

Shelbey Rolison Call

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Education

- The University of Texas at Austin**
- Ph.D. Moody College of Communication (May, 2023, Expected)
Emphasis: Organizational Communication & Technology
Dissertation Title: Quantifying the Self with Others: Investigating
Communication Design for Personal Data Tracking and Analytics
Advisor: Joshua B. Barbour
- M.A. Moody College of Communication (May, 2019)
Emphasis: Organizational Communication & Technology
Thesis Title: Ambiguous Artifacts: Exploring Sensemaking Towards
Organizational Identification
Advisor: Joshua B. Barbour
- Arizona State University**
- B.A. Hugh Downs School of Human Communication (May, 2017)
Communication
Magna Cum Laude
- B.S. W.P. Carey School of Business (May, 2017)
Marketing
Magna Cum Laude

Research Interests

Organizational Communication, Qualitative Methods, Health, Interdisciplinary Collaboration, Expertise, Identity, Knowledge Management, Communication as Design, Innovation, Artificial Intelligence, Automation, and Datafication

Scholarship

Articles, Chapters, Entries

Barbour, J. B., Pierce, C. S., **Rolison, S. L.** (accepted). Health professions/occupations. In E. Ho, C. Bylund, & J. van Weert (Eds.), *International encyclopedia of health communication*. Wiley Blackwell. [Invited]

Jensen, J. T., **Rolison, S. L.**, & Barbour, J. B. (2021). Temporal Dominance: Controlling activity cycles when time is scarce, sudden, and squeezed. *Management Communication Quarterly*, 36(1), 30-61.

Barbour, J. B., **Rolison, S. L.**, & Jensen, J. T. (2020). The politics of inclusion and exclusion among professions and professionals. In M. L. Doerfel & J. L. Gibbs (Eds.), *Building Inclusiveness in Organizations, Institutions, and Communities: Communication Theory Perspectives*. New York, NY: Routledge. [Invited]. Outstanding Edited Book Award 2020-2021: NCA Organizational Communication Division

Competitively Selected Conference Papers, Invited Talks

Call, S. R., Jensen, J. T., Sharma, N., Barbour, J. B. (accepted). *Waves of transformation:*

Communication as the substance, discourse, and practice of automation. Paper to be presented at the National Communication Association annual convention, New Orleans, LA, USA.

Call, S. R. (accepted). *The communication that supports fertility data tracking.* Paper to be presented at the National Communication Association annual convention, New Orleans, LA, USA.

Call, S. R. (2022, September). Quantifying the Self with Others: Investigating Communication Design for Personal Data Tracking and Analytics. Paper presented at the Organizational Communication Mini Conference, Austin, TX, USA.

Rolison, S. L., Jensen, J. T., & Barbour, J. B. (2021, November). *The art of articulation: Investigating the communication design that supports personal analytics automation.* Paper presented at the National Communication Association annual convention, Seattle, WA, USA.

Jensen, J. T., **Rolison, S. L.,** & Barbour, J. B. (2021, November). *Change as a chronic condition: Constant change and machine logics in a healthcare organization.* Paper presented at the National Communication Association annual convention, Seattle, WA, USA.

Rolison, S. L. (2021). *The Communication that Supports Personal Data Tracking and Analytics.* Invited Presenter, Texas Human-Computer Interaction Seminar.

Jensen, J. T., **Rolison, S. L.,** & Barbour, J. B. (2020, May). *Temporal dominance: The communication design and control of activity cycles at work.* Paper presented at the annual International Communication Association conference, Gold Coast, Australia.

Barbour, J. B., **Rolison, S. L.,** & Jensen, J. T. (2019, November). *The politics of inclusion and exclusion among professions and professionals.* Paper presented at the National Communication Association annual convention, Baltimore, MD, USA.

Barbour, J. B., **Rolison, S. L.,** & Jensen, J. T. (2019, November). *Communication design to navigate the future of work and artificial intelligence.* Paper presented at the Good Systems: Ethical AI for CSCW Workshop at the 22nd ACM Conference on Computer-Supported Cooperative Work and Social Computing in Austin, TX, USA.

Barbour, J. B., Pierce, C. P., Jensen, J. T., & **Rolison, S. L.** (2019, November). *AI and the health professions: Questions from two studies.* Paper presented at the Identifying Challenges and Opportunities in Human–AI Collaboration in Healthcare Workshop at the 22nd ACM Conference on Computer-Supported Cooperative Work and Social Computing in Austin, TX, USA.

Rolison, S. L. (2018, October). “*The mark of a good day is not an empty inbox.*” *Communication, Information, and Work Overload.* Poster presented at the Organizational Communication Mini Conference at Rutgers University, New Brunswick, NJ.

Graduate Coursework

Communicating Knowledge; Managing Health Information; Quantitative Research Methods; Qualitative Research Methods; Survey of Organizational Communication; Macromorphic Communication; Statistical Analysis of Experimental Data; Engaged Communication Scholarship; Communication, Power, and Inequality; Communication within Groups and Teams; Pedagogy; Advanced Qualitative Methods; Artificial Intelligence in Health; Dialogue; Theories of Health Behavior

Honors

- Continuing Graduate Fellowship Recipient, The University of Texas at Austin (2022 – 2023)
A competitively selected award to fully fund students for a year of work on their dissertation.

Students must first apply to be nominated by their department and then are evaluated against the doctoral students selected across the university for research, service, and teaching excellence.

- Outstanding Edited Book Award, NCA Organizational Communication (2021)
- Outstanding Assistant Instructor, The University of Texas at Austin (2020 – 2021)
- Graduate School Recruitment Fellowship Recipient, The University of Texas at Austin (2019)
- Outstanding Master's Student, The University of Texas at Austin (2017 – 2018)
- Dean's List: Hugh Downs School of Human Communication (all undergraduate semesters)
- Dean's List: W.P. Carey School of Business (all undergraduate semesters)
- Provost Scholarship Recipient (all undergraduate semesters)

Teaching

- Assistant Instructor, The University of Texas at Austin (January 2020 – May 2022)
Organizational Communication
Professional Communication
- Teaching Assistant, The University of Texas at Austin
McCombs School of Business (August 2018 – August 2019)
Master of Business Administration (MBA): New Venture Creation
Executive Master of Business Administration (EMBA): New Venture Creation
Master of Science in Technology Commercialization (MSTC): New Venture Creation
Moody College of Communication (August 2017 – May 2020)
Communication and Ethics in Leadership, Interpersonal Communication Theory, Digital Communications, Social Interactions in Virtual Environments, Communication for Social Change
- Student Instructor, Arizona State University (Fall 2015, Fall 2016)
Taught two semesters of ASU 101 for one lower division and one upper division section, a class intended to prepare students for success in the university. Tailored a syllabus and instructed lesson plans focused on personal values, time management, study skills, test-taking strategies, academic integrity, health and wellness, life after college, career preparation, and diversity and inclusion.

Research Affiliations

- Research Assistant, APRON Lab (August 2018 – Present)
The Automation Policy and Research Organizing Network's mission is to advance the communicative study of the future of work. We focus on how technology, organizations, and work change together, and on the datafication and automation of work. Currently we are collecting data in support of the NSF study titled: "CAREER: The Future of Work in Health Analytics and Automation: Investigating the Communication that Builds Human-Technology Partnerships."
- Research Assistant, Center for Health Communication (May 2018 – May 2019)
Conducted an internal communication audit to assess and improve the evolving communication practices of a recently founded academic medical center. The research project was funded by the medical center, and the team collected qualitative data via interviews, work shadowing, and observations. The team developed a workshop and process-improvement materials to be delivered to the participants based on findings. The data informed my master's thesis.

Professional Experience

- Consulting, The Aslan Group (June 2019 – August 2019)
Analyzed the data from a company-wide survey to produce a whitepaper for strategic change initiatives for a large, international organization.
- Marketing Business Development Intern, TOPAZ Technologies (May 2018 – August 2018)
Collected digital marketing analytics to inform digital marketing campaigns used to promote new developments in clinical research software via Salesforce. Assessed marketing weaknesses and

developed a detailed marketing playbook to assist the company in accessing, managing, and developing accounts.

- Desk Manager, Arizona State University (August 2016 – May 2017)
Coordinated Desk Assistant recruitment, interviewing, hiring, training, evaluation, scheduling, and processing of payroll. Ensured the security of all locks and keys in a building occupying 1000+ students; coordinated the lock change process, ensured that lock core change invoices were processed in a safe and timely manner; served as 24 hour on-call support for residence halls across campus at a given time.
- Community Mentor (RA), Arizona State University. (August 2014 – May 2016)
Mentored first-year students on academic success and school engagement in a building of 800+ students; responded in an on-call 24-hour duty rotation to crisis situations and policy violations; planned, budgeted, and promoted programs for first year students in collaboration with numerous organizations.

Service & Involvement

- Organization Communication Mini Conference Planning Committee (2022 – Present)
The OCMC is a student-led conference held annually at universities across the nation for faculty and students to gather over student research. I am a leader on the planning committee and I oversee and coordinate email communication, student submissions, scheduling, faculty service opportunities, budgeting, catering, event space reservation and event planning.
- National Communication Association (NCA) Member (2017 – Present)
NCA is a professional association of academics in the field of communication. Memberships includes the organizational communication and health communication divisions.
- Graduate Student Recruitment Efforts, Moody College of Communication. (2018 – Present)
Invited to lead panel for Org Comm & Tech admitted students Q&A
Served as a graduate buddy for new Ph.D. and M.A. students during orientation
Served as a host for potential PhD and MA students for graduate recruitment weekend
- Teaching Assistant and Assistant Instructor Training (2022)
Invited to lead panel discussion of best practices per the request of faculty to assist in the annual training of TAs and AIs in our department.
- American Health Information Management (AHIMA) Member (2021 – 2022)
AHIMA is a professional association for the development and education of health and data workers involved in the health information management needed to deliver quality health care to the public.
- Graduate Women in Communication Committee (GWICC) Member (2018 – 2019)
Founding member of GWIC at UT Austin, a committee dedicated to uplifting female graduate student voices.
- College of Liberal Arts and Sciences Student Council, Arizona State University
President (2016 – 2017)
Represented 20,000 students by serving as a connection between university administration and the student body. Coordinated and oversaw weekly meetings between Student Government and General Council, monthly volunteer events, and annual student engagement events.
Director of Marketing (2014 – 2016)
Designed and distributed promotional materials and weekly email outreach. Planned, budgeted, advertised, and oversaw large-scale events each semester with over 500 attendees