

KATIE E. BRADFORD

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Department of Communication Studies
The University of Texas at Austin
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EDUCATION

Ph.D. Communication Studies, The University of Texas at Austin, May 2020

Dissertation: *Moving Between the Conversation “at Hand” and the “Hand-held”
Conversation: Participation in Family Dinners with Smartphones*

Committee: Jürgen Streeck (Chair), Barry Brummett, Elizabeth Keating, and Anita Vangelisti

M.A. English Linguistics, Arizona State University, December 1994

Thesis: *Interruptions and Discourse: The Roles of Intonation and Gender*

Committee: Karen Adams and Dawn Bates (Co-Chairs), Betsy Brandt, and Don Nilsen

B.A. English, The University of Texas at Austin, December 1990

TEACHING EXPERIENCE

Lecturer, Dept. of Communication Studies, The University of Texas at Austin

Moody College Student Success Seminar, Fall 2022-present

- Help students who are on academic probation identify and achieve their academic and personal goals via an exploration of self-management topics and strategies relevant to success in college and beyond
- Redesigned curriculum to include guest speakers who share topical expertise and field trips to key campus sites to familiarize students with campus resources

Conflict Resolution, Fall 2022-present

- Teach students to systematically analyze conflict in communication
- Ensure course meets criteria for writing, ethics, and independent inquiry flags
- Coordinate work with graduate teaching assistant and Undergraduate Learning Assistant (Spring 2023)

Communicating with Stuff, Spring 2021–present (asynchronous, web-based course)

- Teach students about how we use material objects as a means of communication
- Coordinate work with graduate teaching assistant (two in Spring 2023)
- Applied for and was granted Undergraduate Learning Assistant (Fall 2022)
- Developed independent inquiry ‘scaffolding’ assignments through collaboration with Center for the Skills & Experience Flags (Summer 2021)
- Granted course-level Independent Inquiry Flag (Spring 2021)

Interviewing Principles & Practices, Fall 2020–Spring 2022 (2 sections each semester)

- Taught students interviewing theory, and brought to their awareness the importance of language phrasing in interactions—how asking the right questions leads to obtaining needed information and persuading others
- Prepared students for their roles in the professional work world as both interviewers and interviewees, relevant to almost all careers and to everyday interpersonal interactions
- Redesigned course from in-person to video-conference instruction via Zoom (2020–21)
- Mentored Undergraduate Learning Assistants* - Fall 2021 and Spring 2022

*Both ULAs from the 2021–2022 academic year were recognized by the Moody College Center for Advancing Teaching Excellence (CATE) as model ULAs: each was photographed during their classroom involvement and interviewed to promote the Moody College ULA Program.

Assistant Professor, Southwestern University, Georgetown, Texas

Business and Professional Communication

Department of Economics & Business, Spring 2022

Department of Communication Studies, Fall 2020–Spring 2021

- Redesigned course for hybrid teaching model to achieve maximum flexibility, via both in-person and video-conference instruction using Google Meet (Fall 2020)

Instructor, Dept. of Communication Studies, Southwestern University, Georgetown, Texas

Business and Professional Communication, Fall 2019–Spring 2020

- Designed new course for the university
- Adopted textbook and recruited guest speakers to provide real-world perspective
- Evaluated and edited student writing and presentations
- Adapted course content and delivery for remote instruction in Spring 2020

Instructor, Dept. of Communication Studies, The University of Texas at Austin

Interviewing Principles & Practices, Fall 2018

- Recruited guest speakers to provide real-world perspective
- Evaluated and edited student resumes and interviewing documents

Professional Communication Skills, Fall 2016, Fall 2017, Spring 2018

- Evaluated student presentations for content, organization, and delivery style
- Chaired exam-writing graduate student committee

Teaching Assistant, Dept. of Communication Studies, The University of Texas at Austin

Advanced Analysis of Popular Culture, Dr. Barry Brummett, Summer 2019

Lying & Deception, Dr. Joe Cutbirth, Spring 2017

Family Communication, Dr. Anita Vangelisti, Spring 2016

Communication & Personal Relationships, Dr. Anita Vangelisti, Fall 2015

Nonverbal Communication, Dr. Rene Dailey, Fall 2014 & Spring 2015

Instructor, Dept. of English, Glendale Community College, Glendale, Arizona

Freshman Composition, Fall 1996

- Developed curriculum and taught two classes of 25 undergraduate students
- Evaluated student writing skills and provided feedback for improvement

Teaching Assistant, Dept. of English, Arizona State University

Language in its Social Setting, Dr. Karen Adams, Fall 1994

Introduction to the Study of Language, Dr. Susan Braidi, Spring 1994

Language in its Social Setting, Dr. Don Nilsen, Fall 1992, Spring 1993, Fall 1993

Writing Tutor, Phoenix, Arizona, 1993–2000

- Tutored high school and undergraduate college students in principles and strategies of composition

Substitute Teacher, Wilson School District, Phoenix, Arizona, 1991–1992

General Education Development (GED) Exam Instructor, South West Academy of Technology, Phoenix, Arizona, 1991

Grammar Tutor, Dept. of English, The University of Texas at Austin, 1990

Writing Tutor, Learning Skills Center, The University of Texas at Austin, 1990

RESEARCH AND CURRICULUM DEVELOPMENT

Textbook Reviewer, McGraw-Hill Education, December 2019

- Provided content and organizational feedback for development of the new edition of *Interviewing Principles and Practices*, 15th edition, by Stewart and Cash

Communications Specialist / Curriculum Developer, Dept. of Communication Studies, UT-Austin, Summer 2019

- Redesigned and updated “Interviewing” course curriculum

Graduate Research Assistant, Dr. Jürgen Streeck, American Conversations Course, Dept. of Communication Studies, UT-Austin, Winter 2017-2018

- Collected and organized video data for classroom demonstrations

PUBLICATIONS

Gillig, K., Neupane, R., Denlinger, K., **Bradford, K.**, Juarez, C., & Martinez, R. (Patlan, Q.) (Eds.). (2018). Symposium About Language and Society, Austin (SALSA) XXVI Conference Proceedings. In *Texas Linguistics Forum 61*. Available from <http://salsa.ling.utexas.edu/proceedings/index.html>.

Bradford, K. E. & Ingram, M. B. (2018). Delivery and style. In M. A. Harrison, J. L. Ford, & J. A. Daly (Eds.). *Professional communication skills* (8th ed.). New York, NY: Pearson Education.

Foster, H., Everdell, M., **Bradford, K.**, Orjuela, L., Cooley, F., Al Bulushi, H., & Gutierrez Lorenzo, A. (Eds.) (2017). Symposium About Language and Society, Austin (SALSA) XXV Conference Proceedings. In *Texas Linguistics Forum 60*. Available from <http://salsa.ling.utexas.edu/proceedings/index.html>.

PRESENTATIONS

Bradford, K. E. (2022, October). *How participation is affected by smartphones*. Presentation at the 10th Meeting of the Language and Social Interaction Working Group (LANSI), Teachers College, Columbia University, New York City.

Bradford, K.E. (2021, November). *Smartphones as participants in face-to-face interaction*. Paper presented at the National Communication Association Conference, Seattle, WA.

Bradford, K.E. (2019, November). *Smartphones as an index of authority in family dinner interactions*. Paper presented at the National Communication Association Conference, Baltimore, MD.

Bradford, K. E. (2019, February). *Conversations in the age of smartphones*. Three-Minute Thesis Competition. The University of Texas at Austin.

Bradford, K. E. (2019, January). *First encounters, participation frameworks, and mimesis*. Guest lecture for Dr. Jürgen Streeck's CMS 355K Intercultural Communication class, The University of Texas at Austin.

Bradford, K. E., & Ingram, M. B. (2018, October). *Integrating smartphones into family dinner conversations*. Presentation at the 8th Meeting of the Language and Social Interaction Working Group (LANSI), Teachers College, Columbia University, New York City.

Guo, E., & **Bradford, K. E.** (2018, April). *Exploring fear and anxiety in pediatric dentistry: A microethnographic study of dental clinics in China and the United States*. Poster presented at the 24th Annual Conference on Language, Interaction, and Culture, University of California, Los Angeles.

Bradford, K.E. (2017, November). *Kenneth Burke's rhetorical philosophy: A framework for understanding changing social norms associated with smartphones in face-to-face interactions*. Poster presented at the National Communication Association Conference, Dallas, TX.

Bradford, K. E. (2017, July). *Smartphones and social interaction*. Presentation at Institut für Deutsche Sprache, Mannheim, Germany.

Bradford, K. E. (2017, July). *Family dinner conversation: Participation and negotiated access*. Presentation at Institut für Deutsche Sprache, Mannheim, Germany.

Bradford, K. E. (2017, January). *Deception through language use: Politics and advertising*. Guest lecture for Dr. Joe Cutbirth's CMS 344K Lying and Deception class, The University of Texas at Austin.

Bradford, K. E. (2016, April). *A dinner conversation among intergenerational participants: How speakers negotiate access*. Paper presented at the Southern States Communication Association Conference, Austin, TX.

Bradford, K. E. (2015, October). *Children's imaginative play: Gaze and talk in social action*. Paper presented at the Culture, Language, and Social Practice Conference, University of Colorado, Boulder, CO.

Bradford, K. E. (2000, January). Panelist at the 20th Anniversary of the Scholarly Publishing & Public History Programs, Arizona State University, Tempe, AZ.

Bradford, K. E. (1996, October). *Interruptions and gender: Is there a relationship?* Paper presented at the Linguistic Association of the Southwest XXV Conference, Louisiana State University, Baton Rouge, LA.

Bradford, K. E. (1996, March). *What role does gender play in conversants' use of interruption?* Paper presented at the Second Graduate Linguistics/TESL Symposium, Arizona State University, Tempe, AZ.

Bradford, K. E. (1995, March). *Interruptions in discourse: The role of gender*. Paper presented at the Graduate Linguistics Symposium, Arizona State University, Tempe, AZ.

MEDIA CITATIONS

Center for Advancing Teaching Excellence (CATE), Moody College of Communication, The University of Texas at Austin. (2022, May). Spring 2022 featured story: ACUE reflections. <https://moody.utexas.edu/centers/center-advancing-teaching-excellence/acue-effective-teaching-course>

Center for Skills and Experience Flags, The University of Texas at Austin. (2022, February 1). Inquiring about “stuff”—an interview with Dr. Katie Bradford. <https://ut-flags.medium.com/inquiring-about-stuff-an-interview-with-dr-katie-bradford-98d7858640d>

Supiano, B. (2021, November 22). The student-centered syllabus: Pandemic conditions have pushed some faculty members to be more flexible—even when that's a little scary. *The Chronicle of Higher Education*. https://www.chronicle.com/article/the-student-centered-syllabus?cid2=gen_login_refresh&cid=gen_sign_in

Workforce Solutions Capital Area. (2021, November 10). Opening doors for Austin youth at youth career day. *Workforce Solutions Capital Area Newsletter*. <https://www.wfscapitalarea.com/blog/opening-doors-for-austin-youth-at-youth-career-day/>

SERVICE

Mentor, Horns Helping Horns, a program with an objective of fostering academic success and a sense of belonging for students with little to no family support, The University of Texas at Austin, 2022–2023

Member, Interview Committee to Hire New School Principal at East View High School, Georgetown Independent School District, May 2022.

Presenter, “*Interviewing 101*,” Workforce Solutions Capital Area, Youth Career Day: Networking and Job Fair, Austin Public Library Main Branch, November 9, 2021.

Presenter, “*Professionalism, Online Presence, and Interviewing 101*,” American YouthWorks Austin Chapter, a nonprofit organization helping young people obtain their GEDs and develop job-readiness skills, March 2021 (via Zoom) and June 2021.

Member, Selection Committee for the William S. Livingston Outstanding Graduate Student Academic Employee Award, 2020, The Graduate School, UT-Austin

Intellectual Entrepreneurship Mentor, Dept. of Communication Studies, The University of Texas at Austin, 2017–2018

- Mentored two undergraduate students
- Coached students in data organization, transcription, and analysis

Mediator, UT Project on Conflict Resolution, 2017–2018

Co-Director, Graduate Student Writing Group, UT-Austin, 2017–2018

Writing Chair, Communication Studies Graduate Community, UT-Austin, 2016–2018

- Hosted weekly writing group
- Initiated, planned, and facilitated faculty presentation, “The Craft & Discipline of Academic Writing,” September 2017

Co-Chair, Symposium About Language and Society, Austin (SALSA) XXV and XXVI Conferences, UT-Austin, 2016–2018

- Planned and organized annual graduate conference
- Reviewed abstracts, solicited financial support, recruited keynote speaker

Member, Graduate Student Family Committee, The Graduate School, UT-Austin, 2016–2017

- Collaborated on ad hoc committee to develop university resources for students who are parents, guardians, and caregivers

Manuscript Reviewer, *Text & Talk: An Interdisciplinary Journal of Language, Discourse, and Communication Studies*, Summer 2016

Judge, Society for Technical Communication, International Summit Awards, Spring 2014

Founder, Scholarly Publishing Endowment Award, Arizona State University, 1999

- This endowment provided a \$500 award for a graduate student in the Scholarly Publishing Program from 2006 to 2016.
- In May 2019, the \$20,000+ endowment was redirected to establish and maintain the Audio Language Lab in the Department of English, and also to provide ongoing financial awards to graduate students.

CERTIFICATIONS AND TRAINING

Certificate in Effective Instruction, Association of College and University Educators (ACUE), May 2022

- Completed 25-module course in effective teaching practices, requiring the implementation of evidence-based instructional approaches in areas such as *Creating an Inclusive and Supportive Learning Environment*, *Promoting Active Learning*, *Inspiring Inquiry and Promoting Lifelong Learners*, and *Designing Student-Centered Courses*
- Credential is co-issued by the American Council on Education and distinguishes faculty for their commitment to educational excellence and student success.

Effective Communication in Conflict Course, Conflict Management and Dispute Resolution Office, The University of Texas at Austin, January to March, 2021

Inclusive Classrooms Leadership Certificate, The University of Texas at Austin, May 2019

Basic Conflict Mediation Certification, The University of Texas at Austin, December 2017

Community College Teaching Certificate, State of Arizona, English/Literature, July 1996

Certificate in Scholarly Publishing, Arizona State University, December 1994

- Fulfilled 20 credit hours of graduate coursework in scholarly editing and publishing, plus an internship in educational publishing

EDITORIAL EXPERIENCE

Freelance Editor, 2000–2014

- Edited the scholarly papers of Eduardo Faingold, Professor of Spanish, University of Tulsa, among others.

Editorial Board Member, *Southwest Journal of Linguistics*, Linguistic Association of the Southwest, 1999–2005 (Provided pro bono editorial services to the journal)

Associate Editor, Prentice Hall/Pearson Education, Tempe, AZ, 1997–2000

- Collaborated with authors to develop college textbooks
- Analyzed competing titles

- Managed textbook project review cycles
- Directed copyediting
- Selected art to ensure diversity and participated in design decisions

Developmental Editor, Gorsuch Scarisbrick, Publishers, Scottsdale, AZ, 1995–1997

- Developed content and features in textbooks and ancillaries
- Managed textbook project review cycles
- Provided editorial guidance to authors and copyeditor

HONORS, AWARDS, & AFFILIATIONS

Professional Development Award, \$1,000, Faculty Writing Retreat (to develop writing-flag courses), School of Undergraduate Studies, UT-Austin, December 2022

Seed Grant Award, \$3,040, for Actions that Promote Community Transformation, Vice Provost for Faculty Diversity, Equity, & Inclusivity Office, in partnership with the Division for Diversity & Community Engagement, UT-Austin, November 2022 to November 2023

Course Development Award, \$2,000, Center for the Skills & Experience Flags, School of Undergraduate Studies, UT-Austin, Summer 2021

Professional Development Award, \$350, The Graduate School, UT-Austin, Fall 2019

The University of Texas at Austin Graduate School Dissertation Writing Fellowship, \$10,000, Spring 2019

Intellectual Entrepreneurship Kuhn Scholar Award, \$1,000, Fall 2017

Visiting Scholar, Institut für Deutsche Sprache, Mannheim, Germany, July 2017

Top Student Paper Award in the Language & Social Interaction Division of the Southern States Communication Association Conference, Austin, TX, April 2016

Moody Fellowship, \$3,000, The University of Texas at Austin, 2015–2016

Professional Development Award, \$500, The Graduate School, UT-Austin, Fall 2015

The Graduate School Recruitment Fellowship, \$2,000, UT-Austin, 2014–2015

National Communication Association, Fall 2014–present

The Honor Society of Phi Kappa Phi, Chapter at Arizona State University, April 1994