

Ashley Guidry

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EDUCATION

University of Texas at Austin, Austin, TX

Doctor of Philosophy in Communication Studies

May 2026

Focus: Interpersonal Communication

Texas Christian University, Fort Worth, TX

Master of Science in Communication Studies, GPA 3.78

May 2021

Co-advisors: Amorette Hinderaker and Jie (Jackie) Zhuang

Bachelor of Science in Communication Studies

May 2019

Minor: Women and Gender Studies

ACADEMIC EXPERIENCE

UT Department of Communication Studies, Austin, TX

Assistant Instructor

August 2022—Present

- Conduct two biweekly sections of an undergraduate public speaking course
- Communicate regularly with course director and other instructors to navigate syllabi and course organization
- Hold weekly office hours with students and communicate over email
- Grade assignments, exams, and student speeches

Teaching Assistant

August 2021—July 2022

- Acted as a teaching assistant for professors of undergraduate classes in Persuasion and Digital Media
- Graded student's assignments, tests, and essays
- Conducted weekly office hours
- Communicated with students over email and Canvas

TCU Department of Communication Studies, Fort Worth, TX

May 2018—July 2021

Research and Teaching Assistant

- Conducted communication studies and experiments under Dr. Jie Zhuang using quantitative and qualitative analysis
- Assisted in grading undergraduate work and teaching Interpersonal Communication
- Researched in areas such as health communication and uncertainty management
- Submitted articles for publication to the International and National Communication Associations

TCU Center of Career and Professional Development, Fort Worth, TX

Graduate Associate

May—July 2019

- Made appointments with undergraduate and graduate students for career-related advising
- Reviewed resumes, cover letters, personal statements, graduate school applications
- Presented to classes and events around campus
- Sat on search committees in a higher-education setting to hire new staff
- Trained new Career Consultants in their duties in the office

Junior Career Consultant

August 2018—May 2019

- Planned and ran events hosted by the Center for students and employers
- Met with undergraduate and graduate students and alumni of the university to conduct appointments
- Advised students on resume reviews, cover letters, LinkedIn profiles, and interview preparation
- Responsible for operation of student resume submission online platform
- Trained two members of support staff to review resumes on our online platform and send back to students
- Conducted presentations to classes around campus

Intro to University Life (UNLF) at TCU, Fort Worth, TX

August—December 2018

Teaching Assistant

- Mentored first-year students at TCU to help them adjust to their entrance to college during class meetings
- Collaborated on UNLF curriculum and lead class discussions

- Met biweekly with professor of class to prepare for classes for the upcoming week
- Assisted students in creation of their FrogFolio digital portfolio
- Graded online and on paper assignments and returned to students

PROFESSIONAL EXPERIENCE

TCU Center of Career and Professional Development, Fort Worth, TX

May—August 2018

Front-Desk Student Worker

- Answered phone calls to schedule student appointments with Career Consultants
- Organized Career Consultant calendars to accommodate appointments and presentations
- Created documents and spreadsheets using Microsoft Word and Excel
- Managed filing of I-9 paperwork for student employees working on campus
- Greeted guests, including students and employees

The Medical Resort at Bay Area, Pasadena, TX

May—August 2017

Human Resources Intern

- Acted as an assistant for the Director of Human Resources at a skilled nursing facility
- Responsible for assistance with payroll, hiring, and release of employees
- Sat in on interviews and interviewed candidates for nursing positions
- Reviewed resumes in the first step of multistep review process to hire candidates

HONORS AND AWARDS

Teaching Assistantship, received tuition award for four academic semesters, August 2019-May 2021

TCU Dean's List, 2 semesters, Spring 2018 and Fall 2019

GRANTS

TCU College of Communication Dean's Grant, \$600

May—August 2020

- *"You don't look disabled": How service dog handlers with invisible disabilities cope with stigma and expectancy violations*
- Role: Principal Investigator

TCU Invest in Scholarship Fund, \$9525

May—August 2019

- *Crafting Culturally Salient Messages to Promote Exclusive Breastfeeding Among Asian Americans*
- Role: Assistant to Dr. Zhuang

CONFERENCE PAPERS/ THESIS

Guidry, A. (2020). *Confessions of Service Dog Handlers: Experiencing Stigma*. Presented at National Communication Association Annual Convention, Indianapolis, IN

Guidry, A. (2020). "You don't look disabled": How service dog handlers with invisible disabilities cope with stigma and expectancy violations. [Unpublished master's thesis]. Texas Christian University.

Zhuang, J. & Guidry, A. (2020). *A Content Analysis of Living Organ Donation Materials from Transplant Centers*. Presented at National Communication Association Annual Convention, Indianapolis, IN

Zhuang, J., & Guidry, A. (2019). *Seeking Normative Information to Reduce Uncertainty and Make Decisions: A Longitudinal Study*. Presented at National Communication Association Annual Convention, Baltimore, MA

PUBLICATIONS

Zhuang, J., & Guidry, A. (2022). Does Storytelling Reduce Stigma? A Meta-Analytic View of Narrative Persuasion on Stigma Reduction. *Basic and Applied Social Psychology*. <https://doi.org/10.1080/01973533.2022.2039657>

Zhuang, J., & Guidry, A. (2020). A Content Analysis of Living Organ Donation materials from Certified Transplant Centers. *Health Communication*. <https://doi.org/10.1080/10410236.2020.1813392>

TRAINING AND CERTIFICATIONS

National Association of Careers and Employers (NACE) Abbreviated Training, Texas Christian University, Spring 2019

Intentional Dialogue Training, Texas Christian University, Spring 2019

Certified Mediator in compliance with Title 7, Chapter 154 of the Texas Civil Practice and Remedies Code and consistent with the Texas Mediation Trainer Roundtable Annotated Standards, Texas Christian University, Summer 2018

SKILLS

Qualtrics

Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)

Social Media (Facebook, Instagram, SnapChat, LinkedIn, Pinterest)