

## Qinyan Gao

The University of Texas at Austin | Moody College of Communication  
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### EDUCATIONAL BACKGROUND

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- Ph.D.** Interpersonal Communication, 2022 (expected). The University of Texas, Austin, TX.  
*Advisor:* René Dailey.
- M.A.** Advertising, May 2018. The University of Texas, Austin, TX.  
*Thesis:* The interplay between goal framing and message framing in advocating sunscreen use.  
*Supervisor:* Kathryn Ponders. *Reader:* Brad Love.
- B.A.** Communication with emphasis in Mass Media (*Cum Laude*), May 2016. University of Missouri, Columbia, MO.  
Awarded *Outstanding Senior in Mass Media*.

### CONFERENCE, PAPERS & PUBLICATIONS

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- Gao, Q.** (2019). The impact of family of origin family communication patterns on stress coping styles in stigmatized relationships. Presented at NCA (National Communication Association), Baltimore, MD.
- Gao, Q.** & Ponders, K. (2018). The interplay between goal framing and message framing in advocating sunscreen use. Presented at SMA (Society for Marketing Advances), West Palm Beach, FL.

### GRANT EXPERIENCE

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#### *Graduate Research Assistant*

The University of Texas at Austin Faculty Innovative Center. *Thinking beyond the four years: Assessing a program for coaching career success*, Spring 2017-Spring 2021. PI: Brad Love. Value: \$15,000.

- Write a manuscript that examines the effectiveness of Vick Center's ongoing efforts for students to build personal development skills relevant to thriving post-graduation.
- Collaborate with colleagues from other departments and meet staff from Vick Center for Strategic Advising.

### RESEARCH IN PROGRESS

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- Gao, Q.** & Ponders, K. (IRB approved & manuscript in progress). Hope or Fear? The interplay between emotion and regulatory focus in health messages.
- Lindstadt, C., & **Gao, Q.** (manuscript completed & data analysis in progress). Explores the interaction between gender, regulatory focus and self-construal in memorable sexual consent messages.
- Gao, Q.** (literature analyzed). Emotion socialization and nonverbal behaviors of children with physical disabilities.

**Gao, Q.** (literature analyzed). Child emotion socialization and health outcomes from same-sex parented families in Australia and the United States.

**Gao, Q.** (preliminary data analysis completed). The Impact of family of origin communication patterns on stress coping style in stigmatized relationships.

**Gao, Q., & Krawietz, C.** (manuscript completed). Imagined interactions: How does computer-mediated support messages promote intrinsic motivation?

## ACADEMIC APPOINTMENTS

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### **Teaching Assistant, The University of Texas at Austin**

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|----------------------------|--|
| Spring 2020                | Nonverbal Communication (Global Cultures Flag), with Dr. René Dailey <ul style="list-style-type: none"> <li>▪ Individual discussions with students to improve their understanding of nonverbal communication in intercultural context.</li> </ul>  |
| Fall 2019                  | Language, Culture and Communication in Hip-Hop, with Dr. Jürgen Streeck <ul style="list-style-type: none"> <li>▪ Lectured the language and style of Hip-Hop from a cultural perspective; facilitated discussions and in-class activities.</li> </ul>   |
| Spring 2019                | Communication and Sports, with Dr. Michael Butterworth <ul style="list-style-type: none"> <li>▪ Provided weekly feedback for discussion posts and monitored class activities.</li> </ul>   |
| Spring 2019                | Lying and Deception (Ethics Flag), with Mr. Joe Cutbirth <ul style="list-style-type: none"> <li>▪ Coached students on academic writing of qualitative interviews; proctored weekly quizzes and exams.</li> </ul>   |
| Spring 2018<br>& Fall 2017 | Media Foundation (Writing & Quantitative Reasoning flags), with Ms. Lisa Dobias <ul style="list-style-type: none"> <li>▪ Taught weekly labs to facilitate discussion and critical thinking for students to develop writing and quantitative reasoning skills.</li> <li>▪ Coached student individually to improve their understanding of key concepts and navigating data resources in media planning.</li> </ul> |
| Summer 2017                | Advertising Research, with Dr. Robert Lewis <ul style="list-style-type: none"> <li>▪ Designed interactive format of class materials; evaluated student performance and provided constructive feedback for final project.</li> </ul>  |

### **Communication Tutor**

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|-------------|---|
| Spring 2017 | The University of Texas Athletics <ul style="list-style-type: none"> <li>▪ Tutored undergraduate athletes to complete tasks and develop study skills to master working knowledge of communication and succeed in academic courses.</li> </ul> |
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### **Research Assistant, University of Missouri**

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| Spring 2016 | <i>Family communication patterns and physical well-being: Impact on stress response and recovery.</i> Ryan Maliski (PI) <ul style="list-style-type: none"> <li>▪ Managed participant schedules and assist <i>emWave</i> equipment.</li> <li>▪ Provided feedback to improve the experimental design and data collection.</li> </ul> |
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## AWARDS AND HONORS

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- *Graduate Student Travel Award by Division of Diversity and Community Engagement*, \$250. The University of Texas at Austin, 2020
- *General ISSS Financial Aid Award*, The University of Texas at Austin, \$9500/year. 2019-2020 & 2018-2019
- *Best Paper Award*, Society of Marketing Advances Conference, \$1000. West Palm Beach, FL, 2018
- *Outstanding Senior in Mass Media Award*, with featured article. University of Missouri, 2016
- *Dean's List*, University of Missouri, 2014-2016
- *Dean's Honors*, with scholarship of \$9,000. Macau University of Science and Technology, 2012-2014

## SERVICE ACTIVITIES

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- **Member**, Student Conduct Board, Office of Dean of Students, 2020-present
- **Representative**, Moody Graduate Communication Council, 2019-present.
- **Representative**, Communication Studies Graduate Community, 2019-present.
- **Session facilitator**, Society for Marketing Advances conference, West Palm Beach, FL., Nov. 2018.
- **Reviewer**, Society for Marketing Advances - Consumer Behavior Track, Nov. 2018.
- Wrote 4 recommendation letters for undergraduate students in Moody College of Communication.

## PROFESSIONAL EXPERIENCE

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### ***Graduate Assistant***

- Fall 2018      University Ombuds Office, Austin, TX
- Individual counseling with students in a confidential setting to discuss university-related concerns as well as communication coaching.
  - Manage social media outlet and marketing efforts; assist outreach events and activities.

### ***Production Assistant***

- Summer 2016      Jiangsu Broadcasting Corporation, Nanjing, China
- Arranged interview schedules with guest speakers, built relationships with partner organizations and health professions as well as finalized post-production tasks.

### ***Income Tax Assistant***

- Spring 2016      U.S. Department of Treasury-IRS, Columbia, MO

- Conducted intake interviews to fully understand taxpayer's situation and prepare tax returns for non tax-residents.

### ***Fundraising Coordinator***

Spring 2016      Montessori School Fundraising Project, Columbia, MO

- Planned events including profit share, *go fund me* website, sponsorship from local businesses, and raffle ticket sales to support Montessori School education program, raised \$3,000 during the course of a semester.

### **CERTIFICATIONS**

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- Applied Statistical Analysis Portfolio (in progress)
- Google AdWords certified
- Internal Revenue Service (IRS) certified
- Grade X certificate in piano performance (from I-X)

### **PROFESSIONAL AFFILIATION**

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- Moody Graduate Communication Council, 2019-present
- Communication Studies Graduate Community, 2019-present
- National Communication Association, 2019-present
- International Communication Association, 2019-present
- Society of Marketing Advances, 2018-present
- Lambda Pi Eta National Communication Honor Society, 2015-present
- Advertising Graduate Council, 2016-2018