, FL.
167. Selective exposure and the influence of perceived influence. (2011, March 18). Invited panelist. World Association for Public Opinion Research regional conference, Segovia, Spain.
168. Selective exposure and polarization. (2011, March 17). Invited panelist. World Association for Public Opinion Research regional conference, Segovia, Spain.
169. News media choices and the implications for democracy. (2010, September 30). Presentation to Querencia at Barton Creek, Austin, TX.
170. Fragmentation, echo chambers, misinformation, and information communities. (2010, July 22). Conference call presentation to the Federal Communication Commission Future of Media Project.
171. News media choices and the implications for democracy. (2010, April 8). Presentation to LAMP (Learning Activities for Mature People), Austin, TX.
172. Media choice and the implications for democracy. (2009, June 25). Presentation to the Alumni College: Classes without Quizzes at the University of Texas at Austin. Austin, TX.
173. How do readers and viewers of news and information reach conclusions regarding objectivity and balance? (2009, April 24). Presentation to the Broadcast Educator's Association. Session sponsored by the Corporation for Public Broadcasting. Las Vegas, NV.