**Moo Sun Kim, M.A.**

Department of Communication Studies

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EDUCATION

**University of Texas at Austin**

**Ph. D. Communication Studies** Aug. 2022 - *current*

**Sungkyunkwan University** (SKKU, Seoul, Korea)

**M.A. Media and Communication** (GPA: 4.39/4.5) Mar. 2020 - Aug. 2022

* Fields: Media Psychology, News and Public Opinion, Political Communication,

**B.A. Double Major**  Sep. 2015 - Feb. 2020

* **Media and Communication** (GPA: 3.68/4.5)

Took courses across the fields, including sociology, journalism theory and practice, communication theory, strategic communication, and media psychology.

* **Political Science** (GPA: 3.86/4.5)

Took courses across the fields, including international relations, sociology, political science, and public administration.

**International School Eastern Seaboard (ISE)** Aug. 2003 - Jun. 2015

Graduated an international school in Thailand. Took various classes across the fields, such as social studies and psychology,

SCHOLARSHIPS, AWARDS and HONORS

**Top Paper Award**, Mass Communication Division, Annual conference of the International Communication Association, Toronto, Canada. Spring 2023

Awarded for the paper: **Kim, M. S**., Chung, M., & Chung, S. (2023). *User Comments as a Public Opinion Cue? How Argumentative User Comments Play an Additional Role of Persuasive Messages*.

**Simsan Graduate Research Scholarship** Fall 2020; Spring 2021; Fall 2021

A research grant of approximately $1,400 per semester, awarded to excellent graduate students to help with their ongoing research.

**BK21 Graduate Scholarship** Spring 2020

A research grant of approximately $2,100 per semester that aids graduate students planning to attend international conferences

**Scholarship for a combined bachelor’s and master’s degree**, SKKU Fall 2019

Awarded to only one undergraduate student in the department per semester

**E+ Teaching Assistant Fund** Spring 2020

Awarded for being a TA in the online class *Introduction to Social Science.* Primary duties included presiding over tests and answering student questions.

INTERNATIONAL CONFERENCE PAPERS

Jeong, D., Chung, S., & **Kim, M**. (2021, May). *Fear of isolation revisited: Effects of different types of fear of isolation and debate outcome expectancy on willingness to express*. Paper presented at the annual meeting of the International Communication Association, Virtual Conference

**Kim, M. S.** Chung M., Chung S. (2023, May): *User Comments as a Public Opinion Cue? How Argumentative User Comments Play an Additional Role of Persuasive Messages*. Paper presented at the 73rd International Communication Association Conference, Toronto.

BLOG POSTS

**Team Barnowl.** (2023, May 2). *Best friends forever—How humans and AI can support each other in interpreting North Korean media signals*. GDIL | Global Disinformation Lab at UT Austin. <https://gdil.org/best-friends-forever-how-humans-and-ai-can-support-each-other-in-interpreting-north-korean-media-signals/>

**Team Barnowl**. (2022, November 8). *Behind the veil: The marketing of Iranian state media to foreign audiences*. GDIL | Global Disinformation Lab at UT Austin. <https://gdil.org/behind-the-veil-the-marketing-of-iranian-state-media-to-foreign-audiences/>

MANUSCRIPT IN PREPARATION

**Team Barnowl**. (2023). Best Friends Forever Part II: How Well do AI and Humans Cooperate in Discerning Disinformation?

**Kim, M. S.** Chung M., Chung S. (2023): User Comments as a Public Opinion Cue? How Argumentative User Comments Play an Additional Role of Persuasive Messages.

Lee, B.-H., Chung, S., & **Kim, M**. (in preparation). Three kinds of tests for diagnosticity of perceived message effectiveness: Correlations, relative standing match, and direct comparison.

TEACHING EXPERIENCE

**Teaching Assistant**

* + *Quantitative Research Methods.* Spring 2023 (Primary responsibilities included grading course material and answering student inquiries.)
  + *Communication and Public Opinion*. Spring 2023 (Primary responsibilities included grading course material and answering student inquiries.)
  + *Physical Activity in Society*. Fall 2022 (Primary responsibilities included grading course material and answering student responses)
  + *Media Psychology*. Spring 2021 (Primary responsibilities included preparing lectures and grading papers.)
  + *Introduction to Social Science*. Fall 2020 (Primary responsibilities included answering to student emails, watching over the final exam, and grading student responses.)
  + *Strategic Communication*. Fall 2020 (Primary responsibilities include preparing lectures, leading group discussions, answering to student emails, and grading papers.)

OTHER SKILLS

**Language Skills**

* + Korean (native language)
  + English (fluent); GRE Score - Verbal: 166, Quant: 158, Writing: 5 (Sept. 12, 2021), TOEFL Score: 117 (R: 30, L: 30, S: 27, W: 30, Sept. 19, 2021)
  + Spanish (beginner)
* Volunteered for the #Connexions Conference on Global Media and Foreign Policy at the University of Texas at Austin, April 10-12, 2023.
* Able to run statistics programs, such as SPSS. Also, can use or R, but not as proficiently.
* Proficient in computer software, including Microsoft Word, Excel, and PowerPoint.
* Was an active member of the photography club at Sungkyunkwan University.
* Was cub reporter for the university’s English-language magazine, The Sungkyun Times, during the Spring 2016 semester.