

Shelbey L. Rolison (Call)

1450 S. Cooper Rd Apt. 2100

Chandler, AZ 85286

(951) 588-3501

srolison@utexas.edu

Education

- Ph.D. **The University of Texas at Austin** (May 2022, Expected)
Moody College of Communication
Emphasis: Organizational Communication & Technology
Tentative Dissertation Title: The Communication that Supports Personal Analytics and Automation
Advisor: Joshua B. Barbour
- M.A. **The University of Texas at Austin** (May 2019)
Moody College of Communication
Emphasis: Organizational Communication & Technology
Thesis Title: Ambiguous Artifacts: Exploring Sensemaking Towards Organizational Identification
Chair and Advisor: Joshua B. Barbour
- B.A. **Arizona State University** (May 2017)
Hugh Downs School of Human Communication
Communication
Magna Cum Laude
- B.S. **Arizona State University**
W.P. Carey School of Business
Marketing
Magna Cum Laude

Research Interests

Organizational Communication, Qualitative Methods, Health, Interdisciplinary Collaboration, Expertise, Identity, Knowledge Management, Communication as Design, Grounded Practical Theory, Artificial Intelligence, Automation, Datafication, and Power

Scholarship

- Rolison, S. L., Jensen, J. T., & Barbour, J. B. (accepted). *The art of articulation: Investigating the communication design that supports personal analytics automation*. Paper to be presented at the National Communication Association annual convention, Seattle, WA, USA.
- Jensen, J. T., Rolison, S. L., & Barbour, J. B. (accepted). *Change as a chronic condition: Constant change and machine logics in a healthcare organization*. Paper to be presented at the National Communication Association annual convention, Seattle, WA, USA.
- Barbour, J. B., Pierce, C. S., Rolison, S. L. (accepted). Health professions/occupations. In E. Ho, C. Bylund, & J. van Weert (Eds.), *International encyclopedia of health communication*. Wiley Blackwell.
- Jensen, J. T., Rolison, S. L., & Barbour, J. B. (2021). Temporal Dominance: Controlling activity cycles when time is scarce, sudden, and squeezed. *Management Communication Quarterly*. Advance online publication.
<https://doi.org/10.1177/08933189211023471>
- Rolison, S. L. (2021). *The Communication that Supports Personal Data Tracking and Analytics*. Invited Presenter, Texas Human-Computer Interaction Seminar.
- Barbour, J. B., Rolison, S. L., & Jensen, J. T. (2020). The politics of inclusion and exclusion among professions and professionals. In M. L. Doerfel & J. L. Gibbs (Eds.), *Building Inclusiveness in Organizations, Institutions, and Communities: Communication Theory Perspectives*. New York, NY: Routledge. [Invited]
- Jensen, J. T., Rolison, S. L., & Barbour, J. B. (2020, May). *Temporal dominance: The communication design and control of activity cycles at work*. Paper presented at the annual International Communication Association conference, Gold Coast, Australia.
- Barbour, J. B., Rolison, S. L., & Jensen, J. T. (2019, November). *The politics of inclusion and exclusion among professions and professionals*. Paper presented at the National Communication Association annual convention, Baltimore, MD, USA.
- Barbour, J. B., Rolison, S. L., & Jensen, J. T. (2019, November). *Communication design to navigate the future of work and artificial intelligence*. Paper presented at the Good Systems: Ethical AI for CSCW Workshop at the 22nd ACM Conference on Computer-Supported Cooperative Work and Social Computing in Austin, TX, USA.
- Barbour, J. B., Pierce, C. P., Jensen, J. T., & Rolison, S. L. (2019, November). *AI and the health professions: Questions from two studies*. Paper presented at the Identifying Challenges and Opportunities in Human-AI Collaboration in Healthcare Workshop at the 22nd ACM Conference on Computer-Supported Cooperative Work and Social Computing in Austin, TX, USA.
- Rolison, S. L. (2018, October). "The mark of a good day is not an empty inbox." *Communication, Information, and Work Overload*. Poster presented at the Organizational Communication Mini Conference at Rutgers University, New Brunswick, NJ.

Graduate Coursework

Communicating Knowledge; Managing Health Information; Quantitative Research Methods; Qualitative Research Methods; Survey of Organizational Communication; Macromorphic Communication; Statistical Analysis of Experimental Data; Engaged Communication Scholarship; Communication, Power, and Inequality; Communication within Groups and Teams; Pedagogy; Advanced Qualitative Methods; Artificial Intelligence in Health; Dialogue; Theories of Health Behavior

Honors

- Outstanding Assistant Instructor, The University of Texas at Austin (2020 – 2021)
- Outstanding Master's Student, The University of Texas at Austin (2017 – 2018)
- Graduate School Recruitment Fellowship Recipient, The University of Texas at Austin (M.A., Ph.D.)
- Dean's List: Hugh Downs School of Human Communication (all undergraduate semesters)
- Dean's List: W.P. Carey School of Business (all undergraduate semesters)
- Provost Scholarship Recipient (all undergraduate semesters)

Teaching

- Assistant Instructor, The University of Texas at Austin (January 2020 – Present)
Professional Communication Skills
Organizational Communication
- Teaching Assistant, The University of Texas at Austin (August 2018 – August 2019)
McCombs School of Business
Master of Business Administration (MBA): New Venture Creation
Executive Master of Business Administration (EMBA): New Venture Creation
Master of Science in Technology Commercialization (MSTC): New Venture Creation
Moody College of Communication (August 2017 – May 2020)
Undergraduate: Communication and Ethics in Leadership (lower division), Interpersonal Communication Theory (upper division), Digital Communications (upper division), Social Interactions in Virtual Environments (upper division), Communication for Social Change (upper division)
- Student Instructor, Arizona State University (Fall 2015, Fall 2016)
Taught ASU 101 for one lower division and one upper division section, a class intended to prepare students for success in the university. Tailored a syllabus and instructed lesson plans focused on personal values, time management, study skills, test-taking strategies, academic integrity, health and wellness, life after college, career preparation, and diversity.

Research Affiliations

- Research Assistant, APRON Lab (August 2018 – Present)
The Automation Policy and Research Organizing Network's mission is to advance the communicative study of the future of work. We focus on how technology, organizations, and work change together, and on the datafication and automation of work. Currently we are collecting data in support of the NSF study titled: "CAREER: The Future of Work in Health Analytics and Automation: Investigating the Communication that Builds Human-Technology Partnerships."
- Research Assistant, Center for Health Communication (May 2018 – May 2019)
Conducted an internal communication audit to assess and improve the evolving communication practices of a recently founded academic medical center. The research project was funded by the medical center, and the team collected qualitative data via interviews, work shadowing, and observations. The team developed a workshop and process-improvement materials to be delivered to the participants based on findings. Data informed my master's thesis.
- Undergraduate Capstone Research Project (August 2016 – December 2016)
Completed a qualitative research project through service learning at a nonprofit foodbank. I conducted interviews, observations, and participant-observations to gather data on the rhetorical strategies utilized by the organization in their visual representations of poverty and hunger to encourage retention and donations.

Professional Experience

- Consulting, The Aslan Group (June 2019 – August 2019)
Analyzed the results of company-wide survey for a large, international organization to inform a strategic plan initiative.
- Marketing and Business Development Intern, TOPAZ Technologies (May 2018 – August 2018)
Collected digital marketing analytics to inform digital marketing campaigns used to promote new developments in clinical research software via Salesforce. Assessed marketing weaknesses and developed a detailed marketing playbook to assist the company in accessing, managing, and developing the accounts I created during my time there.
- Desk Manager, Arizona State University (August 2016 – May 2017)
Coordinated Desk Assistant recruitment, interviewing, hiring, training, evaluation, scheduling, and processing of payroll. Ensured the security of all locks and keys in a building occupying 1000+ students; coordinated the lock change process, ensured that lock core change invoices were processed in a safe and timely manner; trained staff on the key checkout policy.
- Community Mentor (RA), Arizona State University (August 2014 – May 2016)
Mentored first-year students on academic success and school engagement in a building of 800+ students; Responded in an on-call 24-hour duty rotation to crisis situations and policy violations; Planned, budgeted, and promoted programs for first year students in collaboration with numerous organizations.

Service & Involvement

- Graduate Student Recruitment Efforts, Moody College of Communication (2018 - Present)
 - Served as a graduate buddy for new Ph.D. and M.A. students during orientation
 - Served as a host for potential PhD and MA students for graduate recruitment weekend
 - Panel Lead for Org Comm & Tech admitted students Q&A
- Graduate Women in Communication Committee (GWICC) Member (2018 – 2019)
 - Founding member of GWIC at UT Austin, a committee dedicated to uplifting female graduate student voices.
- College of Liberal Arts and Sciences Student Council, Arizona State University (2016 – 2017)
 - President*
 - Represented 20,000 students by serving as a connection between university administration and the student body. Coordinated and oversaw weekly meetings between Student Government and General Council, monthly volunteer events, and annual student engagement events.
 - Director of Marketing*
 - Designed and distributed promotional materials and weekly email outreach. Planned, budgeted, advertised, and oversaw large-scale events each semester with over 500 attendees
- Feed My Starving Children: Volunteer and Service Learner (2014 – 2017)
 - Volunteered frequently throughout my time as an undergraduate, packing and shipping food to feed children in impoverished countries.
 - Completed my capstone research project here as a service learner.
- Devils in Disguise: Volunteer (2014 – 2016)
 - Participated in numerous events to serve the local Tempe community including working in soup kitchens and painting over graffiti.