

Moo Sun Kim, M.A.

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EDUCATION

University of Texas at Austin
Ph. D. Communication Studies

Aug. 2022 - *current*

Sungkyunkwan University (SKKU, Seoul, Korea)

M.A. Media and Communication (GPA: 4.39/4.5)

Mar. 2020 - Aug. 2022

• Fields: Media Psychology, News and Public Opinion, Political Communication,

B.A. Double Major

Sep. 2015 - Feb. 2020

• **Media and Communication** (GPA: 3.68/4.5)

Took courses across the fields, including sociology, journalism theory and practice, communication theory, strategic communication, and media psychology.

• **Political Science** (GPA: 3.86/4.5)

Took courses across the fields, including international relations, sociology, political science, and public administration.

International School Eastern Seaboard (ISE)

Aug. 2003 - Jun. 2015

Graduated an international school in Thailand. Took various classes across the fields, such as social studies and psychology,

SCHOLARSHIPS and HONORS

Simsan Graduate Research Scholarship

Fall 2020; Spring 2021; Fall 2021

A research grant of approximately \$1,400 per semester, awarded to excellent graduate students to help with their ongoing research.

BK21 Graduate Scholarship

Spring 2020

A research grant of approximately \$2,100 per semester that aids graduate students planning to attend international conferences

Scholarship for a combined bachelor's and master's degree, SKKU

Fall 2019

Awarded to only one undergraduate student in the department per semester

E+ Teaching Assistant Fund

Spring 2020

Awarded for being a TA in the online class *Introduction to Social Science*. Primary duties included presiding over tests and answering student questions.

INTERNATIONAL CONFERENCE PAPER

Jeong, D., Chung, S., & **Kim, M.** (2021, May). *Fear of isolation revisited: Effects of*

different types of fear of isolation and debate outcome expectancy on willingness to express. Paper presented at the annual meeting of the International Communication Association, Virtual Conference

MASTER'S THESIS

Kim, M. (2022, July). *Public Opinion Cue or Persuasive Messages? How Comments Affect Individuals' Attitudes on Controversial Issues.*

- Thesis investigates whether news comments affect the readers' attitudes toward issues whether through perceived public opinion distribution (i.e., bandwagon cue hypothesis) or through perceived argument quality of comments (i.e., persuasive argument hypothesis).
- Thesis has passed both the preliminary stages and final stage and is currently being worked into a paper for the International Communication Association (ICA) conference in 2023. In the experiment, I manipulated the quality of comments (short comments without reasons vs. long comments with reasons) and types of cues (comments vs. public opinion poll results) and measured perceived public opinion distribution, perceived comment quality, and attitudes toward the issue.

MANUSCRIPT IN PREPARATION

Kim, M., Chung S. (2023, May): *User Comments as Public Opinion Cue and Persuasive Arguments: The Effect of Non-Argumentative and Argumentative Comments on Personal Opinion.*

Lee, B.-H., Chung, S., & **Kim, M.** (in preparation). Three kinds of tests for diagnosticity of perceived message effectiveness: Correlations, relative standing match, and direct comparison.

TEACHING EXPERIENCE

Teaching Assistant

- *Media Psychology*. Spring 2021 (Primary responsibilities included preparing lectures and grading papers.)
- *Introduction to Social Science*. Fall 2020 (Primary responsibilities included answering to student emails, watching over the final exam, and grading student responses.)
- *Strategic Communication*. Fall 2020 (Primary responsibilities include preparing lectures, leading group discussions, answering to student emails, and grading papers.)

OTHER SKILLS

Language Skills

- Korean (native language)
- English (fluent); GRE Score - Verbal: 166, Quant: 158, Writing: 5 (Sept. 12, 2021), TOEFL Score: 117 (R: 30, L: 30, S: 27, W: 30, Sept. 19, 2021)
- Japanese (can read and translate)
- Chinese (beginner)
- Spanish (beginner)
- Able to run statistics programs, such as SPSS. Also, can use STATA or R, but not as proficiently.
- Proficient in computer software, including Microsoft Word, Excel, and PowerPoint.
- Was an active member of the photography club at Sungkyunkwan University.
- Was cub reporter for the university's English-language magazine, The Sungyun Times, during the Spring 2016 semester.