

Mackenzie Palmer Pike

The University of Texas at Austin
Department of Communication Studies

Phone: (863) 937-2344
email: mpalmerpike@gmail.com

EDUCATION

- August 2020-
current *The University of Texas at Austin*
 Doctoral Program
 Department of Communication Studies
 Focus: Interpersonal Communication
- December 2019 Master of Arts in Communication Studies
 The University of Alabama
 Accelerated Master's Program
 Thesis—*The Power of Words: The Impact of power language in corporate*
 financial disclosure. GPA: 4.0
- December 2018 Bachelor of Arts in Communication Studies
 The University of Alabama - Honors College
 Minor: Psychology GPA: 4.0

TEACHING

TEACHING EXPERIENCE

- Fall 2022 Assistant Instructor
 The University of Texas at Austin - Department of Communication
 Studies
 Course: Language, Communication, and Culture
- Spring 2022 Assistant Instructor
 The University of Texas at Austin - Department of Communication
 Studies
 Course: Language, Communication, and Culture*
 *Online course
- Fall 2021 Assistant Instructor
 The University of Texas at Austin - Department of Communication
 Studies
 Course: Professional Communication Skills
- Summer 2020 Adjunct Instructor
 The University of Alabama - Department of Communication Studies
 Course: Truth, Ethics, and Deception*
 *Online course

Spring 2020 Adjunct Instructor
The University of Alabama - Department of Communication Studies
Courses: Truth, Ethics, and Deception
Critical Decision Making

Fall 2018-Fall 2019 Graduate Teaching Assistant
The University of Alabama - Department of Communication Studies
Course: Critical Decision Making

TEACHING ASSISTANT EXPERIENCE

Fall 2021-
Spring 2022 Course: Communication Research Methods
The University of Texas at Austin – Department of Communication Studies
Supervising Professor: Dr. Nik Palomares

Summer 2021 Course: Leadership Stories*
The University of Texas at Austin – Department of Communication and Leadership
Supervising Professor: Dr. Joe Cutbirth
*Online course

Spring 2021 Course: Conflict Resolution*
The University of Texas at Austin – Department of Communication Studies
Supervising Professor: Dr. Lawrence Schooler
*Online course

Fall 2020 Course: Capstone: Communication and Leadership*
The University of Texas at Austin – Department of Communication and Leadership
Supervising Professor: Dr. Joe Cutbirth
*Online course

RESEARCH

RESEARCH LABORATORIES AND ASSOCIATIONS

Affiliate, Center for Sports Communication and Media
Moody College of Communication, The University of Texas at Austin, Fall 2021-present

Member, Pennebaker Language Lab
Department of Psychology, The University of Texas at Austin, Fall 2020-Summer 2021

Pre-Doctoral Assistant Researcher, C&IS Human Communication Research Laboratory
College of Communication & Information Sciences, The University of Alabama

Spring 2019

Lab Manager, C&IS Human Communication Research Laboratory
College of Communication & Information Sciences, The University of Alabama
Fall 2019

Member, C&IS Human Communication Research Laboratory
College of Communication & Information Sciences, The University of Alabama, Fall
2017-Spring 2019

PUBLISHED PEER-REVIEWED JOURNAL MANUSCRIPTS

Arth, Z.W., **Pike, M.P.**, Angelini, J. (in press). From Medals to Minutes: Time on Camera for Men and Women during the 2020 Tokyo Olympics on NBC. *International Journal of Sport Communication*, 15(4).

Griffin, D. J., Arth, Z. W., Hakim, S. D., Britt, B. C., Gilbreath, J., **Pike, M. P.**, Laningham, A. J., Bordbar, F., Hart, S., & Bolkan, S. (2021). Collaborations in communication: Authorship credit allocation via weighted fractional count procedure. *Scientometrics.*, 126(5), 4355-4372.

SUBMITTED PEER-REVIEWED JOURNAL MANUSCRIPTS UNDER REVIEW

Pike, M.P., Griffin, D.J. (under review). Powerful Language: CEO Gender, External Communication, and Profitability. *Kentucky Journal of Communication*.

Lazenby, B., **Pike, M.P.** (under review). Conflicting uncertainty: exploring the use of the tripartite model of uncertainty within eating disorder communities online. *Health Communication*.

Griffin, D. J., Arth, Z. W., Bolkan, S., Gilbreath, J., **Pike, M. P.**, Hakim, S. D. (under review). Scholarly productivity in communication: 5 years in review. *Communication Education*.

PEER-REVIEWED CONFERENCE PAPER PRESENTATIONS

Pike, M.P., Lazenby, B. S. (2022, November). 1200 isn't plenty: Examining pro-eating disorder language use in online forums. Accepted for presentation at the 108th Annual National Communication Association convention (NCA), New Orleans, LA.

Lazenby, B. S., Pike, M. P. (2022, November). 'I know I'm being disordered but I can't stop worrying about it': Identifying the tripartite model of uncertainty in eating disorder discourse. Accepted for presentation at the 108th Annual National Communication Association convention (NCA), New Orleans, LA.

McGlone, M., Pike, M., (2022, May). Hail to the Thief: Actor vs. Activity Nouns in Crisis Communication. Accepted for presentation at the 72nd Annual International Communication Association convention (ICA), Paris, France.

Arth, Z., Pike, M., Angelini, J. (2022, May). From Medals to Minutes: Time on Camera for Men and Women during the 2020 Tokyo Olympics on NBC. Accepted for presentation at the 72nd Annual International Communication Association convention (ICA), Paris, France.
Top Paper Award, Sports Communication Division

Pike, M. (2022, April). Battle of the Sexes: On Freud's Femininity and Social Roles. Accepted for presentation at the 92nd Annual Southern States Communication Association convention (SSCA), Greenville, South Carolina.

Laningham, A.J., Pike, M.P., Hakim, S.D., Fan, X., & Tagg, E. (2021, November). Let's (Not) Talk About It: Examining Partisan Identification and Ideological Intensity's Effects on Topic Avoidance. Accepted for presentation at the 107th Annual National Communication Association convention (NCA), Seattle, WA.

Pike, M., Griffin, D. J. (2021, May). Power language in management discussion & analyses. Accepted for presentation at the 71st Annual International Communication Association convention (ICA), Denver, Colorado.

Pike, M., Laningham, A., Griffin, D. J., Britt, B. C. (2021, April). That's COLD: linguistic analysis of the influence of genre across truthful and deceptive statements. Accepted for presentation at the 91st Annual Southern States Communication Association convention (SSCA), Norfolk, Virginia.

MANUSCRIPTS IN-PROGRESS

Pike, M., Arth, Z. (2021). *Power plays: commentator language describing men and women's tennis matches.*

Pike, M., Lazenby, B. (2022, May). *1200 isn't plenty: Examining pro-eating disorder language use in online forums.*

UNDERGRADUATE CONFERENCE PRESENTATIONS

Pike, M. (2019) *The Semiotics of Kneeling: Changing Meaning through Protest.* Paper presented at the 29th Annual Theodore Clevenger Jr. Undergraduate Honors Conference.

Pike, M., & Griffin, D. J. (2018). *Examining power through nonverbal communication in professor's online profile photos.* Poster presented at the 11th Undergraduate Research & Creativity Activity Conference, The University of Alabama. - **Top Work in Progress winner** for the College of Communication and Information Sciences.

GRANTS

Merck Investigator Studies Program A mixed-method investigation into barriers and facilitators to HPV vaccination among gender and sexual minority populations. \$233,039
Graduate Research Assistant (2022-2023)

“Cake and Broccoli” and exploration in communication of food neutrality through theatre pedagogy. (February, 2022). For submission to the Health Communication Scholars Program. \$2,500 *The University of Texas at Austin*. (unfunded)

AWARDS AND ACCOMPLISHMENTS

- 2021 Advanced Teaching Certificate
The University of Texas at Austin – Faculty Innovation Center
- 2020 Outstanding Teaching by a Master’s Student
The University of Alabama - College of Communication and Information Sciences
- 2020 Communication Studies Outstanding M.A. Teaching Award
The University of Alabama - College of Communication and Information Sciences
- 2019 Three Minute Thesis
The University of Alabama
Third Place Winner - *The Power of Words: the impact of power language in corporate financial disclosures*
- 2019 Outstanding Senior Award
The University of Alabama - Department of Communication Studies

SERVICE

University Service

Chair and PhD Student Representative. Communication Studies Student Government Council.
The University of Texas at Austin. Fall 2022 – Spring 2023.

Graduate Student Association Representative. Communication Studies Department. The
University of Texas at Austin. Fall 2022 – Spring 2023.

Social Events Committee Chair. Communication Studies Student Government Council. The
University of Texas at Austin. Fall 2021 – Spring 2022.

Judge. Undergraduate Research and Creativity Conference, Social Sciences division. The
University of Alabama, Tuscaloosa, Alabama. March 2019.

Invited Journal Reviewer

International Journal of Business Communication. Invited reviewer for manuscript on leadership communication strategies, March 2021.

Communication Reports. Invited reviewer for manuscript on Matilda Effect and bibliometrics, April 2021.

Invited Conference Reviewer

National Communication Association. Invited reviewer for manuscript on interpersonal communication. Student Section, April, 2022.

International Communication Association. Invited reviewer for manuscript on interpersonal health communication. Interpersonal Communication Section, November, 2021.

National Communication Association. Invited reviewer for manuscript on interpersonal communication. Student Section, April, 2021.

INVITED PRESENTATIONS

“Nonverbal Power”, guest lecture in COM250 Nonverbal Communication, The University of Alabama, March 2021.

“Language Inquiry in Communication Research”, guest lecture in COM300 Research Methods, The University of Alabama, January 2020.

“The COLD Model and Language in Deception”, guest lecture in COM320 Truth, Ethics, and Deception, The University of Alabama, December 2019.

“Nonverbal Power”, guest lecture in COM250 Nonverbal Communication, The University of Alabama, October 2019.

“Nonverbal Power Perception in Professor Profile Photos”, presentation for The University of Alabama open house for graduate program in Communication Studies, October 2018.

“Undergraduate Research”, presentation for the University of Alabama College of Communication and Information Sciences Undergraduate Research week, April 2018.

“Propositions”, guest lecture in COM122 Critical Decision Making, The University of Alabama, March 2018.