

MATTHEW S. MCGLONE

Professor
Department of Communication Studies
Moody College of Communication
The University of Texas at Austin

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EDUCATION

Ph.D., Cognitive Psychology
M.S., Cognitive Psychology
B.S., Psychology & Russian, *summa cum laude*

Princeton University, 1995
Princeton University, 1991
Louisiana State University, 1988

PROFESSIONAL EXPERIENCE

The University of Texas at Austin (Austin, TX) Moody College of Communication

UTNY(NYC Semester of study for UT students)

Director 2019 – 2020
Chair, Curriculum Committee 2018 - 2020

Center for Health Communication

Associate Director of Research 2015 – 2018

Center for Identity

Graduate Studies Faculty Representative 2012 – now

Department of Communication Studies

Professor 2016 – now
Associate Professor 2008 – 2016
Assistant Professor 2004 – 2008

New York University (New York, NY)

Steinhardt School of Education

Department of Applied Psychology

Center for Culture, Development, and Education

Research Professor and Fellow 2001 – 2004

The University of Chicago (Chicago, IL)

Division of Social Sciences

Department of Psychology

Visiting Research Professor 1997 – 1998

Lafayette College (Easton, PA)

Department of Psychology

Associate Professor 2000 – 2004
Assistant Professor 1994 – 2000

PROFESSIONAL MEMBERSHIPS

National Communication Association
International Communication Association
Society for Text & Discourse

Association for Psychological Science
The Psychonomic Society
Society for Personality & Social Psychology

RESEARCH INTERESTS

Persuasion and Social Influence
Health Communication
Language and Thought

Communication Technology
Stereotyping and Prejudice
Deception and Identity Theft

GRANTS AWARDED

Merck Investigator Studies Program

2022 – 2023

Targeting Communication to Improve Vaccine Confidence: Comparing Theoretically-Designed Messages Across Different Vaccines, Ages, and Self/Other Focus

Role: Co-PI
\$142,271

Merck Investigator Studies Program

2022 – 2023

A mixed-method investigation into barriers and facilitators to HPV vaccination among gender and sexual minority populations

Role: PI
\$233,039

Institute for a Disaster-Resilient Texas

2021 – 2022

Usability analyses in flood risk communication resources

Role: Co-I
\$59,765

Merck Investigator Studies Program

2020 - 2022

An environmental scan and randomized factorial experiment to investigate the efficacy of multiple messaging strategies for improving HPV vaccine confidence among English- and Spanish-speaking parents

Role: PI
\$136,780

Cancer Prevention and Research Institute of Texas (CPRIT), RP223044

2020 - 2022

¡Es tiempo de vacunarte! (It's time to get vaccinated!): Promoting HPV vaccination in Texas-Mexico Border Communities.

Role: PI (subaward)
\$1,899,500 (\$174,000 subaward)

Health Technology and Privacy Program, UT Humanities Institute

2019 – 2020

Data-driven tailoring in health message design

Role: Co-I
\$15,227

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- Center for Health Communication, UT-Austin** 2019 - 2020
Optimizing messages for personalized chronic disease prevention and management
Role: Co-PI
\$7,992
- Kozmetsky Family Foundation** 2018 – 2020
Trick or tweet: A framework for contextualizing tweets and other social media content
Role: PI
\$220,999
- Children’s Advocacy Centers of Texas (CACTX), CAC16G6** 2016 – 2017
A communication-based analysis of the CACTX multidisciplinary team (MDT) model and MDT Enhancement Program
Role: Co-PI
\$468,000
- Center for Identity, UT-Austin, CID2015-003** 2015 - 2016
The identity map project: Mapping “something you do” onto convenience behaviors
Role: Co-PI
\$77,125
- Cancer Prevention and Research Institute of Texas (CPRIT), RP130459** 2013 – 2016
Communication interventions to increase HPV vaccination
Role: Consultant
\$1,405,350 (\$36,328 subaward)
- Center for Identity and IDWise, UT-Austin, CID2014-001** 2013 – 2015
Development of an identity literacy scale
Role: PI
\$86,554
- College of Communication, UT-Austin** 2011 – 2012
New Agendas in Communication Conference Series
An interdisciplinary conference on work pressures and organizational communication
Role: Co-PI
\$15,000
- Graduate School of Business, Hogskolen i Bodo (Norway)** Summer 2010
High North Center for Business
Bicultural identity integration and stereotype threat among Scandinavian women engineers
Role: PI
\$27,000 NOK (\$4,500 US)

Institute of Education Sciences/U.S. Department of Education Cognition and Student Learning Program, R305A090324 <i>Creating scalable interventions for enhancing student learning and performance</i> Role: Co-PI \$1,358,111	2009 – 2012
College of Communication, UT-Austin New Agendas in Communication Conference Series <i>An interdisciplinary conference on deceptive communication</i> Role: PI \$20,000	2007 – 2008
National Science Foundation Instrumentation and Laboratory Improvement Program, DUE-053230 <i>A media effects and usability laboratory for communication research</i> Role: PI \$56,350	2005 – 2008
National Science Foundation Research Opportunity Award, Child Research Initiative, BCS-0126557 <i>Measuring stereotype threat in middle school students</i> Role: Co-PI \$50,500	2002 – 2003
National Science Foundation Instrumentation and Laboratory Improvement Program, DUE-9850652 <i>Integrating neuroscience into the psychology classroom</i> Role: Co-PI \$22,062	1998 – 2000
GRANT PROPOSALS UNDER REVIEW	
National Science Foundation <i>SAI-R: CALM Before the Storm: Culturally Appropriate Language and Messaging for Influencing End User Behavior During Impending Infrastructure Failures</i> Role: Co-I \$750,000	2023 – 2025
National Institutes of Health <i>Communication strategies to increase uptake of a future HIV vaccine among Black and Latino communities and sexual and gender minorities</i> Role: Co-I \$4,055,600	2023 – 2027

SELECTED HONORS AND AWARDS

Faculty Research Assignment, UT Moody College of Communication, 2023
Best in Community Engagement Award, Annual Health Interprofessional Showcase, UT Center for Health Interprofessional Practice and Education, 2022
Keynote Address, Sooner Showcase, Department of Communication, The University of Oklahoma, 2022
Top Paper Awards: Asian Pacific American Communication Studies Division (NCA 2006, 2008), Communication and Social Cognition Division (NCA 2011, 2014, 2016), Group Communication (NCA, 2020); Health Communication (NCA, 2018), Intergroup Communication (ICA, 2020); Language and Social Interaction Division (WSCA, 2013)
Faculty Leader, National Communication Association Doctoral Honors Seminar, July 2014
Top Presentation, ID360: The Global Forum on Identity, April 2014
Keynote Address, *Unity through Diversity Symposium*, Center for Multicultural Affairs, Duke University, March 2013
Finalist, Instructor of the Year, UT Senate of College Councils, Spring 2011
George R.R. Pflaum Memorial Award and Lecture, Department of Speech Communication and Theatre, Emporia State University, April 2011
G.P. Mohrmann Memorial Lecture, Department of Communication, University of California at Davis, May 2010
Dean's Fellowship, UT College of Communication, 2009
Mark L. Knapp Fellowship, UT Department of Communication Studies, 2007
Keynote Address, Texas Collaboratives for Excellence in Science Teaching, September 2008
Keynote Address, Symposium about Language and Society in Austin (SALSA), University of Texas at Austin, April 2009
Faculty Fellow, UT Center for Women's & Gender Studies, 2006-2007
Research Opportunity Award, National Science Foundation, 2002-2003
Thomas and Lura Forrest Jones Faculty Achievement Award, Lafayette College, 1999
Sigma Xi, 1992; *Sigma Xi Grant-in-Aid*, 1993
Phi Beta Kappa, 1987
Chancellor's Aide Scholarship, Louisiana State University, 1985-1988

SCHOLARSHIP

CITATIONS (Google Scholar, 5/6/22)

	All	Since 2016
Citations	6,646	2,422
h-index	32	26
i10-index	46	40

BOOKS

Knapp, M.L., McGlone, M.S., Griffin, D.J., & Earnest, W. (2016, 2020). *Lying and deception in human interaction* (2nd and 3rd Eds.). Dubuque, IA: Kendall Hunt.

Ballard, D.I., & McGlone, M.S. (Eds.). (2017). *Work pressures: New agendas in communication*. New York, NY: Routledge. 170 pages.

McGlone, M.S., & Knapp, M.L. (Eds.). (2009). *The interplay of truth and deception*. New York, NY: Routledge. 198 pages. Reviewed in *Discourse & Communication*.

Glucksberg, S., & McGlone, M.S. (2001). *Understanding figurative language: From metaphors to idioms*. New York, NY: Oxford University Press. 134 pages. Reviewed in *Metaphor & Symbol, The Linguist List, Discourse Processes*.

REFEREED JOURNAL ARTICLES

Zhang, Z., Jia, M., & McGlone, M.S. (in press). Communicating antibiotic resistance via linguistic agency assignment. *Health Communication*.

Bean, H., Cruz-Naranjo, A.M., Shimizu, M., Stephens, K.K., McGlone, M.S., & Strover, S. (2022). Mobile alert and warning in the United States and Japan: Confronting the challenges of international harmonization. *International Journal of Disaster Risk Science*. Online ahead of print: <https://doi.org/10.1007/s13753-021-00380-4>

McGlone, M.S., Schlag, K.E., Altillo, B.A., & Burgermaster, M. (2021). Health regulatory focus and diet goal messaging fit. *Annals of Behavioral Medicine*, 55, S246.

Griffin, D.J., & McGlone, M.S. (in press). Naïve realism in the cochlear implantation debate. *Cochlear Implants International*.

Jillipalli, R., Rhadakrishnan, K., Champion, J., Walker, L., & McGlone, M.S. (2021). An ethnographic study exploring the cultural beliefs influencing cervical cancer screening behaviors among Asian Indian women in the United States. *Proceedings of the Oncology Nursing Society*, 46, abstract.

Baryshevtsev, M., Zhong, L., Lloyd, R., & McGlone, M.S. (2020). Trait perspective taking and need for cognition in the formation of stereotypes about people who stutter. *Journal of Fluency Disorders*. Online ahead of print: <https://doi.org/10.1016/j.jfludis.2020.105778>

Mackert, M., Pounders, K., Brown, L.E., Kirtz, S., Wagner, J.H., Ring, D., Hill, L., Wilcox, G., Murthy, D., Tierney, W., Innerarity, S., McGlone, M.S., Steiker, L.H., Desalvo, K., Bernhardt, J.M., & Pretorius, K. (2020). Development of a health communication campaign to promote the Texas prescription monitoring program. *Health Communication Quarterly*. Online ahead of print: <https://doi.org/10.1080/07359683.2020.1802967>

Coppola, V., & McGlone, M.S. (2020). Persuasive effects of linguistic agency assignment and linguistic markers of argumentation in health messages about an emerging sexually transmitted disease. *Journal of Health Communication*, 25, 33-42.

McGlone, M.S., & Wang, Y. (2020). Did I offend you or did it? Agency assignment in interpersonal apology. *Discourse Processes*, 57, 66-80.

Glowacki, E.M., Bernhardt, J., & McGlone, M.S. (2019). Tailored texts: An application

of regulatory fit to text messages designed to reduce high-risk drinking. *Journal of Health Informatics*. Online ahead of print: <https://doi.org/10.1177/1460458219889279>.

Zhang, Z., & McGlone, M.S. (2019). Language matters: Effects of linguistic agency assignment on HPV prevention advocacy in Chinese public health education materials. *Chinese Journal of Communication*. Online ahead of print: doi: 10.1080/17544750.2018.1513853

McGlynn, J., & McGlone, M.S. (2018). Desire or disease? Framing obesity to influence attributions of responsibility and policy support. *Health Communication*. Online ahead of print: <https://doi.org/10.1080/10410236.2018.1431025>.

McGlone, M.S., Stephens, K.K., Gonzalez, S., & Fernandez, M. (2017). Persuasive texts for prompting action: Agency assignment in HPV vaccination text message reminders. *Vaccine*, 35, 4295 – 4297. doi: 10.1016/j.vaccine.2017.06.080.

Baryshevtsev, M., & McGlone, M.S. (2017). Pronoun usage in online sexual predation discourse. *Cyberpsychology, Behavior, and Social Networking*, 21, 2: doi.org/10.1089/cyber.2016.0625.

McGlone, M.S., & Glowacki, E.M. (2017). Hate the sin, love the saints: Activities vs. actors in message design. *Journal of Language and Social Psychology*. Online ahead of print: <http://journals.sagepub.com/doi/abs/10.1177/0261927X17706947>.

Kurlak, R., McGlone, M.S., & Vangelisti, A.L. (2017). Time is on our side: Temporal agency in courtship narratives. *Discourse Processes*. doi: 10.1080/0163853X.2017.1306675

McCracken, A.A., & McGlone, M.S. (2016). Naïve realism in the controversy over unmarried cohabitation. *Interpersona*, 10, 36 – 55. doi:10.5964/ijpr.v10i1.202.

Glowacki, E.M., McGlone, M.S., & Bell, R.A. (2016). Targeting type 2: Linguistic agency assignment in diabetes prevention policy messaging. *Journal of Health Communication*, 21, 457 – 468. doi: 10.1080/10810730.2015.1095821.

McGlone, M.S., & Pfister, R.A. (2015). Stereotype threat and the evaluative context of communication. *Journal of Language and Social Psychology*, 34, 111 – 137. doi: 10.1177/0261927X14562609.

Chen, M., McGlone, M.S., & Bell, R.A. (2015). Persuasive effects of linguistic agency assignments and point of view in narrative health messages about colon cancer. *Journal of Health Communication*, 20, 977 – 988. doi: 10.1080/10810730.1018625.

Bell, R.A., McGlone, M.S., & Dragojevic, M. (2014). Vicious viruses and vigilant vaccines: Linguistic agency assignment in health policy advocacy. *Journal of Health Communication*, 19, 1178 – 1195. doi: 10.1080/10810730.2013.811330.

Dragojevic, M., Bell, R.A., & McGlone, M.S. (2014). Giving radon gas life through

language: Effects of linguistic agency assignment in health messages about inanimate threats. *Journal of Language and Social Psychology*, 33, 89-98. doi: 10.1177/0261927X13495738.

Bell, R.A., McGlone, M.S., & Dragojevic, M. (2014). Bacteria as bullies: Effects of linguistic agency assignment in health messages. *Journal of Health Communication*, 19, 340-358. doi: 10.1080/10810730.2013.798383.

McGlone, M.S., Bell, R.A., McGlynn, J., & Zaitchik, S. (2012). Don't let the flu catch you: Grammatical agency assignment in printed educational materials about the H1N1 influenza virus and vaccine. *Journal of Health Communication*, 18, 740-756. doi: 10.1080/10810730.2012.727950.

McGlone, M.S. (2011). Hyperbole, homunculi, and hindsight bias: An alternative evaluation of conceptual metaphor theory. *Discourse Processes*, 48, 563-574. doi: 10.1080/0163853X.2011.606104.

Pena, J., McGlone, M.S., & Sanchez, J. (2012). The cowl makes the monk: How avatar appearance and role labels affect cognition in virtual worlds. *Journal of Virtual World Research*, 5(3), 1-16. doi:10.4101/jvwr.v5i3.6280.

Aronson, J., & McGlone, M.S. (2011). Attitudinal inoculations old and new: Implications for stereotype research and interventions. *Psychological Inquiry*, 22, 242-254. doi: 10.1080/1047840X.2011.627775.

McCallum, N.L., & McGlone, M.S. (2011). Death be not profane: Mortality salience and euphemism use. *Western Journal of Communication*, 75, 1-20. doi: 10.1080/10570314.2011.608405.

Merola, N., & McGlone, M.S. (2011). Adversarial inhumanization in the abortion debate. *Western Journal of Communication*, 75, 323-340. doi:10.1080/10570314.2011.571651.

Aronson, J., Jannone, S., McGlone, M.S., & Johnson-Campbell, T. (2009). The Obama effect: An experimental test. *Journal of Experimental Social Psychology*, 45, 957-962. doi:10.1016/j.jesp.2009.05.006.

McGlone, M.S., & Pfiester, R.A. (2009). Does time fly when you're having fun, or do you? Affect, agency, and embodiment in temporal communication. *Journal of Language and Social Psychology*, 28, 3-31. doi: 10.1177/0261927X08325744.

McGlone, M.S., & Pfiester, R.A. (2007). The generality and consequences of stereotype threat. *Sociology Compass*, 1, 174-190. doi: 10.1111/j.1751-9020.2007.00021.x.

McGlone, M.S., Bortfeld, H., & Kobryniewicz, D. (2007). Laying it on thin: Analogical cue frequency in the manipulation of choice. *Personality and Social Psychology Bulletin*, 33, 721- 731. doi: 10.1177/0146167206298565.

McGlone, M.S. (2007). What is the explanatory value of a conceptual metaphor? *Language & Communication*, 27, 109-126. doi:10.1016/j.langcom.2006.02.016.

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- McGlone, M.S., & Aronson, J. (2007). Forewarning and forearmings stereotype-threatened students. *Communication Education, 56*, 119-133. doi:10.1080/03634520601158681.
- McGlone, M.S., Beck, G.A., & Pfiester, R.A. (2006). Contamination and camouflage in euphemisms. *Communication Monographs, 73*, 261-282.
- McGlone, M.S., & Aronson, J. (2006). Stereotype threat, gender identity salience, and spatial reasoning. *Journal of Applied Developmental Psychology, 27*, 486-493. doi: 10.1016/j.appdev.2006.06.003.
- McGlone, M.S., Aronson, J., & Kobrynowicz, D. (2006). Stereotype threat and the gender gap in political knowledge. *Psychology of Women Quarterly, 30*, 392-398. doi: 10.1111/j.1471-6402.2006.00314.x.
- McGlone, M.S., Kobrynowicz, D., & Alexander, R.A. (2005). A certain *je ne sais quoi*: Verbalization bias in evaluation. *Human Communication Research, 31*, 241-267. doi: 10.1111/j.1468-2958.2005.tb00871.x
- McGlone, M.S. (2005). Quoted out of context: Contextomy and its consequences. *Journal of Communication, 55*, 33-46. doi: 10.1111/j.1460-2466.2005.tb02675.x.
- McGlone, M.S. (2005). Contextomy: The art of quoting out of context. *Media, Culture, & Society, 27*, 511-522. doi: 10.1177/0163443705053974.
- McGlone, M.S., & Bachelors, J. (2003). Looking out for number one: Euphemism and face. *Journal of Communication, 53*, 251-264. doi: 10.1111/j.1460-2466.2003.tb02589.x.
- McGlone, M.S., & Manfredi, D.A. (2002). Topic-vehicle interaction in metaphor comprehension. *Memory and Cognition, 29*, 1209-1219. doi: 10.3758/BF03206390.
- Bortfeld, H., & McGlone, M.S. (2001). The continuum of metaphor processing. *Metaphor and Symbol, 16*, 75-86. doi: 10.1207/S15327868MS1601&2_6.
- McGlone, M.S., & Tofighbakhsh, J. (2000). Birds of a feather flock conjointly (?): Rhyme as reason in aphorisms. *Psychological Science, 11*, 424 - 428. doi: 10.1111/1467-9280.00282.
- Glucksberg, S., & McGlone, M.S. (1999). When love is not a journey: What metaphors mean. *Journal of Pragmatics, 31*, 1541-1558. doi: 10.1016/S0378-2166(99)00003-x.
- McGlone, M.S., & Tofighbakhsh, J. (1999). The Keats heuristic: Rhyme as reason. *Poetics, 26*, 235-244. doi:10.1016/S0304-422X(99)00003-0.
- McGlone, M.S., & Reed, A.(1998). Anchoring in the interpretation of probability expressions. *Journal of Pragmatics, 30*, 723-733. doi:10.1016/S0378-2166(98)00011-3.
- McGlone, M.S., & Harding, J.L. (1998). Back (or forward?) to the future: The role of

Perspective in temporal language comprehension. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 24, 1211-1223. doi: 10.1037/0278-7393.24.5.1211.

Glucksberg, S., McGlone, M.S., & Manfredi, D.A. (1997). Property attribution in metaphor comprehension. *Journal of Memory and Language*, 36, 50-67. doi:10.1006/jmla.1996.2479.

McGlone, M.S. (1996). Conceptual metaphors and figurative language interpretation: Food for thought? *Journal of Memory and Language*, 35, 544-565. doi:10.1006/jmla.1996.0029.

McGlone, M.S., Cacciari, C., & Glucksberg, S. (1994). Semantic productivity and idiom comprehension. *Discourse Processes*, 17, 167-190. doi:10.1080/01638539409544865.

Glucksberg, S., Brown, M.E., & McGlone, M.S. (1993). Conceptual metaphors are not automatically accessed during idiom comprehension. *Memory and Cognition*, 21, 711-719. doi: 10.3758/BF03197201.

Glucksberg, S., Keysar, B., & McGlone, M.S. (1992). Metaphor understanding and accessing conceptual schema: Reply to Gibbs. *Psychological Review*, 3, 578-581. doi:10.1037/0033-295X.99.3.578

Geer, J.H., & McGlone, M.S. (1990). Sex differences in memory for erotica. *Cognition and Emotion*, 4, 71-78. doi:10.1080/02699939008406766.

BOOK CHAPTERS

McGlone, M.S., Wang, Y., & Glowacki, E.M. (in press). Linguistic agency assignment in health communication. In N. Bol (Ed.), *International Encyclopedia of Health Communication*.

McGlone, M.S., & Knapp, M.L. (2019). A brief history of deception research. To appear in A. Docan-Morgan (Ed.), *Palgrave handbook of deception* (pp. 3 – 28). New York, NY: Palgrave.

McGlone, M.S., & Baryshevtsev, B. (2019). Lying and quotation. In J. Meibauer (Ed.), *Oxford handbook of lying*. New York, NY: Oxford University Press.

McGlone, M.S., Merola, N.A., & McGlynn, J. (2017). Time is not on our side: Temporal agency in the Enron email dataset. In D.I. Ballard & M.S. McGlone (Eds.), *Work pressures: New agendas in communication* (pp. 120-136). New York, NY: Routledge.

Castelli, D.M., Bryant, L., Glowacki, E.M, McGlone, M.S., & Barcelona, J.M. (2016). Persuading teens to reduce health risk through healthy messaging. In V. Goodyear, K. Armour, & A. Casey (Eds). *Pedagogical Cases: Digital Technologies in Youth Physical Activity, Physical Education & Sport* (pp. 137 – 153). London, UK: Routledge.

McGlone, M.S., & Merola, N.A. (2016). Time waits for no one: Mortality salience and

- temporal agency. In L.A. Harvell & G.S. Nisbett (Eds.), *Denying death: An interdisciplinary approach to terror management theory* (pp. 118 – 135). New York, NY: Routledge.
- Shapiro, J., Aronson, J., & McGlone, M.S. (2016). Stereotype threat. In T.D. Nelson (Ed.), *Handbook of stereotyping, prejudice, and discrimination* (2nd ed., pp. 87-105). New York, NY: Psychology Press.
- McGlynn, J., & McGlone, M.S. (2014). Language and deception. In T. Levine (Ed.), *Encyclopedia of deception* (p. 581-585). Thousand Oaks, CA: SAGE.
- McGlone, M.S. (2014). Doubly disadvantaged: Ethnic and gender bias in the Norwegian engineering sector. In J. Sørnes & L. Browning (Eds.), *Culture, development, and petroleum: An ethnography of the High North* (pp. 185-191). New York, NY: Routledge.
- McGlone, M.S. (2012). Stereotype threat. In W. Donsbach (Ed.), *International encyclopedia of communication online*. <http://www.communicationencyclopedia.com/public/>.
- McGlone, M.S., & Giles, H. (2011). Language and interpersonal communication. In M.L. Knapp & J.A. Daly (Eds.), *Handbook of interpersonal communication* (4th Ed., pp. 201 -237). Thousand Oaks, CA: SAGE.
- McGlone, M.S. (2009). Deception via selective quotation. In M.S. McGlone & M.L. Knapp (Eds.), *The interplay of truth and deception* (pp. 53-65). New York, NY: Routledge.
- Aronson, J., & McGlone, M.S. (2009). Social identity and stereotype threat. In T.D. Nelson (Ed.), *Handbook of stereotyping, prejudice, and discrimination research* (p. 153-178). New York, NY: Psychology Press.
- McGlone, M.S. (2003). Metaphor. In L. Nadel (Ed.), *Encyclopedia of cognitive science* (p. 15 -19). London, UK: Nature Publishing Group.
- McGlone, M.S. (2001). Concepts as metaphors. In S. Glucksberg (Ed.), *Understanding figurative language: From metaphors to idioms* (pp. 90-107). New York, NY: Oxford University Press.
- Glucksberg, S., Manfredi, D.A., & McGlone, M.S. (1997). Metaphor comprehension: How metaphors create new categories. In T.Ward, S. Smith, & J. Vaid (Eds.), *Creative thought: An investigation of conceptual structures and processes* (pp. 327-350). Washington, D.C.: American Psychological Association.
- McGlone, M.S., Harding, J.L., & Glucksberg, S. (1995). Time marches on: Understanding time-as-movement expressions. In P. Amsili, M. Borillo, & L. Vieu (Eds.), *Time, space, and movement: Meaning and knowledge in the sensible world* (p. 21-28). Toulouse, France: Groupe LRC.

PUBLISHED CONFERENCE PROCEEDINGS

McGlone, M.S., Bortfeld, H., & Kobrynowicz, D. (2005). Using idioms to invoke analogical framing in decision making. *Texas Linguistic Forum*, 49, 108 – 116.

McGlone, M.S., & Bortfeld, H. (2004). The implicit influence of idioms. *Proceedings of the Cognitive Science Society*, 25, 1382 – 1384.

McGlone, M.S., & Bortfeld, H. (1999). The continuum of metaphor processing. *Proceedings of the AISB 1999 Symposium on Metaphor, Artificial Intelligence, and Cognition*, 35-40.

CREATIVE WORKS AND REVIEWS (NOT PEER REVIEWED)

Barron, G.C., Ring, D., & McGlone, M.S. Change the culture, build the resilience. UT-Austin Dell Medical School Blog. <http://blog.dellmedschool.utexas.edu/2017/03/14/change-culture-build-resilience/>.

McGlone, M.S. (2015, March 14). How framing affects privacy decisions. Presentation at South by Southwest (SXSW) Interactive, Austin, TX. Recording available at <https://www.youtube.com/watch?v=NrlpF8MYIxA>.

McGlone, M.S., & Stephens, K.K. (2014, October 17). Changing hospital and health communication can contain Ebola and other diseases. *Huffington Post / Healthy Living*. <http://www.huffingtonpost.com/matthew-s-mcglone/changing-hospital-and-health-communication-can-contain-ebola-and-other-diseases>.

McGlone, M.S. (2012, January 22). Half-truths and other fractions. *New York Times*. <http://www.nytimes.com/roomfordebate/2012/01/22/why-politicians-get-away-with-lying>.

McGlone, M.S., & Breckinridge, B.L. (2010, September 21). Why the brain doubts a foreign accent. *Scientific American: Mind Matters*. <http://www.scientificamerican.com/article.cfm?id=the-brain-doubts-accent>.

McGlone, M.S., & Paramoure, S. (2008, October 14). Stereotype threat in the science classroom. *Science Alive*. <https://itunes.apple.com/us/podcast/stereotype-threat-by-matt/id295430869?mt=2>.

McGlone, M.S. (2007, April 2). Stereotype threat and female students' math performance. *Communication Currents*. <https://www.natcom.org/CommCurrentsArticle.aspx?id=845>.

MANUSCRIPTS UNDER REVIEW

Blackburn, K., Boyd, R., & McGlone, M.S. (in press). Sorry not sorry: Linguistic similarities and differences between full and partial apologies. *Communication Research Reports*.

McGlone, M.S., Schlag, K.E., Altillo, B.S., & Burgermaster, M. Health regulatory focus and diet goal messaging fit. *Translational Behavioral Medicine*.

McGlone, M.S., & Ballard, D.I. Something wicked this way comes: Temporal agency and prospective sensemaking. *Time & Society*.

Lefebvre, L.E., Tardif, S.E., Brown, L.E., Donovan, E.E., Allen, M., McGlone, M.S., & Love, B. Am I fighting cancer or is cancer fighting me? Examining linguistic agency in adolescent and young adult cancer conversations. *Journal of Language and Social Psychology*.

MANUSCRIPTS IN PREPARATION

McGlone, M.S., McGlynn, J., Montagnolo, C., & Hazlett, A. Movement as an agency cue in health threat messaging.

Coppola, V., & McGlone, M.S. The effects of grammatical aspect on judgements of blame.

McGlone, M.S., Glowacki, E.M., & Jeon, Y. Smoke signals: Grammatical metaphor in smoking cessation narratives.

Aronson, J., & McGlone, M.S. *Stereotype threats*. New York, NY: Russell Sage.

PEER-REVIEWED CONFERENCE PRESENTATIONS

Zhang, Z., Jia, M., & McGlone, M.S. (2022). Communicating antibiotic resistance via linguistic agency assignment. Paper presented at the Annual Convention of the International Communication Association, Health Communication Division, Paris, France.

McGlone, M.S., & Pike, M. (2022). Hail to the thief: Actors vs. activities in crisis reporting. Paper presented at the Annual Convention of the International Communication Association, Mass Communication Division, Paris, France.

Zhang, Z., Jia, M., & McGlone, M.S. (2021). The effects of linguistic agency assignment and reference nouns in advocating appropriate use of antibiotics. Paper presented at the Annual Convention of the National Communication Association, Health Communication Division, Seattle, WA.

Ballard, D.I, Mandhana, D.M., Waller, M., McGlone, M.S., Aguilar, A.M., Inman-Ramgolam, D. (2020). All action and no talk: A multimethod investigation of routinized adaptation in interprofessional critical teams. **Top Paper** presented at the Annual Convention of the National Communication Association, Group Communication Division.

Pett, R.C., Sanders, G.T., Brass, C., Fox, K., & McGlone, M.S. (2020). To vaccinate or not to vaccinate: Exploring attitudes toward the anti-vaccination movement through nominalization. Paper to be presented at the Annual Convention of the National Communication Association, Health Communication Division.

Schlag, K., McGlone, M.S., Jia, M., Ryoo, J., & Jeon, Y. (2020). Perspective taking, self-disclosure, and stereotype recall of people who persons who stutter. **Top Paper** presented at the Annual Convention of the International Communication Association, Intergroup Communication Division.

Zhang, Z., Jia, M., & McGlone, M.S. (2020). Combating antibiotics resistance: The effects of agency assignment in advocating appropriate use of antibiotics. Paper presented at the Annual Convention of the International Communication Association, Health Communication Division.

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- Jia, M., Zhang, Z., & McGlone, M.S. (2020). They swear, I swear. The bad apple effect on (im)politeness. Paper presented at the Annual Convention of the International Communication Association, Information Systems Division.
- Griffin, D.G., McGlone, M.S., Earnest, W., & Knapp, M.L. (2018). Playing with the truth: Teaching courses on deceptive communication. Short course presented at the Annual Convention of the National Communication Association, Salt Lake City, UT.
- Wang, Y., & McGlone, M.S. (2018). Did I offend you or did it? Agency assignment in interpersonal apology. Paper presented at the 16th International Conference on Language and Social Psychology, Alberta, CA.
- Glowacki, E.G., McGlone, M.S., & Bernhardt, J. (2018). Tailored texts: An application of regulatory fit to text messages designed to reduce high-risk drinking. **Top Paper** presented at the Annual Convention of the National Communication Association, Salt Lake City, UT.
- McGlone, M.S., & Glowacki, E.G. (2016). Hate the sin, love the saints: Activity vs. actor nouns in message design. **Top Paper** presented at the Annual Convention of the National Communication, Communication and Social Cognition Division, Philadelphia, PA.
- Baryshevtsev, M.V., McGlone, M.S., McGlynn, J., & Griffin, Z. (2016). Visual attention predicts email scam detection: An eye-tracking approach. Paper presented at the Annual Convention of the National Communication Association, Human Communication and Technology Division, Philadelphia, PA.
- Zhang, Z., & McGlone, M.S. (2016). Language matters: Effects of linguistic agency assignment in Chinese health policy advocacy. Paper presented at the Annual Convention of the National Communication Association, Asian Pacific Studies Division, Philadelphia, PA.
- Kurlak, R., McGlone, M.S., & Vangelisti, A.L. (2016). Time is on our side: Agency in courtship narratives. Paper presented at the Annual Convention of the National Communication Association, Interpersonal Communication Division, Philadelphia, PA.
- McGlone, M.S., Stephens, K.K., Savas, L., Rodriguez, S.A., Vernon, S., & Fernandez, M.E. (2016). Texts for taking action: Agency assignment in SMS vaccination reminders. Paper presented at the Kentucky Conference on Health Communication, Lexington, KY.
- McGlone, M.S., & Merola, N.A. (2015). Time waits for no one: Mortality salience and temporal agency. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Las Vegas, NV.
- McGlone, M.S. (2015). For the love of language: Examination of human interaction through a linguistic lens. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Las Vegas, NV.
- Glowacki, E.M., & McGlone, M.S. (2015). Taking down Type 2: Linguistic agency assignment in diabetes prevention policy messaging. Paper presented at the Annual Convention of the National Communication Association, Health Communication Division, Las Vegas, NV.

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- McGlynn, J., & McGlone, M.S. (2015). Don't tell me who to blame: Persuasive effects of implicit arguments in obesity messages on attributions of responsibility and policy support. **Top Paper** presented at the Annual Convention of the National Communication Association, Health Communication Division, Las Vegas, NV.
- Earnest, W., Griffin, D.J., & McGlone, M.S. (2015). Lying and deception – teaching the course to undergraduates. Presentation at the Annual Convention of the National Communication Association, Las Vegas, NV.
- LeFebvre, L., Tardif, S., Brown, L.E., Donovan, E., Allen, M., McGlone, M.S., & Love, B. (2015). Am I fighting cancer or is cancer fighting me? Embracing opportunities to study linguistic agency in cancer uncertainty conversations. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Las Vegas, NV.
- Glowacki, E.M., & McGlone, M.S. (2015). Targeting Type 2: Linguistic framing of diabetes prevention policy. Paper presented at the Annual Convention of the Society for Prevention Research, Washington, D.C.
- McGlone, M.S., & Ballard, D.I. (2014). Framing identity: Communication in consumer privacy decisions. Presentation at the Global Identity Summit, Tampa, FL.
- McGlone, M.S. (2014). Words matter when educating consumers about identity theft. **Top Paper** Presentation at ID360: The Global Forum on Identity, Austin, TX.
- McGlone, M.S., McGlynn, J., Blackburn, K., LeFebvre, L., & Baryshevtsev, M. (2014). Hail to the thief: Agency and nominalization in consumer education materials about identity theft. Paper presented at the National Communication Association Annual Convention, Communication and Social Cognition Division, Chicago, IL.
- McGlone, M.S., & Aronson, J.A. (2013). Steering students down the road less travelled: Identity salience, gender stereotypes, and college major exploration. Paper presented at the Annual Convention of the Society for Personality and Social Psychology, New Orleans, LA.
- McGlone, M.S., & Pfister, R.A., (2013). Stereotype threat and the evaluative context of communication. **Top Paper** presented at the Annual Convention of the National Communication Association, Communication and Social Cognition Division, Orlando, FL.
- McGlone, M.S., & LeFebvre, L.E. (2013). Drugs cause benefits, side effects just happen: Strategic linguistic agency assignment in direct-to-consumer drug advertising. **Top Paper** presented at the Western States Communication Association Annual Convention, Language and Social Interaction Division, Reno, NV.
- Merola, N.A., & McGlone, M.S. (2012). Do we like people who are easy to read? Processing fluency in online impression formation. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, Orlando, FL.
- McGlone, M.S., Ballard, D.I., McGlynn, J., & Merola, N.A. (2012). Time is not on our side: Temporal agency and crisis in the Enron e-mail database. Invited paper presentation for the ID360 Global Forum on Identity, Center for Identity, UT-Austin, Austin, TX.

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- McGlone, M.S. (2012). Language and loss aversion in the hydraulic fracturing controversy. Invited paper presentation for the "Natural Gas: Shaping the Message" Seminar Series, School of Aerospace and Mechanical Engineering, University of Oklahoma, Norman, OK.
- McGlone, M.S., & Knapp, J. (2012). Event agency in temporal language. Paper presented at the Annual Convention of the Gerontological Society of America, Boston, MA.
- Merola, N.A., & McGlone, M.S. (2011). We're elated, they're sad: Evidence for linguistic infrahumanization in a sports scenario. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, New Orleans, LA.
- Breckinridge, B.A., Tollison, A., & McGlone, M.S. (2011). Are white people racist? Stereotype threat in interracial interaction. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, New Orleans, LA.
- Breckinridge, B.A., Tollison, A., & McGlone, M.S. (2011). Are white people racist? Stereotype threat in interracial interaction. Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, New Orleans, LA.
- McGlone, M.S., & Knapp, J. (2011). Event agency in temporal language. Paper presented at the Annual Convention of the Gerontological Society of America, Boston, MA.
- McGlone, M.S., Bell, R.A., Zaitchik, S.A., & McGlynn, J. (2010). Don't let the flu catch you: Agency assignment in printed educational materials about the H1N1 influenza virus and vaccine. Paper presented at the National Communication Association Convention, Health Communication Division, San Francisco, CA.
- McGlone, M.S., & Pfister, R.A. (2010). Stereotype threat and the evaluative context of communication. Top Paper presented at the National Communication Association Convention, Communication and Social Cognition Division, San Francisco, CA.
- McGlone, M.S., & Paramore, S. (2009). The consequences of stereotype threat for girls' performance in the STEM classroom. Paper presented at the Annual Conference for the Advancement of Science Teaching (CAST), Galveston, TX.
- Pena, J., McGlone, M.S., Jarmon, L., & Sanchez, J. (2009). The automatic effects of avatar appearance and role labels on language use in a virtual environment. Paper presented at the Annual Convention of the National Communication Association, Human Communication Technology Division, Chicago, IL.
- Merola, N.A. (2009). Infrahumanization in communication: Linguistic denial of human emotions. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.
- Anderson, S.V., & McGlone, M.S. (2009). The muscular mind: Metaphoric communication to motivate learners. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.
- McGlone, M.S., & Paramore, S. (2009). Empowering girls in STEM learning. Paper

presented at the Annual Conference of the Texas Regional Collaboratives for Science and Math Learning, Austin, TX.

McGlone, M.S. (2009). Coping with sexism and stereotype threat in the science and engineering classroom. Workshop coordinated at the Women in Engineering Proactive Network (WEPAN) National Conference, Austin, TX.

McGlone, M.S. (2008). Affect, agency, and embodiment in temporal communication. Paper presented at the Annual Convention of the National Communication Association, Communication and Social Cognitive Division, San Diego, CA.

Hsu, L.H., & McGlone, M.S. (2008). Bicultural identity integration and linguistic intergroup bias. **Top Paper** presented at the Annual Convention of the National Communication Association, Asian Pacific American Communication Studies Division, San Diego, CA.

Griffin, D.J., & McGlone, M.S. (2008). Naïve realism in the pediatric cochlear implantation debate. Paper presented at the Annual Convention of the National Communication Association, Peace and Conflict Division, San Diego, CA.

Griffin, D.J., & McGlone, M.S. (2008). Naïve realism approaches to conflict communication. Paper presented at the Annual Convention of the International Communication Association, Montreal, Quebec, 2008.

McGlone, M.S. (2007). *Metta bhavana* and empathic development. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL, 2007.

McGlone, M.S. (2007). Communicative strategies for mitigating stereotype threat among female students in mathematics testing. Paper presented at the Annual Convention of the International Communication Association, Instructional/Developmental Communication Division, San Francisco, CA.

McGlone, M.S., & Guarddon-Anelo, M. (2007). Symbolic agency in temporal language. Paper presented at the Annual Convention of the Society for Text & Discourse, Glasgow, Scotland, UK. [Presented by Guarddon-Anelo].

Guarddon-Anelo, M., & McGlone, M.S. (2007). Linguistic markers of loneliness in English and Spanish. Paper presented at the Annual Convention of the Society for Text & Discourse, Glasgow, Scotland, UK.

McGlone, M.S., & Aronson, J. (2006). Stereotype threat and the gender gap in political knowledge. Paper presented at the 2006 Annual Convention of the National Communication Association (Feminist and Women's Studies Division), San Antonio, TX.

Hsu, L., & McGlone, M.S. (2006). Envious prejudice as an obstacle to cooperative communication between Asians and Asian Americans. **Top Paper** presented at the 2006 Annual Convention of the National Communication Association (Asian Pacific American Communication Studies Division).

McGlone, M.S. (2006). What is the explanatory value of a conceptual metaphor? Paper presented at the 2006 Annual Convention of the National Communication Association (Language & Social Interaction Division).

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- McGlone, M.S. (2006). Analogical frame thickness in the manipulation of choice. Paper presented at the Annual Convention of the National Communication Association (Communication & Social Cognition Division), San Antonio, TX.
- McGlone, M.S., Beck, G.A., & Pfister, R.A. (2006). Contamination and camouflage in the career of euphemism. Paper presented at the Annual Convention of the International Communication Association, Dresden, Germany. [Presented by Beck]
- McGlone, M.S. (2005). Analogical framing in managerial decision making. Paper presented at the Annual Convention of the National Communication Association (Language & Social Interaction Division), New York, NY.
- McGlone, M.S., Bortfeld, H., & Kobrynowicz, D. (2005). Idioms' implicit influence on decision making. Paper presented at the Annual Convention of the Society for Text & Discourse, Amsterdam, Holland.
- McGlone, M.S., & Longmire, B. (2005). Gender-based stereotype threat in political knowledge surveys. Paper presented at the Annual Convention of the International Communication Association (Feminist Scholarship Division), New York, NY
- McGlone, M.S. (2005). The art of quoting out of context. Paper presented at the Annual Convention of the Central States Communication Association, Freedom and Responsibilities of Speech Division, Kansas City, MO.
- McGlone, M.S., Bortfeld, H., & Kobrynowicz, D. (2005). Using idioms to invoke implicit analogical framing in decision making. Paper presented at the Annual Symposium about Language and Society in Austin, TX.
- McGlone, M.S. (2004). Forewarning and forearming stereotype-threatened students. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.
- McGlone, M.S., Glucksberg, S., & Kobrynowicz, D. (2004). Euphemism and Gresham's law of language. Paper presented at the Symposium on Pragmatics of the 28th International Congress of Psychology, Beijing, China.
- McGlone, M.S. (2004). Forewarning and forearming stereotype-threatened students. Paper presented at the Annual Convention of the National Communication Association, Chicago, IL.
- McGlone, M.S., Aronson, J., Kobrynowicz, D., & McGlone, E.L. (2004). Social identity salience and stereotype threat in standardized test performance. Paper presented at the Annual Convention of the International Communication Association, New Orleans, LA.
- McGlone, M.S., Kobrynowicz, D., & Scott, A. (2004). Associative contamination in conventional euphemism. Paper accepted for the Winter Discourse Conference, Jackson Hole, WY, 1/04.
- McGlone, M.S., & Neal, A. (2003). Gender identity salience in telephone surveys. Paper presented at Annual Meeting of the Western Psychological Association, Vancouver, B.C.

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- McGlone, M.S. (2002). Euphemism and face. Paper presented at the Annual Convention of the Society for Text and Discourse, Chicago, IL.
- McGlone, M.S., & Neal, A. (2002). Is the gender gap in political knowledge a stereotype threat phenomenon? Paper presented at the Annual Convention of the American Psychology Society, New Orleans, LA.
- Batchelor, J., & McGlone, M.S. (2001). Strategies of euphemism. Paper presented at the Annual Convention of the Pennsylvania Psychological Association, Harrisburg, PA.
- McGlone, M.S., & Kobrynowicz, D. (2001). Gender identity salience and women's math performance. Paper presented at the Annual Meeting of the Society for Personality and Social Psychology, Savannah, GA.
- McGlone, M.S. (2000). Fluency and the Keats' heuristic. Paper presented at the Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- McGlone, M.S., & Kobrynowicz, D. (2000). Reducing stereotype threat for women in academic settings. Paper presented at the Annual Convention of the Association for Women in Psychology, Salt Lake City, UT.
- McGlone, M.S., Kobrynowicz, D., & Aronson, J. (1999). Stereotype threat and test difficulty. Paper presented at the Symposium on Stereotype Threat at the Annual Meeting of the European Association of Experimental Social Psychology, Oxford University (Keble College), U.K.
- McGlone, M.S., & Bortfeld, H. (1999). The continuum of metaphor processing. Paper presented at the Annual Convention of The Society for the Study of Artificial Intelligence and Simulation of Behaviour at the University of Edinburgh, Edinburgh, Scotland.
- McGlone, M.S. (1998). Thwarting the Keats Heuristic: Separating rhyme from reason in aphorisms. Poster presented at the 39th Annual Meeting of the Psychonomic Society, Dallas, TX.
- McGlone, M.S., & Harding, J. (1998). Cross-domain priming in spatiotemporal language comprehension. Paper presented at the Annual Meeting of the Eastern Psychological Association, Boston, MA.
- McGlone, M.S. (1998). Rhyme as reason in proverb interpretation. Poster presented at the 10th Annual Meeting of the American Psychological Society, Washington, D.C.
- McGlone, M.S., & Alexander, R. (1998). Verbal overshadowing of aesthetic judgment. Paper presented at the 58th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Harding, J.L., & McGlone, M.S. (1997). Conveying the dynamic quality of time in spatiotemporal language. Poster presented at the Annual Convention of the Pennsylvania Psychological Association, Harrisburg, PA.
- McGlone, M.S. (1996). Implicit perspective-taking in temporal language comprehension. Paper presented at the 37th Annual Meeting of the Psychonomic Society, Chicago, Illinois.

- McGlone, M.S., & Aronson, J. (1996). Stereotype threat and task difficulty. Paper presented at the 76th Annual Convention of the Western Psychological Association, San Jose, CA.
- McGlone, M.S., Harding, J., & Glucksberg, S. (1995). Dynamic and positional aspects of spatiotemporal expressions. Paper presented at the Third International Workshop on Time, Space, and Movement, Toulouse, France.
- McGlone, M.S. (1995). Feasts, floods, and full tanks of gas: Analogies, categories, and metaphors. Paper presented at the 66th Annual Meeting of the Eastern Psychological Association, Boston, MA.
- McGlone, M.S., Glucksberg, S., & Manfredi, D. (1993). A metaphor in the mind is hard to find. Poster presented at the 34th Annual Meeting of the Psychonomic Society, Washington, D.C.
- Glucksberg, S., & McGlone, M.S. (1992). Do conceptual analogies underlie metaphor interpretation? Paper presented in the Department of Poetics and Comparative Literature, Tel Aviv University, Israel.
- Manfredi, D., Glucksberg, S., & McGlone, M.S. (1992). Metaphoric comparisons are fundamentally directional. Paper presented at the 33rd Annual Meeting of the Psychonomic Society, St. Louis, MO.
- Brown, M.E., McGlone, M.S., & Glucksberg, S. (1992). Idiom use: A matter of semantic appropriateness or an artifact of lexical priming? Poster presented at the 63rd Annual Meeting of the Eastern Psychological Association, Boston, MA.
- McGlone, M.S., Glucksberg, S., & Brown, M.E. (1991). When is love a journey? What metaphors mean. Paper presented at the 32nd Annual Meeting of the Psychonomic Society, San Francisco, CA.
- McGlone, M.S., Glucksberg, S., & Cacciari, C. (1991). Word meanings and idiom comprehension. Paper presented at the 62nd Annual Meeting of the Eastern Psychological Association, New York, NY.
- McGlone, M.S., Glucksberg, S., & Cacciari, C. (1990). New twists on old idioms: The role of literal meanings. Paper presented at the 61st Annual Meeting of the Eastern Psychological Association, Philadelphia, PA.
- Glucksberg, S., McGlone, M.S., & Cacciari, C. (1990). Understanding idioms: The psychology of allusion. Paper presented at the 31st Annual Meeting of the Psychonomic Society, New Orleans, LA.
- McGlone, M.S. & Geer, J.H. (1988). The use of gender-specific sexual schema in reading erotic narratives. Paper presented at the Annual Meeting of the Southeastern Psychological Association, New Orleans, LA.

INVITED LECTURES

The University of Oklahoma, Department of Communication, Sooner Showcase, February 2022

Asian Pacific Law Student Association (UT), December 2021

Children's Advocacy Centers of Texas, State Convention, May 2019

New York University, Department of Applied Psychology, Faculty Research Seminar, December, 2017

University of Texas-Austin, Dept. of Psychology, Cognitive Science Seminar, October 2016

University of Texas - Austin, Department of Psychology, Social Psychology Area Meeting (SPAM), October 2015

University at Buffalo, Department of Communication, May 2015

University of Texas - Austin, Department of Psychology, Cognitive Science Seminar, December 2015

Global Identity Summit (with Suzanne Barber and Dawna Ballard), Tampa, FL, September 2014

University of Texas - Austin, Asian Business Student Association, April 2013

Duke University, Unity through Diversity Symposium (Keynote Address), Center for Multicultural Affairs, Duke University, March 2013

The Frameworks Institute, Manhattan Beach, CA, January 2013

Pflugerville (TX) Independent School District, Education and Social Justice Conference (Keynote Address), August 2012

New York University, Department of Applied Psychology, March 2012

University of Oklahoma, "Natural Gas: Shaping the Message" Faculty Seminar, March 2012

Emporia State University, Department of Speech Communication and Theatre, George R.R. Pflaum Memorial Lecture, April 2011

New York University, Steinhardt "Instructional Innovation" Series, March 2011

University of Nordland, Graduate School of Business, Bodo, Norway, August 2010

University of California at Davis, Department of Communication G.P. Mohrmann Memorial Lecture, May 2010

Conference for the Advancement of Science Teaching, Dallas, TX, November 2009

University of Texas at Austin, Symposium about Language and Society in Austin (Keynote Address), April 2009

New York University, Department of Applied Psychology, March 2009

Conference for the Advancement of Science Teaching, Atlanta, GA, October 2008

Texas Collaboratives for Excellence in Science Teaching (Keynote Address), Austin, TX, September 2008

Princeton University, Department of Psychology, October 2007

University of Texas at Austin, Center for Women's & Gender Studies, September 2006

The Women's Museum of Dallas, April 2006

University of Texas at Austin, Department of Psychology, February 2005

Texas A & M University, Department of Psychology, October 2004

University of California at Davis, Department of Communication Studies, January 2004

Brooklyn College – CUNY, Department of Communication Arts & Sciences, May 2003

New York University, CRCDE Series on Development and Education, April 2003

University of Maryland at College Park, Department of Communication Studies, March 2003

University of Alabama at Birmingham, Department of Communication Studies, March 2002

Texas A&M University, "Cognoscenti" Speaker Series in Cognitive Science, March 2002

Emporia State University, Department of Speech Communication and Theatre, April 2002

The College of New Jersey, Women in Learning & Leadership Program, January 2001

Princeton University, Cognitive Psychology Research Seminar, 2000
College of William & Mary, Department of Psychology, April 1999
Northwestern University, Cognitive Psychology Research Seminar, October 1997
University of Chicago, Department of Psychology, September 1997
Princeton University, Cognitive Psychology Research Seminar, 1995
Lehigh University, Cognitive Science Seminar, March 1995

INSTRUCTION AND ADVISING

TEACHING EXPERIENCE

UTNY (UT Experiential Learning Semester in New York City), 2019 – 2020

Undergraduate Courses: *Leadership and Urban Engagement, Internship in Communication Studies*

Department of Communication Studies, UT-Austin, 2004 – present

Graduate Courses: *Identity Communication; Interpersonal Communication Theory, Lying and Deception in Human Interaction, Language in Persuasion and Social Influence; Metaphor in Communication, Perspective-Taking in Communication, Stereotyping and Prejudice*

Undergraduate Courses: *Communication and Thought, Lying and Deception in Human Interaction, Theories of Persuasion*

Department of Psychology, Lafayette College, 1994 – 2004

Undergraduate Courses: *Cognitive Psychology (with Laboratory), Human Factors & Engineering Psychology (with Laboratory), Introduction to Statistics (with Laboratory), Language Acquisition, Memory: A User's Guide, Media, Marketing, & Identity, Propaganda & Psychological Warfare, Psychology of Language, Research Design & Analysis (with Laboratory), Introduction to Statistics (Univariate),*

Department of Psychology, Princeton University, 1989 – 1994

Teaching Assistant in Undergraduate Courses: *Introduction to Psychology, Introductory Statistics, Cognitive Psychology, Psychology of Language, Introductory Statistics*

DOCTORAL STUDENTS SUPERVISED

Pike, Mackenzie. (2020 – now).

Montagnolo, Carolyn. (2018 – now).

Coolidge, Andrew. (2018 – now).

Jia, Mian. (2017 – now).

Wang, Yiwei (2020). *Talking about torment: Agency assignment and grammatical metaphor in pain communication*. Currently Visiting Assistant Professor, Department of Communication Studies, Northeastern University.

Baryshevtsev, Maxim V. (2020). *Sharing is not caring: News features predict false news detection and diffusion*. Currently Information Integrity Analyst, TikTok.

Wartel, Max A. (2017). *Smoke signals: Linguistic agency in smoking cessation narratives*. Currently Senior Research Analyst, KO Solutions, Inc.

Blackburn, Katherine G. (2015). *The narrative arc: Exploring the linguistic structure of narrative*. (Co-supervised with Jamie Pennebaker, Department of Psychology, UT-Austin). Currently Postdoctoral Scholar, Department of Psychology, UT-Austin.

McGlynn, J., III. (2014). *Don't tell me who to blame: Persuasive effects of implicit arguments in obesity messages on attributions of responsibility*. Currently Assistant Professor, Department of Communication Studies, University of North Texas.

Tollison, Andrew C. (2013). *The impact of stereotype threat on male nurses' communication with patients*. Currently Associate Professor, Department of Communication Arts and Sciences, Merrimack College.

Merola, Nicholas A. (2013). *We like people who are easy to read: Processing fluency and impression formation in the evaluation of social network profiles*. Currently Project Manager, User Experience (UX) Division, Slack Inc.

Anderson, Scott V. (2009). *The muscular mind: Metaphoric communication to motivate learners*. Currently Enterprise Change Manager, Western Governors University.

Hsu, Ling Hui (2009). *Identity integration and intergroup bias in the communication behavior of Asian Americans*. Currently Associate Professor, Department of Applied English, Ming Chuan University, Taiwan.

Pfiester, R. Abigail (2009). *Stereotype threat in mixed gender dyadic communication*. Currently Associate Professor and Chair, Department of Communication, Concordia University, Austin, TX.

DOCTORAL COMMITTEE MEMBER

Ham, Jeongmin (Advertising), 2022

Brass, Chelsea (Communication Studies), 2022

Siman, Josie (Linguistics, Universidade Estadual de Campinas, Brazil), 2022

Scott, Justin (Human Development and Family Studies), 2020

Werle, Danielle (Communication Sciences and Disorders), 2020

Cicchini, Emily (Communication Studies), 2020

Haggadone, Bradley (Communication Studies), 2020

Hazzard, Jacob (Communication Studies), 2020; Market Research Analyst, Jellyvision

Zhang, Zhengyu (Communication Studies), 2019; Assistant Professor, Western Washington University.

Tardiff, Sarah (Communication Studies), 2018; Lecturer, U. of Massachusetts – Boston.

McVey, Tom A. (Communication Studies), 2018; Senior Project Manager, Apple, Inc.

Christopher, Roy (Communication Studies), 2016; Lecturer, University of Illinois - Chicago

Moode, Michael (Communication Studies), 2015; Assistant Professor, San Antonio College

Jaquez, Bolivar (Psychology), 2015; Lecturer, UT-Austin

Soeder, Brian (Computer Engineering), 2015; Project Manager, Securboration

Ghossainy, Maliki (Psychology), 2015; Lecturer, U. of Texas - Austin

Goins, Elizabeth (Communication Studies), 2014; Lecturer, U. of Texas - Austin

Brody, Nicholas (Communication Studies), 2014; Assistant Professor, U. of Puget Sound

LeFebvre, Leah (Communication Studies), 2014; Associate Professor, U. of Alabama

Seih, Yitai (Psychology), 2013; Assistant Professor, National Taiwan U. of Science

Madero, Flor (Communication Studies), 2012; Assistant Professor, Angelo State University

Yilmaz, Gamze (Communication Studies), 2012; Asst. Prof., U. of Massachusetts - Boston
Heller, Abigail (Communication Studies), 2012; Lecturer, U. of Houston
Ireland, Molly I. (Psychology), 2011; Assistant Professor, Texas Tech U.
Imai, Tatsuya (Communication Studies), 2011; Assistant Professor, Nanzan U.
Stephens, Jed (Communication Studies), 2011; Assoc. Professor, Austin Comm. College
Beck, Gary A. (Communication Studies), 2011; Associate Professor, Old Dominion U.
Hampel, Alexa D. (Communication Studies), 2011
Yasui, Eiko (Communication Studies), 2009; Associate Professor, Nagoya U.
Parker-Raley, Jessica (Communication Studies), 2009; Independent Consultant
Ferguson, Nakeisha B. (Advertising), 2008; Assistant Professor, U. of St. Thomas
Perks-Glebatis, Lisa (Communication Studies), 2008; Asst. Professor, Merrimack College
Arthur, Andrea B. (Psychology), 2007; Lecturer, Gonzaga U.
Stewart, Kirsten S. (Communication Studies), 2008; Independent Consultant
Ho, Soohee (Communication Studies), 2007; Assoc. Professor, U. of Missouri – St. Louis
Balkan, San S. (Communication Studies), 2007; Assoc. Prof., Cal. State U. – Long Beach
Wright, Jaime L. (Communication Studies), 2007; Associate Professor, St. John's U.
Moore, Jessica L. (Communication Studies), 2007; Assoc. Professor and Chair, Butler U.
Coren, Amy E. (Psychology), 2007; Senior Lecturer, U. of California - Berkeley
Jang, Su Ahn (Communication Studies), 2006; Assoc. Professor, U. of Missouri – St. Louis
Banas, John A. (Communication Studies), 2005; Assoc. Professor, U. of Oklahoma

M.A. STUDENTS SUPERVISED (UT-Austin)

Tinlin, Ryan. (2020). *Activity and actor noun effects on the persuasiveness of arguments about substance use disorders.*

Coolidge, Andrew C. (2020). *Subversive or sexist: The effects of perceived gender on interpretations of disparaging and subversive humor.*

Montagnolo, Carolyn. (2019). *The effects of person-first language on attributions about people with substance use disorders.*

Kearns, Kyle. (2016). *Voluntary confessions of deception in romantic relationships.*

Baryshevtsev, Maxim V. (2015). *Interrogation outcomes and linguistic style matching.*

Ahmed, Amber. (2013). *Persuasion tactics in courtroom litigation and mediation.*

Kurlak, Rebecca A. (2012). *Linguistic agency assignment and affect in courtship narratives.*

Breckinridge, Barbara L. (2011). *Stereotype threat and communication disfluency among Latino students.*

McCallum, Nancy. (2009). *Death be not profane: Mortality salience and euphemism use.*

Merola, Nicholas A. (2009). *Infrahumanization in communication: Linguistic denial of human emotions in the abortion debate.*

Griffin, Darrin J. (2007). *Naïve realism in the pediatric cochlear implantation debate.*

McCoy-Jones, Meagan A. (2006). *Stereotype threat among women voters in a telephone survey context.*

UNDERGRADUATE ADVISING

UT - Austin

- Advised 28 undergraduates in the Intellectual Entrepreneurship program.
- Advised 16 undergraduates in independent study, including one McNair Scholar minority research student.

Lafayette College

- Supervised 14 undergraduate honors theses
- Supervised over 60 undergraduate psychology, linguistics, and neuroscience majors in independent study and advanced research
- Served as primary academic advisor for over 100 undergraduates seeking A.B. and B.S. degrees in Psychology and B.S. degrees in Neuroscience

SERVICE

Professional Service

- Faculty Leader, Social Science Group, National Communication Association Doctoral Honors Seminar, University of Maryland, 2014
- Communication and Social Cognition Division, National Communication Association: Chair, 2014 – 2015; Vice-Chair, 2012 – 2014; Program Chair, 2011 – 2012
- Editorial Board Member: *Psychological Science* (2000 – 2003); *Discourse Processes* (2002 – present); *Journal of Language and Social Psychology* (2008 – present)
- Member, Methodology Core Committee, Center for Research on Culture, Development, and Education, New York University, 2001 – 2005
- Review panel service: National Science Foundation (CCLI program); National Communication Association; International Communication Association; Association for Education in Journalism & Mass Communication; Fulbright Scholar Specialist Review Committee on Psychology (Group 2: Experimental); Kaiser Foundation Children's Digital Media Center Conference on Media Measurement; American Psychological Society; Society for Computers in Psychology; Society for the Study of Artificial Intelligence and Simulation of Behaviour; Society for Text and Discourse
- Peer Reviewer on 2 or more occasions for: *Applied Linguistics*; *Cognition*; *Cognition and Emotion*; *Cognitive Linguistics*; *Cognitive Science*; *Communication and Cognition*; *Communication Monographs*; *Communication Quarterly*; *Consciousness and Cognition*; *Developmental Psychology*; *Discourse Processes*; *Health Communication*; *Human Communication Research*; *Journal of Applied Developmental Psychology*; *Journal of Communication*; *Journal of Experimental Psychology (JEP): General*, *JEP: Learning, Memory, & Cognition*; *JEP: Applied*; *Journal of Experimental Social Psychology*; *Journal of Health Communication*; *Journal of Language and Social Psychology*; *Journal of Memory and Language*; *Journal of Personality and Social Psychology*; *Journal of Pragmatics*; *Journal of Psycholinguistic Research*; *Language and Cognitive Processes*; *Language and Communication*; *Memory*; *Memory & Cognition*; *Metaphor and Symbol*; *Organizational Behavior and Human Decision Processes*; *Personality and Social Psychology Bulletin*; *Poetics*; *Poetics Today*; *Proceedings of the National Academy of Sciences*; *Psychological Science*; *Psychology of Women Quarterly*; *Psychonomic Bulletin & Review*; *Trends in Cognitive Sciences*.

University/College Service

UT-Austin

- Member, Faculty Grievance Committee, 2020 - 2022
- Search Committee, Interpersonal Communication Area, Department of Communication Studies, 2020-2021

- Co-chair of Search Committee, UTNY Program Director, Moody College of Communication, 2020
- Interim Program Director, UTNY, 2019 - 2020
- Search Committee, Organizational Communication and Technology Area, Department of Communication Studies, 2018
- Search Committee, Rhetoric and Language Area, Department of Communication Studies, 2018
- Associate Director for Research, Center for Health Communication, Moody College of Communication, 2015 – present
- Member, Project Development Team, Center for Place-Based Initiatives, Dell Medical School, UT-Austin, 2016 - present
- Member, Consultative Committee, Communication Studies Chair Review, 2016 - present
- Member, Graduate Studies Committee, Master's Program in Identity Management and Security, School of Information, 2014 – present
- Member, Research Workgroup, Moody College of Communication, 2015 – 2016
- Member, Scholarships and Awards Committee, Moody College of Communication, 2014 – 2015
- Member, UT Faculty Council, 2012 – 2014
- Member, UT Committee on Committees, 2012 – 2014
- Member, Grant Administration Committee, College of Communication, 2011 – 2012
- Member, Student Appeals Committee, College of Communication, 2008 – 2010
- Faculty Affiliate, Center for Women and Gender Studies, 2005 – present
- Assistant Professor Representative, Budget Council, Communication Studies, 2005 – 2006
- Director, Communication Studies Participant Pool, 2004 – 2013
- Faculty Search Committees in Communication Studies, 2004-5, 2006-7, 2007-8, 2009-10
- Faculty Marshal, UT College of Communication Commencement, 2007
- Search Committee, Wayne A. Danielson Award for Distinguished Contributions to Communication Scholarship, 2004 – 2005.

Lafayette College

- Chair, Institutional Review Board, 1999 – 2001 (Member, 1995 – 2001)
- Member, Faculty Academic Policy Committee, 1996-1999
- Member, Evaluation & Enhancement of Instruction Committee, 1999 – 2001 (Chair, 2000 – 2001)
- Member, Phi Beta Kappa Induction Committee, 1994 – 1999
- Member, Neuroscience Advisory Board, 1997 – 1999
- Member, Search Committees in Psychology (1995, 1997, 2001), Neuroscience (2000), and Philosophy (1997, 2000)
- Faculty Advisor, Psi Chi (National Honors Society of Psychology), 1999 – 2004
- Faculty Advisor, WJRH Lafayette College Radio, 1995 – 2007

Community Service

- Member, Advisory Board, *Social Wellth*, 2016 - present
- Member, Board of Directors, *Bookspring of Austin*, 2015 – present
- Member, Board of Directors, *Girlstart of Austin*, 2008 – 2009
- Pro-bono consultant and grantwriter, *Girlstart of Austin*, 2006 – present
- Pro-bono consultant, U.S. Army Online University Services (*eArmyU*), 2003 – 2005
- Member, Project Review Board, Easton (PA) Heritage Alliance, 2002 – 2004