

## Mackenzie Palmer Pike

The University of Texas at Austin  
Department of Communication Studies

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### EDUCATION

- August 2020-  
current                      *The University of Texas at Austin*  
Doctoral Program  
Department of Communication Studies  
*Focus: Interpersonal Communication*  
Projected Graduation: May 2024
- December 2019              Master of Arts in Communication Studies  
*The University of Alabama*  
Accelerated Master's Program  
Thesis—*The Power of Words: The Impact of power language in corporate financial disclosure.*
- December 2018              Bachelor of Arts in Communication Studies  
*The University of Alabama - Honors College*  
Minor: Psychology

### TEACHING

#### TEACHING EXPERIENCE

- Fall 2023                      Adjunct Instructor  
*St. Edward's University, Austin, TX* – Department of Communication  
Course: Lying and Deception
- Summer 2023                Adjunct Instructor  
*The University of Alabama - Department of Communication Studies*  
Course: Truth, Ethics, and Deception\*  
\*Online course
- Spring 2022 -  
Fall 2023                      Assistant Instructor  
*The University of Texas at Austin - Department of Communication Studies*  
Course: Language, Communication, and Culture  
\*Online course Spring 2022, Hybrid course Fall 2023



## RESEARCH

### **PUBLISHED PEER-REVIEWED JOURNAL MANUSCRIPTS**

Griffin, D.J., Arth, Z.W., Bolkan, S., Gilbreath, J.N., **Pike, M.P.**, & Hakim, S.D. (2023). Scholarly productivity in communication studies: A five-year review (2017-2021). *Communication Education*.

Arth, Z.W., **Pike, M.P.**, Angelini, J. (2022). From Medals to Minutes: Time on Camera for Men and Women during the 2020 Tokyo Olympics on NBC. *International Journal of Sport Communication*, 15(4).

Griffin, D. J., Arth, Z. W., Hakim, S. D., Britt, B. C., Gilbreath, J., **Pike, M. P.**, Laningham, A. J., Bordbar, F., Hart, S., & Bolkan, S. (2021). Collaborations in communication: Authorship credit allocation via weighted fractional count procedure. *Scientometrics*, 126(5), 4355-4372.

### **GRANTS**

*Health Communication Scholars Program at The University of Texas at Austin*. Religion as Intervention in The Health Stigma and Discrimination Framework. \$2,500 Co-PI (2023-2024)

*Merck Investigator Studies Program* A mixed-method investigation into barriers and facilitators to HPV vaccination among gender and sexual minority populations. \$233,039 Graduate Research Assistant (2022-2023)

### **PEER-REVIEWED CONFERENCE PAPER PRESENTATIONS**

**Pike, M.P.**, Lazenby, B., “My relationship with my partner is more important than one line call”: Multiple Goals in Dyadic Sport. Accepted for presentation at the 73<sup>rd</sup> Annual International Communication Association convention (ICA), Toronto, Canada. **Top Student Paper Award, Sports Communication Interest Group**

**Pike, M.P.**, Lazenby, B. S. (2022, November). 1200 isn't plenty: Examining pro-eating disorder language use in online forums. Accepted for presentation at the 108<sup>th</sup> Annual National Communication Association convention (NCA), New Orleans, LA.

Lazenby, B. S., **Pike, M. P.** (2022, November). 'I know I'm being disordered but I can't stop worrying about it': Identifying the tripartite model of uncertainty in eating disorder discourse. Accepted for presentation at the 108<sup>th</sup> Annual National Communication Association convention (NCA), New Orleans, LA.

McGlone, M., **Pike, M.P.**, (2022, May). Hail to the Thief: Actor vs. Activity Nouns in Crisis Communication. Accepted for presentation at the 72nd Annual International Communication Association convention (ICA), Paris, France.

Arth, Z., **Pike, M.P.**, Angelini, J. (2022, May). From Medals to Minutes: Time on Camera for Men and Women during the 2020 Tokyo Olympics on NBC. Accepted for presentation at the 72nd Annual International Communication Association convention (ICA), Paris, France. **Top Paper Award, Sports Communication Interest Group**

**Pike, M.P.** (2022, April). Battle of the Sexes: On Freud's Femininity and Social Roles. Accepted for presentation at the 92<sup>nd</sup> Annual Southern States Communication Association convention (SSCA), Greenville, South Carolina.

Laningham, A.J., **Pike, M.P.**, Hakim, S.D., Fan, X., & Tagg, E. (2021, November). Let's (Not) Talk About It: Examining Partisan Identification and Ideological Intensity's Effects on Topic Avoidance. Accepted for presentation at the 107<sup>th</sup> Annual National Communication Association convention (NCA), Seattle, WA.

**Pike, M.P.**, Griffin, D. J. (2021, May). Power language in management discussion & analyses. Accepted for presentation at the 71<sup>st</sup> Annual International Communication Association convention (ICA), Denver, Colorado.

**Pike, M.P.**, Laningham, A., Griffin, D. J., Britt, B. C. (2021, April). That's COLD: linguistic analysis of the influence of genre across truthful and deceptive statements. Accepted for presentation at the 91<sup>st</sup> Annual Southern States Communication Association convention (SSCA), Norfolk, Virginia.

## **RESEARCH LABORATORIES AND ASSOCIATIONS**

*Affiliate*, Center for Sports Communication and Media  
Moody College of Communication, The University of Texas at Austin, Fall 2021-present

*Member*, Pennebaker Language Lab  
Department of Psychology, The University of Texas at Austin, Fall 2020-Summer 2021

*Pre-Doctoral Assistant Researcher*, C&IS Human Communication Research Laboratory  
College of Communication & Information Sciences, The University of Alabama  
Spring 2019

*Lab Manager*, C&IS Human Communication Research Laboratory  
College of Communication & Information Sciences, The University of Alabama  
Fall 2019

*Member*, C&IS Human Communication Research Laboratory

College of Communication & Information Sciences, The University of Alabama, Fall 2017-Spring 2019

## **UNDERGRADUATE CONFERENCE PRESENTATIONS**

Pike, M. (2019) *The Semiotics of Kneeling: Changing Meaning through Protest*. Paper presented at the 29<sup>th</sup> Annual Theodore Clevenger Jr. Undergraduate Honors Conference.

Pike, M., & Griffin, D. J. (2018). *Examining power through nonverbal communication in professor's online profile photos*. Poster presented at the 11<sup>th</sup> Undergraduate Research & Creativity Activity Conference, The University of Alabama. - **Top Work in Progress winner** for the College of Communication and Information Sciences.

## **AWARDS AND ACCOMPLISHMENTS**

- 2023 Roderick P. Hart Student Achievement Award  
*The University of Texas at Austin* – Moody College of Communication
- 2021 Advanced Teaching Certificate  
*The University of Texas at Austin* – Faculty Innovation Center
- 2020 Outstanding Teaching by a Master's Student  
*The University of Alabama* - College of Communication and Information Sciences
- 2020 Communication Studies Outstanding M.A. Teaching Award  
*The University of Alabama* - College of Communication and Information Sciences
- 2019 Three Minute Thesis  
*The University of Alabama*  
**Third Place Winner** - *The Power of Words: the impact of power language in corporate financial disclosures*
- 2019 Outstanding Senior Award  
*The University of Alabama* - Department of Communication Studies

## **FELLOWSHIPS**

- 2020-2024 Moody College of Communication Graduate Fellowship in Communication  
*The University of Texas at Austin*
- 2020- Graduate School Fellowship

**SERVICE****University Service**

*Chair and PhD Student Representative.* Communication Studies Student Government Council. The University of Texas at Austin. Fall 2022 – Spring 2023.

*Graduate Student Association Representative.* Communication Studies Department. The University of Texas at Austin. Fall 2022 – Spring 2023.

*Social Events Committee Chair.* Communication Studies Student Government Council. The University of Texas at Austin. Fall 2021 – Spring 2022.

*Peer Instructor.* The University of Alabama Teacher's Assistant Training. Summer 2020.

*Judge.* Undergraduate Research and Creativity Conference, Social Sciences division. The University of Alabama, Tuscaloosa, Alabama. March 2019.

**Invited Journal Reviewer**

*Sport in Society.* Invited reviewer for manuscript on media coverage of women's sports. June, 2023.

*International Journal of Business Communication.* Invited reviewer for manuscript on leadership communication strategies, March 2021.

*Communication Reports.* Invited reviewer for manuscript on Matilda Effect and bibliometrics, April 2021.

**Invited Conference Reviewer**

*International Communication Association.* Invited reviewer Sports Communication Interest Group, November, 2022.

*National Communication Association.* Invited reviewer for manuscript on interpersonal communication. Student Section, April, 2022.

*International Communication Association.* Invited reviewer for manuscript on interpersonal health communication. Interpersonal Communication Section, November, 2021.

*National Communication Association*. Invited reviewer for manuscript on interpersonal communication. Student Section, April, 2021.

### **Invited Presentations**

“Nonverbal Power”, guest lecture in COM250 Nonverbal Communication, The University of Alabama, March 2021.

“Language Inquiry in Communication Research”, guest lecture in COM300 Research Methods, The University of Alabama, January 2020.

“The COLD Model and Language in Deception”, guest lecture in COM320 Truth, Ethics, and Deception, The University of Alabama, December 2019.

“Nonverbal Power”, guest lecture in COM250 Nonverbal Communication, The University of Alabama, October 2019.

“Nonverbal Power Perception in Professor Profile Photos”, presentation for The University of Alabama open house for graduate program in Communication Studies, October 2018.

“Undergraduate Research”, presentation for the University of Alabama College of Communication and Information Sciences Undergraduate Research week, April 2018.

“Propositions”, guest lecture in COM122 Critical Decision Making, The University of Alabama, March 2018.