# Natalie (Talia) Jomini Stroud

Professor, Department of Communication Studies & School of Journalism and Media E.M. "Ted" Dealey Professorship in Business Journalism

Director, Center for Media Engagement (mediaengagement.org, @EngagingNews)

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EDUCATION			
Ph. D. B. A.	2006 2001	Communication, Annenberg School for Communication, University of Pennsylvania Mass Communications & Statistics (double major), University of California, Berkeley Departmental Citation for Outstanding Undergraduate Achievement in Statistics	
PROFE	SSIONAL APPOI	NTMENTS	
2020 –	present	E.M. "Ted" Dealey Professorship in Business Journalism, Moody College of Communication, University of Texas at Austin	
2019 –	present	Professor, Department of Communication Studies & School of Journalism and Media (by courtesy), Moody College of Communication, University of Texas at Austin	
2021 –	present	Interim Director, Annette Strauss Institute for Civic Life, , Moody College of Communication, University of Texas at Austin	
2013 –	present	Director, Center for Media Engagement (as of Oct. 2017) (formerly Engaging News Project), Moody College of Communication, University of Texas at Austin	
2012 –	2019	Associate Professor, Department of Communication Studies & School of Journalism Moody College of Communication, University of Texas at Austin	
2017 –	2019	Associate Professor (by courtesy), School of Journalism Moody College of Communication, University of Texas at Austin	
2020		Knight Faculty Fellow, Center for Media Engagement Moody College of Communication, University of Texas at Austin	
2006 –	2017	Assistant Director of Research, Annette Strauss Institute for Civic Life Moody College of Communication, University of Texas at Austin	
2014 –	2015	Research Fellow, Center for the Study of Democratic Politics Princeton University	
2006 –	2012	Assistant Professor, Department of Communication Studies	

Moody College of Communication, University of Texas at Austin

Stroud, 2 of 14	
2003 – 2006	Senior Research Analyst, National Annenberg Election Survey (NAES) Annenberg Public Policy Center, University of Pennsylvania
2001 – 2003	Research Analyst, Engaging the Electronic Electorate Project

### **PUBLICATIONS**

Ctroud 2 of 14

#### **Books**

- 1. Stroud, N. J. & McGregor, S. (Eds.) (2018). *Digital discussions: How big data informs political communication*. New York: Routledge. (206pp)
- \*Stroud, N. J. (2011). Niche news: The politics of news choice. New York: Oxford University Press.
   (257pp) Reviewed in Perspectives on Politics, Political Communication, Political Science Quarterly, Public Opinion Quarterly \*2012 Outstanding Book Award from the International Communication Association

Annenberg School for Communication, University of Pennsylvania

### **Peer Reviewed Journal Articles**

- 1. Masullo, G., Jennings, J., & Stroud, N. J. (in press). "Crisis coverage gap": The divide between public interest and local news' Facebook posts about COVID-19 in the United States. *Digital Journalism*. doi: 10.1080/21670811.2021.1965488
- 2. Jennings, J., & Stroud, N. J. (in press). Asymmetric adjustment: Partisanship and correcting misinformation on Facebook. *New Media & Society*. doi: 10.1177/14614448211021720
- 3. Peacock, C., Chen, G. M., & Stroud, N. J. (in press). What's in a label? The effect of news labels on perceived credibility. *Journalism*. doi: 10.1177/1464884920971522
- 4. Stroud, N. J., Curry, A., & Peacock, C. (in press). The effects of news site design on engagement and learning. *Journalism Practice*. doi: 10.1080/17512786.2020.1836997
- 5. Collier, J., Dunaway, J., & Stroud, N. J. (2021). Pathways to deeper news engagement: Factors influencing click behaviors on news sites. *Journal of Computer-Mediated Communication*, 26(5), 265-283. doi: 10.1093/jcmc/zmab009
- Budak, C., Muddiman, A., Kim, Y., Murray, C. C., & Stroud, N. J. (2021). COVID-19 coverage by cable and broadcast networks. *Proceedings of the International AAAI Conference on Web and Social Media*, 15(1), 952-960.
- 7. Kim, Y., Collier, J., & Stroud, N. J. (2021). The effectiveness of gain and loss frames in news subscription appeals. *Digital Journalism*, *9*(3), 300-318. doi: 10.1080/21670811.2021.1873812
- 8. Collier, J., Kim, Y., & Stroud, N. J. (2021). How news images affect clicking on subscription appeals. *Journalism Practice*, *15*(4), 489-507. doi: 10.1080/17512786.2020.1738262
- 9. Curry, A. L., & Stroud, N. J. (2021). The effects of journalistic transparency on credibility assessments and engagement intentions. *Journalism*, 22(4), 901-918. doi: 10.1177/1464884919850387
- 10. Van Duyn, E., Peacock, C., & Stroud, N. J. (2021). The gender gap in online news comment sections. *Social Science Computer Review, 39*(2), 181-196. doi: 10.1177/0894439319864876
- 11. Stroud, N. J., & Van Duyn, E. (2020). Assessing the external validity of using news websites as experimental stimuli. *Communication Methods & Measures, 14*(3), 212-218. doi: 10.1080/19312458.2020.1718630
- 12. Tenenboim, O., & Stroud, N. J. (2020). Enacted journalism takes the stage: How audiences respond to reporting-based theater. *Journalism Studies*, *21*(6), 713-730. doi: 10.1080/1461670X.2020.1720521
- 13. Lyons, B., Akin, H., & Stroud, N. J. (2020). Proximity (mis)perception: Public awareness of nuclear, refinery, and fracking sites. *Risk Analysis*, 40(2), 385-398. doi: 10.1111/risa.13387
- 14. Hasell A., & Stroud, N. J. (2020). The differential effects of knowledge on perceptions of genetically

- modified food safety. *International Journal of Public Opinion Research, 32*(1), 111-131. doi: 10.1093/ijpor/edz020
- 15. Stroud, N. J., Peacock, C., & Curry, A. (2020). The effects of mobile push notifications on news consumption and learning. *Digital Journalism*, 8(1), 32-48. doi: 10.1080/21670811.2019.1655462
- 16. \*Stroud, N. J. & Muddiman, A. (2019). Social media engagement with strategy- and issue-framed political news. *Journal of Communication, 69*(5), 443-466. doi: 10.1093/joc/jqz029 \*APSA's Political Communication Section 2020 Walter Lippmann Best Published Article Award
- Suldovsky, B., Landrum, A., & Stroud, N. J. (2019). Public perceptions of who counts as a scientist for controversial science. *Public Understanding of Science*, 28(7), 797-811. doi: 10.1177/0963662519856768
- 18. Muddiman, A., McGregor, S., & Stroud, N. J. (2019). (Re)claiming our expertise: Parsing large text corpora with manually validated and organic dictionaries. *Political Communication*, *36*(2), 214-226. doi: 10.1080/10584609.2018.1517843
- 19. Peacock, C., Scacco, J., & Stroud, N. J. (2019). The deliberative influence of comment section structure. *Journalism*, *20*(6), 752-771. doi: 10.1177/1464884917711791
- 20. Stroud, N. J., Feldman, L., Wojcieszak, M., & Bimber, B. (2019). The consequences of forced versus selected political media exposure. *Human Communication Research*, 45(1), 27–51, doi: 10.1093/hcr/hqy012
- 21. Lyons, B., Hasell, A., & Stroud, N. J. (2018). Enduring extremes: Polar vortex, drought, and climate change beliefs. *Environmental Communication*, 12(7), 876-894. doi: 10.1080/17524032.2018.1520735
- 22. Feldman, L., Wojcieszak, M., Stroud, N. J., & Bimber, B. (2018). Explaining media choice: An issue engagement framework for predicting interest-based and partisan selectivity. *Journal of Broadcasting & Electronic Media*, 62(1), 109-130. doi: 10.1080/08838151.2017.1375502
- 23. \*Muddiman, A., & Stroud, N. J. (2017). News values, cognitive biases, and partisan incivility in comment sections. *Journal of Communication*, *67*(4), 586-609. doi: 10.1111/jcom.12312 \* *NCA's Political Communication Division 2019 Michael Pfau Outstanding Article Award*
- 24. Stroud, N. J., Muddiman, A., & Scacco, J. (2017). Like, recommend, or respect? Altering political behavior in news comment sections. *New Media & Society, 19*(11), 1727-1743. doi: 10.1177/1461444816642420
- 25. Scacco, J. M., Muddiman, A., & Stroud, N. J. (2016). The influence of online quizzes on learning from the news. *Journal of Information Technology & Politics*, *13*(4), 311-325. doi: 10.1080/19331681.2016.1230920
- 26. Wojcieszak, M., Bimber, B., Feldman, L., & Stroud, N. J. (2016). Partisan news and political participation: Exploring mediated relationships. *Political Communication*, *33*(2), 241-260. doi: 10.1080/10584609.2015.1051608
- 27. Stroud, N. J., Scacco, J. M., & Curry, A. (2016). The presence and use of interactive features on news websites. *Digital Journalism*, *4*(3), 339-358. doi: 10.1080/21670811.2015.1042982
- 28. Scacco, J. M., Curry, A., & Stroud, N. J. (2015). Digital divisions: Organizational gatekeeping practices in the context of online news. #ISOJ, The Official Research Journal of the International Symposium on Online Journalism, 5(1), 106-123.
- 29. \*\*Stroud, N. J., Scacco, J. M., Muddiman, A., & Curry, A. L. (2015). Changing deliberative norms on news organizations' Facebook sites. Journal of Computer-Mediated Communication, 20(2), 188-203. doi: 10.1111/jcc4.12104 \*Bill Eadie Distinguished Award for a Scholarly Article, Applied Communication Division of the National Communication Association \*Best Paper Award from the American Political Science Association's Information, Technology, and Politics Division
- 30. Stroud, N. J., Muddiman, A., & Lee, J. K. (2014). Seeing media as out-group members: An evaluation of bias perceptions. *Journal of Communication*, *64*(5), 874-894. doi: 10.1111/jcom.12110
- 31. Garrett, R. K., & Stroud, N. J. (2014). Partisan paths to exposure diversity: Differences in pro- and counter-attitudinal news consumption. *Journal of Communication*, *64*(4), 680-701. doi:

- 10.1111/jcom.12105
- 32. Muddiman, A., Stroud, N. J., & McCombs, M. (2014). News media fragmentation, attribute agenda setting, and political beliefs about Iraq. *Journal of Broadcasting & Electronic Media*, *58*(2), 215-233. doi: 10.1080/08838151.2014.906433
- 33. McCombs, M., & Stroud, N. J. (2014). Psychology of agenda-setting effects: Mapping the paths of information processing. *Review of Communication Research*, 2(1), 68-93. doi: 10.12840/issn. 2255-4165.2014.02.01.003
- 34. Tsfati, Y., Stroud, N. J., & Chotiner, A. (2014). Exposure to ideological news and perceived opinion climate: Testing the media effects component of spiral-of-silence in a fragmented media landscape. *International Journal of Press/Politics*, 19(1), 3-23. doi: 10.1177/1940161213508206
- 35. Stroud, N. J., & Muddiman, A. (2013). Selective exposure, tolerance, and comedic news. *International Journal of Public Opinion Research*, *25*(3), 271-290. doi: 10.1093/ijpor/edt013
- 36. Waismel-Manor, I., & Stroud, N. J. (2013). The influence of President Obama's middle name on Middle Eastern and U.S. perceptions. *Political Behavior*, *35*(3), 621-641. doi: 10.1007/s11109-012-9210-4
- 37. Feldman, L., Stroud, N. J., Bimber, B., & Wojcieszak, M. (2013). Assessing selective exposure in experiments: The implications of different methodological choices. *Communication Methods & Measures*, 7(3), 198-220. doi: 10.1080/19312458.2013.813923
- 38. Stroud, N. J., & Lee, J. K. (2013). Perceptions of cable news credibility. *Mass Communication & Society,* 16(1), 67-88. doi: 10.1080/15205436.2011.646449
- 39. Stroud, N. J., & Sparrow, B. H. (2011). Assessing public opinion after 9/11 and before the Iraq War. *International Journal of Public Opinion Research*, 23(2), 148-168. doi: 10.1093/ijpor/edr008
- 40. Stroud, N. J., Stephens, M., & Pye, D. (2011). The influence of debate viewing context on political cynicism and strategic interpretations. *American Behavioral Scientist*, *55*(3), 270-283. doi: 10.1177/0002764210392163
- 41. \*Stroud, N. J. (2010). Polarization and partisan selective exposure. *Journal of Communication, 60*(3), 556-576. doi: 10.1111/j.1460-2466.2010.01497.x \*NCA's Political Communication Division 2011 Michael Pfau Outstanding Article Award
- 42. Jarvis, S. E., Stroud, N. J., & *Gilliland, A. A.* (2009). College students, news use, and trust. *Communication Research Reports*, *26*(1), 30-39. doi: 10.1080/08824090802636991
- 43. Stroud, N. J. (2008). Media use and political predispositions: Revisiting the concept of selective exposure. *Political Behavior*, *30*(3), 341-366. doi: 10.1007/s11109-007-9050-9
- 44. Stroud, N. J., & Chernin, A. (2008). Video games and the ERSB: An evaluation of parental beliefs about the rating system. *Journal of Children & Media*, *2*(1), 1-18. doi: 10.1080/17482790701733153
- 45. Stroud, N. J. (2007). Media effects, selective exposure, & *Fahrenheit 9/11*. *Political Communication*, 24(4), 415-432. doi: 10.1080/10584600701641565
- 46. Stroud, N. J., & Kenski, K. (2007). From agenda setting to refusal setting: Survey nonresponse as a function of media coverage across the 2004 election cycle. *Public Opinion Quarterly*, 71(4), 539-559. doi: 10.1093/pog/nfm042
- 47. Price, V., & Stroud, N. J. (2006). Public attitudes toward polls: Evidence from the 2000 U.S. Presidential election. *International Journal of Public Opinion Research*, *18*(4), 393-421. doi: 10.1093/ijpor/edh119
- 48. Kenski, K., & Stroud, N. J. (2006). Connections between Internet use and political efficacy, knowledge, and participation. *Journal of Broadcasting & Electronic Media*, *50*(2), 173-192. doi: 10.1207/s15506878 jobem5002 1
- 49. Tisinger, R., Stroud, N. J., Meltzer, K. A., Mueller, B. A., & Gans, R. M. (2005). Creating political websites: Balancing complexity & usability. *Knowledge, Technology, & Policy, 18*(2), 41-51. doi: 10.1007/s12130-005-1024-9
- 50. Kenski, K., & Stroud, N. J. (2005). Who watches presidential debates? A comparative look at presidential debate viewing in 2000 and 2004. *American Behavioral Scientist*, 46(2), 213-228. doi: 10.1177/0002764205279423

# **Non Peer Reviewed Journal Publications**

- 1. Chen, G. M., Muddiman, A., Wilner, T., Pariser, E., & Stroud, N. J. (2019). We should not get rid of incivility online. *Social Media & Society*, *5*(3). doi: 10.1177/2056305119862641
- 2. Stroud, N. J. (2017). Attention as a valuable resource. *Political Communication* (The Forum), *34*(3), 479-489. doi: 10.1080/10584609.2017.1330077
- 3. Stroud, N. J., & *Muddiman, A.* (2013). Exposure to news and diverse views in the Internet age. *I/S: A Journal of Law and Policy for the Information Society, 8*(3), 605-623.

# **Book Chapters & Encyclopedia Entries**

- 1. Stroud, N. J., & Kim, Y. (2021). Measure newsroom effectiveness differently. In R. P. Hart (Ed.), *Fixing American Politics: Advice for the Media Age.* (pp. 227-234). Routledge.
- 2. Overgaard, C. S. B., Dudo, A., Lease, M., Masullo, G. M., Stroud, N. J., Stroud, S. R., & Woolley, S. (2021). Building connective democracy: Interdisciplinary solutions to the problem of polarisation. In H. Tumber & S. Waisbord (Eds.), *The Routledge Companion to Media Misrepresentation and Populism*. Taylor & Francis/Routledge.
- 3. Stroud, N. J., & Masullo, G. M. (2020). Building connective democracy to combat polarization. In *Democracy and Civic Life: What Is the Long Game for Philanthropy?* (p. 171-180). Knight and Kettering Foundations.
- 4. Stroud, N. J., & Haenschen, K. (2018). Experiments. In P. Napoli (Ed.) *Mediated Communication. Handbooks of Communication Science* (pp. 261-280, Series Ed. P. J. Schulz and P. Cobley). Berlin: De Gruyter Mouton.
- 5. Stroud, N. J., & Collier, J. R. (2018). Selective exposure during the 2016 presidential campaign. In B. Warner, D. G. Bystrom, M. McKinney, & M. C. Banwart (Eds.) *An Unprecedented Election: Campaign Coverage, Communication, and Citizens Divided*. (pp. 21-39). Santa Barbara, CA: Praeger.
- 6. Stroud, N. J. (2017). Helping newsrooms work toward their democratic and business objectives. In P. J. Boczkowski & C. W. Anderson (Eds.) *Remaking the News: Essays on the Future of Journalism Scholarship in the Digital Age.* (pp. 157-176). Cambridge, MA: MIT Press.
- 7. Stroud, N. J. (2017). Understanding and overcoming selective exposure and judgment when communicating about science. In K. H. Jamieson, D. Scheufele, & D. Kahan (Eds.) *Oxford Handbook on the Science of Science Communication*. (pp. 377-388). New York: Oxford University Press.
- 8. Li, N., Stroud, N. J., & Jamieson, K. H., & (2017). Overcoming false causal attribution: Debunking the MMR-autism association. In K. H. Jamieson, D. Scheufele, & D. Kahan (Eds.) *Oxford Handbook on the Science of Science Communication*. (pp. 433-444). New York: Oxford University Press.
- 9. Stroud, N. J. (2017). Selective exposure. In K. Kenski & K. H. Jamieson (Eds.) *Handbook of political communication theories*. (pp. 531-548) New York: Oxford University Press.
- 10. Stroud, N. J., & Choi, S. (2017). Selective perception and retention. In P. Rössler (Ed.) *The International Encyclopedia of Media Effects*. West Sussex: Wiley-Blackwell.
- 11. Stroud, N. J., & Curry, A. (2015). The polarizing effects of partisan and mainstream news. (pp. 337-354). In J. Thurber & A. Yoshinaka (Eds.) *American Gridlock*. New York: Cambridge University Press.
- 12. Stroud, N. J. (2015). Media fragmentation and its consequences as applied to Central and Eastern Europe. (pp. 169-180). In J. Zielonka (Ed.). *Media and Politics in New Democracies: Europe in a Comparative Perspective*. Oxford: Oxford University Press.
- 13. Prior, M., & Stroud, N. J. (2015). Using mobilization, media, and motivation to curb political polarization. (pp. 178-194). In N. Persily (Ed.) *Solutions to Political Polarization in America*. New York: Cambridge University Press.
- 14. Stroud, N. J., & Higgins, V. (2015). Content analysis. In D. Sloan & S. Zhou (Eds.) Research Methods in

- Communication, 3<sup>rd</sup> edition. (pp. 123-143). Northport, AL: Vision Press.
- 15. Stroud, N. J., Muddiman, A., & Scacco, J. (2015). Engaging audiences via online news sites. In H. Gil de Zúñiga (Ed.) *New Agendas in Communication: New Technologies and Civic Engagement*. (pp. 178-194) New York: Routledge.
- 16. Stroud, N. J., & Muddiman, A. (2013). The American media system today: Is the public fragmenting? In T. Ridout (Ed.) *New Directions in Media and Politics*. (pp. 6-23). New York: Routledge.
- 17. Stroud, N. J., Kim, S., & Scacco, J. (2012). Cognitive dissonance. In P. Moy (Ed.) Oxford Bibliographies Online: Communication.
- 18. Stroud, N. J., & Higgins, V. (2011). Content analysis. In D. Sloan & S. Zhou (Eds.) *Research Methods in Communication*, 2<sup>nd</sup> edition. (pp. 123-143). Northport, AL: Vision Press.
- 19. Stroud, N. J., & Higgins, V. (2008). Content analysis. In D. Sloan & S. Zhou (Eds.) *Research Methods in Communication*. (pp. 123-143). Northport, AL: Vision Press.
- 20. Stroud, N. J., & Romer, D. (2006). Exploratory and bivariate analysis. In D. Romer, K. Kenski, K. Winneg, C. Adasiewicz, & K. H. Jamieson (Eds.). *Capturing campaign dynamics, 2000 and 2004: The National Annenberg Election Survey*. Philadelphia: University of Pennsylvania Press.

# **Book Reviews**

- 1. N. J. (2014). [Review of the book: *Changing minds or changing channels? Partisan news in an age of choice*]. *Public Opinion Quarterly*. doi: 10.1093/poq/nfu006
- 2. Stroud, N. J. (2013). [Review of the book: *The persuasive power of campaign advertising*]. *PS: Political Science & Politics, 11*(4), 1192-1193.
- 3. Stroud, N. J. (2009). [Review of the book: Evaluating campaign quality: Can the electoral process be improved?]. Mass Communication & Society, 12(2), 238–241.
- 4. Stroud, N. J. (2007). [Review of the book: *A new engagement: Political participation, civic life, and the changing American citizen*]. *Public Opinion Quarterly, 71*(3), 475-478.

# **RESEARCH CONTRACTS/GRANTS/GIFTS**

Total amount supervised: \$7.7 million

Funders include: American Press Institute; Arizona State University / News Collab; Center for Investigative Reporting; Coral Project (New York Times, Washington Post, Mozilla Foundation); Democracy Fund; Facebook; Google; Hewlett Foundation; Impact Architects / Gates Foundation; John S. and James L. Knight Foundation; Lenfest; McCormick Foundation; News Integrity Initiative at the Craig Newmark Graduate School of Journalism at CUNY; Omidyar Network; Reuters; Rita Allen Foundation; Santa Clara University / Trust Project; Solutions Journalism Network; University of Missouri, Columbia / Reynolds Journalism Institute; University of Texas Graduate School's Academic Enrichment Fund

## **AWARDS AND HONORS**

2021	International Communication Association Fellow
2020	Walter Lippmann Best Published Article Award, Political Communication Section, American
	Political Science Association
2019	Michael Pfau Outstanding Article Award, Political Communication Division, National
	Communication Association
2019	Public Engagement Award, Journalism Studies Division, International Communication Association
2018	Top Four Paper Award, Political Communication Division, National Communication
	Association (co-authored with A. Muddiman)
2016	Bill Eadie Distinguished Award for a Scholarly Article, Applied Communication Division,
	National Communication Association (co-authored with J. Scacco, A. Muddiman, &

	A. Curry)
2015	Top Four Paper Award, Political Communication Division, National Communication
	Association
2015	Best Paper Award, Information Technology and Politics Division, American Political Science
2015	Association (co-authored with J. Scacco, A. Muddiman, & A. Curry)
2015	Faculty Research Assignment, one semester course release for research, University of Texas at Austin
2014-15	Research Fellow, Center for the Study of Democratic Politics, Princeton University
2014	Outstanding Faculty Member Award, Communication Studies Graduate Community, University of Texas
2013-present	Invited Fellow of the Annenberg Public Policy Center
2013	Top Scholar-to-Scholar Presentation, Electronic News Division, Association for Education in Journalism and Mass Communication (co-authored with J. Scacco & A. Muddiman)
2013	Semi-Finalist, Friar Centennial Teaching Fellowship, University of Texas at Austin
2012	Top Four Paper Award, Political Communication Division, National Communication
	Association (co-authored with R. K. Garrett)
2012	Outstanding Book Award for Niche News, International Communication Association
2012	Invited Fellow of the Center for Politics and Governance at the University of Texas at Austin
2011	Invited member of the Society for Teaching Excellence, University of Texas at Austin
2011	Michael Pfau Outstanding Article Award, Political Communication Division, National Communication Association
2010	Outstanding Faculty Member Award, Communication Studies Graduate Community, University of Texas
2009	Top Four Paper Award, Political Communication Division, National Communication Association (co-authored with M. Stephens & D. Pye)
2007	Outstanding Dissertation Award, Political Communication Division, National Communication Association
2007	Best Dissertation Award, Political Psychology Section, American Political Science Association
2007	K. Kyoon Hur Dissertation Award, International Communication Association (for best
2007	doctoral dissertation in mass communication research)
2006	Graduate Fellow of the American Academy of Political and Social Science, 2006
2005 – 2006	Dissertation Research Fellowship, Annenberg School for Communication, University of
	Pennsylvania
2005	Top Three Student Paper Award, Political Communication Division, International Communication Association
2004	Top Four Student Paper Award, Mass Communication Division, International Communication Association (co-authored with A. Chernin)
2003	Top Three Student Paper Award, Political Communication Division, International Communication Association (co-authored with R. Tisinger, K. Meltzer, B. Mueller, & R. Gans)
2002	Statistics Department Citation, University of California, Berkeley (awarded to one graduating B.A. each year for outstanding undergraduate accomplishment in Statistics)

# **ADVISING AND RELATED STUDENT SERVICE**

# **Teaching Experience**

Department of Communication Studies, University of Texas at Austin (2006 – present)

Undergraduate: Communication and Public Opinion

Communication Campaign Methods Communication Research Methods

Media and Public Opinion, Senior Fellows Honors

Media Effects and Politics Political Communication

Graduate: Communication and Public Opinion

Media, Politics, and the Individual Quantitative Research Methods

# **Student Advising**

### **Doctoral Advisees**

Yujin Kim, Communication Studies (dissertation in progress)

Christian Staal Bruun Overgaard, Journalism (coursework in progress)

Hsuan-Ting Chen, Journalism (co-advisor with Dr. R. Coleman, 2019, Associate Professor, Chinese University at Hong Kong)

Sohyun Choi, Communication Studies (2018)

Jessica Collier, Communication Studies (2020, Postdoctoral fellow, University of Texas at Austin)
Alex Curry, Communication Studies (2018, Assistant Professor, Western Oregon University)
Katherine Haenschen, Radio-Television-Film (2016, Assistant Professor, Northeastern University,
co-advisor with Dr. S. Strover, winner of the Dissertation Award from the International
Communication Association Mass Communication Division; dissertation honorable mention
from the Information Technology and Policy division of the American Political Science
Association; Post-doc, Center for Information Technology Policy, Princeton University; first
position Assistant Professor, Virginia Tech)

Yonghwan Kim, Journalism (2013, Assistant Professor, Dongguk University, co-advisor with Dr. H. Gil de Zuniga, Dr. M. McCombs, School of Journalism nominee for the University of Texas Graduate School's Outstanding Dissertation Award; first position Assistant Professor, University of Alabama)

Ashley Muddiman, Communication Studies (2013, Associate Professor, University of Kansas, winner of the Political Communication Division of the National Communication Association Best Dissertation Award; first position Assistant Professor, University of Wyoming)

Cynthia Peacock, Communication Studies (2016, Assistant Professor, University of Alabama)

Josh Scacco, Communication Studies (2014, Associate Professor, University of Southern Florida,
winner of the Political Communication Division of the National Communication Association
Best Dissertation Award; first position Assistant Professor, Purdue University)

Emily Van Duyn, Communication Studies (2020, Assistant Professor, University of Illinois-Urbana Champaign; winner of the Political Communication Division of the National Communication Association Best Dissertation Award; 2019, post-doc at Stanford University's Center for Philanthropy and Civil Society's Project on Democracy and the Internet)

### **Doctoral Committees**

Jordon Brown, Journalism
Elyse Huang, Journalism
Gyohyun (Hyun) Koo, Journalism
Chenyan Jia, Journalism
Taeyoung Lee, Journalism

# Stroud, 9 of 14

Dakota Park-Ozee, Communication Studies

Joao Vicente Seno Ozawa, Journalism

Martin Riedl, Journalism

Dariya Tsyrenzhapova, Journalism

Hanna Wolf, University of Antwerp

Ingrid Bachmann, Journalism (2011)

Emily Balanoff, Communication Studies (2011)

Sungsoo Bang, Journalism (2013)

Paul Brown, Journalism (2017)

Autumn Caviness, Journalism (2021)

Sujin Choi, Radio-Television-Film (2012)

Ashlyn Gentry, Communication Studies (2013)

Soo-Hye Han, Communication Studies (2008)

Vanessa Higgins, Journalism (2009)

Connie Young Johnson, Communication Studies (2013)

Nakwon Jung, Journalism (2010)

Kolina Koltai, School of Information (2020)

Rebecca LaVally, Communication Studies (2010)

Angela Lee, Journalism (2014)

Jae Kook Lee, Journalism (2009)

Na Yeon Lee, Journalism (2013)

Colene Lind, Communication Studies (2013)

Ji won Kim, Journalism (2015)

Robert Mack, Communication Studies (2015)

Rebecca McEntee, Journalism (2015)

Shannon McGregor, Journalism (2018)

Aimee Meader, Journalism (2014)

Nicholas Merola, Communication Studies (2013)

Logan Molyneux, Journalism (2015)

Soo Jung Moon, Journalism (2008)

Angela Niedermyer, Communication Studies (2011)

Mustafa Oz, Journalism (2018)

Clariza Ruiz De Castilla, Communication Studies (2013)

Jeremy Shermak, Journalism (2019)

Fadi Skeiker, Theatre and Dance (2008)

Maegan Stephens, Communication Studies (2016)

Ori Tenenboim, Journalism (2020)

Sebastián Valenzuela, Journalism (2011)

Hong Vu, Journalism (2015)

Kelsey Whipple, Journalism (2020)

Sung Woo Yoo, Journalism (2014)

### Masters Advisees

Arielle Cardona, Communication Studies (2015)

Soohee Kim, Communication Studies (2010)

### Masters Reader

Jacob Thompson, Radio-Television-Film (2018)

Kanghui Baek, Journalism (2008)

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Elizabeth Crecente, Communication Studies (2008) Eliana Razo, Communication Studies (2011) Cathy Setzer, Communication Studies (2011) Keri Thompson, Communication Studies (2016)

# **SERVICE ACTIVITIES**

# Departmental and University Service, University of Texas at Austin

2021 – 2022	Chair, Open Rank Computational Communication Faculty Search Committee
2019 – 2020	Council for Texas Impact Member
2019 – 2020	Good Systems, External Engagement Committee Member
2018	Member, Media Literacy Working Group, Moody College of Communication
2017 – 2018	Member, Director of the School of Journalism Faculty Search Committee
2017 – 2018	Member, Open Rank School of Journalism Faculty Search Committee
2017 – 2018	Member, Rhetoric & Language Communication Studies Faculty Search Committee
2017	Member, Committee on Science Communication Minor
2017	Archer Fellows, assist with program interviews
2016 – present	Principal Investigators Committee, Moody College of Communication
2015 – present	Member, Extended Budget Council (department governing body), Department of Communication Studies
2015 – 2017	Political Communication Lecture Series, Oversee the project
2015 – 2016	Research Workgroup Member, Moody College of Communication
2015	Judge for the Texas Student Research Showdown, an undergraduate research competition
2014	Member, Continuing Fellowship, Outstanding Dissertation, and Jesse Jones Committee, Department of Communication Studies
2013 – 2014	Member, Director of School of Journalism Faculty Search Committee
2013 – 2014	Associate Professor Extended Budget Council Representative, Department of Communication Studies
2013	Panel Respondent, Handbook of Research on Institutional Language Conference by Dean Roderick Hart
2012 – present	Member, Bridging Disciplines Program University Committee on a Public Policy Curriculum
2012 – 2013	Member, Assistant Professor Health Communication Faculty Search Committee, Department of Communication Studies
2012 – 2013	Manage Graduate Admissions, Rhetoric and Language Division, Department of Communication Studies
2010	Member, National Research Council Rankings Review Committee, College of Communication
2009 – 2011	Member of Awards Committee, Department of Communication Studies
2008 – present	Member of Teaching Assistant / Assistant Instructor Award Selection
•	Committee, Honors Day, Department of Communication Studies
2008, 2010, 2011	Senior Fellows (College of Communication Honors Program) Entering Class Interviewer
2008 – 2009	Member, Associate/Full Professor Organizational Communication Faculty Search Committee, Department of Communication Studies
2008	Faculty Moderator, Hook the Vote Election Night Panel

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2008	sistance with New Employee Orientation Film, University of Texas at A	Auctin
2000	isistance with New Employee Orientation Film. Oniversity of rexas at i	Austill

2008 University of Texas at Austin Honors Colloquium Presenter 2008 Undergraduate Research Week session (with K. Stephens)

2008 – 2009 Assistant Professor Extended Budget Council Representative, Department of

**Communication Studies** 

2007 – present Member, Graduate Rhetoric and Language Student Admissions Committee,

Department of Communication Studies

2007 Undergraduate Scholarship Selection Committee, Department of

**Communication Studies** 

2007 Methods Committee, Communication Studies Department

2006 – 2010 National Communication Association, Graduate Student Open House

### Service to the Field

### American Political Science Association (APSA), Political Communication Division

2018	David Swanson Award Committee Member
2017	Political Communication Pre-Conference Invited Panelist
2014	Political Communication Pre-Conference Discussant

2013 – 2014, 2018 Chair / Discussant

2012 Political Communication Pre-Conference Invited Panelist and Discussant

2011 – 2013 Appointed Ad Hoc member of the Joint Publications Committee

2012 – 2013 Programming Committee2011 – 2012 Elected Program Chair

2011 – 2013 Elected Newsletter Editor (co-sponsored by the ICA division) 2008 – 2013 Appointed Webmaster, www.politicalcommunication.org

2008 – 2009 Panel Chair

### International Communication Association (ICA)

2018 – 2021 Steve Chaffee Career Achievement Award Committee

2014 – 2015 Outstanding Book Award Committee

# ICA Political Communication Division

2021 Faculty Mentor, Graduate Student Pre-Conference

2017 Respondent, Normative Theory in Communication Research pre-conference

2014 – 2016 Elected Secretary

2012, 2014 Faculty Mentor, Graduate Student Pre-Conference

2011 – 2013 Appointed Ad Hoc member of the Joint Publications Committee 2011 – 2013 Elected Newsletter Editor (co-sponsored by the APSA division)

2008, 2011-12, 2017-18 Panel Chair

2006 – present Annual Conference Reviewer

2004 – 2013 Appointed Webmaster, www.politicalcommunication.org

### National Communication Association (NCA)

2018 Research Roundtable Reviewer

# National Communication Association (NCA), Political Communication Division

2021 Chair, Pfau Outstanding Article Award Committee

2019 Elected Chair of Nominating Committee 2015 Outstanding Book Award Committee

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2012 Appointed Member of Bylaws Committee 2011 Elected Member of Nominating Committee

2011 Appointed Member of Dissertation Award Committee

2009, 2011, 2013-14, 2018 Panel Discussant

2009 Wandering Scholar Poster Session Review2008 Elected Member of Nominating Committee

2006, 2008 – present Annual Conference Reviewer, Political Communication Division

World Association for Public Opinion Research (WAPOR)

2016 Conference Co-Chair (with Bethany Albertson)

2011 Panel Discussant, Regional Seminar

American Association for Public Opinion Research (AAPOR)

2008 Annual Conference Reviewer

Online News Association (ONA)

2014 Program Planning Committee

Southern Political Science Association (SPSA)

2018 Program Planning Committee

#### **Editorial Service**

### **Editorial Board Member**

- Human Communication Research, 2016 present
- International Journal of Press/Politics, 2015 present
- International Journal of Public Opinion Research, 2013 present
- Journal of Broadcasting & Electronic Media, 2015 present
- Journal of Communication, 2009 present
- Journal of Computer-Mediated Communication, 2015 present
- Political Communication, 2014 present
- HKS Misinformation Review, 2020 present
- Digital Journalism, 2021 present
- Journal of Quantitative Description: Digital Media, 2021 present

### Manuscript Review

- American Journal of Political Science, 2010-15, 2020
- American Political Science Review, 2008, 2010, 2013-14, 2017-19
- Communication Methods and Measures, 2013, 2019
- Communication Research, 2008-11, 2013
- Communication Research Reports, 2015-16
- Communication Monographs, 2012, 2014
- Digital Journalism, 2016, 2019
- Human Communication Research, 2011, 2015-19, 2021
- The Information Society, 2009, 2011
- International Journal of Communication, 2012, 2014-17, 2019
- International Journal of Press/Politics, 2009, 2011, 2013, 2015, 2017-19, 2021
- International Journal of Public Opinion Research, 2011-15, 2017-19, 2021

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- Journal of Broadcasting & Electronic Media, 2011, 2013, 2015, 2017-19, 2021
- Journal of Communication, 2009-2014, 2016-19, 2021-22
- Journal of Computer-Mediated Communication, 2013-19, 2021
- Journal of Experimental Political Science, 2013-14
- Journal of Information, Technology, & Politics, 2013-16
- Journal of Media Psychology, 2016
- Journal of Politics, 2006-08, 2010, 2012-14, 2018
- Journalism Studies, 2013, 2019
- Journalism: Theory, Practice & Criticism, 2014-18, 2021
- Journalism & Mass Communication Quarterly, 2008, 2013-14
- Mass Communication & Society, 2009-13, 2016-17
- Media Psychology, 2012-14
- New Media & Society, 2011, 2015, 2017, 2021
- PNAS, 2021
- *Political Behavior*, 2009-13, 2017
- Political Communication, 2010-19, 2021-22
- Political Psychology, 2010
- Political Research Quarterly, 2008
- Public Opinion Quarterly, 2007-11, 2013-19
- Social Media & Society, 2016
- Social Science Computer Review, 2018
- Social Science Quarterly, 2012-13
- Columbia University Press, 2018
- Oxford University Press, 2012, 2017
- Princeton University Press, 2012
- Wiley-Blackwell, 2013

# Grant and Fellowship Review

- Israel Science Foundation, Grant Review, 2011
- German-Israeli Foundation for Scientific Research and Development, 2008
- Marsden Fund, Grant Review, 2014
- MacArthur Foundation, MacArthur Fellows Program, 2014
- National Science Foundation, 2010, 2016
- TESS, 2019

# **Service to the Greater Community**

2020 – present	Emerging Scholars of Media and Politics Executive Committee (a program with the goal of creating a more diverse graduate research community interested in the study of political communication)
2020 – present	Co-chair of 2020 Facebook Election Research Project (a collaboration among academics and Facebook to study the impact of Facebook and Instagram on the 2020 election)
2019 – present	Co-founder, New_ Public, an initiative to change how platforms evaluate their role in society

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2018 – present	ABC News Decision Desk Analyst (work to call House races)
2018 – present	Social Science Research Council's Media & Democracy Advisory Board
2017 – present	SciLine, American Association for the Advancement of Science, Advisory Board
2018 – 2020	North American Regional Chair, Social Science One (an initiative to allow academic researchers and private industry to partner to advance the goals of social science in understanding and solving society's greatest challenges)
2018	Advisor for Pew Research Center Journalism project
2018	Research Partner, Knight Gallup Surveys and Experiments
2017	Academic Advisor for the News Integrity Initiative
2017	Pre-strategic planning workshop participant, Texas Tribune
2016 – 2017	First Draft Advisory Board Member
2014 – 2015	National Institute for Civil Discourse, Research Network member
2014 – 2015, 2017 – 2018	Online News Association, Challenge Fund Academic Adviser
2013 – present	Voice of the People, Advisory Board member
2013 – 2015	American Press Institute, Research Advisory Group member
2011 – 2012	Politico.com, Invited blogger for the Arena, http://topics.politico.com/index.cfm/topic/TheArena
2010 – 2011	Research for the Federal Communication Commission, "The information needs of communities" report, http://transition.fcc.gov/osp/inc-report/The_Information_Needs_of_Communities.pdf
2010 – 2011	Knight Foundation News Challenge Grant Reviewer, http://www.newschallenge.org/blog/knight-news-challenge-update
2008 – 2009	Member of Aspen Communications and Society Program Advisory Group, http://www.knightcomm.org/appendix-v/