

# ELLEN ALLEY

832-477-0675 | [ellenalley@utexas.edu](mailto:ellenalley@utexas.edu) | [www.linkedin.com/in/ellen-alley](http://www.linkedin.com/in/ellen-alley)

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## EDUCATION

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**M.A. – The University of Texas at Austin**      Communication Studies, Interpersonal Concentration  
Expected Graduation: May 2023

**B.A. – The University of Texas at Austin**      Majors: Plan II Honors, Human Dimensions of Organizations | Minor: Sociology  
Graduated with High Honors | Special Honors in Plan II Honors  
Overall GPA: 3.95 | May 2021

## RESEARCH EXPERIENCE

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**Plan II Honors Thesis: Film as a Tool for Social-Emotional Learning** | Fall 2020 – Spring 2021

- Awarded model thesis status and received special honors
- Tested the efficacy of film clips as a tool to increase emotion recognition, understanding, and labeling
- Created the survey instrument including pretest, control and modified learning, and posttest

**Brené Brown Education and Research Group** | 2017, 2018, 2020, 2021

- Identified film and television clips to teach social-emotional learning for an 8-episode series for a major streaming platform where film/TV clips will be used to teach approximately 70 different human affects/ emotions
- Worked with the lead researcher and production team to study the relevant academic literature to understand the emotions and determine best pedagogical approach for organizing and teaching emotions
- Developed *Dare to Lead* curriculum, roll-out plan, and marketing strategy for high school and college students
- Analyzed usage and performance data from online courses and social media
- Facilitated consumer experience focus group for a new app and compiled minimally viable product specs

**bthere** | Fall 2020

- Created and implemented mixed methods user feedback survey, analyzed results through thematic analysis
- Conducted focus group user experience (UX) testing for a redesign of the mobile phone application
- Identified and streamlined red routes for the application and tested usability

**The Future of Retail: 2040** | Summer 2019

- Mapped the landscape of retail in 2040 through conducting stakeholder interviews, research analysis, and extrapolating anticipated trends

**Pathways to Civic Engagement: Annual Sexual Misconduct Incident Response Report** | Spring 2018

- Created a proposal for the creation of a report outlining sanctions against respondents in Title IX cases
- Presented research findings and proposal to UT's President, Chancellor, and Police Chief
- Assisted the Title IX office throughout the process of creating this annual report

**Undergraduate Research Assistant** – The University of Texas at Austin | Spring 2018

- Edited and developed learning assets for a government textbook

## TEACHING EXPERIENCE

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**Graduate Teaching Assistant** – Communication Studies | Fall 2021 – Spring 2023

- CMS 344K: Nonverbal Communication (Fall 2021)

**Undergraduate Teaching Assistant** – Plan II | Fall 2019 – Spring 2020

- TC 301: Pathways to Civic Engagement (Spring 2020)

## AWARDS AND GRANTS

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2021–2023      Graduate School Fellowship, The University of Texas at Austin Graduate School

2021            Cactus Standout Student Award Winner

2021            University High Honors

2021 Plan II Model Thesis, Special Honors in Plan II  
2020 – 2021 Plan II Thesis Grant, \$500

#### ACADEMIC SERVICE AND LEADERSHIP

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- **Founder & President**, Texas Field Hockey, Fall 2018 – Spring 2020
- **Agency Director & Advisory Committee Member**, Student Government, Fall 2018 – Spring 2020
- **Peer Mentor & Peer Advisor**, Plan II Student Association, Fall 2017 – Spring 2020

#### CONFERENCES & PRESENTATIONS

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**Honors Thesis Symposium** – Presenter | Spring 2021

**Chancellor William H. McRaven Guardian Angel Awards** – Presenter | Spring 2018