

Mackenzie Palmer Pike

The University of Texas at Austin
Department of Communication Studies

Phone: (863) 937-2344
email: mpalmerpike@gmail.com

EDUCATION

- August 2020-
current *The University of Texas at Austin*
Doctoral Student
Department of Communication Studies
- December 2019 Master of Arts in Communication Studies
The University of Alabama
Accelerated Master's Program
Thesis-*The Power of Words: The Impact of power language in corporate
financial disclosure.* GPA: 4.0
- December 2018 Bachelor of Arts in Communication Studies
The University of Alabama - Honors College
Minor: Psychology GPA: 4.0

TEACHING EXPERIENCE

- Fall 2021 Assistant Instructor
*The University of Texas at Austin - Department of Communication
Studies*
Course: Professional Communication Skills
- Summer 2020 Adjunct Instructor
The University of Alabama - Department of Communication Studies
Courses: Truth, Ethics, and Deception
- Spring 2020 Adjunct Instructor
The University of Alabama - Department of Communication Studies
Courses: Truth, Ethics, and Deception
Critical Decision Making
- Fall 2018-Fall 2019 Graduate Teaching Assistant
The University of Alabama - Department of Communication Studies
Course: Critical Decision Making

TEACHING ASSISTANT EXPERIENCE

- Summer 2021 Course: Leadership Stories
*The University of Texas at Austin – Department of Communication and
Leadership*
Supervising Professor: Dr. Joe Cutbirth

- Spring 2021 Course: Conflict Resolution
The University of Texas at Austin – Department of Communication
Studies
Supervising Professor: Dr. Lawrence Schooler
- Fall 2020 Course: Capstone: Communication and Leadership
The University of Texas at Austin – Department of Communication and
Leadership
Supervising Professor: Dr. Joe Cutbirth

AWARDS AND ACCOMPLISHMENTS

- 2021 Advanced Teaching Certificate
The University of Texas at Austin – Faculty Innovation Center
- 2020 Outstanding Teaching by a Master’s Student
The University of Alabama - College of Communication and Information
Sciences
- 2020 Communication Studies Outstanding M.A. Teaching Award
The University of Alabama - College of Communication and Information
Sciences
- 2019 Three Minute Thesis
The University of Alabama
Third Place Winner - *The Power of Words: the impact of power
language in corporate financial disclosures*
- 2019 Outstanding Senior Award
The University of Alabama - Department of Communication Studies

RESEARCH LABORATORIES

- Member, Pennebaker Language Lab*
Department of Psychology, The University of Texas at Austin, Fall 2020-Summer 2021
- Pre-Doctoral Assistant Researcher, C&IS Human Communication Research Laboratory*
College of Communication & Information Sciences, The University of Alabama
Spring 2019
- Lab Manager, C&IS Human Communication Research Laboratory*
College of Communication & Information Sciences, The University of Alabama
Fall 2019

Member, C&IS Human Communication Research Laboratory
College of Communication & Information Sciences, The University of Alabama, Fall
2017-Spring 2019

PUBLISHED PEER-REVIEWED JOURNAL MANUSCRIPTS

Griffin, D. J., Arth, Z. W., Hakim, S. D., Britt, B. C., Gilbreath, J., Pike, M. P., Laningham, A. J., Bordbar, F., Hart, S., & Bolkan, S. (in press). Collaborations in communication: Authorship credit allocation via weighted fractional count procedure. *Scientometrics*.

SUBMITTED PEER-REVIEWED JOURNAL MANUSCRIPTS UNDER REVIEW

Pike, M., Griffin, D.J. (2020). CEO Gender—Power Language & Profit. Submitted to *Southern Journal of Communication*.

PEER-REVIEWED CONFERENCE PAPER PRESENTATIONS

Laningham, A.J., Pike, M.P., Hakim, S.D., Fan, X., & Tagg, E. (2021, November). Let's (Not) Talk About It: Examining Partisan Identification and Ideological Intensity's Effects on Topic Avoidance. Submitted to the 107th Annual National Communication Association convention (NCA), Seattle, WA.

Pike, M., Griffin, D. J. (2021, May). Power language in management discussion & analyses. Accepted for presentation at the 71st Annual International Communication Association convention (ICA), Denver, Colorado.

Pike, M. Laningham, A., Griffin, D. J., Britt, B. C. (2021, April). That's COLD: linguistic analysis of the influence of genre across truthful and deceptive statements. Accepted for presentation at the 91st Annual Southern States Communication Association convention (SSCA), Norfolk, Virginia.

MANUSCRIPTS IN-PROGRESS

McGlone, M., Pike, M., (2021). *Identity Theft Beliefs and Attitudes*.

Pike, M., Arth, Z. (2021) *2021 Olympic Non-prime-time Coverage of Male and Female Athletes*

Pike, M., Arth, Z. (2021). *Power plays: commentator language describing men and women's tennis matches*.

Pike, M., Lazenby, B. (2021). *Accounts of Deception in Eating Disorder Threads*.

UNDERGRADUATE CONFERENCE PRESENTATIONS

Pike, M. (2019) *The Semiotics of Kneeling: Changing Meaning through Protest*. Paper presented at the 29th Annual Theodore Clevenger Jr. Undergraduate Honors Conference.

Pike, M., & Griffin, D. J. (2018). *Examining power through nonverbal communication in professor's online profile photos*. Poster presented at the 11th Undergraduate Research &

Creativity Activity Conference, The University of Alabama. - **Top Work in Progress winner** for the College of Communication and Information Sciences.

SERVICE

Graduate Student Service

Social Events Committee Chair. Communication Studies Student Government Council. The University of Texas at Austin. Fall 2021 – Spring 2022.

Journal Reviewer

International Journal of Business Communication. Invited reviewer for manuscript on leadership communication strategies, March 2021.

Communication Reports. Invited reviewer for manuscript on Matilda Effect and bibliometrics, April 2021.

University Service

Judge. Undergraduate Research and Creativity Conference, Social Sciences division. The University of Alabama, Tuscaloosa, Alabama. March 2019.

INVITED PRESENTATIONS

“Nonverbal Power”, guest lecture in COM250 Nonverbal Communication, The University of Alabama, March 2021.

“Language Inquiry in Communication Research”, guest lecture in COM300 Research Methods, The University of Alabama, January 2020.

“The COLD Model and Language in Deception”, guest lecture in COM320 Truth, Ethics, and Deception, The University of Alabama, December 2019.

“Nonverbal Power”, guest lecture in COM250 Nonverbal Communication, The University of Alabama, October 2019.

“Nonverbal Power Perception in Professor Profile Photos”, presentation for The University of Alabama open house for graduate program in Communication Studies, October 2018.

“Undergraduate Research”, presentation for the University of Alabama College of Communication and Information Sciences Undergraduate Research week, April 2018.

“Propositions”, guest lecture in COM122 Critical Decision Making, The University of Alabama, March 2018.