

## CURRICULUM VITAE

### JOE HALE CUTBIRTH

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#### Education

Ph.D. Communications, Columbia University, 2011  
M.A. Communication, Culture & Technology, Georgetown University, 2001  
B.J. Public Relations, University of Texas, 1999

Dissertation: *Satire as News: The Daily Show and American Politics at the Turn of the Twenty-First Century* (Dr. Todd Gitlin, director)

Thesis: *Campaign 2000: Journalism in the Age of Cyberspace* (Dr. Diana Owen, director w/ university distinction)

#### Teaching and Research Interests

Communication Leadership, Public Narrative, Ethical Leadership in News Organizations, Applied Practice of Journalism (newswriting and reporting), Communication Law and Ethics, Fake News, and the History and Literature of Communication Research

#### Teaching Experience

2019-present	University of Texas, Moody College of Communication, assistant professor of instruction
2016-2019	University of Texas, Moody College of Communication, lecturer
2016-2019	University of Houston Jack Valenti School of Communication, visiting assistant professor
2015	St. Edwards University, adjunct professor
2012-2014	Manhattan College Department of Communication, assistant professor
2003-2009; 2012	Columbia University Graduate School of Journalism, adjunct professor
2011-2012	University of Virginia Department of Media Studies, lecturer
2009 – 2011	University of British Columbia Graduate School of Journalism, assistant professor
2004 – 2008	New York University Department of Journalism, adjunct professor
2005 – 2007	The New School Department of Media Studies, adjunct professor
2007	Rutgers University-Newark Department of Journalism and Media Studies, adjunct professor
2006	Marymount Manhattan College Department of Communication Arts, adjunct professor

## Chapters, Journal Articles, and Peer-reviewed Research

Cutbirth, J. (2021) *We're here, we're queer, and we report the news: Roy Aarons and the National Lesbian Gay Journalist Association, an oral history*. [Manuscript in preparation]. Department of Communication Studies, University of Texas at Austin.

Cutbirth, J. (2016). Cash out: Philanthropy, sustainability, and ethics in nonprofit news. In Paul Booth and Amber Davisson (Eds.). *Media ethics*. Bloomsbury Academic Press.

Cutbirth, J. (2013) Journalism and intellectual freedom. In Mark Alfino and Laura Koltutsky, (Eds.), *Handbook of intellectual freedom: Concepts, cases and theories*. Library Juice Press.

Cutbirth, J. (2013, August 20) *Objects of journalism: Bar rags and the AIDS virus*. In Heather Ford, (Ed.). *Ethnography Matters*.  
<http://ethnographymatters.net/blog/2013/08/20/objects-of-journalism-bar-rags-and-the-aids-virus/>

Cutbirth, J. (2001) Politics. In Colleen Cotter, (Ed.). *Lonely planet USA phrasebook: Understanding Americans and their culture*. Lonely Planet Publisher.

## Scholarly Press and Commercial Book Reviews

Cutbirth, J. (2020). Untitled work. [Manuscript review of the book *The year of fear: Four Americans on the way to November*, by M. Shapiro]. Columbia University Press.

Cutbirth, J. (2015, May 15). Signorile warns LGBT community to resist 'victory blindness'. [Review of the book *It's not over: Getting beyond tolerance, defeating homophobia, and winning true equality*, by M. Signorile]. *The Texas observer*.  
<https://www.texasobserver.org/signorile-warns-lgbt-community-to-resist-victory-blindness/>

Cutbirth, J. (2010 Fall). Untitled review. [Review of the book *From Cronkite to Colbert: The evolution of broadcast news* by Geoffrey Baym]. *Rhetoric and Public Affairs*, Vol 13, No. 3.

## Conference Papers, Panels and Research Presentations

Denius Symposium on News Integrity, panelist. Annette Strauss Institute for Civic Life and the School of Journalism and Media. University of Texas at Austin. 2021.

National Curriculum for Journalism Ethics symposium, panelist. Pressforward/ University of Texas Moody College of Communication. UTNYC. 2020.

Denius Symposium on News Integrity, panelist. Annette Strauss Institute for Civic Life and the School of Journalism and Media. University of Texas at Austin. 2019.

"We're here, we're queer, and we report the news: Roy Aarons and the National Lesbian Gay Journalist Association, an oral history." Poster presentation. Oral History Association, Salt Lake City, Utah. 2019

"The Contemporary Relevance of the History of Rhetoric" panel chair, University of Texas, 2019.

"Out at the Top," keynote panel, National Lesbian Gay Journalists Association 25th anniversary, San Francisco, Calif., 2015.

"Strange Bedfellows: Bar Rags, the AIDS Virus and Modern Gay Identity," refereed paper for *Objects of journalism*, International Communications Association pre-conference, Frontline Club, London, England, 2013.

"The Trouble with Jon: a new paradigm for research on The Daily Show w/ Jon Stewart," research presented at Television Through the Lens of Media Ecology, Media Ecology Association, New York, N.Y., 2012.

"Journalists and Linguists: Ways with Words Online," Georgetown University Round Table on Language and Linguistics, invited panel, Washington, D.C., 2011.

"Fake News, Real Reporting: The Role of Late-night Comedy in Journalism Education," panel organizer/ moderator, AEJMC, Denver, Colo., 2010.

"Five Books About Journalism Every Journalism Student Should Read," panelist, AEJMC-AJHA joint meeting, New York, N.Y., 2009.

"Journalism in Our Time," moderator, AEJMC-AJHA joint meeting, New York, N.Y., 2009.

"James Carey and the Columbia School," prepared conference remarks at Conversations and Communications: A Conference in Memory of James W. Carey, Columbia University, New York, NY, 2007.

"Preserving and Accessing Journalism Resources," moderator, AEJMC-AJHA joint meeting, New York, N.Y., 2007.

"A Funny Thing Happened on the Way to the Election: The Making of Jon Stewart," research presentation at Media In Transition 4 Conference, Massachusetts's Institute of Technology, Cambridge, Mass., 2005.

"Shakespeare to Stand-up: The Evolution of Fake News in Western Culture," research presentation, AEJMC-AJHA joint meeting, New York, N.Y., 2005.

"How to Get the Out into the Classroom," organizer, National Lesbian-Gay Journalists Association, Chicago, Ill., 2005.

“Going Around the Gatekeepers: What Young Americans Learn About Political Leaders From Late-Night Television,” paper, American Political Science Association, Philadelphia, Penn., 2003.

“Pop Culture or Political Riff: Presidential Imagery on Saturday Night Live,” paper, Media In Transition 3 Conference, Massachusetts Institute of Technology, Cambridge, Mass., 2003.

“The Pen and the Sword: News Coverage and Public Opinion of President Bush and the War on Terrorism,” paper, Midwest Association of Public Opinion Research, Chicago, Ill., 2002.

“The Internet Vote: Web Use and Political Behavior in the 2000 Presidential Campaign,” paper, Eastern Communication Association, New York, N.Y., 2002.

“Acting in the Family Interest: Melodrama and Family Narrative in the 2000 Presidential Campaign,” paper, Georgetown University Roundtable on Language and Linguistics, Washington D.C., 2001.

“The Internet and the Youth Vote: Possibilities, Changes and Limitations” (w/ Dr. Diana Owen, Georgetown University) paper, National Communication Association, Washington, D.C., 2000.

“Journalists and Linguists, Ways with Words,” panelist, Georgetown University Roundtable on Language and Linguistics, Washington, D.C., 2000.

### **Invited Lectures**

LBJ School of Public Affairs. *Understanding and Shaping Opinions* w. Sharon Jarvis, Summer 2021, Fall 2020, Summer 2019, and Fall 2018

### **Editorials, Op-Eds (selected)**

#### ***The Texas Observer***

Cutbirth, J. (2015). The moral indefensibility of death row.

Cutbirth, J. (2015). Texas should stand tall for equity.

Cutbirth, J. (2015). A look at concealed handgun permits in Texas.

Cutbirth, J. (2015). Analyzing the demographic disparities of death row.

Cutbirth, J. (2015). Death row Inmates pose moral dilemma.

### **Online Publication (selected)**

#### ***The Huffington Post***

Cutbirth, J. (2014). "Parker's Wedding Completes An Amazing Arc of LGBT History."

Cutbirth, J. (2013). "Requiem for the Cover of Rolling Stone."

Cutbirth, J. (2013). "How Could the New York Times Screw Up Ed Koch's Obituary?"

Cutbirth, J. (2012). "Scott Brown's Shameful Campaign."

Cutbirth, J. (2011). "Why I'm Calling It \*Gulp\* for Michelle Bachmann."  
Cutbirth, J. (2010). "Leach Incident Shows ESPN Ethics Stink."  
Cutbirth, J. (2010). "A Socialist Primer: Rick Perry, Health Care & the Texas Governor's Race."  
Cutbirth, J. (2009). "Happy Birthday Harvey Milk and Thanks for Giving Us Hope."  
Cutbirth, J. (2009). "The Pope Can't Get Away With This."  
Cutbirth, J. (2009). "Digging Further Into the Texas Rape Kit Scandal."  
Cutbirth, J. (2008). "McCain Owes Us More Than Gramm's Resignation."  
Cutbirth, J. (2008). "Obama's Mile High Moment."  
Cutbirth, J. (2008). "A Different Take on Barack Obama and Mark McKinnon."  
Cutbirth, J. (2007). "When You Hear Their Big Damn Lie."

## Courses Taught

### University of Texas

Plan II thesis adviser, Communication Leadership capstone seminar, Leadership Stories, Leadership in News Organizations, Narrative Leadership, Lying and Deception, Social Media and Social Movements, Fake News, and Campaign Ethics (bridging disciplines program)

### University of Houston

Case Study Research (graduate seminar), Media Law and Ethics, Investigative Reporting, Media and Society

### Manhattan College

Introduction to Journalism, News Reporting and Writing, Advanced News Reporting, Feature Writing, Senior Thesis Seminar, Communication Ethics and Law

### University of Virginia

Media Law and Public Policy, Civic Journalism, Fake News, History of Mass Media, Political Reporting, News & the Construction of Reality

### University of British Columbia Graduate School of Journalism

Thesis Colloquium, Integrated Journalism (digital news reporting and writing), Satire as News

### Columbia University Graduate School of Journalism

Master's project (thesis) advisor, Columbia News Service for *The New York Times* syndicate, The Deadline in Depth, Critical Issues in American Journalism, Reporting and News Writing, *The Bronx Beat*

### New York University

The Journalistic Tradition (graduate seminar); Advanced Reporting: Campaign 2008; Advanced Reporting: City Hall to Capitol Hill; Advanced Reporting: Campaign 2006; Fake News, Politics and Popular Culture; Mass Media and American Government; Writing and News Reporting (graduate workshop); Media Ethics, Law and Public Policy

The New School  
Fake News, Politics and Popular Culture

Marymount Manhattan College  
Principles and Theories of Communication

Rutgers University - Newark  
Television and Society

### **Professional and Departmental Service**

University of Texas at Austin, University Faculty Welfare Committee, 2021-4

University of Texas at Austin, University Faculty Gender Equity Council, 2021-present

University of Texas at Austin, University Bridging Disciplines Program, faculty advisory panel 2020-present

University of Texas at Austin, University Services for Students with Disabilities, advisory committee, 2020

University of Texas at Austin, Moody College Ethical Leadership in Newsrooms working group 2019-present

University of Texas at Austin, Moody College Student Scholarship Committee, 2020, 2021 chair

University of Texas at Austin, Moody College Student Appeals Committee, (ad hoc) 2019, 2020.

University of Texas at Austin, Moody College School for Journalism and Media undergraduate studies committee 2021-present

University of Texas at Austin, Communication Leadership Degree Program, executive committee, 2019-present

Manhattan College, *Quadrangle* (student newspaper), faculty adviser, 2012-2015

Manhattan College Center for Ethics, fellow, 2014-2015

University of British Columbia Graduate School of Journalism, ethics committee, 2011

Columbia Graduate School of Journalism, admissions committee, 2005-2009

Columbia Graduate School of Journalism, faculty search committee, 2007

National Lesbian-Gay Journalists Association, Roy Aarons Education in Journalism Program, board member, 2006-2008

Georgetown University, Communications Culture and Technology Program, alumni association vice president, 2007

National Lesbian Gay Journalists Association, journalism education program, board member, 2004-6

National Lesbian Gay Journalists Association, Texas chapter founding chair, 1993

### **Other Work**

2015. *Texas Observer*, editor-in-chief

2007-14. *Huffington Post*, blogger

2013. *Borderzine: Reporting Across Fronteras*, editor-reporter, Dow-Jones Media Academy, University of Texas at El Paso

2008. ABC News NOW, *Politics Live*, analyst for presidential primaries and general election campaign

**2001.** *Gnovis* (Georgetown University Communication, Culture & Technology Department academic journal), founding editor, 2001  
2001. *Education Daily*, contributing writer  
2000. *Northwestern Magazine*, contributing writer  
1998-9. Joe Cutbirth and Associates; founder, media consulting firm  
1997-8. Garry Mauro gubernatorial campaign, communications director  
1995-7. Texas General Land Office, special assistant to the commissioner  
1996. Clinton-Gore '96/ Texas Democratic Party Coordinated Campaign, communications director  
1994. Ann Richards Committee/ Texas Democratic Party, communications director  
1992. *Texas Triangle*, contributing writer  
1989-94. *Fort Worth Star-Telegram* Texas Capital Bureau, reporter  
1988-9. Morris News Service Texas Capital Bureau, reporter  
1984-8. *Wichita Falls (Texas) Times/ Record News*, reporter

### **Journalism Awards (selected)**

Hillman Prize for Magazine Journalism 2016, "Death on Sevenmile Road," *Texas Observer* editor-in-chief, reported by Melissa del Bosque.  
Society of Professional Journalists Magazine Investigative Reporting 2016, "Graves of Shame," *Texas Observer* editor-in-chief, reported by John Carlos Frey.  
Dallas Press Club 1994, spot news, major daily. "Hutchison acquitted," *Fort Worth Star-Telegram*.  
*Texas Associated Press* 1992, feature series. "Ethics and the Texas Legislature," *Fort Worth Star-Telegram*.  
*Texas Associated Press*, 1991, team effort. "House Speaker Lewis Indicted," *Fort Worth Star-Telegram*.  
*Texas Women's Political Caucus*, 1986 *Chrysalis* award. "City Violates Hiring Agreement," *Wichita Falls Record News*  
*Oklahoma Associated Press* 1986, investigative reporting. "City Violates Hiring Agreement," *Wichita Falls Record News*.  
International Reading Association, 1985 print media award. "Why Can't Johnnie Read?" *Wichita Falls Record News*  
*Oklahoma Associated Press*, 1985, public service. "Why Can't Johnnie Read?" *Wichita Falls Record News*  
*Texas Associated Press* 1984, team effort. "Fighter crash at SAFB," *Wichita Falls Record News*

### **Consulting and Strategic Communication**

Texas Daily Newspaper Assoc., 1999  
Legend Pharmacy, 1999  
Amusement and Music Operators of Texas, 1998-9  
Pohl, Brown and Assoc., 1998-9

## **Professional Memberships**

National Communication Association

Association for Education in Journalism and Mass Communication

National Lesbian-Gay Journalists Association