

CHELSEA BRASS-ROSENFELD, MPAFF

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EDUCATION

- University of Texas at Austin, Moody College of Communication 2017 - present
PhD of Health and Interpersonal Communication (expected 2022)
Focus: Conflict, Threat, and Uncertainty Management
Advisor: René Dailey
- University of Texas at Austin, LBJ School of Public Affairs 2011 - 2013
Master of Public Affairs (Public Policy)
Focus: Conflict Mediation and Public Policy Dispute Resolution
- University of California at Santa Barbara 2003 - 2007
Bachelor of Arts, Global and International Studies
Focus: Socioeconomic and Political Processes

PROFESSIONAL EXPERIENCE

- **Research and Training Specialist**, Office of Domestic Violence 1/28/22 - present
Florida Department of Children and Families
- **Assistant Instructor / Teaching Assistant**, University of Texas at Austin Aug 2017 – Dec 2021
Department of Communication Studies & School of Pharmacy
- **Doctoral Fellow**, UT Center for Health Communication’s Think Tank Sept 2019 - May 2020
(Moody College of Communication and Dell Medical School)
- **Bond Outreach Coordinator**, Austin Independent School District Oct 2016 - May 2017
Communications & Community Engagement Office
- **Planning Consultant**, Latino HealthCare Forum & Center for Aug 2014 - Sep 2016
Healthy Communities
- **Healthcare Policy Analyst**, Texas Department of State Health Services Nov 2014 - May 2015
Office of Healthcare Delivery Redesign
- **Campaign Manager**, Katrina Daniel for City Council May 2014 - Nov 2014
- **Manager, Community and Collaborative Projects**, Texas Health Institute May 2013 - Apr 2014
- **School Finance Research Assistant**, Equity Center Summer 2012
- **Bond Development Outreach Coordinator**, City of Austin Public Spring 2012
Information, Office of Community Engagement
- **Account Manager**, SHI Government Solutions Feb 2011 - Jul 2011
- **National Student Campaign Coordinator / Texas Representative**, Oxfam Apr 2009 - Sep 2010
America, Advocacy, Alliances & Policy
- **Marketing Administrator**, The Related Companies NYC Mar 2008 - Dec 2008
- **Private Instructor**, The Eureka School of Santa Barbara Jan 2007 - Jun 2007
- **Research Assistant**, University of California Santa Barbara, Media Studies Sept 2005 - June 2007

TEACHING EXPERIENCE

- **Teaching Assistant**, University of Texas at Austin
 - Leadership in Communication Capstone, Communication Studies Spring 2021 - Fall 2021
 - Pharmacy Communication, UT College of Pharmacy Fall 2020
 - Theories of Persuasion, Moody College of Communication Spring 2017
 - Lying & Deception, Moody College of Communication Fall 2017
 - Strategic Human Resources, McCombs School of Business Spring 2013
 - Leadership Issues, McCombs School of Business Spring 2013
 - Foundations of Organizational Behavior, McCombs School of Business Fall 2012
 - Professional Writing, McCombs School of Business Fall 2012
- **Assistant Instructor**
 - Co-Instructor, Interviewing Principles and Practices, Moody College of Communication (two sections) Spring 2019
 - Instructor of Record, Interviewing Principles and Practices, Moody College of Communication (two sections) Fall 2019 - Spring 2020
 - Instructor of Record, Professional Communication Skills (Public Speaking), Moody College of Communication (two sections) Fall 2018

AUTHOR AND REPORT CREDITS

- Author, "A Milieu of Taboo: Threat, Avoidance, Power and Control" *Handbook of Research on Communication Strategies for Taboo Topics*, to be released: 2022
- Co-Author: "The Role of Psychological and Physical Aggression in Relationship Reconciliation", *Journal of Interpersonal Violence*, January 2022
- Co-Author, Conference Paper: "Encounters with irritating COVID-19 precaution behaviors: A qualitative analysis of college students' experiences, feelings of irritation and disclosure decisions", to be presented: Nov 2021
- Co-Author, Conference Paper: "The Role of Psychological and Physical Aggression in Relationship Reconciliation", June 2020
- Author, Conference Paper: "Authoritarianism and Communicative Aggression", National Communication Association Conference, November 2018
- Co-Author, Conference Paper: "To Vaccinate or Not to Vaccinate: Exploring Attitudes Toward the Anti-Vaccination Movement Through Use of Nominalization", December 2017
- Author, *Rundberg Community Health Improvement Plan*, September 2016
- Author, *Role of Community Health Workers in Texas*, presented to U.S. Secretary of Labor visit to the Latino HealthCare Forum (an official Affordable Care Act federal navigator), November 2015
- Co-Author, *Rundberg Community Health Assessment*, February 2015
- Co-Author, *Huston-Tillotson Community Health Assessment*, July 2015
- Co-Author, *Amarillo Community Health Improvement Plan*, January 2014
- Author, *Smith County Community Health Assessment*, October 2013
- Author, *Wood County Community Health Assessment*, October 2013
- Author, *Van Zandt County Community Health Assessment*, October 2013
- Policy Research Team Member (Budget Reform), *Reclamation of the U.S. Congress*, May 2013

- Policy Research Team Member (Stakeholder Engagement Planning): *Water Quality in the Rio Grande* (accepted and approved by the US Environmental Protection Agency), May 2012

ROLES ON FUNDED PROJECTS

- **Austin/Travis County Health and Human Services Department** Fall 2016
Project Manager/Author: Rundberg Community Health Improvement Plan
- **U.S. Centers for Medicare & Medicaid Services** Fall 2015
Contributing Grantwriter/Data Analyst: ACA Navigator Grant
- **Action for Healthy Food** July 2015
Awarded Recipient: Soda Tax Summit Training, Campaign Management
- **Austin/Travis County Health and Human Services Department** July 2015
Co-Author: Huston-Tillotson Community Health Assessment
- **Austin/Travis County Health and Human Services Department** Spring 2015
Data Analyst: Rundberg Community Health Assessment
- **Robert Wood Johnson Foundation** Spring 2014
Grantwriter & Texas Media Liaison: County Health Rankings & Roadmaps
- **Meadows Foundation & Texas Impact** Winter 2014
Mental Health Policy Analyst: ACA Mental Health Policy Worksheet
- **Amarillo Department of Public Health** Winter 2014
Stakeholder Interviews: Amarillo Community Health Improvement Plan
- **National Network of Public Health Institute** Winter 2014
Grantwriter & Training Recipient: Prevention Institute's THRIVE (*Tool for Health & Resilience in Vulnerable Environments*) Program
- **Robert Wood Johnson Foundation** Winter 2014
Grantwriter: Southern Obesity Prevention Strategic Planning Grant
- **Michael and Susan Dell Foundation** Fall 2013
Contributor: Texas Childhood Obesity Prevention Policy Evaluation (*T-COPPE*)
- **Northeast Texas Public Health District & Texas Department of State Health Services** Fall 2013
Project Manager: Smith County Community Health Assessment
Project Manager: Wood County Community Health Assessment
Project Manager: Van Zandt County Community Health Assessment
- **CDC, Center for Chronic Disease Prevention and Health Promotion** Summer 2013
Surveys: Local Policy Database Environmental Scan (*a collaboration of CDC, Illinois Public Health Institute, and Mississippi Public Health Institute*)
- **National Network of Public Health Institute** Summer 2013
Advisory Panel Coordinator: Texas Health in All Policies Project

PUBLIC SCHOLARSHIP

- Brass, C. & Wagers, S., "COVID-19 Series: Interpersonal Violence" National Partnership to End Interpersonal Violence, May 2020

- Brass, C., "CHC Blog: No Evidence that Vaccination Harms the Shoulder" Center for Health Communication, April 2020
- Brass, C., "CHC Blog: Measuring Patient Satisfaction with Accuracy" Center for Health Communication, March 2020
- Brass, C., "CHC Blog: The Role of Communication Effectiveness in Patient Satisfaction" Center for Health Communication, February 2020
- Brass, C., "Weaving a safety net" *Dallas Morning News*, March 30, 2020
- Brass, C., "Barbara Jordan: Remembering a Legacy", *UT News*, February 12, 2012

MEDIA APPEARANCES

- "Vaccine equity and trust" *Into the Fold Podcast*, Hogg Foundation for Mental Health, May 2021
- "Moody [college] doctoral student working to develop COVID-19 Vaccine Curiosity Tool", *The Daily Texan*, March 2021
- "Multilingual app aims to connect residents to services in Rundberg" *Community Impact*, July 2016
- "Health Talk", *KAZI Radio Austin*, April 2016
- "Presidio County Ranked #1 Healthiest County in Texas", *Marfa Public Radio*, April 2014

PRESENTATIONS

- Presenter: "Encounters with irritating COVID-19 precaution behaviors: A qualitative analysis of college students' experiences, feelings of irritation and disclosure decisions" National Communication Association Conference, November 2021
- (Abstract accepted) Presenter: "Coercive Control and Communication: Methods, Impact, and Directions for New Understanding Session", University of Texas Project on Conflict Resolution's Annual Conflict Conference, TBD
- Presenter: "The Role of Psychological and Physical Aggression in Relationship Reconciliation" National Communication Association Conference, November 2020
- Presenter: "To Vaccinate or Not to Vaccinate: Exploring Attitudes Toward the Anti-Vaccination Movement Through Use of Nominalization", National Communication Association Conference, November 2020
- Presenter: Coercive Control: Applying Research to the Field (CE-approved), Institute of Violence and Trauma, Virtual Conference, August 2020
- Research Presenter: "Efficacy of Bystander Intervention Messages", National Communication Association Conference, Salt Lake City, November 2019
- Research Presenter: "Authoritarianism and Communicative Aggression", National Communication Association Conference, Salt Lake City, November 2018
- Research Presenter: Testimony for City of Austin Language Access Audit, Austin, May 2016
- Panel Participant: Place and Race Matter: Community-led Solutions to Achieve Health Equity, Huston-Tillotson University, Austin, March 2016
- Conference Presenter: PATH Conference on Social Inequality and Health, UT College of Liberal Arts, October 2015
- Research Presenter: Rundberg Clinical Data Analysis, IBM's Community Hackathon, October 2015
- Research Presenter: Mayor Steve Adler Rundberg Tour, Austin, September 2015
- Presenter: Community Health Assessment Presentation, Huston-Tillotson, Austin, July 2015

- Research Presenter: Preliminary Community Health Assessment Presentation, Rundberg Community Forum, Austin, February 2015
- Conference Presenter: Limits to U.S. Legal Recourse and Alternative Policy Recommendations, International Cultic Studies Association, Washington DC, July 2014
- Research Presenter: Smith County NETHealth Board of Advisors Presentation, October 2013
- Presenter: Affordable Care Act: What You Need To Know, UT School of Nursing, Austin, Fall 2013
- Presenter: Double Dollar Incentive Program, Media Engagement, Austin, May 2013
- Presenter: University of Texas Project on Conflict Resolution's Research Conference, October 2011
- Host and Moderator: Oxfam America's International Women's Day, Austin Chapter, March 2011

RECOGNIZED CONTRIBUTOR

- "Language Access Work Group Final Report", Community Advancement Network, January 2018
- "Food For All: Inclusive Neighborhood Food Planning in North Austin", July 2016
- "Austin Healthy Food Access Initiative: Improving Access to Good and Affordable Food", July 2016
- Strategic Messaging: Central Health Equity Policy Council's E-Cigarette Campaign, March 2016
- Co-Organizer & Lobby Day Escort: Oxfam America's International Day of Action, March 2010
- Co-Organizer: Oxfam America's UN Climate Change Demonstration Central Park, September 2009
- Co-Organizer: Texas Climate Coalition Austin Press Conference, May 2009
- Co-Organizer: Texas Climate Coalition San Antonio Press Conference, May 2009

COMMUNITY SERVICE

- Board Treasurer, Stronger After, 2021 - present
- Co-Chair, Public Policy & Engagement Action Team, National Partnership to End Interpersonal Violence Across the Lifespan, 2020 - 2021
- Committee Chair, Resource Development Committee, Graduate Women in Communication, 2020
- Member, Society for the Study of Social Problems, 2020
- Co-Founder, Coercive Control Collective, 2017 - present
- Member, National Communication Association, 2017 - present
- Advisory Board Member, Open Minds Foundation, 2017 - 2019
- Board Member & Fundraising Committee Member, LBJ School Austin Alumni Association, 2016
- Fundraising Team, EIXSYS (free, multilingual health clinic), 2016
- Strategic Messaging Committee Member & Recognized Community Health Champion, Central Health's (Austin's local hospital district) Health Equity Policy Council, 2015 - 2016
- President, Heritage Hills Neighborhood Association, 2015 - 2016
- Volunteer, CASA of Travis County, 2013 - 2014
- Co-Chair, Barbara Jordan Forum, Barbara Jordan Co-Chair, 2011- 2012
- Austin Co-Leader, Oxfam Action Corps, 2009 - 2010