

COMMUNICATION STUDIES WEEK

**MONDAY
APRIL 4, 2022**

Come hear these communication professionals talk about the latest news and trends in the communication profession.



Career Day.
Don't miss the opportunity to hear these great guest speakers!



BONNIE CAVER

11am

Meet at the lobby in CMA
Then, 11:30am CMA 5.136

President and Founder of Reputation Lighthouse, a branding and reputation marketing firm; Past chair of directors of the Global Alliance for Public Relations and Communications Professionals

Presentation Title:
The State of the Communication Profession

RACHEL ROBILLARD

3pm-4pm
DMC 5.102

Marketing and Promotions Director
iHeartMedia

After earning her undergraduate degree from Moody in 2015, Rachel moved to Los Angeles to work in TV production. She recently returned to Texas where she specializes in content marketing.



Presentation Title:
From Grad to Hollywood: How Moody Equipped Me for My Profession in Communication

Please visit our website for dates and times for other CMS Week Events

<https://commstudies.utexas.edu/about/communication-studies-week-2022>