Mian (James) Jia

Department of Communication Studies   2504 Whitis Avenue (A1105)
Moody College of Communication   Austin, TX 78712-1075
The University of Texas at Austin   E-mail: mianjia@utexas.edu

Education

Ph.D. Communication Studies, The University of Texas at Austin, 2023 (expected)
    Dissertation: *An Integrated Approach to Metadiscourse in Text-Based Masspersonal Advice*
    Committee: Matt McGlone (Chair), Anita Vangelisti, Erin Donovan, Bo Feng (Davis)

M.A. Linguistics and Applied Linguistics, Beihang University, 2018
    Thesis: *Politeness in Chinese Online Forum Requests*
    Advisor: Mingyou Xiang

B.A. English, Beihang University, 2015
    Thesis: *A Diachronic Study of Chinese Vocatives as Interpersonal Relationship Markers*
    Advisor: Mingyou Xiang

Research Interests

  Interpersonal Communication

  Language & Social Influence

  Health Communication

  Persuasive Message Design

Teaching Interests

  Communication Theory

  Interpersonal Communication

  Language and Communication

  Research Methods

Selected Academic Awards & Honors

Top Paper Award, Communication and Social Cognition Division, NCA, 2022.

Doctoral Honors Seminar Participant (Communication Theory and Research), NCA, 2022.

University Graduate Continuing Fellowship, Graduate School, UT Austin, 2022–2023.

Editors' Choice Article Award, *Lingua: An International Review of General Linguistics*, 2021.

Top-Two Student Paper Award, Language and Social Interaction Division, ICA, 2021.

Top-Four Paper Award, Intergroup Communication Division, ICA, 2020.

Graduate Fellowship, Moody College of Communication, UT Austin, 2019–2022.

Provost Supplement Fellowship, UT Austin, 2018–2019.

Graduate School Recruitment Fellowship, UT Austin, 2018–2019.

Outstanding Graduating Student Award, School of Foreign Languages, Beihang U, 2018.

Yuanhang Study Abroad Scholarship, Beihang U, 2017.

Scholarship for Academic Excellence, Graduate School, Beihang U, 2015–2018.

PUBLICATIONS

ResearchGate Profile: https://www.researchgate.net/profile/Mian-Jia-4

Google Scholar Profile: https://scholar.google.com/citations?user=JtYmfJ0Z-uoC&hl=en

Books

Xiang, M., **Jia, M.**, & Bu, X. (2022). *Pragmatics for beginners.* Peking University Press.

Referred Journal Articles in English

Jia, M. & An, Y. (accepted). Language as an interpersonal marker in English dissertation acknowledgments: Variations across genres and academic disciplines. *English Today*. [SSCI indexed].

Jia, M. & Zhao, Y. (accepted). Fear appeals in public signs of COVID-19 prevention in Chinese local communities. *Pragmatics and Society*. [SSCI indexed]

Jia, M. & Yao, S. (2022). 'Yo I am Superman, You Kiddo Go Home': Ritual impoliteness in Chinese freestyle rap battles. *Text & Talk*, *42*(5), 691–711. https://doi.org/10.1515/text-2020-0097 [SSCI indexed]

Jia, M. (2022). Co-operative actions in Chinese freestyle rap battles: A case of *Iron Mic*. *Multimodal Communication*, *11*(2), 169–182. https://doi.org/10.1515/mc-2022-0002 [Scopus indexed]

Jia, M. & Yang, G. (2021). Emancipating Chinese (im)politeness research: Looking back and looking forward. *Lingua*, *251*, 103028 [**Editors' Choice Article**]. https://doi.org/10.1016/j.lingua.2020.103028 [SSCI indexed]

Referred Journal Articles in Chinese

Jia, M. & Xiang, M. (2022). Research fronts and foci of (im)politeness studies in the 21st Century. *Foreign Languages in China*, *19*(3), 53–63. https://doi.org/10.13564/j.cnki.issn.1672-9382.2022.03.004 [CSSCI indexed]

Cao, D., Xiang, M., & **Jia, M.** (2021). The disputation between Contextualism and Semantic Minimalism: A bibliometric mapping-knowledge-domain analysis. *Foreign Language Learning: Theory and Practice*, *176*, 8–23. http://www.teachlanguage.ecnu.edu.cn/CN/Y2021/V176/I4/8 [CSSCI indexed]

Xiang, M. & **Jia, M.** (2020). A critique of Leechian pragmalinguistic politeness. *Foreign Language Education*, *41*(4), 1–6. https://doi.org/10.16362/j.cnki.cn61-1023/h.2020.04.001 [CSSCI indexed]

Book Reviews

Jia, M. (in press). [Review of *From speech acts to lay understandings of politeness: Multilingual and multicultural perspectives*, edited by Eva Ogiermann & Pilar Garcés-Conejos Blitvich]. *Journal of Politeness Research*. [SSCI indexed]

Jia, M. (2022). [Review of *Why language? What pragmatics tells us about language and communication*, by Jacques Moeschler]. *Journal of Pragmatics*, *188*, 80–82. https://doi.org/10.1016/j.pragma.2021.12.005 [SSCI indexed]

Jia, M. & An, Y. (2021). [Review of *Complimenting behavior and (self-)praise across social media*, edited by María Elena Placencia & Zohreh R. Eslami]. *International Journal of Communication*, *15*, 2112–2115. https://ijoc.org/index.php/ijoc/article/view/17620/3433 [SSCI indexed]

Research in Progress

Zhang, T. Z., **Jia, M.**, & McGlone, M. S. (2nd round of revision submitted). Combating antibiotic resistance via linguistic agency assignment. *Health Communication*.

Jia, M. (minor revision required). Toward an integrated understanding of language and health communication: Discourse-analytic and message design approaches. *Applied Linguistics*.

Jia, M. & Donovan, E. E. (under 1st round of revision). Uncertainty in health communication research: A visualized bibliometric analysis. *Health Communication*.

Jia, M., Zhang, T. Z., & McGlone, M. S. (under 1st round of revision). What can a bad apple do? Effects of norms on participants' production and perception of impoliteness in online discussions. *Discourse Processes.*

Jia, M. (under 1st round of revision). Cross-modal management of trolling during live streaming on Periscope: A micro-analysis. In S. Tanskanen, L. Lehti, K. V. Lexander, M. T. Virtanen, & C. Xie (Eds.), *Explorations in Internet Pragmatics: Identity, intentionality and interpersonal interaction*. Brill.

Jia, M. (under review). Exploring metalinguistic patterns with large-scale corpora: A case of Chinese notions of face and politeness. In S. Arndt-Lappe, M. Belosevic, P. Maurer, C. Moulin, A. Rettinger, & S. Stumpf (Eds.), *Pattern theory in language and communication*. De Gruyter Mouton.

Jia, M. & Wang, Z. (under review). Ecologies of gesture in intercultural food-ordering: A case of *the Solitary Gourmet*. *Journal of Intercultural Communication Research*.

Alley, E. & **Jia, M.** (in preparation for submission). Pursue the Boo: The relationship between ghosting and unwanted persistent pursuit. Target outlet is *Personal Relationships*.

Zhang, T. Z., **Jia, M.**, Vangelisti, A. L. (in preparation for submission). A visualized bibliometric analysis of research on disclosure in interpersonal contexts. Target outlet is *Journal of Social and Personal Relationships*.

Jia, M. (writing in progress). (Im)politeness and (in)civility: An explication. Target outlet is *Journal of Pragmatics*.

Jia, M. & Zhang, T. Z. (writing in progress). Linguistic agency assignment in health communication messages about COVID-19. Target outlet is *Journal of Health Communication*.

McGlone, M. S., Stephens, K. K., Montagnolo, C., **Jia, M.**, & Xu, Y. (data analysis in progress). A randomized factorial experiment to investigate the efficacy of multiple messaging strategies for improving HPV vaccine confidence among English- and Spanish-speaking parents. Target outlet is *Social Science & Medicine*.

Jia, M. (data analysis in progress). Metadiscourse in text-based online advice: The influence of advice type and problem gravity. Target outlet is *Journal of Pragmatics*.

RESEARCH GRANTS

External Grants

Merck Investigator Studies Program. *Targeting Communication to Improve Vaccine Confidence: Comparing Theoretically Designed Messages Across Different Vaccines, Ages, and Self/Other Focus* (Role: Graduate Research Assistant; P.I. is Stephens, K. K.), 2022–2023, $143,000.

National Social Science Foundation of China: General Project. *An Artificial Intelligence Oriented Game Theoretical Study of Speech Acts* (PI: Xiang, M.; Role: Co-Investigator), 2021–2025, ¥200,000 ($30,883).

National Social Science Foundation of China: Young Scholar Project. *A Comparative Study of the Evolutionary Path of Chinese and English Light Verb Constructions at the Syntax-Pragmatics Interface* (PI: Cao, D.; Role: Co-Investigator), 2021–2025, ¥200,000 ($30,883).

Merck Investigator Studies Program. *An Environmental Scan and Randomized Factorial Experiment to Investigate the Efficacy of Multiple Messaging Strategies for Improving HPV Vaccine Confidence Among English- and Spanish-Speaking Parents* (Role: Graduate Research Assistant; P.I. is McGlone, M. S.), 2020–2022, $136,780.

Waterhouse Family Institute Research Grant. *Linguistic Agency Assignment in Health Communication Messages about COVID-19* (Role: Co-Investigator; P.I. is Zhang, T. Z.), 2020–2021, $7,828.7 (not funded).

National Social Science Foundation: General Project. *A Corpus-Based Study of Semantic Structures and Pragmatic Functions of English Discourse Markers* (Role: Graduate Research Assistant; P.I. is Xiang, M.), China, 2016–2018, ¥200,000 ($30,883).

Internal Grants

Graduate Community Supplemental Research Grant, Department of Communication Studies, UT Austin. *Effects of Processing Fluency on Evaluations of Euphemisms* (Role: Principal Investigator), 2022–2023, $200.

Graduate Community Student Research Grant, Department of Communication Studies, UT Austin. *Co-Operative Actions in Chinese Freestyle Rap Battles* (Role: Principal Investigator), 2020–2021, $150.

Fundamental Research Funds for the Central Universities: Special Fund for Academic Publishing, University of International Business and Economics. *Pragmatics for Beginners* (Role: Co-Investigator; P.I. is Xiang, M.), 2018–2020, ¥30,000 ($4,293).

Student Research Training Project, Beihang University. *College Students' Critical Thinking Disposition: The Case of English Debating* (Role: Principal Investigator; Faculty Advisor is Xu, G.), 2013–2014, ¥30,000 ($4,293).

Professional Development Grants

Graduate Student Travel Award, American Pragmatics Association Conference, 2022.

Grant for Graduate Students Contributing to Diversity, Equity, and Inclusivity, Health Communication Division, NCA, 2021,

Travel Grant, Student Caucus, NCA, 2021.

Graduate Student Travel Award, Language and Social Interaction Division, ICA, 2019.

Professional Development Award, Graduate School, UT Austin, 2019, 2021.

Graduate Student Travel Award, Graduate Student Assembly, UT Austin, 2020.

Travel Grant, Department of Communication Studies, UT Austin, 2020, 2022.

SCHOLARLY PRESENTATIONS

Invited Presentations

"An Interdisciplinary Overview of Research on Language and Communication", University of International Business and Economics, Beijing, China, November 30, 2021 (virtual presentation).

"Interpersonal Communication and Its Relation to Interpersonal Pragmatics", University of International Business and Economics, Beijing, China, January 8, 2020.

"Persuasive Effects of Linguistic Agency Assignment", University of International Business and Economics, Beijing, China, January 7, 2020.

"Introduction to Interpersonal Communication Research", Beihang University, Beijing, China, June 4, 2019.

"A Critique of Leechian Pragmalinguistic Politeness"*,* Student Keynote Address in the 13th Graduate Students Academic Forum of Beihang University, Beijing, China, November 10, 2016.

Peer-Reviewed Conference Papers

Jia, M., Zhang, T. Z., & McGlone, M. S. (2022, November). What can a bad apple do? Effects of norms on participants' production and perception of impoliteness in online discussions. Communication and Social Cognition Division, 108th Annual National Communication Association Conference, New Orleans, LA. **[Communication and Social Cognition Top Papers Panel]**

Alley, E. & **Jia, M.** (2022, November). Pursue the Boo: The relationship between ghosting and unwanted persistent pursuit. Interpersonal Communication Division, 108th Annual National Communication Association Conference, New Orleans, LA.

Jia, M. (2022, November). Metadiscourse in text-based online advice: The influence of advice type and problem gravity. 5th American Pragmatics Association Conference, Columbia, SC.

Jia, M. (2022, June). Toward an etic-emic approach to concept explication: A case of (im)politeness and (in)civility. 17th International Conference on Language and Social Psychology, Online.

Jia, M. & Wang, Z. (2022, June). Exploring metalinguistic patterns with large-scale corpora: A case of Chinese notions of face and politeness. 9th International Conference on Intercultural Pragmatics and Communication, Online.

Jia, M. & Cho, S. (2022, May). Language pattern as a marker of journal impact: Evidence from journal abstracts. Language and Social Interaction Division, 72nd Annual International Communication Association Conference, Paris, France.

Jia, M. & Coolidge, A. A. (2022, May). Disciplinary differences of dissertation acknowledgements: A LIWC-based text analysis. Information Systems Division, 72nd Annual International Communication Association Conference, Paris, France.

Jia, M. & Wang, Z. (2022, May). Ecologies of gesture in intercultural food-ordering: A case of *The Solitary Gourmet*. Language and Social Interaction Division, 72nd Annual International Communication Association Conference, Paris, France.

Jia, M. & Zhang, T. Z. (2022, May). Linguistic agency assignment in health communication messages about COVID-19. Health Communication Division, 72nd Annual International Communication Association Conference, Paris, France.

Zhang, T. Z., **Jia, M.**, & McGlone, M. S. (2022, May). Communicating antibiotic resistance via linguistic agency assignment. Health Communication Division, 72nd Annual International Communication Association Conference, Paris, France.

Jia, M. (2021, November). Scholarly impact of Brown and Levinson's politeness theory: A visualized bibliometric analysis. Communication and Social Cognition Division, 107th Annual National Communication Association Conference, Seattle, WA.

Yao, S. & **Jia, M.** (2021, November). You-don't-wanna-mess: A case of nonverbal behavior in Chinese freestyle rap battles. Chinese Communication Association, 107th Annual National Communication Association Conference, Seattle, WA.

Yu, N. & **Jia, M.** (2021, November). Science mapping: Bibliometric analysis of Green Marketing in communication research. Research-in-Progress Roundtables, 107th Annual National Communication Association Conference, Seattle, WA.

Zhang, T. Z. & **Jia, M.** (2021, November). Conceptualizing privacy and secrecy: Evidence from large scale corpora. Interpersonal Communication Division, 107th Annual National Communication Association Conference, Seattle, WA.

Zhang, T. Z., **Jia, M.**, & McGlone, M. S. (2021, November). The effects of linguistic agency assignment and reference nouns in advocating appropriate use of antibiotics. Health Communication Division, 107th Annual National Communication Association Conference, Seattle, WA.

Zhang, T. Z. & **Jia, M.** (2021, November). A visualized bibliometric analysis of communication studies on disclosure. Interpersonal Communication Division, 107th Annual National Communication Association Conference, Seattle, WA.

Jia, M. (2021, August). Ecologies of gesture in intercultural food-ordering: A case of *The Solitary Gourmet*. 1st Annual Graduate Students in Language, Communication and Culture Conference, Online.

Jia, M. (2021, June/July). Spontaneous and sequential response building in Chinese rap battles. 17th International Pragmatics Conference, Online.

Jia, M. & Zhao, Y. (2021, June). Fear appeals in public signs of COVID-19 in Chinese local communities. Joint conference of the 13th International Symposium on (Im)Politeness and the 7th iMean Conference, Online.

Jia, M. (2021, May). Co-operative actions in Chinese rap battles. Language and Social Interaction Division, 71st Annual International Communication Association Conference, Online [**Language and Social Interaction Top Papers Panel**].

Jia, M. (2021, April). Appealing to fear culturally: Public signs of COVID-19 prevention in Chinese local communities. 6th Biennial D.C. Health Communication Conference, Online.

Jia, M. & Yao, S. (2021, February). Face and impoliteness in Chinese freestyle rap battles. 20th Meeting of the Texas Linguistic Society, Online.

Jia, M. (2020, November). Communicating bad news with verbal probability in dyad and triad. Research-in-Progress Roundtables, 106th Annual National Communication Association Conference, Online.

Yao, S. & **Jia, M.** (2020, November). You-don't-wanna-mess: A case of nonverbal behavior in Chinese freestyle rap battles. Research-in-Progress Roundtables, 106th Annual National Communication Association Conference, Online.

Jia, M. (2020, October). Face and (im)politeness in cross-modal communication: The case of live streaming on Periscope. 2nd International Conference on Internet Pragmatics, Online.

Jia, M., Zhang, T. Z., & McGlone, M. S. (2020, May). They swear, I swear? The bad apple effect on impoliteness. Information Systems Division, 70th Annual International Communication Association Conference, Online.

Yao, S. & **Jia, M.** (2020, May). Yo I am superman, you kiddo go home: Impoliteness in Chinese freestyle rap battles. Language and Social Interaction Division, 70th Annual International Communication Association Conference, Online.

Zhang, T. Z., **Jia, M.**, & McGlone, M. S. (2020, May). Combating antibiotic resistance: The effects of agency assignment in advocating appropriate use of antibiotics. Information Systems Division, 70th Annual International Communication Association Conference, Online.

Schlag, K., McGlone, M. S., **Jia, M.**, Ryoo, Y., & Jeon, Y. A. (2020, May). Perspective taking, self-disclosure and stereotype recall of persons who stutter. Intergroup Communication Division, 70th Annual International Communication Association Conference, Online [**Intergroup Communication Top Papers Panel**].

Jia, M. (2019, November). No more modesty? Evaluation of Chinese and English compliment responses. Research-in-Progress Roundtables, 105th Annual National Communication Association Conference, Baltimore, MD.

Yao, S. & **Jia, M**. (2019, June). Humor in improvised Chinese freestyle rap battles. 38th Conference of the International Society for Humor Studies, Austin, TX.

Jia, M. & McGlone, M. S. (2019, June). Dare to decline? Power and manipulative politeness in directives. 16th International Pragmatics Conference, Hong Kong, China.

Jia, M. & Xiang, M. (2019, May). Politeness in Chinese online forum requests: An exploratory study. Language and Social Interaction Division, 69th Annual International Communication Association Conference, Washington D.C.

Jia, M. & Xiang, M. (2018, July). Neo-economy Principle in politeness: A case of Chinese online forum requests. 11th International Conference on Im/politeness, Valencia, Spain.

TEACHING EXPERIENCE

Pedagogical Training

Jan. 2022   AI/TA Training, Department of Communication Studies, UT Austin.

Jun. 2021   Inclusive Classrooms Leadership Certificate Seminar, UT Austin.

Nov. 2018   LGBTQ+ Workshop for Graduate Students Who Teach, UT Austin.

Fall 2018   Supervised Teaching in Communication Studies, UT Austin.

The University of Texas at Austin

Instructor of Record

Language, Communication & Culture [Eight sections]
    Course flags: Cultural Diversity, Writing

Professional Communication Skills [Two sections]
    Course flags: Ethics

Teaching Assistant

Communication and Personal Relationships with Prof. René Dailey

Course flags: Independent Inquiry

Nonverbal Communication with Prof. René Dailey
Course flags: Global Cultures

Conflict Resolution with Prof. Madeline Maxwell
Course flags: Ethics, Independent Inquiry, Writing

Difficult Conversations with Prof. Madeline Maxwell
Course flags: Cultural Diversity, Independent Inquiry

* Interpretations of course flags can be found at https://ugs.utexas.edu/flags/students/about

Beihang University

Instructor of Record

Culture and Communication Skills [Four sections]

Teaching Assistant

Seminar on Rhetoric with Prof. LuMing Mao

Introduction to Political Rhetoric with Prof. Joseph Zompetti

English Composition with Prof. Li Yan

Introduction to Comparative Rhetoric with Prof. LuMing Mao

Introduction to Rhetorical Criticism with Prof. Xing Lu

Workshop on British Parliamentary Debate with Prof. Guohong Xu

SERVICE

Professional Service

Reviewer for Journal Articles [12 separate manuscripts]

Discourse, Context & Media: 2022

East Asian Pragmatics: 2020–2022

Health Communication: 2022

Journal of Politeness Research: 2021–2022

Journal of Pragmatics: 2021

Language Sciences: 2021–2022

Service at Professional Conferences

Paper Reviewer, International Communication Association Convention
Computational Methods Division, 2021

Information System Division, 2020, 2022

Intergroup Communication Division, 2021

Language and Social Interaction Division, 2019, 2020, 2022

Paper Reviewer, National Communication Association Convention

Asian/Pacific American Communication Studies, 2021

Communication and Social Cognition Division, 2020–2022

Great Ideas for Teaching Session (G.I.F.T.S), 2019

Language and Social Interaction Division, 2021, 2022

Students Section, 2021

Volunteer, The Annual Organizational Communication Mini-Conference, Sept. 2022.

Volunteer, The Importance of Touch during the Time of COVID: An International Symposium, Sept. 2022.

Paper Reviewer, James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference, 2021

Co-Chair, Organizing Committee, The Conflict Conference 2020, (meeting cancelled at last minute due to COVID-19), Austin, TX, 2019–2020.

Volunteer, The 31st Conference of the International Society for Humor Studies, Austin, TX, Jun. 2019.

Volunteer, The 3rd Asia Pacific Corpus Linguistics Conference, Beijing, China, Oct. 2016.

University/Department Service

Wrote 13 recommendation letters for undergraduate students to apply for internships and graduate programs, Department of Communication Studies, UT Austin, 2019–present.

Panelist, International Student Orientation (Ask a UT Student Panel), Texas Global, Dec. 2021.

Facilitator in Interpersonal Area, Admitted Graduate Student Recruitment Panel, Department of Communication Studies, UT Austin, Mar. 2021.

Member, Measurements & Evaluation Committee for 306M *Professional Communication Skills*, Department of Communication Studies, UT Austin, Spring 2019.

Team Chaperon, Beihang delegate to Solvay Summer School, Brussels, Belgium, Aug. 2017.

Graduate Student Assistant, School of Foreign Languages, Beihang U, 2015–2017.

Mentoring Activities

Peer Mentor, Weekly research colloquia organized by Dr. Mingyou Xiang, University of International Business and Economics, Sept. 2020–present.

Peer Mentor, TA/AI Training, Department of Communication Studies, UT Austin, Jan. 2022.

Graduate Student Buddy for Incoming Graduate Student, Department of Communication
Studies, UT Austin, Aug. 2021.

Graduate Student Buddy for Incoming Graduate Student, Department of Communication
Studies, UT Austin, Aug. 2019.

Forensic Service

English Debate Trainer, Foreign Language Teaching and Research Press, China, 2016–2018.

Invited Adjudicator, national and regional English Debate Competitions in China, 2015–2018.

Convenor, Beihang World Debate Academy, Beihang University, China, 2014, 2015.

President, Beihang English Debate Society, Beihang University, China, 2013–2014.

PROFESSIONAL MEMBERSHIPS

American Pragmatics Association

National Communication Association

International Association of Pragmatics

International Communication Association

International Association of Language and Social Psychology