

Stacey K. Sowards
Mark L. Knapp Professor
Department of Communication Studies
The University of Texas at Austin
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Education

University of Kansas Doctor of Philosophy in Communication Studies	May 2001
The University of Texas at El Paso Master of Arts in Communication	May 1997
The Colorado College Bachelor of Arts in Mathematics Minor in Mexican Studies	May 1995
Villanova University Villanova Interdisciplinary Immigration Studies Training for Advocates Yearlong legal training program in immigration law (certificate program)	December 2021

Language Proficiencies

Indonesian: fluency in speaking, writing, reading
Spanish: fluency in speaking, writing, reading
Dutch: basic knowledge in speaking, writing, reading
Portuguese: basic knowledge in speaking, writing, reading

Professional Experience

Endowed Professor, Dept. of Communication Studies The University of Texas at Austin	August 2020 to present
Professor, Dept. of Communication The University of Texas at El Paso	September 2014 to July 2020
Chair, Dept. of Communication The University of Texas at El Paso	September 2013 to August 2019
Associate Professor, Dept. of Communication The University of Texas at El Paso	September 2008 to August 2014
Assistant Professor, Dept. of Communication The University of Texas at El Paso	September 2004 to August 2008
Assistant Professor, Dept. of Communication Studies California State University, San Bernardino	September 2001 to July 2004
Director of Debate, University of Michigan-Dearborn	September 1999 to October 2000
Instructor, Wayne State University	September 1999 to May 2000

Administrative Experience

Editor-Elect, Quarterly Journal of Speech (flagship journal of the National Communication Association), 2021-2022 (term to run 2023-2025). Key activities:

- Solicit, edit, and manage submissions for review and possible publication
- Maintain networks of reviewers and authors
- Attend National Communication Association and Taylor and Francis meetings
- Promote journal and its mission
- Support scholars working in areas of diversity, equity, inclusion, and accessibility

Chair, Department of Communication, The University of Texas at El Paso, September 2013-August 2019. Key activities:

- Administered annual budget in salaries, travel, maintenance and operations, and miscellaneous expenditures
- Managed approximately 50 full and part time faculty members, 8 teaching assistants, three administrative assistants, five undergraduate majors for approximately 800 students (multimedia journalism, media advertising, organizational and corporate communication, communication studies, and digital media production), two minors (communication studies, film studies), two online majors (media advertising and organizational communication), and two master's programs (communication studies and environmental communication with Rare)
- Oversaw the Sam Donaldson Center for Communication (research center), KTEP (National Public Radio affiliate), Borderzine (online news publication), and various student clubs and organizations
- Supervised departmental committees, faculty meetings, accreditation and assessment requirements, learning outcomes and assessment for undergraduate majors and minors, graduate programs, course scheduling, tenure and promotion applications, performance reviews
- Initiated strategic planning, online majors and curricular changes, building renovations, assessment strategies, and numerous other departmental activities

Program Coordinator, Rare Partnership, The University of Texas at El Paso, December 2008-June 2019. Key activities:

- Served as UTEP liaison to Rare (non-profit environmental organization based in Arlington, VA)
- Advised and mentored approximately 65 students in master's program in Indonesia, Colombia, and Mozambique (in Indonesian, Spanish, & Portuguese)
- Arranged and led program faculty meetings
- Oversaw curricula implementation, instruction, and assessment for master's program in Mexico, China, Micronesia, Philippines, Indonesia, Mozambique, and Brazil
- Managed budget and MOU agreement

Graduate Program Director, Department of Communication, The University of Texas at El Paso, January 2012-September 2013. Key activities:

- Advised and mentored approximately 30 students in master's program
- Organized course schedules

- Recruited students for program

Project Director, United States Agency for International Development University Partnership, March 2012-March 2015. Key activities:

- Led three study abroad programs in Indonesia for undergraduate and graduate students
- Managed faculty research projects (five teams, more than 50 faculty and student members)
- Organized and led teaching workshops for Indonesian faculty members (approximately 200 participants)
- Administered budget of \$1.4 million over three-year period
- Completed planning, quarterly and annual activity reports

President, Organization for Research on Women and Communication, 2012-2014. Key activities:

- Served as primary leader for executive board and membership
- Arranged conference panels and member activities
- Worked with treasurer to manage \$150,000 in organizational funds
- Served as institutional membership coordinator, vice president, and immediate past president (2006-2015)

Conference Director, Conference on Communication and the Environment, 2011. Key activities:

- Planned conference activities and advertising strategies for 200 attendees
- Designed conference program
- Edited conference proceedings
- Managed budget of \$30,000

Research and Publications

Research Areas

My areas of interest relate to understanding the role of communication in constructing gender, the environment, and culture in local to international contexts, particularly in Indonesia and Latin America. In particular, I focus on how communication contributes to oppression, power relationships, and individual and community understandings of agency and justice.

- **Feminist Theories of Communication.** This line of research has focused on the changing nature of feminist thought, addressing the communication practices of contemporary feminism. Specific areas of interest include how people become aware of the gendered nature of our societies through consciousness raising, engage in new kinds of activism, understand and foster a sense of agency, develop communication strategies for addressing gender constructs, and employ theoretical understandings of gender and feminist ideas. I am interested in the intersections of race, ethnicity, class standing, and language with gender, as my (2019) book explores through the rhetoric of United Farm Workers activist, Dolores Huerta.
- **Culture and Communication.** My focus in this area is to better understand the rhetorical construction and intersection of ethnicity, race, and culture with gender, class, and sexuality. I have specifically focused on the communication and organizing practices of Latina/o/x/e and Mexican Americans as well as conservation campaigns in Indonesia. Research projects relate to how culture plays important roles in debates about immigration, language usage, identities, politics, and environmental issues. Recent projects have examined theories of decoloniality in how we engage in academic research, translation, language usage, and whiteness.
- **Environmental Communication.** My research on environmental issues in Indonesia, Costa Rica, Mexico, and the United States explores similar themes connecting the environment to culture and gender issues. This line of research focuses on the how expectations and experiences are rhetorically constructed in the promotion of ecotourism, addressing the relationships of agency and power for local communities and tourists who visit these communities.

External Grants and Research Awards

- J. Robert Cox Award for Environmental Communication and Civic Engagement, National Communication Association's Environmental Communication Division, November 2021.
- Francine Merritt Award for Outstanding Contributions to the Lives of Women in Communication, National Communication Association's Feminist and Women's Studies Division and Women's Caucus, November 15, 2019.
- Scholar of the Year Award, National Communication Association's Latina/o Communication Studies Division and La Raza Caucus, November 18, 2017.
- Project Director (Principal Investigator), USAID/Indonesia, "University Partnerships Across the Pacific," total award: \$997,313; total budget with cost share: US\$1,399,643, March 2012 – March 2015.
- Anita Taylor Outstanding Published Article, by Organization for the Study of Communication, Language, and Gender, with co-author Valerie Renegar.
- Recipient, Fulbright-Hays Seminars Abroad Program grant, for study of Indonesian language in Manado, Indonesia, awarded summer 2005.
- Recipient, J. William Fulbright Research Grant, for field research in Indonesia, awarded 2000-2001.

Publications: Monograph

Sowards, S. K. (2019). *¡Sí, ella puede! The rhetorical legacy of Dolores Huerta and the United Farm Workers*. Austin, TX: The University of Texas Press.

Reviewed in: *Quarterly Journal of Speech, Journal of Arizona History, Signs, Women's Studies in Communication, Aztlán: A Journal of Chicano Studies*.

Discussed in: *The Washington Post*

<https://www.washingtonpost.com/history/2020/09/07/labor-day-dolores-huerta-farm-workers/>

Marie Hochmuth Nichols Award (Public Address Division, National Communication Association)

Outstanding Book Award (Latina/o Communication Studies Division, National Communication Association)

Bonnie Ritter Outstanding Feminist Book Award (Feminist and Gender Studies Division, National Communication Association)

Publications: Edited Collections

Sowards, S. K., Singhal, A., et al. (forthcoming, 2022). *Craft of positive deviance: A New research paradigm for solving complex social problems*. New Delhi: The Change Designers Press.

Sowards, S. K. (Editor). (2012). *Across borders and environments: Communication and environmental justice in international contexts. Proceedings of the Eleventh Biennial Conference on Communication and the Environment*. Cincinnati, OH: International Environmental Communication Association.

Sowards, S. K. (Guest Editor). (2012). Environmental justice in international contexts. *Environmental Communication: A Journal of Nature and Culture*, 6(3).

Under Review

Ramos-Chavez, J. C., Tweedie, C. E., Rayadin, Y., **Sowards, S.**, Sugihono, A., & Lougheed, V. The utilization of ground-based phenocams to assess phenological response to El Niño induced environmental changes within tropical forests. Submitted to *Biotropica*.

Ramos-Chavez, J. C., **Sowards, S.**, Syaifudin, Y., Tweedie, C. E., & Lougheed, V. L. Exploring the use of digital repeat photography to monitor phenological cues and growing among *Rhizophora apiculata* mangrove trees in a protected mangrove forest. Submitted to *Estuarine, Coastal and Shelf Science*.

Sowards, S. K., de los Santos Upton, S., Tarin, C. A. (forthcoming). Rare-UTEP Partnership: Educating students around the world to implement social change in conservation and communities. Editor: Isabel Baca.

Publications: Journal Articles (30)

Sowards, S. K. & Banerjee, P. (2021). Ecotourism as leisure and labor in the experience of the "Great" outdoors. *Frontiers in Communication: Science and Environmental Communication*. doi.org/10.3389/fcomm.2021.736762

Sowards, S. K. (2021). Rhetoricity of borders: Whiteness in latinidad and beyond. *Communication and Critical/Cultural Studies*. 18(1): 41-49.

Banerjee, P. & Sowards, S. K. (2021). Working across languages/cultures international and environmental communication fieldwork. *Journal of International and Intercultural Communication*.

- Sowards, S. K. (2020). Constant civility as corrosion of the soul: Surviving through and beyond the politics of politeness. *Communication and Critical/Cultural Studies*, 17(4), 395-400.
- Sowards, S. K. (2020). Dolores Huerta, the United Farm Workers, and People Power: Rhetorical participation in Latina/o/x suffrage and social movements. *Quarterly Journal of Speech*, 106(3), 285-290.
- Tarin, C. A., Hernández, L. H., Upton, S. D., & **Sowards, S. K.** (2019). Across bridges and islands: Borderlands perspectives on merit, whiteness, and privilege. *Departures in Critical Qualitative Research*, 8(4), 69-75.
- Sowards, S. K. (2019). #RhetoricSoEnglishOnly: Decolonizing rhetorical studies through multilingualism. *Quarterly Journal of Speech*, 105(4), 477-483.
- Sowards, S. K. (2019). Bordering through place/s, difference/s, and language/s: Intersections of border and feminist theories. *Women's Studies in Communication*, 42(2), 120-124.
- Wedemeyer-Strombel, K. R., Peterson, M. J., Neftali Sánchez, R., Chavarría, S., Valle, M., Altamirano, E., Gadea, V., **Sowards, S. K.**, Tweedie, C. E., & Liles, M. J. (2019). *Frontiers in Communication: Science and Environmental Communication*. Engaging fishers' ecological knowledge for endangered species conservation: Four advantages to emphasizing voice in participatory action research.
- Khan, S. & Sowards, S. K. (2018). It's not just dinner: Meal delivery kits as food media for food citizens. *Frontiers in Communication: Science and Environmental Communication*. DOI: [10.3389/fcomm.2018.00039](https://doi.org/10.3389/fcomm.2018.00039)
- Sowards, S. K., Tarin, C. A., & Upton, S. D. (2017). Place-based dialogics: Adaptive cultural and interpersonal approaches to environmental conservation. *Frontiers in Communication | Science and Environmental Communication*, 2(3). doi: [10.3389/fcomm.2017.00009](https://doi.org/10.3389/fcomm.2017.00009)
- Brooks, M. E. & Sowards, S. K. (2013). *In Mortal Danger: The Battle for America's Border and Security: Foundations of Anti-Immigrant Rhetoric*. *Journal of Latino and Latin American Studies*. 12-25.
- Sowards, S. K. & Pineda, R. D. (2013). Immigrant narratives in popular culture: Reifying stereotypes, entrenching attitudes, and individualizing responsibilities. *Western Journal of Communication*, 77(1), 72-91.
- Sowards, S. K. (2012). Rhetorical functions of letter writing: Dialogic collaboration, affirmation, and catharsis in Dolores Huerta's letters. *Communication Quarterly*, 60(2), 295-315.
- Sowards, S. K. (2012). Expectations, experiences, and memories: Ecotourism and the possibilities for transformations. *Environmental Communication: A Journal of Nature and Culture*, 6(2), 175-192.
- Sowards, S. K. (2012). Introduction: Environmental justice in international contexts: Understanding intersections for social justice in the twenty-first century. *Environmental Communication: A Journal of Nature and Culture*, 6(3), 285-289.
- Sowards, S. K. (2010). Rhetorical agency as *haciendo caras* and differential consciousness through lens of gender, race, ethnicity, and class: An examination of Dolores Huerta's rhetoric. *Communication Theory*, 20, 223-247.
- Sowards, S. K. (2010). Communicative activities in community ecotourism in Kalimantan, Indonesia. *The Journal of Development Communication*, 21(1), 5-16.
- Renegar, V. R. & Sowards, S. K. (2009). The rhetoric of contradiction: Theorizing third wave feminism. *Hypatia*, 24(2), 237-256. Co-authors are listed alphabetically; equal contribution by both authors.
- Awarded the Anita Taylor Outstanding Published Article, by Organization for the**

Study of Communication, Language, and Gender.

- Pineda, R.D. & Sowards, S. K. (2007). Flag waving as visual argument: 2006 immigration demonstrations and cultural citizenship. *Argumentation and Advocacy*, 43, 164-174.
- Sowards, S. K. (2006). Identification through orangutans: Destabilizing the nature/culture dualism. *Ethics and the Environment*, 11(2), 45-61.
- Sowards, S. K. (2006). Rhetoric of the perpetual potential: A case study of the environmentalist movement to protect orangutans in Indonesia. In S. Depoe (Ed.), *Environmental Communication Yearbook, Volume 3* (pp. 115-135). Mahwah, NJ: Lawrence Erlbaum Associates.
- Sowards, S. K. & Renegar, V. R. (2006). Reconceptualizing rhetorical activism in contemporary feminist contexts. *Howard Journal of Communications*, 17, 57-74. Authors listed in reverse alphabetical order; equal contribution by both authors.
- Sowards, S. K. (2005). Bilingual education and national identity in for the Cabécares in the Costa Rican Chirripó Indigenous Reserve. *International Perspectives: Focus on Latin America and Border Culture*, 2, 26-35.
- Sowards, S. K. & Renegar, V. R. (2004). The rhetorical functions of consciousness raising in third wave feminism. *Communication Studies*, 55(4), 535-552. Authors listed in reverse alphabetical order; equal contribution by both authors.
- Renegar, V. R. & Sowards, S. K. (2003). Liberal ironism, rhetoric, and feminist thought: A unifying third wave feminist theory, *Philosophy and Rhetoric*, 36(4). 330-352. Authors are listed alphabetically; equal contribution by both authors.
- Sowards, S. K. (2000). Cultural impressions of effeminacy and sexuality in Mexico. *Journal of Homosexuality*, 39(2), 133-158.
- Sowards, S. K. (1999). Implications of racism toward Hispanic debaters in policy debate. *International Journal of Forensics*, 2(1), 14-49.
- Sowards, S. K. (1999). *La Raza* in policy debate: Issues and barriers that Latina/o debaters face. *International Journal of Forensics*, 2(1), 71-78.
- Sowards, S. K. (1998). The International Monetary Fund and implications of the 1997-1998 negotiations with Indonesia. *The Indonesian Quarterly*, 26(3), 235-254.

Publications: Book Chapters (11)

- Tarin, C. A., Upton, S. D., & Sowards, S. K. (2020). Environmental nepantlisma: Theorizing borderland ecological identities. In T. Milstein & J. Castro-Sotomayor (Eds.) *The Handbook of Ecocultural Identity*. New York: Routledge. Awarded Tarla Rai Peterson Book Award, Environmental Communication Division of the National Communication Association.
- Upton, S., Tarin, C. A., Sowards, S. K., & Yang, C. C. (2019). Rare's conservation campaigns: Community decision making and public participation for behavioral change in Indonesia, China, and Latin America. In Hunt, K., Walker, G. & Depoe, S. (Eds.). *Breaking boundaries of communication and public participation in environmental decision-making* (pp. 227-246). Albany, NY: SUNY Press.
- Sowards, S. K. (2019). Linguistic capital: Latinx and English/Spanish language fluency. In L. H. Hernández, D. I. Bowen, A. R. Martínez, & S. Upton (Eds.), *Latina/o/x communication studies: Theories, methods, and practice* (pp. 73-95). Lanham, MD: Lexington Press.
- Renegar, V. R. & Sowards, S. K. (2018). Feminist transgressions: Vulnerability, bravery, and the need for a more imperfect feminism (pp. 70-84). In J. Manning & J. Dunn (Eds.), *Trans-gressions*. New York: Routledge.

- Tarin, C. A., Upton, S., Sowards, S. K., & Yang, C. C. (2016). Cultivating pride: Environmental engagement and capacity building in the Rare-UTEP partnership. In Milstein, T., Pileggi, M., & Morgan, E. (Eds.), *Pedagogy of environmental communication* (pp. 195-206). New York: Routledge.
- Sowards, S. K. (2012). Dolores Huerta: American labor union leader and feminist. In C. Tafolla & M. P. Cotera (Eds.), *Great Lives from History: Latinos, Vol. 2* (pp. 472-474). Pasadena, CA: Salem Press.
- Sowards, S. K. (2011). Gender representations in orangutan primatological narratives: Essentialist interpretations of sexuality, motherhood, and women. In D. Vakoch (Ed.), *Ecofeminism and rhetoric: Critical perspectives on sex, technology, and discourse* (pp. 65-87). New York: Berghahn Books.
- Tarin, C. A. & Sowards, S. K. (2011). "Strangers in a strange land:" Evading environmental apocalypse through human choice. In R. Laist (Ed.), *Looking for Lost: Critical essays on the enigmatic series* (pp. 202-215). Jefferson, NC: McFarland & Company, Inc. Authors listed in reverse alphabetical order, equal contribution by both authors.
- Sowards, S. K. & Pineda, R. D. (2011). Latinidad in *Ugly Betty*: Authenticity and the paradox of representation. In M. A. Holling & B. M. Calafell (Eds.), *Latina/o discourse in vernacular spaces: Somos de una voz?* (pp. 123-143). Lanham, MD: Lexington Books. Authors listed in reverse alphabetical order, equal contribution by both authors.
- Sowards, S. K. (2003). MTV Asia: Localizing the global media. In L. Artz & Y. R. Kamalipour (Eds.), *The globalization of corporate media hegemony*. Albany, NY: SUNY Press. Acceptance Rate: 12%.
- Sowards, S. K. (1998). Culture: Implications for effective communication. In G. J. Shepherd, S. Kelley, M. Hoffman (Eds.), *Speaker-audience communication handbook*, 43-45. Dubuque, IA: Kendall/Hunt Publishing Company.

Publications: Book Reviews/Proceedings/Conversations (9)

- Sowards, S. K. (2021). Review of *Queer and Trans Migrations*, edited by Eithne Luibhéid & Karma R. Chávez. *Quarterly Journal of Speech*.
- Calafell, B. M., Chávez, K. R., Delgado, F., Flores, L. A., Holling, M. A., Wanzer-Serrano, D., **Sowards, S. K.**, & Valdivia, A. N. (2019). Conclusion: The futures of Latina/o/x communication studies: A plática with senior scholars. In L. Hinojosa Hernández, S. De Los Santos Upton, D. Bowen, & A. R. Martínez (Eds.) *Latina/o/x communication studies: Theories, methods, and practice* (pp. 371-392). Lanham, MD: Lexington Press.
- Wanzer-Serrano, D., **Sowards, S. K.**, Pham, V. N., Asante, G. A., Na'puti, T. R. (2019). Rhetoric's "Distinguished" pitfalls: A plática. *Quarterly Journal of Speech*, 105(4), 502-507.
- Sowards, S. K. (2017). What's in an "x"?: An exchange about the politics of "Latinx." In C. M. de Onís (Ed.) *Chiricú Journal: Latina/o Literatures, Arts, and Cultures*, 1(2): 78-91.
- Upton, S.D., Tarin, C.A., **Sowards, S.K.**, Yang, K.C.C. (2016). Rare's conservation campaigns: Community decision making and public participation for behavioral change in Indonesia, China, and Latin America. In J. Goodwin (Ed.), *Confronting the Challenges of Public Participation: Issues in Environmental, Planning, and Health Decision-Making* (pp. 251-266). Charleston, SC: Createspace.
- Sowards, S. K. (2014). Review of *Queer Migration Politics: Activist Rhetoric and Coalitional Possibilities*, by Karma R. Chávez. *QED: A Journal in GLBTQ Worldmaking*, 1(3), 178-181.
- Sowards, S. K. (2014). Review of *Border Rhetorics: Citizenship and Identity on the US-Mexico*

- Frontier*, Edited by D. Robert DeChaine. *Rhetoric & Public Affairs*, 17(2), 363-367.
- Sowards, S. K. (2012). Introduction. *Across borders and environments: Communication and environmental justice in international contexts*. Cincinnati, OH: International Environmental Communication Association.
- Sowards, S. K. (2010). Review of *Rhetorical listening: Identification, gender, whiteness. Argumentation and Advocacy*, 47, 55-57.

University Grants/Awards

- Grant Preparation Proposal Program, University of Texas at El Paso, spring 2012, spring 2017.
- University Research Initiative grant, University of Texas at El Paso, fall 2008 – spring 2009.
- Center for Civic Engagement grant, University of Texas at El Paso, funding for research in Costa Rica, summer 2006.
- Office of Research and Sponsored Programs grant, University of Texas at El Paso, funding for research in Costa Rica, summer 2006.
- National Science Foundation Advance grant, #0245071, funding for research assistant, University of Texas at El Paso, spring 2006.
- National Science Foundation Advance grant, #0245071, funding for research assistant, University of Texas at El Paso, summer 2005.
- Impact fellowship, through UTEP's Advance program, May 2005-2006.
- Intellectual Life, Faculty Professional Development Coordinating Committee, and Research and Sponsored Programs grant, California State University, San Bernardino, for development of academic writing workshop, summer 2003.
- Teaching Resource Center grant, California State University, San Bernardino, for course development in innovative teaching techniques, summer 2003.
- Research grant, California State University, San Bernardino, for summer research project on Dolores Huerta's archives at the Walter P. Reuther library at Wayne State University, summer 2003.
- Title VI travel grant from the International Institute at California State University, San Bernardino for research and course in environmental rhetoric in Mexico, summer 2003.
- International Institute grant, California State University, San Bernardino, for research and course in environmental rhetoric in Indonesia, summer 2003.
- International Institute grant, California State University, San Bernardino for research and course in environmental rhetoric research in Indonesia, summer 2002.
- Study grant, University of Kansas, for field research in the Costa Rican Chirripó Reserve, 1998.

Conference Presentations: Available Upon Request

Selected Invited Presentations

- Book Presentations (2018-2019). The University of Texas at El Paso, University of Iowa, Bakersfield College, Ciudad Juárez Feria del Libro de la Frontera.
- New Chairs Workshop. (July 2018). Council of Colleges of Arts and Sciences. Memphis, TN.
- The Impact of Presidential Debates: The Carter-Reagan Debate, October 28, 1980. (October 2016). Humanities Texas, El Paso, TX.
- New Chairs Workshop. (July 2016). Council of Colleges of Arts and Sciences. Chicago, IL.
- Fostering Environmental Conservation: The Challenge of Building Community in Intercultural Settings. (February 2015). Southwestern University, Georgetown, TX.
- Lokakarya Pendidikan dan Pengajaran. (June 2014). University of 17 Augustus 1945, Samarinda, East Kalimantan, Indonesia.
- Lokakarya Pendidikan dan Pengajaran. (January 2014). University of Mulawarman and University of 17 Agustus 1945, Samarinda, East Kalimantan, Indonesia.
- Komunikasi di Antara Budaya dan Lingkungan Hidup (May 28, 2011). University of Syaih Kuala, Aceh, Indonesia.
- Peran Komunikasi untuk Menggalang Dukungan Lokal untuk Konservasi Sumber Daya Alam Hayati (May 23, 2011). University of North Sumatra, Indonesia.
- Environmental Communication Symposium and Environmental Communication Association Task Force (May 2010). University of Maine, Orono, ME.
- Keynote Address. (May 10, 2010). Belair High School, El Paso, TX.
- Writing Women Back Into History (March 10, 2008). United States Department of the Interior, Bureau of Reclamation, El Paso Field Division.
- Representations of Latinidad in *Ugly Betty*. (March 10, 2008). Presentation at Tufts University, Boston, MA.
- Postcolonial representations in primatological research in Indonesia. (May 2002). Presentation for the Phi Beta Delta International Education Honor Society, San Bernardino, CA.
- Rhetoric and Chicana and Latina feminist theories. (March 2002). Presentation for the Department of Communication Studies, San Diego State University, San Diego, CA.

Memberships in Professional Associations

- National Communication Association
- International Communication Association
- Rhetoric Society of America
- Western States Communication Association
- American Institute for Indonesian Studies
- Organization for Research on Women and Communication
- International Environmental Communication Association

Teaching Experience

Teaching-Related Awards

UTEP Academy of Distinguished Professors, 2019

- I was inducted into this academy and selected as president-elect.

Winner of the Western States Communication Association Distinguished Teaching Award, 2013

- I was recognized by WSCA for my contributions in teaching at UTEP and CSUSB over the past 11 years, receiving all 1st place votes from the award committee.

Top 25 Women Professors in Texas Award, 2013

- I was selected as one of the top female professors in the state of Texas by the non-profit organization, Online Schools Texas.

Nomination for US Professor of the Year by the University of Texas at El Paso, 2012

- I was selected to represent UTEP in this national competition, which selects four professors as the US Professors of the Year.

Winner of the University of Texas Regents' Outstanding Teaching Award, 2011

- This \$30,000 award was received in recognition of my development of innovative teaching related to field-based student research projects in the United States, Indonesia, Mexico, Costa Rica, and Germany as well as my team-based learning techniques used in the classroom.

Impact Award and Seminar, University of Texas at El Paso

- This award was received to participate in a year-long workshop on the development and integration of teaching, research, and service, 2006-2007

Center for Civic Engagement Award, University of Texas at El Paso

- This award was received to support the development of a study abroad program in Costa Rica, focusing on environmental communication and ecotourism. This award helped support student and faculty travel to Costa Rica during the summer of 2006.

Office of Research and Sponsored Programs Award, University of Texas at El Paso

- This award was received to support the development of a study abroad program in Costa Rica, focusing on environmental communication and ecotourism. This award helped support student and faculty travel to Costa Rica during the summer of 2006.

Trailblazer Award, for "Empowering Others, Bringing Awareness, and Taking Action"

- I received this award in 2006 from the UTEP student organization, the University Democrats for my mentorship and efforts to support their fundraising initiatives.

Teaching Resource Center Award, California State University, San Bernardino

- This award was received for my course development of underexplored topics in communication ethics, such as minority issues and rights.

Title VI Award, from the International Institute at California State University, San Bernardino

- This award was received for my course development related to environmental communication in Mexico, 2003.

International Institute Award, California State University, San Bernardino

- This award was received for my course development related to environmental communication in Indonesia, 2003.

International Institute Award, California State University, San Bernardino

- This award was received for my course development related to environmental communication in Indonesia, 2002.

Distinguished Student Organization Advisor, University of Michigan-Dearborn

- I received this work for my work as the Director of the Debate Program for my involvement in coaching, traveling, and mentoring student debaters, 2000.

Courses Taught**Graduate Courses**

Environmental Communication
Environmental Communication (as a study abroad program: Costa Rica and Indonesia)
Decolonizing Rhetoric
Decolonizing Communication
Rhetorical Theory & Criticism
Feminist Rhetorical Theories
Intercultural Communication
Qualitative Research Methods
Leadership Studies: Communication Perspectives on Leadership
Leadership Studies: Essentials of Leadership

Undergraduate Courses

Communication and Organizational Leadership
Gender and Communication
Introduction to Communication Studies
Mass Media and Society
Communication Internship
Communication Theory and Analysis
Environmental Communication
Environmental Communication (study abroad program: Costa Rica, Mexico, Indonesia)
Communication and Area Studies in Asia Pacific (taught in Indonesia)
Communication and Area Studies in Latin America (taught in Mexico)
Intercultural Communication Research (taught in Germany)
Contemporary Rhetorical Theories
Rhetorical Criticism
Feminist Rhetorical Theories
Ethical Aspects of Communication
Introduction to Communication Studies
Public Speaking
Persuasion
Argumentation and Debate
Business Communication

UTEP Intelligence Community Center for Academic Excellence

Institute for Policy and Economic Development
Intercultural communication course for 40 El Paso high school students, 2007-2009

Courses created or added to curriculum

Communication and Area Studies in Asia Pacific (at CSUSB)
Communication and Area Studies in Latin America (at CSUSB)
Environmental Communication
Environmental Communication, taught in Costa Rica, Indonesia
Feminist Rhetorical Theories, Gender and Communication
Intercultural Communication (for IPED high school program)
Intercultural Communication Research, taught in Germany

Teaching Service: Study Abroad and Special Programs

Graduate Program Director, Department of Communication, January 2012 – August 2013

UTEP Faculty Representative for American, African, and European Summer School, Chemnitz, Germany, September 2010, June 2011

Rare Partnership with the Department of Communication, Program Manager (2008-2019)

-curriculum development and implementation of MA program

-travel to Indonesia, Philippines, Colombia, Mozambique, Virginia for program activities/instruction

-guest lectures and presentation of UTEP information

-development of research on environmental campaigns

Development of Indonesia Summer Study Abroad Program, 2002, 2003, 2009-2014

Development of Costa Rica 2006 Summer Study Abroad Program

Sponsor for student research in Indonesia, Costa Rica, Mexico, Summers 2002-2003, 2006, 2009-2014

Thesis committees: Chair of M.A. thesis committees (32)

Matthew Minnich, August 2020, Farah Strike Workers.

Nadia Kyremeh, May 2020, How international students from African countries use digital text.

Israel Ramsay, December 2019, How far have we come? A comparison of the representations of Jamaicans in *Cool Runnings* and *Luke Cage*.

Yvette van Oijen, December 2019, Children and news consumption: Tailoring news broadcasts for young audiences.

Olga Alexander, August 2016, A mother's love: A personal journal of self-discovery, self-love, and unyielding perseverance.

Joseph Flores, December 2015, #BlackLivesMatter: The investigation of twitter as a site of agency in social movements.

Chelsea Hill, December 2015, Beneath the kiss: Unearthing the ideological underpinnings of Kay Jewelers advertisements.

Lauren Pérez, December 2015, Rare Pride campaigns: Evaluating participatory communication in conservation efforts throughout Indonesia.

Cortland Dubose, December 2013, Coaching relationships with walk-on athletes.

Jennifer Alarcón, May 2013, The impact of interpersonal communication on breastfeeding.

Adriana Salas, May 2013, Developing a sustainable ecotourism foundation in Indonesian national parks using cross-cultural adaptation and communication framing.

Bianca Ramírez, May 2013, The Chicana experience in Indonesia: An autoethnography and dialogic performance evaluating the influence of cultural identity and gender.

Laura Sarinaña, May 2013, Civic campaigns and protest against Ciudad Juárez violence.

Rodrigo Barragán, December 2012, News coverage of the Sergio Hernández case in newspapers of the border region.

Marisela García, December 2012, Deaf culture: The creation of self and socialization through the use of sign language.

- Michael Brooks, December 2012, Communication analysis of the rhetoric of Tom Tancredo and immigration politics.
- Jorge Aguilar, May 2012, ¡Vámanos al baile!: Corridos, regionalism & cultural symbolism: An expressive narrative approach to Los Tigres del Norte.
- Kandice Diaz, May 2011, Kandinsky's nonrepresentational art: Finding meaning through aesthetic experience.
- Gloria Bebbler, May 2011, Drowning in the depths of climate change: An exploration of polar bear Rhetoric
- Álvaro Arvizo, December 2010, Rare's Pride campaigns: A study of barrier removal operation plans and effective environmental campaigns.
- Alesia Za Gara, December 2010, Social marketing in Rare's Pride environmental campaigns in Indonesia.
- Lourdes Cueva-Chácon, December 2010, The future of journalism: A study of Borderzine magazine's training programs for UTEP students.
- Darilís García McMillian, December 2009, Latina sorority involvement and the college experience.
- Rosanna Reyes, August 2008, Cultivation theory and stereotypes of latinidad in *Desperate Housewives*.
- Cynthia Marentes, August 2008, Campesina cuentos: A rhetorical analysis of female farmworkers' narratives of marginalization, resistance, and empowerment.
- Stacy Linna, May 2007, Representations of single motherhood: An analysis of *Desperate Housewives*, *Gilmore Girls*, and *Sex and The City*.
- Jean Schlitzkus, May 2007, Tough angels: A rhetorical analysis of *Charlie's Angels* as contemporary action heroines.
- Jeannette Monsiváis, May 2007, Haciendo caras on the borderlands: The masks of Monteverde-Santa Elena's ecotourism industry.
- DeAnna Varela, May 2006, Communicating activism: Rhetorical strategies of third wave feminists.
- Ofelia Morales, December 2004, Zapatistas: Shifting rhetoric of a modern revolution.
- Michael Marse, December 2004, A metaphoric cluster analysis of the rhetoric of digital technology.
- Florence Edwards, December 2004, Aesthetics and authenticity in gangsta rap.

Dissertation/thesis committee member (33)

- Jennifer Ramos Chávez, doctoral student, Department of Biological Sciences
- Sonya Eddy, doctoral student, Department of English, UT San Antonio
- Lindsey Hamilton, doctoral student, Department of English
- Paulami Banerjee, doctoral student, Environmental Sciences & Engineering
- Katie Wedemeyer-Strombel, doctoral student, Environmental Sciences & Engineering
- Carlos Tarín, doctoral student, Department of Communication, University of Utah
- Michael Bess, doctoral student, Department of History
- Carolyn Drapes, doctoral student, Department of English
- Adam Webb, doctoral student, Department of English
- Ramesh Pokharel, doctoral student, Department of English
- Scott Lunsford, doctoral student, Department of English
- Muhammed Anggito Sugihono, Environmental Sciences & Engineering
- Alejandra Baron, Center for InterAmerican Border Studies
- Brenda Berumen, Interdisciplinary Studies

Patricia Flores, Department of Communication
Claudia Martinez Boyd, Department of Communication
Jessica Muñoz Molinar, Department of Communication
Larissa Krenzer, Department of Communication
Davi Kallman, Department of Communication
Gabriela Morales, Department of Communication
José Luis Gómez, Department of English
Crystal Segura, Department of Communication
José Ángel Maldonado, Department of English
Jorge Gómez, Department of English
Marianna Hendricks, Department of English
Cecilia Cantú, Department of English
Nikki Agee, Department of English
Jenny Rohman, Department of English
Laila Shaheen Jones, Department of Communication
Marissa Jimenez, Department of Communication
Adrienne Smith, Department of Communication Studies
Gene Broxson, Department of Communication Studies
Elena Methawut, Department of Communication Studies

Advisor, undergraduate honors projects (CSUSB)

Matthew Woods
Elizabeth Villarreal
Janna Preston
Jennifer Floerke
Starr Boldman

Faculty Advising & Mentoring

Mentor & Instructor, HSI Pathways Program (Carnegie Mellon grant), Fall 2016-Spring 2019
Faculty advisor for the Communication Graduate Student Association, Fall 2014 – Fall 2015
Faculty advisor for National Communication Association Student Club, Fall 2006 – 2014
Faculty advisor and organizer of communication studies national honor society, Lambda Pi Eta, Spring 2007 – 2014
Faculty advisor for Latinitas, Spring 2010 – 2012
Mentor, Women's Resource Center, January 2011 – May 2011
Mentor, College Assistance Migrant Program, Fall 2006 – Spring 2009
Faculty advisor and organizer of communication studies national honor society, Lambda Pi Eta, 2002-2004 (CSUSB)
Faculty sponsor for two students, Sally Cassanova pre-doctoral program for underrepresented students in doctoral programs, California State University
Faculty sponsor and paper reviewer for 11 undergraduate student papers at the California State University, Hayward conference in Rhetorical Criticism, May 2002, 2003, 2004
Faculty sponsor for 5 undergraduate student papers presented at the Undergraduate Research Conference at the Western States Communication Association Conference, 2004, 2007
Faculty sponsor for 2 undergraduate student papers presented at the Student Research Conference at the University of North Texas, February 2010

Professional and University Service

Professional & Leadership Service

Editor-Elect, *Quarterly Journal of Speech* (2021-2022; term to run 2023-2025)

Publications Committee, Western States Communication Association, Member (2016-2018);
Chair (2018-2019)

American Institute for Indonesian Studies, AIFIS, Board Member (2015 – present)

Conference on Communication and the Environment Director, June 2011

Immediate Past President for the Organization for Research on Women and Communication,
2014-2016

President for the Organization for Research on Women and Communication, 2012 – 2014

Vice President for the Organization for Research on Women and Communication, 2010 – 2012

Editor, *Across Borders and Environments: Communication and Environmental Justice in
International Contexts*, February 2012. Conference Proceedings, International
Environmental Communication Association

Guest Editor for *Environmental Communication: A Journal of Nature and Culture*. Special
issue on environmental justice, September 2012

Institutional Membership Officer for the Organization for Research on Women and
Communication, 2006-2010

Committee member of ICA task force to address environmental concerns and greening of the
International Communication Association, 2009-2013

Immediate Past Chair for the Environmental Communication Interest Group of the Western
States Communication Association, 2011-2012

Chair for the Environmental Communication Interest Group of the Western States
Communication Association, 2010-2011

Vice Chair for the Environmental Communication Interest Group of the Western States
Communication Association, 2009-2010

Vice-Chair Elect for the Environmental Communication Interest Group of the Western States
Communication Association, 2008-2009

Immediate Past President of the Environmental Communication Division of the National
Communication Association, 2008-2009

President of the Environmental Communication Division of the National Communication Association, 2007-2008

Vice President for the Environmental Communication Division of the National Communication Association, 2006-2007

International Environmental Communication Association Task Force for creation of new IECA organization, 2010-2011

Board Member, International Environmental Communication Association, 2011-2017

Academic Reviewing

External reviewer for tenure and promotion cases, 2010 – present

Editorial Board for *Women's Studies in Communication*, 2007 – present

Editorial Board for Quarterly Journal of Speech, 2018 – present

Editorial Board for *Environmental Communication: A Journal of Nature and Culture*, 2009-2016

Editorial Board for *Argumentation and Advocacy*, 2010 – 2012

Editorial Board for *Communication Studies*, 2012 – 2014

Editorial Board for *Western Journal of Communication*, 2012 – 2019

Editorial Board for *Southern Journal of Communication*, 2014 – 2016

Grant/Top Article Award Selection Committee, for ORWAC and *Women's Studies in Communication*, 2007-2015

Reviewer for Christine Oravec Research Award in EC Committee, 2009-2011

Ad Hoc Reviewer for the University of California Press, 2020.

Ad Hoc Reviewer for the Journal for the History of Rhetoric, 2020

Ad Hoc Reviewer for Early Career Award for the National Science Foundation, 2017

Ad Hoc Reviewer for *Journal of International and Intercultural Communication*, 2020-2021

Ad Hoc Reviewer for *QED*, 2019

Ad Hoc Reviewer for *Rhetorical Society Quarterly*, 2019

Ad Hoc Reviewer for *Women & Language*, 2018

Ad Hoc Reviewer for *International Journal of Communication*, 2018, 2020-2021

Ad Hoc Reviewer for the *Journal of Cleaner Production*, 2018

Ad Hoc Reviewer for *Feminist Media Studies*, 2018

Ad Hoc Reviewer for *Journal of Public Policy and Marketing*, 2017

Ad Hoc Reviewer for *Communication and Critical/Cultural Studies*, 2013-2016, 2021

Ad Hoc Reviewer for the *Journal of Applied Communication Research*, 2014, 2017

Ad Hoc Reviewer for *Critical Studies in Media Communication*, 2016

Ad Hoc Reviewer for *Communication Quarterly*, 2011 – 2013

Ad Hoc Reviewer for *Communication Monographs*, 2010, 2013

Ad Hoc Reviewer for *Communication Theory*, 2009-2010, 2017-2018

Ad Hoc Reviewer for *Journalism: Theory, Practice, & Criticism*, 2009

Ad Hoc Reviewer for *Western Journal of Communication*, 2008-2012, 2020

Ad Hoc Reviewer for *Applied Environmental Education and Communication*, 2007-present

Ad Hoc Reviewer for *International Journal for Sustainable Development*, 2012

Ad Hoc Reviewer for *Environmental Communication Yearbook*, 2005-2006

Ad Hoc Reviewer for *Environmental Communication*, 2006-2009, 2020

Commentary for Rowman & Littlefield Publishers, for Sonja Foss and William Waters' book,

Dissertation Destination, 2007

- Ad Hoc Reviewer for Strata Publishing, book proposal, 2006
- Ad Hoc Reviewer for Oxford University Press, book proposal, *Rhetoric and Civic Life*, 2010
- Reviewer for Organization for Research on Women and Communication for the Western States Communication Association Conference, 2005-2017
- Reviewer for Communication, Identity, and Difference Interest Group, for the Western States Communication Association Conference, 2018, 2021
- Reviewer for the Undergraduate Communication Research Conference, Western States Communication Association Conference, 2015-2018
- Reviewer for Routledge (book proposal), 2014
- Reviewer for the Environmental Communication Division of the International Communication Association Conference, 2017
- Reviewer for the Environmental Communication Division of the National Communication Association Conference, 2005-present
- Reviewer for the Environmental Communication Interest Group of the Western States Communication Association Conference, 2008-present
- Reviewer for the Latina/o Communication Studies Division of the National Communication Association Conference, 2002-present
- Reviewer for the Feminist and Women's Studies Division of the National Communication Association Conference, 2003-2005
- Reviewer for Rhetoric & Public Address Division for the Western States Communication Association Conference, 2006

External/Community Service Participation

- Service-Learning Projects (with various organizations), environmental leadership, Fall 2018 & 2019
- Service-Learning Project with Frontera Land Alliance and El Paso Zoo, environmental leadership, Spring 2018
- Facilitator, Question & Answer Sessions for Alamo Drafthouse showings of *Dolores* (October 2017) with Dolores Huerta
- Service-Learning Project with the International Environmental Communication Association, course project for designing, editing, and preparing the Conference on Communication and the Environment's conference proceedings, Fall 2011
- Service-Learning Project with Latinitas, course project for improving mentoring for young Latinas in El Paso, Fall 2010 – Spring 2011
- Service-Learning Project with City of El Paso, course project for improving and updating the city's recycling campaign, Spring 2010
- Service-Learning Project with Ni Una Más, course project for feminist rhetorical theories graduate class, Fall 2007, Spring 2008, Spring 2009
- Organizer for Dolores Huerta speaking events at UTEP and various El Paso community organizations (Farm Workers Center, Café Mayapán), January - March 2006
- Vice President for Environmental Education, The Orangutan Conservancy
The Orangutan Conservancy is a non-profit environmental organization based in the United States that works in conjunction with the Borneo Orangutan Survival Foundation (BOSF) in Indonesia, 2003-present
- Moderator for The Great Ape Crisis Symposium, sponsored by the Balikpapan Orangutan Society-USA and the Great Ape Trust of Iowa, Des Moines, Iowa, November 2004

Participant at Harvard University Symposium on Orangutan Protection, Cambridge, MA,
November 2002

Participant in the Orangutan Reintroduction and Protection Workshop held June 15-18,
2001 in Balikpapan, East Kalimantan, Indonesia

Tournament Director, Heart of America Debate Tournament, University of Kansas, 1998, 1999

Consulting Activities

Translator (Indonesian/English) for the International Education Student Exchange Program, El
Paso, TX, November 2013

Translator (Indonesian/English) for the Federal Public Defender's Office, El Paso, TX, summer
2007

Consultant, Intercultural Communication Training Program, BHP, PT. Arutmin, Indonesia,
Summer 1997

Departmental Committees and Service (UT and UTEP)

Search and Hiring Committee Member, interpersonal communication, 2020-2021 (UT)

Diversity, Equity, and Inclusion Committee Member for the college, 2021-present (UT)

Diversity, Equity, and Inclusion Committee Chair for the department, 2021-present (UT)

Diversity, Equity, and Inclusion Committee Member for the department, 2020-2021 (UT)

Bylaws Committee Chair, 2015-2019

Five Year Strategic Plan Committee Chair, 2016-2019

Faculty Senate, 2010-2012

Southern Association of Colleges and Schools Assessment Committee, 2009-2019

Performance Annual Review Departmental Committee, 2009-2013

Outstanding Departmental Student Awards for graduation, 2009-2019

Tenure and Promotion Committee Chair, 2019

Search and Hiring Committee Member, political science, 2019-2020

Search and Hiring Committee Chair, film and/or digital media production position, 2018-2019

Search and Hiring Committee Chair, organizational communication position, 2017-2018

Search and Hiring Committee Member, multimedia journalism position, 2015-2016

Search and Hiring Committee Member, media advertising position, 2015-2017

Search and Hiring Committee Member, digital media production position, 2014-2015

Search and Hiring Committee Chair, organizational communication position, 2013-2014

Search and Hiring Committee Chair, strategic hire position, 2013-2014

Search and Hiring Committee Chair, postdoctoral fellowship position, 2013-2014

Search and Hiring Committee Chair, organizational/media communication position, 2009-2010

Search and Hiring Committee, Chair, organizational communication position, 2008-2009

Graduate Program Committee, 2005 – present

Research and Writing Group, 2004 – 2006

Curriculum Committee, Dept. of Communication Studies, 2001-2004 (CSUSB)

Chair, Professional Development Committee, 2003-2004 (CSUSB)

Hiring and Recruiting Committee, Dept. of Communication Studies, 2003-2004 (CSUSB)

Graduate Program Committee, Dept. of Communication Studies, 2001-2004 (CSUSB)

Assessment Committee, Dept. of Communication Studies, 2001-2003 (CSUSB)

Public Speaking Text Book Selection Committee, 2002 (CSUSB)

University Service (UTEP)

President's Advisory Committee on Sustainability, Member, 2012-2017; Chair, 2017-2019
University Global Communities of Practice Committee (2016-2018)
University Leadership Development Community of Practice (2017-2018)
UTEP Edge Leadership Component Committee (2016-2017)
Performance Annual Review College Committee, 2019
Women's History Month Conference, The University of Texas at El Paso, Committee Chair,
March 2018
Dean's Task Force on Community Engagement, 2019-2020
Promotion Committee, College of Education, 2016
Promotion Committee, Department of Sociology & Anthropology, 2014
Tenure and Promotion Committee, Women's Studies Program, 2013
Tenure and Promotion Committee, College of Liberal Arts, 2011, 2012
Committee for Effective Teaching and Learning University Committee, 2011-2014
Sustainability Advisory Council for the President's Office, 2013-present
Global Task Force committee for Provost's Office, 2012
Faculty Mentoring Program, 2008 – 2013
Organizer for Lois Stark, keynote speaker, Women's History Month conference, March 2018
Organizer for Alberto González visit to UTEP, October 2017
Organizer for Ruben Salazar documentary film screening at UTEP, April 2014
Organizer for Karma Chávez guest speaker event, November 2011
Organizer for Bernadette Calafell guest speaker event, April 2010
President's Women's Advisory Council, 2007 – 2011
Women's Studies Advisory Board, 2006 – present
Ad hoc committee member, Queer History Month, Fall 2009 – 2013
Reviewer of student applications for International Polar Year – Research and Educational
Opportunities for Minorities, May 2007 (UTEP)
Organizer for Dolores Huerta campus event, March 2006
Faculty Coordinator for the College of Arts and Letters, CSUSB Faculty/Student Mentoring
Program, 2002 – 2004
Campus Coordinator for 5 Day Academic Writing Workshop with Dr. Sonja Foss and Dr.
William Waters, at CSUSB, July 2003
Senator for the CSUSB Faculty Senate, 2003-2004
Author of articles for International Institute Newsletter, CSUSB
Scholarship Committee, Association of Latino Faculty, Staff, and Students, 2003 (CSUSB)
Volunteer for tabulating of tournament results, for the Coyote Invitational Classic Debate
Tournament at CSUSB, January 2002